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ENCATC news

A monthly e-newsletter for the latest in cultural management and policy

MEMBERS ONLY



2020 ENCATC DIGITAL CONGRESS

Offering an exciting and new digital experience next 3-11 November 2020

In the 28 years of the ENCATC Annual Congress, for the first time this flagship global event to advance theory, education, research and practice on cultural management and policy is going digital! This is not your average online experience... see what awaits you!



A new digital experience. Reacting to these COVID-19 times, ENCATC is investing in latest digital event technology software to offer an exciting immersive experience in various digital formats connecting you directly to the people, ideas, and resources you need.



World-renowned experts. Removing mobility barriers, access an even greater and more diverse pool of knowledge and experiences thanks to experts and leaders joining us online from across the globe.



Career growth and advancement. Take advantage of connectivity tools to reach a wider international audience to help make your work known, exchange on common challenges to find solutions to advance your and your institution's contribution to cultural management and policy!



Cross-sector and global networking. Benefit from the latest networking technology to establish connections with all sectors in arts and culture and across the private, public, academic and NGO sectors. Find new partners and inspiration from around the world!



Take your future events to the next level. The ENCATC Digital Congress is the opportunity to learn and experience for yourself the new technologies that can professionalise your future online events and elevate the participant experience beyond the limitations of common webinar software.

MORE DETAILS COMING SOON!

Florian Cramer is the 2020 Congress keynote



ENCATC is honoured to announce **Florian Cramer**, a practice-oriented research professor at the Willem de Kooning Academy, Rotterdam University of Applied Sciences in The Netherlands will be the **keynote speaker on 3 November** to share his critical reflection on the 2020 Congress theme **"Cultural management and policy in a post-digital world – navigating uncertainty"**.

He is known for his cutting-edge research investigating the transformation of art disciplines in the 21st century where the traditional notions and categories of "art" and "design", with their 19th/20th century Western legacies, are being contested. This contestation manifests itself in new cultural practices, new forms of globalized visual culture, and the crisis of traditional concepts of (intellectual) property and authorship. [Keep reading...](#)



POLICY DEVELOPMENTS

EUROPE

CULTURE / PARLIAMENT: [German presidency priorities: support for CULT request to earmark culture recovery funding](#)

On 1 September, at the European Parliament, the German Government Commissioner for Culture and Media stressed that managing the Covid-19 consequences for culture was a priority for the German Presidency of the Council of the EU.

CULTURE / COMMISSION: [A new Knowledge & Innovation Community is coming! EIT Culture & Creativity](#)

On 2 September, to boost innovation in the cultural & creative sectors, Creative Europe and the European Institute and Technology announced they will launch a new program focused on Knowledge & Innovation Community on Culture & Creativity.

CULTURE / PARLIAMENT: [LUX prize will be awarded jointly by the European Parliament and the European Film Academy](#)

On 5 September, Sabine Verheyen, Chair of Parliament's Culture Committee unveiled the details of the revamped LUX award, from now on to be called "LUX—the European Audience Film Award".

CULTURE / PARLIAMENT: [European Parliament calls for "greening" of the EU culture and education programmes](#)

On 15 September, the European Parliament called for the "greening" of the Erasmus+, Creative Europe and European Solidarity Corps. MEPs stresses that greening measures must retain the original values of the programmes: Mobility, learning, and creativity.

CULTURE / COMMISSION: [Meet the winners European Commission's summer photo competition](#)

On 16 September, the Creative Europe team at the European Commission unveiled the winners of their summer photo competition.

CULTURE / COMMISSION: [EC president announces "new European Bauhaus" to help Europe move to a circular economy](#)

On 16 September, during her inaugural State of the Union address to the European parliament, the President of the European Commission, Ursula von der Leyen, has announced plans to create a "new European Bauhaus" to kickstart a cultural and sustainable movement in the European Union.

CULTURE / PARLIAMENT: [State of the EU: MEPs debate measures to improve Europe](#)

On 16 September, during the debate on the State of the European Union, the Spanish MEP Iratxe García Pérez called for support for the cultural sector and the creation of an European cultural platform to "allow young people to collaborate and strengthened European cultural fabric".

EDUCATION / CEDEFOP: [EU education ministers discuss new impetus for vocational education and training](#)

On 16-17 September, the EU ministers for education met informally within the framework of the German EU Presidency in Osnabrück to discuss a new impetus for vocational education and training (VET) and to kick start the Osnabrück declaration to modernise European VET and deepen cross-border cooperation within the European Education Area. Following a consultation phase, the declaration is set to be adopted on 30 November 2020.

