eNCATC

The European network on cultural management and policy

BROCHURE



14th ENCATC Academy on Sustainable Cultural Management and Policy

14-17 April 2025
Bologna, Italy

#2025EncatcAcademy

An initiative by: eNCATC

Under the patronage of: Comune di Bologna

Educational Partner: Julie's Bicycle – CREATIVE · CLIMATE · ACTION

In partnership with: NEMO Network of European Museum Organisations; EUROCITIES

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THE 3 PILLARS OF THE ENCATC ACADEMY



EDUCATING, COLLABORATING, EMPOWERING

Sustainability is a key issue in contemporary cultural management and policy, and fundamental to ENCATC's approach towards all its activities and services. Since 2011, ENCATC has been developing its Green Policy, prioritising sustainable goals, and working with key players and initiatives, such as the Climate Heritage Network. Collaboration and cooperation are at the heart of our vision of sustainability, and in this context the annual ENCATC Academy is a central element in bringing together diverse actors in the efforts for climate resilience.

At the ENCATC Academy, the cultural management and policy community comes together to learn and adopt new approaches, actions and policies. Born from the desire to help academics and cultural actors embed sustainability in their practice, the Academy is now the leading annual event for educators, researchers, managers and practitioners who wish to create sustainable futures through culture. We facilitate exchange and insight through our pillars:

- **Enhancing** knowledge, skills and competences in the field of sustainable management and policy;
- **Exchanging** mutual learning and sharing good practices for educators and practitioners;
- **Energizing** the cultural management and policy community to be key actors in a sustainable future.







ENCATC has been creating and delivering the academies for over 10 years, in collaboration with Goldsmiths, University of London, pioneers in cultural relations policy, and alongside local partners. The 2025 edition of the Academy will bring together academics, cultural operators, and policy makers to develop the skills and abilities needed to face common challenges and create new and innovative approaches to sustainability in the cultural sector. It will offer a unique opportunity to engage in mutual and collaborative learning with cultural relations organizations, policy makers, and individual experts, seeking to create new knowledge for a more sustainable future.

The work of the ENCATC Academy goes far beyond the days of the event itself. By stimulating peer learning, the exchange of best practices, and shared reflections on challenges and their potential solutions, the Academy sets the foundations for ongoing endeavours by cultural institutions, academics and individual professionals, enabling productive connections for further collaborations. Participants of the Academy will leave not only with more knowledge and skills, but also with much more potential for effective and successful initiatives.

2025 ACADEMY AT A GLANCE



Thanks to the 14th edition of the ENCATC Academy, participants will examine the evolving approaches of funders and institutions in integrating sustainability into their strategies, analyzing how public and private funding bodies are adapting to support environmentally responsible cultural projects. The Academy will also provide insights into the sustainability challenges faced by heritage sites, focusing on the complexities of implementing ecological policies while maintaining cultural integrity. Participants will also engage in reflective exercises, such as assessing their own mobility patterns and discussing ways to adopt more sustainable travel habits. The role of cultural governance in climate action will be a key theme, with discussions on the most recent policy initiatives. Experts will address how cultural organizations can align with these frameworks to foster systemic change, while also exploring the broader impact of cultural networks in driving sustainability.





Workshops will offer hands-on opportunities for participants to design sustainable cultural projects, integrating considerations of environmental impact, ethical responsibility, and long-term resilience. A critical discussion on eco-ethical dilemmas in arts management will encourage participants to navigate complex decision-making scenarios, addressing real-world challenges in balancing artistic and environmental priorities. Well-being will be another important topic, with a focus on how cultural institutions can promote social and economic sustainability while embedding care, fairness, and justice in their operations. Through this, participants will gain a deeper understanding of the cultural sector's role in fostering resilient and equitable communities.

Complementing these discussions, site visits to cultural initiatives in Bologna will provide real-world examples of sustainability in practice, allowing participants to observe how institutions are implementing environmentally and socially conscious strategies.

Once more, the ENCATC Academy will be possible thanks to the presence and contributions of representatives from political institutions and international experts from the cultural sector.

