



ENCATC news

A monthly e-newsletter for the latest in cultural management and policy



Culture that matters: Interdisciplinary Approaches for Sustainable futures

32nd ENCATC CONGRESS
18–20 SEPTEMBER / LECCE, ITALY

An initiative of  ENCATC
The European network on cultural management and policy

In partnership with  IDES
Department of Science and Business

With the support of  Scuola Superiore ISUFI
 Co-funded by the European Union

Dear members and colleagues,

*As we close another productive and rich month in ENCATC, involving several meetings and encounters, including another successful implementation of our 2024 Academy on Sustainable Cultural Management and Policy, we now gear up for the **2024 ENCATC Congress, "Culture that matters: Interdisciplinary Approaches for Sustainable Futures"**, taking place from 18-20 September 2024 in Lecce, Italy.*

*Organised in partnership with the Dipartimento di Scienze dell'Economia and Scuola Superiore ISUFI of the University of Salento, and Tecnopolis PST, this year we will work towards **practical solutions** and **critical dialogue on climate action within the cultural and creative sectors**. Committed to environmental resilience and restoration, the **2024 edition of the ENCATC Congress aims to deepen awareness and knowledge of sustainability across disciplines, enhance professional competencies, and champion evidence-based, sustainability-focused policies.***

*At the heart of this event lies a desire to **transform the discourse on sustainability**, exploring its varied dimensions: **environmental, economic, and social**. To this end, the Congress brings together **theoretical insights with real-world applications**, aiming to take tangible steps towards a sustainable future. Recognising the complexities of the challenges we face, we prioritise an **interdisciplinary approach**, combining cultural, ecological, and social perspectives to create holistic solutions. Through **interdisciplinary knowledge** and **practical experience**, we aim to **shape new pathways to tackle the most pressing issue of our time**. Following the successful format of the last years, during 3 days, participants will have the opportunity to analyse the Congress theme from different angles and perspectives: Policy Debate, Global Conversation, Education and Research Session, Study Visits, Members Talks, Project Showcase.*

*Finally, in the frame of the **2024 ENCATC Congress**, on **21 September 2024**, participants will have the opportunity to explore Lecce's cultural highlights! The **11th edition** of the **ENCATC***

International Study Tour will continue its tradition to bring participants a once in a lifetime educational experience into the heart of leading arts, cultural and education institutions.

The International Study Tour's intense interactive programme includes **lectures, study visits** to inspiring **cultural venues** and **lively discussions led by experts** in the field to create a unique experience to learn about arts and cultural management and policies in Lecce.

Moreover, participating educators, researchers, creators, young and senior cultural professionals, artists, and decision makers will take part in international exchanges of ideas, projects, and best practice among academics, scholars, cultural entrepreneurs and administrators from Europe and beyond. The framework of activity is ideal to create ties and promote cooperation among European higher education and cultural institutions.

Looking forward to seeing you in Lecce,

Yours truly,



GiannaLia Cogliandro Beyens
ENCATC Secretary General

ENCATC's Latest News



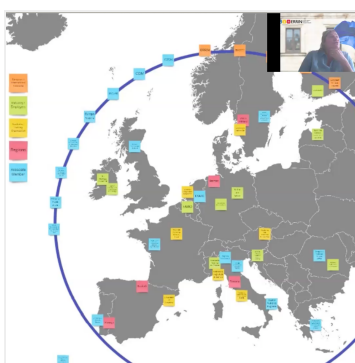
ENCATC contributes to the discussion on the role of culture in building identity within Europe. On 15-16 April, ENCATC's Secretary General, GiannaLia Cogliandro Beyens, attended the "Unity in Diversity? Culture, Heritage and Identity in Europe" conference in Antwerp, Belgium, organised by Ministry of Culture, Youth and the Media, in the frame of the Belgian Presidency of the Council of the European Union. Reuniting high-ranking professionals from renowned European cultural and heritage institutions, policymakers from the EU member states and EU institutions, the conference explored how culture and heritage contribute to the formation and expression of identity, and what challenges and opportunities this presents.



