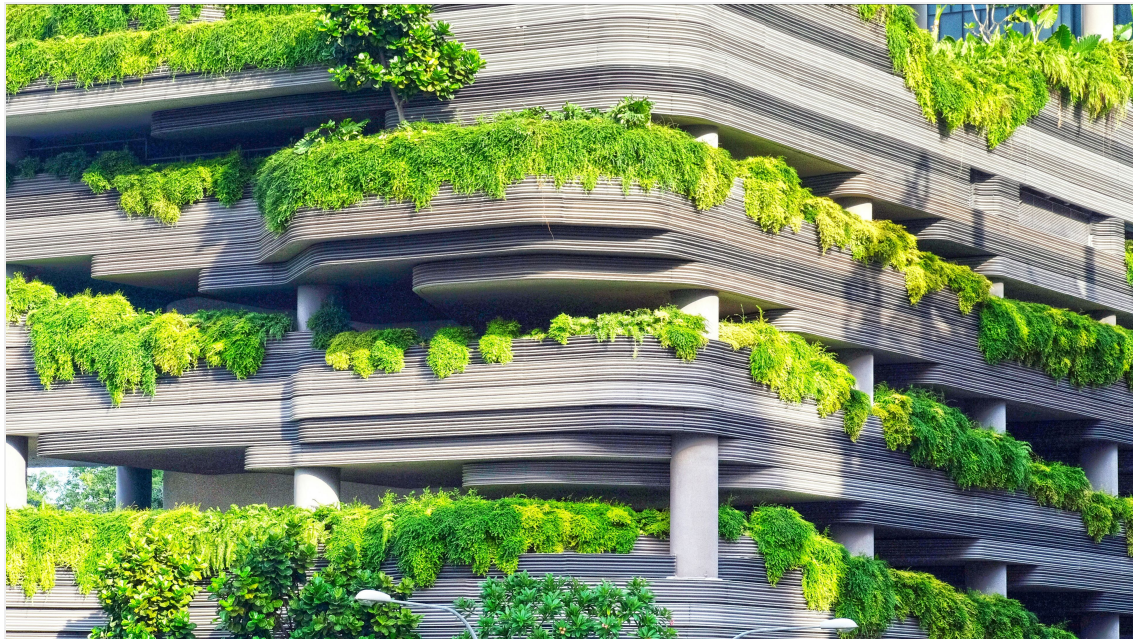




ENCATC news

A monthly e-newsletter for the latest in cultural management and policy



Dear members and colleagues,

February marks new milestones in ENCATC's ongoing journey to advocate for sustainability within the sector. As a committed actor in this endeavour, sustainability stands as a fundamental pillar of our network, ingrained in every action we undertake.

I am thrilled to share that ENCATC has been recognised as one of the first networks to receive the [ECO-Shift Certification](#) from Creative Carbon Scotland (CCS), in collaboration with their auditing partners, the Green Leisure Group (GLG).

In our continuous pursuit of innovation and knowledge production to advance the cause, we have initiated our latest project, "CreaSus – Sustainability Business Models for CCSIs". For three years, this project is set to guide Cultural and Creative Sectors and Industries (CCSIs) towards adopting practices that are beneficial to society and the environment, ensuring profitability and sustainability for future generations.

On the research front, we will soon share our call for abstracts, teaching demonstrations, panels, and poster proposals for the 2024 ENCATC Education and Research Session (ER&S) under the theme "Culture for the Planet: Issues and Challenges for Research and Education in the Cultural Management and Policy Field". The E&RS will be held alongside the 2024 ENCATC Congress in Lecce, Italy, from 18-20 September.

Regarding capacity building, the [2024 ENCATC Academy on Sustainable Cultural Management and Policy](#) in Lille, France (22-25 April), is fast approaching. This event presents a unique opportunity for educators, researchers, practitioners, policymakers, artists, and students to

engage, learn, and collaborate on advancing sustainability in our field. I encourage everyone committed to shaping a sustainable future in culture to join us next April!

