



ENCATC

The European network on cultural
management and policy

Congress Reader | September 2024



CULTURE THAT MATTERS: INTERDISCIPLINARY APPROACHES FOR SUSTAINABLE FUTURES

18-20 SEPTEMBER 2024 / LECCE, ITALY

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FOREWORD

Dear members,

Dear participants,

ENCATC heartily welcomes you to the **2024 ENCATC Congress** on Cultural Management and Policy "**Culture that matters: Interdisciplinary Approaches for Sustainable Futures**", in Lecce, Italy.

Over the course of three days from 18 till 20 September, more than 200 participants - academics, researchers, decision makers, experts, practitioners, artists, and students from 35 countries around the world will reflection the multi-dimensional approach to sustainability. The Congress brings together theoretical insights with real-world applications, aiming to take tangible steps towards a sustainable future. At the heart of this event lies a desire to **transform the discourse on sustainability**, exploring its varied dimensions: **environmental**, **economic**, and **social**. Recognising the complexities of the challenges we face, the ENCATC Congress will offer a space for discussing : How can we embrace a capable and sustainable economic transition by consciously transforming economic behaviors to create shared value? What are the key challenges organizations in the cultural and creative sectors face when navigating such a transition, and how can they overcome them?n In what ways can cultural and creative individuals become agents of change in innovation processes that prioritize identity, diversity, and sustainability? Why is it critical to adopt inter- and trans-disciplinary approaches in research and education to drive meaningful change?

This 32nd edition of the Congress is being timely organized in the lead up to pivotal events such as the 2024 UN Summit of the Futures, happening in New York next September 20th-23rd, and Mondiacult 2025, which will have a significant impact on global cultural policies and the post 2030 development agenda. By creating strong synergies and complementing the discussions and themes from these key international political gatherings, the Congress will foster a deeper understanding of the evolving policy landscape and encourage proactive responses among the cultural policy and management communities.

AN IMPORTANT TOPIC FOR TODAY AND OUR FUTURE

To foster sustainable futures, human behavior should "spontaneously" become ecological. This is not an easy task, because people mostly act unconsciously and are guided by culture, as collective activity of problem-solving. Moreover, to combine individual and collective problem-solving dimensions presents some difficulties, largely due to the tacit dimension of learning processes.

Standard economics, increasingly imitated by other social sciences, interprets human behavior in terms of maximizing rational choices under constraints and the social (cultural) dimension results as the simple aggregation of egoistic individual behaviors. We strongly criticize this idea and, by using the analytical tools offered by cognitive economics, propose an alternative interdisciplinary approach, more effective in explaining human behavior, decision-making and the nature, role and evolution of cultural institutions.

We will first illustrate the psycho-neurobiological creative process of construction of personal knowledge and its strictly connection with human behavior. It emerges that rationality is only one of the components in the individual decisional process and not even the most relevant. Emotional, affective, experiential, organizational, institutional and, above all, cultural dimensions play a more important role in it. Furthermore, path-dependent and biases arises as inevitable elements of this complex process.

Then, we consider few examples to explain how artistic creative processes change preferences and, consequently, innovate behaviors. We will explore some cultural sectors as music, museums, theater and performing arts in general; but also, we will consider how profit organizations as cinema, tv platforms, videogames and publishing industry can induce virtuous behavioral changes, by embedding benefit societies' philosophy. This appears as a very promising potential field to explore.

In this framework of analysis, more recently, some scholars proposed nudge techniques to influence the constituent elements of moral, spiritual and

aesthetic personality and, in short, the awareness of oneself and one's world. In one hand, these could be a useful tool to address virtuously human behavior. In the other hand, nudge is criticized for being ineffective in inducing conscious behavior or for being an unacceptable paternalistic tool limiting freedom. To overcome these criticisms, we suggest an approach based on the more recent concept introduced in literature of "nudge plus", which combines heuristics and deliberation. This incorporates in the decision-making process an element of reflection – the plus – into the delivery of a nudge, and it could be useful to design prosocial interventions that, by preserving individual's autonomy. By exploring these intertwined interdisciplinary research paths, our ultimate goal is to suggest what kinds of policies might best enable individual and collective ecological behaviors embedded in cultural identity.

A DYNAMIC PROGRAMME FOR A GLOBAL AUDIENCE

To deeper understanding on this topic and encourage proactive responses among the global cultural policy and management community attending this event, ENCATC has designed a dynamic 3-day programme. The Congress will start on the **18th of September** at the Scuola Superiore ISUFI of the University of Salento, with an inspiring Keynote from Prof. Salvatore Rizzello. Titled "**Embedding sustainability in culture: Bias, nudge, and the awareness of human and organisational ecological behaviour**". It will set the tone of our congress, exploring the limitations of traditional rational choice theory and presenting an interdisciplinary approach to understanding human behavior, emphasizing the role of emotional, cultural, and experiential factors. A **panel response** will follow the keynote, involving practitioners, artists, academics and researchers in a wider discourse concerning the themes brought up during the keynote. In this session, our experts will talk about, among others aspects, the application of the proposed approach (nudging) in cultural institutions, the controversies related to decision-making in terms of individual/collective ecological responsibility and the emotional aspect in reconciling different points of view and inducing the transformation of individual values/interests into collective values and how art and culture can stimulate this.

Before lunch, the ENCATC membership and community will pay a warm tribute to Prof. Fabio Donato, a cherished individual of the ENCTAC family died earlier this year and whose impactful contributions have shaped the ENCATC Research Strand by co-designing the European Journal of Cultural management and policy and the ENCATC Education and Research Session. During this session, the **Fabio Donato Fund**, aiming to keep the memory of

Fabio always alive inside the organisation and beyond will be launched. The morning will end with a **classic concert** from the students of Tito Schipa Conservatorio di Lecce. Research will take centre stage in the afternoon with the first part of the **Education and Research Session**, the only global space to present and share the **latest world-class research** in the field of cultural policy and management. In this 2024 edition, 80 researchers from all the world regions will present to a global audience 61 abstracts, 7 teaching demos and 1 panel.

On the **morning of the 19th of September**, the Congress will open with the second part of the **Education and Research Session**. After Lunch, participants will have the opportunity to move from theory to practice, with ENCATC and its members presenting the current state and future potential of integrating **Green Transition into Educational Curricula** followed by the **Projects Showcase**, a space for the field, presenting the most innovative projects on sustainability Europe and beyond. In parallel, the "**network of ideas on interdisciplinary approach on climate change**" session will offer the floor to Italian students to present innovative solutions to the green transition.

Before moving to the Gala Dinner, the two finalists of the prestigious ENCATC Research Award competition, **João Oswaldo Leiva Filho**, Doctor of Philosophy, Goldsmiths University of London and **Jordi Sanjuán Belda**, Postdoctoral Researcher, University of Valencia, Spain will present to the international jury and the global audience their work.

The day will conclude with a celebration of research excellence with the announcement of the **ENCATC Research Award** and a subsequent ceremony to felicitate the research award winner, and the winner of the **Best Research Paper**.

On the Final day, on the **20th of September**, the morning will start with the **ENCATC Policy Debate**. An annual initiative aiming to identify innovative policies and inspiring sustainable changes in the sector. Organized this year in Lecce the theme selected for this 14th edition with the local organisers is "policies for the right transition: putting people at the centre through art and culture". The debate wants to highlight the interlinkages of sustainability, green transition, and the CCS in the region, and their potential global implications, serving one of the Congress' key objectives of advance policy.

Committed to building the capacities of Phd students and giving them opportunities to internationalize their careers, the Congress will continue with the 2024 edition of the **Young and Emerging Researchers Forum**.

In parallel, the **ENCATC Members Forum** will provide space for **5 Members Talks** addressing

the following themes: future scenarios for cultural heritage; skills and curricula for professional development; cultural governance: current and future European perspectives; cultural actors for sustainable change in tourism; culture, heritage and citizenship; decolonising the cultural policy and management curriculum.

The Congress will end with the **Global Conversation**, which this will explore the transformative power of digital platforms in bridging cultural gaps and fostering global artistic collaboration. Topics will include how digital technology brings visual and performance arts from diverse regions to our doorsteps, how live events can be experienced through AR/VR, and how artists collaborate across borders. The session will also examine the digital aspect of sustainability in cultural exchange with examples of successful partnerships between artists, academia and cultural institutions. The Global Conversations are organised in the framework of ENCATC's Memorandums of Understanding with the Association of Arts Administration Educators (AAAE) and the Taiwan Association of Cultural Policy studies (TACPS) to offer an international platform for a global debate on education on cultural management and policy.

BRINGING AN INTERNATIONAL AUDIENCE AND GLOBAL VISIBILITY TO THE LOCAL CULTURAL ARTISTIC AND CULTURAL SCENE

The stimulating discourse of the Congress will be complemented by an equally vibrant cultural offer from the host organisation and city, starting with a musical performance by the students of ISUFI, followed by visits to leading cultural institutions in the region, including the **Koreja Theatre, Archives of Carmelo Bene and Eugenio Barba, Carlo V Castle, and the Historical Museum of the City of Lecce (MUST)**.

ENCATC: AN ENGAGED ACTOR IN SOCIETY

At the heart of this event, above all, lies a desire to **transform the discourse on sustainability!** This commitment reflects in all aspects of the Congress' organisation, including the pre-event planning and the logistic preparations. As a **SHIFT Eco label certified organisation**, and guided by our comprehensive **Environmental Sustainability Policy**, we continue with our practice to reduce our impact as much as possible - through the promotion of sustainable travel conditions, the pursuit of awareness raising also among our partners, the attention to waste management - with a preference for reusable, recyclable or compostable items - and the commitment to purchase local products.

Having this green policy in mind, this year's Congress is designed as another concrete opportunity for ENCATC to demonstrate its

strong commitment both to the sustainability of the planet and to the support of the career of emerging young entrepreneur. Aiming to minimise its carbon footprint, whenever possible we choose ecological solutions. Our main hosting space, the **Dipartimento di Scienze dell'Economia and Scuola Superiore ISUFI of the University of Salento** is making important strides to reduce its energy consumption and minimize waste. As for the printed materials, to reduce transportation emissions, we have chosen to print locally. Did you know one tree is equal to 8,500 to 10,000 sheets of paper? To use less paper, we invested in a Congress website and in a e-Reader. By moving content online, we saved an estimated 1.7 trees for this reader - not to mention saving energy and emitting fewer volatile organic compounds during the printing process. ENCATC also strives to help the environment by working with local producers in Lecce. We continue to embrace "Kilometre Zero" - a global concept to reduce as much as possible the distance between the consumer and the supplier, all while supporting the local economy. We are proud to work with and support a local printing company as well to count on local food suppliers.

OUR SINCERE THANK YOU FOR MAKING THIS CONGRESS HAPPEN

We have so many people to thank, but first we want to all **ENCATC members**. Without your loyal membership, financial support, intellectual contributions, and dedication to our field, we wouldn't have made it to again this year!

This Congress would not have been possible if it weren't for the generous support and co-funding of the **Creative Europe Programme of the European Union**. ENCATC is very proud to have this strong partnership renewed for 2025-2028 and the recognition of the European Union to value ENCATC's work and especially its Congress on Cultural Management and Policy. We also want to thank our Institutional Partner **UNESCO** and our strategic partners, **ASEF, AAAE and TACPS Taiwan Association of Cultural Policy Studies** for their involvement in the programme of the Congress. The involvement of Alan Salzeinstein, Dan Green, and Wu Chieh Hsiang in the organisation of the 2024 edition of the Global Conversation is extremely important and appreciated.

This 3-day event in Lecce has also been made possible thanks to the commitment of our **2024 Congress Steering and Scientific Committee**. They did both a wonderful work making their intellectual contributions to the Congress's focus, themes, and programming. Thanks to everyone's efforts and collaboration, we have been able to design the best event possible on this very special occasion. The Congress' Scientific Committee members were also part of the 2024 Education and Research Session Scientific Committee.

We are delighted that **Prof. Salvatore Rizzello**, Full Professor of Economics at the University of Salento, Department of Human and Social Sciences, and Director of the Scuola Superiore ISUFI at the University del Salento (Excellence Interdisciplinary School) has accepted to be our Keynote for the 2024 Congress. His string expertise on the theme of the Congress will certainly guide all of us in new reflections and inspiring practices for our organizations.

We are also grateful to **all our speakers** who have travelled near and far to share their expertise and nourish our discussions with their years of experience, knowledge, and key insights. Our gratitude is also due to the **ENCATC Board members** who have contributed to the shaping of the programme in the preparatory phase and now will serve in different positions during the Congress.

The **2024 edition of the ENCATC Education and Research Session** looks very promising. We are very and grateful to all those presenting papers from all around the globe. We are eager to learn about their work which is crucial for deepening our reflection on key matters pertaining to cultural management and policy. In the frame of this activity, our special thanks go to the **chairs of each session**, we are grateful to have their leadership and knowledge as we know they will raise questions and make thoughtful connections during the presentations.

Young and emerging researchers are again on the spotlights this year with several activities designed for them. In respect to this, I want to thank Richard Maloney and Leticia Labaronne for the design of the programme of the **Young and Emerging Researchers Forum** and for their close involvement in its implementation.

Our gratitude also goes to the **international jury** of our two prestigious Awards: the **ENCATC's Research Award on Cultural Policy and Cultural Management** and the **Best Research Papers Award**. They have had the important responsibility to review the applications, select the Award finalists and decide the winner. We are deeply thankful for their work and dedication to ENCATC.

We have many people to thank for the realisation of the Congress, this year. First and foremost, we want to thank our local partners: the **Dipartimento di Scienze dell'Economia and Scuola Superiore ISUFI of the University of Salento** and **Tecnopolis PST**.

Their involvement in the organisation of the logistics and cultural programme has been critical to shaping the Congress. Our gratitude goes to Prof. **Francesca Imperiale** and **Davide de Nicolò**, for their professionalism and tireless commitment to the organization of the Congress. A special thanks is due to our

member **Prof. Francesca Imperiale** who has, in one hand lead with strong professionalism the local team of composed by efficient and devoted students (**Asia Andrea Oliani, Angelica Gargiullo e Antonio Martirigiano**), in the other organized and coordinated the interventions of the local experts.

Our gratitude also goes to the cultural institutions **Koreja Theatre, Archives of Carmelo Bene and Eugenio Barba, Carlo V Castle, and the Historical Museum of the City of Lecce (MUST)** for welcoming our participants during the Study Visits.

We also would like to thank everyone who is participating in our **International Book Exchange**, a project designed to transfer knowledge across countries and culture and leave a strong legacy in the hosting country by building in the hosting university an international section of books on cultural management and policy.

Last but not the least, the ENCATC Secretariat has been dedicated, professional, and hardworking! We are deeply grateful to **Isabel Verdet** for the efficient and professional coordination of the Education and Research Session and the Young and Emerging Researchers' Forum. Communication is an essential part of the success of any event. This is why I want to deeply thank **Juan Manuel Hegedüs-Gravina** for his tireless energy, positive mindset and for the professional coordination of the communication of the Congress and overseen all the logistics aspect. I also wish to thank **Pravali Vangeti** for her support with the Projects Showcase and Members Talks sessions and for liaising with our speakers. My sincere thanks also go to our content strategist, **Nerina Finetto**. Her strategic advice in the communication strategy was key to the high number of participants we have registered this year.

Our profound hope for this new edition of our annual Congress is that the programme will help each participant gain new policy and research perspectives with real-world applications, allowing us to collectively shape new pathways to tackle the most pressing issue of our time.

Yours sincerely,



GiannaLia Cogliandro Beyens
ENCATC Secretary General

Message from ASEF

As the global cultural landscape rapidly evolves, the upcoming ENCATC Congress 2024 presents a pivotal opportunity to reassess and reimagine the arts as a catalyst in the drive towards sustainability. This year's theme —"Culture that matters: Interdisciplinary Approaches for Sustainable Futures"— brings to the fore the transversal role that culture plays.

The importance of creative practice in fostering thinking around climate change and the search for solutions has been emphasised consistently over the last few years, forming a significant part of the debate in sustainability. However, beyond the environmental aspect, there are also many conversations around the ethical, social and economic perspectives of sustainability. All of which should not be seen as separate dimensions when attempting to tackle and transform the discourse on sustainability.

For the Asia-Europe Foundation (ASEF), this topic holds immense significance in the Asia-Europe context. The diverse realities found across the two regions mean that a one-size fit all solution is not adequate in the face of current reality, where crises are the new normal. Through the discussions of the Congress, we can get inspired by initiatives and best practices from the cultural sector and beyond, in hopes of conceptualising new policies, partnerships and forms of cross-regional collaborations that can enable the sector to be better prepared in addressing these challenges.

There is always more work to be done. The continued partnership between ASEF and ENCATC, which started in 2020, is a testament to our shared commitment in enhancing cultural collaboration and learning from each other to grow the cultural and creative sectors of Asia and Europe. Through our long standing partnership, we aim to reinforce initiatives that resonate across continents and drive meaningful change in addressing the crucial intersection of culture and sustainability.



Valentina Riccardi
Director of the Culture Department
of Asia-Europe Foundation (ASEF)



ASIA-EUROPE
FOUNDATION

ABOUT THE 2024 ENCATC CONGRESS

Culture that matters: Interdisciplinary Approaches for Sustainable Futures

The 2024 Congress is not just a forum for discussion but a hub for action and transformation in the cultural sector's drive for sustainability. By participating, you gain a unique opportunity to exchange and network with the cultural management and policy community from all around the world, fostering new connections and sparking future collaborations.

At the heart of this event lies a desire to **transform the discourse on sustainability**, exploring its varied dimensions: **environmental**, **economic**, and **social**. The Congress brings together theoretical insights with real-world applications, aiming to take tangible steps towards a sustainable future. Recognising the complexities of the challenges we face, we prioritise an **interdisciplinary approach**, combining cultural, ecological, and social perspectives to create holistic solutions. Through interdisciplinary knowledge and practical experience, we aim to shape new pathways to tackle the most pressing issue of our time.

The 2024 Congress will focus on the following objectives:

- Embracing a notion of a capable and sustainable economic transition that requires a conscious transformation of economic behaviors towards the creation of shared value.
- Discussing issues and challenges for organisations in the cultural and creative sectors to embrace such a transition.
- Foresighting culture and creative people as agents of change in innovation processes where identity diversity and sustainability values are intrinsically embedded.
- Spotlighting the critical need for inter- and trans-disciplinary approaches to research and education.

The 2024 Congress is an initiative from **ENCATC**, in partnership with **Dipartimento di Scienze dell'Economia and Scuola Superiore ISUFI** of the **University of Salento** and **Tecnopolis PST**, with the support of the European Commission.

Join educators, researchers, cultural actors, policy makers, artists and students from all around the world as we shape together a resilient, inclusive, and sustainable cultural landscape, demonstrating how culture matters and can be a key proactive agent for change!

