

encatc

2ND ENCATC RESEARCH AWARD ON CULTURAL POLICY AND CULTURAL MANAGEMENT

Award Ceremony

25 November 2015 // Brussels, BE

An initiative of

encatc

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CEREMONY PROGRAMME

17:00 - 17:30 Registration

17:30 - 19:30 ENCATC Research Award Ceremony Programme

Welcome, Annick Schramme, ENCATC President

Opening speech, Prof. Em. dr. **Marc Vervenne**,
President, UNESCO Commission Flanders

Book Presentation “*When Cultural Policies Change: Comparing Mexico and Argentina*”, **Elodie Bordat-Chauvin**, 2014 ENCATC Research Award Winner

Panel Debate “*The role of research for practice. The importance of comparative and global research.*”

Chair:

Annick Schramme, ENCATC President,
University of Antwerp / Antwerp Management
School, Belgium

Panelists:

Lluís Bonet, Professor, University of Barcelona,
Spain

Anthony Krause, Chief of Policy and
Research Unit, UNESCO

Pawel Stano, Scientific Officer, Joint
Research Centre, European Commission

Jacques Bonniel, Professor, University of
Lyon II, France

Jaime Alberto Ruíz Gutiérrez, Associate
Professor, University of los Andes, Colombia

Portrait of the four finalists

Annika Hampel, Germany
Fiona Hutchison, United Kingdom
Ann Overbergh, Belgium
Alessia Usai, Italy

ENCATC Research Award presentation, **Catherine Magnant**, Deputy Head of Unit Cultural Diversity and Innovation at the European Commission

Closing remarks, **Annick Schramme**, ENCATC
President, University of Antwerp / Antwerp
Management School, Belgium

19:30 - 21:30 Reception

Practical Information:

Date

Wednesday, 25 November
2015

Time

17:00 - 21:30

Place

Brussels, Belgium

Venue

Mexican Embassy and
Mission to the EU
Avenue Franklin Roosevelt, 94
1050 Brussels

([How to get there.](#))

Registration

Registration to this event is
now close.

Language

English

Website

[http://encatc.org/pages/
index.php?id=373](http://encatc.org/pages/index.php?id=373)

Contact

GiannaLia Cogliandro Beyens,
ENCATC Secretary General

info@encatc.org
T: +32 (0)2 201 29 12

THE AWARD

It is becoming more and more evident that education in cultural management and cultural policy cannot and should not be separated from research being conducted in the field. Since its creation, ENCATC has recognised this need and has always been actively pursuing, publishing, presenting, and disseminating research in arts and cultural management and cultural policy. Launched in 2014, the ENCATC Research Award on Cultural Policy and Cultural Management is one of ENCATC's initiatives to strengthen the understanding and knowledge of cultural management and cultural policy issues.

The **ENCATC Research Award on Cultural Policy and Cultural Management** is bestowed upon the best recent PhD thesis on comparative cultural policies or management topics presented by a young researcher. This prestigious recognition aims to further stimulate academic research in the field of cultural policy and management to explore issues at stake through comparative and cross-cultural research. Possibly anticipating new cultural policy orientations, this research can inform and influence policymaking and benefit practitioners active in the broad field of culture. With this Award, ENCATC contributes to the process of creating an "infrastructure", a network of scholars who are competent in doing comparative research projects in cultural policy and management issues.

The 2015 Award competition was open to young researchers who had defended their PhD thesis between the dates of **01/01/2014 and 30/06/2015**.

The winner's PhD thesis will be published in 2016 in the **ENCATC Book Series Cultural Management and Cultural Policy Education** published by P.I.E. Peter Lang International Academic Publishers. For forty years, Peter Lang has been successfully publishing books written by scholars throughout the world, making academic research available worldwide. Among their publications and clients, to quote just a few, are the College of Europe Studies, Université de Paris Sorbonne, Université catholique de Louvain, Université de Padoue, Europe of cultures: Forum Europe of Cultures, Centre Jean Monnet – Monash University, Georges Pompidou – Association Georges Pompidou, Documents diplomatiques français – Ministère des Affaires étrangères Français, Diplomatie et Histoire - Ministère des Affaires étrangères Français.

