



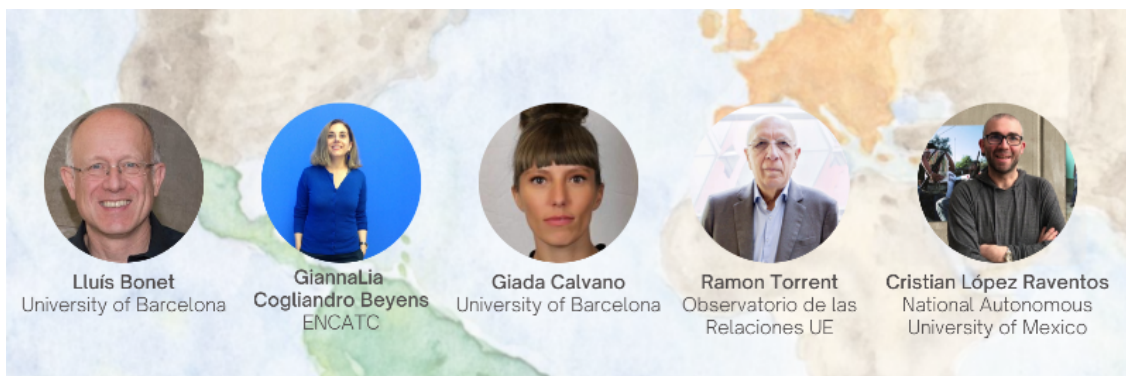
**APRIL 2021 - DIGEST FOR FOLLOWERS**

## **Announcing the 2021 ENCATC Policy Debate programme!** **[How to give an EULAC dimension to EU policies in the cultural, scientific and social domains?](#)**

**6 May 2021, 15:30-17:30 (CEST), Online**

Join renowned experts from leading higher education institutions and European observatories as we announce [the programme and our first speakers for this international debate!](#) Don't miss the opportunity to:

- ✓ **Design a better framework** between EU and EULAC (Europe, Latin America and the Caribbean);
- ✓ Gain a deeper understanding of **challenges and opportunities** in Europe and EULAC relations;
- ✓ **Enhance collaboration** between cultural and scientific institutions in the two regions;
- ✓ **Grow your network** in the EU and EULAC areas;
- ✓ Unlock access to **international expertise and meet our speakers:**



The Policy Debate is an initiative of



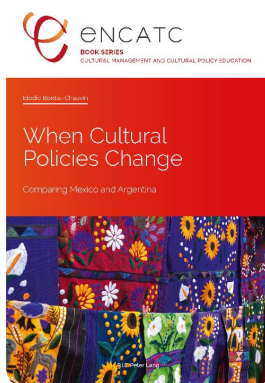
In partnership with



With the support of



**REGISTER HERE**



## When Cultural Policies Change: Comparing Mexico and Argentina

By Elodie Bordat-Chauvin

The ENCATC Policy Debate will also be the **occasion to revisit this valuable research** looking through a comparative and historical analysis to shed light on the emergence, institutionalization and transformation of the cultural policies of two major Latin American countries: Mexico and Argentina. It gathers observations, unique archive material and more than ninety semi-directive interviews with Secretaries of Culture, intellectuals, interest groups leaders, cultural managers and members of unions who all played a role in these countries' cultural policies in the last thirty years.



### POLICY DEVELOPMENTS



ENCATC members enjoy a monthly round-up of the **latest education and cultural policy** from around the globe:

- Europe
- Asia and the Pacific
- Africa
- Middle East
- North and Latin America

Yes, I want this benefit and more from an ENCATC membership!



### ENCATC HIGHLIGHTS



#### 1 NEW MEMBER

ENCATC is pleased to welcome our newest member to join the network, the [ICHEC Brussels Management School](#)!



#### AGENDA - G20 CULTURE MINISTERIAL MEETING

On 13 April ENCATC was honoured to share its expertise at the G20 webinar [“Building Capacity through Training and Education – Human Capital, the Driver of Culture-led Regeneration”](#). ENCATC President Francesca Imperiale was represented by **Alan Salzenstein**, member of the ENCATC Board in his mandate of international correspondent Board member. ENCATC members **Claire Giraud Labalte**, **Lluís Bonet**, and **Bernd Fesel** were also invited to be speakers at the event. The discussions will feed into the G20 Culture Ministerial scheduled in Rome on 29 and 30 July.