[More information](#)

MAIN PROGRAMME OVERVIEW

18 SEPT
2024

DAY 1
LECCE

19 SEPT
2024

DAY 2
LECCE

20 SEPT
2024

DAY 3
LECCE

WEDNESDAY

09:00 Registration

10:00 Welcome and Official
Opening Session

10:20 **Opening speeches**

11:00 **Introduction to the
Keynote**

11:15 **Keynote Speech**

11:45 **Panel in response to the
Keynote**

12:30 In Memoriam Fabio
Donato: Launch of the
Fabio Donato Fund

13:00 Networking lunch

14:15 Classical Music

14:45 Education and Research
Session - PART 1.1

16:15 Education and Research
Session - PART 1.2

20:00 **Dinner**

THURSDAY

9:00 Registration

10:15 **Education and Research
Session - PART2**

12:45 **Networking lunch**

13:30 **Integrating the Green
Transition into
Educational Curricula**

14:45 Projects Showcase

16:45 Reporting back from the
project showcase
session and main
conclusions

17:15 ENCATC Research
Award | Finalists
presentations

20:30 **Dinner with Research
Award Ceremony**

FRIDAY

09:00 Registration

10:00 **Parallel sessions**

11:30 **Parallel sessions**

13:00 Networking lunch

14:30 **Global Conversation:
Connecting cultures in
the digital world**

16:00 **Round up of the
Congress**

16:30 Music performance

18:30 Cultural Study Visits

FULL PROGRAMME

WEDNESDAY, 18 SEPTEMBER

Location: Scuola Superiore ISUFI (Campus Ecotekne - Lecce Monteroni)

9:00	10:00	Registration
10:00	10:20	Welcome and Official Opening Session Gerald Lidstone , ENCATC President Adriana Poli Bortolone , Mayor of the City of Lecce, Italy Vittorio Boscia , Director of the Department Scienze dell'Economia, University of Salento, Italy Annamaria Annicchiarico , Director of tecnopolis PST, Italy
10:20	11:00	Opening speeches GiannaLia Cogliandro Beyens , Secretary General, ENCATC Ernesto Renato Ottone Ramírez , Assistant Director-General for Culture of UNESCO Chieh-Hsiang Wu , ENCATC International Correspondent Advisor, President, Taiwan Association of Cultural Policy Studies (TACPS), and Professor, National Changhua University of Education, Taiwan Dan Green , ENCATC International Correspondent Advisor, President of the Association of Arts Administration Educators (AAAE), and Director of Masters in Entertainment Industry Management Program, Carnegie Mellon University, USA
11:00	11:15	Introduction to the Keynote Francesca Imperiale , Associate Professor of Business Administration and Accounting, University of Salento, Italy
11:15	11:45	Keynote Speech: "Embedding sustainability in culture: Bias, nudge, and the awareness of human and organisational ecological behaviour" Salvatore Rizzello , Full Professor of Economics and Director of the Scuola Superiore ISUFI at the University del Salento, Italy
11:45	12:30	Panel Response and Conversations with the Audience Moderator: Francesca Imperiale , Associate Professor of Business Administration and Accounting, University of Salento, Italy Nina Luostarinen , RDI Specialist, Humak University of Applied Sciences, Finland Christiane Dätsch , Professor of Cultural Management, Hochschule Merseburg University, Germany Vânia Rodrigues , Principal Researcher and Investigator, Professor at the Post Graduate Programme in Arts Management and Sustainability, University of Coimbra, Portugal

12:30	13:00	In memoriam Fabio Donato Opening Remarks: Brief introduction of the ceremony and welcome Gerald Lidstone, ENCATC President Tribute Speeches Cristina Ortega Nuere, Director, 3 Walks, Spain Elena Borin, ENCATC Board Member, Full Professor in Business Administration, Pegaso Digital University, Italy Sharing Memories and Contributions of the Departed Member Francesca Imperiale, Associate Professor of Business Administration and Accounting, University of Salento, Italy Lluís Bonet, Director of the Cultural Management Programme, University of Barcelona and Coordinator of CHARTER Project, Spain Isabel Verdet, Research Manager, ENCATC Launch of the "Fund in Memoriam of Fabio" and Closing Remarks GiannaLia Cogliandro Beyens, Secretary General, ENCATC
13:00	14:15	Networking lunch
14:15	14:45	Classical Music Concert Lorenzo Napoli, student at the Conservatorio Tito Schipa in Lecce
14:45	16:00	Education and Research Session - PART 1.1 Go to page 24 for sessions' detail
16:15	17:30	Education and Research Session - PART 1.2 Go to page 26 for sessions' detail
20:00	22:00	Dinner Standing dinner with music performance Venue: Ex Monastero degli Olivetani. Address: Viale S. Nicola, 73100, Lecce (Google Maps)
THURSDAY, 19 SEPTEMBER		
Location: Scuola Superiore ISUFI (Campus Ecotekne - Lecce Monteroni)		
9:00	10:00	Registration
10:00	10:15	Welcome and introduction to the day GiannaLia Cogliandro Beyens, Secretary General, ENCATC
10:15	12:45	Education and Research Session - PART 2 Go to page 27 for session detail

12:45	13:30	Networking lunch
13:30	14:30	Integrating the Green Transition into Educational Curricula: the Strategic Role of ENCATC Members in empowering the Cultural Management and Policy Community Introduction and Moderation: GiannaLia Cogliandro Beyens, Secretary General, ENCATC Panellists: Pravali Vangeti, Policy and Communications Officer, ENCATC, Belgium Vânia Rodrigues, Principal Researcher and Investigator, Professor at the Post Graduate Programme in Arts Management and Sustainability, University of Coimbra, Portugal Herman Bashiron Mendolicchio, Coordinator of the Postgraduate Course on International Cultural Cooperation; CHARTER Project Manager, University of Barcelona, Spain
14:45	16:30	From Theory to Practice: Projects Showcase - Parallel Sessions PARALLEL SESSION 1: Introduction and Moderation: João Leiva Filho, Doctor of Philosophy, Goldsmiths University of London, UK Conclusions and Reporting: Dea Vidović, President, Kultura Nova Foundation, Croatia • 1. Culture Goes Sustainable: Empowering cultural institutions for the sustainability transition. Leticia Labaronne, Professor of Arts Management and Head of the Center for Arts Management at Zurich University of Applied Sciences, Switzerland • 2. GreenCCircle - Creative Climate Action: Bridging Creativity and Sustainability in CCIs. Roberta Capozucca, Communication Officer, Consorzio Materahub, Italy • 3. Museum Sustainability. New Shared Processes and Standards for Bookshops. Patrizia Braga, Head of Ecologic Innovation Department and Co-founder of Melting Pro, Italy; Roberto Ferrari, Executive Director, Galileo Museum of Florence, Italy • 4. RESIST - Regions for climate change resilience through Innovation, Science and Technology. Davide de Nicolò, Chief Project Officer, Tecnopolis PST, Italy; Valerio Palasciano, Project Manager, Tecnopolis PST, Italy • 5. CreaSus - Sustainability Business Models for CCSIs. Roberto Bernad, Manager of European Funds, Fundación Banco Santander, Spain. • 6. Creative Commissions for Climate Action. Rosanna Lewis, Senior Relationship Manager, British Council, UK • 7. Coordinating the sustainable transition in a higher artistic education institution. Francesco Spina, Sustainability Officer, Conservatoire Royal de Liège, Belgium; Ashkhen Fixova, Office and Project Coordinator, The European Association of Conservatoires (AEC) • 8. SNFCC Sustainability Hub. Evelina Sarantidi, Corporate Marketing & Communications Manager, SNFCC, Greece. • 9. AHEAD Accessible Heritage Experience for Audience Development. Antonia Silvaggi, Head of Skills for Culture; Melting Pro, Italy

14:45	16:30	PARALLEL SESSION 2: Introduction and Moderation: Constance Devereaux, Associate Professor, Department of Media Study, Arts Management Program, University at Buffalo, USA Conclusions and Reporting: Alan Salzenstein, ENCATC Board Advisor and Professor, Performing Arts Management and Arts Leadership, DePaul University, USA • 1. CommuniCity- Innovative Solutions Responding to the Needs of Cities & Communities. Aida Kalender, Researcher, Amsterdam, The Netherlands • 2. Climate Change and Financial Markets: Assessing the Impact on Lending Interest Rates and the Role of International Agreements. Carmine Moccia, PhD in Digital Transformation and Sustainability, University of Salento, Department of Economics, Italy • 3. Culture Moves Europe. Ekaterina Pelevina, Project Assistant for Culture Moves Europe, Goethe-Institut Brussels, Belgium • 4. Avant Learn - Advanced Music XLR8R. Ludovico Esposito, President, Sud Sonico, Italy • 5. Urban Travel Machines: European Planetariums and Immersive Poetry Performances. Philip Meersman, Project Manager, AP University College, Belgium • 6. Tracks4Crafts - Transforming crafts knowledge for a sustainable, inclusive and economically viable heritage in Europe. Annick Schramme, Academic Director of the Master in Cultural Management at University of Antwerp and of the International Master in Fashion Management at Antwerp Management School, Belgium; Cristina Ortega Nuere, Director, 3Walks, Spain • 7. Open House Brno / Open House Europe. Lucie Pešl Šilerová, Associate Professor and Supervisor of Music Production at Music Faculty, Janáček Academy of Performing Arts, Czech Republic • 8. CreaDive - Building a multicultural working platform for creative sector. Pekka Vartiainen, Principal Lecturer, Humak University of Applied Sciences, Finland • 9. Public Finance and Sustainable Measures for Italian Cultural Heritage. Paola C.D. De Pascalis, Università degli Studi di Bari Aldo Moro, Italy
14:45	16:30	Network of Ideas on Interdisciplinary Approach on Climate Change • 1. The Role of Future Generations and Posterity in the Italian Constitution: The Way to a Multi-dimensional Balancing. Agnese Valente and Andrea Pessotto, CSB, Bologna, Italy • 2. Mechanical Energy Storage: tackling renewable sources intermittency. Alessandro Blanco, SSAS, Roma, Italy • 3. Mind the Climate Navigating Mental and Brain Health in Warming World. Daniele Calogero, SSAS, Roma, Italy • 4. Collapse and Resilience: Climate Change in Late Bronze Age Anatolia. Christian Allasino, SSST, Torino, Italy
16:45	17:15	Reporting back from the Projects Showcase sessions and Main Conclusions Dea Vidović, Director, Kultura Nova Foundation, Croatia Alan Salzenstein, ENCATC Board Advisor and Professor, Performing Arts Management and Arts Leadership, DePaul University, USA

17:15	18:00	ENCATC Research Award 17:15-17:25 Opening Introduction to the session: Gerald Lidstone, ENCATC President Presentation of the two finalists of the ENCATC Research Award: Elena Borin, ENCATC Vice President; Full Professor of Business Administration, Pegaso Digital University, Italy; Jaime Ruiz Gutiérrez, Professor, Universidad de los Andes, Colombia 17:25-17:35 Fifty years measuring cultural engagement: contributions, gaps and the future of survey João Leiva Filho, Goldsmiths, University of London, UK 17:35-17:45 Cultural and Creative Industries and the well-being of Regions Jordi Sanjuán Belda, University of Valencia, Spain 17:45-18:00 Q&A - Conversation with the jury Moderated by Dan Green, ENCATC International Correspondent Advisor, President of the Association of Arts Administration Educators (AAAE), Director of Masters in Entertainment Industry Management program, Carnegie Mellon University, USA
18:00	18:30	Contemporary Musical Medley by the Students of University of Salento Edoardo Presicce, piano and voice; Caterina Luceri, voice; Antonio Bellucci, violin.
20:30	22:00	Dinner with Research Awards Ceremony Venus: Corte Licastro. Address: Via Albert Sabin, 8, Lecce (Google Maps). 20:30-20:35 Presentation of the assessment by the Jury Gerald Lidstone, ENCATC President. 20:35-20:40 Announcement of the Winner Alessandro Delli Noci, Puglia Region Councillor for Economic Development, Competitiveness, Economic Activities and Consumers, International Policies and Foreign Trade, Energy, Networks and Material Infrastructures for Development, Industrial Research and Innovation, Youth Policies, Italy 20:40-20:45 Announcement of the Best Research Paper winner GiannaLia Cogliandro Beyens, Secretary General, ENCATC
FRIDAY, 20 SEPTEMBER		
Location: Scuola Superiore ISUFI (Campus Ecotekne - Lecce Monteroni)		
9:00	10:00	Registration

10:00	11:15	Parallel sessions 1. Young and Emerging Researchers Forum: Part 1 10:00-11:15 Introduction to the YERF Leticia Labaronne, ENCATC Vice President; Head of the Center for Arts Management, Zurich University of Applied Sciences, Switzerland Richard Maloney, Clinical Associate Professor and Director, Performing Arts Administration programme, New York University, USA Panel "Arts management research: Between relevance and rigor" Leticia Labaronne, ENCATC Vice President; Head of Center for Arts Management, Zurich University of Applied Sciences, Switzerland Richard Maloney, Clinical Associate Professor of Performing Arts Administration, New York University, USA Caitlin McKinnon, PhD Candidate, Queen Margaret University and the University of Stirling, The UK Q&A session 2. Policy Debate Policies for the right transition: Putting people at the centre through art and culture 10:00-11:15 Introductions and conclusion: Davide de Nicolò, Chief Project Officer, Tecnopolis PST, Italy Moderator: Douglas DeNatale, ENCATC Board Member and Associate Professor of the Practice, Program Director, Boston University, USA Pannelists; Alessandro Delli Noci, Puglia Region Councillor for Economic Development, Competitiveness, Economic Activities and Consumers, International Policies and Foreign Trade, Energy, Networks and Material Infrastructures for Development, Industrial Research and Innovation, Youth Policies, Italy Paolo Ponzio, Professor, Head of Research and Humanistic Innovation Department, University of Bari Aldo Moro, Italy Anna Maria Candela, Director of Protection and Enhancement of Cultural Heritage, Regione Puglia, Italy Carmen Croitoru, General Manager, NIRCT - National Institute for Cultural Research and Training, Romania Claire Giraud-Labalte, ENCATC Ambassador, Art and cultural heritage historian and senior lecturer, France
11:30	13:00	Parallel sessions 1. Young and Emerging Researchers Forum (YERF): Part 2 11:30-12:15 Session I. Presentation by Marlene Behrmann Response by Senior Scholars Commentary: Caitlin McKinnon, PhD Candidate, Queen Margaret University and the University of Stirling Virdzinija Djekovic Miketic, PhD Candidate at Faculty of Dramatic Arts, Belgrade and International Relations Officer at Institute for Philosophy and Social Theory, Belgrade, Serbia

		12:15-12:55 Session II. Presentation by Lauren Bouvier Response by Senior Scholars Commentary: Virdzinija Djekovic Miketic, PhD Candidate at Faculty of Dramatic Arts, Belgrade and International Relations Officer at Institute for Philosophy and Social Theory, Belgrade, Serbia Francesca Greppi, PhD Candidate, University of Bologna, Italy 12:55-13:00 Concluding Remarks
11:30	13:00	2. Shaping the Future session MEMBERS TALKS 1 Future scenarios for cultural heritage: skills and curricula for professional development Introduction and Moderation: Lluís Bonet, Director of the Cultural Management Programme; CHARTER Project Coordinator, University of Barcelona, Spain Panellists: Herman Bashiron Mendolicchio, Coordinator of the Postgraduate Course on International Cultural Cooperation; CHARTER Project Manager, University of Barcelona, Spain Marzia Piccininno, Policy Expert, Fondazione Scuola dei beni e delle attività culturali, Italy Martina de Luca, Head of Training, Fondazione Scuola dei beni e delle attività culturali, Italy MEMBERS TALKS 2 Cultural Governance: Current and Future European Perspectives Introduction and Moderation: Jerry C Y Liu, Dean and Professor, Graduate School of Arts Management and Cultural Policy, College of Humanities, National Taiwan University of Arts, Taiwan Panellists: Geert Drion, Independent Researcher and Doctoral Candidate, Rijksuniversiteit Groningen, The Netherlands Sarah Montero, Associate Professor in Social Geography, Université Bordeaux Montaigne, France Annukka Jyrämä, Professor, Estonian Academy of Music and Theatre (EAMT), Estonia, Finland Julia Glesner, Professor, Potsdam University of Applied Sciences, Germany MEMBER TALKS 3 RICS N° 1: Cultural actors for sustainable change in tourism Introduction and Moderation: Mara Cerquetti, Associate Professor in Management, University of Macerata, Italy Panellists: Davide de Nicolò, Chief Project Officer, Tecnopolis PST, Italy Ana Zuvela, ENCATC Board Member and Research Associate, Institute for Development and International Relations (IRMO), Croatia Toni-Matti Karjalainen, Professor, University of the Arts Helsinki, Finland Paolo Montemurro, Director, Consorzio MateraHub, Italy

		MEMBER TALKS 4 RICS N°2: Decolonising the cultural policy and management curriculum Introduction and Moderation: Milena Deleva, Executive Director, Association of Arts Administration Education, USA Milena Dragičević Šešić, Prof. Emerita, UNESCO Chair in cultural policy and management, University of Arts, Belgrade, Serbia Maria de Fátima Lambert, Coordinating Professor, School of Education, Polytechnic University of Porto, Portugal MEMBER TALKS 5 Culture, Heritage and Citizenship Introduction and Moderation: Cristina Loglio, Vice President, Europa Nostra Nicolae Stanciu, Vice Rector International Business Development, Netherlands Business Academy, The Netherlands Claire Giraud-Labalte, ENCATC Ambassador, Art and Cultural Heritage Historian, France Liliana Turoiu, ENCATC Ambassador, Director of the Master Program in Business Administration of the Creatives & Cultural Industries, ASE University, Romania Antonia Silvaggi, Head of Skills for Culture, Melting Pro, Italy
13:00	14:30	Networking lunch
14:30	16:00	Global Conversation: Connecting cultures in the digital world Introduction and Moderation: Alan Salzenstein, ENCATC Board Advisor and Professor, Performing Arts Management and Arts Leadership, DePaul University, USA Panellists: Dan Green, ENCATC International Correspondent Advisor, President of the Association of Arts Administration Educators (AAAE), and Director of Masters in Entertainment Industry Management program, Carnegie Mellon University, USA Gaia Danese, International Cultural Relations and Public Diplomacy Coordinator, European External Action Service Wu Chieh-Hsiang, ENCATC International Correspondent Advisor, President, Taiwan Association of Cultural Policy Studies (TACPS), and Professor, National Changhua University of Education, Taiwan Shadrach Teryila Ukuma, Lecturer, Department of Theatre Arts at the Benue State University, Makurdi, Nigeria Liliana Turoiu, ENCATC Ambassador, Director of the Master Program in Business Administration of the Creatives & Cultural Industries, ASE University, Romania
16:00	16:30	Round up of the Congress GiannaLia Cogliandro Beyens, Secretary General, ENCATC
16:30	17:00	Music performance Edoardo Presicce, piano and vocals; Antonio Bellucci, violin
18:30	20:30	Cultural Study Visits • Koreja Theatre • Archives of Carmelo Bene and Eugenio Barba • Carlo V Castle • MUST - Historical Museum of the City of Lecce Go to page 43 for more details

SPEAKERS



Annamaria Annicchiarico
Director at Tecnopolis PST,
(Italy)



Herman Bashiron Mendolicchio
Coordinator of the Postgraduate
Course on International Cultural
Cooperation; CHARTER Project
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Roberto Bernad
Manager of European
Funds, Fundación Banco
Santander (Spain)



Lluís Bonet
Professor of Applied
economy and Director of
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Graduate program at the
University of Barcelona
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Elena Borin
ENCATC Vice President; Full
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Administration, Pegaso
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Director, Vice President Scienze
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Patrizia Braga
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Anna Maria Candela
Director of Protection and
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Roberta Capozucca
Communication
Officer, Consorzio
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Mara Cerquetti
Associate Professor at
University of Macerata (Italy)



Wu Chieh-Hsiang
President of the Taiwan
Association of Cultural
Policy Studies (TACPS);
Professor at National
Changhua University of
Education (Taiwan)



GiannaLia Cogliandro Beyens
ENCATC Secretary General



Carmen Croitoru
General Manager, NIRCT -
National Institute for
Cultural Research and
Training (Romania)



Gaia Danese
International Cultural Relations
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Martina De Luca
Head of Training and
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Chief Project Officer,
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PhD Candidate,
Università degli Studi di
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Milena Deleva
Executive Director,
Association of Arts
Administration Educators
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Douglas DeNatale
Associate Professor of
the Practice / Program
Director, Boston
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Constance DeVereaux
Director and Associate
Professor Arts
Management Program,
University at Buffalo (USA)



Milena Dragičević-Šešić
Former Rector of the
University of Arts, Belgrade,
now Head of the UNESCO
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Geert Drion
Independent Researcher,
Doctoral Candidate,
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Ludovico Esposito
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Fundraising Manager, Sud
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Roberto Ferrari
Executive Director,
Galileo Museum of
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Ashkhen Fixova
Office and Project
Coordinator, The
European Association of
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Claire Giraud-Labelle
Art and cultural heritage
historian, ENCATC
Ambassador (France)



Julia Glesner
Professor at Potsdam
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Senior Relationship
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ENCATC President, Director of
the Institute for Creative and
Cultural Entrepreneurship,
Goldsmiths, University of
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Jerry C Y Liu
Professor and Dean,
Graduate School of Arts
Management and Cultural
Policy, College of
Humanities, National
Taiwan University of Arts
(Taiwan)



Cristina Loglio
Vice President;
Europa Nostra



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RDI Specialist,
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Cultural Policy Expert at
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Lecce (Italy)



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Professor, Head of Research
and Humanistic Innovation
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Bari Aldo Moro (Italy)



Salvatore Rizzello
Full Professor of
Economics and Director
of the Scuola Superiore
ISUI at the University of
Salento (Italy)



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Dea Vidović
Director of Kultura Nova
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Ana Zuvela
ENCATC Board Member,
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Development and
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(IRMO) in Zagreb, Croatia

KEYNOTE HIGHLIGHT

Prof. Salvatore Rizzello

Full Professor of Economics at the University of Salento, Department of Human and Social Sciences, and Director of the Scuola Superiore ISUFI at the University del Salento



He holds a Degree in Philosophy from the Università di Lecce and a PhD in History of Economic Thought from the Università di Firenze. Rizzello is the author of several books and numerous articles published in internationally refereed journals on topics such as Cognitive Economics, Institutional Economics, Experimental Economics, the History of Economic Thought, the Economics of Innovation and Creativity, and the Relationship between Economics and other disciplines.