The Award is an excellent opportunity for ENCATC to prove once again its commitment to enhance the international careers of young researchers. To foster mobility, ENCATC offers grants to the four finalists chosen from the pool of applicants by the Award's international jury. At the occasion of the ceremony in Brussels, these young and talented researchers can meet with distinguished and renowned researchers and expand their professional contacts among leading academics, researchers, cultural professionals, and policy makers.

Finally, the ENCATC Research Award is just one of ENCATC's initiatives to promote access to cutting-edge research in the fields of cultural management and cultural policy to help anticipate the future and better understand the past. In line with this objective, ENCATC's other research activities include: the publication of the scientific [Journal of Cultural Management and Policy](#), the [ENCATC Book Series on Cultural Management and Cultural Policy Education](#), and the [ENCATC Scholar](#) e-bulletin, as well as the organisation of the Annual ENCATC Research Session and the Forum for Young Researchers.

THE CEREMONY

The 2015 winner will be revealed during the Award Ceremony to be held on the evening of 25 November in Brussels. The prestigious Award will be bestowed upon the winner for her outstanding research in the presence of the Award's international jury, representatives of the European Commission and UNESCO as well as leading academics and researchers, policy makers, cultural professionals, and artists from Europe and beyond.

On this occasion, ENCATC will reveal the first publication of its **Cultural Management and Cultural Policy Education Book Series**. The 2014 ENCATC Research Award winner, Elodie Bordat-Chauvin will present **'When Cultural Policies Change: Comparing Mexico and Argentina'** based on her winning PhD thesis chosen by the Award's international jury in Brno, Czech Republic for its outstanding excellence and contribution to the field of cultural management and cultural policy.

To stimulate and contribute new reflections to the field, the evening programme will include a **panel debate** on **"The role of research for practice. The importance of comparative and global research"**. This international debate will bring thought-provoking perspectives from renowned academics and researchers from Latin American and European higher education institutions, the European Commission's Joint Research Centre, and UNESCO.

The evening will conclude with a **reception to celebrate the winner and excellence in cultural policy and cultural management research** being carried out by a new generation of talented researchers.

Furthermore, this will be a unique opportunity to **minge with experts from all over the world**.



AWARD FINALISTS

The international jury of the ENCATC Research Award on Cultural Policy and Cultural Management have selected four finalists from the many young and talented researchers who had applied in July 2015. Here are the four finalists listed in alphabetical order.

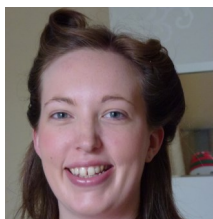


Annika Hampel

PhD Thesis: *Fair Cooperation. Partnership based cooperation in Foreign Culture Policy.*

Institution: University of Hildesheim (Germany)

Annika Hampel studied Applied Cultural Sciences at the universities of Lüneburg and Passau, focused on international project management and arts organisation. In July 2014 she completed her PhD thesis on international cooperations at the Department of Cultural Policy/ UNESCO-Chair at the University of Hildesheim. Before and while her PhD studies Annika Hampel worked at the University of Cologne and the University of Hildesheim in the fields of International Relations, Science and Project Management. She assisted among others at the Goethe-Institutes Ghana and Bolivia, coordinating and managing cultural projects and events. Two times Annika Hampel received a scholarship from the German Academic Exchange Service (DAAD) for her education and professional experiences in Ghana and India.



Fiona Hutchison

PhD Thesis: *Socio-cultural Impacts of Museums for their Local Communities: The Case of the Royal Albert Memorial Museum, Exeter*

Institution: University of Exeter (United Kingdom)

Fiona Hutchison has worked in various roles in heritage and museums sector in between studies including managing the Piping Museum (of musical instruments) in Glasgow. Completed Museums Studies Masters at Reinwardt Academy in Amsterdam. Whilst conducting PhD in Exeter she was involved in additional tasks evaluating the university's public engagement activities, research of English tourism policy and teaching undergraduate and postgraduate students in cultural management and social science research methods. Currently she has a role within research team for the national development body for Scottish museums and galleries. This includes management, planning, monitoring, evaluation, conducting and commissioning research. She is also involved in wider cultural and heritage working groups including Scottish Cultural Evidence Network, Measuring Success working group for Scotland's Historic Environment Strategy. Her pending publications relate to PhD research and work since joining Museums Galleries Scotland. She has been an invited speaker and keynote at UK professional cultural

body conferences and presented as part of INTERCOM/FIHRM 2014 conference in Taipei.



