



ENCATC news

A monthly e-newsletter for the latest in cultural management and policy



Dear Members and Colleagues,

As we share this edition of the ENCATC newsletter, we look ahead to **Europe Day on 9 May**, which this year marks **75 years since the Schuman Declaration**. This anniversary invites us to reflect not only on the political origins of the European Union, but on the deeper cultural foundations that have supported Europe's unity across generations.

Europe has never been built by institutions alone. It has been shaped — and continues to be shaped — by **culture**: by the ways we educate, create, question, and connect. And at the heart of this ongoing process are our **members**.

ENCATC was established with the understanding that education, research, and cultural management are not secondary to European cooperation — they are essential to it. Over the past three decades, our **community of educators, researchers, cultural managers, and policy actors** has helped lay the groundwork for a more connected, resilient, and culturally aware Europe. From classrooms to city halls, from artistic spaces to policy dialogues, you have helped embed cultural values into the everyday life of this continent.

Your work — often carried out with limited resources and quiet persistence — forms the invisible cultural infrastructure of Europe. It supports democratic values, fosters social cohesion, and ensures that the next generation understands and participates in Europe not only as an idea, but as a shared cultural reality.

As the **European Commission advances the Culture Compass**, a new strategic framework for culture in EU policy, ENCATC stands ready to contribute — not as a passive participant, but as a collective voice of experience, knowledge, and vision.

We thank you for the commitment, creativity, and insight you bring to this community. The Europe of tomorrow is being shaped by your actions today.

Warm regards,



GiannaLia Cogliandro Beyens
ENCATC Secretary General

On the SPOTLIGHT

Call for Outstanding Doctoral Research

Deadline: May, 19

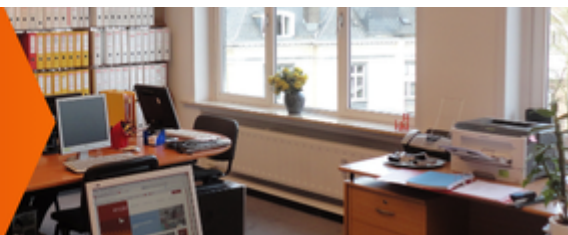
Are you an early-career researcher with a recently defended PhD in **cultural policy, cultural management, or cultural education**? Submit your work for the **12th ENCATC Research Award on Cultural Policy and Cultural Management**—a prestigious recognition of academic excellence and societal relevance. The winning doctoral thesis will be published in the **ENCATC Book Series on Cultural Management and Cultural Policy Education**, produced in partnership with **Routledge**, giving your research high international visibility.



We're looking for **original, methodologically innovative, and interdisciplinary work** that tackles current or emerging challenges in the cultural and creative sectors. If your research offers **fresh insights** and **real-world impact**, we encourage you to apply. Eligible candidates must have defended their thesis within the last **two years**. By applying, you'll also join ENCATC's vibrant **research community** and gain access to further opportunities for collaboration and visibility.

[Learn more](#)

ENCATC Pulse



The 13th Edition of the ENCATC Academy Was A Success

A new brilliant edition of the ENCATC Academy on Sustainable Cultural Management and Policy was held from 14 to 17 April, marking a **transformative week of learning, exchange, and collective vision-setting**. Hosted by the vibrant city of Bologna, the Academy brought together cultural professionals, researchers, and policymakers, united by a shared message: **sustainability must be embedded at**

every level of cultural practice and policy. From institutional strategies to public funding frameworks, from heritage management to artist wellbeing, the Academy offered diverse yet interconnected perspectives on what a sustainable cultural future demands. Once more, our flagship programme was a full immersion of **dynamic lectures, immersive case studies, and hands-on exercises.** They were the opportunity to learn more on how to concretely put into practice sustainability in cultural organizations while networking with peers from all around Europe.

A heartfelt **thank you** to all partners, speakers, participants, and to who made this Academy possible.

[Click here](#) to read our report of the **ENCATC Academy 2025.**

Research Conference: Thank You for Your Strong Response to the Call for Abstracts

ENCATC extends its **sincere thanks** to all the **researchers, scholars, and cultural professionals** who submitted their abstracts for the upcoming ENCATC Research Conference. **We received a remarkable number of proposals** — each one a valuable contribution to advancing thought and practice in cultural policy and management. This strong response reflects the **vitality and depth of our international research community**, and its ongoing commitment to shaping the future of the cultural and creative sectors through critical inquiry and collaboration. The selected papers will be presented at the **2025 ENCATC Congress**, which will take place **15–17 September in Barcelona, Catalonia, Spain.** As the ENCATC's flagship international event, the Congress will once again host the **ENCATC Research Conference**, a key platform for cutting-edge academic exchange and peer learning. We look forward to welcoming all applicants to the Call for Papers to what promises to be a vibrant and impactful Congress.