He possesses extensive and profound experience in the educational field, having held the position of Dean of the Faculty of Law, University of Piemonte Orientale. Subsequently, he served as the Director of the Department of Law, Political, Economic, and Social Sciences at the same university. He was also involved in different scientific boards, such as the "Vilfredo Pareto PhD School in Economics" at University of Turin, and the board of "The European Tradition of the History of Economic Thought PhD" at University of Macerata.

He maintains a very active international presence, having taught in PhD programs and participated in the final discussion committees of PhD theses at the Universities of Turin, Rome (Sapienza), Macerata, Florence, Pisa, Nice-Sophia Antipolis (France), Rotterdam (the Netherlands), and Valencia (Spain). As a speaker, he has been invited to numerous seminars and conferences in Italy, Germany, France, Switzerland, Spain, Portugal, the Netherlands, Sweden, Romania, the United States, Canada, Australia, and New Zealand.

With an impressive curriculum, Rizzello has held several prestigious positions, including General Secretary of the Italian Association for the History of Political Economy, General Secretary of the Italian Association of Cognitive Sciences, Council Member of the European Society for the History of Economic Thought, and Secretary of the European Network "Human Reasoning and Decision Making" for the European Science Foundation.

KEYNOTE & PANEL IN RESPONSE

🕒 When 📍 Where ? 18 September 2024, from 11:15 to 11:45 Scuola Superiore ISUFI, Campus Ecotekne, Lecce Monteroni, Italy

Embedding sustainability in culture: Bias, nudge, and the awareness of human and organizational ecological behavior

By **Prof. Salvatore Rizzello**, 2024 Keynote Speaker

To foster sustainable futures, human behavior should "spontaneously" become ecological. This is not an easy task, because people mostly act unconsciously and are guided by culture, as collective activity of problem-solving. Moreover, to combine individual and collective problem-solving dimensions presents some difficulties, largely due to the tacit dimension of learning processes.

Standard economics, increasingly imitated by other social sciences, interprets human behavior in terms of maximizing rational choices under constraints and the social (cultural) dimension results as the simple aggregation of egoistic individual behaviors. We strongly criticize this idea and, by using the analytical tools offered by cognitive economics, propose an alternative interdisciplinary approach, more effective in explaining human behavior, decision-making and the nature, role and evolution of cultural institutions.

We first illustrate the psycho-neurobiological creative process of construction of personal knowledge and its strictly connection with human behavior. It emerges that rationality is only one of the components in the individual decisional process and not even the most relevant. Emotional, affective, experiential, organizational, institutional and, above all, cultural dimensions play a more important role in it. Furthermore, path-dependent and biases arises as inevitable elements of this complex process.

Then, we consider few examples to explain how artistic creative processes change preferences and, consequently, innovate behaviors. We will explore some cultural sectors as music, museums, theater and performing arts in general; but also, we will consider how profit organizations as cinema, tv platforms, videogames and publishing industry can induce virtuous behavioral changes, by embedding benefit societies' philosophy. This appears as a very promising potential field to explore.

In this framework of analysis, more recently, some scholars proposed nudge techniques to influence the constituent elements of moral, spiritual and aesthetic personality and, in short, the awareness of oneself and one's world. In one hand, these could be a useful tool to address virtuously human behavior. In the other hand, nudge is criticized for being ineffective in inducing conscious behavior or for being an unacceptable paternalistic tool limiting freedom. To overcome these criticisms, we suggest an approach based on the more recent concept introduced in literature of "nudge plus", which combines heuristics and deliberation. This incorporates in the decision-making process an element of reflection – the plus – into the delivery of a nudge, and it could be useful to design prosocial interventions that, by preserving individual's autonomy. By exploring these intertwined interdisciplinary research paths, our ultimate goal is to suggest what kinds of policies might best enable individual and collective ecological behaviors embedded in cultural identity.

Panel in response to the Keynote

🕒 When 📍 Where ? 18 September 2024, from 11:45 to 12:30 Scuola Superiore ISUFI, Campus Ecotekne, Lecce Monteroni, Italy



Nina Luostarinen
RDI Specialist, Humak
University of Applied
Sciences (Finland)



Christiane Dätsch
Professor of Cultural
Management,
Hochschule Merseburg
University (Germany)



Vânia Rodrigues
Principal Researcher and
Investigator, Professor at the
Post Graduate Programme in
Arts Management and
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Coimbra (Portugal)

IN MEMORIAM FABIO DONATO

🕒 When 📍 Where ? 18 September 2024, from 12:30 to 13:00, Scuola Superiore ISUFI, Campus Ecotekne, Lecce Monteroni, Italy

A legacy that will live on: Launch of the Fabio Donato Fund



The communities of researchers and academics in cultural management and policy remain shocked and saddened by the passing of Professor Fabio Donato (26.07.1969–15.10.2023), a renowned academic and beloved colleague, friend, and father.

Professor Donato was an internationally recognized academic and researcher in arts and cultural management. Over the years, his commitment and dedication have significantly contributed to the theoretical and scientific discussion within the cultural and creative sector and to policy-making and decision-making on research and innovation at the European level.

A leading academic and researcher in his field, Prof Donato has served in the ENCATC Board with strong commitment and passion from 2005 till 2019. During that time, Fabio made an invaluable contribution to the global academic and research community by co-designing and launching the ENCATC European Journal of Cultural Management and Policy in 2011, and the Education and Research Sessions in 2013. In 2022, Fabio was appointed by the ENCATC Board, Editor-in-Chief of the Journal after his proposal to have it published by top academic publisher Frontiers, showing visionary commitment to open science, and taking the publication to an unprecedented international dimension.

Beyond its strong commitment to the ENCATC family and his academic and research work, the cultural community owns him a lot. In his role of Italian Counsellor for Research and Innovation to European Union for almost 7 years, he has been instrumental in many successful fights, notably in the European framework programme for research and innovation Horizon 2020 for the societal challenge "Inclusive, innovative, and reflective societies and for the KIC CCIS, just to name few.

At the occasion of the Congress, ENCATC will pay a tribute to the outstanding legacy of Fabio Donato, reuniting close colleagues and launching a new fund in his honour to support researchers.

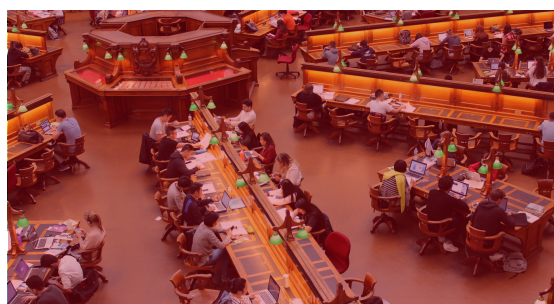
Programme

Opening Remarks: Brief introduction of the ceremony and welcome Gerald Lidstone, ENCATC President
Tribute Speeches Cristina Ortega Nuere, Director, 3 Walks, Spain Elena Borin, ENCATC Vice President, Full Professor in Business Administration, Pegaso Digital University, Italy
Sharing Memories and Contributions of the Departed Member Francesca Imperiale, Associate Professor of Business Administration and Accounting, University of Salento, Italy Lluís Bonet, Director of the Cultural Management Programme, University of Barcelona and Coordinator of CHARTER Project, Spain Isabel Verdet, Research Manager, ENCATC
Launch of the "Fund in Memoriam of Fabio" and Closing Remarks GiannaLia Cogliandro Beyens, Secretary General, ENCATC

EDUCATION AND RESEARCH SESSION

Empowering researchers and educators in cultural management and policy

The Education and Research Session (E&RS) is a key component of the 2024 ENCATC Congress. The E&RS remains the leading global forum for showcasing and discussing the forefront of research in the field of cultural policy and management. Over the past decade, this international stage has facilitated hundreds of researchers and educators globally in disseminating their work and receiving constructive feedback from their peers.



The 2024 edition of the E&Rs will be dedicated to the work of Professor Fabio Donato, in recognition of his commitment and affection in promoting research within ENCATC and beyond. For this year's programme, sessions are programmed under the theme "Culture for the Planet: Issues and challenges for research and education in the cultural management and policy field". Contributions received are related, but not limited to the following tracks:

- Towards a Sustainable Economy
- Climate Change, Sustainability, and Risk Management
- Social Inequalities and Cultural Engagement
- Inter- and Trans-disciplinary Innovation
- Accounting for change

Please note that this programme is subject to changes.

PART 1.1 - Wednesday, 18 September 2024 (14:45 - 16:00)

SESSION 1: TOWARDS A SUSTAINABLE ECONOMY (I)

Chair: Gianluca Quarta, Università del Salento

Abstract. **FESTIVALS IN TRANSITION(S): INSTRUMENTAL GROWTH, WIDENING DILEMMAS**

Emmanuel Négrier, Senior Research Fellow CEPEL, CNRS & University of Montpellier, France

Abstract. **SOCIO-CULTURAL CENTRES AS CATALYSTS FOR JUST SUSTAINABILITY TRANSITIONS: INSIGHTS FROM EUROPEAN CASE STUDIES**

Anna Maria Ranczakowska, Researcher, ENCC, Belgium

Abstract. **CULTURAL FACTORS SUPPORTING THE DESIGN AND DEVELOPMENT OF PEDS – POSITIVE ENERGY DISTRICTS: A COMPARATIVE ANALYSIS OF CASE STUDIES IN ITALY, TURKEY AND SWEDEN**

Elena Borin, Full Professor in Business Administration, Pegaso Digital University, Italy

SESSION 2: ART, CULTURAL HERITAGE, AND NATIONAL IDENTITY: PRESERVATION AND MODERN RELEVANCE

Chair: Constance DeVereaux, Associate Professor and Director, University at Buffalo

Abstract. **MEMORY OF THE SIEVE: ART AND CULTURAL HERITAGE**

M. Feride Celik, Independent Researcher

Abstract. **PRESERVING THE PAST FOR A SUSTAINABLE FUTURE: THE CONSUMPTION OF "ORDINARY" ANTIQUES**

Federica Aramu, Phd candidate, Université libre de Bruxelles

Abstract. **THE ROLE OF CLASSICAL MUSIC AS AN INSTRUMENT OF NATIONAL IDENTITY ACTUALIZATION IN THE RUSSIAN FEDERATION; THE CASE OF CONCERT PROGRAMMING IN THE SAINT PETERSBURG STATE PHILHARMONIC**

Kara Koskinen, Masters degree student in Arts Management, University of Arts Helsinki

SESSION 3: SUSTAINABLE CULTURAL POLICIES AND PRODUCTIONS: CASE STUDIES AND IMPACTS

Chair: Annukka Jyrämä, Professor, Estonian Academy of Music and Theatre (EAMT)

Abstract. **REFLECTION ON THE SUSTAINABILITY OF FESTIVALIZATION OF CULTURAL POLICY**

Chieh-Hsiang Wu, Professor, National Changhua University of Education, Taiwan

Abstract. **APPROACHING SUSTAINABILITY IN CULTURAL PRODUCTIONS: CASE STUDY FROM OULU2026**

Mervi Luonila, Senior Researcher, Centre for Cultural Policy Research Cupore

Abstract. **THE CULTURAL IMPACT OF THEATER AS A PUBLIC SPHERE: A CASE STUDY OF UMAI THEATER IN HUASHAN 1914 CREATIVE PARK**

Stella Chiashan Cheng, Assistant Professor, Aletheia University

SESSION 4: INTER- AND TRANS-DISCIPLINARY INNOVATION (I)

Chair: Stefano De Rubertis, Università del Salento

Abstract. **THE IMPACT OF UNIVERSITIES ON THE PRODUCTION AND MANAGEMENT SYSTEMS OF LOCAL MUSEUMS**

Nicola Urbino, PhD candidate, University Vanvitelli

Abstract. **ULTRA LOW-LATENCY STREAMING TECHNOLOGY IN MUSIC EDUCATION**

Daniela Peclová, PhD candidate in Music Production, Marketing & PR manager, Janáček Academy of Performing Arts, Faculty of Music

Abstract. **CONSTRUCTING A TRANS-DISCIPLINARY MODEL: A PILOT STUDY OF ARTIST RESIDENCY'S CULTURAL ECOSYSTEM IN TAIWAN**

Tzu-Han, Chien, Graduate Student, Graduate School of Arts Management and Cultural Policy, National Taiwan University of Arts

SESSION 5: SOCIAL INEQUALITIES AND CULTURAL ENGAGEMENT (I)

Chair: Tiffany Bourgeois, Assistant Professor, The Ohio State University

Abstract. **THE AGENCY OF ACCESS: A MODEL FOR DISABILITY INCLUSION IN CULTURAL POLICY & PARTICIPATION**

Amanda Cachia, Assistant Professor & Arts Leadership, University of Houston

Abstract. **MUS.E. MUSEUMS FOR EMOTIONS**

Nadia Cipullo, Tenure Track Researcher in Business Administration, Università degli Studi Link (Rome)

Enzo Grossi, Scientific Director, Villa Santa Maria Foundation

Abstract. **MANAGING CULTURAL INSTITUTIONS IN POLAND IN THE LIGHT OF THE RECENT MIGRATORY INFLUX**

Piotr Firych, Assistant Professor, Adam Mickiewicz University

Aleksandra Kosior, Assistant Professor, Adam Mickiewicz University

SESSION 6: CLIMATE CHANGE, SUSTAINABILITY, AND RISK MANAGEMENT (I)

Chair: Douglas DeNatale, Associate Professor of the Practice/Program Director, Boston University

Abstract. **EXPLORING THE IMPACT OF FINANCIAL SUPPORT TOOLS, DIGITAL TECHNOLOGY, AND DEI POLICIES ON THE SUSTAINABLE DEVELOPMENT OF SMPAOS: A CASE STUDY OF YPAA**

Shu-Mei Chen, Researcher and Cultural Manager, Department of Cultural Industry and Policy Yuan Ze University

Abstract. **RISK MANAGEMENT METHOD IN NON-PROFIT CULTURAL PROJECTS**

Alicja Krawczyńska, PDH Student/ Assistant, Wrocław University of Science and Technology

SESSION 7: CLIMATE CHANGE, SUSTAINABILITY, AND RISK MANAGEMENT (II)

Chair: Toni-Matti Karjalainen, Professor University of the Arts Helsinki

Abstract. **FAR ENOUGH? THE SUSTAINABILITY CHALLENGES IN DEVELOPING MUSIC EXPORT POLICIES IN EUROPE**

Michaël Spanu, Postdoctoral Fellow, University of Manchester

Abstract. **ECOLOGICAL SUSTAINABILITY IN THEATRE COMPANIES – AN INTERPRETATION FROM NEO-INSTITUTIONALIST THEORY**

Julia Glesner, Professor, Potsdam University of Applied Sciences

Abstract. **CONSIDERING THE EVOLUTION OF PERFORMING ARTS VENUES THROUGH THE PRISM OF THE CULTURAL THIRD PLACE MODEL**

Sarah Montero, Associate professor in Social Geography, Université Bordeaux Montaigne

Aurélié Chêne, Associate Professor in Information Sciences, Université de Lyon-St Etienne

Part 1.2 - Wednesday, 18 September 2024 (16:15 – 17:30)

SESSION 8: INTER- AND TRANS-DISCIPLINARY INNOVATION (III)

Chair: Valentina Cillo, Full Professor of Economics and Business Management, Pegaso Digital University

Abstract. **HERITAGE AS A SUSTAINABLE, CO-INNOVATIVE, AND COLLABORATIVE SPACE: EXPLORING THE HERITAGE VALUES OF HUASHAN CREATIVE PARK**

Hui-Yu Hsieh, Master's Student, Graduate School of Arts Management and Cultural Policy, National Taiwan University of Arts

Abstract. **PARTICIPATORY ACTION RESEARCH AS A BOTTOM-UP METHOD IN CULTURAL MANAGEMENT**

Nina Mihaljinac, Assistant Professor, Faculty of Dramatic Arts Belgrade

Milan Djordjevic, Visual artist and PhD candidate in Culture and Media Management Studies, University of Arts Belgrade

Abstract. **SMALL BUT MIGHTY: SELECTED BUSINESS MODEL PRACTICES OF SMALL EUROPEAN FESTIVALS IN PERIPHERAL AREAS**

Antonia Silvaggi, Head of Skills for culture, Melting Pro

SESSION 9: SOCIAL INEQUALITIES AND CULTURAL ENGAGEMENT (II)

Chair: Herman Bashiron Mendolicchio, Coordinator of the Postgraduate Course on International Cultural Cooperation; CHARTER Project Manager, University of Barcelona, Spain

Teaching Demo. **DIGITAL STORIES - INDIVIDUAL MEANING-MAKING FOR HERITAGE TOURISM**

Hyung Yu Park, Associate Professor, Middlesex University

Teaching Demo. **CO-CREATING CULTURAL ENCOUNTER**

Geert Drion, Researcher, Rijksuniversiteit Groningen

Teaching Demo. **SUSTAINABLE PRACTICES – WHY AND HOW: IS THERE A "CREATIVE" APPROACH TO SUSTAINABILITY IN THE CREATIVE SECTOR – OR MISSION (IM)POSSIBLE**

