



ENCATC news

A monthly e-newsletter for the latest in cultural management and policy



Dear members and colleagues,

*As the ENCATC Congress approaches, focused on Artificial Intelligence and its disruptive impact on the cultural and creative sector, we are finding how challenging it is to cope with the **incessant amount of new information** and arguments - including the challenges of making them known to society - that are being produced and circulated on this topic.*

*This is no surprise, considering that Artificial Intelligence promises to be a **key component of human activity** in the future, with its several uses and implications in all domains of society, not least the cultural and creative sector - the field actually indicating the most how AI is not a neutral tool, but an instrument strictly linked to socio-cultural expressions.*

***Navigating this stream of information is extremely demanding** for multiple reasons, not only due to the number of facets characterizing the issue of AI in itself, including general ethical considerations - which need to be carefully carried out in artificial intelligence more than any other field ([UNESCO, 2022](#)), but also because of the limited certainties we currently have around its potential uses and implications. The legislative challenges that still need to be fully addressed at the institutional level ([European Parliament, 2022](#)) play a major role in ensuring that AI is used in a safe and secure way. It is essential to develop a clearer understanding of when, by whom, and for what reasons this new technology should and should not be used ([Stefania Giannini](#),*

[UNESCO, 2023](#)).

The ENCATC Congress aims to be the platform for educators, researchers, practitioners, students, artists and policymakers to **navigate this complex debate** and find answers to these trends. Join us to add clarity and concrete keys of interpretation to the knowledge available about AI, to the trends you need to be looking at in your daily activity and to the solutions you can adopt in relation to the development of AI in your field.

Yours truly,



GiannaLia Cogliandro Beyens

ENCATC Secretary General



This month, we welcome to the ENCATC network **one new member** from the USA:



University at Buffalo - Arts Management Program - USA

The University of Buffalo is among the top 35 public research institutions in the US. Its arts management faculty publishes regularly in high impact journals in cultural management, cultural policy, museum studies, gender studies, sociology, and comparative studies.



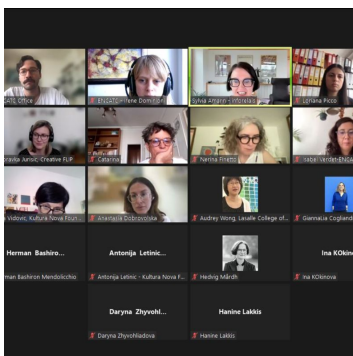
ENCATC debated on green transition at the Voices of Culture's structured dialogue in Tartu (Estonia). On 15-16 June, ENCATC was present at the structured dialogue organized by Voices Of Culture on Culture and CCIs driving Green Transition and facing the Energy Crisis. Our member Annick Schramme (Academic Director of the Cultural Management Master at University of Antwerp and of the Fashion Management International Master at Antwerp Management School), represented ENCATC in this discussion, addressing the role of education and importance of interdisciplinarity.



ENCATC exchanged with CCIs leaders on cultural sustainable practices at the latest Pact for Skills Plenary meeting. On 13 June, GiannaLia Cogliandro-Beyens, Secretary General of ENCATC, actively took part together with other organisations from the sector in the Plenary meeting of the Large-scale Skills Partnership for the Cultural and creative industries ecosystem. Being part of the working group on "Skills for a Greener Future", ENCATC aims through this key platform to engage actively in the reflection on sustainable practices, also drawing inputs from the frame of the European Year of Skills.



ENCATC's latest Cultural Happy Hour at the Royal Library of Belgium focused on digital cultural heritage. On 29 June, ENCATC held a Cultural Happy Hour at the Royal Library of Belgium, the national scientific library collecting all Belgian publications. This was also the occasion to host the talk "Lost in Transition?", focused on representations on digital objects and their opening of new perspectives for the future cultural heritage world. The talk, delivered by Prof. Livio De Luca, Research Director at the Centre national de la recherche scientifique (CNRS) and moderated by Mariachiara Esposito, Policy Officer at DG EAC - European Union, was followed by a guided visit of the library and its digitalisation efforts.



