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MAY 2021 - DIGEST FOR FOLLOWERS



ENCATC has been selected for official partnership with the New European Bauhaus Initiative!

ENCATC is extremely honoured to be part of this important movement. This recognition will offer ENCATC the opportunity to work closely with its members, universities, research institutions, professionals, and policy makers in the field of cultural management and policy to shape all together a new cultural project for Europe.

As an official partner, ENCATC is also committed to promote inside and outside its network a new vision for universities in the future, where these institutions become more interconnected, cross-sectorial, innovative, and facilitate more cooperation with partners and society and their innovation ecosystems. ENCATC is aware of the great challenge and responsibility this partnership entails and is committed to align all its activities to the values and aims of this initiative.

The [New European Bauhaus Initiative](#) movement was launched on 18 January 2021 by the European Commission President Ursula von der Leyen. It is meant to explore how to live better together; make the Green Deal a positive, tangible experience for people; connect people from different professions and backgrounds and weave different perspectives and cultures; move beyond "form follows function", factoring in the planet and social purposes; support the development of lead markets in sustainability; and make the EU think and deliver "out of the box".

Stay tuned as ENCATC will be revealing our plan of activities and actions!



POLICY DEVELOPMENTS



ENCATC members enjoy a monthly round-up of the **latest education and cultural policy** from around the globe:

- Europe
- Asia and the Pacific
- Africa
- Middle East
- North and Latin America

Yes, I want this benefit and more from an ENCATC membership!

ENCATC HIGHLIGHTS

3 NEW MEMBERS

This month, ENCATC is pleased to welcome our newest members to join the network: [Transit Projects](#) from Spain, [Musa Igrek](#) in the United Kingdom, and [Aylin Michel](#) in Germany!

AGENDA - ENCATC BOARD MEETING

On 10 May, chaired by ENCATC President, **Francesca Imperiale**, members of the ENCATC Board and ENCATC Secretary General, **GiannaLia Cogliandro Beyens** gathered virtually to discuss the preparation for the 2021 ENCATC Digital Congress.

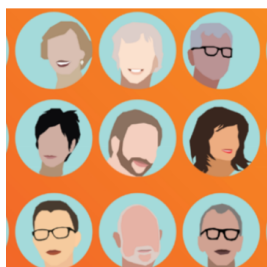
1 NEW TRAINEE

ENCATC is delighted to continue our collaboration with the **EPA international internship programme** to provide training for students from the United States to gain professional experience in a European network! On 26 May we welcomed **Carina Krautli** who is studying at Suffolk University in Boston, MA for a virtual Communications traineeship.

ENCATC ACTIVITY REPORT 2020

Against the backdrop of crisis, the work and impact of ENCATC in 2020 proved to be more important than ever. Did you know last year we organised **24 events** co-designed with 28 members in 19 countries, attracting **799 participants from 51 countries** in Europe and beyond? We also established **11 event partnerships** with organisations in 6 countries, produced **4 e-publications**, and reached a **2,006,342 multiplier effect** reaching audiences through our members, partners, funders and 3rd parties. We invite you to read more highlights of all that we achieved in our [2020 ENCATC Activity Report!](#)

UPCOMING ENCATC EVENTS: JUNE - AUGUST



Cultural Heritage and Digital Transformation

ENCATC Members Talk

Dates: **04 June 2021**

Time: **14:00-15:30 (CEST)**

[REGISTER HERE](#)

Two crucial challenges await the cultural heritage sector in the coming years. On the one hand, **training for improved digital skills** will be needed within the sector, and this will only be achieved by opening the doors to new talents, especially young ones, who can give an acceleration to the digital transformation process. On the other, it will be necessary to **increase external collaborations with companies, research organisations highly specialised in digital sectors**, innovators, digital makers, and other actors, building interdisciplinary working groups and enhancing a teamwork approach. The different agents involved in the cultural heritage sector will need to review our objectives and strategies to **start an effective digital transformation process**, especially to take advantage of the funding opportunities that will come from the European Union over the next seven years.

Meet experts from 3 projects who will help us delve into the topic of cultural heritage and digital transformation:

- ✓ [ReinHerit project](#) involving ENCATC member, Arcada University
- ✓ [Basilicata Heritage Smart Lab](#) involving ENCATC member, materahub
- ✓ [EU Heritage](#) project, its training programme and how it has overcome challenges

This conversation is being organised in cooperation of the EU Heritage project.