Ann Overbergh

PhD Thesis: *Extended cinema in Kenya and Tanzania. Technological innovation and Related Trends in Local Audiovisual Storytelling.*

Institution: Affiliated with the University of Antwerp (Belgium)

Ann Overbergh studied International Politics at Ghent University and Culture Management at the University of Antwerp (both cum laude). She earned her PhD in Economics (University of Antwerp; "Extended Cinema in Kenya and Tanzania - Technological Innovation and Related Trends in Local Audiovisual Storytelling", cfr submission for ENCATC Award). She has worked as a cinema policy analyst for the Flemish Sector Support Institute for Visual and Audiovisual Arts, for several theatre and music organisations (LOD, Vooruit, Festival of Flanders Kortrijk). Presently she is employed as a programmer of concerts and political debate at Dutch-Flemish House deBuren (The Neighbours) in Brussels. She is member of editorial board of culture magazine rekt:verso and member of the board of chairs within the new Arts Decree of the Flemish Government.



Alessia Usai

PhD Thesis: *The Creative City. Cultural policies and urban regeneration between conservation and development*

Institution: University of Cagliari (Italy)

Alessia Usai is a PhD Student of the PhD program in Technology for the preservation of architectural and environmental heritage, School of Civil Engineering and Architecture at the University of Cagliari. Her research is related to cultural heritage, landscape and urban planning. Her PhD thesis entitled "The creative city. Cultural policies and urban regeneration between conservation and development" analyzes the relationships between cultural heritage and urban planning according to the creative city principles and the landscape approach outlined by the European Landscape Convention in order to identify best practices for the development of innovative cultural policies and new urban regeneration tools (PhD Supervisor: Prof. Anna Maria Colavitti, Assistant Professor in Urban Planning).

DEBATE EXPERTS

Meet our experts who will contribute their experience and knowledge to the panel debate on "The role of research for practice. The importance of comparative and global research".



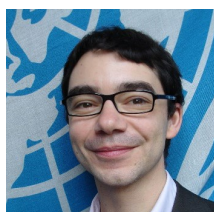
Jacques Bonniel, University Lyon II (France) - Doctor in Sociology, former CNRS researcher and former Master of Sociology Lectures at the University Lumière Lyon 2, Jacques Bonniel has targeted his work on the analysis of cultural practices and policies, both in research and studies in

education (initial and continuing). In 1988 he founded and continues to coordinate the Master turned professional Master 2 "Development of international artistic and cultural projects." In partnership with the University of Arts in Belgrade, he created a Master "Management policies and cultural projects in the Balkans." He is also a founding member of ENCATC and previously served as President. He has organised international conferences on cultural policies of towns and cities, cultural activity in the suburbs, cultural development. Mobilised by public authorities - Administration of the State (DRAC, DRAF, ARS, ...), Cities, Provinces, Regions, Nature parks, he has been invited to share expertise with urban planning agencies, prospective units as in cultural associations and professional unions.



Lluís Bonet, University of Barcelona (Spain) - Professor of applied economy at the University of Barcelona, specialised on cultural economics, cultural policies and arts management. Dr. Bonet is the Director of the Master of Cultural Management, the PhD programme on Cultural and

Heritage Management, and of the Professional training Programme on Cultural Management at the University of Barcelona. He has been research fellow at the Massachusetts Institute of Technology and invited professor at the Université de Montpellier. He has been invited lecturer in over 40 countries in Europe, the Americas, Africa and Asia. In 2002, he won the CAC Research Prize for research on the audiovisual industry faced to the digitalization process. In addition Dr. Bonet served as ENCATC President, Jury member of the CPRAward, and Board member of the Association of Cultural Economics International (ACEI), among others academic and professional responsibilities in the cultural sector.