2025 ACADEMY AT A GLANCE



WHAT TO EXPECT

- **Lectures and seminars** from leading experts in sustainability in the cultural sector
- **Case studies** designed to develop essential skills
- **Group practical exercises** to consolidate knowledge and encourage discussion
- **Debates** to promote experience sharing with lecturers and other participants
- **Study visits** to enable hands-on experiences
- **Networking** opportunities to forge connections and build relationships

WHO THE ACADEMY IS FOR

- **Educators** seeking to embed sustainability in their programmes
- **Researchers** in the cultural sector with an interest in sustainability
- **Masters** and **PhD students** in cultural management, policy and related fields
- **Artists** and **practitioners** interested in sustainable practices
- **Cultural actors** including leaders, managers and operators
- **Policy representatives** from local, regional, national, European and international organisations
- **All those interested in and committed to** sustainability through culture

KEY TAKEAWAYS

- **Learn about the latest advances** in sustainable cultural policy and management
- **Gain or expand awareness** of the multiple dimensions of sustainability in culture
- **Acquire knowledge** on how sustainability and resilience best apply to cultural activities
- **Get acquainted with the cultural actors** that make the sustainable transition possible
- **Network**: build and expand relationships with like-minded professionals from the cultural field
- **Enhance your expertise** in the digital environment and sustainable external relations





INSIGHTS FROM PAST ACADEMY ATTENDEES



The ENCATC Academy on sustainability enriched me and my professional work with a great network of diverse experts and a pool of knowledge that exceeds the actual time of the Academy."

Aylin Michel-Koçyiğit, Communication and Project Officer, German Centre of the International Theatre Institute (Germany)

"I would recommend it because of the professionality it is organized with. And apart from the well-organized programme, because it has had very interesting participants to know about, and see their experience and what´s going on out of our context."

Arrate González Sáez, Cultural Heritage Technician at the Museum Centre of the Directorate of Cultural Heritage of the Basque Government (Spain)

"The Academy gives knowledge, develops personal skills and gives the possibility of establishing contacts, but also gives an excellent picture of the current international situation and directions of the cultural profession"

Annamária Szu, Project Professional Leader at the Hungarian Open Air Museum (Hungary)

"Primarily networking in the widest sense. An opportunity to not only make strong contacts but also to gain a better knowledge of what is happening at national level across Europe. This is indispensable in terms of discussions with our policy-maker, allowing us to benchmark activity."

Gina O'Kelly, Executive Director at the Irish Museums Association (Ireland)

"I recommend the Academy events of ENCATC so much. It´s one of the best European level training events that I assist after 15 years of European cooperation. It has been my first one with ENCATC and I will repeat!"

Uxio Novo Rey, Consultant and Researcher on Cultural Policies. Political Scientist with PHD on Contemporanean Political Process & Sociology of Culture (Spain)

PARTNERS



Educational partner

Julie's Bicycle
CREATIVE · CLIMATE · ACTION

Julie's Bicycle is a pioneering not-for-profit organisation mobilising the arts and culture to take action on the climate and ecological crisis. Founded by the music industry in 2007, now it works across the arts and culture. Combining cultural and environmental expertise, Julie's Bicycle focuses on high-impact programmes and policy change to meet the climate crisis head-on. JB works with cultural policymakers to create structural change at a local, national, and international level. JB's freely available resources are the most comprehensive library of good environmental practice for culture anywhere, co-created with the thousands of artists, cultural workers, and creative organisations they have worked with.

www.juliesbicycle.com

Partners

NEMO Network of European Museum Organisations

The Network of European Museum Organisations (NEMO) was founded in 1992 as an independent network of national museum organisations representing the museum community of the member states of the Council of Europe.
Together, NEMO's members speak for more than 30,000 museums in 40 countries across Europe. NEMO ensures museums are an integral part of European life by promoting their work and value to policy makers and by providing museums with training, information, networking and opportunities for collaboration.

www.ne-mo.org

EUROCITIES

Eurocities is the largest network of European cities, with over 200 large member cities, representing more than 150 million people across 38 countries, from within and outside the European Union.
Eurocities' mission is to build places where people can enjoy a good quality of life in a healthy, green environment, where low-carbon and smart solutions make for cleaner air and better public services. And where people can move around sustainably, feel connected to their community and all newcomers are welcomed.

