



ENCATC news

A monthly e-newsletter for the latest in cultural management and policy



Dear Members and Colleagues,

Cultural management, policy, and education continue to change and grow as we move through the first quarter of 2025. In these challenging times, our goal as a network is to keep on supporting you in making sense of this evolving landscape.

To this end, in this edition, we haven't just changed the look of our popular monthly Newsletter but **we have also added new sections** to help better you navigating this new complexity. Our monthly newsletter now includes **"Policy Perspective"** and **"The Research Spotlight"**: two new features that bring you clear political insights and highlight key research. These additions aim to **spark conversations** and provide useful ideas for tackling the issues facing the cultural sector today.

We're also excited to introduce **"The fEUture of tomorrow"**, a space for the youngest voices in our community to share their thoughts on the future of the European Union and cultural sectors. Their **fresh perspectives** encourage us all to **think forward** in designing new policies and projects .

With these updates and the latest news from the cultural world, **we welcome you to the new ENCATC monthly newsletter**. We hope it becomes a valuable tool for academics, policymakers, and practitioners — helping you stay informed and shape the future of cultural management and policy.

We look forward to this journey with you.

Warm regards,



GiannaLia Cogliandro Beyens
ENCATC Secretary General

On the SPOTLIGHT

Get ready for a new edition of the ENCATC Academy

How to concretely **embed sustainability** in the management of cultural institutions? What are the steps to devise cultural projects **considering the environmental impact**? What challenges are there when practicing sustainability in **UNESCO heritage sites**? The **ENCATC Academy on sustainable cultural management and policy** is the right place to address these and many more issues. Register to the academy for a full immersion of dynamic lectures, immersive case studies, and hands-on exercises. They will be the opportunity to understand how to concretely put into practice sustainability in cultural organizations.

2025 ENCATC Academy

on sustainable cultural
management and policy

Bologna, Italy

14-17 April 2025

An initiative of:

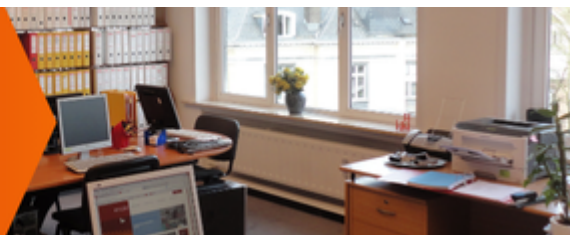


With the support of:



[Discover the Academy](#)

ENCATC Pulse



ENCATC shapes the debate on cultural policies with an inspiring and insightful ENCATC Talk

Last 27 February in Brussels, at the Université Libre de Bruxelles, ENCATC gathered professors, policymakers, and institutional representatives for **a new edition of the ENCATC Talks**, to craft a compelling and inspiring debate on the future of cultural management and policy. The object of this new edition of the ENCATC Talks series was the **presentation of the last work in the ENCATC Book Series**, Carlotta Scioldo's **"European Networks and Cultural Governance: How Culture Makes Policy"**. The work demonstrates that, beyond promoting culture, **networks remain a key and a critical space for political negotiations**, and a tool to create a public sphere where cultural actors gain the full capacity to engage with European institutions.

[Read more](#)

Leading the Way in Sustainability: ENCATC Proud to Receive the Eco-Shift Certificate

For the second year in a row, ENCATC obtained the **official eco-certificate for meeting the standards of the SHIFT Culture**. The certificate was given by **Culture for Climate Scotland** to a series of networks that put into practice the SHIFT Culture eco-guidelines developed specifically for cultural networks. For ENCATC, it was the opportunity to demonstrate our **true commitment to ensuring and promoting a sustainable way of work** in the cultural and creative sectors. On one hand, we promote and support practical initiatives to make the creative and cultural sector more sustainable. On the other hand, we commit ourselves to reduce the environmental impact of our operational activities, as the eco-certificate shows. Click on the button below to read our full statement on the certification.

