

PRESS RELEASE

ENCATC announces the winner of the 2024 ENCATC Research Award on Cultural Policy and Cultural Management

Lecce, Italy, 19 September 2024

CATEGORY: ENCATC RESEARCH AWARD WINNER



ENCATC, the leading European Network on cultural management and policy, is thrilled to announce the winner of the prestigious 2024 edition of the ENCATC Research Award. This annual award recognises outstanding research contributions in the field of cultural management and policy.

After a rigorous evaluation process by a distinguished jury of international experts, the winning research project, **"Fifty Years Measuring Cultural Engagement: Contributions, Gaps and the Future of Survey"**, was selected for its innovative contribution to understanding cultural engagement, its impact on public policy, and the role of cultural practices across diverse societies.

The recipient of the 2024 ENCATC Research Award, revealed at the annual ENCATC Research Award Ceremony held in Lecce, Italy, on the evening of 19 September, in the frame of the 2024 ENCATC Congress, is **João Oswaldo Leiva Filho**. A Brazilian researcher and cultural entrepreneur, he holds a degree in Economics and a Master's in Cinema from USP, as well as a Master's in Cultural Management from UOC in Spain. He completed his PhD at Goldsmiths, University of London, in 2024. Leiva has worked as a journalist for major Brazilian newspapers and in communications for São Paulo's Secretariat of Culture. He leads JLeiva Cultura & Esporte, a consultancy focused on cultural research in Brazil, including studies on theater, independent music, and cultural engagement.

The winner will have his work published in the form of a book inside the [ENCATC Advances in Cultural Management and Policy](#), published by **Routledge**, the world's leading academic publisher in the Humanities, Social Sciences and STEM.

"The winning research project's contributions are vital for the future of cultural studies and public policy-making. João touches on the historical impact of CAPS within an evolving framework. He highlights the evolving methodological challenges from measuring traditional arts to even capturing digital and everyday activities. Joao also calls for greater collaboration between quantitative and qualitative researchers as he promotes efforts to bridge

the gaps between research, public policy, and cultural diversity which will have lasting effects on how culture is studied and supported globally” said **Gerald Lidstone**, President of the Jury of the Award.

Moved by this recognition, **João Oswaldo Leiva Filho**, expressed: “I’m very proud to receive this important prize in the field of cultural management and policy. ENCATC has been stimulating various kinds of research on culture, and I’m honored to join the prestigious group of researchers who have won this recognition. It was also a pleasure to be a finalist alongside Jordi Sanjuán Belda, who conducted an amazing research study on culture and well-being, something we need to explore more in the future. I hope that through this award I can contribute to the stimulation of data collection on culture in Brazil and beyond.”

Closing the ceremony, ENCATC’s Secretary General, **GiannaLia Cogliandro Beyens**, commented: “As we celebrate the 11th edition of the ENCATC Research Award, we reaffirm our deep commitment to fostering and amplifying the work of emerging researchers worldwide. This milestone reflects our ongoing mission to nurture innovative minds who push the boundaries of knowledge in cultural policy and management. We are delighted to welcome this year’s winner into our distinguished circle of scholars, whose comparative research continues to shape and inspire the future of the cultural sector.”

CATEGORY: ENCATC RESEARCH AWARD FINALIST



Alongside the 2024 winner, the other finalist **Jordi Sanjuán Belda** (University of Valencia), was also highly commended for his valuable contributions to cultural management and policy research. His outstanding work on the PhD thesis, “**Cultural and Creative Industries and the Well-being of Regions**”, earned him the opportunity to publish an article in the esteemed [European Journal of Cultural Management and Policy](#), further highlighting his impact in the field.

About the ENCATC Research Award

The ENCATC Research Award aims to encourage and promote excellence in research and contribute to the dissemination of knowledge in the field of cultural management and policy. It serves as a platform to highlight the critical role of research in advancing the cultural sector and fostering sustainable cultural practices. The Award is an initiative of ENCATC, co-funded by the Creative Europe programme of the European Union. For more information about the ENCATC Research Award and the winner, please visit its official [website](#).

About ENCATC

ENCATC is the European Network on cultural management and policy. It represents, advocates, and promotes cultural management and cultural policy education, professionalizes the cultural sector to make it sustainable, and creates a platform for discussion and exchange at European and international level. For more than 30 years, the organization has developed a wide offer of activities, products, publications, projects, mobility schemes, and more to the benefit of the field. In 2022, ENCATC celebrated its 30th anniversary. The occasion marked three decades of development, representation, advocacy and promotion of excellence in cultural management and policy across an international network.

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