www.eurocities.eu

DISCOVER BOLOGNA: A LEADING CITY IN SUSTAINABILITY AND CULTURE



The hosting city of Bologna stands as a pioneer in sustainability and urban innovation, with a remarkable history of progressive environmental initiatives. As one of the first European cities to experiment with free public transport in the 1980s, the city has been implementing meaningful sustainability projects. It is one of the 100 European cities committed to achieving climate neutrality by 2030 under the EU Mission Climate-Neutral and Smart Cities. Bologna has taken significant steps toward this ambitious goal. The city signed a Climate City Contract, outlining a comprehensive plan for climate neutrality across all sectors, including energy, buildings, waste management, and transport, along with related investment strategies. Considering the importance of cities' engagement to fight climate change - cities consume over 65% of the world's energy and account for more than 70% of global CO_2 emissions - Bologna launched the TALEA initiative, to leave a lasting green footprint on the city. This project focuses on enhancing urban adaptation through improved monitoring and analysis of urban heat islands and related mitigation actions, boosting safety, well-being, and citizen participation in revitalized urban spaces, reimagining underutilized key urban areas, and promoting urban biodiversity.







A series of concrete actions have already been put in place to breathe new life into disused spaces in Bologna. Among these initiatives, the urban regeneration project of the Association "Reuse With Love" stands out as a symbol of the city's effort to rethink urban spaces in a sustainable way. Notably, the Association revitalized the old Enel substation in Giardini Margherita, transforming the space into a cultural center, hosting events, exhibitions, shared spaces, sports equipment lending, and a section dedicated to a university of reuse, showcasing creations from the Reuse workshop.

Among other notable sustainability projects, Giardini Margherita also hosts "Le Serre" (Giardini Greenhouses), a regenerated space and hybrid cultural center, in the area where the former municipal greenhouses once stood. This renewed public space now serves as a home to projects and activities united by a vision of sustainability and collaboration.

DISCOVER BOLOGNA: A LEADING CITY IN SUSTAINABILITY AND CULTURE



From sustainability to culture: Bologna is a vibrant cultural hub where history and modernity coexist harmoniously. The city's medieval heritage meets a forward-thinking spirit, with the portico-lined streets and historic buildings standing as a testament to centuries of rich history. Among the city's most iconic symbols are the Two Towers—the Asinelli and the Garisenda. The latter, in particular, has undergone recent restoration to preserve its historical significance and ensure its continued prominence in the city skyline. Another significant landmark is the Santuario della Madonna di San Luca, a sanctuary that offers a panoramic view of the city and has long been a place of devotion and pilgrimage for both locals and visitors. The arcades (Portici), which define the landscape of Bologna and make the city unique in the world, were recognized as a UNESCO World Heritage site in 2021.



Bologna is also home to the world's oldest university, the University of Bologna, founded in 1088. As a historic center of intellectual thought and innovation, it continues to shape the city's cultural and academic landscape. Visitors can still explore the Archiginnasio, the university's first permanent seat, which today houses an extensive library and preserves the renowned Teatro Anatomico, an extraordinary example of 17th-century medical education.

At the same time, contemporary architecture, such as innovative museums and cultural centers, celebrates Bologna's dynamic spirit of innovation. The city hosts world-class museums, including the "Museo d'Arte Moderna" (MAMbo) and the well-known painter Giorgio Morandi's residence and museum. Through the "Arte Fiera" and "Art City" events, Bologna continues to establish itself as a hub of urban and contemporary creativity. Notably, Italy's leading modern and contemporary art fair, "Arte Fiera 2025," includes a section dedicated to experimental artists, expanding its focus on emerging creativity, alongside a special international hospitality program aimed at foreign museum directors and curators. Meanwhile, "Art City" transforms the entire city into a vibrant hub of creativity, with over 270 events in 2025.

PROGRAMME



MONDAY 14 APRIL	
The Rooom Marco Tina | Via Galliera, 8, 40121 Bologna	
12:00 - 18:00	**Participants' arrival in Bologna**
18:00 - 18:30	**Welcome to the 2025 ENCATC Academy participants** **GiannaLia Cogliandro Beyens**, Secretary General, ENCATC, Belgium
18:30 - 19:15	**Introduction to Bologna** **Anna Lisa Boni**, Deputy Mayor for EU/Recovery funds, Climate Mission 2030, City of Bologna, Italy **Daniele Del Pozzo**, Councilor for Culture, City of Bologna, Italy
19:30 -20:30	**Networking Cocktail**

TUESDAY 15 APRIL Sustainability in Culture: Funding, Policy, and the Future of Cities	
Palazzo D'Accursio, Sala Imbeni | Piazza Maggiore, 6, 40121 Bologna	
9:00 - 9:20	**Registrations**
9:20 - 9:30	**Introduction to the 2025 ENCATC Academy** **GiannaLia Cogliandro Beyens**, Secretary General, ENCATC, Belgium