#### AGENDA - EUROPEAN HERITAGE ALLIANCE 3.3

On 14 April, ENCATC Secretary General, **GiannaLia Cogliandro Beyens**, attended the European Heritage Alliance 3.3 meeting where the agenda included discussions on the EU's New European Bauhaus initiative, the European Cultural Heritage Green Paper Alliance, and preparations for the Alliance's 10th anniversary coming up in 2021.



#### AGENDA - COMMISSION EXPERT GROUP ON CULTURAL HERITAGE

On 19 and 20 April, ENCATC Secretary General, **GiannaLia Cogliandro Beyens**, attended the European Commission's expert group on Cultural Heritage meeting. Discussed topics include the New European Bauhaus, sustainability and climate change, and COVID-19 recovery and safe re-opening for the sector.



### AGENDA - ENCATC BOARD MEETING

On 21 April, chaired by ENCATC President, **Francesca Imperiale**, members of the ENCATC Board and ENCATC Secretary General, **GiannaLia Cogliandro Beyens** gathered virtually to discuss the preparation for the 2021 ENCATC Digital Congress.



### NEW ENCATC VIDEO RECORDINGS

ENCATC members can access new video recordings available in the [Members Area](#): "China and the great changes to come" with Guy-Olivier Faure, international relations expert and "Comment sortir plus fort de la crise ?" with Jean Staune, founder of the Université Interdisciplinaire de Paris.



### MORE UPCOMING ENCATC EVENTS



#### International cultural cooperation: Renew, Reimagine, Reconnect?

##### ENCATC Academy on Cultural Relations

Dates: **12-14 May 2021**

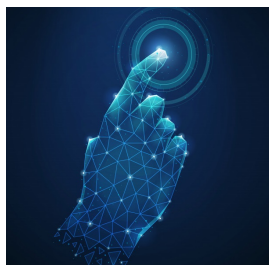
Time: **15:30-17:30** (CEST)

**FREE** to attend online [REGISTER HERE](#)



#### Programme and first speakers announced!

- **12 May: RENEW** - How academic institutions can be multipliers for international cooperation? Develop better research projects among different players
- **13 May: REIMAGINE** - Reimagining Global North and Global South cooperation. Re-balance relations between the global South and North
- **14 May: RECONNECT** - Networks enabling people to Re-Connect in pandemic times. Build trust in order to build new networks and open doors and meet the new players



#### #DigitalSkills: integrate new tools to your professional environment!

##### ENCATC Breakfasts

Dates: **3 and 10 May 2021**

Time: **9:30-10:30** (CEST)

[REGISTER HERE](#)



Breakfasts led by [Juan Manuel Hegedüs-Gravina](#), Communications Manager for CHARTER Alliance



**03 May - MIRO: the new essential for interactive sessions**



**10 May - TRELLO: efficient and organized work management**



Learn which are the **top digital tools** used nowadays;



Understand what is the purpose and potential uses of tools **Miro** and **Trello**;



Combining a bit of theory and practice in-situ, **learn how to use them through a guided**

exploration;



Gain the necessary **confidence to integrate them to your professional life**.

These ENCATC Breakfasts on #DigitalSkills are done in collaboration with the CHARTER – European Cultural Heritage Skills Alliance!

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## **Post-Covid social media strategy, a special 6-part series**

**ENCATC Breakfasts**

Dates: **1 July - 4 August 2021**

Time: **9:30-10:30 (CEST)**

**[REGISTER HERE](#)**



Breakfasts led by **[Christopher Hogg](#)**, Playwright and digital marketing consultant



**1 July - The Attention Economy & Festival Case Studies:** How does Social Media work in an age of information excess?



**8 July - Digital History & Curation:** What does a history of Social media tell us about the nature of the medium?



**15 July - Live:** The role of live social media broadcasting



**28 July - Fragments & Trailers & Headlines:** How to tell good stories online & brainstorming your festival idea



**29 July - Branding & Trust & Concept Testing:** Personal branding & Social Capital & Crowdfunding



**4 August - An Immersive Future:** Digital Playgrounds and VR & AR and Podcast



## **CALLS FROM ENCATC**



### **ENCATC FELLOWSHIP AWARD NOMINATION PANEL - CALL FOR APPLICATIONS**

**Deadline 30 April 2021**

The Fellowship Nomination Panel will be responsible to review each laureate nomination application. Panel [applications are being accepted from representatives of the bodies](#) of the Steering Committee of the ENCATC Research Award, the Scientific Committee for ENCATC Congress, and the Editorial Board members of the *European Journal of Cultural Management and Policy*, [applications from past ENCATC Presidents](#), as well as [applications from ENCATC members](#) from the Associate, Individual, and Supporting membership.