ENCATC animates debate at CHARTER's Second Policy Round Table. ENCATC's partner project, [CHARTER Alliance](#), held its Second Policy Round Table on 18 April at Regione Toscana - EU Brussels Office. The event was joined by key EU policy makers, with the aim of presenting the project's draft recommendations and collecting feedback. After the presentation, ENCATC's Secretary General, GiannaLia Cogliandro Beyens was in charge of leading the open debate with participants, where several valuable insights and comments were shared to better shape and articulate the final document.



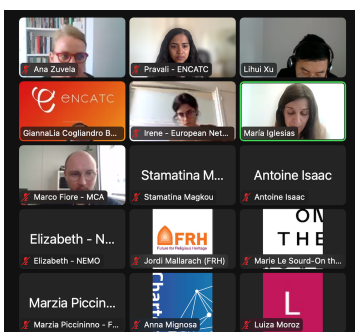
Empowering tomorrow's leaders: ENCATC pioneers environmental expertise at the 2024 ENCATC Academy on Sustainable Cultural Management and Policy. Held from 22-25 April in Lille, France, the [2024 Academy](#) reunited more than 40 professionals from across the cultural sectors. In the course of the 4 days, participants explored the inter linkages between climate governance and cultural policies in European and international contexts, discussed sector specific roles in sustainable transitions as well as funding opportunities, and engaged in practical workshops to design sustainable cultural projects and lead sustainable transformation in cultural organisations. ENCATC is proud to provide an impactful space as the Academy to discuss, share knowledge, and collaborate towards a sustainable and climate-neutral future.



ENCATC shines light on regional cultural heritage: addressing skills challenges and sharing best practices. On 26 April, ENCATC held a Members Talk in partnership with CHARTER Alliance, looking to share all the regional learnings, findings and conclusions produced throughout the past 3 years and a half. The encounter reunited regional representatives from Basque Country (Spain), Sibiu (Romania), Bremen (Germany), Alentejo (Portugal) and Västra Götaland (Sweden), and ERRIN, leader of organising and analysing the regional experiences. The Members Talk provided first-hand skills challenges and ongoing practices the regions are implementing to overcome them.



ENCATC facilitates art market exchange: inspiring networking during the Cultural Happy Hour at the 2024 Art Brussels Fair. A new successful ENCATC Cultural Happy Hour took place on 26 April, this time to explore the 2024 Art Brussels Fair, celebrating its 40th anniversary. Held in partnership with the Creative Europe Desks Flanders, the gathering reunited a large number of representatives from the Belgian cultural, business, and educational sectors, to network and enjoy Europe's leading contemporary art fair, featuring 177 galleries from 30 different countries.



ENCATC fosters dialogue and exchange for evidence-based policy on AI at its Think Tank Meeting. The first plenary session of the ENCATC-led Think Tank Culture Post Covid-19 was held online on 29 April 2024, on the theme of developments in policies related to Artificial Intelligence and their impact on the culture sector. Representatives from pertinent institutions and organisations joined the discussion to share their latest developments, including the [UNESCO Recommendations on the Ethics of AI](#) and outcomes of the [Global Forum on the Ethics of AI](#); the [EU Artificial Intelligence Act](#); NEMO's outcomes of their ["Innovation and Integrity: Museums paving the way in an AI-driven society"](#) Conference, and Europeana's insights and learnings on their ongoing project [AI4Culture](#).



Next Events



Picture credit: Mietta De Giosa. IG: @mietta.akaikami

How can interdisciplinary knowledge and hands-on experience work together to bring about the green transformation?

Registrations are open for ENCATC's 32nd Annual Congress in Lecce, Italy, in partnership with **Dipartimento di Scienze dell'Economia** and **Scuola Superiore ISUFI** of the University of Salento, and **Tecnopolis PST**. From 18-20 September, ENCATC's premier event will reunite **educators, researchers, cultural actors, policy makers, artists and students** from **all around the world**, enabling exchanges and discussions based on a multidisciplinary and cross-sectoral perspective.

Under the theme "**Culture that matters: Interdisciplinary Approaches for Sustainable futures**", the Congress will provide the opportunity to have a **360° discussion on sustainability**, addressing its multiple facets through a carefully designed programme including the following sessions:

🕒 **Policy Debate.** Bringing together a diverse array of experts to discuss policy topics that have significance at the global level, the Policy Debate aims to inform on the latest policy developments, innovative funding schemes and investment practices in the cultural and creative sector.