9:30 - 11:00	**Funder's approach to sustainability** **Dea Vidović,** Senior Research Assistant, IRMO - Institute for Development and International Relations, Croatia *This session will explore the ongoing approach of funders, i.e. philanthropy institutions and public bodies, towards cultural adaptation strategies to mitigate climate change impacts on CCS. The session will be about both European and global funders and will also touch upon artistic practices addressing environmental urgencies. It will also provide an overview of funders' inner transformation towards a climate-neutral position and advocacy actions to catalyze positive ecological changes.*
11:00 - 11:30	**Coffee Break**
11:30 - 12:15	**The Challenge of Practicing Cultural Sustainability: Insights from UNESCO Sites** **Paolo Ferri,** Associate Professor in Accounting and Business Administration, University of Bologna, Italy **Roberta Ferrarini,** PhD Candidate, University of Bologna, Italy **Maria Lusiani,** Associate Professor in Accounting and Business Administration, University of Bologna, Italy *Through insights from current research on UNESCO sites, this session will explore the challenges of practicing sustainability in heritage settings. By proposing a framework of management processes – from planning to controlling, through organizing and leading for sustainability – the session will discuss the conditions to make sustainability a practice in cultural organizations.*
12:15 - 13:30	**Mapping Exercise** **Herman Bashiron Mendolicchio,** Research Manager, ENCATC, Belgium *The mapping Exercise is a reflective workshop on personal mobility and its environmental impact. Participants analyze their travel patterns, assess their necessity and sustainability, and engage in discussions to explore more eco-conscious alternatives. The session encourages awareness and collective dialogue on sustainable mobility practices.*
13:30 - 14:00	Transfer to **Le serre dei giardini** | Via Castiglione, 134, 40136 Bologna
14:00 - 15:00	**Lunch Break** **Le serre dei giardini** Via Castiglione, 134, 40136 Bologna
15:00 - 16:30	**Study visits: discovering the cultural beauties of Bologna** *Exploring case studies of culture and sustainability in the Academy host city* **Reuse with love** Via Mura di Porta Saragozza 4, 40123 Bologna **Le serre dei giardini** Via Castiglione, 134, 40136 Bologna

16:30 - 18:00	**Climate Governance and Cultural Policy** **Iphigenia Taxopoulou,** Associate partner, Julie's Bicycle - General Secretary, mitos21, Denmark *This lecture will cover general policy issues and examples of existing practices in the framework of the Green Deal and Paris Agreement.* *Held at **Le serre dei giardini** | Via Castiglione, 134, 40136 Bologna*
18:00 - 18:30	**Q&A Session**

WEDNESDAY 16 APRIL
Designing and implementing Sustainable approaches: Wellbeing, Strategies, and Networks

Palazzo D'Accursio, Sala Anziani | Piazza Maggiore, 6, 40121 Bologna

9:30 - 11:00	**Sustainable Cultural Management: Frameworks for Organisatinal Change** **Iphigenia Taxopoulou,** Associate partner, Julie's Bicycle - General Secretary, mitos21, Denmark *This lecture will include methodologies and examples for embedding sustainability in the management and organisational policies of cultural institutions.*
11:00 - 11:30	**Coffee Break**
11:30 - 13:00	**Workshop: Designing Sustainable Cultural Projects** **Iphigenia Taxopoulou,** Associate partner, Julie's Bicycle - General Secretary, mitos21, Denmark *Participants will work in groups to develop cultural projects considering environmental impact.*
13:00 - 14:30	**Lunch Break**
14:30 - 16:00	**Wellbeing and Sustainable Transformation: Policy Responses and Challenges in the cultural sector** **Dea Vidović**, Senior Research Assistant, IRMO - Institute for Development and International Relations *This session will examine well-being as a fundamental pillar of sustainable transformation across the cultural sector. The discussion will address how culture contributes to community well-being and integrates well-being principles within the cultural sector. By examining theoretical perspectives, policy frameworks, and examples from cultural practices, participants will understand the complexities surrounding well-being in contemporary society and the cultural sector's evolving responsibilities in fostering sustainable, equitable, and resilient communities.*