Yours truly,



GiannaLia Cogliandro Beyens
ENCATC Secretary General

ENCATC's Latest News



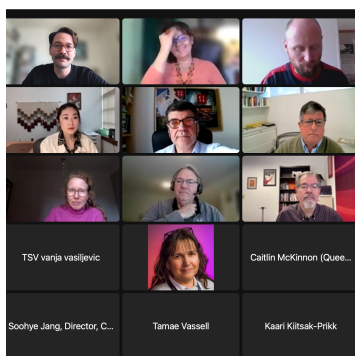
ENCATC advocates for digital and AI competences in cultural management education curricula. At the occasion of the UNESCO World Conference on Culture and Arts Education, held from 13-15 February in Abu Dhabi, ENCATC's Secretary General, GiannaLia Cogliandro Beyens, was invited to share expertise on digital transformation and education. ENCATC's intervention called for the need to include digital competences and artificial intelligence technologies in the curricula on cultural management; and the need for ensuring the discoverability of linguistically and culturally diverse content for machine learning algorithms.



ENCATC kicks-off CreaSus project, looking to support CCSIs in making sustainability innovation a competitive advantage. On 15-16 February 2024, ENCATC joined the Kick-Off Meeting its new project partner, CreaSus - Sustainability Business Models for CCSIs, held in Madrid. Under the coordination of Fundación Banco Santander, and joined by Zabala Innovation, WestBIC, Mosaic // Culture & Creativity, and University of Bari, ENCATC will work on providing CCSIs guidance towards integrating sustainability innovations in their business models as a profitable and competitive advantage. Follow for updates on [LinkedIn](#), [Twitter](#), [Facebook](#) and [Instagram](#).



ENCATC follows the discussion on ecosystems improvements and digitalisation at EIT Summit. On 20 February 2024, ENCATC attended the European Institute of Innovation & Technology (EIT) Summit 2024. Including the participation of high-level speakers such as the European Commission's Vice-President, Margaritis Schinas, ENCATC followed this important discussion and exchange on key factors and advices for innovative ways of transport, ecosystems' improvement, digitalisation, and skills for the future. Inputs shared align with ENCATC's priorities and lines of work in advancing the sector through research, capacity-building and knowledge sharing.



International exchange and knowledge sharing to advance the internationalization of arts management education. Last 27 February, ENCATC hosted the second session of the Members Talk on internationalization of programmes, in partnership with Association of Arts Administration Educators (AAAE). Members of both organisations engaged in an insightful discussion, sharing experiences coming from Bulgaria, Czech Republic, Latvia and USA. The dialogue triggered reflection in issues such as the predominance of English language in classrooms and teaching resources, the capacity of organisational structures to welcome international students, cost of living for students, among many others.



New report identifying the gaps and needs for cultural heritage professionals in Europe. ENCATC's partner project, [CHARTER Alliance](https://charter-alliance.eu), Erasmus+ funded, unveils critical insights in its latest report, "Forecast to fill gaps between education and training supply and labour market needs". Examining challenges faced by heritage professionals in Europe, the report identifies needs in technology, sustainable development, collaboration, diversity, funding, and more. Encouraging non-formal and informal learning, the report recommends models like communities of practice, virtuous learning circles, and professional learning networks for a flexible, European-level knowledge exchange. Learn more [here](#).

Next Events

2024 ENCATC Academy on sustainable cultural management and policy

Lille, France
22-25 April 2024

ENCATC
The European network on cultural
management and policy

Co-funded by
the European Union

ENCATC is excited to invite you to a new edition of the [**ENCATC Academy on Sustainable Cultural Management and Policy**](#), taking place the **22-25 April 2024** and hosted by the **City of Lille** (France). With a team of expert partners, including Eurocities, Goldsmiths - University of London, Future for Religious Heritage, Julie's Bicycle and NEMO, the 2024 Academy is the place to:

- Learn about the latest advances** in sustainable cultural policy and management
- Gain or expand awareness** of the multiple dimensions of sustainability in culture

- 🅔 **Acquire knowledge** on how sustainability and resilience best apply to cultural activities
- 🅔 **Get acquainted with the cultural actors** that make the sustainable transition possible
- 🅔 **Network**: build and expand relationships with like-minded professionals from the cultural field
- 🅔 **Enhance your expertise** in the digital environment and sustainable external relations

Don't miss this unique opportunity to be at the forefront of innovation, facing common challenges, and creating a more sustainable cultural sector. Your participation doesn't just end with the Academy – **it's only the beginning of collaborative efforts and synergies**, driven by the exchange of knowledge, the acquisition of new skills and competences, and a shared commitment to prioritising sustainability in our cultural practices.