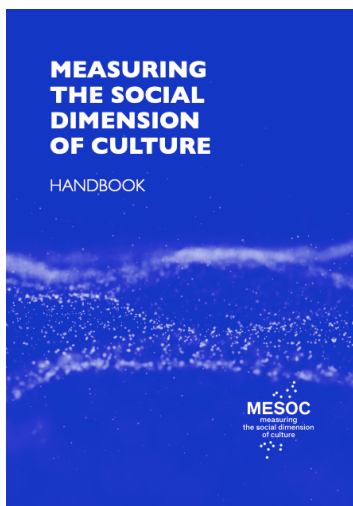
ENCATC's June Members Talk addressed transformation policies in culture and beyond. On 30 June, ENCATC held a Members Talk, organised in partnership with the Goethe-Institut, leader of the consortium of the Creative FLIP project, focused on transformational policies in culture. Specifically, Senior Policy Expert Sylvia Amann presented recommendations on how to activate policy-makers and stakeholders to be positively involved in the transformations required by the major challenges of our time impacting the CCS and cultural policy, based on the understanding that we can all be actors of positive change.

Members Stories

Catalonian members collaborating to advance the sector: working to measure the social dimension of culture

Since **more than 30 years**, ENCATC enables **connections between its members** at all levels, allowing for collaboration on projects, common initiatives, shared research and calls. Some of these bonds are limited to a time, while some continue for years, leading to important achievements that **mark the field** in important ways. Today, we present you an example of a fruitful collaboration at the local level. It involves the **University of Barcelona** and **Trànsit Projectes**, an organization devoted to the development of cultural, social and educational services and projects since 1985.

Following a long-established cooperation record, in recent times these two institutions worked together on **MESOC (Measuring the Social Dimension of Culture)**, funded by the EU's Horizon 2020 programme. The project is dedicated to exploring innovative and original approaches to measuring the societal value of culture, with particular emphasis on three crossover themes: health and wellbeing; citizen engagement and participation; and urban and territorial renovation.



The two members have now presented the main findings of the project in the [MESOC Handbook](#). The publication collects **texts, case studies, practical resources, recommended readings** and elements for reflection when it comes to measuring the social impact of culture.

For the Handbook, the University of Barcelona was in charge of the editing, while Trànsit Projectes provided coordination and editorial support. The publication also includes contributions from other MESOC partners, including the University of Valencia, which has coordinated the project.

We would like to congratulate both our members on this important achievement!



Special Ukraine

Rediscovering the Nation's Culture and Art

ENCATC member and researcher **Daryna Zhyvohliadova** shares the stories of **Ukrainian artists**, in support of knowledge circulation and awareness-raising on the richness and beauty of Ukrainian culture.

Maria Prymachenko, bright soul of Ukraine

"I look at the floor - I think I see a beast, and a minute later - a man on a horse," - once was said by Maria Prymachenko, Ukrainian prominent folk artist.

The master of the "naive art" [Maria Prymachenko](#) was born in 1909 in a small village in Kyiv region in a family of a carpenter and embroiderer artist. Her childhood was overshadowed by a serious illness, poliomyelitis - being enormously brave to create art having the constant pain, Mariia had a similar will of power as Mexican artist Frida Kahlo.

In 1937, Maria's works ("Bird", "Brown Beast" and others) impressed the visitors of the First International Exhibition in France. Pablo Picasso was among those who was impressed by her paintings. This synergy is definitely not accidental, as the symbolic worlds of war and peace are very similar in the receptions of both artists. The phantasmagoric images of Picasso and [Prymachenko](#) are nothing more than a "human comedy" of light and darkness.



During her life Mariia created more than 1,000 works, including paintings and decorative drawings of different plots. When Prymachenko turned 60 years old, she [made a charming painting](#) in which she depicted herself, dressed in national clothes, sitting on a chair near the house and waiting for guests.

Life's reality changes rapidly. In 2009 UNESCO declared the year of Maria Prymachenko, her works were shown worldwide. And at the end of February 2022, during the Russian invasion of Ukraine, the museum of Maria Prymachenko in Ivankiv was [burned down after the bombing](#). Two local men courageously decided to [save the exhibits](#).

[Satellite photography of the museum](#) on February 14, 2022, prior to the invasion, shows the museum roof and surrounding area covered by snow. An image dated two weeks later, on February 27, depicts the museum roofless with major damage, while other nearby buildings remained undamaged—an indication that the museum was specifically targeted, Ukrainian culture was specifically targeted.

Last year Prymachenko's works were in the center of the main exhibition of the Venice Biennale, drawing attention to Ukrainian culture, conveying the values of indomitable spirit and thirst for life.