16:00 - 17:00	**Network as a tool for sustainability: the cases of NEMO and ENCATC** **GiannaLia Cogliandro Beyens**, Secretary General, ENCATC, Belgium **Margherita Sani**, Project Manager, NEMO, Germany *This session explores how cultural and museum networks can drive sustainable practices. Through the examples of NEMO and ENCATC, the session examines collaboration, knowledge-sharing, and policy influence as key strategies for fostering sustainability in the cultural sector.*
17:30 - 19:00	**Study visits: discovering the cultural beauties of Bologna** *Exploring case studies of culture and sustainability in the Academy host city* **MAMbo - Bologna Modern Art Museum** Via Don Giovanni Minzoni, 14, 40121 Bologna

THURSDAY 17 APRIL
Cultural Sustainability in Action: Challenges, Initiatives and Professional Perspectives

Filla Center, Montagnola Park | Via Irnerio, 2, 40126 Bologna

9:30 - 10:30	**Critical sustainability: making sense of cultural institutions' eco-responsibility** **Vânia Rodrigues,** Senior Researcher, University of Coimbra *As twentieth century narratives of consumption-fuelled 'progress' dissolve, the ecological emergency urges cultural institutions to rethink their ways of doing and puts their social and political role to the test. This session will take a critical look at the position of cultural institutions in the ecological emergency regime, exploring 'darker shades of green'.*
10:30 - 10:45	**Q&A Session**
10:45 - 11:15	**Coffee Break**
11:15 - 13:00	**Workshop - Eco-ethical dilemmas in arts management** **Vânia Rodrigues**, Senior Researcher, Centre for Interdisciplinary Studies of the University of Coimbra, Portugal *The skills that the arts and culture sector needs to be (green) transition-ready go well beyond proficiency in environmental technicalities - they require the ability to navigate complexity, contradiction and personal susceptibility. This session invites participants to engage with ecological ethics, exploring how to think through dilemmas towards eco-ethical cultural leadership.*

13:00 - 14:00	**Lunch Break**
14:00 - 15:00	**Feedback Session** **Herman Bashiron Mendolicchio,** Research Manager, ENCATC, Spain *Feedback from workshops and discussion on individual cases, challenges and opportunities for sustainable transformation connected to participants' projects.*
15:00 - 15:30	**Wrap-up , end of the Academy and Networking for the Participants** **GiannaLia Cogliandro Beyens,** Secretary General, ENCATC

SPEAKERS



Giannalia Cogliandro Beyens
Secretary General, ENCATC, Belgium

GiannaLia Cogliandro Beyens has been the Secretary General of ENCATC since 2004. She is also the administrator of the Thomassen mobility programme and serves on several boards. GiannaLia is an expert in EU affairs and international relations, with more than 30 years' experience in advocacy, cultural policy, and strategic management, in the context of international cultural NGO. Former Policy Officer of the Cultural Forum of EUROCITIES, GiannaLia was also Secretary General of the Association of the European Cities of Culture, AECC. Journalist since 1993, she started her career as Press & PR Officer for the N.A.T.O organisation in Rome. For the European Commission, she wrote 10 Reports on social European policy and a major study on the European Cities of Culture. Educated at the University "La Sapienza" in Rome, GiannaLia holds a Degree in Political Sciences - International Relations and two additional masters in European & International Career Studies, and a M.A. in European Constitution.



Anna Lisa Boni
Deputy Mayor for EU/Recovery funds, climate mission 2030: neutrality and transition, international relations, promotion of Bologna twin towers, Unesco porticoes, City of Bologna, Italy

Anna Lisa was born in Bologna on June 15, 1969. She has a Master's degree from the University of Bologna in political science, and from the University of Leuven in European studies. She has been secretary general of EUROCITIES for over 7 years, representing the voice of 200 big cities across Europe. She has 30 years of professional experience in EU public affairs in the field of local and regional government and has successfully worked for a stronger recognition of cities' challenges within the European agenda. Her aim is to strengthen Bologna's profile as a European and global city, open to cooperate with and inspire other cities across Europe and the world, and as a key player in the EU arena in terms of accessing EU funds and influencing EU policies affecting cities.
Anna Lisa studied political science and worked for the European Parliament. She has been head of EUROCITIES for 8 years. She has 30 years of experience in EU public affairs for local and regional governments. Her aim today is to strengthen Bologna's profile as a European and global city and to make it a climate neutral digital and inclusive city.



