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ENCATC news

A monthly e-newsletter for the latest in cultural management and policy

JANUARY 2021



SPOTLIGHT



This publication presents the main points of the presentations and discussion that took place at an online workshop "How Culture Works in Practice". It was organised in the framework of the ENCATC Evaluation Working sessions in the context of a broader discussion of the field of evaluation. The focus was to get a deeper understanding of evaluation practices, such as the evaluation framework "Culture Works" created by ENCATC member, the Goethe-Institut and foster the exchange between ENCATC members on experiences and approaches of tackling crucial questions of evaluation processes, such as on purposes and methods, but also to identify common challenges and obstacles in establishing evaluation frameworks according to their specific contexts. Download the full report [here](#).



POLICY DEVELOPMENTS

Education Committee confirmed the provisional agreements with Council [on Erasmus+, Creative Europe and European Solidarity Corps programmes for 2021-2027](#).

CULTURE / COMMISSION: On 15 January, The European Commission launched a [campaign to celebrate the 30 years of the MEDIA strand of Creative Europe a EU programme](#) designed to support European Film and audio visual industries. This launch comes with a new MEDIA programme of Creative Europe running from 2021 to 2027.

CULTURE / COMMISSION: On 18 January, [the Commission launched the design phase of the New European Bauhaus initiative](#). The New European Bauhaus is an environmental, economic and cultural project, aiming to combine design, sustainability, accessibility, affordability and investment in order to help deliver the European Green Deal.

EDUCATION / COMMISSION: On 19 January, the new [Erasmus+ app](#) was launched. The app is one of the key deliverables of the [European Student Card Initiative](#) and will make a significant contribution to achieving the vision of realising the [European Education Area](#) by 2025. The new app will ensure that learners across Europe easily access mobility opportunities offered by the Erasmus+.

EDUCATION / PARLIAMENT: On 20 January, the resolution on achieving an [effective policy legacy for the European Year of Cultural Heritage](#) was adopted.

ASIA AND THE PACIFIC

CULTURE / CHINA: On 5 January, [China and Pakistan signed a memorandum on translation and publication](#) of classics in an effort to give fresh impetus to cultural and people-to-people exchange between the two countries.

CULTURE / TAIWAN: On 15 January, [The Taipei Cultural Center of Taipei Economic and Cultural Office \(TECO\)](#) in New York participated in the virtual annual conference of the Association of Performing Arts Professionals (APAP) from Jan. 8 to 12 where they introduced the 13 Taiwanese groups which are scheduled to perform in North America in the next two years.

CULTURE / AUSTRALIA: On 15 January, [the Morrison government announced that they will support 30 arts tours across Australia during 2021](#), providing a major boost to artists and audiences, particularly in remote and regional communities.

CULTURE / AUSTRALIA: On 21 January, Victoria's independent creative sector will receive a boost via Creative Victoria's new programme – [‘Building Audiences Fund’](#). Professional creatives and small businesses working in any creative sector are eligible for funding of up to \$20,000 to support innovative, COVID-safe marketing strategies.

AFRICA

CULTURE / ZIMBABWE: On 19 January, [The National Arts Council of Zimbabwe \(NACZ\) and the Piton International Film Festival \(PIFF\)](#) have launched the PIFF “Africa 2021” a 12-month initiative that focuses on celebrating filmmaking and seeks to work collaboratively with filmmakers who are based in Africa.

CULTURE / ZIMBABWE: On 20 January, [National Arts Council of Zimbabwe director](#), Nicholas Moyo called on internet service providers in the country to reduce their tariffs for the survival of the arts sector as artistes are relying solely on them during this difficult COVID-19 time.

MIDDLE EAST

CULTURE / SAUDI ARABIA: On 7 January, [Saudi Culture Minister Prince Badr bin Abdullah bin Farhan](#) expressed his thanks and appreciation to King Salman and Crown Prince Mohammed bin Salman for supporting cultural sectors, commending the Cabinet's decision to approve the establishment of the Cultural Development Fund (CDF).

CULTURE / IRAN: On 17 January, [The National Museum of Iran and the National Museum of Nicaragua](#) signed a Memorandum of Understanding to lay the ground for further cooperation including the arrangement of joint online shows during the current coronavirus era.

CULTURE / USA: On 8 January, [arts workers are building a labor movement to save a creative economy in peril](#). Built on the concept of the “arts worker” — an immense labor category representing 8.8 million Americans doing everything from designing clothing to sweeping museum floors — this movement asserts that the arts are as foundational as farming or manufacturing.

