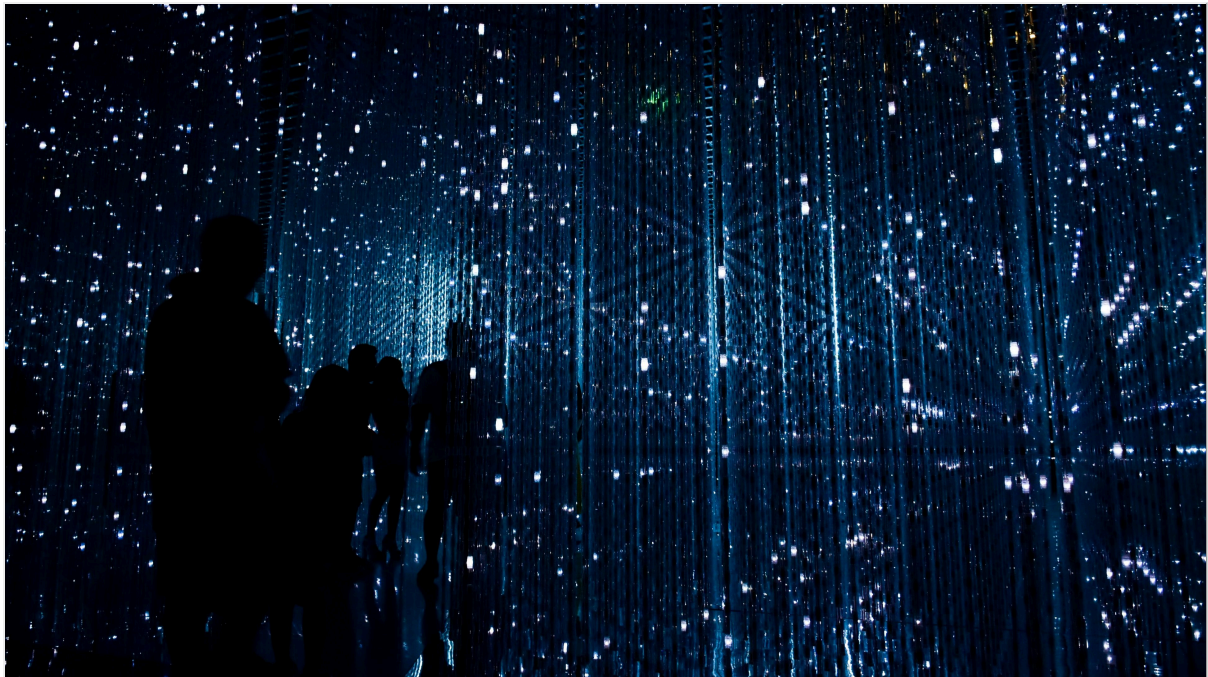




ENCATC news

A monthly e-newsletter for the latest in cultural management and policy



Dear members and colleagues,

As we close an incredibly intense and fruitful March, ENCATC reaffirms its longstanding commitment to research, announcing several updates aiming to actively promote access and stimulate the debate on the topics of cultural management and cultural policy among scholars, educators, policy makers and cultural managers.

*Our continuous efforts in advancing cultural management and policy research have resulted, once more this month, in several productions that will certainly **facilitate informed policy decisions, strengthen educational and training offers, and deepen our collective understanding of cultural dynamics.***

*On 13 March 2024, we launched the 14th edition of the [ENCATC Education and Research Session](#) (E&Rs), the only annual gathering reuniting the international cultural management and policy research community to showcase the latest advancements, explore emerging trends, exchange ideas, and cultivate new partnerships. Organised in the frame of the [2024 ENCATC Congress](#) in **Lecce, Italy**, the event will attract leading scholars from all over the world and will be crucial to get the latest research trends on the topics of: climate change, sustainability, and risk management; social inequalities and cultural engagement; inter- and trans-disciplinary innovation; and accounting for change.*

*We are also proud to announce a new ENCATC book by **ENCATC Research Award** winner, **Solène Marié**: [“Cultural Policy and Management in Borderlands. Creating on the Edge.”](#) This work offers an original and insightful comparative study of cultural ecosystems in the France-Germany and Brazil-Uruguay borderlands, providing theoretical tools and insights that enrich our understanding of cultural dynamics in these contexts.*

Finally, our [ENCATC Journal](#) has recently published three new articles shedding light on innovation in sustainable tourism and regional development, the impact of digital work and AI in China's contemporary art sector, and insights from Smart Specialisation Strategies in the CCIs-tourism nexus.