Daniele Del Pozzo
Councilor for Culture, City of Bologna, Italy

Daniele Del Pozzo is the Deputy Mayor for Culture in the Municipality of Bologna.
For over 30 years, he has curated cultural projects in contemporary culture and social innovation for public and private organizations, both nationally and internationally. He participated in the British Council's CLI - Cultural Leadership International program (2009-2011).
He founded Gender Bender (2003) and Teatro Arcobaleno (2013), an artistic and educational project on diversity for children and adolescents. He was the project leader of Performing Gender (2013-2023), three European cooperation projects awarded by Creative Europe in contemporary dance.
He collaborated with DNAppunti coreografici and Rifrazioni, a network for accessibility in live performance. He curated cultural seasons for Bologna (2004-2009) and Ancona (2009-2013).
A founder of Link Project, he won the 2018 Ubu Award for best performing arts curator and the 2018 Eolo Award for Teatro Arcobaleno.

TRAINERS



Dea Vidović

Senior Research Assistant, Culture and Communication Department, IRMO
The Institute for Development and International Relations, Croatia

Dea Vidović is a Senior Research Assistant in the Culture and Communication Department of the Institute for Development and International Relations. A former Director (2012-2024) of the Kultura Nova Foundation, a Croatian public foundation dedicated to advancing contemporary arts and culture within civil society, Dea Vidović has a background in Comparative Literature and Indology. She obtained her PhD in the cultural policy field from the University of Zagreb in 2012. She participated as an advisor, researcher, or coordinator of European research projects and published numerous academic papers and professional articles in Croatian and international journals and books. She has extensive experience in teaching cultural policy at the university level, conducting training programs at the local, national, and international levels, and designing and organizing capacity-building programs tailored to the cultural and creative professionals' needs. She has been engaged in the governing of international networks, including Philea Arts & Culture Funders Forum (2020-2024), İzmir Mediterranean Academy (2023-2024), ENCATC European Network on Cultural Management and Policy (2017-2023), and Global Cultural Relations (2022).



Paolo Ferri

Associate Professor in Accounting and Business Administration,
University of Bologna, Italy

Paolo Ferri is an Associate Professor of Accounting and Business Administration at the University of Bologna and the Director of the Graduate Program in Innovation and Organization of Culture and the Arts (GIOCA). His research focuses on change and innovation in accountability systems within complex and professional organizations, with a particular emphasis on cultural institutions such as museums, archaeological and industrial heritage sites, and opera houses. Before becoming an Associate professor at UNIBO, Paolo Ferri worked as Assistant professor at UNIBO (2016-2019), lecturer in Accounting at RMIT University in Melbourne (2015-2016), post-doctoral fellow at Stockholm Business School (2013-2015). He has also taught at Singapore Institute of Management and UPH (Jakarta). Before these experiences, he gained his PhD in Management from the University of Bologna in 2012. He has a master degree in Innovation and Organization of Culture and the Art.



Roberta Ferrarini

PhD Candidate, University of Bologna, Italy

Roberta Ferrarini is a Ph.D. Candidate in the Department of Management, part of the GIOCA Research Group in the field of public management of UNESCO heritage. Currently, she works as an independent researcher for the city of Chemnitz (ECoC 2025) on the project '40 recommendations from 40 years of ECoCs'. Her research interests concern cultural policies applied to world heritage sites, specifically with regard to the case of Venice. Previously, she studied the phenomenon of festivals and cultural events, both as a researcher and as a consultant. In 2021, she graduated with honors in the course of Innovation and Organization of Culture and the Arts, with a thesis on the Ferrara Buskers Festival.

TRAINERS



Maria Lusiani
Associate Professor in Accounting and Business Administration, University of Bologna, Italy

Maria Lusiani is Associate Professor of Accounting and Business Administration at the University of Bologna, where she teaches Cost Accounting, Management Control Systems, and Management of Artistic and Cultural Organizations. Her research deals with management and accounting practices in public and nonprofit organisations, especially in cultural and creative settings, through qualitative research methodologies, including case studies, ethnography, historical analysis, discourse analysis. Previously, she was a postdoctoral fellow at HEC Montréal, and faculty positions at Ca' Foscari University of Venice, where she directed the master's degree and the research centre on Arts and Cultural Management. Her research has been published in British Accounting Review, Financial Accountability and Management, Accounting History, Management and Organizational History, Long Range Planning, Journal of Management and Governance, Journal of Arts Management, Law & Society.



