



ENCATC news

A monthly e-newsletter for the latest in cultural management and policy



Dear members and colleagues,

March has been another exciting month for ENCATC! In Helsinki, we met with the ENCATC Board and Finnish members, Sibelius Academy and Arcada University of Applied Sciences. There, we engaged in multiple and productive discussions to round up a very promising new edition of the **ENCATC Congress**, which will focus on artificial intelligence. We also met with our community for our joint **Members Talks** with Eurocities and an insightful meeting on the benefits of our **ENCATC Journal**, published by Frontiers.

Now, we start April looking forward to our **Academy on Sustainable Cultural Management and Policy** (24-27 April). For years, ENCATC has been leading the charge for a more sustainable culture. This year, we invite you to join us in **Santander**, a city dedicated to preserving its heritage while exploring new ways to create sustainable culture and tourism.

Over four days, you'll be **inspired by experts, explore different approaches to sustainability, and share questions and insights with other participants**. You'll have the opportunity to visit renowned cultural sites such as Palacio de la Magdalena, Centro Botín and the rarely-opened Archivo Lafuente.

With the help of our sector-leading partners, Goldsmiths University of London, Julie's Bicycle, NEMO, Future for Religious Heritage and the City of Santander, you'll **gain access to the most up-to-date and respected training in sustainability available to cultural professionals, as well as a wealth of resources dedicated to creating new visions for sustainable futures**.

Come join us in Santander on this **complex, evolving, and vital journey towards a sustainable**

I wish you all very happy Easter holidays!

Yours truly,



GiannaLia Cogliandro Beyens
ENCATC Secretary General



This month, we would like to welcome to the ENCATC network **three new members** from Ukraine, Hungary and Austria:

KOLO Charity Foundation - Ukraine

For more than eight years, the KOLO Foundation has been conducting large-scale medical, educational, and cultural projects. KOLO Foundation believes that human life cannot be imagined without access to high-quality medical treatment, education, and cultural development. In the context of the war, the KOLO Foundation evacuated more than 3,500 people, transferred 140 vehicles for the Ukrainian Armed Forces and Territorial Defense, and delivered more than 2300 tons of humanitarian aid.



This is what they told us when joining ENCATC: *Our foundation is celebrating **10 years of work** next year, all this time we have been working on **cultural projects in Ukraine**. And now we have had to leave the country and start again our cultural activities in Europe. We really need **new contacts**, a **friendly environment** and an **opportunity to learn** about cultural management in Europe. We already manage a platform for cultural and creative industries interaction between Spain and Ukraine.*

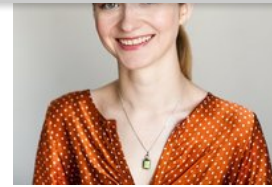
Intercultural Association ADRIATICA - Hungary

The purpose of the association is to discover, explore, learn, maintain and share the cultural heritage of the people and folks around the Adriatic Sea, such as their common and/or self history, past, economical and cultural developments, linguistic remains, traditions, gastronomies, arts and folkarts and more during their co-living in neighbourhood around the Adriatic for more than a millennia.



This is what the representative of the association told us when joining ENCATC: *I was member for about 8 years, but then my life changed and I moved from Holland. However, my **values never changed**. I would like to join again bringing **better value and better contribution**, because not just my life value increased, but also my **knowledge**.*

professional and academic experience as a project and programme manager, researcher and trainer in international and national projects, and as a cultural and education policy expert within the broadly defined cultural sector. Currently, she is involved in the biggest national digitalization of cultural artefacts' project in Austria, led by the Museum of Natural History in Vienna.



This is what she told us: *I would like to **exchange ideas and experiences**, learn about newest developments and best practices and/or critically analyse lessons learned. The events, and especially the **Congress**, will facilitate the broadening of my network, acquiring **potential new project partners** and **diversifying the stakeholders' community** I am already cooperating with.*

ENCATC's Latest News



ENCATC Board, Secretariat and Finnish members meet in Helsinki (20-21/03). The 2-days meeting aimed to discuss all preparations for the upcoming Congress, taking place in Helsinki from 11-13 October 2023. We had the opportunity to visit the venues involved, the Sibelius Academy and Arcada University of Applied Sciences, and discuss the many challenges and opportunities of our 2023 theme focus: artificial intelligence. Stay tuned next month for more info!



