

encatc



ENCATC CULTURAL POLICY & CULTURAL MANAGEMENT RESEARCH AWARD

2014

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THE AWARD

The **ENCATC Award on Cultural Policy & Cultural Management Research** is bestowed upon the best recent PhD Thesis on comparative cultural policies or management topics presented by a young researcher.

This prestigious recognition aims to stimulate academic research in the field of cultural policy and management to explore, through comparative and cross-cultural research, issues at stake in contemporary Europe, Asia and the Americas, and possibly anticipate new cultural policy orientations, as well as to contribute to the process of creating an "infrastructure", a network of scholars who are competent in doing comparative research projects in cultural policy and management issues.

The Award is open to young researchers from European countries (Council of Europe Member States), Asia and the Americas. Research applicants must have defended the PhD Thesis between the dates of **01/01/2013 and 30/06/2014**.

The **ENCATC Award on Cultural Policy & Cultural Management Research** consists of two award levels overseen by the Award's international jury of experts.

First, in the framework of the ENCATC Annual Conference, the **three Award finalists** are invited to present their PhD theses to an international audience of established and young researchers coming from Europe and beyond.

The single winner will be revealed during the Award Ceremony to be held later that evening.

Second, the winner's PhD thesis will be published in 2015 in the **ENCATC Book Series** published by the international **Publishing house Peter Lang**. For forty years, Peter Lang has been successfully publishing books written by scholars throughout the world, making academic research available worldwide. Among their publications and clients, to quote just a few,

are the College of Europe Studies, Université de Paris Sorbonne, Université catholique de Louvain, Université de Padoue, Europe of Cultures: Forum Europe of Cultures, Centre Jean Monnet – Monash University, Georges Pompidou – Association Georges Pompidou, Documents diplomatiques français – Ministère des Affaires étrangères Français, Diplomatie et Histoire - Ministère des Affaires étrangères Français.

THE CEREMONY

On the evening of 18 September 2014, the ENCATC Cultural Policy & Cultural Management Research Award Ceremony will be held in the framework of the 22nd ENCATC Annual Conference "New Challenges for the Arts and Culture: Is it just about money?" (17-19 September 2014) in Brno, Czech Republic.

The winner will be revealed in front of an international audience made up of academics, researchers, cultural professionals, policy makers, artists and students from more than 30 countries.

MOBILITY GRANTS

ENCATC, in partnership with the European Cultural Foundation (ECF) will foster mobility for two young researchers to meet fellow researchers from Europe and beyond, ask questions, and learn about the latest trends and developments in the field of cultural management and cultural policy research. This mobility opportunity has been made possible thanks to the financial support of the **European Cultural Foundation's Step Beyond grants**.

AWARD FINALISTS

For the first edition of the ENCATC Cultural Policy and Cultural Management Research Award, three finalists were chosen from the many young and talented researchers who had applied in June 2014.



Emma Blomkamp

PhD Thesis

Meaning and Measures of Urban Cultural Policy: Art, Local Government and Community Wellbeing.

Institutions

University of Auckland (New Zealand) and the University of Melbourne (Australia)

Emma Blomkamp currently manages social innovation projects and creative education programmes in New Zealand. She recently completed a jointly awarded PhD through the University of Auckland (New Zealand) and the University of Melbourne (Australia). Her thesis, *Meanings and Measures of Urban Cultural Policy*, explores arts programmes and outcome measurement in Australian and New Zealand local

government. Emma has taught in universities in Australia, New Zealand, France and Cambodia. Her research has been published in journals such as *Evidence & Policy* and the *International Journal of Cultural Policy*. She is currently co-editing a book called *Making Culture Count: The Politics of Cultural Measurement*, to be published with Palgrave Macmillan in 2015.



Elodie Bordat

PhD Thesis

The Dynamics of Changes in Public Policy. A Comparative Historical Analysis of Mexican and Argentine Cultural Policies.

Institution

Sciences Po Aix-en-Provence (France)

Elodie Bordat holds a PhD in political science from Sciences Po. Aix-en-Provence (France). Through a comparative historical analysis, her thesis shows the emergence, institutionalisation and evolution of the cultural sector's public policy in Mexico and Argentina, from 1983 to 2009. The central hypothesis is that dynamics of change in cultural policy may be understood by drawing on four analytical dimensions: actors, cognitive representations, institutional frameworks and public policy instruments. Elodie Bordat has also worked on the French cultural diplomacy in Mexico and

the role of associations in cultural policies, during her Masters in ethnology. In 2013, she published an article about the institutionalisation of Mexican cultural policy in the *International Journal of Cultural Policy*. In 2014, she will publish an article in the French journal *Pôle Sud* about how intellectuals' mobilisations have contributed to the institutionalisation of cultural policies in Mexico and Argentina in a special issue in which she is editor. She has presented her work at several international conferences in America and Europe.



Luisa Fernanda Gutierrez-Navratil

PhD Thesis

Competition in the Movie Industry: Releasing Dates and Theatre Allocations as Strategic Variables.

