



ENCATC news

A monthly e-newsletter for the latest in cultural management and policy



Dear members and colleagues,

ENCATC is extremely proud of the immense success it has obtained with the [31st edition of its Congress](#) on "Artificial Intelligence Embraced: the future of the cultural and creative sector", held in Helsinki, Finland, on 11-13 October 2023.

As the cornerstone international event gathering the global cultural management and policy community, the huge success of the Congress reaffirmed once again ENCATC's leadership role in leading education and research in the field. By bringing together key actors, the conference highlighted its essential contribution to the debate on the most central issues of our time in cultural management and policy, enabling essential debates and working together for the advancement of the sector.

The Congress addressed the theme of Artificial Intelligence and its impact on culture. Technology is by now the main driver behind everything: foreign policy, human rights and democracy, creativity, culture, and the green transition. As Stefan Lindström, Ambassador of Digitalization and New Technologies of Finland, put it, "data is the new oil". In the cultural field, AI can help save time for cultural creation, and it can contribute to the management and restoration of cultural heritage. But it also impacts jobs, skills, and the market, and many are already the causes advanced for fair remuneration the protection of workers. The question of self-regulation of platforms also poses risks for democracy. Policymakers today are faced with the challenging task of developing a regulatory framework for it, ensuring that AI is "human-centric".

The key findings of the Congress continue to interrogate us on the pervasive reality of AI and the role that culture can and should play in this increasingly complex world. The success, insight and knowledge shared on this occasion already inspire us to look forward to the next edition of the Congress, which in 2024 is going to take place in Lecce, Italy, on 18-20 September. We look

forward to meeting you again for the next round, navigating together the complex debates that characterize our field!

Yours truly,



GiannaLia Cogliandro Beyens
ENCATC Secretary General



This month, we welcome to the ENCATC network 3 **new members** from Israel, Ukraine and Denmark:



Sapir Academic College - Israel

Sapir Academic College is the largest public college in Israel. Above 7,500 students from around the country, coming to the western Negev and living in the neighboring Kibbutzim and in the city of Sderot, are enrolled in the College. The College has 16 departments for undergraduate and 4 MA departments, a Technology Center for Engineers, a Center for External Studies and Continuing Education, an Art School as well as pre-academic preparatory programs.

Centre for Cultural Management - Ukraine

The Centre for Cultural Management initiates, engages in and supports activities that catalyze positive cultural change in Ukraine on the individual, organizational and societal levels and in the public, private and civic sectors. Moved by the conviction that every individual is a creator as well as a product of culture, it envisions a Ukraine where a culture exists that secures the well-balanced regulation of personal rights and duties, personal and common welfare.



Beatriz Salinas Marambio - Denmark

Beatriz Salinas Marambio is a Project manager and curator based in Aalborg, Denmark. With 15 years of experience working in the cultural sector in a variety of organisations such as museums, galleries, NGOs, private foundations and universities, she joins the network bringing practical experience from practitioners (artists, curators, cultural managers) and bringing her research and policy making experience after implementing cultural diversity policy frameworks in the Latin American region.

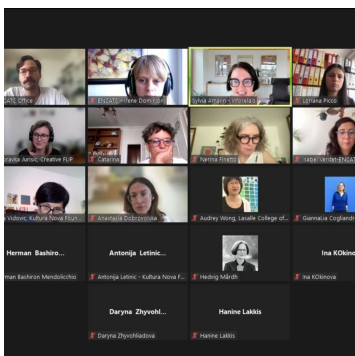




ENCATC pioneered the debate on artificial intelligence in education, research, policy and practice at the 31st Congress in Helsinki (Finland). On 11-13 October, ENCATC held its annual Congress entitled “Artificial Intelligence Embraced: the future of the cultural and creative sector”. This cornerstone event brought together more than 250 participants from 40 countries to engage in three days of debates, keynotes, presentations, workshops: its huge success reaffirms ENCATC's leading role in the field of cultural management and policy.



