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**JUNE 2021 - DIGEST FOR FOLLOWERS**



### **NEW PUBLICATION FROM ENCATC!**

**With its Book Series, ENCATC helps the sector to reimagine cultural and art institutions to meet the needs of artists and professionals in the field**

ENCATC is excited to reveal a new publication ***"Modelling Cultural and Art Institutions"*** in its *Book Series on Cultural Management and Cultural Policy Education* published by P.I.E. Peter Lang. The **author Biljana Tanurovska-Kjulavkovski**, the 2019 ENCATC Research Award winner, questions how we think and imagine cultural and art institutions nowadays and questions how institutions need to be transformed to meet the needs of the artists and professionals in the field.

This book is an excellent reference tool for education and lifelong learning on cultural management and cultural policies. It examines the theoretical and practical tensions and questions related to cultural and art institutions in the context of North Macedonia and the wider region of former Yugoslavia. The author explores the needs in the art field of contemporary performing arts (post-dramatic theatre, dance, performance, choreography, etc.) and offers approaches to modelling and governing contemporary performing art institutions from the perspective of the independent cultural and art sector.

What is being said about this book? *"Innovative and challenging analysis of the changing realities of the institutional cultural system. Conceptually sophisticated, compelling and with imaginative and ethically relevant solutions, this book is the timely response to the crucial issues in cultural management."* - Milena Dragičević Šešić, prof. emerita, University of Arts Belgrade, Serbia



### GET THE WHOLE COLLECTION!

The [ENCASC Book Series](#) that now **counts 8 publications** exists to foster critical debate and to publish academic research in the field of cultural management and cultural policy as well as to open up a forum for discussions and debate on a wide array of topics of cultural management and cultural policy like cultural heritage, museums, sustainable development, public-private partnerships, fair cooperation, and creative cities.



## POLICY DEVELOPMENTS



ENCASC members enjoy a monthly round-up of the **latest education and cultural policy** from around the globe:

- Europe
- Asia and the Pacific
- Africa
- Middle East
- North America
- Latin America and the Caribbean

Yes, I want this benefit and more from an ENCASC membership!



## ENCASC MAKING ITS MARK ON CULTURAL POLICIES AND ADVOCACY



### ENCASC URGES REFLECTION ON CULTURAL HERITAGE AND DIGITAL TRANSFORMATION

On 4 June, the ENCASC held a Members Talk to address challenges ahead for the cultural heritage sector [facing an acceleration to the digital transformation process](#) and thus needing effective strategies, training for improved digital skills, and building interdisciplinary approaches with digital sectors, innovators, and digital makers.



### ENCASC SIGNED CALL TO SUPPORT THE CULTURAL RELATIONS FOR EU-US SUMMIT

On 15 June, ENCASC joined more than 100 signatories from the cultural and creative sectors [calling upon EU and US leaders to strengthen again cultural relations](#) and to facilitate visa and work permit conditions for artists and cultural professionals ahead of the EU-US Summit.



### COUNCIL OF EUROPE COUNTS ON ENCASC FOR CULTURAL HERITAGE EXPERTISE

On 18 June, ENCASC Secretary General, **GiannaLia Cogliandro Beyens**, and ENCASC member, **Claire Giraud-Labalte**, represented the network at the [10th Plenary Session of the Council of Europe's Steering Committee for Culture, Heritage and Landscape](#). Since several years, Ms. Giraud-Labalte has been actively involved in the European Heritage Strategy for the 21st Century and today's plenary participants will be introduced to the brand new 10-module MOOC (massive open online courses) on the Strategy 21.



## UNESCO INVITES ENCATC TO SHARE EXPERIENCE RELATED TO HISTORIC URBAN LANDSCAPE

On 21 June, ENCATC Secretary General, **GiannaLia Cogliandro Beyens**, was invited highlight her experiences and chair the session on the **implementation of the Recommendation on the Historic Urban Landscape in World Heritage Cities in the Europe and North America region** during the [UNESCO conference on Historic Urban Landscape](#) that took place online from 16 to 24 June 2021. The conference marks the HUL Recommendation's 10th anniversary and serves as a catalyst for greater adoptions of the HUL approach. Watch the conference's recording from 21 June [here](#).