CULTURE / COMMISSION: [Deadline to transpose Audiovisual Media Services Directive transposition approaches](#)

19 September was the deadline for Member States to transpose the Audiovisual Media Services Directive into national law. This directive, revised in 2018, provides rules to protect vulnerable viewers and children sharing videos online, preserve cultural diversity including European works, and guarantee the independence of national media regulators.

EDUCATION/ PARLIAMENT: [EC president announces "new European Bauhaus" to help Europe move to a circular economy](#)

On 23 September, the European Parliament's Committee on Culture and Education called for a swift and concrete measures to close the digital education gap in Europe, now more exposed due the Covid-19 pandemic.

AFRICA

EDUCATION / AFRICAN UNION: [AU/CIEFFA Launches Africa Educates Her Campaign a Rallying Call to Get Girls Back to School](#)

On 11 September, the African Union International Centre for Girls' and Women's Education in Africa (AU/CIEFFA) officially launched the Africa Educates Her campaign, an action focused on bringing awareness around issues that hinder girls and women from accessing education during the Covid-19 pandemic.

MIDDLE EAST

EDUCATION / Saudi Arabia: [Saudi Culture Ministry to launch first oil museum](#)

On 10 September, the Ministry of Culture of Saudi Arabia, in partnership with the King Abdullah Petroleum Studies and Research Center (KAPSARC), has announced the launch in July 2022 of the first permanent museum on oil.

ASIA & THE PACIFIC

CULTURE/ TAIWAN: [Ministry of Culture announces winners of culture stimulus vouchers](#)

On 8 September, the Ministry of Culture of Taiwan announced the winners of the "Arts FUN Go", an initiative that aims to encourage cultural and arts consumption.

NORTH AMERICA

CULTURE / CANADA: [Canada Announces Virtual Program for 2020 Frankfurt Book Fair Special Edition](#)

On 24 September, Steven Guilbeault, Minister of Canadian Heritage, has announced Canada's virtual programming for this year's special edition of Frankfurt Book Fair. The initiative will take place between 14-18 October.

SOUTH AMERICA

CULTURE / GUYANA: [\\$21.8M allocated to bring Tourism Sector in line with COVID-19 protocols](#)

On 19 September, Oneidge Walrond, Minister of Tourism, Industry and Commerce, said that some \$21.8M has been allocated to upgrade community-based tourist facilities, implement COVID-19 protocols, and equip communities to be better prepared to receive visitors post-pandemic.



ENCATC HIGHLIGHTS



4 NEW MEMBERS

ENCATC is pleased to welcome three new members to our network in September: [Sapir College](#) in

Israel; [Foundation ARTeria](#) in Poland; [Goethe-Institut](#) in Germany; and [DePaul University](#) in the United States of America.



4 NEW TRAINEES

ENCATC is pleased to welcome four new trainees: Rúben Castro from Portugal is helping us with our communication, Nathalie Hubin from The Netherlands is providing support to communication and European projects, and Begoña Meade Cubillas and María José González Barrera, from Mexico at member of ENCATC institution, the Universidad Anáhuac, who are helping to map cultural management and policy programmes in Latin America.



ONLINE WORKSHOP "CULTURE BEYOND BORDERS - REGISTER

On 12 October from 16:30 - 18:00 (CEST), ENCATC will be moderating the online workshop "Culture beyond Borders", an initiative taking place during the European Week of Regions and Cities. Learn more and register, [here](#).



ONLINE WORKSHOP "HOW CULTURE WORKS IN PRACTICE" - REGISTER

On 19 October from 14:30-16:30 (CEST), ENCATC, in partnership with the [Goethe-Institut](#), is organising the online workshop on "[How Culture Works in Practice](#)" to give participants an introduction to the Goethe-Institut's evaluation concept "Culture works" and subsequently dive deeper into three key strands that may be derived from the concept, namely the purposes of evaluation, suitable indicators and methodologies, and a possible design of a toolbox designated for the evaluation of cultural projects.



HYBRID EVENT: "MEASURING THE UNMEASUREABLE? DATA COLLECTION, ANALYSIS AND EVALUATION IN CULTURE" - CALL FOR PAPERS

On 25 November, ENCATC, in partnership with the Creative Industry Košice, will have the seminar "[Measuring the unmeasurable? Data collection, analysis and evaluation in culture](#)". There is an open call for papers until 25 October. Papers written in Slovak, Czech and English language will be accepted.



ENCATC MEMBERS JOIN ART & CULTURAL MANAGEMENT CONFERENCE AS SPEAKERS

From 28 to 30 January 2021, four ENCATC Members will participate on the [Arts & Cultural Management Conference "REvisiting Borders"](#) as keynote speakers. **Lluís Bonet** (Professor, University of Barcelona), **Savina Tarsitano** (Artistic Director and Co-founder of Espronceda), **Amy Withaker** (Assistant Professor, New York University) and **Steven Hadley** (Research Fellow, National University of Ireland - Galway) will be the ones taking the floor. We invite our members to encourage their students to register for the event.