Herman Bashiron Mendolicchio
Research Manager, ENCATC, Spain

PhD in "Art History, Theory and Criticism" from the University of Barcelona. He is currently teaching in different Universities and academic programs internationally: He is Lecturer at the Cultural Management Programme of the University of Barcelona, where he is coordinating the Postgraduate Course on International Cultural Cooperation, and he is Professor consultant at UOC (Universitat Oberta de Catalunya) in the MA "Humanities: Contemporary Culture, Literature and Art". He is the Project Manager of CHARTER (2021-2025), an EU-funded project on cultural heritage skills and competences. His current lines of investigation involve the subjects of intercultural processes, ecology, participation and mobility in contemporary art and cultural policies, art in public space and the cultural cooperation between different world regions. He has participated in several international conferences and developed projects and research residencies in different countries and world regions.



Iphigenia Taxopoulou
Associate partner, Julie's Bicycle - General Secretary, mitos21, Denmark

Iphigenia Taxopoulou is a founding member and general secretary of the European theatre network mitos21. She's an associate partner of Julie's Bicycle, the UK-based charity that mobilises the arts and culture to take action on climate change. She has worked in theatre as literary advisor, programming consultant and international projects manager in Greece and abroad for several years. She is an experienced sustainability consultant, lecturer and educator. She holds a degree in Philology & Modern Greek Studies from Aristotle University (Thessaloniki) and an MA in Cultural Management & Theatre Criticism from City University of London. She is the author of "Sustainable Theatre: Theory, Context, Practice", published by Bloomsbury/Methuen Drama (May 2023).

TRAINERS



Margherita Sani
Project Coordinator, Network of European Museum Organisations (NEMO), Germany

Margherita Sani is adjunct professor at the University of Bologna and coordinator of the Working Group LEM – The Learning Museum - at NEMO, the Network of European Museum Organisations. Since 2019 she has also been a board member of Europeana Education and since December 2022 a board member of ICOM Italy. Between 1985 and 2021 she worked for the Institute of Cultural Heritage of the Region Emilia Romagna, Italy, focusing on museums and European funded projects. She is an active member of numerous professional museum associations and networks, including the European Museum Academy. In the past she covered the role of member of the jury of the Children in Museums award (2014-2021).



Vânia Rodrigues
Senior Researcher, Centre for Interdisciplinary Studies of the University of Coimbra, Portugal

Cultural manager and researcher, Vania Rodrigues holds a Ph.D. in Studies Arts - Theater and Performing Studies at the University of Coimbra (2022) and a Master's degree in Political Cultural and Cultural Management at the City University of London (2009). She has worked as a manager, curator, and consultant for several cultural organizations, both in institutional and at independent facilities. She regularly participates in professional and/or scientific debates and in training initiatives in the fields of management and cultural production. She is the author of "THE PRODUCERS-Production and Cultural Management in Portugal. Professional Trajectories (1990 2019)" (2020) and the recent "Creative Production and Management in the Performing Arts: Modus Operandi" (Routledge, 2024).
She is currently a researcher at the Centre for Interdisciplinary Studies of the University of Coimbra where she runs the R&D platform Modes of Production – Performing Arts in Transition. She is also the Principal Investigator of the GREENARTS project, teaches at the Faculty of Arts and Humanities (FLUC) and co-coordinates the PhD in Contemporary Studies. Her research muses on the intersection between arts management, cultural policies, performing arts and the ecological emergency.

PRACTICAL INFO



Accomodations in Bologna

Following our environmental commitment, ENCATC has curated a list of hotels in Bologna following a Green Policy.

3 STARS HOTELS

Albergo delle Drapperie | Google Maps location

Astoria Hotel | Google Maps location

4 STARS HOTELS

Hotel San Donato | Google Maps location

Monroe Hotels - Royal Hotel Carlton | Google Maps location

NH Bologna De la Gare | Google Maps location

Aemilia Hotel | Google Maps location

Getting to Bologna

AIR TRAVEL

Guglielmo Marconi Airport (BLQ) is the main international airport serving Bologna and deeply committed in green initiatives. Many European cities offer direct flights to Bologna and if you are flying from outside Europe, you may need to connect through a major hub like Rome, Milan or another international airport. Once you arrive, you can easily reach the city center with a Taxi ride that takes about 15-20 minutes. Otherwise, you can take a shuttle bus that connects the airport to Bologna's central train station, taking around 20 minutes.

