



ENCATC news

A monthly e-newsletter for the latest in cultural management and policy

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Photo credit: Joana Vasconcelos © Lionel Balteiro for Atelier Joana Vasconcelos

Dear members and colleagues,

As we step into 2025, the intersection of **art, culture, and policy** has never been more dynamic. Across Europe and beyond, **cultural institutions are rethinking their roles, art markets are evolving, and sustainability is reshaping the way we approach cultural management.**

In this latest issue of **ENCATC Magazine**, we bring together insights from across the sector to explore these pressing themes. At the heart of this issue is **BRAFA 2025**, a beacon of the European art market celebrating its **70th edition**. More than an art fair, BRAFA is a place of exchange—between collectors and institutions, tradition and innovation. With exclusive interviews from Axel Vervoordt and Klaas Muller, we explore the shifting dynamics of collecting, the role of contemporary artists, and the balance between heritage and digital transformation. It also includes an exclusive interview of **Joana Vasconcelos**, who shares her own views on the role of contemporary artists.

Beyond the art market, we turn to the broader cultural policy landscape. **The 2025 ENCATC Academy** will focus on **sustainability in cultural management**, equipping professionals with the tools to navigate the **green, social, and digital transition**. Meanwhile, our flagship **ENCATC Congress in Barcelona**, aligned with **Mondiacult 2025**, will create a space for policymakers, researchers, and practitioners to shape the **future of global cultural governance**.

This issue also marks the launch of our new book, *Cultural Networks & Governance*, a critical exploration of how **European cultural networks influence policy and transnational collaboration**. These themes resonate deeply with our mission at ENCATC: to foster **education, advocacy, and knowledge-sharing** in cultural management and policy.

*In a time of transformation, this magazine is an invitation—to reflect on the **value of art**, to engage with cultural policies shaping our future, and to join us in ensuring that culture remains a **driver of sustainability, equity, and innovation**.*

Yours truly,



GiannaLia Cogliandro Beyens
ENCATC Secretary General

ENCATC's Highlights



ENCATC Magazine issue #8 Art has always been a reflection of its time, capturing the complexities of humanity and transforming them into beauty, provocation, and meaning. This issue of the [ENCATC Magazine](#), developed in close collaboration with BRAFA Art Fair and ENCATC members with a solid knowledge on arts market, invites you to explore the many dimensions of art, from the digital revolution that has reshaped the market to the ongoing dialogue between tradition and innovation.

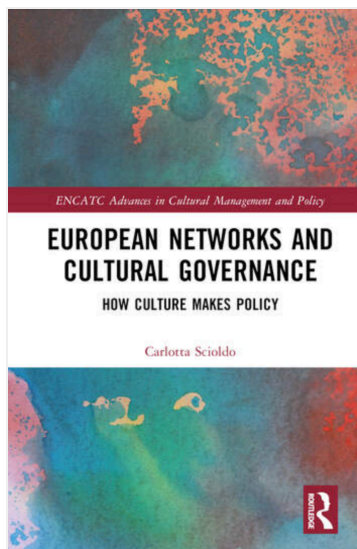
At the heart of this edition lies the story of **BRAFA**, one of the oldest and most prestigious art fairs, now celebrating its 70th anniversary. More than a marketplace, BRAFA is a living testament to art's ability to evolve while staying rooted in history. This year, the fair welcomes Joana Vasconcelos as its guest of honor—a visionary whose bold creations embody the transformative power of art.

Download the Magazine!

Next Events

Save the date! **ENCATC Talks #47**

Official book launch by 2023 ENCATC Research Award Winners - Carlotta Scioldo
27 February 2025 | 16h30 - 18h00 | ULB - Brussels



European Networks and Cultural Governance: How Culture Makes Policy, by Carlotta Scioldo, explores a topic of crucial importance to ENCATC and the European cultural policy community: how cultural networks influence governance and policy within the European Union. It examines the evolution of these networks from informal collaborations to influential entities that shape EU cultural governance. Offering a nuanced understanding of their transformative potential, it highlights their role as catalysts for innovation, sustainability, and European integration. By commissioning this publication, ENCATC reinforces its dedication to fostering transnational collaboration and generating knowledge that empowers its community to engage meaningfully with cultural governance, ensuring its alignment with a sustainable and integrated Europe.

Register now

Learn, lead, transform: Join the 2025 ENCATC Academy!

ENCATC Academy
Bologna, Italy
14-17 April 2025

Equipping professionals with the knowledge and tools to navigate the green, social, and digital transition

An initiative from:  **ENCATC**
The European Network on Cultural Management and Policy

In partnership with:  **EURO CITIES**  **NEMO**
Network of European Museum Organisations

With the support of:  **Co-funded by the European Union**

ENCATC is excited to invite you to a new edition of the **ENCATC Academy on Sustainable Cultural Management and Policy**, taking place the **14-17 April 2025** and hosted by the **City of Bologna** (Italy). ENCATC's renowned programme returns to continue its mission to empower educators, researchers, practitioners, policymakers, students and artists with the knowledge, tools and skills to foster a sustainable future for culture.