CULTURE / CANADA: On 24 January, [Minister Chagger made a statement](#) to mark World Day for African and Afrodescendant Culture (WDAC)

SOUTH AMERICA

CULTURE / GUYANA: On 16 January, Minister of Culture Youth and Sport, Hon. Charles Ramson Jr., says the [Ministry is set roll out an aggressive agenda to benefit young people](#). The Minister said over the past five years, the voice of young people has been neglected due to the lack of youth representation at the highest level.

INTERNATIONAL

CULTURE / UNITED NATIONS: On January 13, the UN explained the importance of having [2021 dedicated to the creative economy and its critical role in promoting sustainable development, especially in a post-coronavirus world](#).

EDUCATION / UNESCO: On 24 January, International Day of Education, the [United Nations wanted to ensure quality education for all](#). Capturing the spirit of the International Day of Education, [UNESCO](#) and partners spearheaded the [Learning Planet Festival](#) to celebrate learning in all contexts and share innovations that fulfil the potential of every learner, no matter what their circumstances.

CULTURE / UNIC: On 28 January, The International Union of Cinemas (UNIC), the body representing European cinema trade associations and operators, has today [released preliminary 2020 box office estimates for the territories covered by the organisation](#). European cinema industry sees €6.2 Billion box office drop in 2020. Therefore, UNIC calls for ongoing support for European cinemas to overcome the challenges of COVID-19.



ENCATC HIGHLIGHTS



1 NEW MEMBER

ENCATC is pleased to welcome a new member to our network in January: [A25 Cultural Foundation](#) from Bulgaria!



CULTURAL HERITAGE EXPERT MEETING

On 25-26 January our Secretary General GiannaLia Cogliandro Beyens attended the Cultural Heritage Expert Meeting hosted by the European Commission that gathered experts from the cultural field for a workshop on Complementary Funding for Cultural Heritage.



SAVE THE DATE

In the frame of the **ENCATC Breakfast Series**, we are delighted to collaborate with The Bruno Lussato and Marina Fedier Institute to bring you 4 new thought-provoking online learning opportunities related to **"Facing Crisis: Engaging the Metamorphoses of Tomorrow"**. With the help of 3 outstanding speakers, the aim is to propose forward-looking solutions to emerge stronger from the COVID-19 crisis.

« Comment sortir plus fort de la crise ? » on 23 February 2021, 9:00-10:30 (CET) in French

Speaker: Jean Staune, Philosopher of science and essayist, founder of the Interdisciplinary University of Paris

"China and the great changes to come" on 24 March 2021, 9:00 - 10:30 (CET) in English

Speaker: Guy-Olivier Faure, Professor of International Negotiation at the Sorbonne

« Une nouvelle pédagogie » on 28 April 2021, 9:00-10:30 (CET) in French

Speaker: Philippe Bobola, Doctor in chemistry-physics, biologist and anthropologist

Speaker: Jean Staune, Philosopher of science and essayist, founder of the interdisciplinary University of Paris



3 NEW TRAINEES

ENCATC is pleased to welcome three new Research and Marketing trainees! [Dana Maya](#), [Mónica Díaz](#) and [Andrés Canto Rico](#). They are students from ENCATC member institution Universidad Anáhuac in Mexico who will be supporting our Research team.



ENCATC VIRTUAL COMMUNICATION TRAINEESHIPS

ENCATC is looking for an ambitious Communication Trainee. Students and early career professionals with Higher Education qualification in Communication are invited to [apply](#).



ENCATC MEMBERS TALKS VIDEO RECORDINGS

Have you missed any of the previous Members Talks or you just want to watch one again? In the [Members Area](#) members can access the recordings and materials from the past Talks, including the one on 27 November on "Digital skills and community needs: key competences for future cultural heritage professionals" and soon the one from 29 January "Immersive technologies at the service of European culture and heritage: opportunities and innovation" will be online.



/encatcSCHOLAR ISSUE #16 - CALL FOR CONTRIBUTIONS

Deadline 8 February 2021

With the objective of publishing issue #16 of the /encatcSCHOLAR, [we launched a call for contributions](#), which will focus, parallel to the topic of the 2020 edition of the [ENCATC Annual Congress](#) (online, 3rd-11th November 2020), on "Cultural management and policy in a post-digital world – navigating".