Anthony Krause, UNESCO -

Anthony Krause is Chief of the Policy and Research Unit in the Section for the Diversity of Cultural Expressions, Creativity Division, at UNESCO. He joined UNESCO in 2003 as Executive Officer in the Office of the Director-General (2003-2009), then Chief of the Culture Unit in the Regional Bureau for Science and Culture in Europe (Venice, Italy), responsible for culture programmes and activities in South-East Europe (2009-2013). Previously he was assistant professor at the National Institute for Oriental Languages and Civilizations (INALCO, Paris). A graduate from the Ecole Normale Supérieure and holder of an Agrégation in History, he earned a PhD in contemporary history from INALCO, Paris, in 2000.



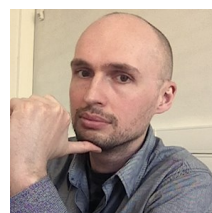
Jaime Alberto Ruiz Gutiérrez, University of los Andes at Bogota (Colombia) - Jaime Alberto Ruiz Gutiérrez is an Associate Professor having his Doctorate (3rd cycle) in Mathematics Applied to Social Sciences from the Ecole des Hautes Etudes en

Sciences Sociales, D.E.A. Mathematics and Applications, Ecole des Hautes Etudes en Sciences Sociales. He received his Master of Industrial Engineering from the University of los Andes and has experience as an Industrial Engineer at the same university. His areas of interest include organizational theory, arts management, quantitative methods, and human resources management. He has been involved in many research and development projects and has contributed knowledge to major conferences in Latin America, Europe and North America.



Annick Schramme, University of Antwerp / Antwerp Management School (Belgium) - Annick Schramme is a full professor and academic director of the master in Cultural Management and the

Competence Center Management, Culture & Policy (Faculty of Applied Economics at the University of Antwerp). She is also the academic director of the Competence Center Creative Industries at the Antwerp Management School. She has published about Arts policy in Flanders, cultural governance, international cultural policy, public-private partnerships in the heritage sector, leadership and cultural entrepreneurship, etc. From 2004 until 2013 she was also advisor-expert of the Vice-Mayor for Culture and Tourism of the City of Antwerp. She is member of several boards of cultural organizations and governmental advisory committees in Flanders and the Netherlands. In 2013, she became ENCATC President.



Pawel M. Stano, Joint Research Centre, European Commission -

Pawel M. Stano received the M.Sc. degree (cum laude) in applied mathematics from Jagiellonian University, Cracow, Poland (2008), the M.Sc. degree (cum laude) in stochastic mathematics from VU University Amsterdam, the Netherlands (2008), and the PhD from Delft University of Technology, the Netherlands (2013). In 2012, he was a visiting scholar at the Coordinated Science Laboratory, University of Illinois, Urbana-Champaign and in 2013 he worked as a R&D software engineer at IHC Systems. He has been working on statistics, applied mathematics, and environmental engineering since 2007, writing or co-authoring over 20 scientific papers, including articles in top peer-reviewed journals and conference proceedings, internal technical reports, and external audits. Since 2013 he holds a postdoctoral fellowship at the European Commission Joint Research Centre in the field of sensitivity analysis, composite indicators, policy formulation and impact assessment. His research is focused on two aspects: development of new statistical methods and implementation of existing techniques to support EU policies in areas such as Environmental Pressures, Cultural and Creative Sectors, Consumer Markets.



PUBLICATION

On the evening of the *ENCATC Research Award Ceremony*, ENCATC will unveil the *first publication* of its *Cultural Management and Cultural Policy Education Book Series*. The 2014 ENCATC Research Award winner, Elodie Bordat-Chauvin will present “*When Cultural Policies Change: Comparing Mexico and Argentina*”.