[Read more](#)

ENCATC supports the Serbian students' movement

ENCATC supports **Serbia's inspiring student demonstrators** engaged in peaceful protests demanding accountability, justice, and a society founded on the principles of the rule of law. The courageous students' actions against recent acts of violence deserve deep admiration. **We signed the [dedicated online petition](#)** to stand firmly behind their pursuit of a more just and democratic Serbia. We believe in the same values that encouraged the demonstration, as **we see justice and equality as the cornerstone of both democratic societies and vibrant cultural ecosystems**. We are privileged to amplify these courageous voices through our international platform, and in last weeks we had the opportunity to share with our network the online petition to share solidarity and raise the voice on the topic.

[Read our full statement and sign the petition](#)

Abstract Submissions Open: Contribute to the Future of Research & Education

In our mission to inform and inspire cutting-edge research thanks to the strength of our network, we invite researchers, educators, and professionals from our field to **submit an abstract for our next Research Conference**. The abstract may be both for a **research paper** and for a **teaching method**, and will be the protagonist of our next Annual Congress in Barcelona, from 15-17 September. Hosting the Research Conference in the frame of the Congress, in the same city that will host **Mondiacult** after few weeks, is a special opportunity for visibility. Innovation in the cultural management and policy sector also passes through the ability to advance on new research topics to shed a light on specific aspects and perspectives. You can submit your 300 to 500-words abstract by the 11th April.

[Read our call for abstracts](#)



Research-Informed Cultural Policy: Revising Cultural Policy from the Perspective of Sustainability

As we enter 2025, just five years remain to achieve the 2030 Sustainable Development Goals (SDGs). Yet, with **only 17% of the SDGs on track**, the urgency to prioritize people and planet is undeniable. In this scenario, **advocating for culture's fundamental role in shaping the future** must be set as a constant effort. As part of our collective efforts to influence research-informed policy to lead us to a thriving future for all, it is important to bring to the fore, and discuss, **relevant academic work reflecting on cultural policy from a sustainability perspective**. To contribute to this debate, ENCATC Member **Jordi Baltà Portolès'** doctoral thesis explores how the climate crisis and broader sustainability challenges necessitate a **rethinking of cultural policy**, with a particular focus on its governance at the local level. Read the new analysis we published to reflect on Jordi Baltà Portolès contribution.

[Continue reading](#)



The future is now: pioneering transformative approaches in higher education within creative fields

How should art and management education respond to recent global crises? A study recently published in the **ENCATC Journal** investigates transformative approaches in arts and arts management education, highlighting the urgency for **adaptive pedagogies** in response to the **unprecedented disruptions** caused by recent global crises. The impact of these crises has profoundly affected the arts and cultural sectors, emphasising the need for higher education to equip students with skills to navigate and lead through complex and evolving cultural, social and economical landscapes. The research focuses on immersive learning experiences and transformative learning theories as crucial methodologies in

fostering essential future skills like adaptability, critical thinking, and innovative problem-solving in higher education. By integrating transformative learning theory and UNESCO's model of future skills, the study explores **how such educational frameworks can profoundly influence students' abilities to address societal transitions effectively.**

[Continue reading](#)

The **INTERVIEW** of the month



Art, markets, and finance: recently our Secretary General Giannalia Cogliandro had the opportunity to speak with **Kim Oosterlinck**, General Director of the Royal Museums of Fine Arts of Belgium and Professor at ULB. The interview resulted in interesting insights on the relationship between art, market, and finance.



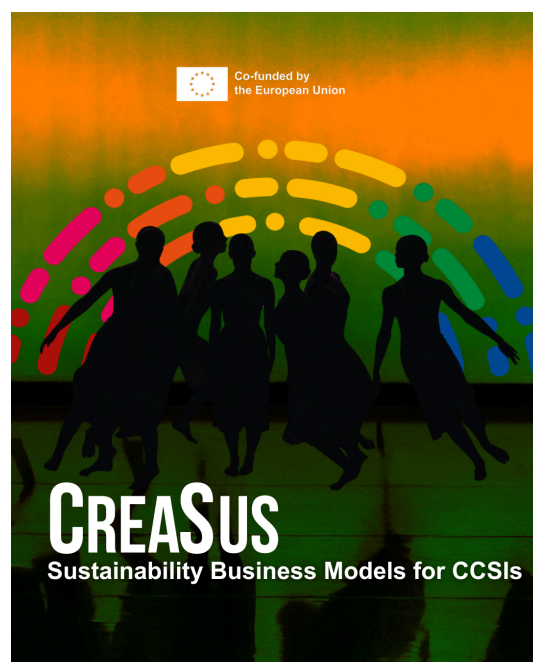
[Read the interview](#)