DRAFTING OF ARTICLES FOR OUR 2020 ENCATC CONGRESS PUBLICATION - CALL FOR INTEREST

Deadline 10 February 2021

ENCATC would like to draft several articles reporting about the 2020 ENCATC Congress theme. For this purpose we are happy to open a call for PhD students willing to draft articles about one of the sessions of the Congress of their choice. The articles will be published in a publication with ISBN reference. The PhD students will receive free access to the 2020 ENCATC Congress platform. **The production of the publication will start on 15 February and will end on the 15 April 2021.** If you are interested in this opportunity please answer us in this [Google Form](#). For more information please write to g.cogliandro@encatc.org.



IN THE FRAME OF THE HERITAGE PRO MULTIPLIERS EVENT - CALL FOR A MODERATOR

Deadline 10 February 2021

[ACW Multiplier Event for HERITAGE-PRO](#) will be implemented cooperatively with the German secretariat of the [OWHC – the Organisation of the World Heritage Cities](#) 13 April, online. It will be a training day focussing on 2 HERITAGE-PRO modules: Module 1 with an outlook on the Green Deal / Climate Change impact on CH and Module 2 focussing on project management / risk management in transnational crises. They are looking for an English speaking moderator for the training day. If interested in this opportunity answer us in this [form](#).



"HYBRID CULTURAL PRACTICES" SURVEY - CALL FOR CONTRIBUTIONS

Deadline 11 February 2021

Thanks to all of you who participated in our conversations related to hybrid cultural programmes models over the past several months. Our member, Gregory Baeker, after our recent Members Talk on this topic was able to connect with members of the Global Cultural District Network (GCDN) and World Cultural Cities Forum (WCCF) and he is hoping to add IFACCA to that list. Their possible participation to our work will certainly enlarge our conversation and perspectives. The idea is to follow up these conversations in the 2021 with an invitation for people to share examples of practice, and reflections on these examples. The outcome will be a Compendium of Hybrid Cultural Practices that will be shared with everyone. Given the quality of discussion on all calls, we are confident that the Compendium will be a valuable resource. To



MEMBERS ONLY: BOOK SERIES - CALL FOR PROPOSALS

Deadline ongoing

The ENCATC [Book Series on Cultural Management and Cultural Policy Education](#) fosters critical debate and publishes academic research in the field of cultural management and cultural policy. [Submit a book proposal](#). The book series is published by international academic publishing house, P.I.E. Peter Lang.



MEMBERS ONLY: ENCATC LABEL - CALL FOR APPLICATIONS

Deadline ongoing

The ENCATC members are invited to [apply for the ENCATC Label](#) to be added to their events and projects! ENCATC label recipients get approval to use the ENCATC logo and benefit from additional expertise advice and promotion through the network's communication channels.



MEMBERS ONLY: ENCATC PRAXIS FOR STUDENTS - CALL FOR SUBSCRIPTIONS

Full ENCATC member institutions may invite their students to subscribe for free to the ENCATC Praxis Newsletter for Students to access arts and culture internships, capacity building opportunities, career tips, and more!



MEMBERS ONLY: DIGITAL INTERNSHIP MATCHING OPPORTUNITY

Associate ENCATC members can have their [digital internship offers published](#) in the PRAXIS Newsletter to match with students studying cultural management and policy in over 30 countries in Europe and beyond!



OUR CURRENT PROJECTS

CAPACITY BUILDING FOR EUROPEAN CAPITALS OF CULTURE

The 1st evaluation cycle of ECOCs experts took place in Sept 2020 and 95 applications were approved by the jury. Until February 2022, the call for experts will remain open for the [Capacity Building for European Capitals of Culture](#) project. Expertise is sought in the areas of: audience development; conflict resolution; change management; legal (including intellectual property rights and licensing agreements for culture); and monitoring and evaluation in the cultural sector. Experts in management, communications, coordination and international relations are also needed.

HERITAGE PRO

HERITAGE-PRO is in the final spurt of implementation, all training modules are now available and can be accessed via the [homepage](#). We are very much looking forward to our training camp, which will take place from 19-20 April 2021 and will bring together young heritage managers and craftspeople. Around 50 international participants have applied for 2 exciting training days

EU HERITAGE SKILLS

On 25-26 January, a pre-pilot for the [EU heritage project](#) took place. This ambitious project encompasses a variety of European cultural organisations and educative institutions who have worked together to bring the project to life. During the pre-pilot the European international online course was examined and the "EU Heritage Experience Design Canvas" was revised, followed by the national experience design labs.

