



ENCATC news

A monthly e-newsletter for the latest in cultural management and policy



Dear members and colleagues,

As we bid farewell to the remarkably successful 2023, the cultural sector stands on the threshold of a new year filled with challenges. Ongoing wars, the urgent need to address climate change, and persistent gaps in skills and competences demand our collective attention. In this dynamic context, ENCATC takes pride in its commitment to fortifying the cultural sector's sustainability and resilience.

Through our initiatives, ENCATC seeks to lay the foundation for a sector that not only survives challenges but emerges stronger, more vibrant, and better equipped to shape the cultural landscape of the future. ENCATC remains steadfast in its mission to cultivate the competences needed to navigate an ever-evolving world, ensuring that culture continues to be a beacon of strength and inspiration for generations to come.

I'm thrilled to invite you to our next 2024 ENCATC Academy on Sustainable Cultural Management and Policy, which reinforces our strong commitment to a carbon-neutral and sustainable future through culture. This year's edition takes us to Lille, a leading city in championing sustainability, providing the perfect setting to expand our understanding and be at the cornerstone of green practices.

I invite you to explore our 2024 opportunities to create synergies together!

Yours truly,



GiannaLia Cogliandro Beyens
ENCATC Secretary General

**When sustainability meets culture:
Join us to shape the future of the sector!**



ENCATC is excited to invite you to a new edition of the **ENCATC Academy on Sustainable Cultural Management and Policy**, taking place the **22-25 April 2024** and hosted by the **City of Lille** (France). With a team of expert partners, including Eurocities, Goldsmiths - University of London, Future for Religious Heritage, Julie's Bicycle and NEMO, the 2024 Academy is the place to:

-  **Learn about the latest advances** in sustainable cultural policy and management
-  **Gain or expand awareness** of the multiple dimensions of sustainability in culture
-  **Acquire knowledge** on how sustainability and resilience best apply to cultural activities
-  **Get acquainted with the cultural actors** that make the sustainable transition possible
-  **Network**: build and expand relationships with like-minded professionals from the cultural field
-  **Enhance your expertise** in the digital environment and sustainable external relations

Don't miss this unique opportunity to be at the forefront of innovation, facing common challenges, and creating a more sustainable cultural sector. Your participation doesn't just end with the Academy – **it's only the beginning of collaborative efforts and synergies**, driven by the exchange of knowledge, the acquisition of new skills and competences, and a shared commitment to prioritising sustainability in our cultural practices.

Register now

Read the brochure to learn more

2024 in ENCATC at a glance: first events announced!

As the year starts, we want to make sure that our international community of educators, researchers, practitioners, policy makers, students, and artists, are aware of the wealth of discussions, exchanges and knowledge sharing ENCATC has designed for 2024. **You can start marking your calendars!**

27 February 2023 - 16:00-17:00

Members Talks | **Internationalization of Arts Programme | Session 2**

Register [here](#).

5 April - 14:00-15:00

Members Talks | **Towards a closer collaboration with Regions**

22-25 April @ Lille, France

2024 ENCATC Academy on Sustainable Cultural Management and Policy

26 April - 14:00-15:30

Members Talks | **Learnings from the regional cultural heritage ecosystems**

In partnership with CHARTER Alliance

29 May - 14:00-15:30

Members Talks | **Future scenarios for the cultural heritage sector**

In partnership with CHARTER Alliance

12 June - 14:00-15:30

Members Talks | **Innovative/emerging education and training pathways for cultural heritage**

In partnership with CHARTER Alliance

18-20 September @ Lecce, Italy

2024 ENCATC Congress

Including 2024 editions of the Education and Research Sessions; Research Award, Policy Debate, Global Conversation, live Members Talks, among many other opportunities!

25 October - 14:00-15:00

Members Talks | **20 years of the establishment of the UNESCO Chair for Arts Management and Intercultural mediation in the Balkans**

29 November - 14:00-15:00

Members Talks | **Understanding diversity and representativeness in the current cultural and creative sectors**



This month, we welcome to the ENCATC network **3 new members** from Malta, Romania and Italy:



Arts Council Malta (ACM) - Malta

ACM is the national agency focused on developing and investing in Malta's cultural and creative sectors. It funds, supports, and promotes these sectors through national funding programs. The Council's Strategy2020, published in 2015, outlines goals such as nurturing creative potential, investing in artistic excellence, connecting Malta internationally, expanding opportunities for creative engagement, and enhancing the capacity of Public Cultural Organizations under its purview, including national theaters, dance companies, and creative spaces.