Institution

University of Oviedo (Spain)

Luisa Fernanda Gutierrez-Navratil holds a PhD in Economics from the University of Oviedo (Spain), a M.A. in Economics from the University of The Basque Country (Spain) and a B.A. in Economics from the National University of Cuyo (Argentina). She undertook a research stay in Johns Hopkins University (USA). Her research interests are in cultural economics, industrial organization, antitrust issues and policies. Her PhD thesis is focused on the study of performance, competition and strategic behaviour in the Motion Picture industry. The project of her thesis has

received the Research Awards 2012 from the Fundación Autor. She has participated in two competitive research projects framed on Cultural Economics and Policies, one funded by the European Commission. She has published in scientific journals such as *Journal of Cultural Economics*, *Papeles de Economía Española* and *Revista Economía Industrial*. She is a visiting lecturer for the post graduate programme (Masters) in Economics of Culture and Cultural Management from the University of Valladolid.

AWARD JURY

The Cultural Policy and Cultural Management Research Award international jury is comprised of leading experts and academics from Europe, Asia, North and South America.



Jury President

Annick Schramme

*University of Antwerp
Belgium*



Jury Member

Franco Bianchini

*Leeds Metropolitan
University
United Kingdom*



Jury Member

Lluís Bonet

*University of Barcelona
Spain*



Jury Member

Jacques Bonniel

*University of Lyon II
France*



Jury Member

Anita Kangas

*University of Jyväskylä
Finland*



Jury Member

Jerry C Y Liu

*National Taiwan
University of Arts
Taiwan*



Jury Member

Richard Maloney

*University of Boston
United States*



Jury Member

**Jaime Alberto
Ruiz Gutiérrez**

*Universidad de los
Andes at Bogotá
Colombia*

AWARD SCIENTIFIC COMMITTEE

The strategic direction of the Cultural Policy and Cultural Management Research Award is overseen by the international Award Scientific Committee comprised of representatives from European and international organisations. The members of this committee were selected because they are all close partners in the design and implementation of ENCATC research activities.



President

Annick Schramme
President of ENCATC



Member

Anthony Krause
*Chief Policy and Research Unit at
UNESCO - Section on the Diversity
of Cultural Expressions*



Member

Catherine Magnant
*Deputy Head of Unit Cultural Policy
and Intercultural Dialogue at the
European Commission – DG
Culture and Education*



Member

Alan Salzenstein
*President of the Association of Arts
Administration Educators*



Member

Anupama Sekhar
*Acting/Deputy Director-Culture at
the Asia-Europe Foundation*



Member

Dorota Weziak-Bialowolska
*Coordinator of the Cultural and
Creative Industries Activity at the
European Commission - Joint
Research Centre*

AWARD SCIENTIFIC COORDINATION



Scientific Coordinator

Cristina Ortega Nuere
*University of Deusto
Spain*

ABOUT ENCATC

Who we are

ENCATC is the leading European network on Cultural Management and Cultural Policy Education. It is an independent membership organization gathering over 100 higher education institutions and cultural organisations in over 40 countries.

ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level. It holds the status of an official UNESCO partner NGO and of observer to the Council of Europe's Steering Committee for Culture.

What we do

Our activities are structured around **5 strands**:

Advocacy

We develop and influence policies by engaging in advocacy actions through partnerships, advice, policy recommendations, consultations, meetings and public speeches.

Networking

Through a major Annual Conference, thematic forums, projects, activities and events, we enable academics, researchers, professionals, students, artists and policy makers to operate transnationally, find new audiences, share ideas, projects, methodologies, experiences and research.

Building capacities

We offer our members and non members a wide range of opportunities to enhance and strengthen their knowledge, skills and competencies.

Research

To anticipate the future and better understand the past, we promote access to cutting-edge research in the fields of cultural management and cultural policy.

Communication

We transform information into knowledge by collecting, analyzing, and disseminating information inside and outside the network through a number of communication tools.

Our focus

As a cross-disciplinary network, ENCATC has eight Thematic Areas that stimulate innovative thinking by researching trends and developments that affect the future of arts and culture, by supporting businesses and organizations with strategy development by means of scenario planning, and by developing new curricula, services and business concepts based on these scenarios.

- Heritage
- Arts & Health
- Cultural Indicators
- Urban Management
- Cultural & Creative Industries
- Performing Arts Management
- Museums & Audience Policies
- Culture External Relations & Diplomacy



Our mission

"To stimulate the development of cultural management and cultural policy education in Europe and beyond, engaging and responding to new developments in politics, economics, societies and technology."

Who should join ENCATC?

ENCATC draws members from all parts of the world and from diverse areas of interests and disciplines in the field of arts and culture.

Membership is available on a full, associate and supporting basis for affiliate organizations such as educational and training institutions, foundations, cultural organizations, regional and local governments and any institution interested in cultural management and policy education.

ENCATC is an official UNESCO partner NGO and is supported by the European Commission through its Creative Europe – Support to Networks scheme.

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