[Click here](#) to learn more about the **Research Conference and the Annual Congress.**

ENCATC Unique Initiative to Foster Dialogue and Global Connectivity

The latest ENCATC Research Initiative, the **Research Platform**, was inaugurated on **30 April.** Structured as a **unique virtual hub** based on **three online gatherings per year** and one in-person session at the annual ENCATC **Congress**, the Platforms marks a significant step forward in **supporting and connecting researchers** in the fields of cultural management and policy. It is designed to **promote collaboration**, facilitate the **exchange of methodologies**, and **strengthen international research networks** across Europe and beyond.

The inaugural online meeting featured **expert insights on academic publishing**, with the participation of **Terry Clague, Senior Editor at Routledge**, offering participants valuable guidance on **enhancing their research visibility** and impact. **Carlotta Scioldo**, Author of the book "European Networks and Cultural Governance: How Culture Makes Policy", presented the research methodology used for her work. The Research Platform provides a **consistent and accessible space** for **peer learning, academic discussion**, and **research advancement.** Next meeting of the Research Platform will be on **19 June.**

[Click here](#) to learn more about the **Research Platform.**

A Deep Dive into History of Art with Three Editions of the ENCATC Art Talks

In the last month, ENCATC was delighted to partner with ULB and La Cambre to host three editions of the ENCATC Art Talks. The events featured the distinguished economist **Professor Nathalie Moureau**, a leading specialist in the economics of contemporary art from Université Paul-Valéry Montpellier 3. Through a series of three conferences, Prof. Moureau explored the question of **how value is constructed in the art world**, analyzing the complex interplay between economic, symbolic, and historical dynamics. Drawing on extensive research conducted for institutions such as the French Ministry of Culture and the Comité professionnel des galeries d'art, her presentations delved into the **evolving roles of collectors, galleries, and art fairs** in shaping artists' careers and market dynamics. These events reaffirm ENCATC's leadership at the intersection of art, research, and cultural policy, reinforcing its role as a key convener for experts, scholars, and professionals shaping the future of the sector.

[Click here](#) to learn more on the events.

ENCATC Talk: an impactful event to explore the global impact of the Korean culture

On 17 April 2025, we hosted an insightful edition of the **ENCATC Talks** series, spotlighting the global phenomenon of the **Korean Wave (Hallyu)** and its impact on the international creative and cultural industries. The session featured **Dr. Natalia Grincheva**, researcher at LASALLE College of the Arts (University of the Arts Singapore), who offered unique insights into **how cultural phenomena can expand and evolve globally**.

In preparation to our next Study Tour in South Korea, Dr. Grincheva introduced the Hallyu Tracker, a data-driven visualization tool that maps the spread of Korean popular culture across borders. From K-pop and K-dramas to cinema, fashion, and digital fandoms, her work not only traced the cultural dynamics behind Hallyu's international success but also highlighted innovative methodologies for studying global cultural influence.

This session exemplified the value of the ENCATC Members' Talk format as a platform for exchanging cutting-edge research, showcasing digital tools, and sparking dialogue within our international community.

[Click here](#) to watch the recording of the Talk.

Art as Dialogue: ENCATC's Cultural Happy Hour at Art Brussels 2025

The third edition of ENCATC's Cultural Happy Hour in 2025 reaffirmed our commitment to **supporting artistic expression and critical engagement with contemporary culture**. This year, we gathered with members and partners at **Art Brussels**, one of Europe's most established contemporary art fairs, marking its **41st edition**. More than 165 galleries from 35 countries and over 800 artists came together from 24 to 27 April to showcase the evolving landscape of contemporary art. Through this initiative, ENCATC curated a moment for **reflection, dialogue, and professional exchange** — highlighting the role of art not only as a **creative force** but as a lens through which to understand **societal change**. By connecting our community with leading artistic voices and curatorial perspectives, the Cultural Happy Hour continues to serve as a platform for advancing cultural knowledge, promoting cross-sector collaboration, and reinforcing the relevance of art in cultural management and policy today.