Post-Covid social media strategy, a special 6-part series

ENCATC Breakfasts

Dates: **1 July - 4 August 2021**

Time: **9:30-10:30 (CEST)**

[REGISTER HERE](#)

- 💡 Breakfasts led by [Christopher Hogg](#), Playwright and digital marketing consultant
- 📅 **1 July - The Attention Economy & Festival Case Studies:** How does Social Media work in an age of information excess?
- 📅 **8 July - Digital History & Curation:** What does a history of Social media tell us about the nature of the medium?
- 📅 **15 July - Live:** The role of live social media broadcasting
- 📅 **28 July - Fragments & Trailers & Headlines:** How to tell good stories online & brainstorming your festival idea
- 📅 **29 July - Branding & Trust & Concept Testing:** Personal branding & Social Capital & Crowdfunding
- 📅 **4 August - An Immersive Future:** Digital Playgrounds and VR & AR and Podcast

CALLS FROM ENCATC



LAST CHANCE TO APPLY: ENCATC RESEARCH AWARD - CALL FOR APPLICATIONS
Deadline 28 May 2021

Applications are being accepted for the [2021 ENCATC Research Award on Cultural Policy and Cultural Management](#). Done in partnership this year with The Cultural Management Fund from the University of Antwerp, the Award is to be bestowed to the best and most relevant recently, successfully defended doctoral thesis presented by an emerging researcher from anywhere in Europe and the rest of the world.



LAST CHANCE TO APPLY: MEMBERS ONLY: RESEARCH INTEREST CLUSTERS - CALL FOR PROPOSALS

Deadline 28 May 2021

ENCATC members are invited to make proposals for the network's new [Research Interest Clusters](#) - or

RICs! To help members **match their research interests ahead of making a RIC proposal**, they may [apply by 28 May to participate in a co-convenor speed-date activity](#) to be held on 04 June 2021.



MEMBERS ONLY: BOOK SERIES - CALL FOR PROPOSALS

Deadline ongoing

ENCATC members are invited to [submit a book proposal](#) for the ENCATC [Book Series on Cultural Management and Cultural Policy Education](#). This series fosters critical debate and publishes academic research in the field of cultural management and cultural policy and is published by international academic publishing house, P.I.E. Peter Lang.



MEMBERS ONLY: ENCATC LABEL - CALL FOR APPLICATIONS

Deadline ongoing

ENCATC members are eligible to [apply for the ENCATC Label](#) to be added to their events and projects! ENCATC label recipients get approval to use the ENCATC logo and benefit from additional expertise advice and promotion through the network's communication channels.



OUR CURRENT PROJECTS

CAPACITY BUILDING FOR EUROPEAN CAPITALS OF CULTURE

The project is having its [second round of evaluations of ECoCs experts' applications](#)! The pool of experts is published on the website and updated after each evaluation cycle.

CHARTER: THE EUROPEAN CULTURAL HERITAGE SKILLS ALLIANCE

Next official CHARTER workshop, ["The Diversity of the Cultural Heritage landscape\(s\)"](#), will take place from 21-23 June.

EU HERITAGE SKILLS

The [EU Heritage training programme](#), which will be delivered for the first time as a Massive Open Online Course (MOOC), will offer professional training for cultural heritage professionals, current and future, focused on digital and soft skills as well as skills connected to "experience tourism" in the cultural heritage field. An open call was launched and over 1,000 participants from Europe and beyond have registered.

HERITAGE PRO

The [HERITAGE-PRO](#) Learning, Training, Teaching Activity (LTTA) event in Madrid will be held from the 15- 8 June 2021 in a hybrid way (online and onsite) to adapt to the conditions imposed by the COVID-19 pandemic in Europe. This event aims to discuss with participants (all of them professionals from the cultural heritage sector) how to put into practice the training material developed in the HERITAGE-PRO project.

PROJECT ME MIND

Why is Data Science important in the cultural field? Me-Mind offers an overview of instruments and approaches made available by Data Science. Learn more about data science applied to the cultural field [here](#).

VIRTUAL CROSSOVERS

The two journalist mentees, Tola Say from Cambodia and Klaudia Chzhu from Russia, have [published their articles](#) resulting from their experiences in the e-residency "Making Arts Accessible in Rural Areas of Cambodia" and "Towards a Gender Equity in the Arts".



NEWS FROM THE NEW EUROPEAN BAUHAUS INITIATIVE

Apply for the New European Bauhaus Prizes!

Until 31 May 2021, applications are open for the 2021 edition of the [New European Bauhaus Prizes](#). The

Prizes recognize and celebrate existing achievements and support the younger generation to further develop emerging concepts and ideas.



OPPORTUNITIES TO COLLABORATE WITH ENCATC MEMBERS



[Click here for the latest open calls, events and news from ENCATC members](#) in Belgium, Croatia, Czech Republic, Finland Germany, Poland, Spain and Taiwan.



CALLS & EVENTS OUTSIDE THE NETWORK



The curation of open calls and events are for ENCATC members only.