## EU PARLIAMENT ASKS ENCATC FOR INPUT ON CREATIVE EUROPE AND HORIZON EUROPE SYNERGIES

On 22 June, the Committee on Culture and Education (CULT) of the European Parliament organised a public hearing on [Creative Europe and the cultural and creative sectors in Horizon Europe: how can synergies and potentials be maximized](#). Invited to share our point of view, our President has mandated ENCATC Board member, **Dea Vidović**, from the Kultura Nova Foundation, to officially represent ENCATC. Watch the recording of this session [here](#).



## REFLECTION GROUP EU AND HERITAGE INVITES ENCATC TO DISCUSS THE NEXT EU PRESIDENCY HELD BY SLOVENIA

On June 23, ENCATC Secretary General, GiannaLia Cogliandro Beyens, has been invited to attend a presentation on the priorities of the next EU presidency which will be held by Slovenia from July to December 2021.



## DISTINGUISHED ENCATC FELLOWSHIP AWARD NOMINATION PANEL TO SERVE IN 2021

On 28 June, ENCATC announced the prestigious members of its [2021 ENCATC Fellowship Nomination Panel](#). As ENCATC members will be putting forth their nomination proposals until 13 August for who should be considered for this year's Award, the Nomination Panel made up of an interdisciplinary group of nine representatives of international organisations and experts, will be responsible to review the applications. The ENCATC Fellowship Award is a special recognition of significant (and consistent) contribution to the field of cultural management and/or cultural policy over a longer period of time.



## OUR CONTRIBUTION TO ENHANCE CAPACITIES AND INNOVATION IN THE SECTOR



## Post-Covid social media strategy, a special 6-part series

### ENCATC Breakfast Trainings

Dates: 1 July - 4 August 2021 | Time: 9:30-10:30 (CEST)

[REGISTER HERE](#)

## HOW DOES SOCIAL MEDIA WORK IN AN AGE OF INFORMATION EXCESS?

Thursday, 1 July 2021 at 9:30-10:30 (CEST) kicks-off ENCATC's **special 6-part online training series** for a **"Post-Covid social media strategy"** led by [Christopher Hogg](#), a playwright and lecturer in Creative and Social Media at Royal Holloway.

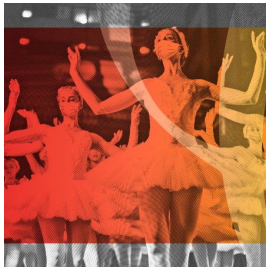
In our first training, we will be exploring the question **"How does Social Media work in an age of information excess?"** through **The Attention Economy and Festival Case Studies**. With the information overload, how is your institution's social media strategy performing to cut through all the noise? What is new in our current context that your strategy is not taking into account? How can you take what you learn and use it in the new calls launched by Creative Europe?



**Can't make it for the live training?** Registered participants gain **access to the training recordings to re-watch and review at their own pace!**



**ENCATC DIGITAL CONGRESS 2021: JOIN US TO REINFORCE YOUR INTERNATIONAL PRESENCE**



**"Artists in the spotlight! In search of new agendas for education and research in the cultural management and policy field"**

**ENCATC Digital Congress on Cultural Management and Policy**

Dates: **19-22 October 2021**

**Registration to open soon!**

## A RENEWED LOOK AT THE ROLE OF ARTISTS AND POST-COVID-19 CHALLENGES

Join **ENCATC** for the **2021 Digital Congress on Cultural Management and Policy**, which will be held online from **19-22 October 2021**. We look forward to immersing you in the topic of **"Artists in the spotlight! In search of new agendas for education and research in the cultural management and policy field"**.

There is no question **the COVID-19 crisis has severely impacted the CCS** throughout the different waves Europe and the world have experienced to date. The whole crisis has brought (back) to the fore **serious challenges for the CCS**, some of which are new, but most of which have been only emphasized by the current crisis. Among the latter, the debates about **the role and status of the artist** are all but new and **demand a renewed look in front of the current scenario(s)**.



**CALLS FROM ENCATC**



**ENCATC EDUCATION AND RESEARCH SESSION - CALL FOR SUBMISSIONS**

**Deadline 26 July 2021**

ENCATC launches the open call for submissions inviting abstracts, teaching demonstrations, and panel proposals for a special German language sessions. The 2021 ENCATC Education and Research Session will be held on 21 October during the 2021 ENCATC Digital Congress (19-22 October) on the theme of **"Artists in the spotlight! In search of new agendas for education and research in the cultural management and policy field"**.