How can change in cultural policy be explained? Through a comparative and historical analysis, this research sheds new light on the emergence, institutionalization and transformation of the cultural policies of two major Latin American countries: Mexico and Argentina. Elodie Bordat-Chauvin's investigation is based on the material gathered in ethnographic fieldwork conducted between 2008 and 2010. It gathers observations, unique archive material and more than ninety semi-directive interviews with the majority of Secretaries of Culture in office between 1983 and 2010, several intellectuals, interest groups leaders, cultural managers and members of unions who all played a role in these countries' cultural policies in the last thirty years. This work challenges the common assertions that Mexican cultural policy is characterized by inertia and Argentinean cultural policy by instability. It analyses factors of changes – such as the neo-liberal turn, transnationalization, decentralization and politico-institutional changes – and their consequences – including reductions in cultural budgets, transformations in cultural industries and modifications in the balance of power between national, subnational, public and private actors.

Elodie Bordat-Chauvin holds a PhD in political science (Institut d'Études Politiques d'Aix-en-Provence) and has been a researcher at CHERPA since 2014. Her research focuses on cultural policies in Mexico, Argentina and France. Her work has been published internationally, including in the *International Journal of Cultural Policies* and *Pôle Sud*. She currently teaches cultural policy at Aix-Marseille University and comparative political science at Sciences Po Aix.

The **ENCATC Book Series Cultural Management and Cultural Policy Education** exists to foster critical debate and to publish academic research in the field of cultural management and cultural policy as well as to open up a forum for discussions and debate on the topics of cultural management and cultural policy among scholars, educators, policy makers and cultural managers. It is also intended to provide reference tools for education and lifelong learning on cultural management and cultural policies. It is becoming more and more evident that education in cultural management and cultural policy cannot and should not be separated from research being conducted in the field. Since its creation, ENCATC has recognised this need and has always been very active in pursuing, publishing, presenting, and disseminating research in arts and cultural management and cultural policy to strengthen the understanding of cultural management and cultural policy issues.



When Cultural Policies Change: Comparing Mexico and Argentina

Author: Elodie Bordat-Chauvin

N° of pages: 272

Language: English

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eISBN 978-3-0352-6580-4

Publisher: P.I.E. Peter Lang www.peterlang.com

ENCATC Book Series: Cultural Management and Cultural Policy Education

Book Series Editor: ENCATC

Book Series Director: Cristina Ortega Nuere, University of Deusto, Spain

INTERVIEW

A year after winning the 1st ENCATC Research Award on Cultural Policy and Cultural Management, ENCATC caught up with Elodie to learn about what she has been doing since winning the Award and her current and future plans. On the evening of 18 September 2014 in Brno, Czech Republic, Elodie Bordat-Chauvin from Sciences Po Aix-en-Provence in France was announced as the winner for her outstanding PhD Thesis "The Dynamics of Changes in Public Policy. A Comparative Historical Analysis of Mexican and Argentine Cultural Policies".



Members of the ENCATC Research Award's international jury with the 2014 Elodie Bordat-Chauvin (centre), finalist Luisa Fernanda Gutierrez-Navratil, and ENCATC Secretary General, GiannaLia Cogliandro Beyens.

ENCATC : Qu'avez-vous fait après avoir gagné l'année dernière à Brno, le prix de recherche d'ENCATC sur la politique culturelle et la gestion culturelle?

Elodie Bordat-Chauvin : Depuis l'an dernier, je participe, en tant que chercheure contractuelle, au projet « Cultures et dynamiques territoriales » proposant une évaluation des politiques culturelles dans le Grand Sud-Est de la France. Je fais également partie d'un groupe de chercheurs français et argentins qui travaillent sur le projet « Lire et écrire dans les périphéries urbaines aujourd'hui (Buenos Aires et Paris) ». Enfin, je participe au projet visant à créer un Groupement De Recherche International et une plateforme de ressources sur les publics de la culture avec des chercheurs de Marseille, Paris et Barcelone.

J'ai par ailleurs rédigé le livre « *When Cultural Policies Change: Comparing Mexico and Argentina* » issu de ma thèse, qui sera publié par Peter Lang en automne et qui faisait partie du prix « ENCATC Research Award on Cultural Policy and Cultural Management ». J'ai également écrit quatre articles tirés de différentes parties de ma thèse sur l'impact des réformes

administratives des années 1990 et 2000 sur les politiques culturelles, sur les conséquences du tournant néo-libéral sur ces politiques et enfin deux articles présentant les principaux résultats de ma thèse. Enfin, j'ai enseigné dans différentes universités publiques et privées en France.

