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ENCATC news

A monthly e-newsletter for the latest in cultural management and policy



Dear members and colleagues,

As we approach the end of 2024, I find myself reflecting on a year that has been both inspiring and challenging for the cultural sector. The persistent impact of global conflicts, the critical urgency of climate action, and the ever-present need to bridge skills and competences have demanded resilience and innovation from all of us. Yet, amidst these trials, ENCATC has stood firm in its dedication to nurturing the sustainability and adaptability of our field.

This year has been a testament to the strength of collaboration, creativity, and commitment. Through our events, programmes, and initiatives, ENCATC has sought to empower cultural professionals to face these challenges head-on. By equipping them with the tools and knowledge to navigate an increasingly complex world, we have reaffirmed our mission to ensure culture remains a cornerstone of hope and inspiration for the future.

Looking ahead, it is with great excitement that I announce the 2025 ENCATC Academy on Sustainable Cultural Management and Policy. This flagship event will take place in Bologna, Italy, a city renowned for its rich cultural heritage and innovative spirit. Scheduled for 14-17 April 2025, the Academy will offer a unique platform to deepen our understanding of sustainability in cultural management and policy while fostering new connections and collaborative approaches. Bologna's vibrant setting will undoubtedly inspire fresh perspectives as we chart a course towards a resilient and carbon-neutral future for culture.

As we close the chapter on 2024 and step into the possibilities of a new year, I warmly invite you to join us on this journey. Whether through the Academy, our other initiatives, or shared conversations, let us continue to create synergies that empower and transform the cultural sector.

On behalf of the ENCATC Board and Secretariat, we wish you joyous festivities and a happy new year! Here's to a thriving and impactful 2025, and to the collective energy that drives us forward.

Yours truly,



GiannaLia Cogliandro Beyens
ENCATC Secretary General

**Learn, lead, transform:
Join the 2025 ENCATC Academy!**

2025 ENCATC Academy
on sustainable cultural
management and policy

Bologna, Italy
14-17 April 2025

ENCATC is excited to invite you to a new edition of the **ENCATC Academy on Sustainable Cultural Management and Policy**, taking place the **14-17 April 2025** and hosted by the **City of Bologna** (Italy). ENCATC's renowned programme returns to continue its mission to empower educators, researchers, practitioners, policymakers, students and artists with the knowledge, tools and skills to foster a sustainable future for culture.

Through dynamic lectures, immersive case studies, and hands-on exercises, the Academy fosters climate resilience and inclusivity in the cultural sector. It's a unique opportunity to gain cutting-edge knowledge, collaborate with global experts, and expand your professional network. Join us in 2025 to:

- 🎓 **Learn about the latest advances** in sustainable cultural policy and management
- 🎓 **Gain or expand awareness** of the multiple dimensions of sustainability in culture
- 🎓 **Acquire knowledge** on how sustainability and resilience best apply to cultural activities
- 🎓 **Get acquainted with the cultural actors** that make the sustainable transition possible
- 🎓 **Network**: build and expand relationships with like-minded professionals from the cultural field
- 🎓 **Enhance your expertise** in the digital environment and sustainable external relations

Don't miss this unique opportunity to be at the forefront of innovation, facing common challenges, and creating a more sustainable cultural sector. Your participation doesn't just end with the Academy – **it's only the beginning of collaborative efforts and synergies**, driven by the exchange of knowledge, the acquisition of new skills and competences, and a shared commitment to prioritising sustainability in our cultural practices.

[Register now](#)

2025 ENCATC Highlights: First dates confirmed!

As the year starts, we want to make sure that our international community of educators, researchers, practitioners, policy makers, students, and artists, are aware of the wealth of discussions, exchanges and knowledge sharing ENCATC has designed for 2025. **You can start marking your calendars!**

31 January - 16:00-17:00 @Brussels, Belgium

Members Talks | **Digital renaissance:**

Blockchain, NFTs, and the Evolving Art

Market Ecosystem

In partnership with BRAFA Art Fair. Learn more

[here](#).

14-17 April @ Bologna, Italy

2025 ENCATC Academy on Sustainable Cultural Management and Policy

Register [here](#).