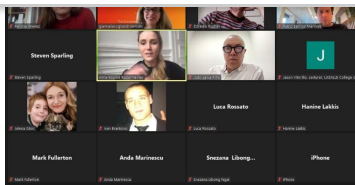
ENCATC took part in the European Heritage Alliance 3.3 Meeting (20/03). European and international networks and organisations part of the initiative led by Europa Nostra met in presence to share, exchange and discuss on the latest developments and updates in the wider field of cultural heritage.



Experts Group on Cultural Heritage meeting at the European Commission (20-21/03). ENCATC was officially represented at the occasion of the 2-day meeting of the European Commission's group of expert stakeholders in heritage. Topics discussed include the EIT Culture & Creativity KIC, the energy crisis, disaster risk management and wellbeing. **Read about the Expert Group [here](#).**



Skills and competences required to work with cities (30/03). On March 30, ENCATC hosted a joint Members Talk with Eurocities on the topic of "Being fit for the Job", focusing on the new skills and competences that are needed to work with cities and local administrations, the most requested working profiles by local authorities, and how can universities contribute to provide these profiles. **Learn more [here](#).**



hosted an open event to introduce researchers from all around the world to the European Journal on Cultural Management and Policy, its top-tier internationally recognized and open access scientific journal, where all academics can give their research the outreach and visibility it deserves. **Access the Journal [here](#).**

Members Stories

Key cultural encounters: Boston students at the Louvre

The Arts Administration Program at **Boston University** offers several **international travel courses** that provide its students with opportunities to meet and interact with cultural managers and policy makers in Europe.



For the course **AR 577: Cultural Policy in Arts Administration**, taught by **Dr. Douglas DeNatale**, students travel to London and Paris to meet with policy makers and practitioners.

Thanks to ENCATC, this July students will have the opportunity to meet some key people in **European cultural institutions**, among which **Anne Krebs**, Head of the Socio-Economic Studies and Research Division at the **Louvre's Museum Research and Collection Department**.

On this occasion, **GiannaLia Cogliandro Beyens**, Secretary General of ENCATC, will also **meet with the students** to discuss ENCATC's history of supporting the work of cultural management and policy professionals. We look forward to it!

International links enabled: Boston University in Barcelona!

At the beginning of March, **Lluís Bonet**, Director of the Cultural Management Programme at University of Barcelona, and **Herman Bashiron Mendolicchio**, Coordinator of the Postgraduate course on International Cultural Cooperation, met a group of students from the **MA in Arts Administration** from the **Boston University**. The group visited Barcelona for a **study trip** and gathered with several professionals from the cultural field.

As shared by **Herman Bashiron Mendolicchio**: "I met with the students and teachers from Boston at the 'Fabra i Coats Creation Factory'. We spent **a couple of intense hours together**, discussing about several specificities of the **cultural ecosystem in Spain, Catalonia and Barcelona**. We **need more of these fruitful exchanges** and study trips, where we can also connect with other ENCATC members! A **big thanks** to the students, to the professor Lauren O'Neal and to Raquel Peula, who was coordinating the programme in Barcelona".



Let us know how ENCATC has helped you to develop new projects or find new connections!

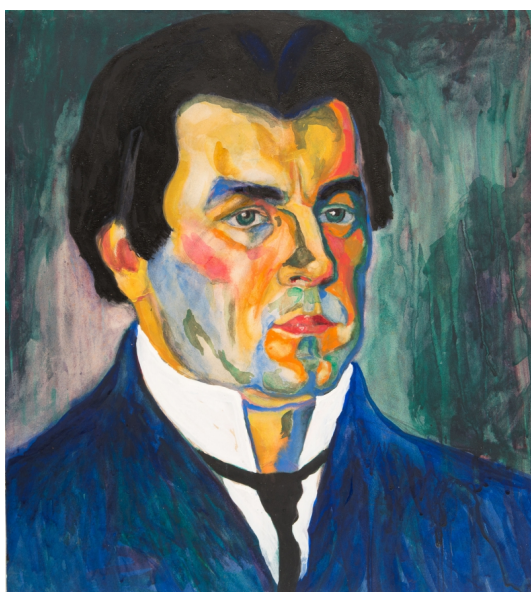


Special Ukraine

Rediscovering the Nation's Culture and Art

ENCATC member and researcher **Daryna Zhyvohliadova** foregrounds the stories of **Ukrainian artists**, in support of knowledge circulation and awareness-raising on the richness and beauty of Ukrainian culture.