ENCATC: Since you won the ENCATC Research Award on Cultural Policy and Cultural Management in Brno last year what have you been doing?

Elodie Bordat-Chauvin: Since last year, I have been participating in the "Cultures and territorial dynamics" project as a contract researcher. This project is proposing an evaluation of cultural policies in the Greater South East of France. I am also part of a group of French and Argentine researchers working on the "Reading and writing in peripheral urban areas today (Buenos Aires and Paris)" project. Finally, I've been collaborating in a project to create a Groupement De Recherche International (GDRI) and a resource platform on public culture with researchers from Marseille, Paris and Barcelona.



I have also written the book from my thesis "When Cultural Policies Change: Comparing Mexico and Argentina" to be published by Peter Lang this autumn as part of the ENCATC Research Award on Cultural Policy and Cultural Management. I also wrote four articles from different parts of my thesis on the impact of the administrative reforms of 1990 and 2000 on cultural policies, the consequences of neo-liberal turn on these policies, and finally two articles describing the main results my thesis. I've also been teaching in different public and private universities in France.

ENCATC: Quelles ont été les conclusions principales de votre thèse de doctorat intitulée « La dynamique des changements dans la politique publique. Une analyse historique comparative des politiques mexicaine et argentine culturelles » ?

Elodie Bordat-Chauvin : À travers une analyse comparative historique, cette thèse rend compte de l'émergence, de l'institutionnalisation et de l'évolution de l'action publique dans le secteur de la culture en Argentine et au Mexique entre 1983 et 2009. Elle s'intéresse aux changements résultant de la mise en œuvre de processus de décentralisation, de transnationalisation et par la plus grande inclusion du secteur privé (marchand et associatif) dans ces politiques. La principale hypothèse de ce travail est que l'on peut appréhender le changement dans ces politiques en prenant en compte les « contextes » socio-économiques et politiques du Mexique et de l'Argentine, et en mobilisant quatre dimensions d'analyse : les acteurs, les représentations cognitives, les cadres institutionnels et les instruments d'action publique.

ENCATC: What were the main findings of your PhD thesis entitled "The Dynamics of Changes in Public Policy. A Comparative Historical Analysis of Mexican and Argentine Cultural Policies"?

Elodie Bordat-Chauvin: Through historical analysis, this thesis reflects the emergence, institutionalization and evolution of public policy in the cultural sector in Argentina and Mexico between 1983 and 2009. It's interesting to look at the changes in these policies resulting from the implementation of the decentralization process, transnationalization and the greater inclusion of the private sector (profit and nonprofit). This study's main hypothesis study is that one can grasp the change in these policies by taking into account the socio- economic and political "contexts" of Mexico and Argentina, and by mobilizing four dimensions of analysis: the players, cognitive representations, institutional frameworks and instruments of public action.

ENCATC: Dans quel domaine espérez-vous que votre recherche ait le plus d'impact ?

Elodie Bordat-Chauvin : J'espère que cette recherche aura à la fois un impact en Amérique latine où les études sur les politiques culturelles, depuis la science politique, manquent, mais aussi en Europe dans le sous-champ des analyses sur le changement de l'action publique.

ENCATC: Where do you hope this research will have the greatest impact?

Elodie Bordat-Chauvin: I hope this research will have an impact both in Latin America where cultural policy studies are lacking, but also in Europe in the sub-field analysis on the change of public action.

ENCATC : Comment un prix comme celui-ci peut contribuer à soutenir la carrière d'un jeune chercheur qui a récemment terminé sa thèse de doctorat ?

Elodie Bordat-Chauvin : Ce prix représente tout d'abord un gage pour la communauté scientifique de la qualité de la recherche menée puisqu'elle est évaluée par un jury composé de spécialistes des politiques culturelles provenant de différents pays. Ce prix donne surtout l'opportunité de faire traduire et publier un ouvrage issu de sa recherche par une maison d'édition universitaire prestigieuse, ce qui permet de diffuser plus largement ses travaux.

ENCATC: How does an Award like this one helped to support the career of a young/early career researcher who has recently completed their PhD thesis?