[Click here](#) to learn more on the event.

We Celebrate Member Participation in Prestigious UNESCO Workshop

ENCATC is proud to highlight the participation of **Dr. Natalia Grincheva**, a distinguished **ENCATC member**, as co-moderator of the workshop **"Rethinking Cultural Measurement"** at the **Culture Summit 2025**, held from 27–29 April in Abu Dhabi. Organised by UNESCO Institute for Statistics and the ENCATC Member **Department of Culture and Tourism (DCT) Abu Dhabi**, this prestigious event addressed the urgent need to **improve data collection** and **rethink cultural indicators**. With growing momentum to position culture as a stand-alone goal in the post-2030 development agenda, the workshop brought together **global experts** to explore **new approaches to cultural statistics** in an evolving policy landscape. Dr. Grincheva's participation not only reflects her expertise in cultural policy and research but also highlights ENCATC's vital role in **connecting its members with key international policy initiatives**.

[Click here](#) to learn more about the workshop and Culture Summit 2025.

Upcoming
EVENTS



Last opportunity: Join ENCATC's 2025 Study Tour in Seoul

Few spots are still available for the 11th ENCATC International Study Tour in Seoul. Get your chance to deeply engage with **Korea's vibrant cultural scene**, foster **EU-Korea academic and professional partnerships**, and **exchange globally** on cultural policy and management. This tour serves as a crucial platform to build new bridges, exchange ideas, and **draw lessons** from one of **Asia's most dynamic cultural landscapes**. Join ENCATC in this event that will create meaningful connections across borders, sectors, and disciplines. Participants can join us for the **full programme** or just one or two days with a **daily pass**.



An initiative by:



Co-funded by
the European Union

EU Delegation to Korea, Goethe-Institut Korea, Instituto Cervantes Seoul, and the Korean National University of the Arts are just a part of the cultural institutions we will visit in Seoul. Participants to the Study Tour will also have the opportunity to visit **Expo 2025 Osaka**, thanks to the proximity of Osaka to Seoul.

[Learn more](#)



POLICY Perspective

What's Next for Culture in EU External Relations?

With a new **OMC report** on the table, and a **cultural strategy framework** in development, the EU faces a pivotal choice: will international cultural relations continue to rely on ad hoc cooperation, or can a **true strategy** for coordinated action finally take shape?

In our monthly analysis of the cultural policy sector, we delve into the recently issued report by the **Group of Member States' experts on International Cultural Relations**. In it, recommendations to the Cultural Affairs Committee of the Council of the EU are presented - they mark a **significant milestone** in the **evolving governance of culture** in EU external relations. Specifically, the report underscores that while international cultural relations have gained visibility in the EU's external action toolbox, **fragmentation remains**. Read our analysis on the ENCATC website to learn more about the report and its implications for EU cultural policy.

[Continue reading](#) on our website.

The RESEARCH Spotlight



Co-designing with the archive: a new way of interacting with fashion design heritage

The rise of **digitally interactive archives** has introduced new opportunities for more proactive interactions with **historical fashion collections**. A new paper published in the ENCATC Journal explores how **contemporary fashion archives** are evolving, focusing on their current framework of interaction and how these could be further enhanced through the **integration of advanced digital technologies**, such as extended reality, which includes virtual and augmented reality, and artificial intelligence. Given the structured, heterogeneous and richly labeled nature of fashion archives - garments images, dates, labelled details, digital twins and inspirational material - they are **particularly well-suited for integrating emerging technologies**, such as XR and AI systems, and for **exploring new roles in the user-archive interaction**. This possible shift has been investigated through the analysis of a workshop, where fashion and interaction design students explored how interactive technologies can serve as a vehicle for **novel ways of engaging with the fashion cultural heritage** of a given fashion designer, leading to highlighting the potential for a more proactive role of archives in fashion design. The findings lead us to propose a possible new framework where **fashion interactive archives act not only as repositories but as proactive co-creators**, enabling a more dynamic dialogue between the user and the archive.

[Continue reading](#) on the ENCATC Journal.

The INTERVIEW of the month



Adriano Picinati di Torcello: Effects of Technology on the Art Market

In the past years, the art market has undergone a **digital revolution**, driven by the rise of a variety of new technologies, including **blockchain**, **crypto-currencies** and **non fungible tokens**. What effects have these technologies had on the art market?