ENCATC exchanged with the European Commission and CCIs networks on latest EU policy updates. On 19 October, GiannaLia Cogliandro-Beyens, Secretary General of ENCATC, and the ENCATC secretariat actively participated in the Plenary meeting for networks in the CCIs part of Creative Europe. They discussed the latest policy updates, updates on Creative Europe, EIT's Knowledge and Innovation Community, the SHIFT sustainability initiative and other relevant projects for CCIs. ENCATC reiterates its strong commitment to engage in the debate with institutions and the other actors of the field.



ENCATC's October Members Talk: why being adaptable is "the new normal" in cultural leadership. On 27 October, ENCATC held a successful Members Talk in the frame of the [ENCATC Research Interest Cluster \(RIC\)](#) on Cultural Leadership in Transition Tourism, addressing the skills and competences needed for the new scenarios in cultural leadership. The Talk illustrated the new challenges faced by leaders and their enhanced need to be flexible in reacting to change. Participants actively engaged on questions of sustainability and the role of the cultural and creative sector in contributing to the environment.

Members Stories

ENCATC fosters research opportunities and academic growth: Matina Magkou's international collaboration

Between countless **publications**, **events**, **projects** and **initiatives**, ENCATC works as a caterer of **opportunities** for its members at all levels and across all fields, allowing for **cooperation** and **cross-fertilization** between people, ideas, and agendas, making the field flourish. Today, we present you the story of **Stamatina Magkou**, researcher at the Université Côte d'Azur, who thanks to ENCATC and its European Journal found a new colleague to cooperate with extensively.



"Since 2020 I have been working on a **creative places research project** for my post-doc at the University Côte d'Azur. I wished to **internationalise** our research and I remembered an article [comparing creative hubs in the UK and in Brazil](#) in the ENCATC **European Journal of Cultural Management and Policy**.

One colleague relocated to Brazil and I suggested her to contact **Karina Poli**, a researcher at the University of São Paulo. She was putting together a **special issue** on forward looking cultural policies, where we published [an article on cultural and creative spaces in France after Covid](#).

A few months later, in December 2021, Karina was a **visiting researcher** in our University and in November 2022 I was a visiting researcher in Brazil. We worked on [another paper](#) putting experiences with **creative spaces in France and Brazil** into perspective. We are still exploring opportunities for further cooperation.

ENCATC's role in **compiling, making visible and accessible research** on cultural management and policy is unmeasurable. It is an avenue to **learn about the work of other colleagues** internationally and **work more closely together** for more comparative cultural policy and management research."

Send us your **members stories!**

ENCATC enabled you to find colleagues for new projects?
Tell us about it and get featured in this section!



Special Ukraine

Rediscovering the Nation's Culture and Art

ENCATC member and researcher **Daryna Zhyvohliadova** shares the stories of **Ukrainian artists**, in support of knowledge circulation and awareness-raising on the richness and beauty of Ukrainian culture.

Lina Kostenko, a preserver of Ukrainian spirit and nightingale language

*This night was threatening and dark,
We wished we had just silence, warmth.
Yet the explosion was like yellow chrysanthemum,
which blossomed, covering us half the sky.*

Lina Kostenko, 2022

(approximate translation by Daryna Zhyvohliadova from Ukrainian)

Born in Kyiv region, **Lina Kostenko** is truly considered one of the most recognized modern **Ukrainian poets** and writers. Being a teenager during World War II, she wrote her first poems and she continues supporting Ukrainians now with the vulnerable but full of power lines.

Kostenko's lyric poetry is full of **metaphors** and artistic expressions, it is based on the sophisticated Ukrainian language. A novel in verse, "**Marusia Churai**" (1979) is one of Kostenko's most famous works, occupying an important place in the Ukrainian school program. It tells a personal and historical **drama of the heroine** against the background of the events of the second half of the 17th century.



Being a **Soviet dissident**, Kostenko was also a master of social poetry, defending persecuted Ukrainian artists in her poems and speeches. Later on, Lina Kostenko was one of the activists during the **Revolution of Dignity**.

In 2022 France awarded Kostenko with the **Legion of Honor Award** as a key figure of Ukrainian literature of the 20th century. The French ambassador noted that he did not even imagine that would present the Award during the war, and thanked the poetess for her "determination to remain a person with an **active civic position**".

In her poem "**Berestechko**", Lina Kostenko wrote: "Human life is short, there is no time for defeat" - these words speak for themselves.