Milena Stefanovic, Assistant professor, Faculty of Dramatic Arts, University of Arts, Belgrade

SESSION 10: SOCIAL INEQUALITIES AND CULTURAL ENGAGEMENT (III)

Chair: WU Chieh-Hsiang, Professor, TACPS and National Changhua University of Education (Taipei)

Abstract. **THE CONTRIBUTION OF CULTURAL CENTERS TO ACCESSIBLE SOCIETIES: A MIXED-METHOD TRAIL TRACING OF A VAGUE CONCEPT**

Dorothee Schulte-Basta, Doctoral Researcher, Åbo Akademi University, Vaasa

Abstract. **CIVIL CULTURE FORUM IN A RURAL COMMUNITY: TEACHING AND PRACTICE OF CULTURAL POLICY**

Shu-Shiun Ku, Associate Professor, Department of Cultural and Creative Industries, National Pingtung University

Abstract. **TAKING UP THE DIGITAL TRANSITION CHALLENGE: ENHANCING THE SKILLS OF THE CULTURAL HERITAGE PROFESSIONALS**

Marzia Piccininno, Cultural Policy Expert, Fondazione Scuola dei beni e delle attività culturali

Martina da Luca, Head of Training, Fondazione Scuola dei beni e delle attività culturali

SESSION 11: INTER-AND TRANS-DISCIPLINARY INNOVATION (IV)

Chair: Piotr Firyach, Assistant Professor, Adam Mickiewicz University (AMU)

Abstract. **THE INTERSECTION OF CULTURAL POLICY AND CORPORATE SUSTAINABILITY: A PRELIMINARY INVESTIGATION ON TAIWAN SUSTAINABILITY AWARDS ASSESSMENT**

Hsiang Chun Wang, PhD Student, National Taiwan University of Arts

Abstract. **CO-CREATING ENGAGING LEARNING EXPERIENCES ONLINE: UTOPIA OR REAL POSSIBILITY FOR ARTS MANAGEMENT?**

Kristina Kuznetsova-Bogdanovitsh, Researcher, University of Tartu Viljan

Jorma Sarva, Lecturer & Head of Programme, University of Tartu Viljandi Culture Academy

Abstract. **INTERDISCIPLINARY APPROACHES TO SOCIAL AND CULTURAL INNOVATION**

Valeria Bruzzi, Researcher Fellow, Ca' Foscari University of Venice

SESSION 12: SOCIAL INEQUALITIES AND CULTURAL ENGAGEMENT (IV)

Chair: Elena Borin, Full Professor in Business Administration, Pegaso Digital University, Italy

Abstract. **COMMON, SHARED, CONTRADICTIONARY HERITAGE? THE CONCEPT OF (GLOBAL) HERITAGE AND ITS DIMENSIONS. WITH A BRIEF ANALYSIS OF THE HUMBOLDT FORUM, BERLIN**

Christiane Dätsch, Professor, University of Applied Sciences Merseburg

Abstract. **HOW CULTURAL POLICY CAN ENRICH, EMBRACE, AND ELEVATE ISSUES OF OUR PLANET BY EMPOWERING THE PLURI-DIVERSITY OF PEOPLES**

Xenia Hanusiak, Cultural Attache & Visiting Scholar, Netherlands Ministry of Foreign Affairs | Columbia University | Australian National University

Abstract. **HOW DO ARTISTS CONTRIBUTE TO URBAN AND CULTURAL SUSTAINABILITY? TAKING CARE OF URBAN GREEN AREAS AS A CREATIVE AND SUSTAINABLE PRACTICE**

Matilde Ferrero, PhD Student, Magna Graecia University

Michele Trimarchi, Professor, Magna Graecia University

SESSION 13: INTER-AND TRANS-DISCIPLINARY INNOVATION (V)

Chair: Richard Maloney, Clinical Associate Professor of Performing Arts Administration, New York University

Abstract. **FROM THE STAGE TO THE AUDIENCE: THE MANAGEMENT OF INTERACTIVE PERFORMANCES AND THE NEW CLASSICAL CONCERT EXPERIENCE**

Oana Balan-Budoiu, Assoc.Prof.Dr., The National Academy of Music in Cluj-Napoca

Abstract. **MAPPING WORLDS OF INNOVATION IN THE PERFORMING ARTS**

Leticia Labaronne, Professor for Arts Management, ZHAW Zurich University of Applied Sciences

Abstract. **UNLOCKING CULTURAL NETWORKS IN HISTORIC URBAN NEIGHBOURHOODS: EXPLORING THE REVITALIZATION EFFORTS IN ROME'S CELIO DISTRICT**

Maria Antonietta Cipriano, PhD Student, Roma Tre University

SESSION 14: INTER-AND TRANS-DISCIPLINARY INNOVATION (VI)

Chair: Ruby Yu, Visiting Assistant Professor, New York University

Abstract. **INNOVATION IN ARTS STRATEGY FOR REGIONAL REHABILITATION**

Yeala Hazut Yanuka, Lecturer at the Graduate program, Cultural Studies, Creativity and Production department, Sapir Academic College

Shira Lapidot, Director of the Graduate program, Cultural Studies, Creativity and Production department, Sapir Academic College

Abstract. **TRANSFORMATIVE LEARNING APPROACHES FOR SUSTAINABLE DEVELOPMENT IN HIGHER EDUCATION**

Ljiljana Rogač Mijatović, Associate Professor, Faculty of Dramatic Arts, University of Arts in Belgrade

Abstract. **COMMUNITY MEDIA – IMPORTANT PILLAR OF PROGRESSIVE DELIBERATION IN THE FIELD OF CULTURE**

Virdzinija Djekovic Miketic, Junior Research Assistant & PhD candidate, Institute for Philosophy and Social Theory, Belgrade

Part 2 - Thursday, 19 September 2024 (10:15 – 12.45)

SESSION 15: ACCOUNTING FOR CHANGE

Chair: Jerry C Y Liu, Professor and Dean, Graduate School of Arts Management and Cultural Policy, College of Humanities, National Taiwan University of Arts

Abstract. **ACCOUNTING FOR CULTURAL VALUES AND IMPACTS OF THE CULTURAL AND CREATIVE PARKS IN TAIWAN**

Jerry C Y Liu, Professor and Dean, Graduate School of Arts Management and Cultural Policy, College of Humanities, National Taiwan University of Arts

Abstract. **TOWARDS ALIGNED STANDARDS FOR REPORTING SUSTAINABILITY IN THE CULTURAL AND CREATIVE SECTOR**

Valentina Cillo, Full Professor of Economics and Business Management, Pegaso Digital University

Elena Borin, Full Professor of Business Administration, Pegaso Digital University

Martina Manzo, PhD student in Governance and Management, University of Roma Tre

Abstract. **INNOVATION FOR CHANGE IN ITALIAN THEATRES. MARKETING AND SUSTAINABILITY ACCOUNTING IN THE POST-PANDEMIC**

Angela Besana, Associate Professor of Economics, IULM

Abstract. **GENDERED GOVERNANCE AND FINANCIAL REPORTING QUALITY OF MUSEUM FOUNDATIONS: EVIDENCE FROM NORWAY.**

Christophe Van Linden, Associate Professor, Oslo Metropolitan University

Abstract. **IN SEARCH OF EQUITY: INSTRUMENTS OF EQUITY WITHIN FINNISH CULTURAL POLICY AND FUNDING**

Laura Valoma, Master's Student, University of the Arts Helsinki, Sibelius Academy

SESSION 16: TOWARDS A SUSTAINABLE ECONOMY (II)

Chair: Ana Zuvela, Research Associate, Institute for Development and International Relations (IRMO) in Zagreb, Croatia

Abstract. **IT NEVER RAINS BUT IT POURS? 1993–2023: THIRTY YEARS OF MANAGEMENT INNOVATION IN THE ITALIAN HERITAGE SYSTEM**

Mara Cerquetti, Associate professor in Management, University of Macerata

Abstract. **POST-PANDEMIC CAREER OUTCOMES AMONG ARTS ORGANIZATION STAFF MEMBERS**

Douglas DeNatale, Associate Professor of the Practice/Program Director, Boston University

Abstract. **CO-CREATION AND CO-PRODUCTION – BRIDGING GAPS OF CULTURAL INEQUALITIES THROUGH ENGAGEMENT. A MANAGERIAL PERSPECTIVE**

Annukka Jyrämä, Professor, Estonian Academy of Music and Theatre (EAMT)

Mervi Luonila, Senior Researcher, Center for Cultural Policy Research, CUPORE

Abstract. **STATUS OF THE ARTIST LEGISLATION IN THE CZECH REPUBLIC**

Markéta Štěpáníková, Associate Professor, Faculty of Dramatic Arts, University of Arts in Belgrade

Abstract. **A PRELIMINARY STUDY OF SUSTAINABILITY INDICATOR FRAMEWORK: CULTURAL ESG/SDGS FOR TAIWAN CREATIVE INDUSTRY DEVELOPMENT COMPANY**

Peiyu Lee, Master's Student, The Graduate School of Arts Management and Cultural Policy (AMCP) at the National Taiwan University of Arts.

SESSION 17: CLIMATE CHANGE, SUSTAINABILITY, AND RISK MANAGEMENT (III)

Chair: Annick Schramme, Professor, University of Antwerp

Abstract. **PRELIMINARY EVALUATION FRAMEWORK FOR ARTIST-IN-RESIDENCE PROGRAMS IN TAIWAN—A CASE STUDY OF TREASURE HILL INTERNATIONAL ARTIST VILLAGE**

Man-Chun Chen, Master's student at the Institute of Arts Management and Cultural Policy/Project Manager, National Taiwan National University of Arts/Treasure Hill International Artist Village

Abstract. **ECO-PERFORMING OF THE UNCERTAIN FUTURE: CHALLENGES AND PERSPECTIVES**

Jovana Karaulic, PhD, Assistant professor / Vice Dean FDA, Faculty of Dramatic Arts of Serbia

Ksenija Markovic Bozovic, PhD, Research Associate, FDA

Abstract. **META-ORGANIZATIONS AND ENVIRONMENTAL SUSTAINABILITY: THE CASE OF EUROPEAN CULTURAL NETWORKS**

Matina Magkou, Associated Researcher, University Côte d'Azur

Abstract. **THE ROLE OF IMAGES IN CULTURAL ORGANIZATIONS' NON-FINANCIAL REPORTS**

Diana Martello, PhD Student, Scuola IMT Alti Studi Lucca

SESSION 18: SOCIAL INEQUALITIES AND CULTURAL ENGAGEMENT (V)

Chair: Cristina Ortega Nuere, Director, 3Walks

Abstract. **CULTURAL POLICY AS A TOOL TO INCREASE AND UNDERSTAND DIVERSITY IN THE FIELDS OF ARTS AND CULTURE**

Lilja Lehmuskallio, Doctoral Researcher in Arts Management, Sibelius Academy, University of the Arts Helsinki

Abstract. **ARTISTS' COLLABORATIVE PRACTICES: OPERATING THROUGH SOLIDARITY ON SOUTHERN PERIPHERIES (20 YEARS)**

Milena Dragičević Šešić, Professor Emerita, University of Arts Belgrade

Abstract. **PARIS 2024 OLYMPICS: INCLUSIVE CULTURAL POLICIES AND INTANGIBLE OUTCOMES**

Tiffany Bourgeois, Assistant Professor, Ohio State University

Abstract. **ARTS JUSTICE IN THE URBAN LANDSCAPE: A MULTIDIMENSIONAL APPROACH**

Tal Feder, Post-doctoral Researcher, The Faculty of Architecture and Urban Planning, the Technion

Abstract. **INTEGRATING CULTURAL DEMOCRACY: A STUDY OF THE SOCIAL IMPACT COMMITMENT OF CULTURAL ORGANISATIONS**

Flora Maravalhas, Phd Candidate, Centre for Public Administration and Public Policies,

Institute of Social and Political Sciences (CAPP-ISCP), University of Lisbon & Centre for Research and Studies in Sociology (CIES-Iscte)

SESSION 19: SOCIAL INEQUALITIES AND CULTURAL ENGAGEMENT (VI)

Chair: Christine Sinapi, Director of Academic Programmes at ESSCA School of Management

Abstract. **THE PLACE OF WOMEN IN THE THEATRES OF SÃO PAULO**

João Oswaldo Leiva Filho, Doctor of Philosophy, Goldsmiths University of London

Abstract. **ART MUSEUMS AS CHANGE AGENTS? ADDRESSING SOCIAL INEQUALITIES IN POST-INDUSTRIAL US CITIES**

Miriam Paeslack, Associate Professor, University at Buffalo

Abstract. **ART MAKES YOU: DEVELOPING A MODEL FOR CULTURAL ENGAGEMENT IN PARTNERSHIP WITH YOUNG PEOPLE**

Oisín Kenny, Apollo Fellow, National Gallery of Ireland

Abstract. **INCREASE THE SOCIAL SUSTAINABILITY OF MUSEUMS THROUGH CO-PLANNING WITH PEOPLE WITH DISABILITIES: FROM ACCESSIBILITY REFERENT TO INCLUSIVE MANAGEMENT**

Amelia Napolitano, PhD Student, University of Padua

SESSION 20: INTERACTIVE TEACHING METHODS IN ARTS MANAGEMENT: GAMES, DILEMMAS, AND CLIMATE STRATEGIES

Chair: Jaime Ruiz Gutiérrez, Professor, Universidad de los Andes, Colombia

Teaching Demo. **DYNAMICS AND BOARD GAMES TO PROMOTE REFLECTION PRODUCED BY STUDENTS**

Lluís Bonet, Prof. Dr., University of Barcelona

Teaching Demo. **LEARNING THROUGH FICTIONAL DILEMMAS: TOWARDS ECO-ETHICAL ARTS MANAGEMENT**

Vânia Rodrigues, Principal Researcher and Professor, Centre for Interdisciplinary Studies and Faculty of Arts and Humanities, University of Coimbra

Teaching Demo. **APPROACHES AND STRATEGIES FOR ARTS ORGANIZATIONS TO RESPOND TO CLIMATE CHANGE**

Ruby Yu, Visiting Assistant Professor, New York University

Teaching Demo. **MAKING THE FAMILIAR STRANGE: USING ZINES AS A REFLECTIVE DATA GENERATION TOOL IN RESEARCH EXPLORING ARTS MANAGEMENT EDUCATION**

Caitlin McKinnon, PhD Candidate, Queen Margaret University and the University of Stirling

SESSION 21: PANEL/ACADEMIC INTERVENTIONS: INNOVATION AND CHANGE IN THE CULTURAL MANAGEMENT FIELD

Constance DeVereaux, Director and Associate Professor, Arts Management, The University at Buffalo

Piotr Firyach, Assistant Professor, Adam Mickiewicz University (AMU)

Julia Glesner, Fachhochschule Potsdam

2024 ENCATC Education & Research Session
18-19 September 2024, Lecce, Italy
In the frame of the 2024 ENCATC Congress

Presenters' biographies

Almira Mestres, Laura
PhD candidate in Law at the University of Barcelona
University of Barcelona (Spain)

Laura Almira Mestres has a degree in Law (University of Barcelona) and in Pedagogy (Catalonia College of Music). She has completed a master's degree in Advanced Legal Studies, focused on legal research in the area of local laws in the Public Law Observatory - IDP Barcelona. She is part of the Government and Local Administration Research Group and has been an assistant at research in the area of local laws in the Public Law Observatory - IDP Barcelona. Her main topics of study are cultural rights and artistic education from a local perspective. She has participated in the International Conference on Cultural Rights (2020) organized by Barcelona City Council, Culture Action Europe and the organization United Cities and Local Governments and she has been speaker at the Gender Studies Conference (2022) and in two sessions of the Jornades de Sentits (2023) and (2024). She has been awarded in the students' competition (Inventing Cities (2022)) from the Cap Cities Global Network and she was also awarded with the Young Research Award (2023) from the Government of Catalonia. She currently works at the City Council of l'Hospitalet de Llobregat and is a PhD candidate in Law at the University of Barcelona.

Aramu, Federica
PhD candidate
Université libre de Bruxelles (Belgium)

Federica Aramu holds a master's degree in Arts and Heritage Policy, Management and Education (Maastricht University, 2020) and one in Contemporary Arts (Ca' Foscari University of Venice, 2016). Previously, she earned a bachelor's degree in Art History and Cultural Heritage (Ca' Foscari University of Venice, 2016), and gained over four years of experience as a manager of Modern Art in Italy. Her main research interests are the art market and collections, sustainability in the arts and heritage, cultural policy and management. Since October 2023, she is a PhD candidate in Cultural Management at the Université libre de Bruxelles, as part of the project MOONA - Making Old Objects Valuable Again: The Cultural, Economic Challenges and Sustainability Opportunities of Antiques in the 21st Century. ERC-SGA. Her doctoral work focuses on exploring the perceived value of ordinary antiques by current buyers as well as younger generations Gen Z in particular, and analyzing how the sustainability discourse impacts purchasing behaviours.

Balan-Burdos, Oana
Assoc.Prof.Dr.
The National Academy of Music in Cluj-Napoca (Romania)

Univ. Assoc. Prof. Dr. Oana Balan-Burdos, teaches "Artistic Management", "Musical Marketing" and "Marketing" undergraduate and graduate studies at the National Academy of Music "Cluj-Napoca" in Cluj-Napoca, Romania. She is a member of the Academic Management Society in Romania.

Oana Balan-Burdos graduated from the Music Academy in Cluj (theoretical department) and in business administration at Babes-Bolyai University in Cluj. She studied in Belgium as well (UNESCO Masters in Management and Cultural Policies", 2009) and at the British Academy of Business and Communication (2011). She holds two PhDs, one in Musicology (2007) and one in Economic Sciences-Management (2023).

Meet the 2024 ENCATC Education and Research Session presenters!

New projects? Synergies? Research topics in common?
Take a look in advance at the biographies of all the E&Rs presenters joining this year's edition.

[DOWNLOAD](#)

FOCUS GREEN SKILLS

🕒 When 📍 Where ? 19 September 2024, from 13:30 to 14:30, Scuola Superiore ISUFI, Campus Ecotekne, Lecce Monteroni, Italy

Integrating the Green Transition into Educational Curricula: Strategies for Sustainability in the Cultural and Creative Sectors

The session "Integrating the Green Transition into Educational Curricula: Strategies for Sustainability in the Cultural and Creative Sectors" will provide a deep insight into ENCATC's commitment to sustainability in all its dimension, and its practical implications on the organisation's activities.

The session will start by introducing ENCATC's robust Environmental Policy and partnership with the Pact for Skills Large Scale Partnership for the Cultural and Creative Industries, as well as highlight the organisation's achievement of the Eco-SHIFT Label, earlier in 2024. The second part of the session will highlight the active role of the ENCATC membership in promoting green transition, through educational curricula, trainings, and other capacity building initiatives. The session will conclude with a deep dive into best practices of sustainability education in the CCI with examples from Portugal and Spain.

Introduction & Moderation



Gianna Lia Cogliandro Beyens
ENCATC Secretary General



Herman Bashiron Mendolicchio
CHARTER Project Manager,
Faculty and Coordinator of the
Postgraduate Course on
International Cultural
Cooperation, University of
Barcelona (Spain)



Vânia Rodrigues
Principal Investigator at
CEIS20, University of
Coimbra (Portugal)



Pravali Vangeti
Policy and
Communications Officer,
ENCATC

Did you know?