🕒 **Global Conversation.** This session makes possible an international platform for a global debate on education on cultural management and policy. Held in partnership with the Association of Arts Administration Educators (AAAE), the Global Conversation breaks geographical barriers for a global understanding of major trends.

🕒 **Education and Research Session (E&Rs).** Standing as the only international yearly platform for cultural management and policy researchers and scholars, this year's edition will uncover the latest trends and advancement in the field of sustainability.

🕒 **Research Awards Ceremony.** On its 11th edition, the ENCATC Research Award Ceremony will be the moment to recognise and celebrate new talents in the cultural management and policy research field. It will be also the occasion to grant the Best Research Paper Award to one of the E&Rs papers submitted and published in the Congress Proceedings publication.

🎤 **Parallel sessions.** You will have the opportunity to choose the session and topics that fit your interest the most in the the 2 parallel session moments scheduled: Live Members Talks and ENCATC Research Interest Clusters.

🎤 **Projects Showcase.** European funded projects addressing the impact of climate change on cultural and creative sectors will take the floor to share their innovative, holistic, and interdisciplinary way of addressing this challenge.

🎤 **Study Visits.** Through Study visits, participants will have a chance to unite the theoretical teachings of the Congress with a practical side, made of concrete examples and best practices from different key locations of Lecce's cultural scene.

🎤 **Music performances.** There will be multiple occasions to relax and get inspired throughout the programme with diverse performances by local musicians.

Early Bird fees until 15 July 2024

Register now

Shape the programme with us!

The ENCATC Congress offers different opportunities to propose sessions in order to build the programme in a collaborative and balanced way. Send your proposal and contribute to articulating our upcoming discussions!



Projects Showcase

Deadline for submissions: 20 May 2024

ENCATC invites innovative projects addressing climate change impact on cultural and creative sectors on a holistic and interdisciplinary way to present their work at the Projects Showcase Session, taking place on 19 September 2024. Enhance your project's visibility and gain valuable feedback from experts in the field. **Download the call [here](#).**



Live Members Talk

Launch of the call: 8 May 2024

The live Members Talks will be held on 20 September 2024, reuniting the diverse fields of knowledge and expertise of our international community of members in management, education, research and policy. ENCATC members will have the possibility to pitch proposals upon the launch of the Members Talk call next week.

Open calls for researchers and educators



ENCATC Education and Research Session

Deadline EXTENDED: 20 May 2024

Unlock the latest insights, connect with peers worldwide, and shape the future of cultural management and policy research at the 2024 ENCATC Education and Research Session. Join us to share your research, uncover emerging trends, and forge new networks. Benefit from the deadline extension and submit your abstract, teaching demo, poster, or panel. **Download the call [here](#).**



ENCATC Research Award

Deadline for submissions: 31 May 2024

Raise your profile and boost your academic career with the [ENCATC Research Award](#). The call is open for researchers worldwide who have recently completed a PhD thesis, which demonstrates originality, relevance, and methodological rigor. The Award consists in the **publication of a new book** based on the winning doctoral thesis in the [ENCATC Advances in Cultural Management and Policy Book Series](#), published by Routledge. **Download the call [here](#).**



Join our next Members Talk: Challenges and solutions for professional development in heritage

**29 May 2024 | Online
14:00-15:30 (CEST)**

Who is a stakeholder in cultural heritage? Which roles do different stakeholders play and how do they interact? What are their interests and influence on education and training systems? These are some of the key questions we will address on our next [ENCATC Members Talk](#), in partnership with [CHARTER - the European Cultural Heritage Skills Alliance](#).

This Members Talk will focus on sharing insights into processes of mapping and analysing dynamics of cultural heritage professionals and other stakeholders' engagement, synergies and skills in terms of needs and shortages in the cultural heritage sector. It will allow to learn on different ways to cross-analyse cultural heritage professional systems in regard to education and training supply to improve gaps and needs in skills and competences derived from the digital shift to sustainable green and blue growth and social and territorial dynamics.

Connected to the last point, participants will be introduced to CHARTER's forecast of possible gaps and needs in education, training, and labour market for heritage professionals. Speakers will shed a light on how these gaps and needs might affect the development of professional activities within the field of heritage and propose possible solutions, such as recognising the value of non-formal and informal learning methods

[Register now](#)

Coming next: Mark ENCATC in your calendar!