PROJECT ME MIND (2021-2022)

ENCATC is proud to be part of an exciting new Creative Europe funded project! [Me Mind](#) aims to provide cultural and creative professionals (such as museums, and cultural events organisations), with a replicable methodology that combines cross-sectoral approaches and strategies to measure the economic and social impact of their activities in quantitative and qualitative terms. Taking place over 18 months,

connected for more upcoming information.

CHARTER - THE EUROPEAN CULTURAL HERITAGE SKILLS ALLIANCE

The Erasmus+ funded project seeks to enable Europe to sustainably protect, promote and enhance its tangible and intangible cultural heritage. CHARTER looks to clarify occupational roles and activities to create tools for the education system; identify curricula and learning outcomes to equip education and training to respond to cultural heritage skills needed and put a structure on the sector as an economically active force. This month marked the kick off of the project where members met to discuss the the organisation of work groups and planned the next steps.



OPPORTUNITIES TO COLLABORATE WITH ENCATC MEMBERS

CALLS & OPPORTUNITIES FROM MEMBERS



Xia Jing Shan Arts and Culture Foundation, TW

2 January - 7 March 2021

[Jing Shan Avatamsaka. Mastero of Buddhist Art: Xia Jing Shan's Bodhisattva Exhibition](#) held at Fo Guang Yuan Taichung Art Gallery, Taiwan



Louvre Museum, FR

22 January - 31 January 2021

[Journées internationales du Film sur l'art, 14e édition](#). L'édition 2021 des JIFA se déroulera "en ligne" dans son intégralité. Accès libre et gratuit



University of Antwerp, BE

Deadline 28 February 2021

The University of Antwerp has an [open call for papers in the area of fashion and design](#).



Utrecht School of the Arts, NL

Deadline not stated

[HKU Art and Economics](#) are looking for [new exchange](#) partners in the field of fashion and music management, marketing or business within the Erasmus+ programme. If interested please contact [Marijke Faber](#).



Ukrainian Cultural Foundation, UA

Ukrainian Cultural Foundation 2021 grants! The following programmes are open for applications with the international partners: ["Cultural Capitals of Ukraine"](#), ["Culture. Tourism. Regions"](#). Please pay attention to UCF program ["Culture for changes"](#) - a programme of international partnership aimed at joint responses to challenges by supporting cultural dialogue and the creation of Ukrainian-German and Ukrainian-British art projects. If you are interested in doing a project with Ukrainian partner and want to know more about our Grant Programmes and their terms and conditions, our Programs and Guidelines are available in English on the [website](#)! You can also find the database of possible Ukrainian partners via [UACulture website](#).

NEWS FROM MEMBERS



Abu Dhabi Department of Culture and Tourism, AE: On 20 January, an [inspiring new line up of artists were unveiled for Art Space](#). Art Space shines a light on the creative potential within the Abu Dhabi community and allows artists to showcase their latest works to the public at prime locations.



Sibelius Academy, FI

We are extremely excited to see our ENCATC network connecting with each other! ENCATC

✉ Do you want to see your call, opportunity, or news here next time? [Write to us!](#)



CALLS & OPPORTUNITIES FROM OUTSIDE THE NETWORK

CALL FOR PAPERS

Deadline 31 January 2021

AAAE have extended their [deadline for research papers and session proposal](#) for their virtual conference, Reimagine/Reconnect/Renew taking place on 3-28 May 2021.

CALL FOR APPLICATIONS

Deadline 31 January 2021

UNESCO [Pilot Regional Course on Interpretive Planning at World Heritage Properties in Europe](#).

CALL FOR PAPERS

Deadline 31 January 2021

[Sahapedia have a call](#) to academicians, researchers, PhD students and practitioners to submit their papers on cultural mapping for Culture for All conference 2021.

CALL FOR PROPOSALS

Deadline 15 February 2021

The UNESCO Living Heritage Entity has relaunched a call for a [Facilitator to lead an online meeting of the global facilitators' network under the 2003 Convention on online Facilitation and learning approaches](#).

CALL FOR APPLICATIONS

Deadline 8 February 2021

Cultural Heritage in Action have a call for applications for [online peer learning visits](#) to start in March 2021.