24-27 May - 16:00-17:00 @ Seoul, South Korea

International Study Tour

15-17 September @ Barcelona, Spain

2025 ENCATC Congress

Including 2025 editions of the Research Award, Policy Debate, Global Conversation, live Members Talks, and the Research Conference, among many other opportunities.



ENCATC's holiday picks!

Make the most of your holiday break with a curated selection of inspiring content to spark fresh ideas and perspectives! ENCATC brings you the gift of knowledge and inspiration to



Cultural Policy in Focus: Collaboration, Fair Practices, and Digital Futures

The eighth issue of the *ENCATC Cultural Policy Tracker* explores key themes of cultural policy amid contemporary challenges, highlighting regional cooperation, social impact, ethical digital transitions, and sustainability. A significant article examines the underdeveloped ASEAN-EU cultural cooperation, advocating for a strategic framework to overcome bureaucratic hurdles and establish long-term cultural partnerships. Another piece, centred on the London School of Mosaic, illustrates the role of socially engaged arts organisations in fostering urban regeneration, calling for more flexible funding and co-designed evaluation methods that capture social value beyond economic metrics.

Further, the *Fair Culture Charter*, coordinated by the German Commission for UNESCO, introduces Fairtrade principles to the creative industries, ensuring equitable global exchanges and fair working conditions, particularly in the Global South. Addressing the digital transformation of culture, Julia Glesner critiques current strategies focusing on digitisation over innovative digitalisation, stressing the need for inclusivity and incremental digital policy reforms. Additionally, contributions from Michael Culture Association and Culture Action Europe address ethical concerns surrounding AI, copyright issues, and access to digital tools, calling for human-centred, culturally-informed policies. The publication underscores the importance of embedding cultural policies within broader frameworks of sustainability, equity, and digital ethics.

Download Policy Tracker #8



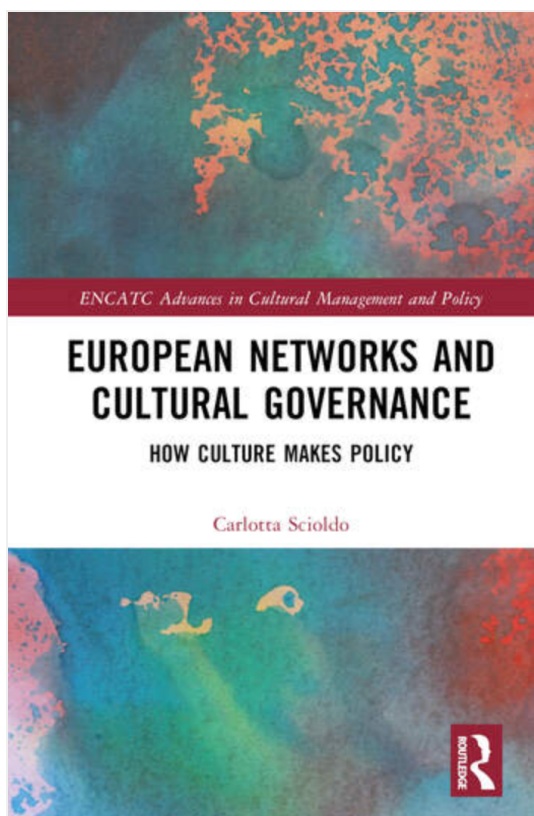
Innovating Cultural Education for Sustainability

The new **ENCATC Scholar Issue #19**, part of the legacy of the 2024 ENCATC Congress, "Culture that matters", is out and ready to use for dynamizing your classroom. This issue highlights how education can serve as a transformative tool to address global challenges through interdisciplinary and cross-sectoral approaches. [ENCATC Scholars](#) is an essential resource for educators and cultural professionals, offering **practical teaching strategies and materials** to address today's cultural and societal challenges.