ENCATC MEMBERS TALKS VIDEO RECORDINGS

Have you missed any of the previous **Members Talk** or you just want to rewatch one? Do not worry. In the [Members Area](#) members can access the recordings and materials from the past **ENCATC Members Talk**, including the latest ones on 11 September on and "[The impact of COVID-19 on the Art World and the Art Market](#)" and on 25 September "[Cross-disciplinarity and Innovation in Cultural Heritage Training](#)".



ENCATC ACTIVITY REPORT 2019

Curious about ENCATC's activities and all the achievements the network accomplished in 2019? Read our 2019 Activity Report, now available in [English and in French](#). Also, did you know that since 2017, ENCATC publishes in its Annual Activity Reports the bibliography resources from its major events on specific themes?



BOOK SERIES - CALL FOR PROPOSALS

Deadline ongoing

ENCATC [Book Series on Cultural Management and Cultural Policy Education](#) fosters critical debate and publishes academic research in the field of cultural management and cultural policy. [Submit a book proposal](#). The book is published by international academic publishing house, P.I.E. Peter Lang.



ENCATC PRAXIS FOR STUDENTS - CALL FOR SUBSCRIPTIONS

As a new academic year has started, Full ENCATC member institutions may invite their students to

[subscribe for free to the ENCATC Praxis Newsletter for Students](#) to access arts and culture internships, capacity building opportunities, career tips, and more!



COMMUNICATION TRAINEESHIP - CALL FOR APPLICATIONS

Deadline ongoing

ENCATC is looking for an ambitious Communication Trainee. Students and early career professionals with Higher Education qualification in Communication are invited to [apply](#). The traineeship will be either on distance either or in the office according to Belgium governmental rules on Covid-19.



DIGITAL INTERNSHIP MATCHING OPPORTUNITY

Associate ENCATC members can have their [digital internship offers published](#) in the PRAXIS Newsletter to match with students studying cultural management and policy in over 30 countries in Europe and beyond!



OUR CURRENT PROJECTS

EUROPEAN CAPITALS OF CULTURE

Until February 2022, the call for experts will remain open for the [Capacity Building for European Capitals of Culture](#) project. Expertise is sought in the areas of: audience development; conflict resolution; change management; legal (including intellectual property rights and licensing agreements for culture); and monitoring and evaluation in the cultural sector. Experts in management, communications, coordination and international relations are also needed.

TRACES

On 9-10 October, as part of Traces project (Transnational Accelerator for a Cultural and Creative EcoSystem), [Puglia Creativa](#) will organise the first edition of the Creativity Trade Fair, a digital fair dedicated to the cultural and creative chain to encourage networking among professionals. The event is free of charge to attend.

HOMEE

In its first year, the "[HOMEE – Heritage Opportunities/threats within Mega-Events in Europe](#)" project has nearly completed the early phases of its investigation into the issues facing the heritage of European cities as they host mega-events. The four research partners at the Politecnico di Milano, University of Hull, Neapolis University Pafos and the International Cultural Centre in Krakow have been carrying out five case studies into already completed mega-events.

HERITAGE PRO

On 15 September, ENCATC participated in the online partners' meeting of the [Heritage-PRO Erasmus+](#) funded project to discuss the project's latest developments, such as the preparation of Training Guidelines and a Training Kit. When published, these resources will be valuable tools for ENCATC members to create new transnational curriculum for cultural heritage professionals, focused on digital skills, transferable and transversal competences, soft skills and skills connected to "experience tourism" in the field of cultural heritage.

EU HERITAGE

As leader of Work Package (WP) 6 of the Erasmus+ [EU Heritage](#) project, ENCATC will be in charge of organising the testing of the project's training programme. More specifically, this WP aims at testing the learning/teaching modules, testing the materials associated with the learning modules, organise the pilot in a blended methodology, and collecting feedback from final users. While the testing will be carried out in 2021, next month will start to see the development of the testing methodology. [Stay tuned for more updates on the EU Heritage project](#), training and testing!



OPPORTUNITIES TO COLLABORATE WITH ENCATC MEMBERS

CALLS & OPPORTUNITIES FROM MEMBERS



Association of Arts Administration Educators - CALL FOR EDI RESEARCH FELLOW

Deadline 2 October, 2020

AAAE is looking for a [Equity, Diversity and Inclusion \(EDI\) Research Fellow](#) to investigate the intersection of EDI and arts management programs.



Espronceda - Institute of Art & Culture, ES - CALL FOR A PROJECT LEADER FOR ERASMUS+

Enter in contact ASAP - deadline for presenting the project is until 29 October

The project aims to create strategic partnerships in response to the Covid-19 situation, interested in developing a project on the role of art linked to education and new digital technologies. If interested, you should contact [Espronceda](#) as soon as possible.



