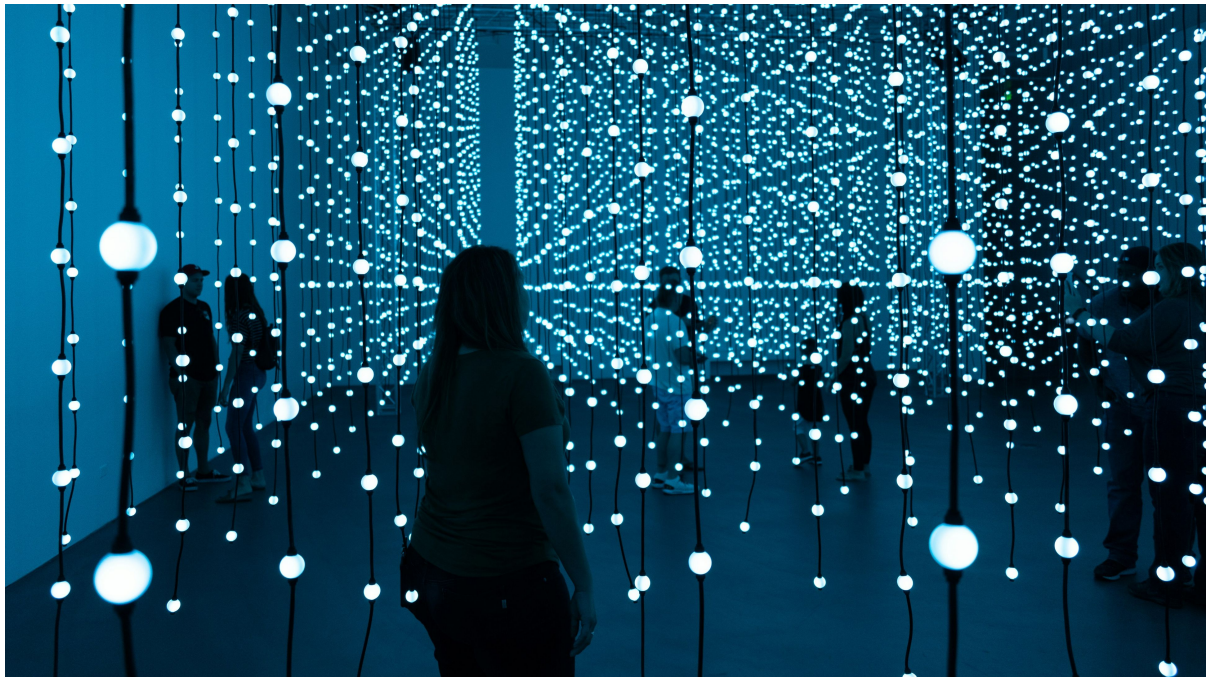




ENCATC news

A monthly e-newsletter for the latest in cultural management and policy



Dear members and colleagues,

In a sector as dynamic and multifaceted as arts and culture, research, both qualitative and quantitative, is at the heart of robust policy making and effective cultural management. Evidence-based research has hence been a fundamental pillar of ENCATC's mission to stimulate the development of cultural management and cultural policy education in Europe and beyond. Enhancing the quality and availability of research is imperative for fostering knowledge societies and building a competitive European Research Area.

The cultural and creative sectors (CCS) thrive on constant innovation, with research paving the way for new knowledge, skills, and competencies. As we navigate an era of digital transformation—embracing AR/VR technologies in performing arts, digitally documenting heritage properties, and employing AI-powered audience engagement—research's critical role in cultural management is undeniable. It has also been pivotal in shaping the recommendations regarding the status and working conditions of artists and cultural professionals, possibly the most pertinent, and the most contemplated issue in the sector.

Despite its importance, access to comprehensive research in the CCS remains limited. Data collection is fragmented, rarely gender-aggregated, and often lacks a multidisciplinary approach. By promoting interdisciplinary research and engaging both scientific and practice-based communities, policymakers, and youth in critical discussions, we can address this gap effectively.