Highlights of this issue include:

- 🎧 **Digital Storytelling** by Dr. Hyung Yu Park: A creative method to deepen students' understanding of heritage as a dynamic and evolving concept.
- 🎧 **Co-creating Cultural Encounter** by Geert Drion: A framework for fostering meaningful and imaginative cross-cultural interactions.
- 🎧 **Environmental Sustainability in the Concert Industry** by Dr. Milena Stefanovic: Insights into ecological responsibility in creative practices.
- 🎧 **Zines as Reflective Tools in Arts Management Education** by Caitlin McKinnon: Discover how zine-making promotes critical reflection and bridges gaps between academia and practice

Read the articles



Cultural Networks & Governance: Unveiling their key role in shaping Europe's future

ENCATC's new addition to its [Book Series](#), *European Networks and Cultural Governance: How Culture Makes Policy*, by Carlotta Scioldo, explores a topic of crucial importance to ENCATC and the European cultural policy community: how cultural networks influence governance and policy within the European Union. It examines the evolution of these networks from informal collaborations to influential entities that shape EU cultural governance. Offering a nuanced understanding of their transformative potential, it highlights their role as catalysts for innovation, sustainability, and European integration. By commissioning this publication, ENCATC reinforces its dedication to fostering transnational collaboration and generating knowledge that empowers its community to engage meaningfully with cultural governance, ensuring its alignment with a sustainable and integrated Europe.

Get your copy

New ENCATC podcasts series: Highlights of the 2024 Congress

Explore some of the highlights of the **2024 ENCATC Congress**, "*Culture that matters: Interdisciplinary approaches for sustainable futures*" (18-20 September 2024, Lecce, Italy), with our new podcasts series. Dive into engaging discussions on the themes of this year's Congress, including innovative approaches to human behaviour, cultural engagement, and the well-being of regions. Discover exciting projects addressing climate change's impact on culture and creativity, and explore how digital platforms are transforming global artistic collaboration.

Introduction to the Keynote | Francesca Imperiale, Associate Professor of Business Administration and Accounting at the University of Salento (Italy), offers a comprehensive overview to the topic of the Congress and the concepts addressed by the Keynote Speech from



Prof. Salvatore Rizzello. [Listen here](#).



Keynote | Salvatore Rizzello, Full Professor of Economics and Director of the Scuola Superiore ISUFI at the University del Salento (Italy), explores the limitations of traditional rational choice theory and presenting an interdisciplinary approach to understanding human behavior, emphasizing the role of emotional, cultural, and experiential factors. [Listen here](#).



Research Award Finalists | In the frame of the 2024 ENCATC Research Award, João Leiva Filho, Goldsmiths, University of London (UK), presents "Fifty years measuring cultural engagement: contributions, gaps and the future of survey"; and Jordi Sanjuán Belda, University of Valencia (Spain), presents "Cultural and Creative Industries and the well-being of Regions". [Listen here](#).



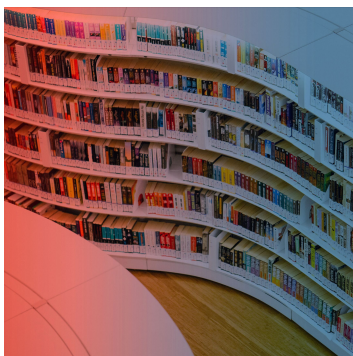
Projects Showcase | Dea Vidović, Director, Kultura Nova Foundation (Croatia), and Alan Salzenstein, ENCATC Board Advisor and Professor, DePaul University (USA), share conclusions from the Project Showcase sessions, featuring innovative projects addressing the impact of climate change on the cultural and creative sectors in a holistic and interdisciplinary manner. [Listen here](#).



Global Conversation | This session explored the transformative power of digital platforms in bridging cultural gaps and fostering global artistic collaboration. Topics addressed include how digital technology brings visual and performance arts from diverse regions to our doorsteps, how live events can be experienced through AR/VR, among others. [Listen here](#).

Shape the 2025 Research Conference: Call for thematic tracks

Deadline approaching: 22 December 2024



Submit your proposal to shape the [2025 ENCATC Research Conference](#), held alongside the **ENCATC Annual Congress** from **15-17 September 2025** in **Barcelona, Spain**. The selected thematic tracks will provide the framework for the submission of abstracts and teaching demonstrations at a later stage. Proposals should align with and expand this year's theme, which explores the **connection between culture and individual and collective well-being**.

[Download the call](#)



Co-funded by
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ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalise the cultural sector and make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC is also an NGO in official partnership with UNESCO.

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