### **ENCATC RESEARCH AWARD - CALL FOR APPLICATIONS**

**Deadline 28 May 2021**

Applications are being accepted for the [2021 ENCATC Research Award on Cultural Policy and Cultural Management](#). Done in partnership this year with The Cultural Management Fund from the University of Antwerp, the Award is to be bestowed to the best and most relevant recently, successfully defended doctoral thesis presented by an emerging researcher from anywhere in Europe and the rest of the world.



### **MEMBERS ONLY: RESEARCH INTEREST CLUSTERS - CALL FOR PROPOSALS**

**Deadline 19 May 2021**

ENCATC members are invited to make proposals for the network's new [Research Interest Clusters](#) - or RICs! To help members **match their research interests ahead of making a RIC proposal**, they may [apply by 5 May to participate in a co-convenor speed-date activity](#) to be held on 14 May 2021.



### **MEMBERS ONLY: BOOK SERIES - CALL FOR PROPOSALS**

### Deadline ongoing

ENCATC members are invited to [submit a book proposal](#) for the ENCATC [Book Series on Cultural Management and Cultural Policy Education](#). This series fosters critical debate and publishes academic research in the field of cultural management and cultural policy and is published by international academic publishing house, P.I.E. Peter Lang.



### MEMBERS ONLY: ENCATC LABEL - CALL FOR APPLICATIONS

#### Deadline ongoing

ENCATC members are eligible to [apply for the ENCATC Label](#) to be added to their events and projects! ENCATC label recipients get approval to use the ENCATC logo and benefit from additional expertise advice and promotion through the network's communication channels.



### OUR CURRENT PROJECTS

#### CAPACITY BUILDING FOR EUROPEAN CAPITALS OF CULTURE

Until February 2022, the call for experts will remain open for "[Capacity Building for European Capitals of Culture](#)." Expertise is sought in the areas of: audience development; conflict resolution; change management; legal (including intellectual property rights and licensing agreements for culture); and monitoring and evaluation in the cultural sector. Experts in management, communications, coordination and international relations are also needed.

#### CHARTER: THE EUROPEAN CULTURAL HERITAGE SKILLS ALLIANCE

The Erasmus+ funded project had many positive experiences in April. [CHARTER](#) was presented in the Cultural Ministerial G20 Italy webinar by the project coordinator, Lluís Bonet from the University of Barcelona, a member of ENCATC. The entire CHARTER consortium joined forces for a three-day brainstorming session hosted remotely from Riga. The event produced many interesting inputs in relation to what cultural practice looks like in the cultural heritage sector, which will help Working Package 2 to develop their first milestone about preliminary findings on the new landscape of heritage professions. You can now follow CHARTER on social media - [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#) - to have regular updates of the project.

#### HERITAGE PRO

Last 19-20 of April took place the Heritage PRO training programme online event where ENCATC was a moderator on the project's 5th module. The camp was intended to bring together young people who are at the beginning of their careers and come from very different disciplines related to the administration and preservation of cultural heritage. In five different groups, the participants had the opportunity to work on diverse topics coming from the training modules. An exciting and brilliant event where all the participants enjoyed experts talks too. Further info at <https://heritage-pro.eu>

#### EU HERITAGE SKILLS

As a partner in the [EU Heritage](#) project funded by Erasmus+, ENCATC invites its members and followers to participate in the project's free, open, new online platform! Don't miss this opportunity to enhance your digital skills, transferable and transversal competences, and soft skills connected to "experience tourism" in the field of cultural heritage. Registration is open until 26 May 2021: <https://www.euheritage.eu/mooc-registration/>

#### PROJECT ME MIND

Me-Mind continues working on the two use cases of the project; the Internet Festival of Pisa and Estonian National Museum. The Creative Europe funded project cornerstones are data analysis, impact measurement, data visualisation, the UNESCO framework among others. To learn and understand how all these aspects are going to be used and developed during the project lifetime make sure to visit [www.memind.eu](http://www.memind.eu) and follow the social media accounts.