CALL FOR APPLICATIONS

Deadline 21 February 2021

Voices of Culture: Structured Dialogue between the European Commission and cultural sector, have a call for applications on [Status and Working Conditions of Artists and Cultural and Creative Professionals](#).

CALL FOR APPLICATIONS

Deadline 28 February 2021

i-Portunus have a call for applications in for [Literary Translation](#) and [Music](#).

CALL FOR PAPERS

Deadline 5 March 2021

ICCH 2021 has an open call for papers for the [5th International Conference on Culture and History](#).

CALL FOR APPLICATIONS

Deadline 14 March 2021

i-Portunus opened a call for applications for [architects, cultural professionals active in architecture](#).

CALL FOR SUBMISSIONS

Deadline 31 March 2021

[Cultura: International Journal of Philosophy of Culture and Axiology](#) has an open call for submissions.

CALL FOR PAPERS

Deadline 31 August 2021

Journal of Risk Management have a call for a special issue ["Economic Sustainability of Culture](#)

CALL FOR PAPERS

Deadline 31 December 2021

Participate in the [Special Issue on "Leisure and Time Management in Fostering Wellbeing and Health: Current Issues and New Trends."](#)



NEWS FROM OTHER ORGANISATIONS



JOIN FRH #JUMPFORHERITAGE CAMPAIGN

15 December 2020 - 15 March 2021

Among the uncertainty and challenges of the COVID-19 Pandemic, [FRH Europe](#) have launched its #JUMPFORHERITAGE social media campaign, linking sports together with heritage, health, fun and awareness. This initiative aims at bringing joyful moments while showcasing Europe's rich religious heritage. ENCATEC invites individuals or groups to share on social media photos of a jump in front of any religious heritage site anywhere in Europe. More information on the campaign can be found [here](#).



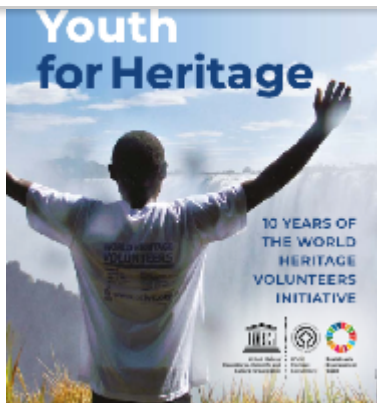
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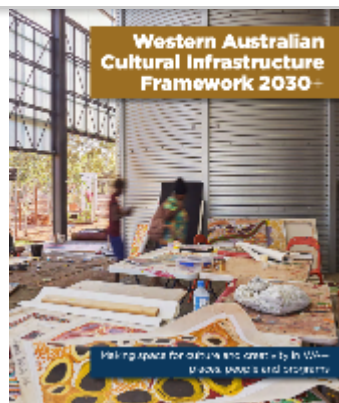
[European Journal of Cultural Management and Policy: Volume 10 / Issue 1](#)



[European Journal of Cultural Management and Policy: Volume 10 / Issue 2](#)



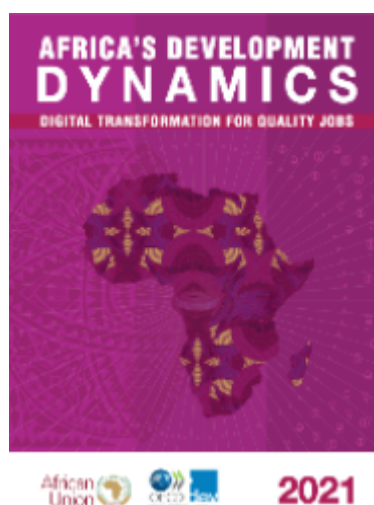
[Empowering Youth for Heritage](#)



[Western Australian Cultural Infrastructure Framework 2030+](#)



[Singapore Cultural Statistics 2020](#)



[Africa's Development Dynamics](#)



UPCOMING EVENTS

[Brexit Killing Culture? The Future of EU-UK Relations in the Cultural and Creative Sectors](#)

2 February 2020 at 19.30 (CET), online

[MOI! Museums on Impact - Stakeholder Forum](#)

22 February 2021, online

[Disability and Cultural Management](#)

22-23 February 2021 at 10:00- 13:00 (CET), online

[Europa Nostra - International Heritage: A roundtable discussion with John Darlington
Executive Director of the World Monuments fund, UK](#)

24 February 2021 at 16:00-17:00 (CET), online



ENCATC thanks contributions from our MoU partners



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