



ENCATC news

A monthly e-newsletter for the latest in cultural management and policy

Brussels, 31/07/2023

Dear colleagues and friends,

We're happy to share the new edition of ENCATC Magazine, our biannual publication focusing on cultural management and policy.

In this issue, we present diverse perspectives on a wide range of issues, united by a common thread: the role of culture in every aspect of our lives. Gema Igual Ortiz highlights culture's transformative value as a force for change. Ben Evans discusses the inclusion of disabled artists in the performing arts, and Natalia Grincheva analyzes the evolving language of 'cultural diplomacy.'

Our Interview section features Valentina Volpe Andreazza, an opera singer and activist, discussing art as a "soft instrument for diplomacy." Elena Polivtseva explores the possibility of an EU framework for working conditions in the cultural sector, while Daryna Zhyvohliadova celebrates artist Ivan Marchuk's career.

In this issue we also analyse how culture can revitalise and enrich urban areas. Josephine Choi Hio Ian investigates culture-led urban regeneration in Macau, and Gema Igual Ortiz describes Santander's cultural facilities' development. Iphigenia Taxopoulou reflects on the theatre industry's potential for sustainability and environmental responsibility.

The forthcoming ENCATC Congress 2023 will focus on a major transformation taking place across all sectors, the growing application of Artificial Intelligence. Check ENCATC Life for more information and to find results and resources produced by Charter, ENCATC's partner project. Finally, Kerrine Goh outlines key themes from the Asia-Europe Foundation's roundtable on cultural relations, and former ENCATC President Cristina Ortega Nuere shares her favorite memories and looks to the future.

We thank our contributors and supporters and wish you all a peaceful summer. Please note that the ENCATC office will be closed in August.

Yours truly,



GiannaLia Cogliandro Beyens
ENCATC Secretary General

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ENCATC

The European network on cultural
management and policy

MAGAZINE

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**WHAT'S IN A NAME? POLITICAL
EUPHEMISMS AROUND
CULTURAL DIPLOMACY**

NATALIA GRINCHEVA

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ELENA POLIVTSEVA

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DARYNA ZHYVOHLADOVA

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BEN EVANS

**CULTURE-LED
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JOSEPHINE CHOI HIO IAN

**ENCATC
CONGRESS 2023**

**ARTIFICIAL INTELLIGENCE
EMBRACED: THE FUTURE OF THE
CULTURE AND CREATIVE SECTOR**



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ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalise the cultural sector and make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC is also an NGO in official partnership with UNESCO.

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