The ENCATC Academy on Sustainable Cultural Management and Policy is a flagship capacity building initiative on green transition in the CCS

[LEARN MORE](#)

ENCATC produces podcasts from experts in sustainability and green transitions annually, available in open access

[LEARN MORE](#)

ENCATC is one of the first fifteen European cultural networks to achieve the SHIFT Eco-Certification

[LEARN MORE](#)

PROJECTS SHOWCASE

🕒 When 📍 Where ? 19 September 2024, from 14:45 to 16:30 Scuola Superiore ISUFI, Campus Ecotekne, Lecce Monteroni, Italy

From theory to practice: Meet the projects driving the change

The Projects Showcase Session will feature innovative projects addressing the impact of climate change on the cultural and creative sectors in a holistic and interdisciplinary manner. Moving from theory to practice, participants will learn from projects that are already driving and fostering change in the cultural and creative sectors. Participants will experience a diverse range of responses, including research initiatives, educational programs, practical interventions, and policy-driven strategies.

Parallel session 1 | Projects lineup

Introduction & Moderation



João Leiva Filho
Managing Owner, J.Leiva
Cultura e Esporte, Brazil

Conclusions & Reporting



Dea Vidović
Director of Kultura Nova
Foundation (Croatia)



Leticia Labaronne
ENCATC Vice President,
Head of Center for Arts
Management at ZHAW
Zurich University of
Applied Sciences
(Switzerland)

Culture Goes Sustainable: Empowering cultural institutions for the sustainability transition (Switzerland)

The research-for-action project will share insights on how to empower museums and performing arts worldwide to accelerate the transition towards sustainability, creating knowledge, tools, and processes for change.



Roberta Capozucca
Communication Officer,
Consorzio Materahub
(Italy)

GreenCCircle - Creative Climate Action: Bridging Creativity and Sustainability in CCIs

The project will introduce its comprehensive support scheme to empower CCIs to tackle climate change. GreenCCircle will identify skills gaps, develop trainings for sustainable skills, and establish a multi-stakeholder ecosystem across 9 countries to foster collaboration and innovation.



Patrizia Braga
Head of Ecological
Innovation Area, Melting
Pro (Italy)

Museum Sustainability. New Shared Processes and Standards for Bookshops

The Italian cultural sector emphasizes sustainable development, with museum bookshops playing a key role in promoting environmental awareness. The project will share its proposals to help museums enhance sustainability in their bookshops through eco-friendly processes and sustainable product design.



Roberto Ferrari
Executive Director,
Galileo Museum of
Florence (Italy)



Valerio Palasciano
Project Manager,
Tecnopolis PST (Italy)



Davide De Nicolò
Chief Project Officer,
Tecnopolis PST (Italy)

RESIST - Regions for climate change reSilience through Innovation, Science and Technology

The project will focus on how to make regions more resilient to climate change. 56 partners from 12 European regions work together to adopt a new framework to test 4 climate adaptation pathways, in 4 macro-regions of the EU: South-West Finland, Central Denmark, Catalonia and Central Portugal.



Roberto Bernad
Manager of European
Funds, Fundación
Banco Santander
(Spain)

CreaSus - Sustainability Business Models for CCSIs

With the aim to guide and support CCSIs, the project will address how to make sustainability a key part of their operations and a competitive advantage. Outputs to be developed include a system of indicators for self-assessment, a toolkit for funding schemes, capacity-building activities and piloting events.



Rosanna Lewis
Senior Relationship
Manager, British
Council (Belgium)

Creative Commissions for Climate Action

Through Creative Commissions for Climate Action, the British Council is supporting artists and cultural organisations to communicate and raise awareness of the effects of the climate crisis; develop new technologies and imagine alternative futures; bridge the gap between art and science; foreground indigenous knowledge and the everyday concerns of the people who are most affected by climate change; green urban spaces; engage young people and communities in climate action; communicate the urgency of the climate crisis in local and global policy-making contexts including at UNFCCC COPs.



Francesco Spina
Sustainability Officer,
Conservatoire Royal de
Liège (Belgium)



Ashkhen Fixova
Office and Project
Coordinator, The
European Association of
Conservatoires (AEC)

Coordinating the sustainable transition in a higher artistic education institution

Based on the experience of the Conservatoire Royal de Liège, one of the Walloon higher education institutions committed to implementing a sustainable transition during 2024-2027, we will learn how coordinators are developing comprehensive transition plans aligning with the 17 SDGs, encompassing teaching, research, campus management, and governance.



Evelina Sarantidi
Corporate Marketing &
Communications
Manager, Stavros
Niarchos Foundation
Cultural Center (SNFCC)
(Greece)

SNFCC Sustainability Hub

Designed to have the lowest possible environmental impact, the Stavros Niarchos Foundation Cultural Center (SNFCC) will present its activity as a hub of sustainability and innovation. Created by the Stavros Niarchos Foundation and architect Renzo Piano, sustainability has been a fundamental prerequisite and key element of the project.



Antonia Silvaggi
Head of Skills for
Culture and Co-founder
at Melting Pro (Italy)

AHEAD Accessible Heritage Experience for Audience Development

This project will illustrate how applying human-centered approaches, learning by doing, and impact and data-driven methodologies in the cultural heritage sector can innovate working practices and empower the sector to become more relevant to our communities. This will lead to increased financial sustainability and the creation of opportunities for social, cultural, and economic growth.

Parallel session 2 | Projects lineup

Introduction & Moderation



Constance DeVereaux
Director of the Arts Management Programme at the University at Buffalo (USA)

Conclusions & Reporting



Alan Salzenstein
Professor, Head of Arts Leadership, DePaul University (USA)



Aida Kalender
Researcher, SIAS | Socially Intelligent Artificial Systems Group, University of Amsterdam (The Netherlands)

CommuniCity - Innovative Solutions Responding to the Needs of Cities & Communities

The project will explore how to reintroduce culture into sustainable tech development in smart cities. CommuniCity examines whether community-based non-profit art organisations can facilitate co-creation processes between marginalized communities, tech parties, and city administrations.



Carmine Moccia
Ph.D Student in Digital Transformation and Sustainability, University of Salento (Italy)

Climate Change and Financial Markets: Assessing the Impact on Lending Interest Rates and the Role of International Agreements

This project will shed light on how climate change and related policies may impact banks' monetary stability. Climate change can affect bank lending through gradual warming and increased risks from more frequent, severe weather events, which may impair loan repayment.



Ekaterina Pelevina
Project Assistant at Culture Moves Europe, Goethe-Institut Brussels (Belgium)

Culture Moves Europe

This initiative is the largest European mobility scheme for the cultural sector, offering grants to artists and professionals in all 40 Creative Europe countries. It covers architecture, cultural heritage, design, literature, music, performing arts, and visual arts.



Ludovico Esposito
President, Director, Fundraising Manager, Sud Sonico (Italy)

Avant Learn - Advanced Music XLR8R

This capacity-building programme will explain how it transfers interdisciplinary project management skills to cultural professionals, students and artists, thus enabling beneficiaries to face the future challenges in the music and cultural industries, including climate change.



Philip Meersman
Project Manager, AP University College (Belgium)

Urban Travel Machines (UTM): European Planetariums and Immersive Poetry Performances

UTM will share its contributions to the renewal of the literary sector in Europe through the adoption of Immersive Technology. The project enhances transnational mobility, new technology and audience engagement with regards to poetry performance.



Annick Schramme
Academic Director of the Master in Cultural Management at University of Antwerp and of the International Master in Fashion Management at Antwerp Management School (Belgium)



Cristina Ortega Nuere
Director at 3Walks; Chief Operating Officer at World Leisure Organisation (Spain)

Tracks4Crafts - Transforming crafts knowledge for a sustainable, inclusive and economically viable heritage in Europe

This research project that aims to promote the continuity and longevity of crafts. Through experiments (in so-called 'pilot cases') we test several tools, formats and instruments that can help the transmission of traditional crafts knowledge (TCK) to safeguard not only the crafts but also intangible skills and knowledge that characterizes craftsmanship.



Lucie Pešl Šilerová
Head of Department,
Janáček Academy of
Performing Arts
(Czech Republic)

Open House Brno / Open House Europe

Involving 14 European cities and 13 cultural organisations, this collaborative project will explain how it promotes architecture as a force for change. It fosters discussions on architecture's role in addressing social and environmental issues, helping residents envision the future of European architecture.



Pekka Vartiainen
Principal Lecturer,
Humak University of
Applied Sciences,
(Finland)

CreaDive | Building a multicultural working platform for creative sector

The project, implemented by Humak and co-funded by the ESF+, aims to build a communal and culturally diverse platform for work and networking for professionals in the creative sector. The goal is to promote the employment and integration of immigrant professionals in the creative industries into the networks of the region through the platform.



Paola C.D. De Pascalis
PhD Candidate,
Università degli Studi di
Bari Aldo Moro (Italy)

Public Finance and Sustainable Measures for Italian Cultural Heritage

This presentation will explain how circularity has characterized human existence throughout history, highlighting the deep connection between public law and art. We'll explore how incorporating this link into development models helps protect cultural heritage and promotes sustainable growth.

The 2024 ENCATC Congress, the only global congress dedicated to the advancement of theory, education, research and practice on cultural management and policy.

A great opportunity to widen perspectives, give a boost to networking, nurture project ideas, design new collaborations with fellow professionals, for the advancement of knowledge on cultural policy and management

2024 ENCATC RESEARCH AWARD

Advancing practice, policy and management through innovative research

On the evening of 19 September, the winner of the 2024 ENCATC Research Award will be announced to an **international audience** of researchers, academics, cultural professionals, policy makers, and media. In attendance will also be members of the Award's **international jury**, as well as past Research Award winners.



Launched in 2014, the ENCATC Award is the only international Award recognising **excellence in cultural policy and cultural management research**. The ENCATC Award also has the ambition to contribute to the process of creating a network of scholars who are competent in doing **comparative research projects** in cultural policy and cultural management.

The Award consists of the publication of the winner's doctoral thesis in the **ENCATC Advances in Cultural Management and Policy Book Series**. This is a series of publications launched in 2015 specialising in topics related to cultural management and cultural policy headed by ENCATC. The international dissemination of the ENCATC Book Series is ensured by **Routledge**, an international publishing group based in London and operating throughout the world.

Who are the two finalists in the running?

JOÃO LEIVA FILHO



João Leiva Filho is a Brazilian researcher and cultural entrepreneur. Leiva holds a degree in Economics from USP (University of São Paulo), a Master's degree in Cinema from USP, and a Master's degree in Cultural Management from UOC (Open University of Catalonia, Barcelona, Spain). In early 2024, Leiva completed his PhD at Goldsmiths, University of London, at the Institute for Creative and Cultural Entrepreneurship. He has worked as a journalist for newspapers such as Folha de S.Paulo and Valor, and in communications for the Secretariat of Culture of the State of São Paulo before founding his consultancy company, JLeiva Cultura & Esporte. JLeiva has conducted numerous non-academic investigations in the cultural sector in Brazil, including mapping theater productions and independent music venues in the city of São Paulo, and the job market for professionals in the animation industry. Leiva has also led several studies on cultural engagement in Brazilian cities.

JORDI SANJUÁN BELDA



Economist with a master's in Economic Policy and Public Economics and a PhD in Social Sciences from the University of Valencia, he holds a Data Science certificate from Harvard University. He has worked as a consultant in cultural economics at the specialised consulting firm Culturalink and as a quantitative analyst at the Joint Research Centre of the European Commission in Ispra, Italy.

He is currently a postdoctoral researcher in the Department of Applied Economics at the University of Valencia and is a member of the research unit on Cultural Economics and Tourism (Econcult), where he has participated in European projects such as MESOC and Measuring CCS. His research focuses mainly on the impacts of cultural and creative industries on well-being.

Rendez-vous at the ENCATC Research Awards Ceremony

17:15-18:00	Research Award Finalists Presentation Venue: ISUFI College, Campus Ecotekne
17:15 - 17:25	Introduction of the session and presentation of the two finalists Gerald Lidstone , ENCATC President Elena Borin , ENCATC Vice President; Full Professor of Business Administration, Pegaso Digital University (Italy) Jaime Ruiz Gutiérrez , ENCATC Research Award Jury member, Universidad de los Andes (Colombia)
17:25- 17:35	"Fifty years measuring cultural engagement: Contributions, gaps, and the future of survey" João Leiva Filho , Doctor of Philosophy, Goldsmiths University of London, UK
17:35- 17:45	"Cultural and creative industries and the well-being of Regions" Jordi Sanjuán Belda , Postdoctoral Researcher, University of Valencia, Spain
17:45- 18:00	Q&A Conversation with the Jury Moderated by Daniel Green , ENCATC International Correspondent Advisor, President of the Association of Arts Administration Educators (AAAE), Director of Masters in Entertainment Industry Management program, Carnegie Mellon University, USA
20:30-22:00	2024 Research Awards Ceremony Venue: Corte Licastro (Via Alberto Sabin 8)
20:20-20:35	Presentation of the assessment by the jury Gerald Lidstone , ENCATC President
20:35-20:40	Announcement of the winner Alessandro Delli Noci , Puglia Region Councillor for Economic Development, Competitiveness, Economic Activities and Consumers, International Policies and Foreign Trade, Energy, Networks and Material Infrastructures for Development, Industrial Research and Innovation, Youth Policies, Italy
20:40-20:45	Best Research Paper announcement GiannaLia Cogliandro Beyens , Secretary General, ENCATC

POLICY DEBATE

🕒 When 📍 Where ? 20 September 2024, from 10:00 to 11:15 Scuola Superiore ISUFI, Campus Ecotekne, Lecce Monteroni, Italy

Policies for the right transition: Putting people at the centre through art and culture

Advancing the discussion on cultural policy and informing policymakers is one of ENCATC's pillars of work. As part of this commitment, the Policy Debate stands out as one of the network's flagship events, organised in the framework of the annual Congress. Reuniting experts in the field, the Policy Debate is the place to explore the latest trends, challenges, opportunities and best practices in cultural policy.

Under the title "Policies for the right transition: Putting people at the centre through art and culture", the 2024 Policy Debate will facilitate a dynamic exchange between the local, regional and European perspectives, fostering a dialogue that bridges the gap from local-level insights to broader, macro-level strategies. Join us and be part of the conversation shaping the future of cultural policy!

INTRODUCTION and CONCLUSION



Davide De Nicolò
Chief Project Officer,
Tecnopolis PST (Italy)

MODERATOR



Douglas DeNatale
Associate Professor of
the Practice / Program
Director, Boston
University, USA

PANELLISTS



Alessandro Delli Noci
Puglia Region Councillor for
Economic Development,
Competitiveness, Economic
Activities and Consumers,
International Policies and
Foreign Trade, Energy, Networks
and Material Infrastructures for
Development, Industrial
Research and Innovation, Youth
Policies, Italy



Paolo Ponzio
Professor, Head of
Research and Humanistic
Innovation Department,
University of Bari Aldo
Moro (Italy)



Anna Maria Candela
Director of Protection and
Enhancement of Cultural
Heritage, Regione Puglia
(Italy)



Carmen Croitoru
General Manager, NIRCT -
National Institute for
Cultural Research and
Training (Romania)



Claire Giraud-Labalte
Art and cultural heritage
historian, ENCATC
Ambassador (France)

YOUNG AND EMERGING RESEARCHERS FORUM

The global gathering for the new generation of researchers

The **Young and Emerging Researchers Forum (YERF)** is a unique global gathering designed to help the new generation of researchers in cultural management and policy **advance in their career**.

It is a key appointment where young academics come together to **present their research** and **get feedback** from others, **share their views** on the common problems they face, **enlarge their network** and **receive advice and insight** from more experienced researchers.

This year, on its 17th edition, the YERF will take place in a face-to-face format, on 20 September 2024 in Lecce, Italy, and its programme will include:

- An **introduction** to the Forum;
- A **panel with international senior scholars**;
- Two sessions devoted to the **presentation by a PhD candidate**, who will be responded and commented by renowned researchers and fellow emerging researchers:



Richard Maloney
Director of the Performing Arts Administration Programme, New York University (USA)



Leticia Labaronne
ENCATC Vice President, Head of Center for Arts Management at ZHAW Zurich University of Applied Sciences (Switzerland)

Programme

10:00-11:15	Introduction to the YERF Richard Maloney , Director of the Performing Arts Administration Programme, New York University (USA) Leticia Labaronne , ENCATC Vice President, Head of the Centre for Arts Management, Zurich University of Applied Sciences (Switzerland)
10:00-11:15	Panel "Arts management research: Between field relevance and academic rigor" Leticia Labaronne , ENCATC Vice President, Head of the Centre for Arts Management, Zurich University of Applied Sciences (Switzerland) Richard Maloney , Clinical Associate Professor of Performing Arts Administration, New York University, USA Caitlin McKinnon , PhD Candidate, Queen Margaret University and the University of Stirling, UK
10:00-11:15	Q&A Session
11:30 - 13:00	SESSION I. Presentation by Marlene Behrmann Response by Senior Scholars Commentary: Caitlin McKinnon , PhD Candidate, Queen Margaret University and the University of Stirling, UK Virdzinija Djekovic Miketic , PhD Candidate at Faculty of Dramatic Arts, Belgrade and International Relations Officer at Institute for Philosophy and Social Theory, Belgrade, Serbia
	SESSION II. Presentation by Lauren Bouvier Response by Senior Scholars Commentary: Virdzinija Djekovic Miketic , PhD Candidate at Faculty of Dramatic Arts, Belgrade and International Relations Officer at Institute for Philosophy and Social Theory, Belgrade, Serbia Francesca Greppi , PhD Candidate, University of Bologna, Italy
	Concluding remarks

SHAPING THE FUTURE

🕒 When 📍 Where ? 20 September 2024, from 11:30 to 13:00 Scuola Superiore ISUFI, Campus Ecotekne, Lecce Monteroni, Italy

Shaping the Future will be the place where ENCATC members will share their valuable expertise in the format of Members Talks. This session aims to empower participants by providing the trends, insights and tools needed to drive innovation, sustainability, and inclusivity in the cultural and creative sectors. Educators, researchers, policymakers, practitioners, artists, and students can expect clear pathways to inform their work and practices, enabling them to adapt accordingly.

By exploring interconnected themes, including innovative and emerging cultural heritage skills, cultural governance, sustainable tourism, and curriculum decolonisation, this session will offer a comprehensive approach to addressing the sector's evolving needs.

Members Talk N°1: Future scenarios for heritage: skills and curricula for professional development

In the framework of the CHARTER project, funded by Erasmus+, this session will explore the future of cultural heritage education and training, showcasing innovative and emerging training paths to ensure a sustainable and forward-thinking approach to cultural heritage. The session will introduce specific curricula designed to address current and future gaps in the cultural heritage sector, addressing digitalisation, sustainability, illicit trafficking, built heritage, crafts, among other fields. The work to be presented provides a flexible framework to adapt curricula and training programmes at local, regional, and national level; and guidance to educators, researchers, policymakers, heritage professionals, and students to navigate future challenges. By focusing on these innovative educational strategies, the session aims to equip the sector with the skills and tools needed to preserve and enhance cultural heritage for generations to come.