This point was taken by **Adriano Picinati di Torcello, Director - Global Art & Finance Coordinator at Deloitte Luxembourg**, in a recent interview with our Secretary General Giannalia Cogliandro Beyens. Digital platforms have not only removed the physical constraints of geography, but are also serving as places where **invaluable information** can be exchanged. Having morphed from marketplaces into **treasure troves of information and data**, collectors can now delve into rich research about artists, artworks and market trends to refine their collection strategies.

[Read the full interview](#) *here*.

In addition, to go more deeply into the effects new technologies are having on the art market, **get ready for the next ENCATC Art Talk**, where we will keep on analyzing the most recent evolution of the art market. Held on next **29th May** during the International Study Tour in Korea, the Art Talk will showcase

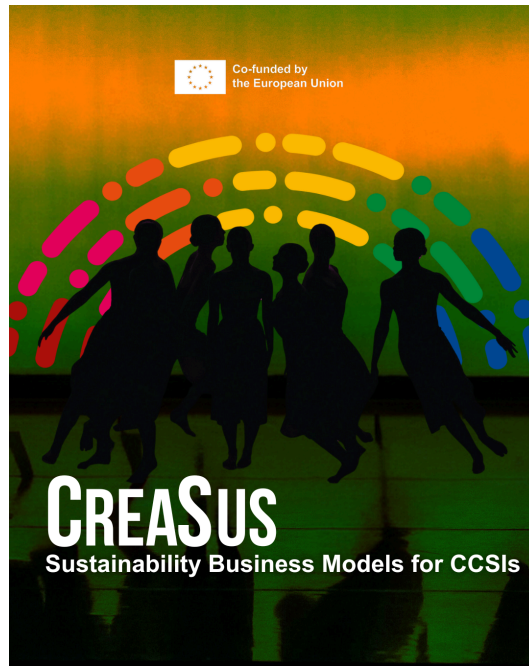
a **comparative analysis of Korean and European markets.**

More information on the Talk will be published on the ENCATC website.



Tools, methods, and data for CCSIs sustainability

Do you wish to assess the **sustainability** level of your organization? Take advantage of the **self-assessment tool** of the **CreaSus** project, a unique online instrument that helps you understand **how sustainable your organization's performance is**. CreaSus is a European project in which ENCATC plays an active role as a partner, and it provides a **clear framework to assess sustainability** using the European Sustainability Reporting Standards. The self-assessment tool is **tailored for cultural and creative industries**, which makes this a great opportunity for CCSIs to **measure progress and enhance sustainability strategies**.



[Learn More](#)

ECHOES Consultation: Be Part of the Cultural Heritage Cloud

As a key partner in the ECHOES project, ENCATC invites Cultural Heritage Institutions to **take part to the ECHOES Consultation**. Designed as a **shared platform** to facilitate collaboration among heritage professionals and researchers, the ECHOES project is now asking the direct participation of cultural heritage communities. **What are your needs and expectations from the Cultural Heritage Cloud?** Participate to the Consultation to have a say on the topic - these insights will be essential to set up the ECHOES project with and for the communities.



[Learn more](#)

NETSWorking

Members and culture in
action



LASALLE | Hybrid Academic Conference on Performance and the Environment **May 14-16, 2025**

The LASALLE College of the Arts, the University of the Arts Singapore National University of Theatre and Film I.L Caragiale (UNATC), and the University of the Philippines Diliman (UPD) are hosting **Performance and the Environment**, a hybrid conference of **keynotes, talks, workshops and performances** at three locations across the globe. The event will be anticipated by some **student exchange workshops** from 5 to 9 May 2025, where students will engage in site-specific workshops in Singapore, Bucharest and Manila. Plus, a **telematic exchange** will occur, in which students will collaborate across remote stages in hub locations from 7 to 9 May 2025.

[Learn more](#) on the event.

INCFC | Call for papers: Museums and Tourism, Taking up the Challenge? **Deadline: June 1, 2025**

Museums are a fundamental resource in tourism, providing direct, documented, and curated access to authentic cultural heritage. They thus contribute to **enhancing the value of the tourist experience** through a distinctive form of cultural uniqueness and representativeness. INCFC, Romania's National Institute for cultural research and training, invites you to reflect on the multiple dimensions in which the relationship between museums and tourism is built. The Institute published a new call for papers that targets both results of existent research and relevant case studies that highlight the successes and the difficulties of this joining of interests.