**NEW! MEMBERS ONLY: 2021 ENCATC FELLOWSHIP AWARD - CALL FOR LAUREATE NOMINATIONS**

### **Deadline 13 August 2021**

ENCATC members are invited to make [nominations for the 2021 ENCATC Fellowship Award](#). They may nominate individuals, groups of people, or institutions as candidates for the Award, who can also be NON-ENCATC members. Candidates must have demonstrated a significant (and consistent) contribution to the field of cultural management and/or cultural policy over a long period of time. The 2021 ENCATC Fellowship Award ceremony will be held during the 2021 ENCATC Digital Congress (19-22 October).



### **NEW! ENCATC'S EUROPEAN JOURNAL ON CULTURAL MANAGEMENT AND POLICY - CALL FOR ARTICLES**

#### **Deadline 20 August 2021**

[Articles are being accepted for the Journal's Volume 11, Issue 1 for a thematic issue](#) following the topic of 2020 ENCATC Annual Congress: "Cultural management and policy in a post-digital world – navigating uncertainty". This issue will be published in December 2021.



### **MEMBERS ONLY: ENCATC BOARD ELECTIONS - CALL FOR CANDIDATES**

#### **Deadline 15 October 2021**

[Nominations](#) have opened [for the forthcoming ENCATC Board elections](#), which will take place in Brussels on the 26 November 2021. The elections will determine the ENCATC Board members that will lead the association's work from the period of Nov 2021– Nov 2023.



### **MEMBERS ONLY: BOOK SERIES - CALL FOR PROPOSALS**

#### **Deadline ongoing**

ENCATC members are invited to [submit a book proposal](#) for the ENCATC [Book Series on Cultural Management and Cultural Policy Education](#). This series fosters critical debate and publishes academic research in the field of cultural management and cultural policy and is published by international academic publishing house, P.I.E. Peter Lang.



### **MEMBERS ONLY: ENCATC LABEL - CALL FOR APPLICATIONS**

#### **Deadline ongoing**

ENCATC members are eligible to [apply for the ENCATC Label](#) to be added to their events and projects! ENCATC label recipients get approval to use the ENCATC logo and benefit from additional expertise advice and promotion through the network's communication channels.



**TOGETHER WE ARE STRONGER**

### **REDESIGNED ENCATC MEMBERS HANDBOOK FOR ENHANCED COLLABORATIONS IS HERE**

Members now have access to the newly designed [ENCATC Members Handbook](#)! It's an easy and practical tool to help members with their initiatives aiming to internationalize programme and activities, by being able to learn more about other members within the network, and get in touch with peers to cooperate in European projects and cultural initiatives.

### **CAPACITY BUILDING FOR EUROPEAN CAPITALS OF CULTURE PRESENTS NEW TEACHING MATERIAL**

New teaching material generated by the Capacity building for European Capitals of Culture project in the form of [podcasts](#) ENCATC members can use in the classroom or for professionals looking to boost their knowledge. These podcasts share insights, best practice and know-how from experts from different fields on topics relevant for the design and the implementation of European Capitals of Culture. The first podcast series on audience development, in this case of an ECoC, includes five experts who will help listeners learn working in a collaborative way by all parties involved in the process and anchoring in a coherent strategy.

### **CHARTER REFLECTS ON CULTURAL HERITAGE SECTOR DIVERSITY**

The project had a successful second official workshop, ["The Diversity of the Cultural Heritage landscape\(s\)"](#), virtually hosted from Timisoara (Romania). The consortium discussed the diversity of the sector's professions, approaches, understanding and terminology which will be helpful reflections as the project works on future deliverables that will help to make the Cultural Heritage sector stronger and



more resilient. June also marked the beginning of the collaboration with the Expert Advisory Board, an outstanding group of CH professionals that will guide CHARTER for the next 4 years. Meet the EAB [here](#).

### EU HERITAGE SKILLS LAUNCHES NEW MOOC

The EU Heritage MOOC is now open! On 21 June, an international pilot of the EU Heritage training programme went live in the form of a Massive Open Online Course (MOOC). Over 1,000 learners, including members of ENCATC who were also invited to contribute resources, are now able to follow module 1 of the course, and the other four modules will open in the coming weeks. The course, which will be available for registered participants until the end of September, offers a professional training for the cultural heritage professionals, current and future, focused on digital and soft skills as well as skills connected to “experience tourism” in the field of cultural heritage. You can join the [project's social platform](#).