Lluís Bonet
Professor of Applied
economy and Director of
the Cultural Management
Graduate program at the
University of Barcelona
(Spain)



Herman Bashiron Mendolicchio
CHARTER Project Manager,
Faculty and Coordinator of the
Postgraduate Course on
International Cultural
Cooperation, University of
Barcelona (Spain)



Marzia Piccininno
Cultural Policy Expert at
Fondazione Scuola dei
Beni e delle Attività
Culturali (Italy)



Martina de Luca
Head of Training and
Curator at Fondazione
Scuola dei Beni e delle
Attività Culturali (Italy)



CHARTER identifies skills shortages and mismatches in the cultural heritage sector to bridge the gap between education and occupational systems to ensure the sector's viability and illustrate its contribution to social, economic and environmental sustainability in Europe. This Erasmus+ funded project, working since January 2021, seeks to create a lasting, comprehensive sectoral skills strategy to guarantee that Europe has the necessary cultural heritage skills to support sustainable societies and economies, including transversal competences such as digital/technological and green/blue economy skills. Learn more about the project visiting: <https://charter-alliance.eu/>

Members Talk N°2: Cultural Governance: Current and Future European Perspectives

Cultural governance is currently regarded as a transversal element of public policy in Europe. This members' talk brings together academics and policy practitioners to provide new insights into the field, exploring its contemporary dynamics, themes, dilemmas and challenges. The speakers will reflect on the breadth and boundaries of cultural governance in a European perspective, the role of international institutions, such as UNESCO and the EU, and the frameworks and dilemmas of cultural governance as a dedicated practice. This session is inspired by the publication of the ENCATC / Routledge Volume "[Cultural Governance - Current and Future European Perspectives](#)", that reflects on the dynamics and dilemmas of cultural governance through the contributions of 13 leading academics in the field, touching on the dynamics of culture, governance, sustainability, digitisation, human rights, ecology and globalisation.



Geert Drion
Independent Researcher,
Doctoral Candidate,
Rijksuniversiteit
Groningen (The
Netherlands)



Jerry C Y Liu
Professor and Dean,
Graduate School of Arts
Management and Cultural
Policy, College of
Humanities, National
Taiwan University of Arts
(Taiwan)



Sarah Montero
Associate Professor,
Université Bordeaux
Montaigne (France)



Julia Glesner
Professor at Potsdam
University of Applied
Sciences (Germany)



Annukka Jyrämä
Professor, Estonian
Academy of Music and
Theatre (Estonia)



Did you know Congress participants have benefits for purchasing ENCATC's Book Series?

Get the official book of this Members Talks with **20% OFF discount using the promocode: **EFLY03****

Valid until **30 September 2024**

[Get your copy!](#)

Members Talk N°3: RICS N° 1: Cultural actors for sustainable change in tourism

Cultural tourism has proved to be a significant source of economic development for cultural destinations, but it has also emerged as a potentially controversial and unsustainable phenomenon. Over the last decades, we have witnessed both overtourism and growing tourism pressure in some cities and regions, significantly hindering the quality of life for locals, diminishing the tourism experience, and putting cultural heritage at risk. Simultaneously, other areas with promising attractiveness potential have seen insufficient development of tourism flows. The need for more sustainable tourism development models for cultural destinations is clear. Such models should conceive tourism as a means to increase the quality of life and generate economic opportunities by involving communities and stakeholders in cities and regions. This talk aims to gather international academics, researchers, and professionals to discuss and analyze the potential role of cultural actors in transitioning towards more sustainable models of cultural development.

The discussion will start from the ongoing debate on cultural ecosystems as a key to reinterpreting territories and their dynamics in a moment of change, and will emphasize the critical need for a sustainable economy transition, which requires a conscious transformation of economic behaviors at both offer and demand levels towards creating shared value. It will explore the issues and challenges faced by organizations in the cultural and creative sectors as they embrace such a transition. Furthermore, the role of culture and creative individuals as agents of change in innovation processes, where identity diversity and sustainability values are intrinsically embedded, will be highlighted. The Talk will spotlight the importance of inter- and trans-disciplinary approaches to research and education in achieving sustainable tourism development. It will provide an in-depth analysis of how culture can promote a balance between quality of life, the protection and promotion of values, and sustainable tourism development. Cultural actors will be examined as leaders of this change, driving culture-led innovation for tourism in cities and regions.



Mara Cerquetti
Associate Professor at
University of Macerata (Italy)



Davide De Nicolò
Chief Project Officer,
Tecnopolis PST (Italy)



Toni-Matti Karjalainen
Professor, University of
the Arts Helsinki
(Finland)



Ana Zuvela
ENCATC Board Member
and Research Associate,
Institute for Development
and International Relations
(Croatia)



Paolo Montemurro
Director, Consorzio
Materahub (Italy)

Members Talk N°4: RICS N° 2: Decolonising the cultural policy and management curriculum

Although the issue of decolonisation of knowledge has entered the agenda of cultural policies and arts management, it is still important to make visible the contexts that require a transformation in the academic environment. This would allow professional practices to be more tempered with the reality of our countries and not with the imposition of Western forms of work, with great influence from Anglo-American practices.

This Members Talk aims to discuss relevant aspects of the decolonisation of curriculums, will present cases and experiences of speakers in multiple regions of the world and will present some approaches that are being implemented to advance this agenda. It will advance the agenda of decolonisation of the cultural policies and arts management curriculum through the discussion of cases and experiences that can serve as a basis for curricular review in these disciplines. Participants will be able to take study experiences from international contexts that can broaden the focus of training programs, something important in the context of greater geographic diversity in academic programmes.



Milena Dragičević-Šešić
Former Rector of the University of Arts, Belgrade, now Head of the UNESCO Chair on Interculturalism, Art Management and Mediation (Serbia)



Milena Deleva
Executive Director, Association of Arts Administration Educators (USA)



Maria de Fátima Lambert
Coordinating Professor, Escola Superior de Educação, Polytechnic Institute of Porto (Portugal)

Members Talk N°5: Culture, Heritage and Citizenship

The current context of Europe and the world in the face of new challenges on peace, social interaction, attitude to democracy, intercultural and interreligious dialogue, as well as climate change, has led to a direct impact on tangible and intangible heritage, including on their symbolic and educational meaning.

The Members Talk on Culture, Heritage and Citizenship will delve into the role of heritage in promoting social cohesion and inclusive societies, preserving and celebrating diverse cultural expressions, as well as informing policy-making in areas such as education, urban planning, and cultural diplomacy. The panelists will also discuss the critical challenges of balancing preservation of cultural heritage with modernization and development; addressing issues of cultural appropriation and repatriation of cultural artifacts; leveraging cultural heritage for economic development through sustainable tourism; and of ensuring equal access to cultural resources and participation for all citizens.



Cristina Loglio
Vice President; Europa Nostra



Nicolae Stanciu
Vice Rector International business development, Netherlands Business Academy (The Netherlands)



Claire Giraud-Labalte
Art and cultural heritage historian, ENCATEC Ambassador (France)



Liliana Turiou
ENCATEC Ambassador; Director of the Master Program in Business Administration of the Creative & Cultural Industries, ASE University, Romania



Antonia Silvaggi
Head of Skills for Culture and Co-founder at Melting Pro (Italy)

GLOBAL CONVERSATION

🕒 When 📍 Where ? 20 September 2024, from 14:30 to 16:00 Scuola Superiore ISUFI, Campus Ecotekne, Lecce Monteroni, Italy

2024 Global Conversation: Connecting Cultures in the Digital World



As a flagship event organised each year in the framework of the ENCATC Congress, the Global Conversation series, in partnership with the Association of Arts Administration Educators (AAAE), invites diverse and critical perspectives on themes pertaining to the cultural and creative industries, from academics, practitioners and experts around the world.

This year's Global Conversation will explore the transformative power of digital platforms in bridging cultural gaps and fostering global artistic collaboration. Topics will include how digital technology brings visual and performance arts from diverse regions to our doorsteps, how live events can be experienced through AR/VR, and how artists collaborate across borders. The session will also examine the digital aspect of sustainability in cultural exchange with examples of successful partnerships between artists, academia and cultural institutions.



Chair

Alan Salzenstein
Professor, Head of Arts
Leadership, DePaul University
(USA)



Dan Green
President of AAAE;
Director of the Master of
Entertainment Industry
Management Program,
Carnegie Mellon University
(USA)



Wu Chieh-Hsiang
President of the Taiwan
Association of Cultural
Policy Studies (TACPS);
Professor at National
Changhua University of
Education (Taiwan)



Gaia Danese
International Cultural Relations
and Public Diplomacy
Coordinator, European
External Action Service



Liliana Turiou
ENCATC Ambassador; Director of
the Master Program in Business
Administration of the Creative &
Cultural Industries, ASE
University, Romania

STUDY VISITS

🕒 When 📍 Where ? 20 September 2024, from 18:30 to 20:30 | Multiple locations - Check practical information for the venues addresses

KOREJA THEATRE



Founded in 1985 in Puglia and based in Lecce since 1998, Teatro Koreja is a renowned Theatre Production Center known for its artisanal and experimental approach.

This innovative company blends Southern Italy's cultural roots with an international perspective, creating trans-cultural theater focused on the human experience.

Since 2002, it has hosted "Il Teatro dei Luoghi" (The Theater of Places), an international festival spotlighting diverse productions from the Mediterranean and Balkans, fostering a rich exchange of artistic and cultural ideas.

www.teatrokoreja.it

ARCHIVES OF CARMELO BENE AND EUGENIO BARBA



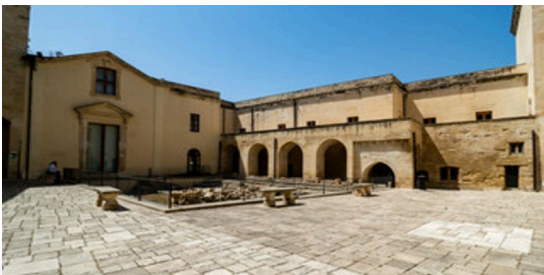
These archives are invaluable for theatre and cultural studies, offering deep insights into 20th-century avant-garde theater.

Bene's archive includes scripts, recordings, and personal documents from his career as an innovative Italian actor and director, while Barba's archive features materials related to his work with Odin Teatret and his contributions to experimental theater.

At the Bernardini Library in Lecce, the LAF LIS Project (Living Archive Floating Islands), a collaboration between the Barba Varley Foundation and the Puglia Region, focuses on memory, transmission, and transformation, using digital technologies to create immersive experiences and connecting international theatre networks.

laf lis.org

CARLO V CASTLE



Showcasing Renaissance military architecture with a quadrilateral plan, circular corner bastions, moats, drawbridges, and high defensive walls, the Castle now serves as a vibrant cultural centre for hosting exhibitions and events, with part of it housing a museum.

This major cultural attraction symbolises Lecce's strategic importance during the Renaissance and its connection to European history, having undergone several restorations to preserve its historical significance.

www.castelloccarlov.it

MUST - HISTORICAL MUSEUM OF THE CITY OF LECCE



Housed in the 16th-century former Santa Chiara monastery, MUST presents archaeological finds, artworks, and historical objects that chronicle Lecce's evolution from prehistory to the present.

Spread over three floors, the museum highlights the Baroque period and employs multimedia technologies to enhance the visitor experience, serving as a vital cultural center for preserving local history.

www.mustlecce.it

CULTURAL PROGRAMME

Supporting the young generation of local artists!



During the 3-day programme, participants of the Congress will be able to enjoy music performances by promising new talents from Lecce, coming from Conservatorio Tito Schipa and Sucola Superiore ISUFI.

18 September, 14:15-14:45 | **Classical Piano Concert**

Lorenzo Napoli, student at the Conservatorio Tito Schipa in Lecce, will perform works by Grieg, Schumann, Liszt, and Sibelius.

19 September, 18:00-18:30 | **Italian auteur music**

ISUFI students will perform little-known classics of Italian music, including songs *Amara terra mia*, *Il terzo fuochista*, *Volami nel cuore*, with the participation of **Edoardo Presicce**, piano and voice; **Caterina Luceri**, voice; **Antonio Bellucci**, violin.

20 September, 16:30-17:00 | **Original Musical Performance**

At this occasion, unpublished songs composed by Edoardo Presicce will be performed, together with musical improvisation. Artists involved: **Edoardo Presicce**, piano and vocals; **Antonio Bellucci**, violin.

2024 International Book Exchange: A legacy to the ISUFI College



Following our commitment to **transferring knowledge across countries** and among institutions, we are continuing the tradition to have an international book exchange at the 2024 ENCATC Congress!

The project offers Congress participants the occasion to **promote their new publications** and share them with their colleagues from all over the world. This initiative will result in **cultural management and policy publications finding new homes in libraries** of institutions, universities, cultural organisations, and research centres across the globe. It's a way to **have books reach new audiences** and bring **valuable perspectives and insight** to an institution in another country.

This year we are asking members to bring **1 book, that will constitute the legacy of our 2024 Congress** and contribute to the internationalization of the ISUFI College library.

SPECIAL BENEFITS FOR PARTICIPANTS

Access exclusive discounts on ENCATC Book Series!

This series exists to foster critical debate and to publish academic research in the field of cultural management and cultural policy as well as to open up a forum for discussions and debate on the topics of cultural management and cultural policy among scholars, educators, policy makers and cultural managers. ENCATC is a European global network and, in accordance with this global dimension, its Book Series aims to be global in scope.

ENCATC Advances in Cultural Management and Policy

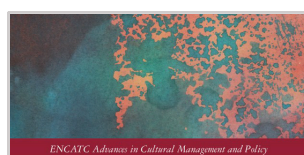
20% off for participants of the 2024 ENCATC Congress

Discount code "EFLY03" at www.routledge.com

Valid from 16 September 2024 to 30 September 2024



Cultural Policy and
Management in
Borderlands
Creating on the Edge
SOLÈNE MARIÉ



GLOBALISATION,
COMMODIFICATION AND
CULTURAL PRODUCTION
IN AFRICA
CONTEMPORARY THEATRE IN SIERRA LEONE

Kathrin Schmidt



CULTURAL GOVERNANCE

CURRENT AND FUTURE EUROPEAN PERSPECTIVES

Edited by
Chris Bailey, Elena Theodoulou Charalambous
and Geert Drion



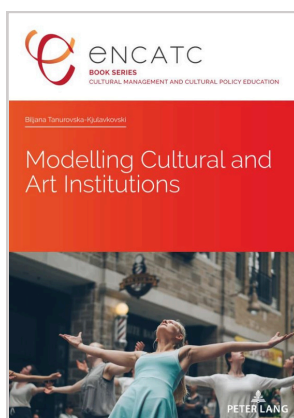
VISIT THE WEBSITE

Cultural Management and Cultural Policy Education

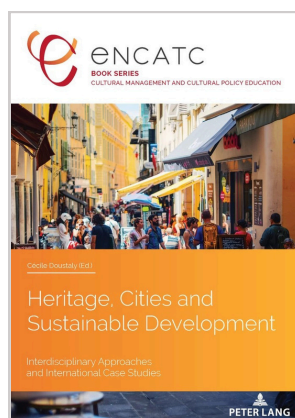
30% off for participants of the 2024 ENCATC Congress

Discount code "ENCATC30" at www.peterlang.com

Valid from 16 September 2024 to 16 October 2024

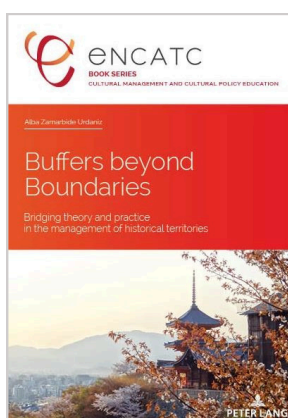


Modelling Cultural and
Art Institutions



Heritage, Cities and
Sustainable Development

Interdisciplinary Approaches
and International Case Studies



Buffers beyond
Boundaries

Bridging theory and practice
in the management of historical territories



PETER LANG

VISIT THE WEBSITE



DON'T MISS ON...

Gaining knowledge on all the latest developments in cultural management and policy—in ways you've never considered before.

Advancing the debate, developing new ideas and proposals on education, research, training and practice in cultural management responding to global trends and phenomena, cultural transformations.

Networking with academics, researchers, professionals and representatives from various EU institutions, governments and European and international networks.

Contributing to raising the level of knowledge on cultural management and policy for a sustainable cultural sector and the inclusion of culture and the arts in the long-term strategic goals of the European project.

If you are attending the 2024 Congress and you are not an ENCATEC member yet, benefit from a 40% saving on your new membership!

FULL MEMBER	ASSOCIATE MEMBER	SUPPORTING MEMBER	INDIVIDUAL MEMBER
500€	330€	550€	330€
300€	198€	330€	198€

START YOUR MEMBERSHIP!

DISCOVER THE RICH CULTURE OF LECCE

Lecce, "the Florence of the South"

Lecce is the provincial capital of the Salento area, only 12 km (7.5 miles) away from the Adriatic Sea. The city, which has strong Messapian roots, was known to its Roman rulers as Lupiae. Today, it welcomes visitors with its magnificent baroque architecture, which blazes on the portals of its palaces and on the facades of the many churches that line the streets inside the city's three ancient gates: Porta Rudiae, Porta San Biagio and Porta Napoli.

The common factor in the city's characteristic baroque exuberance is the local "Lecce stone", so soft and malleable, that master stonecutters were able to create highly sophisticated stone embroidery. The best example of this style is represented by the facade of the Basilica of Santa Croce and by the spectacular Piazza Duomo, home to a soaring bell tower, bishop's palace, and the lovely Palazzo del Seminario.

Strength and majesty, however, characterize the castle built by Charles V and designed by Gian Giacomo dell'Acaya. The Roman Amphitheatre, adjacent to the central Piazza Sant'Oronzo, offers an intriguing insight into the city's history.



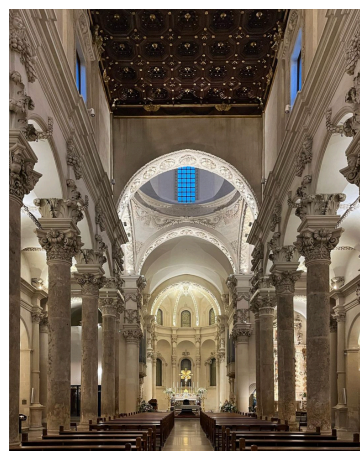
"Basilica di Santa Croce",
Lecce



"Cathedral - Piazza Duomo",
Lecce



"Roman Theatre", Lecce



"Basilica di Santa Croce"
(inside view), Lecce



"Roman Amphitheater",
Lecce



Streets of Lecce, Lecce

IMMERSE IN PUGLIA'S WEALTH OF CULTURE

Multiple ways to explore Puglia

The heel of Italy's boot is one of the world's hottest destinations: glorious beaches and chic resorts are surrounded by a bucolic countryside made for year-round touring with historic towns ready to welcome - and business travellers.

Click on the images to access different itineraries to discover Puglia!



Puglia by bike

Twelve itineraries for those who love to discover Puglia cycling around the coast, countryside, olive trees and Murgia.



Puglia by paths

On foot, by bike or on horseback, in the footsteps of the ancient pilgrims along the Via Francigena del Sud.



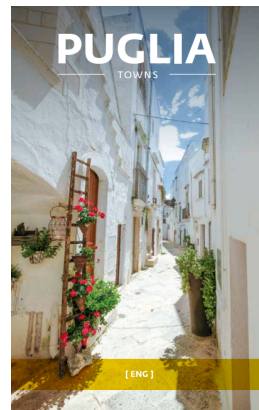
Puglia for foodies

From Gargano to Salento, a rejoicing of flavors to be discovered and tried over seven itineraries.



Puglian seas

The coastline, the stories and colors of the Adriatic and the Ionian seas will last beyond the travel itself.