[Read the call of papers.](#)

University of Antwerp Summer School | Visualising Climate-Resilient Urban Design **June 30 - July 4, 2025**

The **University of Antwerp** will host a Summer School to allow participants in this summer school to embark on an inspiring, hands-on journey at the **intersection of ecology and artistic design**. Through this programme, you'll delve into transformative themes such as **integrating nature into urban spaces** and creating **climate-resilient cities**. Gain insights from leading experts Bart Backaert and Nadina Galle, who will deliver thought-provoking lectures on ecological urban design and the role of nature in architecture. The lectures are organised for a public audience.

[Read more on the summer school.](#)

Other EVENTS



Europe Day 2025

May 9, 2025

On 9 May, Europeans will celebrate the Europe Day. 2025 marks the **75th anniversary of the Schuman Declaration**, which laid the foundations for the European Union. **European Cultural Foundation** is celebrating the anniversary in a variety of ways, including an **online agenda** that displays all the **cultural events** related to the Europe Day all around the continent.

[Learn more](#)



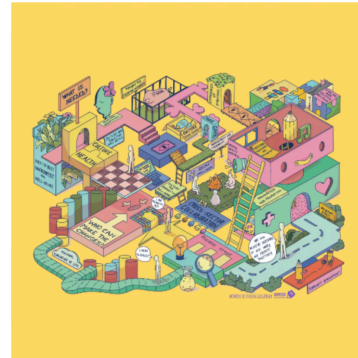
Culture And Health Artist's Roundtables: Theatre

May 9, 2025

Online

Culture Action Europe invites people from the cultural sector to the **first Artists' Roundtable**, a new opportunity for peer-to-peer exchange between artists working in the intersection of culture, health, care, education, and social sectors. Artists' Roundtables are open to everyone and each of them will be dedicated to one type of artform, the first one being about **painting and drawing**.

[Learn more](#)



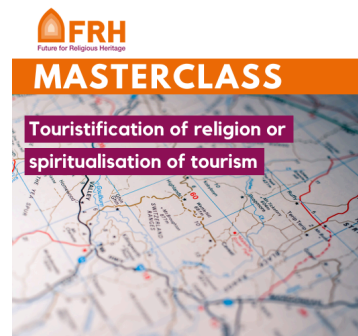
Masterclass | Tourism, Religion, and Culture

June 5-6, 2025

Hybrid

Future for Religious Heritage, an organisation dedicated to safeguarding Europe's religious heritage, is organizing the masterclass "**Touristification of religion or spiritualisation of tourism**". It will focus on the **multiple intersections between religion, culture and tourism**, and will take place both in person at Paulus Akademie in Zurich, Switzerland, and online.

[Learn more](#)



Asia-Europe Cultural Festival: 2025 Edition

June to October, 2025

The **Asia-Europe Cultural Festival (AECFest)** is returning for its **7th edition** from June to October 2025. This year, AECF Culture will bring the **celebration of cultural diversity and artistic exchanges** across Asia and Europe, from Poland to China, Singapore and Lao PDR. In partnership with various arts and cultural organisations across Asia and Europe, AECFest 2025 will comprise a Curtain Raiser in Poland, the Main Festival in China and—for the first time—two Closing Curtain events in Singapore and Laos.



What we are READING



Report | Higher Education and the Arts and Culture Sectors in the UK

The UK's Creative Industries Policy and Evidence Centre published a new report exploring **Higher Education study choices** and how they relate to **subsequent employment for new graduates**. With graduate destinations currently a subject of intense discussion across academia, media and public policy, this report explores the **practical realities faced by arts and culture students** as they venture into the workplace. Key findings include that fewer than 50% of graduates working in art, music and drama are in full-time roles which may indicate they are also focussing on developing their creative practice.

[Read the report here.](#)

Paper | 10th World Summit on Arts and Culture Discussion Paper

With a view to the 10th edition of the World Summit on Arts and Culture, held from 27-30 May 2025, the **discussion paper** has been published. It introduces participants, prospective delegates, and the broader international community to the Summit **theme and key concepts**. This discussion paper "**Charting the future of arts and culture**" sets out to provoke critical reflection on the issues that affect culture and the cultural and creative sector. It ranges from the exciting and daunting aspects of **technology and AI**, and their **anthropophagic** nature; to how we gather, exchange ideas, and participate; and the types of **agency** we need to ensure a future with diverse narratives and worldviews.