Replika Cultural Association - Romania

Opened on February 13th, 2015, in Bucharest's Tineretului neighborhood, REPLIKA Cultural Association runs The Replika Center for Educational Theater. This independent, interdisciplinary space fosters collaboration between professional artists and vulnerable communities, emphasizing theater for young audiences



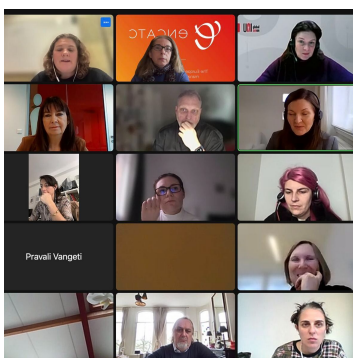
engaged in societal issues. REPLIKA advocates for mutual education through art, empowering marginalized groups and promoting an activist artist mirroring society.



Le Dimore del Quartetto - Italy

Le Dimore del Quartetto, founded in 2015, is a creative cultural enterprise devoted to enriching chamber music and European cultural heritage within a circular economy framework. The organization orchestrates residencies and concerts in historic houses, hosts festivals to showcase both territories and chamber music, conducts training programs for musicians, implements educational projects for schools and universities, and engages in various social outreach initiatives.

ENCATC's Latest News



ENCATC contributes to the Pact for Skills, advancing the sector with concrete skills for the green transition. On 17 January, GiannaLia Cogliandro Beyens, ENCATC's Secretary General, joined the plenary meeting of the Large-scale Skills Partnership for the Cultural and Creative Industries (CCI LSP). As member of the Skills for Green Transition Working Group, and in response to the identified gaps in the ecosystem, ENCATC's upcoming activities, including the ENCATC Academy 2024, will deliver concrete skills to emerging professionals in CCIs for the green transition, and ensure a broader and holistic understanding of sustainability.



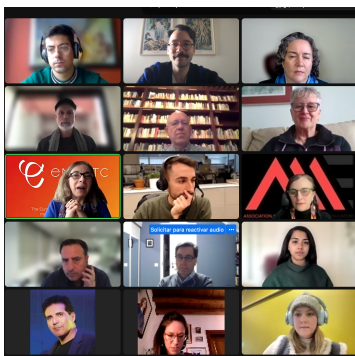
ENCATC committed to showcase the role of artists in engaging citizens for the next European elections. On 24 January, ENCATC attended "Artivism in the European Elections 2024," organized by the European Parliament's Cultural Outreach Unit, demonstrating its commitment to shaping the future of Europe. The event, featuring Philippe Schulmeister, Director for Campaigns at the European Parliament, highlighted the role of artists in citizen engagement leading up to the June 2024 elections. Through three workshops, participants expressed opinions and ideas, exploring the artistic perspective on the challenges and impact of citizen involvement.



ENCATC contributes to global transformation through culture at UNESCO Forum. As NGO partner of UNESCO, ENCATC joined the 15th International Forum of NGOs at the institution's headquarters in Paris on 24-25 January. Focused on the theme 'Transforming Mentalities,' ENCATC collaborated with NGOs worldwide to promote societal change anchored in diversity, equality, and representation, with culture serving as their unifying element. This engagement exemplifies ENCATC's commitment to fostering a global dialogue and contributing to transformative initiatives that transcend borders.



ENCATC advocates for the inclusion of culture in delivering across the SDGs. On 23 January, the #Culture2030Goal campaign organized the webinar "Looking ahead: Culture in Sustainable Development in 2024 and Beyond" to share the campaign's background and achievements. ENCATC's former Vice-President, Dea Vidović, represented the network joining the panel "Perspectives on the costs of non-inclusion of culture from different organisations". The seminar brought reflection upon the next steps of the United Nations Future Summit in September 2024, the path towards a "Cultural Goal," and ongoing efforts to integrate "culture in achieving the SDGs".