Towns

A Journey discovering Puglia's most Beautiful Villages.



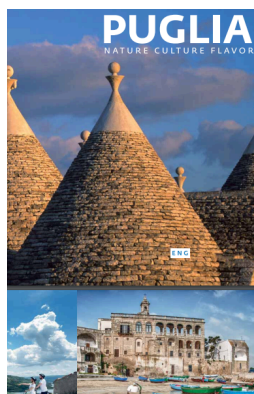
Puglia Routes & Experiences

This guide showcases Puglia for travel professionals, suggesting itineraries and typical Pugliese experiences.



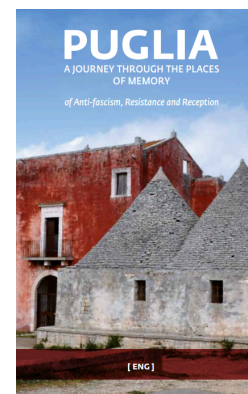
PUGLIA Art&Craft

A craftsmen's tale about the artisan traditions of the Puglian territories.



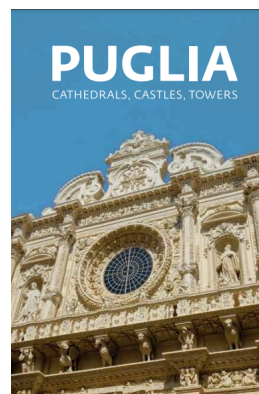
Nature, culture, flavor

Short stories to build a unique and amazing narration across nature, culture, and flavors.



A journey through the places

Five itineraries through the places of Anti-fascism, Resistance and Reception.



Chatedrals,castles, towers

Puglia is an age-old land traversed by centuries of history and art that have left their unmistakable mark on the imposing architecture.

Post-Congress programme

2024 STUDY TOUR

Exploring the Salentine Greece cultural landscape!

As a post-Congress programme, on **21-22 September 2024**, we will embark on the **2024 ENCATC International Study Tour**. To further advance and reflect on the new knowledge, insights, and conclusions from the Congress, the 11th edition of the Study Tour will take us to Salentine Greece (Grecia Salentina), a culturally rich area in southern Apulia known for its strong Greek heritage.

Carefully curated experiences and site visits will allow you to witness how local cultural initiatives can transform and energize a territory, preserving and promoting its unique heritage and traditions. Following the International Study Tour's tradition to bring participants to a once-in-a-lifetime educational experience, you can expect to delve into the heart of arts, cultural, and educational institutions leading the cultural life of this area. Take a look at the programme and join us for this unique cultural experience!

The programme in a glimpse

Saturday, 21 September 2024

Morning programme in Calimera:

Visit to Museum-House of peasantry life and "griko" culture

Visit to the old town

Visit to the Pietra forata di San Vito

Afternoon programme in Sternatia:

Guided visit to the underground oil mill

Guided visit to Palazzo Marchesale Granafei and garden

Poems and songs in Greek-Salentine (Griko) in the Study Center "Chora-Ma"

Sunday, 22 September 2024

Morning programme in Catrignano de'Greci:

Guided visit at Kora Contemporary Arts Center

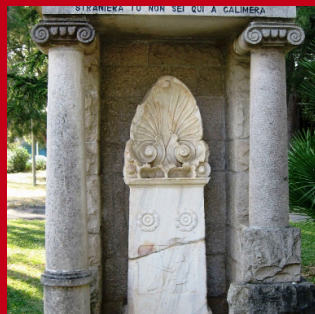
Afternoon programme in Cutrofiano:

Guided visit at Fratelli Coli ceramics company

Guided tour at the Ceramics Museum

Ceramics workshop at the Museum

[More information](#)



SUSTAINABILITY

ENCATC, an environmentally responsible organisation

Our commitment to make the Congress an environmentally sound event

Since 2011, ENCATC has set the goal to be an environmentally responsible organisation. For this scope, we work hard to reduce the environmental impact of our activities and we are dedicated to understanding, measuring, improving and communicating our environmental performances and engaging with our members and followers in this process.

ENCATC is one of the first fifteen European cultural networks to achieve the SHIFT Eco-Certification, granted by Creative Carbon Scotland (CCS), together with their auditing partner Green Leisure Group (GLG). To know more information about our green commitments, please visit our [Green Policy!](#)

Minimizing all potential negative impacts on the environment and leaving a beneficial legacy for the host community and all involved

TRAVELS

At ENCATC we encourage travels that minimize carbon footprint. There is no genius solution for this, but we do encourage considering alternatives whenever possible. For travels to Finland by car, we encourage connecting with other ENCATC members attending the 2024 Congress in one's vicinity for a potential carpool. In case of flying, we encourage opting for a direct connection (if available), which has a lower carbon emission than a flight with a change-over. We also encourage walking, cycling, or public transportation for travel within Helsinki. Helsinki has a very efficient public transport system and all Congress locations are convenient to reach in this way.

PARTNERS

In the process of organising its events, ENCATC is committed to work with venues/partners who hold satisfactory environmental policies. In our contracts we include a clause to inform these actors about our Environmental Sustainability Policy and about what measures are taken to reduce the environmental impact of the Congress. We put our efforts into considering using renewable energy sources to power operations and events, and strive to choose energy-efficient products that consume less power.

WASTE MANAGEMENT

Participants of the Congress will be required to sort waste adapting to the local recycling infrastructure. Reusable, recycled or compostable items will be used such as cups, crockery and cutlery to avoid acquiring plastic/single serve disposables for food & beverages, plastic bags and plastic water bottles, as well as event badges. ENCATC is committed to using digital marketing instead of paper-based marketing to reduce paper usage, and to avoiding using disposable decorations, opting for more sustainable options. We strive to choose products made from environmentally sustainable materials and products made from recycled materials. Our objective is to minimize waste by purchasing only what is needed and donating or recycling unused items.

CATERING

ENCATC and its partners consider the environmental impact of transportation when selecting suppliers and products, and commit to purchase sustainable options for breaks and catering, such as organic and/or fair trade and/or vegan and/or vegetarian and/or local products. This includes using water bottled from local taps when possible.

PARTICIPANTS

	LAST NAME	FIRST NAME	INSTITUTION	JOB TITLE	COUNTRY OF INSTITUTION
1	All'asilo	Christian	ISUFI	Student	Italy
2	Ammassari	Salvatore	ISUFI	Student	Italy
3	Annichiarico	Annachiara	Tecnopolis	CEO at Tecnopolis PST	Italy
4	Aramu	Federica	Université Libre de Bruxelles	PhD Candidate	Belgium
5	Attanasi	Chiara	ISUFI	Student	Italy
6	Balan-Budoiu	Oana	Academia Nationala de Muzica "Gh.Dima"	Associate Professor	Romania
7	Bashiron Mendolicchio	Herman	University of Barcelona	Researcher / Project Manager	Spain
8	Behrmann	Marlene	Ligeti Center / HfM Weimar	Research fellow / Executive manager	Germany
9	Bernad	Roberto	Fundación Banco Santander	European Funds Manager	Spain
10	Blanco	Alessandro	ISUFI	Student	Italy
11	Bonet	Lluís	University of Barcelona	Professor	Spain
12	Borin	Elena	Link Campus University	Professor	Italy
13	Boscia	Vittoria	University of Salento	University Professor	Italy
14	Bourgeois	Tiffany	The Ohio State University	Assistant Professor	USA
15	Bouvier	Lauren	Queen Margaret University	Phd Student	United Kingdom
16	Bower	Jessica	Tessitura	Content & Communications Manager	USA
17	Braga	Patrizia	Melting Pro	Co-Founder, Head of Ecological Innovation	Italy
18	Brkic	Aleksandar	Goldsmiths, University of London	Senior Lecturer	UK
19	Bruzzi	Valeria	Ca Foscari University of Venice	Researcher	Italy
20	Buchholz	Marie-Luise	University of Applied Sciences Potsdam	Student	Germany
21	Budanceva	Jelena	EKA University of Applied Sciences	Director of Culture Management Study Programs	Latvia
22	Cachia	Amanda	University of Houston	Assistant Professor Arts Leadership	USA
23	Calogero	Daniela	ISUFI	Student	Italy
24	Candela	Anna Maria	Regione Puglia	Dirigente Tutela e Valorizzazione Patrimoni	Italy
25	Capozucca	Roberta	Consorzio Matera Hub	Communication Officer	Italy
26	Celik	Melek Feride	Private Entrepreneur	Art Curator	
27	Cerquetti	Mara	University of Macerata	Associate professor	Italy
28	Chen	Shu-Mei	TACPS	Finance Manager	
29	Chen	Man-Chun	National Taiwan University of Arts/Treasure Hill Artist Village	Graduate Student, Programme Officer	Taiwan
30	Chêne	Aurélié	Université Jean Monnet Saint-Etienne	Maître de conférences	France
31	Cheng	Stella Chiashan	Aletheia University	Assistant Professor	Taiwan

	LAST NAME	FIRST NAME	INSTITUTION	JOB TITLE	COUNTRY OF INSTITUTION
32	Chieh-Hsiang	Wu	TACPS, National Changhua University of Education	Professor	Taiwan
33	Chien	Tzu Han	Graduate School of Arts Management and Cultural Policy, NTUA	Graduate Student	Taiwan
34	Cillo	Valentina	Pegaso University	Full professor	Italy
35	Cipriano	Maria Antonietta	Roma Tre University	PhD Student	Italy
36	Cipullo	Nadia	Link Campus University - Rome	Adjunct Professor	Italy
37	Cogliandro Beyens	GiannaLia	ENCATC	Secretary General	
38	Corti	Cristina	Piemonte dal Vivo	Communication Consultant	Italy
39	Croitoru	Carmen	National Institute for Cultural Research and Training	Director General	Netherlands
40	D'Hoore	Laura	University of Antwerp	Assistant, Researcher	Belgium
41	Danese	Gaia	European External Action Service	International Cultural Relations and Public Diplomacy Coordinator	Belgium
42	Dätsch	Christiane	Hochschule Merseburg	Professor	Germany
43	De Giovanni	Alessandra	ISUFI	Student	Italy
44	De Luca	Martina	Fondazione Scuola dei beni delle attività culturali	Head of Education and Training	Italy
45	De Matteis	Clarissa	University of Salento	Student	Italy
46	De Nicolò	Davide	Tecnopolis PST	Chief Project Officer	Italy
47	De Pascalis	Paola Costanza Domenica	Università degli studi di Bari Aldo Moro	PhD Candidate	Italy
48	De Rubertis	Stefano	University of Salento	University Professor	Italy
49	Đeković Miketić	Virdzinija	Institute for Philosophy and Social Theory / Faculty of Dramatic Arts	Junior research assistant and PhD	Serbia
50	Deleva	Milena	Association of Arts Administration Educators (AAAE)	Executive Director	USA
51	Delli Noci	Alessandro	Comune di Lecce	Assessore Regione Puglia	Italy
52	DeNatale	Douglas	Boston University	Associate Professor of the Practice	USA
53	DeVereaux	Constance	University at Buffalo	Associate Professor and Director	USA
54	Donno	Maria	ISUFI	Student	Italy
55	Đorđević	Milan	Faculty of Dramatic Arts / University of Arts Belgrade	Research Assistant	Serbia
56	Dragicevic Sesic	Milena	University of Arts Belgrade	Professor	Serbia
57	Drion	Geert	Rijksuniversiteit Groningen	Policy Advisor / PhD Candidate	Netherlands
58	Esposito	Ludovico	Sud Sonico	Cultural Management & Fundraising Consultant	Italy
59	Faggiano	Davide	Freelance	Multimedia Designer	Italy
60	Fait	Monica Maria Elena	Pegaso University	Full Professor	Italy
61	Fasiello	Matteo	ISUFI	Student	Italy

	LAST NAME	FIRST NAME	INSTITUTION	JOB TITLE	COUNTRY OF INSTITUTION
62	Feder	Tal	Sapir College	Lecturer	Israel
63	Ferrari	Roberto	Museo Galileo	Executive Director	Italy
64	Ferrero	Matilde	Università Magna Graecia	PhD Candidate	Italy
65	Finetto	Nerina	Traces&Dreams	CEO	Italy
66	Firych	Piotr	Adam Mickiewicz University	Assistant Professor	Poland
67	Fixova	Ashkhen	European Association of Conservatoires	ARTEMIS AEC Goes Green WG Coordinator	Belgium
68	Fratello	Ilaria	ISUFI	Student	Italy
69	Gargiulo	Angelica	University of Salento	Student	Italy
70	Giordano	Andrea	University of Salento	Project manager	Italy
71	Giraud-Labelte	Claire		ENCATC Ambassador	
72	Glesner	Julia	University of Applied Sciences Potsdam	Professor	Germany
73	Goffredo	Dario	ISUFI	Communication Manager	Italy
74	Greco	Gustavo	ISUFI	Student	Italy
75	Green	Daniel	Carnegie Mellon University / MEIM	Professor	USA
76	Greppi	Francesca	Università di Bologna	PhD Student	Italy
77	Grigore	Anastasia	Fondazione Piemonte dal Vivo	Cultural Consultant	Italy
78	Grossi	Enzo	Villa Santa Maria Foundation	Scientific Director	Italy
79	Gußner	Hannah	University of Applied Sciences Potsdam	Student	Germany
80	Hanusiak	Xenia	Dutch Ministry for Foreign Affairs / Columbia University	Cultural Attaché, Visiting Scholar	USA
81	Hayday Reimann	Rhona	University of Applied Sciences Potsdam	Student	Germany
82	Hazut	Yeala	Sapir Academic College	Lecture	Israel
83	Hecht	kaya Noëlle	University of Applied Sciences Potsdam	Student	Germany
84	Hegedüs-Gravina	Juan Manuel	ENCATC	EU Projects Communication	
85	Heimisch	Vera	Hochschule für Musik und Theate	Researcher	Germany
86	Hsieh	HuiYu	National Taiwan University of Arts	Master Student	Taiwan
87	Imperiale	Francesca	University of Salento	Full Professor	Italy
88	Jalšovec	Marta	Kultura Nova Foundation	Senior Advisor for Research	Croatia
89	Jezkova	Zuzana	Janacek Academy of Performing Arts	Teacher at Music Production	Czech Republic
90	Jyrämä	Annukka	Estonian Academy of Music and Theatre	Professor	Estonia
91	Kalender	Aida	University of Amsterdam	Researcher	The Netherlands
92	Karaulic	Jovana	Faculty of Dramatic Arts	Assistant Professor	Serbia
93	Karjalainen	Toni-Matti	University of the Arts Helsinki	Professor	Finland
94	Kaul	Ulrike	Goethe-Institut	Senior Consultant	Germany
95	Kenny	Oisin	National Gallery of Ireland	Apollo Fellow: Programming for young people	Ireland
96	Kokai-Nagy	Timea	Pro Progressione	Head of Communication	Hungary
97	Kosior	Aleksandra	Adam Mickiewicz University, Poznan	Assistant Professor	Poland

	LAST NAME	FIRST NAME	INSTITUTION	JOB TITLE	COUNTRY OF INSTITUTION
98	Koskinen	Kara Erika	UniArts Helsinki	Conductor, MM	Finland
99	Krawczyńska	Alicja	Wrocław University of Science and Technology	PhD Student	Poland
100	Ku	Shu-Shiun	National Pingtung University	Dr	Taiwan
101	Kühlewindt	Nora	University of Applied Sciences Potsdam	Student	Germany
102	Kuznetsova-Bogdanovič	Kristina	University of Tartu Viljandi Culture Academy	Researcher/lecturer	Estonia
103	Labaronne	Leticia	Zurich University of Applied Sciences	Professor	Switzerland
104	Lambert	Maria de Fatima	School of Education of the Polytechnic of Porto	Professor	Portugal
105	Lapidot	Shira	Sapir College	Head of M.A. Program	Israel
106	Lazzeretti	Luciana	University of Florence	Professor	Italy
107	Lee	Peiyu	Arts Management and Cultural Policy at the Nation Taiwan University of Arts.	Master student	Taiwan
108	Lehmuskallio	Lilja	University of the Arts Helsinki	Doctoral Researcher	Finland
109	Leiva Filho	João	Goldsmiths University & JLeiva Culture and Sport	Researcher & consultant	United Kingdom
110	Lentjusenкова	Oksana	EKA University of Applied Sciences	Rector	Latvia
111	Lewis	Rosanna	British Council	Senior Relationship Manager	United Kingdom
112	Lidstone	Gerald	Goldsmiths, University of London	Director ICCE	United Kingdom
113	Ligorio	Lorenzo	University of Salento	Student	Italy
114	Lim	Jinmyoung	City, University of London	Doctoral Researcher	United Kingdom
115	Liß	Athanasios	University of Applied Sciences Potsdam	Student	Germany
116	Liu	Jerry	National Taiwan University of Arts	Professor	Taiwan
117	Loglio	Cristina	Europa Nostra	Vice-President	Belgium
118	Luonila	Mervi	CUPORE	Senior Researcher, Docent in cultural	Finland
119	Luostarinn	Nina	Humak University of Applied Sciences	Senior lecturer / RDI Specialist	Finland
120	Magkou	Matina	University Côte d'Azur	Associate Researcher	France
121	Maloney	Richard	NYU Steinhardt	Clinical Associate Professor and Director	USA
122	Manzo	Martina	University of Turin	Research fellow	Italy
123	Maravalhas	Flora	University of Lisbon and University Institute of Lisbon	PhD Student	Portugal
124	Marini	Manuela	Comune di Tortona	Department responsible - Culture	Italy
125	Markovic Bozovic	Ksenija	Faculty of Dramatic Arts, Belgrade	Research Associate	Serbia
126	Martello	Diana	Scuola IMT Alti Studi Lucca	PhD Student	Italy
127	Martiriggiano	Antonio	University of Salento	Student	Italy

	LAST NAME	FIRST NAME	INSTITUTION	JOB TITLE	COUNTRY OF INSTITUTION
128	McKinnon	Caitlin	Queen Margaret University	PhD Candidate	Scotland
129	Meersman	Philip	Royal Academy of Fine Arts Antwerp	Doctoral Student	Belgium
130	Mihaljinac	Nina	University of Arts Belgrade	Associate Professor	Serbia
131	Moccia	Carmine	University of Salento	PhD Student	Italy
132	Montemurro	Paolo	Consorzio MateraHub	Director	Italy
133	Montero	Sarah	Université Bordeaux Montaigne	Associate Professor	France
134	Nachira	Lorenzo Pio	ISUFI	Student	Italy
135	Napolitano	Amelia	University of Pauda	PhD student	Italy
135	Négrier	Emmanuel	CEPEL-CNRS	Directeur de recherche	France
136	Oliani	Asia Andrea	University of Salento	Student	Italy
137	Ortega Nuere	Cristina	3 Walks	Director	Spain
138	Paeslack	Miriam	University at Buffalo	Associate Professor	USA
139	Palasciano	Valerio	Tecnopolis PST	Project Manager	Italy
140	Palermo	Simona	University of Salento	Technical-Administrative Staff	Italy
141	Park	Hyung yu	Middlesex University	Associate Professor in Tourism	UK
142	Peclova	Daniela	Janacek Academy of Performing Arts	Marketing and PR Specialist, PhD candidate	Czech Republic
143	Pelevina	Ekaterina	Goethe-Institut	Project assistant	Germany
144	Pešl Šilerová	Lucie	Janacek Academy of Performing Arts	Head of Music Production Department	Czech Republic
145	Pessotto	Andrea	ISUFI	Student	Italy
146	Piccininno	Marzia	Fondazione Scuola dei Beni e delle Attività Culturali	Cultural Policy Expert	Italy
147	Poli Bortone	Adriana	Mayor of the City of Lecce	City of Lecce	Italy
148	Ponzio	Paolo	University of Bari	Professor	Italy
149	Pressicce	Edoardo	ISUFI	Student	Italy
150	Quarta	Gianluca	University of Salento	Full professor	Italy
151	Radoi	Raluca	University of Salento	Director for Training and Development	Italy
152	Ranczakowska	Anna Maria	National Institute for Cultural Research and Training	Researcher	Romania
153	Rannu	Anu	European Network for Cultural Centres	Junior Lecturer in Cultural Management	Estonia
154	Rizzello	Salvatore	University of Tartu Viljandi Culture Academy	Full professor	Estonia
155	Rodrigues	Vânia	University of Salento	Principal Investigator / Lead Researcher	Italy
156	Rogac Mijatovic	Ljiljana	University of Coimbra - Centre for Interdisciplinary Studies	Associate professor	Portugal

