



ENCATC news

A monthly e-newsletter for the latest in cultural management and policy

Issue N°11 - November 2024

ENCATC
The European network on cultural management and policy

ENCATC Advances in Cultural Management and Policy

EUROPEAN NETWORKS AND CULTURAL GOVERNANCE
HOW CULTURE MAKES POLICY

Carlotta Scioldo

ENCATC
The European network on cultural management and policy

NEW ENCATC BOOK SERIES RELEASE

Co-funded by the European Union

Dear members and colleagues,

We are proud to announce the launch of ENCATC's new book [European Networks and Cultural Governance: How Culture Makes Policy](#) by Carlotta Scioldo, recipient of the 2023 ENCATC Research Award. This publication is part of [ENCATC Advances on Cultural Management and Policy \(EACMP\) Book Series](#) which aims to foster critical debate and disseminate cutting-edge academic research in the fields of cultural management and cultural policy. Published by Routledge, this series embodies the commitment of ENCATC to advancing knowledge and promoting meaningful discussions within the cultural sector.

This publication explores a topic of crucial importance to ENCATC and the European cultural policy community: how cultural networks influence governance and policy within the European Union. It examines the evolution of these networks from informal collaborations to influential entities that shape EU cultural governance. Offering a nuanced understanding of their transformative potential, it highlights their role as catalysts for innovation, sustainability, and European integration. By commissioning this publication, ENCATC reinforces its dedication to fostering transnational collaboration and generating knowledge that empowers its community to engage meaningfully with cultural governance, ensuring its alignment with a sustainable and integrated Europe.

This insightful research highlights the transformative power and essential role of cultural networks in Europe, offering valuable insights for a diverse range of stakeholders. For **politymakers**, this book provides a fresh conceptualisation of policy tools within EU cultural governance, broadening the scope for structuring and guiding cultural initiatives that align with contemporary European priorities. For **network practitioners**, the publication offers a robust framework for self-assessment, enabling cultural professionals to strategically position their efforts within the evolving

landscape of EU cultural governance. For **member organisations**, the analysis underscores the impacts of cross-border collaboration, delivering actionable insights to evaluate the local-level influence of transnational practices. For **scholars**, the book traces the trajectory of EU cultural policy, presenting an enriched understanding of the role cultural networks play in advancing European integration.

At ENCATC, we believe in the power of collaboration, the value of shared knowledge, and the essential role of culture in shaping our collective future. This new edition is a vehicle to amplify these beliefs, ensuring that our work resonates across borders, disciplines, and generations.

Together, we shape the European cultural landscape. Together, we make policy through culture.

Your truly,



GiannaLia Cogliandro Beyens
ENCATC Secretary General



ARC Research & Consultancy - Malta

Set up in 2014 with the purpose of servicing creation, practice, and production within the cultural and creative sectors. It advocates for the development and sustainability of these sectors and continuously aims to facilitate connections with local, regional, national, and international entities. It does this through collaboration, participation in networks, policy research, and cultural initiatives.

Traces&Dreams - Sweden

Platform focused on creating a more sustainable and equitable world through storytelling and meaningful connections. Traces&Dreams works across boundaries, taking a transdisciplinary approach to break down academic silos and create meaningful impact, specialising in storytelling techniques, narrative modelling, and humanistic communication to transfer and activate knowledge.



PEGASO
Università Telematica

Pegaso Digital University - Italy

This institution is the leading Digital University in Italy, with around 150.000 students, and the second largest digital university in Europe. It promotes innovation and international development in teaching, research and academic studies, also and above all through cultural exchange between different countries and collaboration with the most prestigious universities in the EU area.

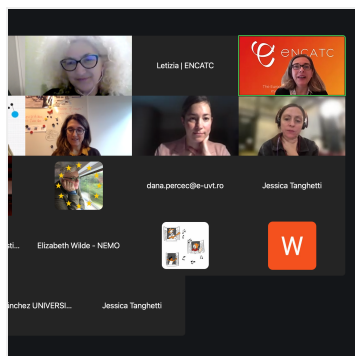




ENCATC sparks transatlantic exchange on cultural policy shifts. On 7 November 2024, ENCATC, in partnership with the Association of Arts Administration Educators (AAAEE), hosted a [Members Talk](#) titled "Rethinking Comparative Models in Cultural Policy". The event explored the evolution of cultural policy, the impacts of globalisation, and policy entrepreneurship. Dr. Carole Rosenstein (George Mason University) provided the USA perspective, while ENCATC member Julia Glesner (University of Applied Sciences Potsdam) offered insights from a European viewpoint. The discussion underscored ENCATC's commitment to fostering meaningful dialogue on the future of cultural policy.