[Read the paper here.](#)

Publication | State of Artistic Freedom 2025

The independent international organization **Freemuse** has recently published their **annual report on the state of artistic freedom**. The publication analyzes repression of freedom of artistic expression in the tumultuous months of 2024. Among the most relevant findings, Freemuse reports that the **Wars on Gaza and Ukraine** impact freedom of artistic expression **beyond the conflict zones**. Plus, in 2024 artists were at risk at political protests in some authoritarian State. Among all art forms, it is satire that is most likely to result in the most negative response from authorities.

[Read the full publication here.](#)

Do you wish to suggest a publication yourself? Have you read a book that you found very insightful?

Let us know [here!](#)

The fEUture of tomorrow



The European Youth Parliament (EYP) presented its new Vision Paper, created by the Rebuild Ukraine Ambassadors, that offers a compelling look at **how young people envision the reconstruction of Ukraine**—not just physically, but socially, culturally, and institutionally. Bringing together more than 60 participants from Ukraine and other European countries, the Vision Paper is both a call to action and a **demonstration of youth as active contributors** to the rebuilding of their country.

[Read our analysis of the Vision Paper](#) on the ENCATC website.

UKRAINE Highlighted



Ukraine's New Culture Strategy

The Strategy for Culture Development of Ukraine until 2030, recently approved by the Cabinet of Ministers, was published. It's a long-awaited national vision, and crucially, culture is now officially acknowledged as a component of national security.

In the conditions of the war, Russia's policy toward Ukrainian heritage and national identity amounts to cultural erasure, cultural appropriation, and cultural genocide. It is highlighted that Russia continues to systematically and massively violate international humanitarian law regarding cultural property. A total of 90 museums are currently located in temporarily occupied territories, including 31 in the Autonomous Republic of Crimea and the city of Sevastopol.

Strategy for Culture Development of Ukraine until 2030

Cross-cutting strategic goals



Strengthening human capital through cultural practices



Protection, preservation, enhancement, and use of the potential of cultural heritage and cultural values



Enhancement of the resilience of culture as a societal system



Integration of Ukrainian culture into global cultural processes as an active participant and an equal partner

As of December 2024, 1,255 cultural heritage sites have been reported as damaged. Looting by Russian forces is also a major issue: from eight museums across five de-occupied regions, 34,872 museum items were stolen and 62 were destroyed, as officially documented.

The Strategy offers a holistic vision across all cultural sectors, with defined priorities: Integrating culture and cultural heritage into the national security system as essential elements;

- Ensuring the systematic use of culture as soft power in education, behavior change, and societal cohesion;
- Developing human capital and modernizing professional training in the cultural sector;

- Rebuilding cultural infrastructure;
- Updating the cultural governance system and ensuring institutional stability;
- Reforming cultural funding systems;
- Developing the creative industries and integrating culture and heritage into the national economy;
- Preserving and promoting cultural heritage and values, and using their potential for integrated territorial development;
- Expanding Ukraine's international cultural presence in the global cultural space.

Across all cultural sectors, including heritage, the Strategy is structured around four major strategic goals: Strengthening human capital through cultural practices, including education and skills development for heritage professions. Protection, preservation, enhancement, and use of the potential of cultural heritage and cultural values, positioning heritage as a foundational pillar of the strategy. Increasing the resilience of culture as a societal system, including heritage preservation, emergency response.

Integrating Ukrainian culture into global cultural processes as an active and equal partner, including heritage diplomacy. But strategy on paper must now turn into strategy in action. To our mind, that also means coordinating efforts between government bodies, international donors, NGOs, and local communities, as well as aligning academic research under the shared vision. Also, being agile and responsive to changes on the ground is important - from frontline evacuations to long-term capacity building.

[The full text of the Strategy can be read here \(in Ukrainian\).](#)

Curated by Daryna Zhyvohliadova
Ukrainian academic researcher and consultant



Global **POLICY BRIEF**
and more



Our ENCATC Weekly Flash informs our members about the most relevant updates on policy issues, fundings, research grants, collaboration calls, and much more.

If you want to receive our weekly exclusive communications, **become an ENCATC Member**.

[Become an ENCATC Member](#)



**Co-funded by
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ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalise the cultural sector and make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC is also an NGO in official partnership with UNESCO.

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