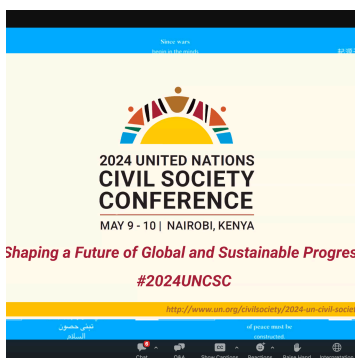
As we embark on these endeavors, we invite you to join us in our pursuit of knowledge and innovation. **Together, let's push boundaries, challenge assumptions, and shape a more inclusive and dynamic cultural landscape.**

Yours truly,

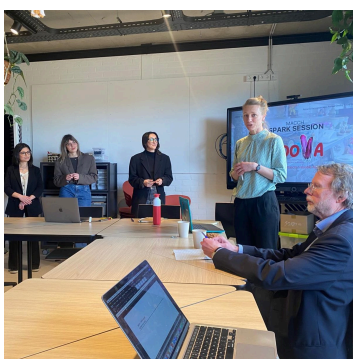


GiannaLia Cogliandro Beyens
ENCATC Secretary General

ENCATC's Latest News



Looking ahead to the Summit of the Future. On 14 March, ENCATC attended the briefing organised by UNESCO for the NGOs in official partnership with UNESCO to share with its membership how to engage with the upcoming 2024 UN Civil Society Conference, to be held in Nairobi (Kenya) on 9-10 May 2024, and how it relates to the preparatory process for the Summit of the Future. The briefing was led by Mr Maher Nasser - Director of the Outreach Division, UN Department of Global Communications. Through the meeting and through its continued engagement with UNESCO and the UN, ENCATC is actively supporting the role of culture in sustainable development, and advocating for its presence in the post 2030 framework.



Informal heritage in focus: ENCATC follows up on MOOVA project's findings. On 16 March, ENCATC's Secretary General, GiannaLia Cogliandro Beyens, attended doctoral presentations by students from our member Université Libre de Bruxelles (ULB). The presentations featured findings from Horizon 2020 funded project, [MOOVA](#), led by Anne-Sophie V. Radermecker (ULB), aiming to highlight the potential of informal heritage regarding its safeguarding, promotion, sustainable consumption, new business models for ageing sectors, and local place branding. This was also the occasion to host a preparatory meeting for the upcoming 2025 TEFAF activities focusing on illicit trafficking.



ENCATC leads discussion on digital challenges and capacity building. ENCATC's partner project, [CHARTER Alliance](#), Erasmus+ funded, held its 2024 Paris Conference on 19-20 March. The event was joined by more than 150 cultural heritage stakeholders from all around Europe, and contributed to collect inputs and feedback on the project's draft recommendations. To this end, several sessions were organised to delve into pressing topics. ENCATC's Secretary General, GiannaLia Cogliandro Beyens, chaired the session "Digital challenges affecting professional skills and capacity building", together with Marzia Piccininno (Fondazione Scuola dei beni e delle attività culturali), and joined by Lorena Aldana (Europeana Foundation), Pierluigi Sacco (University of Chieti-Pescara), David Crombie (HKU University of the Arts Utrecht), and Conxa Rodà (Universitat Oberta de Catalunya).



Sustainability, digitalisation and circular economy at the heart of Pact for Skills Forum.

On 21 and 22 March, ENCATC attended the Pact for Skills Forum 2024 held in Brussels, Belgium. Organised by the Directorate-General for Employment, Social Affairs, and Inclusion (DG EMPL) of the European Commission, the forum aimed to unlock the skills potential across Europe. Including high-level plenaries, interactive thematic workshops, and open spaces for discussions, policymakers and practitioners worked together to shape the the impact of Pact for Skills in the medium/long term. Sustainability, digitalisation and circular economy were largely addressed, aligning with ENCATC's agenda and its commitment with the initiative's 'Skills for the Green Transition' working group.

Next Events

New speakers confirmed for the 2024 ENCATC Academy!



TRAINER

Herman Bashiron Mendolicchio
University of Barcelona (Spain)



TRAINER

Iphigenia Taxopoulou
Mitos21 (Greece)



Dea Vidović
Kultura Nova (Croatia)



GiannaLia Cogliandro Beyens
ENCATC



Julie Hervé
Eurocities



Christophe Turon-Trommschläger
Culture and International Relations
Department, City of Lille (France)



Matina Magkou
Université Côte d'Azur (France)



Carla Figueira
Goldsmiths University of London (UK)

What are the latest advancements in sustainable practices? Which skills and competences should we acquire to embed sustainability in our daily work? How sustainability can be efficiently integrated into organisational frameworks? What are the challenges and opportunities that the digital transition poses to sustainability? This are only some of the questions we will be addressing and exploring together in our 2024 ENCATC Academy, guided by our expert trainers and speakers engaged for this edition!