Elodie Bordat-Chauvin: This Award represents first and foremost a guarantee for the scientific quality of the research conducted since it is evaluated by a jury of cultural policy experts from different countries around the world. The Award provides a special opportunity to translate and publish a book derived from its research by a prestigious academic publisher, allowing wider distribution work .

AWARD JURY

The ENCATC Research Award on Cultural Policy and Cultural Management international jury is comprised of leading experts and academics from Europe, Asia, North and South America.



Jury President

Annick Schramme

*University of Antwerp
Belgium*



Jury Member

Franco Bianchini

*Leeds Metropolitan
University
United Kingdom*



Jury Member

Lluís Bonet

*University of Barcelona
Spain*



Jury Member

Jacques Bonniel

*University of Lyon II
France*



Jury Member

Anita Kangas

*University of Jyväskylä
Finland*



Jury Member

Jerry C Y Liu

*National Taiwan
University of Arts
Taiwan*



Jury Member

Richard Maloney

*Boston University
United States*



Jury Member

**Jaime Alberto
Ruíz Gutiérrez**

*Universidad de los
Andes at Bogotá
Colombia*



AWARD SCIENTIFIC COMMITTEE

The strategic direction of the Cultural Policy and Cultural Management Research Award is overseen by the international Award Scientific Committee comprised of representatives from European and international organisations. The members of this committee were selected because they are all close partners in the design and implementation of ENCATC research activities.



President

Annick Schramme

President of ENCATC



Member

Anthony Krause

*Chief of Policy and Research Unit
at UNESCO - Section on the
Diversity of Cultural Expressions,
Creativity Division*



Member

Catherine Magnant

*Deputy Head of Unit Cultural
Diversity and Innovation -
European Commission*



Member

Alan Salzenstein

*President of the Association of Arts
Administration Educators*



Member

Anupama Sekhar

*Acting/Deputy Director-Culture at
the Asia-Europe Foundation*



Member

Dorota Weziak-Bialowolska

*Coordinator of the Cultural and
Creative Industries Activity at the
European Commission - Joint
Research Centre*

ABOUT ENCATC

Who we are

Established in 1992, ENCATC is a network of more than 100 member institutions and professionals in over 40 countries active in education, training and research within the broad field of cultural management and policy. ENCATC members have an impact on the education of thousands of cultural managers worldwide.

Our mission is to stimulate the development of cultural management and cultural policy education in Europe and beyond, engaging and responding to new developments in politics, economics, societies and technology.

Our members are higher education institutions, training centres, arts and cultural organisations, consultancies, public authorities and artists who are interested in the broad field of culture.

We believe in the power of cultural management and cultural policy education, training and research to make the cultural sector strong and sustainable in Europe and beyond.

ENCATC is an NGO which works in partnership with the European Union, UNESCO and is an observer to the Council of Europe.

In practice ENCATC:

- **Bridges** academics, researchers and practitioners by organising educational activities and events
- **Transforms** innovation into knowledge by producing e-magazines for members, stakeholders and students
- **Fosters** critical debate by publishing academic research in the ENCATC Journal and the ENCATC Book Series
- **Rewards** excellence in PhD research through the ENCATC Award
- **Influences** policies and promotes knowledge exchange by participating in European projects and consultations

6 good reasons to join:



Stay abreast of what's happening in your field with access to our bi-monthly e-magazine and ad hoc flash news



Share your expertise, develop your knowledge and contacts by attending our Annual Conference and major events



Inspire your students through our educational activities and support tailored tools/publications such as the Scholars and Praxis



Improve your career and progression opportunities by publishing your work in our scientific journal and book series



Provide international mobility to your career by attending our annual study tours and events abroad



Broaden your horizons and enrich your knowledge by joining European Union and other projects led by ENCATC members

Who should join ENCATC?

ENCATC draws members from all parts of the world and from diverse areas of interests and disciplines in the field of arts and culture.

Membership is available on a full, associate and supporting basis for affiliate organisations such as educational and training institutions, foundations, cultural organisations, regional and local governments and any institution interested in cultural management and policy education.

Contact

info@encatc.org