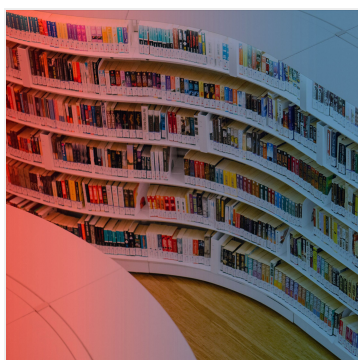
ENCATC provides capacity-building support to professionals to spot language bias in cultural heritage. On 8 November 2024, ENCATC, in partnership with [CHARTER](#) and the [DE-BIAS](#) projects, hosted a [Members Talk](#) on language bias in cultural heritage. The event addressed metadata representation of minoritised communities, skills gaps, and the role of education in fostering equity. DE-BIAS led a capacity building activity to identify bias in cultural heritage collections descriptions, while CHARTER showcased pathways for digital and transversal skills. This collaboration highlighted ENCATC's role in promoting inclusive practices, empowering professionals, and driving innovation in the cultural heritage sector.



ENCATC reaffirms its role as a driving force in advancing knowledge and fostering dialogue on cultural policy. On 18 November 2024, ENCATC convened its second annual [Think Tank](#) meeting with the participation of European networks and institutions. The meeting brought together thought leaders to explore key cultural policy developments. Erminia Sciacchitano (Italian Ministry of Culture) presented insights from the G7 Working Group on Culture and the G7 Declaration on Culture. Katalin Bokor (UNCTAD) shared findings from the *Creative Economy Outlook 2024*, highlighting global trends in the creative economy. Marco Fiore (Michael Culture Association) introduced their latest report on AI. ENCATC's Think Tank will come back in 2025 with new updates and opportunities to be announced soon!



Giannalía Cogliandro Beyens calls for skills and competencies to enhance cultural external relations in the development of activities. Based on the ENCATEC-ASEF joint Members Talk, [Rethinking Cultural Diplomacy: Innovative Approaches and Collaborative Strategies](#), held on 30 October 2024, a new article was published integrating the main takeaways from the encounter. The Members Talk addressed reciprocity and trust in cross-cultural exchanges, the role of education in fostering empathy, challenges in ASEAN-EU cultural integration, and the EU's shift towards co-creation and intercultural dialogue in cultural relations. ENCATEC's Secretary General stressed that through education and capacity building, the skills and competencies in developing a mindset of empathy and awareness of cultural differences can help ease cross cultural relations and collaborations. **Learn more [here](#).**



ENCATEC invites researchers and educators to co-create and shape its upcoming 2025 Research Conference. On 21 November 2024, ENCATEC launched its call for thematic tracks in preparation of the [2025 ENCATEC Research Conference](#), held alongside the ENCATEC Annual Congress, from 15-17 September 2025 in Barcelona, Spain. The selected thematic tracks will provide the framework for the submission of abstracts and teaching demonstrations at a later stage. Proposals should align with and expand this year's theme, which explores the connection between culture and individual and collective well-being. **[Download the call and submit your proposal by 22 December 2024.](#)**



ENCATEC will collaborate with UNESCO and Member States for the upcoming 2025 MONDIACULT Declaration. ENCATEC proudly reaffirmed its partnership with UNESCO and its dedication to advancing cultural policies during its [Regional Consultations](#) meeting on 22 November 2024. Giannalía Cogliandro Beyens announced ENCATEC's Annual Congress, scheduled for 15–17 September 2025 in Barcelona, highlighting its alignment with MONDIACULT 2025. The congress will serve as a platform for offering enriched contributions to the MONDIACULT Declaration, which will later be integrated into cultural management and policy curricula.



ENCATEC concludes successful CHARTER project sharing key proposals to bridge the skills gaps and mismatches in heritage. From 27-29 November 2024, ENCATEC joined the Final Conference of its project partner, [CHARTER](#), in Barcelona, Spain. This final encounter provided the setting to publicly launch and share the project's final recommendations to create a sustainable and long-lasting skills strategy for the cultural heritage sector. It is with great proud that ENCATEC wishes to share its conclusive work in the frame of the project, by presenting the official final document of [recommendations](#), and the three booklets comprising all findings and proposals of the project to [profile a heritage ecosystem](#), [support heritage education and training](#), and [understand sectoral dynamics](#).