We are only weeks away of our new edition of the [ENCATC Academy on Sustainable Cultural Management and Policy](#), taking place the **22-25 April 2024** and hosted by the **City of Lille** (France). We are already excited to welcome the registered participants, coming from **12 countries**: Belgium, Estonia, Finland, Germany, Italy, Romania, Serbia, Spain, Portugal, The Netherlands, United Kingdom, United States. **Learn who is joining [here](#).**

Don't miss this unique opportunity to at the forefront of innovation, facing common challenges, and creating a more sustainable cultural sector. **There are still places available to join and registration closes on 15 April 2024. Save your spot now!**

[Register now](#)

[Visit the website](#)

[Read the brochure](#)

Join our next ENCATC Members Talk: Towards a closer cooperation with Regions

12 April 2024
14:00-15:00 (CET) | Online

Amidst the backdrop of European challenges and the impending European Parliament elections, now less than 100 days away, our upcoming Members Talk seeks to explore **the vital role of cultural cooperation with regions**. Starting from field observations, we aim to collectively assess whether current **cooperation processes are sufficient and capable of mobilizing cultural stakeholders and citizens**, connecting the local, regional and European levels from a horizontal and balanced perspective.



The European Union launches numerous initiatives, as do local and regional levels, but **where do these two poles meet?** Animated by our ENCATC Ambassador, **Claire Giraud-Labalte**, an Art Historian and Cultural Heritage Expert, we will explore these questions from several points of view, including education, research and policy. Linked to the topic to be addressed, Claire contributed to the *Cahier 2024* of L'Académie Littéraire de Bretagne et des Pays de la Loire, "**Allers et retours en Europe**", granted with the ENCATC Label. This publication highlights the sources of inspiration and cooperation between people from French western regions and other European countries, showing how culture and heritage are privileged vectors of knowledge and dialogue. Learn more [here](#).

[Register now](#)

Coming next: Mark ENCATC in your calendar!



We invite our international community of educators, researchers, practitioners, policy makers, students, and artists, to be aware and block dates to benefit from ENCATC's wealth of **discussions, exchanges and knowledge sharing** for 2024. More activities will be announced soon, but in the meantime, make sure to block key dates as the upcoming **ENCATC Congress** in Lecce (18-20 September).

12 April - 14:00-15:00 | Online

Members Talks | **Towards a closer collaboration with Regions**

Register [here](#).

22-25 April @ Lille, France

2024 ENCATC Academy on Sustainable Cultural Management and Policy

26 April - 14:00-15:30 | Online

Members Talks | **Learnings from the regional cultural heritage ecosystems**

In partnership with CHARTER Alliance

Register [here](#).

29 May - 14:00-15:30 | Online

Members Talks | **Future scenarios for the cultural heritage sector**

In partnership with CHARTER Alliance

Register [here](#).

12 June - 14:00-15:30 | Online

Members Talks | **Innovative/emerging education and training pathways for cultural heritage**

In partnership with CHARTER Alliance

Register [here](#).

18-20 September @ Lecce, Italy

2024 ENCATC Congress

Including 2024 editions of the Education and Research Sessions; Research Award, Policy Debate, Global Conversation, live Members Talks, among many other opportunities!

25 October - 14:00-15:00 | Online

Members Talks | **20 years of the establishment of the UNESCO Chair for Arts Management and Intercultural mediation in the Balkans: What next?**

29 November - 14:00-15:00 | Online

Members Talks | **Understanding diversity and representativeness in the current cultural and creative sectors**



Special Ukraine

Rediscovering the Nation's Culture and Art

ENCATC member and researcher **Daryna Zhyvohliadova** shares the stories of **Ukrainian artists**, in support of knowledge circulation and awareness-raising on the richness and beauty of Ukrainian culture.

Solomiya Krushelnytska, the strong voice of Ukrainian culture

The world-known opera singer Solomiya Krushelnytska was born in 1872 in the Ternopil region, western Ukraine, into the esteemed Ukrainian family of a Greek Catholic priest. From her earliest years, Solomiya had a passion for music, undergoing studies at the Lviv Conservatory and acquiring international education in Italy and Austria, where she was studying "Wagnerian music".