Karlstad University, SW - CALL FOR JOB APPLICATIONS

Deadline 25 October 2020

Full-time vacancy: Doctoral student in Humanities studies with a focus on the Swedish language.



King's College London, UK - CALL FOR JOB APPLICATIONS

Deadline 16 October 2020

Vacancy: Lecturer in Arts & Cultural Management Education (Academic Education Pathway).

NEWS FROM MEMBERS



Department of Culture and Tourism - Abu Dhabi, AE: The Department of Culture and Tourism of Abu Dhabi has launched its "Library Talks" Programme for 2020, focused on libraries as a profession in the Arab world. Check the initiative's programme, [here](#).



Institut für Kulturmanagement und Gender Studies, DE: The specific gender talks of the Institut für Kulturmanagement und Gender Studies will continue on the 5 November. [The next event will be focused on the theme "Run It like a girl"](#), and will include a discourse analysis of song lyrics and music videos by female American rappers.



Lithuanian Culture Institute, LT: [25 new books by Lithuanian writers will reach foreign readers](#) thanks to almost 75 thousand euros in funding to support new translations of books and excerpts from literary works.



University of Arts, Belgrade, RS: ["ANOTHER ARTWORLD: Manifestations and Conditions of Equity in Visual Arts"](#) Conference, 3-4 December (ENCATC Labelled Event)



Xia Jing Shan Arts & Culture Foundation, TW: Watch a panorama video of the ["Jing Shan Classic · Maestro of the Buddhist Art: Xia Jing Shan's Exhibition"](#) (ENCATC Labelled Event).



Goldsmiths, University of London, UK: Goldsmiths, University of London has been used as a [case study in a report](#) on how universities can contribute to London's economic revival.



European Creative Business Network: Between 24 September and 28 October ECBN organises the [10th European Creative Industries Summit](#).



Do you want to see your call, opportunity, or news here next time? [Write to us!](#)



CALLS & OPPORTUNITIES FROM OUTSIDE THE NETWORK

CALL FOR SUBMISSIONS

Deadline 9 October 2020

The African Union Commission is Calling for [Sustainable Education Innovations across Africa](#)

CALL FOR APPLICATIONS

Deadline 29 October 2020

[2020 Erasmus accreditation to educational organisations](#)

CALL TO SUPPORT

Deadline 29 October 2020

[Digital education readiness and creative skills](#)

CALL FOR PROPOSALS

Deadline 30 October 2020

[Art and the digital: Unleashing creativity for European industry, regions and society](#)

CALL FOR EXPRESSIONS OF INTEREST

Deadline 31 October 2020

[The Skills & Education Guarantee Pilot](#) by European Investment Funds

CALL FOR PROPOSALS

Deadline 4 November 2020

[EUNIC Cluster Fund Call 2020](#)

CALL FOR PAPERS

Deadline 31 December 2021

[Special Issue "Leisure and Time Management in Fostering Wellbeing and Health: Current Issues and New Trends"](#)



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[ENCATC Activity Report 2019](#)



[Report on Culture in the Sustainable Development Goals](#)



[Report on graduate motivations and the economic returns of creative higher education inside and outside the creative industries](#)



[Creative Europe Monitoring Report 2019](#)



[Towards inclusion in education: status, trends and challenges: the UNESCO Salamanca Statement 25 years on](#)



[Reimagining learning spaces for uncertain times](#)



[Trends in adult learning and education in the Arab States: findings from the 4th Global report on adult learning and education](#)



[Unesco Creative Cities Response to Covid-19](#)

UPCOMING EVENTS

[The 2020 Rome Charter](#)
1-3 October, digital and Rome, Italy

[European Week of Regions and Cities](#)

5-9, 12-16 and 19-22 October, Brussels, Belgium

[Creative Climate Talks](#)

7 October, digital

[Looking Ahead – New Opportunities and Visions within EU Funding for Culture after Covid-19](#)

8 October, digital

[Monument Lab Town Hall: Shaping the Past](#)

8-9 October, digital

[16th World Leisure Congress](#)

17-23 October 2020, Beijing, China

[ArtCity 2020](#)

23 - 28 October 2020, digital

[Rock Open Knowledge Week: Cultural Heritage as Oxygen in Times of Crisis](#)

27-30 October 2020, digital

[Early Music Summit](#)

20-22 November 2020, Brussels, Belgium

[The Culture Summit for Hope](#)

23-25 November, Galway, Ireland

[European Researchers' Night in the Scuola Alti Studi Lucca](#)

27 November, Lucca, Italy



ENCATC is an NGO in official partnership with UNESCO

ENCATC thanks contributions from our MoU partners



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