Curated by Daryna Zhyvohliadova
Researcher and independent consultant



Next Events



ENCATC

The European network on cultural
management and policy



**ARTIFICIAL INTELLIGENCE EMBRACED:
THE FUTURE OF THE CULTURE AND CREATIVE SECTOR**
11-13 OCTOBER 2023 / HELSINKI, FINLAND / HYBRID EVENT

An initiative of:



In partnership with:



With the support of:



The key platform for understanding AI

At the **31st edition** of the [ENCATC Congress](#), taking place in **Helsinki, from 11-13 October 2023**, artificial intelligence will be at the core of discussion, and its applications will serve as a tool to orientate the reflections about the future of the cultural and creative sector.

Drawing from various strands of literature on this leading-edge topic, the different sessions of the Congress will delve into AI from different angles and perspectives to get a full understanding on it. Some of the highlights of our 3-day programme include:

- ☞ The **Keynote speeches** will provide **technical and specialised insights** coming from some of the most knowledgeable experts in the field of AI and culture.
- ☞ The **Education and Research Session** will bring the **latest research** into focus, providing the academic foundations needed to make predictions about future developments.
- ☞ The **Global Conversation** will offer **concrete perspectives from international viewpoints** on one of the most pressing themes, namely the impact of AI on artists and creators.
- ☞ The **Policy Debate** will **frame the discussion in the wider context** of current and future trends characterizing cultural policy nowadays.

You are welcome to join the Congress for a full-circle exploration of the AI-related challenges in the cultural management and policy sector. Benefit from **Early Bird** fees ending on 15 August 2023.

[Register now](#)



Submit to the new deadline: 17 July

You can still be part of the **2023 Education and Research Session (E&RS)**, taking place on 12 October 2023 in Helsinki, submitting your abstract and/or teaching demonstration until **17 July 2023**.

The E&RS provides a dedicated space for researchers and educators from all around the globe to share the latest advancements and trends on the field of cultural management and policy. Connected with the theme of the ENCATC Congress, this year's edition will explore the **impact, challenges and opportunities of AI in cultural research, education, practice and policymaking**, moving from superficial observations to truly capturing the dimension of this rapidly

evolving phenomenon.

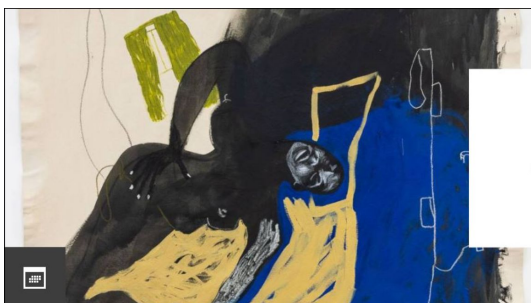
Comprising **6 different thematic tracks**, the E&RS is also linked to a special issue of the [European Journal of Cultural Management and Policy](#), now published in full Open Access (OA) by leading publisher Frontiers, that will be edited after the Congress, welcoming papers presented at the ENCATC Education and Research Session.

Present your research work and teaching experiences, and gain feedback from your peers, expand your knowledge and be part of making culture stand at the forefront of innovation!

Download the call



NATFA / The National Academy of Theatre and Film Arts "Kr. Sarafov" (NATFA) is a consortium partner in a new European project named "EMPACT: Empathy and Sustainability: The Art of Thinking like a Mountain". EMPACT addresses the role of empathy in advocating for the climate crisis and suggests that exploring the empathy-sustainability relationship through the arts can bring significant advances to the promotion of sustainability actions and pro-environmental behaviours. **Read more** [here](#).



Goldsmiths, University of London / *Unruly Bodies*, the latest exhibition at Goldsmiths, University of London, is now open. Featuring thirteen women and non-binary artists, *Unruly Bodies* presents artworks that explore the experience of embodiment today. Against the smooth and unified surface of normativity, the



European Delegation of the Catalan Government to the EU / The Espai Catalunya Europa of the Delegation of the Government of Catalonia to the European Union opens the exhibition 'The Other Half of Urban Art: Women and Art in Public Space'. The statistics show the lack of gender equality in the institutional circuits of the visual arts. One fact: only two of the 100 best art works sold at auction in 2022 were by women artists. **Read more** [here](#).