ENCATC and AAAE join forces for an international dialogue on arts management education. In partnership with Association of Arts Administration Educators (AAAE), ENCATC hosted its first Members Talk of the year on 23 January, fully devoted to the internationalization of programmes. Members of both organisations provided valuable insights and practical experiences for educators seeking to improve or reshape their programs in a globalised context, teaching to foreign students, and creating welcoming conditions for students from different countries, considering the cultural shock, language barriers and mental health. We look forward to continuing the discussion on the second session on 27 February.



New report outlining education and training pathways and professional profiles for the future of cultural heritage. On 25 January, ENCATC's project partner, CHARTER Alliance, released one of the most important results to date presenting 8 specific segments of heritage where new curricula should be developed or existing curricula should re-adapted considering future needs and challenges of the sector. In the format of guidelines, each pathway presents its justification and context of the proposal; samples of occupations and professional profiles deriving from them; specific key structural elements; and curricula outlines detailing the practical potential application. **Read the full report [here](https://charter-alliance.eu).**



Special Ukraine

Rediscovering the Nation's Culture and Art

ENCATC member and researcher **Daryna Zhyvohliadova** shares the stories of **Ukrainian artists**, in support of knowledge circulation and awareness-raising on the richness and beauty of Ukrainian culture.

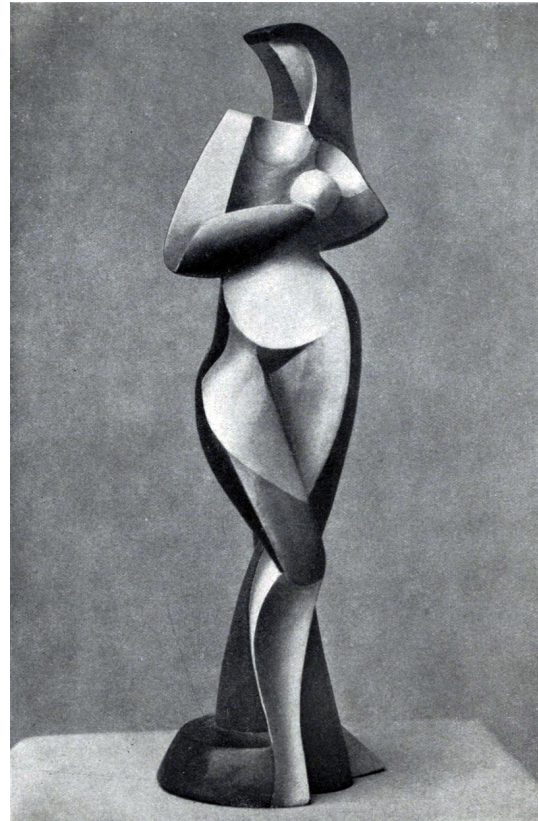
Oleksandr Arkhypenko, an artist who shaped the avant-garde

Commencing the year, we delve into the realm of Ukrainian modernists, featuring the Ukrainian sculptor and the artistic profession previously unexplored. Born in Kyiv, [Oleksandr Arkhypenko](#) stood as a pioneer, introducing cubistic forms to the domain of sculpture.

"Reproduction leads to nothing. The only way to emulate nature is through invention," declared the Ukrainian sculptor, renowned for his distinctive "sculpto-painting" technique, employing materials such as glass, stucco, wood, and metal, coupled with modern approaches to relief carving.

Much like Kazimir Malevych, Arkhypenko was a student at Kyiv Art School, later evolving into the Ukrainian Academy of Art in 1917. Traveling a lot, Arkhypenko was an important ambassador of showcasing Ukrainian art on international platforms, notably, in Europe and the United States. In 1920, he became the inaugural Ukrainian participant in the Venice Biennale. Presently, Arkhypenko's works grace renowned museums in Paris, London, Berlin, and New York. Regrettably, a lot of his masterpieces, housed in Ukrainian collections, have been destroyed during the Soviet regime in the 1960s.

While in the United States, Arkhypenko pioneered a scrolling technique, integral to animating images in billboards today. Driven by a passion for imparting knowledge, he established an art school in New York. Notably, Arkhypenko's wife, the esteemed German sculptor Angelica Schmitz, [documented](#) their significant life period through photography.