These are an **additional 10 opportunities** for ENCATC members to:

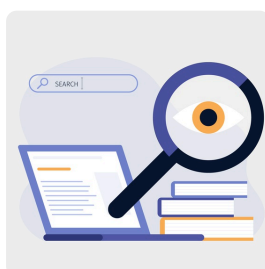
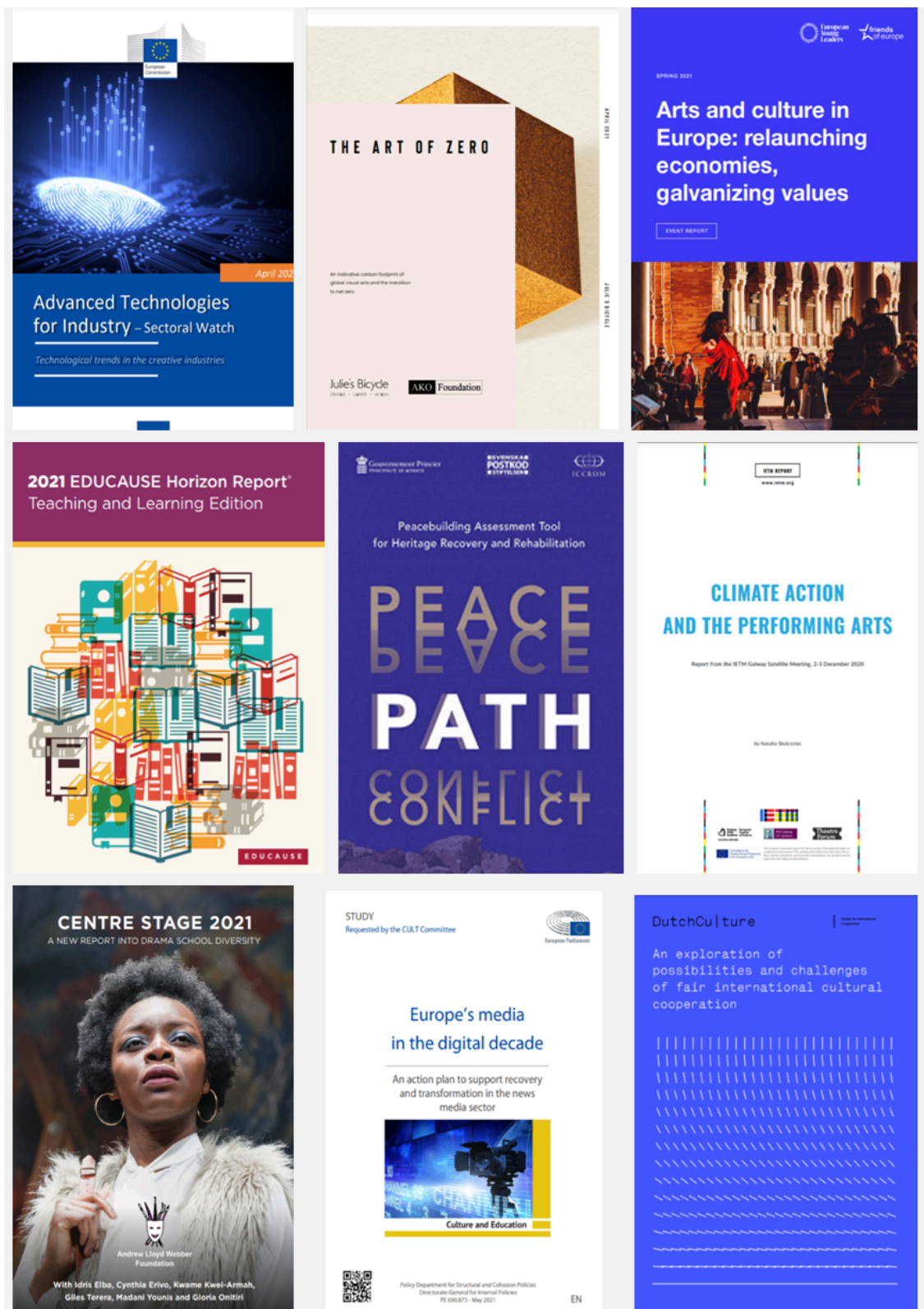
- apply for **European projects**
- present research at **major European and international events**
- make **new connections** with other cultural organisations around the globe!

Yes, I want this benefit and more from an ENCATC membership!



CURATED FOR YOUR LIBRARY

ENCATC has done a [monthly round-up of new publications from the culture and education sector](#) to help advance new thinking and innovative ideas in cultural management and policy!



Looking for **more resources** under the wide umbrella of Cultural Management and Cultural Policy? [ENCATC members can access](#) our **extensive bibliography with over 1,300 entries!**

In May we added 10 **NEW ENTRIES** following the announcement on 30 March 2021 launching the pilot phase of a project to **build an international library** for our members as part of our Memorandum of Understanding between ENCATC and AAAE!

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ENCATC is an NGO in official partnership with UNESCO

ENCATC thanks contributions from our MoU partners



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