We invite our international community of educators, researchers, practitioners, policy makers, students, and artists, to be aware and block dates to benefit from ENCATC's wealth of **discussions**, **exchanges** and **knowledge sharing** for 2024. More activities will be announced soon, but in the meantime, make sure to block key dates as the upcoming **ENCATC Congress** in Lecce (18-20 September).

29 May - 14:00-15:30 | Online

Members Talks | **Cultural heritage sector dynamics across Europe: Exploring gaps and needs in professional development**

In partnership with CHARTER Alliance

Register [here](#).

12 June - 14:00-15:30 | Online

Members Talks | **Innovative/emerging education and training pathways for cultural heritage**

In partnership with CHARTER Alliance

Register [here](#).

18-20 September @ Lecce, Italy

2024 ENCATC Congress

Register [here](#).

21 September @ Lecce, Italy

2024 ENCATC International Study Tour

Register [here](#).

25 October - 14:00-15:00 | Online

Members Talks | **20 years of the establishment of the UNESCO Chair for Arts Management and Intercultural mediation in the Balkans: What next?**

29 November - 14:00-15:00 | Online

Members Talks | **Understanding diversity and representativeness in the current cultural and creative sectors**



Special Ukraine

Rediscovering the Nation's Culture and Art

ENCATC member and researcher **Daryna Zhyvohliadova** shares the stories of **Ukrainian artists**, in support of knowledge circulation and awareness-raising on the richness and beauty of Ukrainian culture.

Myroslav Skoryk, Ukrainian master of melodies



The renowned opera singer Solomiya Krushelnytska, whom we featured in a previous piece, was the great-grandmother of Myroslav Skoryk, a Ukrainian composer, known for his avant-garde European chamber and symphonic music.

Myroslav Skoryk was born in the Galicia region of Western Ukraine. Like many Ukrainian intellectuals, his family faced persecution by Soviet authorities and were deported to Siberia in 1948. Upon their return, Myroslav enrolled at the Lviv State Conservatory, where he drew inspiration from composers such as Maurice Ravel, Claude Debussy, and Igor Stravinsky.

Skoryk emerged as a significant cultural figure in European art during the 1960s, innovatively combining traditional Ukrainian musical motifs with modern styles. He played a crucial role in introducing jazz influences to the development of Ukrainian classical music.

As a young composer, Myroslav Skoryk composed the ["Hutsul Tryptych"](#), pivotal music for Serhiy Parajanov's film "Shadows of Forgotten Ancestors." Skoryk is also known for his opera "Moisei," based on a poem by Ivan Franko. Notably, its premiere at the Lviv Opera in 2001 received support from Pope John Paul II, who attended the performance.

One of his most famous compositions, ["Melody in A minor"](#) was featured in a Ukrainian movie directed by Volodymyr Denysenko. This distinctive piece has become a symbol of Ukrainian resistance, resilience, and hope. I encourage you to listen to both pieces, performed by the Academic Symphony Orchestra of Lviv.

"Music should be written so that people want to listen to it"

Myroslav Skoryk

Image credit: [Wikimedia](#), [Smerus](#).

Curated by Daryna Zhyvohliadova
Researcher and independent consultant



ENCATC members **News**



Consorzio Materahub / In the frame of its involvement in the Collab4HySust project, aiming to foster partnerships and networking opportunities among professionals in the cultural and creative industries, MateraHub invites to join its upcoming event "Hybrid Horizons: Cultivating Creativity and Audience Engagement" on 10 May 2024 in Belgrade (hybrid). The event will feature sessions led by international mentors and professionals from the cultural and creative industries, covering topics such as strategies for communication in digital and hybrid environments, as well as crafting communication strategies for art interventions. **Learn more [here](#).**