Next Events

ENCATC Members Talk #46

13 December 2024 | Online, 16:00-17:30 (CET)

Culture as a key solution for global challenges Innovative practices introduced by UNESCO chairs in the field of cultural policies and management



GiannaLia Cogliandro Beyens

ENCATC



Milena Dragičević Šešić

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Interculturalism, Art
Management and Mediation,
University of Arts Belgrade



Ivana Otašević

UNESCO Chair on
the Diversity of
Cultural Expressions,
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What skills and knowledge do future cultural professionals need to tackle global challenges?

What skills and knowledge do future cultural professionals need? How are classrooms evolving through innovative teaching practices? Why is culture essential to solving modern global challenges? These are the key questions that will be addressed next 13 December at the special edition of the **ENCATC Members Talks**, a platform for thought-provoking conversations about the transformative power of culture.

Under the title ***Culture as a Key Solution for Global Challenges: Innovative Practices Introduced by UNESCO Chairs in the Field of Cultural Policies and Management***, this talk is organized to coincide with the **20th anniversary** of the ENCATC member, UNESCO Chair in Interculturalism, Art Management, and Mediation at the University of Arts Belgrade.

More information and programme available [here](#).

Register now



Publications

Culture that matters: Interdisciplinary Approaches for Sustainable Futures

[Read the Special Issue >](#)



ENCATC Journal Special Issue Call for articles

 **Deadline:** 31 March 2025

ENCATC Journal's new Special Issue builds on the legacy of the **2024 ENCATC Congress**, exploring how culture and behaviour shape human action and the transformative role cultural management and policy can play in driving progress towards the common good.

We invite you to submit proposals that adopt **interdisciplinary** or **transdisciplinary approaches**, offering fresh theoretical perspectives or real-world applications to address **sustainability's social, ecological, and economic dimensions holistically**.

[Read the call and submit!](#)



Special Ukraine

Rediscovering the Nation's Culture and Art

ENCATC member and researcher **Daryna Zhyvohliadova** shares the stories of **Ukrainian artists**, in support of knowledge circulation and awareness-raising on the richness and beauty of Ukrainian culture.

**Alla Horska: A symbol of artistic courage and
Ukraine's cultural resistance**



Born into a creative family, a Ukrainian avant-garde artist [Alla Horska](#) moved from Yalta to Kyiv at a young age, where she pursued education in easel and monumental painting. Horska herself noted that her creative breakthroughs came after she “threw off the shackles of academicism,” leading to the creation of remarkable paintings, graphic works, and theater decorations.

Horska was an active participant in the "Sixties" movement, not only as an artist but also as a cultural activist. She played a pivotal role in Kyiv's cultural scene, arranging exhibitions and artistic events that brought together prominent figures of the time. Her apartment often served as a gathering place for cultural leaders, including celebrated writers Vasyl Stus and Vasyl Symonenko.

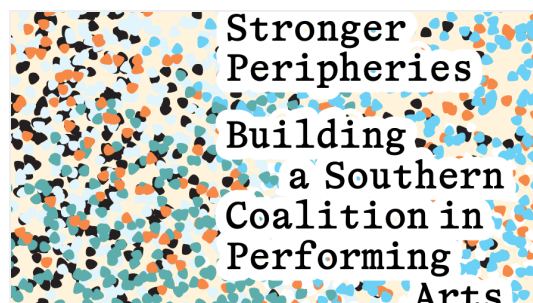
Horska was also a master of monumental art. In the face of persecution, she famously declared, “Long live the underground in monumental art.” Her legacy includes some of the most iconic works in Ukrainian monumental painting, such as the mosaics "Tree of Life" and "Boryviter," created in collaboration with Viktor Zaretsky in Mariupol. History is repeating herself, and, tragically, these masterpieces were destroyed in the summer of 2022 by Russian forces.



Influenced by European artistic traditions and driven by a creative spirit of experimentation, Horska's work stood in contrast to the rigid principles of socialist realism. This divergence, coupled with her activism, made her a target for Soviet authorities. Alongside her colleagues, she exposed mass graves in Kyiv containing victims executed by the NKVD. She also fought for the release of political prisoners, including many of her fellow Ukrainian intellectuals, who were repressed by the Soviet regime. Horska faced constant persecution, enduring repeated interrogations until her untimely and still-unexplained death.

