



ENCATC news

A monthly e-newsletter for the latest in cultural management and policy

Dear members and colleagues,

This newsletter is a special issue designed to walk you through the [2024 ENCATC Congress](#), “Culture that matters: Interdisciplinary Approaches for Sustainable Futures” that will take place from 18 to 20 September 2024, in Lecce, Italy.

This edition of the Congress is being timely organized in the lead up to pivotal events such as the [UN Summit of the Future](#) 2024 and [Mondiacult](#) 2025, which will have a significant impact on global cultural policies. By creating strong synergies and complementing the discussions and themes from these key international gatherings, the Congress aims to foster a deeper understanding of the evolving policy landscape and encourage proactive responses among the cultural policy and management communities.

In the newsletter, you will discover deeper insights into the theme of the Congress and its diverse format of sessions. The congress will kick off with an inspiring **Keynote** from Prof. Salvatore Rizzello, which will set the stage for all discussions, and lead way to insights from academics, practitioners and policy makers. The **Project Showcase** will bring to fore the most innovative and practical examples from the cultural and creative sectors (CCS) that are committed to sustainability, while the **Education and Research Sessions** will offer the perfect intersection of culture, education, and research, showcasing the latest research findings and culminating in the **Research Award**, to celebrating research excellence within the field.

Serving its key demographic, the Congress will provide its membership with the opportunity to exchange challenges and best practices through the **Members Talks**, and at the same time, promote a global exchange of ideas integrating different socio-cultural contexts, through the **Global Conversations**.

Benefitting from the rich, local context of the Puglia region and of Italy, the **Policy Debate** will highlight the interlinkages of sustainability, green transition, and the CCS in the region, and their potential global implications, serving one of the Congress’ key objectives of advance policy. A discussion on the future of cultural policies remains futile without support to the future generations of policymakers.

The Congress is hence committed to building the capacities of the younger generations through its dedicated platform of the **Young and Emerging Researchers Forum**. This comprehensive programme of the Congress is further supplemented by the vibrant arts and cultural ecosystems of the Puglia region, which the participants will also have the opportunity to discover through the post-Congress **Study Tour**.

Each session of the ENCATC Congress 2024 is meticulously crafted to inform, inspire, and engage participants, ensuring that the cultural and creative communities are well-prepared to navigate and influence global cultural policies, and we hope that you will join us in numbers in Lecce this September, and add to the richness of the Congress!

Yours truly,



GiannaLia Cogliandro Beyens
ENCATC Secretary General



Read the Congress Newsletter Special



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ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalise the cultural sector and make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC is also an NGO in official partnership with UNESCO.

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