Our **EUROPEAN** Projects



Tools, methods, and data to improve CCSIs sustainability

ENCATC is a proud partner of **CreaSus**, the European project designed to **guide and support CCSIs** to make **sustainability** a key part of their operations and a competitive advantage. After the initial steps of the programme, CreaSus is now entering their **piloting phase**. Organizations from around the European Union are invited to participate: through a comprehensive self-assessment process, they will be able to **evaluate their performance, organize sustainability data, and use it to create added value in their offerings**. Taking part to the



piloting phase will allow CCSIs to improve their sustainability performance.

[Register to take part to the piloting phase](#)

ENCATC commitment in the creation of the cultural heritage platform

Creating a shared platform designed to **facilitate collaboration among heritage professionals and researchers**, enabling them to modernise their workflows and processes. It's the mission of **ECHOES**, a programme that will offer access to data, cutting-edge scientific and training resources, and advanced digital tools. **ENCATC is working to support ECHOES** in the integration of the currently fragmented communities within the Cultural Heritage sector, bringing together diverse actors from various fields and disciplines into a cohesive community focused on the Digital Commons.



[Learn more about the ECHOES project](#)

The Just Fashion project kicks off

The 20 European partners of the Horizon Europe-funded programme Just Fashion met last month for the first time in Antwerp for the start of the project. The programme aims to **transform the fashion sector into a more sustainable, circular, and socially inclusive industry**.



[Read more on the initiative](#)



A new research project on cultural heritage and climate change at the University of Antwerp

The University of Antwerp recently inaugurated a new research project concerning **rock art, architecture, and climate risks**. In these specific fields, currently the focus is predominantly on Europe, and recent research called for **more studies to address the challenges of climate change elsewhere in the**

world. The 2022 IPCC Assessment Report drew attention to the poor state of knowledge regarding direct climate risks rock art faces across Africa. This research project by the University of Antwerp proposes an **innovative approach to climate risk analysis** by exploring if studying heritage types with common characteristics (such as, RAA) is a better way to identify and respond to climate-driven hazards to cultural heritage. Check the University of Antwerp website to learn more about the research.

[Read more](#)

The University Cultural Centre programme for the accessibility of culture

The International Cultural Centre in Krakow has become a beneficiary of the project "**Universal design of culture – accessibility in cultural institutions**", a programme that addresses the topic of **accessibility and inclusion of people with disabilities and seniors** in the activities of cultural institutions. Its aim is to improve the accessibility of cultural institutions in the preparation and implementation of their offer. As part of the project, ICC's employees will take part in webinars and trainings aimed at acquiring the skills necessary to design and implement a cultural offer tailored to the different needs of the audience. Read more about it on the website of the International Cultural Centre.

[Read more](#)

Ethnogenesis and ethnomusicology are at the heart of the new research project by ETIS

A new R&D project by the Estonian Academy of Music and Theatre was launched to go more deeply into the **cultural relations between the Ethno people and Eastern Finno-Ugrians**. Indeed, researchers generally agree that the ancestors of the Baltic Finns, including the Seto, migrated to the present territories from the Volga-Oka-Kama river area. However, **ethnomusicological research** on this topic is scarce. The project's aim is to complement the study of cultural contacts between the Seto and the eastern Finno-Ugric peoples with data on traditional songs and their cultural context. The research will focus, besides the Seto, on the vocal practices of Erzya and Moksha Mordvins, Udmurts and Besermians. Find out more about it on the ETIS website.