*The upcoming **[2024 ENCATC Congress](#)**, being held under the theme of “Culture that matters: Interdisciplinary Approaches for Sustainable Futures” perfectly reiterates this need for interdisciplinarity in our research methodology and practice. Research will take centre stage at the Congress, as we explore the varied dimensions of sustainability: environmental, economic, and*

social; combine theoretical insights with real-world applications; and work towards developing practical solutions. The [Education and Research Session](#) will offer a space for issues and challenges for research and education in the cultural management and policy field, and a platform for peer exchange for innovative practices. In complement, the **Young and Emerging Researchers' Forum** will mobilise upcoming researchers and spotlight their work to an international audience. The [Research Award](#) aims to highlight academic research in the field of cultural management and policy with an emphasis on its applied implications, awarding the most relevant doctoral thesis, during the Congress. In the coming week, we will be pleased to unveil the award nominees of this year!

ENCATC also underlines the need for integrating research into the daily practice of the organisation by making capacity building and career development of cultural and creative professionals, including researchers a key priority. In June 2024, in the framework of ENCATC's Researchers' in Residency Programme, we welcomed **Herman Bashiron Mendolicchio**, coordinator of the postgraduate course on International Cultural Cooperation at the University of Barcelona, as a research associate at its Brussels office, in the framework of an Erasmus Mobility Programme. Herman met with key stakeholders in the education and culture sectors, to enhance existing strategies and learn best practices in cultural management.

In the past years ample research has emerged on wide ranging topics within the cultural ecosystem, including but not limited to cultural entrepreneurship, artistic research, digital arts and technological integration, and culture and well-being, all of which has subsequently informed policy making. Through the [Cultural Policy Tracker](#) and the [European Journal of Cultural Management and Policy](#), ENCATC is able to serve this need, by keeping the scientific and policy communities abreast with the latest trends and developments. To this end, ENCATC is pleased to share with the membership that the Journal, which just received an enhanced impact factor last month, is now also indexed at the Directory of Open Access Journals (DOAJ).

ENCATC remains committed to supporting the European Research Area by pursuing, publishing, presenting, and disseminating research in the fields of cultural management and cultural policy through its various initiatives and resources, and to contributing to innovation, consistently. While we continue on this journey, we hope that you will join us in numbers at the upcoming ENCATC Congress 2024, in Lecce in September, to contribute to and enrich this research-led cultural ecosystem.

Yours truly,



GiannaLia Cogliandro Beyens
ENCATC Secretary General



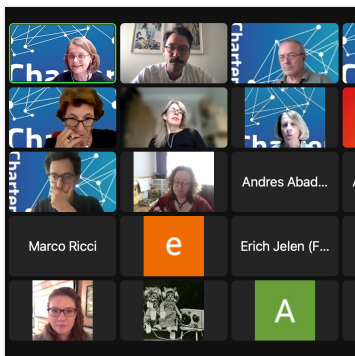
ENCATC's Highlights



Fostering capacity building and development of researchers From 3-7 June, ENCATC welcomed Herman Bashiron Mendolicchio in Brussels as a Research Associate, in the framework of the ENCATC Researchers' in Residency Programme. After a very rich week at ENCATC's headquarters, Herman expressed: *"It was a fantastic opportunity to spend a full week at the ENCATC office. My activities focused on improving cultural management strategies and learning new approaches and good practices by following the multiple activities of the network. Several in-person meetings with key stakeholders working in the area of education, culture, and international projects, and the daily exchange with the Secretary General, resulted to be very inspiring and productive. Thanks to ENCATC and especially to GiannaLia Cogliandro Beyens for hosting me in such a great way!"*



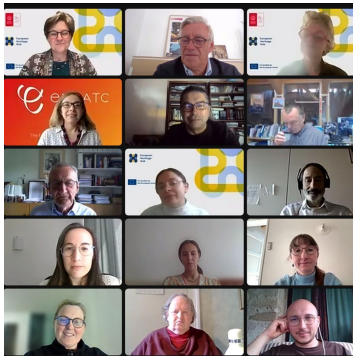
Bridging fragmented communities in heritage through science and data: ECHOES project kicks off. On 7 June, ENCATC's new project partner, ECHOES, was officially launched. The project, funded by the Horizon Europe programme of the EU, aims to establish the European Collaborative Cloud for Cultural Heritage (ECCCH), providing a shared platform for heritage professionals and researchers. ENCATC is proud to join top actors in the field of cultural heritage, including ENCATC members, University of Barcelona and University of Antwerp, to offer access to data, cutting-edge scientific and training resources, and advanced digital tools. Read the press release [here](#).