#### VIRTUAL CROSSOVERS

On 1 April 2021, the 4-week [Virtual Crossovers e-residency](#) from ENCATC and ASEF culture360 began for the two selected arts journalists who are working under the guidance of a mentor with the objective of writing a piece on the topic of cultural diplomacy between Asia and Europe. Tola Say is a passionate writer and researcher of arts from Cambodia who is mentored by ENCATC member Dr. Carla Figueira from

Goldsmiths, University of London and Dr. Musa Iğrek. Klaudia Chzhu is an emerging arts and cultural manager from Russia who is mentored by Professor Kiwon Hong, from the Korea National University of Arts, School of Drama. Also, check out weekly updates from our posted on [ENCATC's Instagram!](#)



## OPPORTUNITIES TO COLLABORATE WITH ENCATC MEMBERS

### CALLS FROM MEMBERS



#### International Cultural Centre, PL

ICC is a partner in the ILUCIDARE project which is accepting applications from students in the field of heritage for the first [ILUCIDARE Summer School "Heritage and innovation: Central Europe and beyond"](#) from 18–24 July 2021 in Krakow and Krosno, Poland.

### EVENTS FROM MEMBERS



#### Yelena Kharitonova, NL

Yelena Kharitonova, founder of Caravan Cultura CreArt Agency has received the **ENCATC Label** for the two-day webinar she is helping to organise ["Responsible future: re-evaluation of the Balkan crafts and fashion"](#) on 5-6 May 2021.



#### Fitzcarraldo Foundation, IT

Dates are announced for the [2021 Art Lab](#) which is an independent Italian platform dedicated to innovation in cultural policies, programmes and practices: 9-12 June in Bari - Matera and 22-25 September in Bergamo.



#### Donostia Kultura, ES

The Summer School ["Public diplomacy & cultural diplomacy. Basque Public Diplomacy"](#) will be held from 21-23 July with online participation possible. The programme aims to analyse four decades of Basque public cultural diplomacy and address a model of public cultural diplomacy that is distinguished by characteristics that make it different and to some extent unique.

### NEWS FROM MEMBERS



#### BOZAR, BE

On 20 April 2021, in collaboration with ENCATC member, the Goethe-Institut Brussels, BOZAR presents the [project and book publication Everything Passes Except The Past](#). The publication is the result of an international 2 year-long artistic-discursive project.



#### International Yehudi Menuhin Foundation, BE

The Foundation is leading a community co-creation project entitled [Homelands, place for belonging](#) for and by newcomer/refugee artists. It is led in 3 cities of Belgium: Antwerp, Brussels and Namen. The mission is to give newcomer/refugee artists the opportunity to take their place as artists in society, to co-create and share their knowledge with the host community and to become the intercultural mediators of tomorrow.



#### Liliana Turoiu, BE

On 28 April 2021, the Romanian Cultural Institute in Brussels launched an art film dedicated to the [Belgian sculptor born in Galati - Romania, Marian Sava](#). The event that the RCI Brussels launches on its official communication networks is part of the series of events "Romanian Cultural Presences in Benelux", a high-level cultural diplomacy approach coordinated by PhD professor Liliana Turoiu.



#### Géraldine Bueken, BE

XR4heritage, whose Founder and Program director is Géraldine Bueken, has been selected for the **ENCATC Label**. XR4heritage aims to support cultural and heritage actors in the development of a sustainable and viable phygital strategy and develop a more attractive cultural tourism offer for young audiences. Stay tuned as there will be opportunities for ENCATC members to benefit from the expertise of

a network of more than 1,000 experts in emerging technologies.



**Pôle des acteurs du patrimoine en Pays de la Loire, FR**

The Pôle is working on a [new initiative to reflect on how to create a link between professionals and young people](#) (apprentices and students) in training in heritage-related sectors.



**National University of Ireland Galway, IE**

Steven Hadley is author of the recently published ["Audience Development and Cultural Policy"](#) which provides a new understanding of the relationship between audiences and the arts.



**ESPRONCEDA, Institute of Art and Culture, ES**

[The Salon of Espronceda –Talk with a Special Guest project](#) has received the **ENCATC Label!** The aim is to connect the local and international community with a vision of the best contemporary art practice across cultures and countries with special guests who will be artists, curators, culture managers, writers, and poets.



**University of Leeds, UK**

The University of Leeds Center for Cultural Value launched a new podcast series entitled ["Reflecting Value"](#) to gather a range of guests to ask the big questions relating to cultural value.



ENCATC members, do you want to see your call, opportunity, events or news here next time? [Write to us!](#)



## CALLS & EVENTS OUTSIDE THE NETWORK



The curation of open calls and events are for ENCATC members only.