Image credits: Portrait: Wikipedia; Photo of the damaged mosaics: Yevgen Nikiforov/Facebook.

Curated by Daryna Zhyvohliadova
Researcher and independent consultant



Department of Culture and Tourism Abu Dhabi / Elena Raevskikh, Head of Research and Analysis at Abu Dhabi's Department of Culture and Tourism, published a groundbreaking study analysing Abu Dhabi's living heritage ecosystem. Employing a value-based framework inspired by healthcare methodologies, the research offers insights into integrating heritage into innovation, economic growth, and societal transformation. The three-step framework involves identifying heritage values through ethnographic interviews, assessing policy impacts, and aligning them with the UN SDGs. Addressing a methodological gap, the study highlights the UAE's dynamic cultural landscape and its interplay of local and global influences. **Read the publication [here](#).**

University of Barcelona | University of Arts in Belgrade / *Stronger Peripheries: Building a Southern Coalition in Performing Arts* has been released, reuniting the outcomes of the four-year European project *Stronger Peripheries: A Southern Coalition (2020–2024)*. The book offers a rich tapestry of texts, artistic explorations, and reflections on performing arts within contemporary societies. Featuring contributions from ENCATC members, including Lluís Bonet (University of Barcelona) and Milena Dragičević Šešić (University of the Arts in Belgrade), the book delves into notions of "south" and "peripheries" while showcasing 14 locally anchored artistic works and over 25 capacity-building initiatives. **Read the publication [here](#).**

ENCATC partners **News**



Association of Arts Administration Educators (AAAE) / 2025 Conference: Call for submissions

Carnegie Mellon University in Pittsburgh will host the 2025 AAAE conference, "Confluence of Cultures", from 22-25 May 2025. This year's focus on confluence builds upon last year's theme of intersections, pushing the idea further by emphasising collective action for positive systemic change, from the classroom to cultural organisations and policy-making. Access the call for papers and presentation [here](#) until 13 January 2025. Registrations to attend the conference are open with special discounts until **15 December**. **Learn more [here](#).**



Asia-Europe Foundation (ASEF) / New podcast series

ASEF has released a new series of podcasts under the title "Opportunities for Mobility & More", devoted to explore cultural mobility and sustainability in ASEAN and China. These explore the evolving landscape of [cultural mobility](#) in ASEAN, the trends and shifts over the years; the [intersection](#) of travel, cultural mobility and environmental sustainability; and the complexities and opportunities of [working in China](#), its post-pandemic development and practical tips for collaborations.



Taiwan Association of Cultural Policy Studies (TACPS) / Call for papers

TACPS has issued a call for papers for a special issue titled "The Policy Paradox: The Changing Face of Cultural Policy in Asia." Guest editor Dr. Venka Purushothaman, Deputy President and Provost at LASALLE College of the Arts in Singapore, and co-editor Dr. Jerry C. Y. Liu, Dean of the College of Humanities at the National Taiwan University of Arts, both members of ENCATC, call for submissions exploring evolving cultural policy frameworks and creative

economic ecosystems across Asia. Submission deadline is 1 February 2025. [Learn more here](#).

Sector News



IETM | International Network for Contemporary Performing Arts. The network has announced its 2025 Berlin Plenary Meeting taking place from 15–17 May 2025, in partnership with LAFT (Berlin Association of Independent Performing Arts), BFDK (Federal Association for the Independent Performing Arts) and ufaFabrik. Programme and further details will be announced soon. [Learn more here](#).



EUNIC | EU National Institutes for Culture. EUNIC, in collaboration with the Ukrainian Institute, is hosting an online Knowledge Sharing Workshop titled "A Room of One's Own - Developing Decolonial Perspectives and Practices on Ukraine's Cultural Heritage" on 3 December 2024, from 10:30-12:30 (CET). The workshop aims to facilitate knowledge exchange among culture managers and cultural heritage professionals, focusing on decolonial approaches within the Ukrainian context. [Learn more here](#).



NEMO | Network of European Museum Organisations. NEMO has launched 'LGBTQIA+ inclusion in European museums: An incomplete guideline', offering practical advice, policy overview, and scenarios to help museums become more inclusive spaces for LGBTQIA+ individuals and their histories – both as visitors and staff. Authored by Arent Boon, the guideline highlights museums' role in fostering diversity, challenging stereotypes, and promoting social cohesion. [Learn more here](#).



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ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalise the cultural sector and make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC is also an NGO in official partnership with UNESCO.

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