Through dynamic lectures, immersive case studies, and hands-on exercises, the Academy fosters climate resilience and inclusivity in the cultural sector. It's a unique opportunity to gain cutting-edge knowledge, collaborate with global experts, and expand your professional network. Join us in 2025 to:

- **Learn about the latest advances** in sustainable cultural policy and management
- **Gain or expand awareness** of the multiple dimensions of sustainability in culture
- **Acquire knowledge** on how sustainability and resilience best apply to cultural activities
- **Get acquainted with the cultural actors** that make the sustainable transition possible
- **Network:** build and expand relationships with like-minded professionals from the cultural field

- **Enhance your expertise** in the digital environment and sustainable external relations

Don't miss this unique opportunity to be at the forefront of innovation, facing common challenges, and creating a more sustainable cultural sector. Your participation doesn't just end with the Academy – **it's only the beginning of collaborative efforts and synergies**, driven by the exchange of knowledge, the acquisition of new skills and competences, and a shared commitment to prioritising sustainability in our cultural practices.

[Register now](#)

Join the 2025 ENCATC Congress!



The **2025 ENCATC Congress** will take place from **15-17 September 2025** as an **in-person event in Barcelona, Spain**. This flagship international gathering, alongside other major activities, will also host the **2025 Research Conference**, further solidifying its pivotal role in promoting access to cutting-edge research in the fields of cultural management and cultural policy.

This year's Congress is uniquely positioned to substantially contribute to the **Mondiacult Conference 2025**, as both events will be held in Barcelona. By aligning its Congress and Research Conference with Mondiacult, ENCATC aims to amplify its voice and expertise, providing a dedicated platform for researchers, academics, and practitioners to engage in critical discussions that will help shape the global cultural agenda.

Through this alignment, ENCATC underscores shared goals with Mondiacult, including:

- Advancing **cultural rights** as a cornerstone of sustainable societies.
- Addressing **contemporary challenges** in cultural management and policy.
- Enhancing **international cooperation** in cultural innovation and development.

[Register now](#)



OPEN CALLS opportunities

ENCATC 2025 Research Conference

Call for abstract for a research paper and/or teaching methods.



Deadline: 11 April 2025

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ENCATC invites you to actively participate by submitting an **abstract** for a **research paper** and/or **teaching methods**. Proposals from all relevant disciplines are welcome, provided they make an original academic or professional contribution to the study and practice of cultural management and policy. Young and emerging researchers are especially encouraged to contribute their ideas and perspectives.

Together, let us build a stronger foundation for culture's role in tackling global challenges at this pivotal moment of collaboration between **ENCATC and Mondiacult**.

Read the call and submit!



Special Ukraine

Rediscovering the Nation's Culture and Art

ENCATC member and researcher **Daryna Zhyvohliadova** shares the stories of **Ukrainian artists**, in support of knowledge circulation and awareness-raising on the richness and beauty of Ukrainian culture.

Paraska Plytka-Horytsvit (1927–1998): The Ukrainian artist who united philosophy and art.



Describing Paraska Plytka-Horytsvit's profession in a single word is nearly impossible - she was a photographer, writer, and icon painter, a remarkable woman who embodied creativity and artistic vision, inspired by her homeland and its culture.

Her life and artistic journey were rooted in the Hutsul village of Kryvorivnia in western Ukraine. This authentic village, visited by Ukrainian intellectuals such as Lesya Ukrainka and Serhiy Parajanov, became the heart of her creativity.

Horytsvit's painting and iconography reflected the naive art tradition, characterized by vivid colors and folk motives. She was also an exceptional photographer, often compared to the American Vivian Maier.

Recognizing the importance of folklore and storytelling, Horytsvit was documenting the traditions and narratives of her region for future generations.

She called her books her "children." Interesting fact, that as a passionate reader, she was particularly fascinated by Indian history. Over time, she began writing her own books, enriching them with handwritten texts, Hutsul dialect expressions, and self-illustrated pages. Her literary works unite philosophical reflections, spiritual treatises, and poetry.

Like many Ukrainian cultural figures, Horytsvit faced persecution under the Soviet regime. She was exiled to labor camps for nine years, enduring harsh survival conditions.

Today, a dedicated museum in her home village is open, where visitors can see her living space, photographs, and artworks. Horytsvit led an ascetic life, entirely devoted to her craft. You can watch a video tour of her house via [this link](#).

Additionally, we invite you to explore a photo report from an exhibition dedicated to Horytsvit at Mystetskyi Arsenal, Ukraine's largest national exhibition center, available [here](#).

Image credits: Portrait: Wikipedia.

Curated by Daryna Zhyvohliadova
Researcher and independent consultant



Sector News



NEMO | Network of European Museum Organisations.

NEMO has launched '*NEMO Barometer on political influences in museums across Europe*', examining current political trends, shifts in priorities, and their implications for museum regulations and policies. Through this Barometer, NEMO aims to explore the challenges faced by museums, exploring how these dynamics shape their operations and work. **Learn more** [here](#).



**Co-funded by
the European Union**

ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalise the cultural sector and make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC is also an NGO in official partnership with UNESCO.

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www.encatc.org | info@encatc.org | Tel: +32 2 201 29 12 | N° Entreprise: 0494174494

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