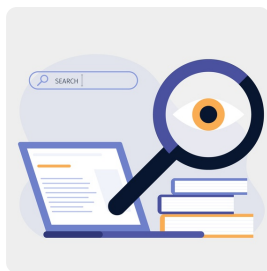
These are an **additional 12 opportunities** for ENCATC members to:

- apply for **European projects**
- present research at **major European and international events**
- make **new connections** with other cultural organisations around the globe!

**Yes, I want this benefit and more from an ENCATC membership!**



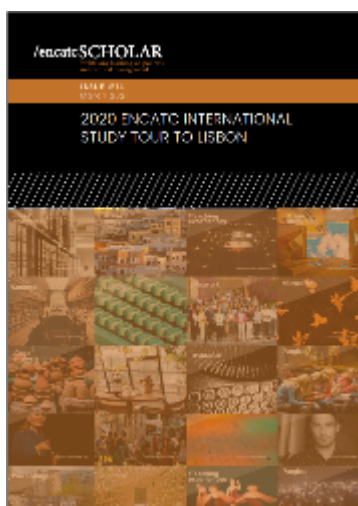
## CURATED FOR YOUR LIBRARY



Looking for **more resources** under the wide umbrella of Cultural Management and Cultural Policy? [ENCATC members can access](#) our **extensive bibliography with over 1,300 entries!**

In April we added 25 **NEW ENTRIES** following the announcement on 30 March 2021 launching the pilot phase of a project to **build an international library** for our members as part of our Memorandum of Understanding between ENCATC and AAAE!

**Yes, I want this benefit and more from an ENCATC membership!**



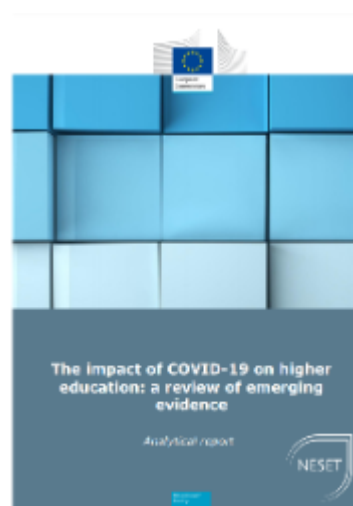
**NEW! /encatcSCHOLAR issue #14**  
**["International Study Tour to Lisbon"](#)**



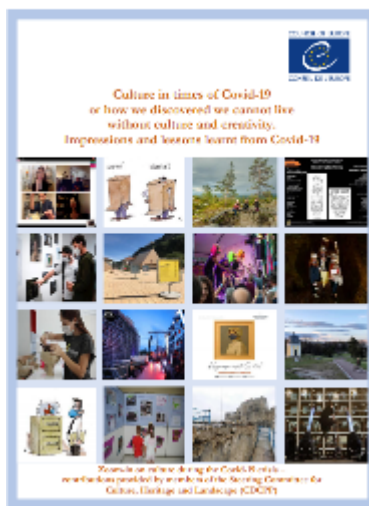
**[European Journal of Cultural Management and Policy](#)**



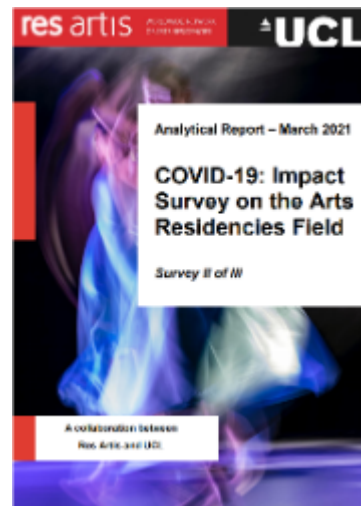
**[UNESCO report: Museums around the World in the face of COVID-19 - UNESCO Digital Library](#)**



**[The impact of COVID-19 on higher education: a review of emerging evidence](#)**



[Culture in times of Covid-19 or how we discovered we cannot live without culture and creativity. Impressions and lessons learnt from Covid-19](#)



[COVID-19: Impact Survey on the Arts Residencies Field](#)



[Cross-Border Cooperation for Museums](#)



[Arts and culture in Europe: relaunching economies, galvanizing values](#)



[Rewiring the Network \(for the Twenties\)](#)



[Local Networks: \(a guide to\) Reimagining the Work of Cultural Organisations](#)





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