### HERITAGE PRO TRAINS TO BOOST SKILLS IN CULTURAL HERITAGE MANAGEMENT

The HERITAGE-PRO Learning, Training, Teaching Activity (LTTA) in Madrid was organized in a hybrid way (online and onsite) from the 14-18 June 2021. The LTTA targeted professionals and ENCATC members from the cultural heritage sector interested in improving interdisciplinary skills in cultural heritage management, and was based on the HERITAGE-PRO training programme. Participants, including members of ENCATC, discussed on the HERITAGE-PRO training modules and their application to real environment and the programme was completed with very interesting cultural visits, like the one to UNESCO World Heritage Site Alcalá de Henares, or the online visit to the collection of the Treasures of the Dauphin in the Prado Museum. These training modules will be very useful for the ENCATC membership

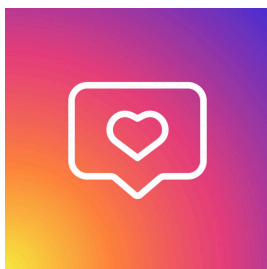
### PROJECT ME MIND WANTS TO HELP THE CULTURA SECTOR APPLY DATA SCIENCE

Why is Data Science important in the cultural field? Me-Mind offers an overview of instruments and approaches made available by Data Science. [Learn more](#) about data science applied to the cultural field and ENCATC members who are arts and cultural institutions.

### HOMEE PROJECT INVITES REFLECTION ON MEGA-EVENTS FOR CULTURAL HERITAGE

["Mega-events in Heritage-rich Cities Webinar: From research to principles and policy recommendations"](#) webinar on 8 July 2021 will explore how can cities rich in culture host mega-events without putting their own heritage at risk? How can mega-events become effective ways to promote and protect tangible and intangible heritage?

## ENCATC CONTRIBUTES TO THE NEW EUROPEAN BAUHAUS INITIATIVE



### ENCATC CALLS ON THE YOUNG GENERATION TO DEFINE THE CONCEPT OF BEAUTY IN NEW #EUROPEISBEAUTIFUL CAMPAIGN

What inspires beauty in young people when they travel, taste, and take in all the diversity that Europe has to offer? ENCATC invites **students and followers up to 28 years of age** to share with us their vision and interpretation of #EuropeIsBeautiful in a new campaign on [ENCATC's Instagram](#)! On 29 June, ENCATC has opened the [online collection form](#).

As ENCATC is in official partnership with the [New European Bauhaus](#), over the next 5 months, ENCATC will share collected contributions and stories from young people on **what beauty means for them in everyday life in Europe**. The aim of this campaign is to foster discussion, increase youth engagement, and raise awareness around the second core principle of Aesthetics in the New European Bauhaus.

## ENCATC MEMBERS MAKING A DIFFERENCE



[Click here](#) for the latest open calls, events and news from ENCATC members in Croatia, Germany, Poland, and Spain!



## CALLS & EVENTS OUTSIDE THE NETWORK



The curation of open calls and events are for ENCATC members only.

These are an **additional 10 opportunities** for ENCATC members to:

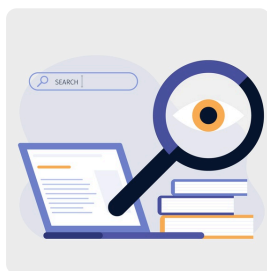
- apply for **European projects**
- present research at **major European and international events**
- make **new connections** with other cultural organisations around the globe!

**Yes, I want this benefit and more from an ENCATC membership!**



## CURATED FOR YOUR LIBRARY

ENCATC has done [a monthly round-up of new publications](#) from the culture and education sector to help advance new thinking and innovative ideas in cultural management and policy!



Looking for **more resources** under the wide umbrella of Cultural Management and Cultural Policy? [ENCATC members can access](#) our **extensive bibliography with over 1,300 entries!**

In June we added 10 **NEW ENTRIES** following the announcement on 30 March 2021 launching the pilot phase of a project to **build an international library** for our members as part of our Memorandum of Understanding between ENCATC and AAAE!

**Yes, I want this benefit and more from an ENCATC membership!**



ENCATC is an NGO in official partnership with UNESCO

ENCATC thanks contributions from our MoU partners



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