Kasimir Malevich, Ukrainian Suprematism Art Movement Founder



Ukrainian Kasimir Malevich is the founder of the early 20th-century art movement Suprematism. This movement focused on the fundamentals of geometry (circles, squares, rectangles), painted in a limited range of colors.

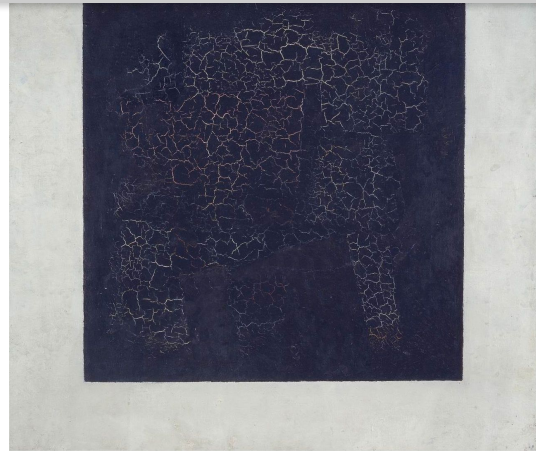
“Under Suprematism I understand the supremacy of pure feeling in creative art. To the Suprematist, the visual phenomena of the objective world are, in themselves, meaningless; the significant thing is feeling, as such, quite apart from the environment in which it is called forth.” [Kasimir Malevich](#).

Although long claimed by Russia, recently the [Stedelijk Museum](#) in Amsterdam reclassified Malevich as Ukrainian. What is the personal history of this Ukrainian avant-gardist, and why is his artistic path so important for Ukrainian culture?

Born in Kyiv to a Polish family, Malevich spoke fluent Ukrainian and taught at the National Academy of Arts in Kyiv. During his earlier education, his teacher was [Mykola Pymonenko](#), the famous Ukrainian realist painter.

paved a way for a new approach to understanding art. An interesting fact is that "Black Square" was a part of a triptych together with "Black Circle" and "Black Cross" - the basic forms for his subsequent creative process.

Tetyana Filevska, Ukrainian researcher and author of books devoted to Malevich, [notes](#) that he made Suprematist sketches for the Ukrainian "Vyshyvankas" (iconic Ukrainian embroidered shirts), created in the village of Verbivka. In fact, the first viewers of Suprematism — and the first critics — were Ukrainian embroidery artists from that village in Cherkasy Region.



An important part of his work reflects the Holodomor period (1932-1933). Despite the terrible times, his [paintings of this period](#) are full of a feeling of the courage and resistance of the Ukrainian people. In the contemporary moment, these works resonate greatly with the current Russian full-scale invasion. The personal history of this avant-gardist, his artistic path and the fact that he was inspired by his native Ukraine are very valuable to us.

Among the other Ukrainian avant-garde artists, together with Oleksandr Bogomazov, Oleksandra Ekster, Davyd Burluk and others, Malevich brought the objectless art to the world art scene and his personal history, artistic path and the fact that he was inspired by his native Ukraine are very valuable to us.

Curated by Daryna Zhyvohliadova
Researcher and independent consultant



Next Events

2023 ENCATC Academy
on sustainable cultural
management and policy

Santander, Spain
24-27 April 2023



You are still in time to register for the 2023 **ENCATC Academy on Sustainable Cultural Management and Policy!**

The Academy brings together professionals from across cultural sectors to **advance the cause of sustainability** in their fields. The programme is open to **academics, researchers, practitioners, policy makers, artists, and students** from all around the world.

Academy participants will have an exclusive opportunity to meet and learn from the artists and creators working with sustainability and driving innovation in this city of culture.

Through lectures, case studies and group practical exercises, Academy participants will **expand their knowledge and gain new competencies** as we work together towards climate resilience and an inclusive cultural sector.

Don't wait any longer and secure one of the few places left! You can find all details in our [brochure](#), including programme, trainers, venues and the practical information.

**Read
the brochure**

Register

Members Talks

Our next [monthly appointment](#) to meet and exchange with our members will focus on the implementation of the European Cultural Heritage Strategy for the 21st century, also known as Strategy 21 of the Council of Europe. The Strategy is addressed to all those involved in heritage, and concerns all activities in the field of cultural heritage, from the local to the European level.