[Register now](#)

[Read the brochure to learn more](#)

🅔 **ENCATC Members Talk #39 - Towards a closer cooperation with Regions** Friday 5 April 2024 - 14:00-15:00 (CET) | Online

Amidst the backdrop of European challenges and the impending European Parliament elections, now less than 100 days away, our upcoming Members Talk seeks to explore **the vital role of cultural cooperation with regions**. Starting from field observations, we aim to collectively assess whether current **cooperation processes are sufficient and capable of mobilizing cultural stakeholders and citizens**, connecting the local, regional and European levels from a horizontal and balanced perspective.



The European Union launches numerous initiatives, as do local and regional levels, but **where do these two poles meet?** Animated by our ENCATC Ambassador, **Claire Giraud-Labalte**, an Art Historian and Cultural Heritage Expert, we will explore these questions from several points of view, including education, research and policy. Linked to the topic to be addressed, Claire contributed to the *Cahier 2024* of L'Académie Littéraire de Bretagne et des Pays de la Loire, "**Allers et retours en Europe**", granted with the ENCATC Label. This publication highlights the sources of inspiration and cooperation between people from French western regions and other European countries, showing how culture and heritage are privileged vectors of knowledge and dialogue. Learn more [here](#).

[Register now](#)



Special Ukraine

Rediscovering the Nation's Culture and Art

ENCATC member and researcher **Daryna Zhyvohliadova** shares the stories of **Ukrainian artists**, in support of knowledge circulation and awareness-raising on the richness and beauty of Ukrainian culture.

Oleksandra Ekster, Ukrainian avantgarde artist and scenographer



Continuing our series on Ukrainian modernists, today we want to tell you the story of Oleksandra Ekster, an artist who pushed the boundaries of cubo-futurism and futurism into the realm of three-dimensional art.

Like Oleksandr Archypenko and Oleksandr Bogomazov, whom we've previously spotlighted, Oleksandra was a student at the Kyiv Art School (later Ukrainian Academy of Arts). Later on, she joined an artistic group Supremus, which was established by Kazimir Malevich, the founder of suprematism.

In Kyiv, Ekster opened a workshop that became a hub for creative exchanges among young artists. Through her travels and international experiences, Ekster played a pivotal role in introducing new trends and movements to her native colleagues. For example, in Paris, at the Académie Grand Chaumière, she met Fernand Leger and later on introduced his art to Ukrainians.

A significant influence on Ekster's unique technique was Ukrainian decorative art. She embarked on scientific expeditions to study ethnic embroideries, weaving, and ceramics. Speaking during an exhibition of decorative art works in Kyiv in 1918, Ekster remarked, "an essential feature of this type of art is the planar solution of forms in plant, animal, and architectural ornaments. The decorative composition itself differs from the pictorial one in that it is conditioned by the necessity of rhythm."



Ekster introduced the concept of dynamics into European design. Collaborating with choreographer and dancer Bronislava Nijinska, who established an experimental movement school in Kyiv in 1919, Ekster worked on costume designs and pioneered multi-tiered scenery instead of flat painted ones.

The works of Oleksandra Ekster, alongside other prominent Ukrainian avant-garde artists, are currently on display at the Belvedere in Vienna as part of the traveling exhibition ["In the Eye of the Storm."](#)

Curated by Daryna Zhyvohliadova

Researcher and independent consultant



Members Stories



Empowering change: ENCATC Vice President granted funds for sustainability project targeting cultural institutions

Our member, the Zurich University of Applied Sciences (ZHAW), represented by ENCATC Vice President, **Prof. Leticia Labaronne**, has been awarded funding by the Swiss National Science Foundation (SNSF) for its project, "**Culture Goes Sustainable: Empowering Cultural Institutions for the Sustainability Transition**".

With a total duration of 4 years and a budget of 2 million francs, this action-oriented research project aims to **develop a comprehensive sustainability management system** that will enable cultural institutions to **measure, monitor, and manage** their **progress towards sustainability** effectively. In partnership with the University of Lausanne, the initiative will significantly contribute to ecological and social sustainability within Switzerland's cultural sector and offer valuable insights on a global level.