Please find a [website](#) with some **translated poems** of Lina Kostenko.

Curated by Daryna Zhyvohliadova
Researcher and independent consultant



Next Events

The second appointment of the working group to promote understanding and deeper knowledge of Covid-19's various impacts is taking place next month.

Date: 16 November 2023 (online meeting)

Learn more [here](#).

Members Talk #35: Decolonising the cultural policy and management curriculum

Delivered by **Ana Gaio** (City University of London) and **Richard Maloney** (New York University), this Members Talk explores the practical aspects of **curricular transformation** dictated by the fundamental significance of decolonization and the innovative strategies adopted by educational institutions to **reorient course content**, **methodologies**, and **assessment** criteria.

Date: 24 November 2023, 14:00-15:00 CET

Register [here](#).

Members Talk #36: Digitization and AI in the Cultural and Creative Sectors in Latin America

Digitization and **Artificial Intelligence** are a key opportunity for the growth of creative industries in **Latin America**. However, there are also challenges, such as the risk of **cultural homogenization** and the need to ensure **equitable access** to technology. This Members Talk, delivered by **Jaime Ruiz-Gutiérrez** (Universidad de los Andes) unveils the role of these tools in shaping the region's cultural identity and creative output.

Date: 8 December 2023, 14:00-15:00 CET

Register [here](#).



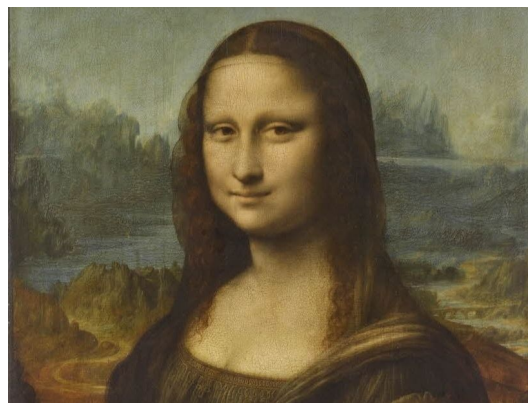
Cristina Ortega (3Walks) / On October 27, in Bilbao, Cristina Ortega took part as a moderator in the European Creative Industries Summit "Decolonising Innovation - Decolonising the Mind", aiming at questioning and challenging dominant narratives, and seeking alternative routes to innovation. From a keynote on "Decolonizing policy through cultural interventions" to panels on decolonizing education, innovation and creativity, you can retrieve the full livestream. Watch [here](#).



International Yehudi Menuhin Foundation / The IYMF is organising its Annual Concert on 14 December 2023 at the Royal Protestant Chapel in Brussels, Belgium, in collaboration with the Spanish Embassy in the framework of the Spanish presidency of the EU. On this occasion, Spanish cellist Asier Polo, considered one of the best of his generation, will be playing with the Brussels Chamber Orchestra. Read more [here](#).



Taiwan Ministry of Culture / The ICOM COMCOL 2023 Annual Conference took place from October 24 to 27 in Taipei City and Yilan County. Titled “Living Collections, Living Communities”, it was the first international gathering focused on museum collections organized in Taipei. Minister Shih Che expressed the hope to contribute constant efforts to the development of museums and museology. In December this year, the International Committee for Regional Museums (ICR) Annual Conference will be hosted in Tainan. **Read more [here](#).**



Louvre Museum / Would you like to visit the Louvre in the company of a great artist? Every Saturday until 9 December, at 11 a.m., the most important figures in French artistic creation will accompany visitors in a series of unique and exclusive artist-guided tours of the museum collections and share their vision of the museum. 7 artists, 7 visions and 7 inspirational dialogues. Please note that tickets are limited. **Read more and book your tour [here](#).**



Materahub / As part of the Entrepreneurship4All platform, the new European entrepreneurial e-learning platform, Materahub offers a fast-track to success with 3-day or 6-week long courses in entrepreneurship, sustainability, finance, and digital skills. By taking part, you can customize your learning journey - basic, intermediate, advanced and become an expert in multiple fields in a competence-driven world. **Read more [here](#).**