	LAST NAME	FIRST NAME	INSTITUTION	JOB TITLE	COUNTRY OF INSTITUTION
157	Ruiz-Gutiérrez	Jaime	Faculty of dramatic arts, University of arts in Belgrade	Associate professor	Serbia
158	Russo	Francesco	ISUFI	Student	Italy
159	Saößenstein	Alan	Universidad de los Andes	Professor, Performing Arts	Colombia
160	Sanjuán Belda	Jordi	Universitat de València	Postdoctoral Researcher	Spain
161	Sarantidi	Evelina	Stavros Niarchos Foundation Cultural Center	Corporate Marketing & Communications	Greece
162	Sarv	Jorma	University of Tartu / Viljandi Culture Academy	Head of Programme	Estonia
163	Schramme	Annick	University of Antwerp	Professor	Belgium
164	Schulte-Basta	Dorothee	Abo Akademi University	PhD student	Finland
165	Silvaggi	Antonia	Melting Pro Learning	Head of Skills and Development	Italy
166	Sinapi	Christine	ESSCA School of Management	Academic Director, Professor	France
167	Solazzo	Gianluca	University of Salento	Technical Staff	Italy
168	Sozzo	Marcello	University of Salento	Technical Staff	Italy
169	Spanu	Michael	University of Manchester	Postdoctoral researcher	Mexico
170	Spina	Francesco	Conservatoire Royal de Liège	Sustainability Officer	Belgium
171	Stanciu	Nicolae	Netherlands Business Academy	Vice-Rector	Romania
172	Stefanovic	Milena	University of Arts, Faculty of Drama Arts	Assistant Professor	Serbia
173	Stepanikova	Marketa	Janacek Acedemy of Perfoming Arts	Teacher	Czech Republic
174	Thiele	Hannah	University of Applied Sciences Potsdam	Student	Germany
175	Trimarchi	Michele	Tools for Culture	President	Italy
176	Triolo	Giulia	ISUFI	Student	Italy
177	Turoiu	Liliana	UNArte	PhD Professor	Romania
178	Urbino	Nicola	Vanvitelli University	PhD Candidate	Italy
179	Valente	Agnese	ISUFI	Student	Italy
180	Valentini Mansueto	Sara	ISUFI	Student	Italy
181	Valoma	Laura	Sibelius Academy, University of the Arts Helsinki	Master Student	Finland
182	Van Linden	Christophe	Oslo Metropolitan University	Associate Professor	Norway
183	Vangeti	Pravali	ENCATC	Policy and Communications	Belgium
184	Vartiainen	Pekka	Humak UAS	Principal lecturer	Finland
185	Verdet	Isabel	ENCATC	Research Manager	Belgium
186	Vidović	Dea	Kutura Nova Foundation	Director	Croatia
187	Vodickova	Petra	Janacek Academy of Performing Arts	Lectuer in Stage Management and Technology	Czech Republic
188	Wang	Hsiang Chun	Taiwan University of Arts	PhD Student	Taiwan
189	Wohlfahrter	Nina	University of Applied Sciences Potsdam	Student	Germany
190	Yu	Youyou	New York University	Assistant professor	USA
192	Zappatore	Sabrina	ISUFI	Student	Italy
193	Zientek	Hannah	University of Applied Sciences Potsdam	Student	Germany
194	Zundel	Till Jonathan	University of Applied Sciences Potsdam	Student	Germany
195	Zuvela	Ana	Institute for Development and International Relations	Research Associate	Croatia

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[Read more](#)

CONGRESS VENUE

ISUFI College | Scuola Superiore ISUFI



The Higher School ISUFI (Istituto Superiore Universitario di Formazione Interdisciplinare) is a centre of higher education embedded in the University of Salento. Its aim is to enhance the quality of the University's teaching offer and to foster the development of scientific knowledge, the recognition of merit and the development of higher education activities with interdisciplinary, international and collegial features.

Founded in 1999, it was institutionalised in 2005 by the Ministry of Education, Universities and Research. It is part of the national system of University Higher Schools, and is the only Higher School in peninsular Italy to be located south of Rome.

The School operates according to the model of the Scuola Normale Superiore in Pisa. It selects young Italian and foreign talents exclusively on the basis of merit and offers them an education of excellence to supplement and complement ordinary university courses. The significant costs of this training, characterised by residency and internationality, are borne entirely by the Italian state.

Students admitted to the School must enrol in a Department of the University of Salento and follow the course of study envisaged for the bachelor's degree and the master's degree, achieving by 31 December a number of CFUs equal to 3/4 of the credits envisaged by the respective study plans for each year of the course and maintain an average of at least 27/30. At the same time, they must participate in the specific advanced training activities organised for them by the School, including two language lectures, colloquia, seminars and lecture series of a disciplinary and interdisciplinary nature, totalling 250 hours per year. They must also undertake at least one semester of study abroad.

On the basis of Ministerial Decree no. 1093 of 21 September 2021, the Ministry of Universities and Research obtained the equivalence of the Licence qualification, awarded to students who complete the five-year course, to a Level II university Master's degree.



PRACTICAL INFO

Visa

To enter Italy, you need to be in possession of an official travel document. Your travel documents (passport, ID card if coming from an EU Member State, or other) need to be valid for the whole stay in Italy. Before travelling consult the [Ministry for Foreign Affairs of Italy website](#) to check if you need a visa to enter.

List of embassies and diplomatic representations

In case of emergency or for travel recommendations, please check the list of Italy's embassies and other missions abroad on the [Ministry of Foreign Affairs of Italy website](#).

Sustainable ways to travel

At ENCATC we encourage travels that minimize carbon footprint. This commitment is part of our [green policy](#) and our Shift eco-label certification. There is no genius solution for a sustainable and slow travel but please consider alternatives whenever possible.

In case you travel to Italy by car you might want to connect with other [ENCATC members](#) attending the 2024 Congress from your vicinity for a potential carpool. In case of flying, consider a direct connection (if available), which has a lower carbon emission than a flight with a change-over. Walking, cycling, or public transportation should be used for travel within Lecce.

Accommodations in Lecce

Following our environmental commitment, ENCATC has curated a list of hotels in Lecce following a Green Policy and affiliated to University of Salento. When booking, mention your stay is in the frame of the University of Salento-ENCATC Congress to receive a preferential rate.

BED AND BREAKFAST

Casa de Anita | [Google Maps location](#).

Le Nicchie Luxury Rooms | [Google Maps location](#).

3 STARS HOTELS

Eos Hotel | [Google Maps location](#).

4 STARS HOTELS

Hilton Garden Inn | [Google Maps location](#).

Hotel delle Palme | [Google Maps location](#).

Mercure Hotel President Lecce | [Google Maps location](#).

5 STARS HOTELS

Patria Palace Hotel | [Google Maps location](#).

Risorgimento Resort | [Google Maps location](#).

This list of suggestions only constitutes a portion of Lecce's accommodation services. To explore other options, you can refer to [Booking](#). Every hotel location is good considering that the Congress venue is well served by local public transportation.

Getting to Lecce

AIR TRAVEL

Lecce does not have an airport. The closest international airports available are [Bari International Airport-Karol Wojtyła](#) or [Brindisi Papola Casale Airport](#) (also known as Salento Airport). From either city, you can reach Lecce by train, bus, car, or taxi. Brindisi's airport is approximately a 40-minute drive from Lecce, while Bari's airport is about 2 hours away. Both Bari and Brindisi have train stations with direct connections to Lecce.



TRAIN TRAVEL

If you're traveling by train, you can reach Lecce via Italy's national rail service, [Trenitalia](#), or the private company, [Italo](#).



BY BUS

Lecce is connected with 63 Italian cities by bus. We suggest checking different options in [Omio](#) or the company [Flixbus](#).



BY CAR

Driving distances to Lecce are as follows: about 2 hours from Bari, 40 minutes from Brindisi, 3.5 hours from Naples, and 6-6.5 hours from Rome.

How to get to ISUFI College?

The three-days Congress will take place at ISUFI College (Scuola Superiore ISUFI), with the exception of dinners and Study Visits.

WHERE IS ISUFI COLLEGE LOCATED?

Campus Ecotekne, Via Monteroni, 73100, Lecce, Italy ([Google Maps](#)).

HOW TO GET TO THE CONGRESS VENUE?

You can get to the venue by public bus transportation or by taxi. Here some important information and considerations for each of them:

BY BUS

ISUFI College is well served by public transportation. There is a dedicated urban bus to reach the University campus, the S13 LINE, going from "City Terminal" to "Ecotekne - Fiorini" stop.

When you take the bus, as soon as the bus enters the Campus, you will have to get off in the stop **"ECOTEKNE - ECONOMIA"**. When you get off the bus, you will have to walk to the ISUFI College building. Please click [here](#) to see the plan of the Campus, with the indication of your bus stop and distance to ISUFI College. When the day is over, the bus stop to go back to the city is **"ECOTEKNE - ORTO BOTANICO"**.

Click [here](#) to see the **public transportation map**.

Important: Bear in mind that the Google Maps application is updated with the local transportation lines and will suggest you the best way to arrive.



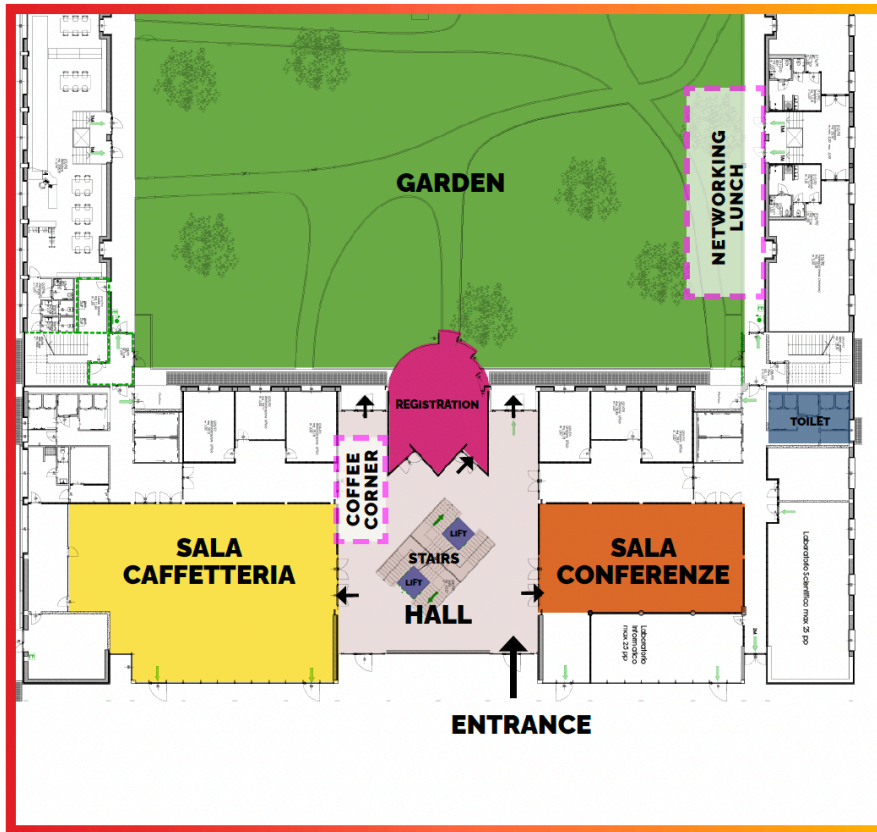
BY TAXI

In case you want to take a taxi, we encourage you to share the trips with other Congress participants. Please note taxis need to be called in advance. For more information on taxis, please click [here](#).

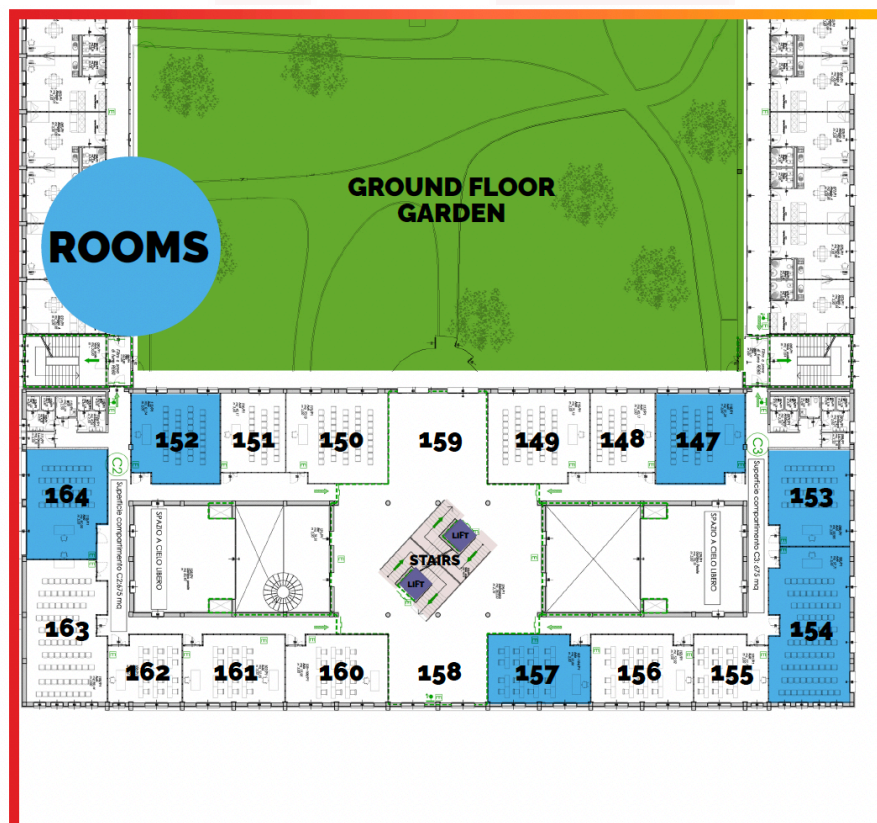
We notify you in advance that there's no UBER service in Lecce.

How to locate rooms inside ISUFI?

During the 2024 Congress, many sessions will be held in parallel, resorting to different rooms in the ground floor and first level of ISUFI's building. Please find below a map of the [site plan](#) to find you room.



Ground floor



First floor

How to get to the dinners?

18 SEPTEMBER 2024 | 20:00-22:00

Venue: Ex Monastero degli Olivetani. Address: Viale S. Nicola, 73100, Lecce ([Google Maps](#))

No shuttle service is organised to get to the venue. The location is reachable by bus or foot, depending on your hotel location.

Open doors: 19:30

Dinner start: 20:00 punctual

19 SEPTEMBER 2024 | 20:30-22:00

Venue: Corte Licastro. Address: Via Albert Sabin, 8, Lecce ([Google Maps](#)).

A shuttle service will be provided to get to the venue. The meeting point for the bus is **Lecce - City Terminal**, next to Piazzale Carmelo Bene ([Google Maps](#)). Please arrive between **19:30-19:45**. After the buses leave, we will not be able to provide transportation.

Research Awards Ceremony start: 20:30 punctual.

***IMPORTANT:** The dinners are reserved for participants who confirmed on the Logistic Form their attendance, and based on the ticket type (Full congress tickets, Daily pass 18 Sept, Daily pass 19 Sept).

How to get to the Study Visits?

For the Study Visits taking place on 20 September, from 18:30-20:30, **a shuttle service will be provided**, departing from ISUFI College. More indications will be shared at spot.

- **Koreja Theatre.** Via Guido Dorso, 70, 73100 Lecce LE, Italy. ([Google Maps](#))
- **Archives of Carmelo Bene and Eugenio Barba.** Piazzetta di Giosuè Carducci, 73100 Lecce LE, Italy ([Google Maps](#))
- **Carlo V Castle.** Via XXV Luglio, 73100 Lecce LE, Italy ([Google Maps](#))
- **MUST - Historical Museum of Lecce.** Via Degli Ammirati, 11, 73100 Lecce LE, Italy ([Google Maps](#))

Which Study Visit is assigned to you?

On the reverse of your badge, you will have a coloured sticker marking the Study Visit assigned to you. The assignments have been done prioritising your preferred choice marked in the Logistics Form and the maximum capacity of people allowed on each venue.

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Official Journal of the European Network on Cultural Management and Policy

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The objective of the European Journal of Cultural Management and Policy (EJCMP) (ISSN 2663-5771) is to contribute to the knowledge development, promote cutting-edge research and stimulate debate on the topics of cultural management and cultural policy among scholars, educators, policy makers and cultural managers. It is based on a multidisciplinary perspective and aims to connect theory and practice in the realm of the cultural and creative sectors. Launched in 2011, it was previously known under the title of the ENCATC Journal of Cultural Management and Policy (ISSN 2224-2554) and counts in its archive with articles by the most renowned authors in the field.

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TWICE-YEARLY

ENCATC Magazine

An digital publication launched in 2020 to educate, entertain, raise awareness, and inform on various topics related to cultural management and policy. Also offering space for the publication of articles to our members, as well as a space for knowledge transfer to our partners (EU, UNESCO, ASEF, etc.).

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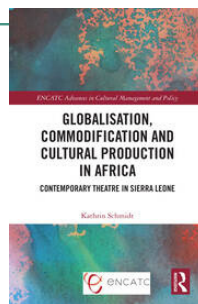
This is a unique tool for education and lifelong learning on arts and cultural management and policy. With the teaching needs of educators and trainers in mind, we publish unique content, exclusive interviews, case studies, conference reports and more from around the globe and across sectors useful for the classroom and lifelong learning



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Feeling too much is happening too fast? Our members can be at ease as we do the work to find and compile key policy developments from the EU and other world regions, calls, publications, events, conferences and more. Gain access to what you and your institution need to stay on top of progress and opportunities in our field.

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ENCATC Tracker

A quarterly publication gathering contributions from the members of the Think Tank Culture Post covid-19 and widely disseminated to policy makers, crucial for engaging the cultural management and policy community with other networks and stakeholders in a global scale to transform the conversation around climate change and translate it into research-based policy actions.

ENCATC IS THE LEADING EUROPEAN NETWORK ON CULTURAL MANAGEMENT AND POLICY.

It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC holds the status of an NGO in official partnership with UNESCO, of observer to the Steering Committee for Culture of the Council of Europe, and is co-funded by the Creative Europe programme of the European Union.

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As part of ENCATC's commitment to promote and foster a climate neutral and sustainable future, this booklet was produced exclusively in digital format. Learn more about ENCATC environmental sustainability policy [here](#).

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