An interesting fact is that the sculptor garnered support from Karel Teige, a Czech modernist avant-garde artist, and Guillaume Apollinaire, the renowned French poet, whom he met during an art residency in Paris.

"I feel sorry for those who can't feel the beauty and elegance of this gondolier" Guillaume Apollinaire

Curated by Daryna Zhyvohliadova
Researcher and independent consultant



Flemish Ministry of Culture / From 28 February to 1 March 2024 a European conference on digital and media literacy under the title "Media literacy matters" will be held. This conference will reunite professionals, practitioners, educators, policy makers and individuals passionate about digital and media literacy. **Learn more [here](#).**

BOZAR / Bozar and the Belgian National Orchestra join forces for the "Prokofiev Festival", inspired on a little-known period of Sergei Prokofiev's creations. Taking place from 31 January to 4 February, the festival will feature pianist Florian Noack, Antwerp Symphony Orchestra, La Monnaie Symphony Orchestra, and the composer's grandson, Gabriel Prokofiev. **Learn more [here](#).**



3 Walks / The Department of Culture and Language Policy of the Basque Government will hold the Creativity World Forum 2024, from 15-17 April 2024 in Bilbao, Spain. Under the theme "Cultural and Creative Ecosystems: Governance and Innovation Models", the Forum aims to engage global innovators in discussions about creativity and entrepreneurship through inspiring presentations and good practices cases from all over the world. **Learn more [here](#).**



Claire Giraud-Labelle / L'Académie Littéraire de Bretagne et des Pays de la Loire released their Cahier 2024, which was granted the ENCATC label. The aim of the cahier is to highlight the sources of inspiration and cooperation between people from French western regions and other European countries, with the conviction that culture and heritage are privileged vectors of knowledge and dialogue. **Learn more [here](#).**



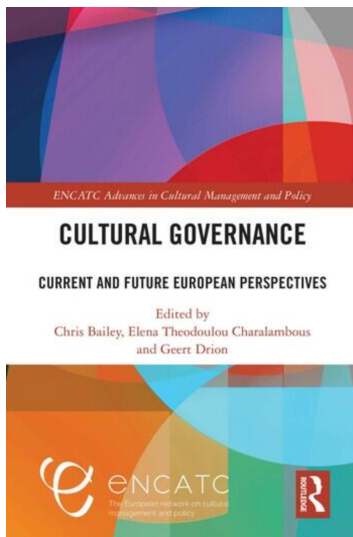
Association of Arts Administration Educators (AAAE) / Call for submissions

Deadline: 5 February 2024 - 11:59 PM (ET)

AAAE invites educators, scholars, researchers, practitioners, and students to submit proposals for its 45th annual conference. This year's theme is "Intersections and Innovations," reflecting the dynamic and interdisciplinary nature of arts administration education and practice. In addition, **[Early Bird registrations](#)** are open until 30 March to attend the Conference on 23-26 May 2024 in San Juan, Puerto Rico. **Learn more [here](#).**



NEW BOOK exploring European cultural governance' dynamics, dilemmas and challenges



The ENCATC Advances in Cultural Management and Policy released a new title **"Cultural Governance. Current and Future European Perspectives"**. The book is edited by Chris Bailey, Elena Theodoulou, and Geert Drion.

Cultural governance is currently recognized as a cross-cutting element in European public policy. This collaborative book brings together academics and policy practitioners to offer fresh perspectives on the field, exploring its contemporary dynamics, dilemmas, and challenges.

Against the backdrop of the Cyprus Presidency in 2026, the authors examine the scope and limitations of cultural governance in a European context. They consider the role of international institutions like UNESCO and the EU, and delve into the frameworks and challenges of cultural governance as a dedicated practice. The book emphasizes the connection between culture and human creativity, cultural rights, and the impact of climate breakdown, positioning cultural governance at the core of integrated public policy.

ENCATC is proud to offer a significant contribution to the cultural policy landscape, providing practical guidance for policymakers and legislators seeking concerted action in the field and academics researching this field.

Get your copy now!



**Co-funded by
the European Union**

ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalise the cultural sector and make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC is also an NGO in official partnership with UNESCO.

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