Her debut on the grand stage as an opera singer occurred in 1893 in Lviv, with Gaetano Donizetti's "The Favorite". Krushelnytska indeed had an international career, performing in Italy, France, and the United States, earning the title of prima donna at the Warsaw Opera.



An intriguing tale surrounds the Ukrainian singer's pivotal role in the success of one of the era's most renowned operas, "Madame Butterfly". Following its disappointing premiere in 1904, Giacomo Puccini asked Krushelnytska to perform at the prestigious Grande theater in Brescia for a second premiere. The opera became a sensation, bringing both the composer and the singer to global fame.

Throughout her performances, Krushelnytska always sang Ukrainian compositions, both folk ones and written by Ukrainian composers. While spending much of her life together with her husband, lawyer Cesare Riccioni, in the town of Viareggio, Italian Tuscany, the opera diva frequently hosted musical soirées, presenting Ukrainian culture to her guests.

During World War II, the singer resided in her homeland of Galicia. With the advent of Soviet rule, her residence was seized, and she faced incessant pressure due to her "nationalist views". It serves as yet another example of the persecution endured by Ukrainian artists and cultural figures during the Soviet era, simply for embracing their identity and heritage.

I invite you to experience Krushelnytska's mesmerizing renditions of [Ukrainian songs](#) and [arias from "Madame Butterfly"](#), featuring recordings from her tour of U.S. cities, accompanied by rare photographs documenting the singer's life, curated in her memorial museum in Lviv.

Curated by Daryna Zhyvohliadova
Researcher and independent consultant



ENCATC members News



Arts Council Malta / 'KunsillKafè' meetings will be launched next month, as a space aiming to explore current topics in the arts and creative sector and to provide the possibility of engaging in stimulating



Espronceda / The Barcelona Artathon, to be held next 27 April 2024 will set up six groups of young people led by facilitators, artists and experts to reflect on how digital awareness can become a tool for inclusion and growth.

conversations, gain diverse perspectives, and delve into the latest trends shaping our cultural landscape. Under the title "Is artistic expression an individual ritual or an institutional manifestation? A closer look at identities of traditions, religions, politics and cultures", the first session will take place next 9 April 2024. **Learn more** [here](#).

With face-to-face groups and people coming from Milan, Berlin, Riga and Gdansk, the aim of the event is to collectively design solutions for a more sustainable future. Three projects will be awarded 500€ and one will be featured at the Milan MEET Culture Centre. **Apply** [here](#).



Goyki 3 Art Inkubator / POLIN Museum of the History of Polish Jews, Goyki 3 Art Incubator, BWA Wrocław Contemporary Art Galleries and the European Solidarity Center invite to participate in the next edition of the Museum Think-Tank, exploring "new diversities" - contemporary identities, phenomena and approaches to life in a diverse society. The invitation is addressed to people from all over Poland, working and cooperating with museums, art galleries, cultural centers, universities, and other institutions. Applications are welcomed until 16 April. **Learn more** [here](#).



CUPORE - Foundation for Cultural Policy Research / The report describing the initial situation of the evaluation of the Oulu 2026 European Capital of Culture year has been completed and published by CUPORE. The research shows that expectations for the Oulu2026 cultural program are high. The opinion of the cultural actors in the Oulu2026 area about the artistic quality of the program in the initial stage is quite good and the citizens are interested in participating in the activities of the cultural capital year. **Learn more** [here](#).

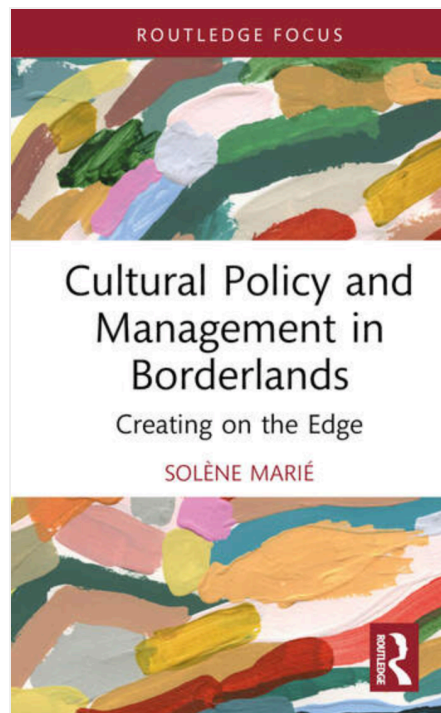


Association of Arts Administration Educators (AAAE) / Best Student Paper Prize

The prize is open to both graduate, undergraduate students and recent graduates in arts administration and adjacent disciplines. The recipient of the prize will be announced at the AAAE's conference in San Juan and will receive a \$500 cash award. Attendance at the conference isn't required but the winner will be welcome to present at the Conference. If they elect to do so, AAAE will waive the conference registration fee. **Learn more** [here](#).