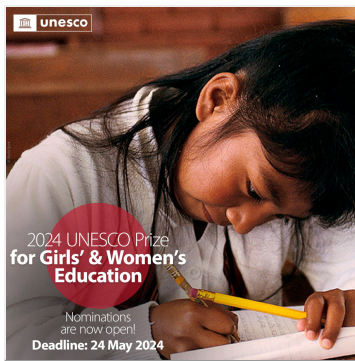
British Council / The British Council's Architecture, Design and Fashion team is awarding grants of up to £5.000 to support biennales and festivals in the UK to present work by international designers, and biennales and festivals outside the UK to present work by UK designers. The grants are designed to facilitate implementation of activities, such as collaborations and exchanges, or exhibitions and installations. The grant can be used to support travel costs, production costs, as well as other miscellaneous costs associated with the showcasing of work. Applications are open until 23 June 2024. **Learn more [here](#).**



Goethe-Institut / The EU's largest cultural mobility scheme, Culture Moves Europe, implemented by Goethe-Institut, has 2 important calls close to its deadline for architecture, cultural heritage, design and fashion design, literature, music, performing arts and visual arts fields. The Individual Mobility grant for artists and cultural professionals is currently open until 31 May 2024, and the Residency grant for legal entities wishing to host a residency with artists or cultural professionals is open until 15 May 2024. **Learn more [here](#).**



CreateCulture Group / The non-profit organization focused on Belarusian cultural and creative sectors development is currently conducting a comparative research on cultural management in Belarus and in EU. Cultural managers based in the European Union are welcomed to complete a survey of 17 questions to contribute to the research. The survey doesn't collect any personal data and takes an estimated 15-20 minutes to complete. **Answer the survey [here](#).**



UNESCO / 2024 UNESCO Prize for Girls' and Women's Education

The call for nominations for the 2024 edition of the Prize is open until 24 May 2024 midnight (CEST). The Prize aims to recognise individuals, institutions or organizations advancing girls' and women's education through an established and ongoing project or programme which has been running for at least 2 years. Governments of UNESCO Member States via their Permanent Delegations to UNESCO, and non-governmental organizations in official partnership with UNESCO can make up to 3 nominations. **Learn more [here](#).**



Association of Arts Administration Educators (AAAE) / Connected Arts Learning for Arts Managers

The Connected Arts Learning framework shifts the common framing of the value of the arts to recognize the value of networks, and the broader cultural and community benefits of arts learning. An online presentation will be held next 9 May 2024 to introduce this framework and discuss the ways in which arts managers can utilize connected arts learning as a strategy to facilitate more effective connections between organizations and programs, increasing the access and impact of their institution and beyond. **Learn more and register [here](#).**



Asia-Europe Foundation (ASEF) / ASEF LinkUp | Asia-Europe Cultural Diplomacy Lab

Taking place from 10 to 13 June 2024 in Prague, Czech Republic, ASEF LinkUp will serve as a meeting point for 20 selected participants from the cultural and government sectors to synergise knowledge and methodologies from Asia and Europe, fostering fresh perspectives on cross-regional relations. The 2024 edition of ASEF LinkUp marks the launch of a Fellowship programme, where opportunities for professional development and networking are created for individuals and organisations in the arts sector, alongside public sector representatives engaged in international cultural cooperation. **Learn more [here](#).**





Picture credit: *Augmenting Fashion Heritage*, 2024, by Angelica Vandi. Digital Twin by Guto Marinho. Courtesy of Gianfranco Ferré Research Center.

New ENCATC Journal Special Issue: Augmenting Fashion Heritage - Digital technologies and processes for augmented fruition of cultural heritage in the textile-fashion industry

Open call soon to be launched

ENCATC's Journal upcoming Special Issue, edited by **Federica Vacca** and **Paola Bertola** (Polytechnic University of Milan, Italy), seeks to propagate cultural narratives associated with fashion heritage by exploring and experimenting with the potential afforded by digital technologies.

We invite researchers and scholars specializing in Cultural and Creative Industries (CCIs), Cultural Heritage Management, Fashion Studies, and Design Studies and professionals within the cultural sector to delve into and critically evaluate novel approaches to experiencing, managing, governing, researching, and studying heritage fashion by leveraging the capabilities offered by digital technologies. **Read the call [here](#).**

Explore more open calls





**Co-funded by
the European Union**

ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalise the cultural sector and make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC is also an NGO in official partnership with UNESCO.

Copyright © 2024 ENCATC, All rights reserved.

www.encatc.org | info@encatc.org | Tel: +32 2 201 29 12 | N° Entreprise: 0494174494

[Update your preferences](#) or [unsubscribe from this list](#).