[Read more](#)



Expand the limits, broaden the experience: Matina Magkou visits New York and Los Angeles universities

Thanks to the Fulbright Schuman Programme, Researcher **Matina Magkou** from the **University Côte d'Azur** recently had an **experience as a Visiting Scholar in two United States-based universities**. They are the Steinhardt School of Culture, Education, and Human Development/Department of Music and Performing Arts Professions in New York and the Carnegie Mellon University's MA programme on Entertainment management in Los Angeles. There, Matina expanded her research on **how the creative sector is collectively responding to advancements in AI**. Read our news article to find out how the

professional connections Matina Magkou nurtured thanks to ENCATC helped her enroll in the Fulbright Schuman Programme. [Click here to keep reading the story.](#)

[Become a member](#)



Cultural Mobility Forum
Riga, Latvia, and online
29th-30th April

Like every year, also for 2025 On the Move proposes a Cultural Mobility Forum to collectively investigate international artistic and cultural mobility trends. As a unique knowledge platform, the network works together with its members and partners to design thematic panel discussions and contextualise global issues. Specifically, for 2025 the focus will be the review of international mobility of young and emerging arts workers. Check their website to learn more and register to the forum.



[Find out more](#)

State of the Culture webinar:
Cultural Democracy
Online, 11th March, 16h00 - 17h00 CET

Culture Action Europe launched last November the series of webinar "State of culture", a comprehensive set of events to discuss the most up to date trends and events in the cultural field. On 11th March, the organization will host their 5th event of the series, and the topic will be the relationship between culture and democracy.

Learn more and register to the webinar on the Culture Action Europe website.



[Find out more](#)

**Art during crisis: open discussion
for artists and professional in times of crisis
Online, 6th March, 9h00 - 10h00 CET**

Art and the world are inextricably linked. With their monthly webinars, the Flanders Arts Institute encourages open discussions between art professionals to delve into various topics related to crises in the art world. Discussions are hosted every first Thursday of the month. The online discussion of next 6 March will be about hospitality for newcomers in art colleges together with Ruth Razan and Robin talk.

Check the Flanders Arts Institute to register to the talk.

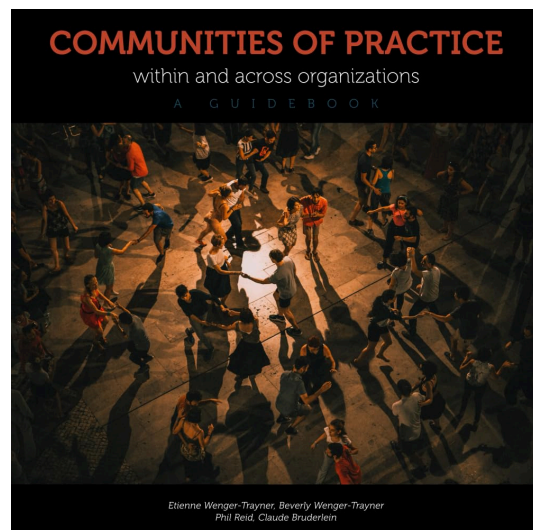


[Find out more](#)

What we are READING

Every month ENCATC recommends books, articles, and publications that we value of interest to our community. Do you wish to suggest a publication yourself? [Let us know!](#)

"Communities of practices within and across organizations" is a guidebook that helps individuals, teams, and organizations through the process of creating a community of practice. It is for organizational leaders creating a conducive environment, community leaders launching and sustaining their communities, people in various roles facilitating meetings, activities, and the use of technology. The work, now at its second edition, reflects the combined experiences of the authors in cultivating communities of practice within and across organizations.



[Read more about the book](#)

How should culture benefit from tourism-related contributions? In a French article published on The Conversation, Professor Mario D'Angelo reflects on France's plan to fund cultural heritage by charging non-European tourists higher entrance fees. The focus is on the €700 million "New Louvre" project announced by Macron in January 2025, and Professor D'angelo expands the analysis to a more complete reflection on the relationship between tourism, fundings, and culture. The article suggests interesting insights that span beyond the single example on Louvre restoration and can become a source of reflection for the relationship between art and tourism in general. Read the complete article to know more.