Curricula and occupations for cultural heritage's future: ENCATC Members Talk provides key insights for a competitive sector. On 12 June, ENCATC welcomed participants to its Members Talk, in partnership with its project partner, CHARTER, sharing insights on innovative and emerging cultural heritage education and training pathways. Alongside representatives from Fondazione Scuola dei Beni e delle Attività Culturali, Academy of Fine Arts Vienna, Erasmus University Rotterdam, University of Barcelona, and NEMO, participants explored emerging areas, skills, and professions related to crafts, community engagement, international cultural heritage relations, and the digital environment.



ENCATC contributes to the discussion on sustainable business models for international cultural cooperation. ENCATC joined the Link Up Cultural Diplomacy Lab 2024, held from 10-13 June in Prague, organised by the Asia-Europe Foundation (ASEF) and the Czech Arts and Theatre Institute. ENCATC, with 15 other representatives, established principles for equitable cooperation, identified cultural diplomacy challenges, and provided recommendations to enhance cultural ties, which will be published in the ENCATC Cultural Policy Tracker. In addition, finalists of the [3rd Arts Journalism Matters Fellowship](#), in partnership between ENCATC and ASEF, were invited to cover the event and received training by ENCATC member, Carla Figueira (Goldsmiths, University of London).



ENCATC outlines up-skilling and re-skilling resources at the European Heritage Alliance Meeting. On 11 June, ENCATC's Secretary General, GiannaLia Cogliandro Beyens, joined the first meeting of the year for the European Heritage Alliance under the European Heritage Hub framework. Together with the European networks present, the Alliance reaffirmed its commitment to advocating for increased support and funding for culture and heritage in the upcoming legislative period. ENCATC presented the state of the arts of its project partner, CHARTER, showcasing its contributions to education and training and upcoming opportunities.



ENCATC exchanges with Dutch stakeholders and advances the discussion on education and training. From 19-21 June, ENCATC's Secretary General, GiannaLia Cogliandro Beyens, attended the Open Day and General Meeting of its project partner, CHARTER. This event facilitated exchanges with representatives of Dutch institutions on the challenges facing the heritage sector, such as enhancing education and training in cultural heritage, addressing sensitive historical topics, and integrating technology in learning environments. It also provided an opportunity to reflect on and refine the project's final recommendations. Learn more [here](#).



Preparing the future generation of professionals: ENCATC shares its expertise with Boston University students. On June 24, ENCATC welcomed students from Boston University, together with their professor and ENCATC Board Member, Douglas DeNatale, to its headquarters in Brussels. ENCATC's Secretary General introduced the network's mission, aims, and wide range of activities and products, as well as the European cultural landscape and its interplay. ENCATC contributed to expanding the students' European scope by arranging special meetings with Future Religious Heritage, Université Libre de Bruxelles (ULB), UNESCO and the European Parliament.



Next Events



2024 ENCATC Congress: Education and Research Session programme is released!

The [2024 ENCATC Congress](#), organised in partnership with **Dipartimento di Scienze dell'Economia** and **Scuola Superiore ISUFI** of the University of Salento, and **Tecnopolis PST**, will take place next 18-20 September in Lecce, Italy. Under the theme "**Culture that matters: Interdisciplinary Approaches for Sustainable futures**", the Congress will provide the opportunity to have a **360° discussion on sustainability**, addressing its multiple facets, together with educators, researchers, practitioners, policymakers, artists and students from all around the globe.

In the framework of the Congress, the **2024 Education and Research Session (E&Rs)** will take place on 18-19 September 2024, providing a global platform to advance and inform the sector on the latest trends on cultural management and policy research at international level.