TRAIN

Bologna centrale is the city's main train station and is located in the heart of the city, which can be convenient. If you are traveling within Italy, you can book tickets on the official Trenitalia website or through other platforms like Italo. If you are traveling internationally, you can check on platforms like Trainline or Interrail for booking options.

BUS

Bologna Autostazione is where most buses arrive and is located near the Bologna Centrale. To book your travel, you can check Flixbus' website, which is one of the most popular bus companies in Europe, or Eurolines' website, another option for international travelers. In Italy, there are also other companies like MarinoBus or BusCenter that provide connections to Bologna.

CAR

Driving distances to Bologna are as follows: 2 hours from Milan, 4 hours from Rome and 1 hour from Florence. In Italy, some places like Bologna have limited traffic zones (ZTL), so be aware of the local rules before entering the city center. Bologna has various parking areas or street parking places, but it remains easier to park at one of the outskirts ad use public transport or walk into the center.

LIST OF PARTICIPANTS



This is the list of people that have confirmed their participation to the 13th edition of the ENCATC Academy.
Last update: 15/04/2025.

Name and Surname	Institution	Country
Alice Benassi	BAM! Strategie Culturali	Italy
Ana Selena Mercardo	Spanish Ministry of Education, Vocational Education, and Sports	Spain
Anna Troëng	House of European History	Belgium
Anna Chiara Carlet	Ca' Foscari University of Venice	Italy
Antonio Volpone	ATER Foundation	Italy
Aylin Beijersbergen	Museumvereniging	Netherlands
Beatrice Carrara	Lombard DCA	Italy
Birgitte Kehler Holst	Green Museum Academy, Danish Museums Association	Denmark
Carlo D'Angelo	University of Molise	Italy
Chiara Donelli	Ca' Foscari University of Venice	Italy
Dea Vidovic	IRMO - The Institute for Development and International Relations	Croatia
Diana Carvalho	Museus e Monumentos de Portugal	Portugal
Etleva Demollari	National Museum of Secret Surveillance "House of Leaves"	Albania

LIST OF PARTICIPANTS



Name and Surname	Institution	Country
Francesca Greppi	University of Bologna	Italy
Giannalia Cogliandro Beyens	ENCATC	Belgium
Giorgia Natoli	IULM University, Santagata Foundation for the Economics of Culture	Italy
Herman Bashiron Mendolicchio	ENCATC	Spain
Ieva Andžāne	EKA University of Applied Sciences	Latvia
Ildikó Hepp	MNMKK Petőfi Literary Museum	Hungary
Inês Câmara	Mapa das Ideias	Portugal
Iphigenia Taxopolou	Julie's Bicycle, mitos21	Denmark
Lana Karaia	Georgian Museums Association	Georgia
Laura Melani	Ferragamo S.p.A.	Italy
Letizia Garbero	ENCATC	Belgium
Lubomira Trojan	WSB University	Poland
Mara Polloni	DumBO	Italy
Margherita Sani	Network of European Museum Organizations	Germany
Maria Lusiani	University of Bologna	Italy

LIST OF PARTICIPANTS



Name and Surname	Institution	Country
Paolo Ferri	University of Bologna	Italy
Rašeljka Bilić	Ministry of Culture and Media of the Republic of Croatia	Croatia
Robert Sadleir	QWB Lab	UK
Roberta Ferrarini	University of Bologna	Italy
Simona Giuliani	Music Commission - Osservatorio dello spettacolo	Italy
Sofia Mendes	FCSH-NOVA Lisbon	Portugal
Sofie Öberg Magnusson	The National Museums of World Culture	Sweden
Susana Gonçalves	Museus e Monumentos de Portugal	Portugal
Susanna Bellavigna	ATER Foundation	Italy
Vânia Rodrigues	University of Coimbra	Portugal

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As a dynamic platform for collaboration, ENCATC fosters the exchange of knowledge, methodologies, comparative research, and innovative practices. It also conducts regular assessments to address the evolving training needs of the cultural management sector from a distinctly European perspective.

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CONTACT
T +32 (0)2 201 29 12
info@encatc.org
www.encatc.org

ADDRESS
Avenue Maurice 1
1050 Brussels,
Belgium

ENCATC

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