Date: Friday 28 April, 14:00-15:30 CET (online meeting for **ENCATC members only**).

Think Tank Post Covid-19

In April ENCATC will host a new appointment of the working group to promote understanding and deeper knowledge of Covid-19's various impacts will take place. You can learn more about the Think Tank [here](#).

Next dates: 21 April & 24 October 2023 (online meeting).

Annual Congress 2023

The 31st edition of ENCATC's [flagship event](#) will take place in Helsinki, Finland. This year's edition will be centered in artificial intelligence, one of the most pressing topics. Block your calendar now and stay tuned for more information.

Date: 11-13 October, 2023 (hybrid format).





University of Bologna / The [University of Bologna](#) confirms its record as best Italian University in the new edition of the World University Ranking. The University is among the first 100 on a global scale in 26 different disciplines. Among these, in four cases it is in the top 50 globally. **Read more [here](#).**



University of Arts Belgrade / The call for papers within the context of the SHAKIN' Conference, by the [University of Arts Belgrade](#) is still open for submissions, with deadline 20 April 2023. Papers submitted to the conference are going to be considered for publication on the [ENCATC Journal](#). **Read more [here](#).**



Zètéma Progetto Cultura / On May 13 in Italy it will be Museum Night. [Zètéma Progetto Cultura](#) is calling for those who have projects for cultural and live performances to take part in the public call and submit their application to be allowed to carry out their project in the Rome museum network. Deadline 20 April 2023. **Apply [here](#).**



Red Noses International / [Red Noses Clowndoctors International](#) launched the first edition of their series "RED NOSES research nuggets", combining research and data with the experiences of their different programmes. The first edition is focused on the work carried out with refugees. **Read the full document [here](#).**



Publications

Discovering the regenerative transformation of a city. Walter Benjamin as an inspiration for the Eco-Flâneur

[Read the article >](#)



 ENCATC
Journal

Problematizing tourism for conservation: An eco-cultural critique on sustainability

By S M Sadat al Sajib, Francesco Nicolli and Alfredo Alietti (University of Ferrara, Italy)

This paper problematises the mechanism of tourism policies for nature conservation or conservation policies for tourism development that overlooks the local eco-cultural management practice for sustainability.

Read full article [here](#).

 ENCATC
Journal

Discovering the culture-led regenerative transformation of a city. Walter Benjamin as an inspiration for the Eco-Flâneur

By Ingrid Molderez (KU Leuven, Brussels, Belgium), **Carina Branzila** (Alexandru Ioan Cuza University, Iași, Romania), **Wim Lambrechts** (Open Universiteit, Heerlen, Netherlands) and **Pascale Maas** (KU Leuven, Brussels, Belgium)

In this paper, a close reading of the literature on Walter Benjamin and the flâneur is provided with a highlight on its relevance for a critical reflection on sustainability for higher education in management. The concept of the eco-flâneur is used as a metaphor to rethink education and to suggest ways for transformative learning.

Read full article [here](#).

Our ENCATC Journal webinar is now available on YouTube!



How can the ENCATC Journal take your research to the next level?

An introduction to the opportunities, benefits and outreach gains for researchers

31 March 2023
14:00-15:00 (CET)
Online event

An initiative of:  ENCATC
The European network on cultural management and policy

In partnership with:  frontiers

With the support of:  Co-funded by the European Union

If you couldn't attend the ENCATC Journal [open-event](#), you can now watch the full webinar and learn more on the wealth of opportunities of the **only open-access journal in cultural management and policy!**

Publish in ENCATC's European Journal and make your research leap to the highest!

ENCATC's **European Journal of Cultural Management and Policy** is the **most distinguished academic journal** in its field, and the springboard through which you will open the doors to the **upper levels** of academic world publications.

By having your work released on the EJCMP, you will make it reach **a worldwide top-level audience** of researchers and scholars, being featured by **Frontiers**, the **3rd most cited and 6th largest publisher** and open science platform!

[Access Journal](#)

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Become an ENCATC member!

Join now our global community and benefit from full access to all our activities and products



**Co-funded by
the European Union**

ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate

exchange at the European and international level.

ENCATC is also an NGO in official partnership with UNESCO.

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