Dans les grands lieux culturels mondialement reconnus, le tarif d'entrée a peu d'influence sur la fréquentation. SkylarMckissack/Unsplash, CC BY

Culture : faut-il mettre à contribution les touristes étrangers pour mieux la financer ?

[Read the article](#)



The fEUture of tomorrow

What future do young generation wish from Europe in 2025? In this new section of our monthly newsletter, we gather voices from young people, sharing their perspectives on the future of Europe and the cultural sector

In the context of their internship at ENCATC, Jénayé and Carmen Amelia had the opportunity to visit the Parliamentarium, the House of European History, and the Info Point located at the roundabout Robert Schuman 14. As French and Spanish students, these visits deepened their understanding of the role of young people, especially in the fields of cultural education and management within the European Union.

[Read their news article](#)

How do young researchers feel towards the EU policy on cultural management? We interviewed Lorenzo Venezia, a member of the ENCATC Staff from the Research department, who reflected on how the European Union supports the research in the cultural management field from the perspective of a young professional.

[Read his interview](#)

UKRAINE

Highlighted



Last week marked the third anniversary of the full-scale, unprovoked Russian invasion of Ukraine. In these times of struggle, our culture becomes the voice of our independence. It is not just an artifact of the past but a force of the future—a tool of soft power, an instrument of resistance, and an assertion of our right to exist. Supporting culture is not just about preserving monuments and artifacts; it is about protecting people—their identity, dignity, and connection to both past and future. The destruction of heritage is a deliberate attack on the very essence of a nation. The Russian aggressor seeks to erase our identity, to sever the transmission of knowledge, traditions, and customs to future generations.



We have seen this devastation firsthand. Russia has destroyed invaluable cultural heritage, including the [memorial house of Polina Rayko](#) in the temporarily occupied city of Oleshky on the left bank of the Dnipro River. In February 2022, during the initial days of the invasion, Russian forces burned down the [Maria Prymachenko Museum in Ivankiv](#). These are just a couple of the numerous deliberate culture crimes as of 19 February 2025, [UNESCO has verified damage](#) to 485 Ukrainian sites.

Let's be clear: a sudden peace will not correct the worldview of those who have sought to erase Ukraine for centuries. Almost every Ukrainian artist we have featured in our newsletters has been persecuted or killed by successive Russian regimes—from the world-famous opera singer Solomiya Krushelnytska to Mykola Leontovych, the composer of Shchedryk (Carol of the Bells), killed by Soviet authorities.

This is why Ukraine is not just fighting for peace; Ukraine is fighting for a just peace. And that is why today, more than ever, we need your solidarity and support.

Thank you to everyone who wonders about Ukraine—its culture, its history. When having time, listen to [Melody in A minor](#), a composition by Myroslav Skoryk. Discover the [diverse scenarios and landscapes](#) from the avant garde artistic world of Oleksandr Bogomazov. Watch the [interview of the artist](#) Ivan Marchuk, one of the most celebrated Ukrainian artists in the world.

Safeguarding cultural heritage is not just about restoring objects; it is about preserving values. It ensures that heritage remains a powerful cultural capital for the development of nations, communities, and society. Every preserved site, every rescued artifact, and every revived tradition reinforces the identity and strength of the people.

Curated by Daryna Zhyvohliadova
Researcher and independent consultant



Global POLICY TRACKER



This session is exclusive for ENCATC members.

Every week we send our community of members the most relevant updates on policy and political issues with our Encatc Weekly Flash.

[Check this and other advantages and become an ENCATC member.](#)

Jobs offers, grants, calls and **INITIATIVES**



This session is exclusive for ENCATC members.

Every week we send our community of members the most relevant updates on funding, research grants, and collaboration calls to support members' projects in our Encatc Weekly Flash.

[Check this and other advantages and become an ENCATC member.](#)

Join our community of practice



**Co-funded by
the European Union**

ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalise the cultural sector and make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC is also an NGO in official partnership with UNESCO.

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