**New ENCATC book:
How cultural ecosystems work in borderlands?**



ENCATC Research Award winner, Solène Marié, embarks on a captivating journey through the dynamics of cultural creation and evolution in the world's borderlands. Standing on the cusp of two nations, where cultures blend and collide, giving birth to unique policies, projects, and networks, this book constitutes an exploration of spaces teetering on the edges of their countries, enriched by their proximity to borders.

Dive into an adventure that spans continents, from the picturesque France-Germany borderlands in Europe to the vibrant Brazil-Uruguay borderlands in South America. Through the lens of this groundbreaking book, witness the weaving of cultures as the author guides you through a multi-sited ethnographic study. Discover the originality of comparing these distinct regions, revealing a tapestry of cultural dynamics seldom explored.

Marié skillfully reveals the formal and informal processes and networks that fuel cultural action across these regions, delving into how institutions, cultural agents, and civil society contribute to a flourishing cultural landscape, often unseen by the wider world. Providing theoretical tools, you'll gain insights into the mechanisms that drive cultural ecosystems in these unique areas.



"I am extremely proud to see the result of five years of work be published thanks to ENCATC's Research Award, which plays a major role in recognizing the work of emerging scholars who have produced innovative research which can inform policy and practice in the cultural field. I am especially happy that the resulting book will give more visibility to cultural policy and practice issues which are not often put at the centre: those concerning peripheral areas of South American borderlands, which receive little attention from scholars. May it inspire more research on the subject!" **Solène Marié, ENCATC Research Award winner.**

Release on 29 March 2024!

Get your copy!

Advancing cultural management and policy research: ENCATC Journal's new publications!



🔗 **Creating value from intangible cultural heritage—the role of innovation for sustainable tourism and regional rural development**

By **Martina Shakya** (Heilbronn University of Applied Sciences, Germany) and **Gianluca Vagnarelli** (I-Strategies, Italy)

The article discusses how intangible cultural heritage contributes to sustainable rural development in Bavaria, Germany, and Le Marche, Italy. It examines alpine pasture farming and culinary heritage projects as catalysts for tourism and community collaboration. Bad Hindelang, Germany, exemplifies sustainable tourism through its ecological farming and conservation efforts. In contrast, Le Marche, Italy, leverages its culinary heritage to attract tourists, with potential for growth post-COVID-19. Both case studies highlight the significance of innovative approaches and stakeholder collaboration in promoting cultural heritage and sustainable development. [Read here.](#)

🔗 **Digital art work and AI: a new paradigm for work in the contemporary art sector in China**

By **Emma Duester** (Shanghai Jiao Tong University, China)

The paper investigates the impact of digitalization and AI on the contemporary Chinese art scene, coining the term "digital art work" to describe the blend of creativity, efficiency, and digital labor in artists' daily practices. It examines how artists adapt to and potentially subvert AI in their creative processes and the implications for their roles and the art sector's future. Based on interviews with 48 Chinese artists and arts professionals in 2023, the study reveals how AI is redefining creative spaces and suggests policy implications for the sustainability of the artistic profession globally. [Read here.](#)

🔗 **Revisiting the CCIs-tourism nexus: insights from Smart Specialisation Strategies**

By **Alessandra Marasco, Giulia Lazzeri, Maria Tartari, Sara Ubaldi, Pierluigi Sacco** (National Research Council of Italy—Institute of Heritage Science (CNR—ISPC), Italy)

The study focuses on the synergy between cultural and creative industries (CCIs) and tourism in fostering innovation and sustainable development in regional areas. It examines how this

relationship is integrated into Smart Specialisation Strategies (RIS3) and regional policy for socio-economic transformation. By analyzing the prioritization choices within RIS3 from 2014 to 2027, the research offers insights into how CCIs contribute to regional innovation and the ongoing triple transition, highlighting changes and continuities in policy design and implementation. **Read [here](#).**



**Co-funded by
the European Union**

ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalise the cultural sector and make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC is also an NGO in official partnership with UNESCO.

Copyright © 2024 ENCATC, All rights reserved.

www.encatc.org | info@encatc.org | Tel: +32 2 201 29 12 | N° Entreprise: 0494174494

[Update your preferences](#) or [unsubscribe from this list](#).