With an **impressive number of submissions**, we are excited to disclose the **first lineup of E&Rs presentations and speakers**, in response to the thematic tracks of this year edition, including sustainable economy; climate change, sustainability and risk management; social inequalities and cultural engagement; inter- and trans-disciplinary innovation; and accounting for change.

IMPORTANT: Early Bird fees end on 15 July 2024! Due to limited seats available, we encourage you to **register promptly and save your spot**. Check the [practical information](#) for a list of suggested accommodation facilities.

Discover the
programme

Book your ticket



ENCATC member and researcher **Daryna Zhyvohliadova** shares the stories of **Ukrainian artists**, in support of knowledge circulation and awareness-raising on the richness and beauty of Ukrainian culture.

Vladyslav Horodetsky, the magician of modern



Coming from a noble Polish family, Vladyslav Horodetsky was born in Ukraine, in the territory of modern Vinnytsia region, further studying at the Odesa School. He was a well-known figure in Kyiv and, an entrepreneur at heart, he successfully founded his own construction company in Kyiv, undertaking numerous projects throughout the city.

His architectural portfolio includes several gorgeous religious sites, such as St. Nicholas Church in Kyiv and the Karaim kenasa ("Actor's House"), as well as other notable buildings in Cherkasy, Simferopol, and other Ukrainian cities. Horodetsky was a prominent representative of modernism, adeptly interpreting various styles such as Renaissance and Gothic, while also incorporating oriental motifs that harmonized beautifully.

One of his most original works is the ornate House with Chimaeras, being a part of the official presidential residence. This building is renowned for its incredible decoration, diverse stylistic details, and magical sculptural bestiary featuring mysterious fauna sculptures. Interestingly, Horodetsky was also a pioneer in the use of reinforced concrete, a technique that many doubted would succeed given the steep Pechersk slopes on which the building stands. However, his talent prevailed, and the House with Chimaeras became one of the most spectacular monuments of modernism in the country. It is said that he drew inspiration from his scientific and educational expeditions to Africa, Africa, and India.



Another famous building in Kyiv, built by Horodetsky, is also located in the city center and initially hosted the first [Museum](#) of Antiques and Arts, which opened in 1899. Today, it houses the largest national collection of fine arts in Ukraine. In the 1930s, the architect emigrated to the East to escape the Bolsheviks and gained further fame in Iran. One of his notable projects there was the design of a station building in Tehran.

Horodetsky is a key figure in the blossoming of the early European modern movement in Ukraine. We hope you will have the chance to visit Kyiv when safe and witness his works firsthand.

Image credit: 1) [Wikimedia Commons](#); 2) Picture taken by [DiscoverWithDima](#).



ENCATC members News



National Academy of Theatre and Film Arts "Kr. Sarafov (NAFTA) / In partnership with the University of the Azores, and in the framework of the IN SITU project, NAFTA organised interactive workshops on 3-4 July 2024 in Ponta Delgada and online on the topic "Cooperate and Innovate: Boosting Creative Potential of the Azores". ENCATC member, Lidia Varbanova, led workshops on social and business entrepreneurship and diversifying revenue streams and successful EU funding applications. **Learn more [here](#).**



Symbola Foundation for Italian Quality / In partnership with ENCATC member, Fondazione Fitzcarraldo, in the framework of ArtLab24, Symbola Foundation hosted its 2024 Summer Seminar, under the theme "*Noi siamo i tempi*" ("We are the time") in Mantua from 27-29 June. The Seminar focused on the responsibilities and critical choices we must make in cultural, economic, and social spheres to address current and future crises, including climate change, demographic shifts, energy issues, and geopolitical challenges. **Learn more [here](#).**



Goethe-Institut / To mark the 100th anniversary of Franz Kafka's death, the Goethe-Institutes in 36 countries are organizing a diverse array of events in 2024, including theatre performances, musical interpretations, and virtual experiences. Highlights include the video game "Playing Kafka" and the VR installation "VRwandlung" in Prague, as well as exhibitions and workshops worldwide. This celebration underscores Kafka's enduring impact on literature and art, with special programs and contributions featured in the Goethe-Institut's online magazine "Zeitgeist". **Learn more [here](#).**