Espronceda / On 4 July, 2023 from h.17:00 to 18:45 Espronceda is going to host a digital talk entitled "Hybrid body in performing arts", focusing on the role and impact of technology in performing arts. The talk will host two interventions entitled "The participatory performance in mixed reality Eve 3.0" and

unruly body leaks, breaks apart, and laughs.
Read more [here](#).



3Walks / On the 25-26 October, in Bilbao, together with the Department of Culture and Language Policy of the Basque Government 3Walks is organizing the CCIs and Innovation Contrast Open Conference. This free event, gathering leading experts on the topic of innovation in the cultural and creative sectors, will serve to jointly reflect on the specific of innovation in the cultural and creative sectors, R&D and R&D&I processes and measurement of innovation in the CCIS. Read more and sign up [here](#).



Goldsmiths, University of London / Between 4 and 14 July the Goldsmiths' Institute for Cultural and Creative Entrepreneurship is organizing an on and offline festival made of inspirational talks from leading cultural entrepreneurs. From programme creation sessions to intellectual property talks and the leading of a charity, you are welcome to tune in to learn more about cultural enterprises and their effective management. Follow the event [here](#).

"What it means to be human in a digital world?". You can follow the Zoom talk [here](#).



Cumediae / This month Cumediae successfully ended the first stage of the Artistic Journey of its project Manifest, "New artistic perspectives on memories of the transatlantic trade of enslaved people" aiming to contribute to and enhance the re-imagination of Europe's collective memory of the transatlantic trade of enslaved people. Besides an artistic residency, the project provides historical and documentation support in a Resources Publication.

Read more [here](#).



International Yehudi Menuhin Foundation / In support of Ukrainian families who arrived in Belgium, the IYMF in collaboration with MUS-E Belgium created a choir by and for young Ukrainians and migrants to facilitate social inclusion through music practice. From January to June 2023, the children participated in singing sessions. To conclude these sessions, the IYMF organized a concert of the choir on 22 June 2023 in the Royal Protestant Chapel in Brussels.

Read more [here](#).



Critical feedback from artists: initial findings of the impact of the health crisis on the field of art and culture

[Read the article >](#)



ENCATC
Journal

Critical feedback from artists: initial findings of the impact of the health crisis on the field of art and culture

By **Aurélie Chêne** (Université Jean Monet, France) and **Sarah Montero**,
(Université Bordeaux Montaigne, France)

This article aims to study the impact of the Covid crisis on the professional cultural sector in the Nouvelle-Aquitaine region. To achieve this objective, the research team has joined forces with several stakeholders in a participatory process. Consultations with artists from various disciplines show that the crisis has affected the relationship with time and space in terms of the creative process and the relationship with audiences and inhabitants. It also reveals the need to rethink the organisation of the cultural system in order to better support artists and include them in the decision-making process.

Read full article [here](#).

ENCATC
Journal

Rohingya influx and host community: A reflection on culture for leading socioeconomic and environmental changes in Bangladesh

By **Mohammad Mohiuddin** (University of Ferrara, Italy, Minnesota State University, United States, University of Chittagong, Bangladesh) and **Ingrid Molderez** (Katholieke Universiteit Leuven, Belgium)

The paper analyses the socioeconomic and environmental changes in the Rohingya refugee camp in Bangladesh. Due to the refugee inflow, Rohingya and host communities have been experiencing tremendous socioeconomic and environmental changes that hinder their sustainable life. By illustrating the refugee and host's socioeconomic and environmental dynamics, the authors aim to explain the current situation of the camp area. The paper also sheds light on the experiences of both communities regarding inclusiveness and building a cohesive society.

Read full article [here](#).

Publish in ENCATC's European Journal!

ENCATC's **European Journal of Cultural Management and Policy** is the **most distinguished academic journal** in its field, and the springboard through which you will open the doors to the **upper levels** of academic world publications.

By having your work released on the EJCMP, you will make it reach a **worldwide top-level audience** of researchers and scholars, being featured by **Frontiers**, the **3rd most cited and 6th largest publisher** and open science platform!

[Access Journal](#)

[Submit article](#)



**Co-funded by
the European Union**

ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalise the cultural sector and make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC is also an NGO in official partnership with UNESCO.

Copyright © 2023 ENCATC, All rights reserved.

www.encatc.org | info@encatc.org | Tel: +32 2 201 29 12 | N° Entreprise: 0494174494

[Update your preferences](#) or [unsubscribe from this list](#).