ENCATC is thrilled about the potential of this network to elevate awareness and generate innovative knowledge that supports and accelerates the sector's transition to sustainability. We are also proud to witness the engagement of other ENCATC members in the International Advisory Board of the initiative, including **Jaime Ruiz Gutiérrez** (Universidad de los Andes, Colombia), **Marcin Poprawski** (HUMAK University of Applied Sciences, Finland), and **Constance DeVereaux** (University at Buffalo, USA). We eagerly anticipate the positive impacts this project will have on promoting sustainability within the cultural sector. **Learn more about the project and stay tuned for several upcoming vacancies [here](#).**



Red Noses / In partnership with the Task Force on Children and Adolescents of the International Network of Health Promoting Hospitals, Red Noses is organising a Webinar about Children's Rights to Play and Artistic Activities in Healthcare Settings, delving into healthcare settings and exploring the significant role of arts in enhancing wellbeing. The webinar will take place on 5 March 2024 from 09:30-11:30 (CET). **Learn more [here](#).**



Goethe-Institut / The EU's largest cultural mobility scheme, Culture Moves Europe, implemented by Goethe-Institut, shares 2 important calls for architecture, cultural heritage, design and fashion design, literature, music, performing arts and visual arts fields. An Individual Mobility grant for artists and cultural professionals is currently open until 31 May 2024. A Residency grant for legal entities wishing to host a residency with artists or cultural professionals will open from 15 March to 15 May 2024. **Learn more [here](#).**

‘Histoire de ne pas rire. Surrealism in Belgium’

BOZAR / Bozar celebrates the 100th anniversary of surrealism in Belgium celebrating the exhibition "Histoire de ne pas rire. Surrealism in Belgium" with work by Paul Nogué, René Magritte, Jane Graverol, Paul Delvaux and many others. It will be held in Bozar and the Royal Museum of Fine Arts of Belgium from 21 February until 16 June 2024. **Learn more** [here](#).

INTERNATIONAL SEMINAR MODES OF PRODUCTION PERFORMING ARTS AND THE ECOLOGICAL TRANSITION

University of Coimbra / Based at the Centre for Interdisciplinary Studies of the university of Coimbra, the research and development platform "Modes of Production - Performing Arts in Transition" will hold an international seminar in Coimbra, Portugal, from 27-28 June 2024. To this end, a call for presentations has been issued with deadline until 25 March 2024 under the tracks "Artistic Practices, Ecodramaturgy and Ecocriticism" and "Arts Management and Cultural Policies for Sustainability". **Learn more** [here](#).

ENCATC partners



Association of Arts Administration Educators (AAAE) / 45th Annual Conference

Early Bird II deadline: 30 March 2024

AAAE brings its 45th annual conference, "[Intersections & Innovations](#)", to San Juan, Puerto Rico. This will be the occasion to experience the multifaceted creative landscape of Puerto Rico and the cross-disciplinary profile of its host, the School of Arts, Design, and Creative Industries at the Universidad del Sagrado Corazón.. Participants can benefit from Early Bird II registrations until 30 March to attend the Conference on 23-26 May 2024. **Register** [here](#).

Publications

Culture's priorities and trends addressed: ENCATC's contribution to inform and shape policy

The [ENCATC Policy Tracker](#) constitutes a significant contribution to the cultural policy landscape, with the collaboration of European Networks who participated in [ENCATC's Think Tank](#). This initiative was set up in order to contribute to the development of **evidence-based cultural policies** – applied research to serve policy design – **promoting and advocating for innovative policies and practices** in the cultural and creative sectors in the post Covid-19 era. Addressing pressing topics in our field, the Policy Tracker informs and provides guidance to policymakers to address current matters and trends, as well as to anticipate future policy needs.



Well-being, environmental sustainability and cultural mobility

Dive into sustainability within the creative and cultural sectors through three pivotal articles. This issue explores how culture enhances health and well-being, drawing insights from the CultureForHealth EU initiative; the pandemic's impact on artists, mobility hosts, and funders in "Research on Mobility and Culture"; and highlights from the Cultural Mobility Yearbook, reflecting on the importance of reflecting the 'green transition' in practices and visibility. Read [here](#).

Discover ENCATC Policy Trackers issues



**Co-funded by
the European Union**

ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalise the cultural sector and make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC is also an NGO in official partnership with UNESCO.

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