CUPORE - Foundation for Cultural Policy Research / Johanna Tuukkanen has been appointed as the Director of CUPORE. Tuukkanen, who holds a Bachelor's degree in Dance and a Ph.D. in Philosophy from the University of Jyväskylä (2020), has a multidisciplinary background in arts, cultural studies, and cultural policy, focusing on art festivals and curatorship. An experienced leader in expert organisations, Tuukkanen holds an extensive research experience and a broad network in the cultural sector both nationally and internationally. **Learn more [here](#).**

ENCATC partners News



Association of Arts Administration Educators (AAAE) / Research opportunity

AAAE seeks its 2024/25 Equity, Diversity and Inclusion (EDI) Research Fellow(s) to investigate the intersection of EDI and arts management programs. The Fellow will work under the supervision of an AAAE board member. The Fellowship will begin immediately following the selection of a Fellow in early October 2024 and will conclude at the end of the AAAE annual conference to be held May 22-25, 2025 in Pittsburgh. **Learn more [here](#).**



Taiwan Association of Cultural Policy Studies (TACPS) / 2024 Res Artis Conference

TACPS' partner, Treasure Hill Artist Village, is holding its 2024 Res Artis conference, themed "Interweave the Spectrum: Beyond Collaboration", in Taipei from 6-9 September 2024. Organised by Treasure Hill Artist Village under the Taipei Culture Foundation, and supported by the Taipei City Government and Taipei Hakka Affairs Commission, the event will bring together artists, curators, and art administrators worldwide to discuss to focus on trends and challenges of collaborative practice within the international arts residencies field. **Learn more [here](#).**

ENCATC partners Sector News



NEMO | Network of European Museum Organisations.

From 10-12 November 2024, NEMO will host its annual conference in Sibiu, Romania, under the title "Can we talk? Museums facing polarisation?". Through participatory sessions, tours, networking and workshops, the Conference will spark important conversations and discussions on the role museums (can) play in today's challenged democracies. **Learn more [here](#).**



IETM | International Network for Contemporary Performing Arts.

The network will host its 2024 Focus Meeting in Den Bosch, The Netherlands, from 29-31 October 2024. Hosted and co-organised by Verkadefabriek, IETM members and international guests will deep dive into what the future of the international performing arts sector could look like around three axes: The Rules of the Game, The State of the Arts and Rework the System. **Learn more [here](#).**



ENCC | European Network of Cultural Centres. The 2024 edition of ENCC's mentoring programme on EU project writing will take place in Valletta, Malta, hosted by our member Spazju Kreattiv, from 2-5 October 2024. The event will provide mentoring, networking opportunities with socio-culture professionals from all over Europe, and study visits. **Learn more [here](#).**



FRH | Future for Religious Heritage. Under the title "Religious Heritage in Transition: Challenges and Solutions", FRH annual conference will take place in Krakow, Poland, on 23 - 24 September 2024 and will focus on current environmental, digital and societal changes in Europe and the world, and the challenges they pose to European religious heritage. **Learn more [here](#).**

Publications

Empowering cultural tourism: tour guides navigating the digital transformation in heritage and hospitality



"Adapting to the digital wave: tour guides' role perception and technological integration in the cultural ecosystem"

By **Lucia Marchegani** (Department of Business Studies, Roma Tre University, Italy), **Luigi Nasta** and **Luca Pirolo** (Department of Business and Management, LUISS Business School, Italy).



The COVID-19 pandemic has highlighted the crucial role of digital technologies in the cultural heritage and hospitality sectors, prompting cultural organizations to adopt new strategies for digital engagement. Tour guides are key in this transition, as they are essential for providing authentic cultural experiences, which are important for sustainable tourism, local identity, and community bonds. This research examines how tour guides view themselves and adapt to digital tools, revealing varied levels of digital skills and openness to technology among them. The study aims to enhance the digital cultural ecosystem by emphasizing the importance of culture and creativity, supported by digital tools, in developing effective cultural tourism and hospitality strategies.

Read the full article [here](#).

Explore more articles





**Co-funded by
the European Union**

ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalise the cultural sector and make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC is also an NGO in official partnership with UNESCO.

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