British Council / What role do mega-events like Eurovision and EuroFestival play in promoting cultural exchange and shared values? Christine Wilson, Director of Research and Insight of the British Council, writes about the impact of cultural mega-events on global cultural relations and soft power, specifically looking at the 2023 Eurovision hosted by the UK on behalf of Ukraine. According to Wilson, these events provide unique opportunities for the sharing of values. **Read the article [here](#).**



Publications



In mourning memory of **Fabio Donato** (1956-2023), Editor-in-Chief of the *European Journal of Cultural Management and Policy*, Professor at the University of Ferrara and Italian Counsellor for Research and Innovation to European Union, we take this space to share some of his numerous publications, as appeared within the [European Journal of Cultural Management and Policy](#), the publication which he brought to an unprecedented international dimension. A leading academic and researcher in his field, the cultural community owes him a lot. His presence will remain forever in ENCATC.

ENCATC
Journal

Management perspectives for ecomuseums effectiveness: a holistic approach to sociocultural development of local areas

By Francesco Badia (University of Bari Aldo Moro, Italy), and **Fabio Donato** (University of Ferrara, Italy)

Ecomuseums can play a crucial role in the sociocultural development of local areas. Through three exploratory case studies of Italian ecomuseums located in the Emilia-Romagna region, this study shows the emergence of three different profiles of ecomuseum development strategies: they relate to the sustainable tourism, the cultural districts, and the holistic approach to sociocultural development.

Read [here](#).

ENCATC
Journal

The Financial Crisis and its Impact on the Current Models of Governance and Management of the Cultural Sector in Europe

By Lluís Bonet (University of Barcelona, Spain) and **Fabio Donato** (University of Ferrara, Italy)

The objective of this paper is to promote a critical debate among scholars and professionals on the impact of the crisis on the European cultural sector. The majority of the cultural actors are not entirely aware of the changes that the crisis will provoke on the future. However, deep crises offer a great opportunity for improvement when people and institutions are fully conscious of their potential for a change. This paper aims at analysing some strategies for an improvement of the governance and management models in the cultural sector.

Read [here](#).

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Journal

Developing local cultural networks: the case of Dante 2021 in Ravenna

By Alessia Patuelli (IMT Institute for Advanced Studies, Italy) and **Fabio Donato** (University of Ferrara, Italy)

This paper is aimed at analysing which factors contribute to an effective development of local cultural networks, also considering advantages, criticalities and potential for their future strengthening. The research focuses on the case of Ravenna, a town in northern Italy. Results indicate that factors as geographic proximity, social relationships, a common cultural background and common values are crucial for the development of local cultural networks, consistently with isomorphism theory.

Read [here](#).

ENCATC
Journal

Governance of cultural heritage: towards participatory approaches

By Sakarias Sokka (CUPORE, Finland), **Francesco Badia** (University of Bari, Italy), **Anita Kangas** (University of Jyväskylä, Finland) and **Fabio Donato** (University of Ferrara, Italy)

This article analyzes participatory governance in relation to heritage. Four types of cultural heritage governance, with differing weights with regard to public authorities, civil society, markets, and citizens are found. According to the analysis, culture and heritage can be conceptualized as instruments for the transformation of attributes and competencies, and they work as mediums to cultivate recognition between institutions and citizens.

Read [here](#).

The year 2018 has been declared the European Year of Cultural Heritage. This paper aims at investigating the legacy of the EYCH and its impact on the management models of cultural heritage. The EYCH initiative focused on promoting transversal and integrated policy actions by participatory governance approaches. However, it partially fails to design a proper management model for the cultural heritage that could enable policy and governance innovation to take place.

Read [here](#).

ENCATC Journal **opportunities:** new **Special Issues Open Calls**

**Seize the opportunity to showcase your work and feature
in the prestigious ENCATC Journal!**



Unlocking Artistic Research: How to Reframe and Transform the Current Challenges of Managing and Supporting Artistic Research by Discovering and Imagining New Forms of Impact and Value.

Deadline: 31 October 2023 - EXTENDED

Submit your article [here](#)



Artificial Intelligence: Cultural Policy, Management, Education, and Research

Deadline: 2 February 2024

Submit your article [here](#)



**Co-funded by
the European Union**

ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalise the cultural sector and make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC is also an NGO in official partnership with UNESCO.

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