



ENCATC

The European network on cultural management and policy

BROCHURE | Last update on 22/4/24



2024 ENCATC Academy on Sustainable Cultural Management and Policy

22-25 April 2024
Lille, France

#2024EncatcAcademy

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As part of ENCATC's commitment to promote and foster a climate neutral and sustainable future, this booklet was produced exclusively in digital format. Learn more about ENCATC environmental sustainability policy [here](#).

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THE 3 PILLARS OF THE ENCATC ACADEMY

EDUCATING, COLLABORATING, EMPOWERING

Sustainability is a key issue in contemporary cultural management and policy, and fundamental to ENCATC's approach towards all its activities and services. Since 2011, ENCATC has been developing its Green Policy, prioritising sustainable goals, and working with key players and initiatives, such as the Climate Heritage Network. Collaboration and cooperation are at the heart of our vision of sustainability, and in this context the annual ENCATC Academy is a central element in bringing together diverse actors in the efforts for climate resilience.

At the ENCATC Academy, the cultural management and policy community comes together to learn and adopt new approaches, actions and policies. Born from the desire to help academics and cultural actors embed sustainability in their practice, the Academy is now the leading annual event for educators, researchers, managers and practitioners who wish to create sustainable futures through culture. We facilitate exchange and insight through our central pillars:

- **Enhancing** knowledge, skills and competences in the field of sustainable management and policy;
- **Exchanging** mutual learning and sharing good practices for educators and practitioners.
- **Energizing** the cultural management and policy community to be key actors in a sustainable future



ENCATC has been creating and delivering the academies for over 10 years, in collaboration with Goldsmiths, University of London, pioneers in cultural relations policy, and alongside local partners. The 2024 edition of the Academy will bring together academics, cultural operators, and policy makers to develop the skills and abilities needed to face common challenges and create new and innovative approaches to sustainability in the cultural sector. It will offer a unique opportunity to engage in mutual and collaborative learning with cultural relations organizations, policy makers, and individual experts, seeking to create new knowledge for a more sustainable future.

The work of the ENCATC Academy goes far beyond the days of the event itself. By stimulating peer learning, the exchange of best practices, and shared reflections on challenges and their potential solutions, the Academy sets the foundations for ongoing endeavours by cultural institutions, academics and individual professionals, enabling productive connections for further collaborations. Participants of the Academy will leave not only with more knowledge and skills, but also with much more potential for effective and successful initiatives.

WHAT TO EXPECT

- **Lectures and seminars** from leading experts in sustainability in the cultural sector
- **Case studies** designed to develop essential skills
- **Group practical exercises** to consolidate knowledge and encourage discussion
- **Debates** to promote experience sharing with lecturers and other participants
- **Study visits** to enable hands-on experiences
- **Networking** opportunities to forge connections and build relationships

WHO IS THE ACADEMY FOR

- **Educators** seeking to embed sustainability in their programmes
- **Researchers** in the cultural sector with an interest in sustainability
- **Masters and PhD students** in cultural management, policy and related fields
- **Artists and practitioners** interested in sustainable practices
- **Cultural actors** including leaders, managers and operators
- **Policy representatives** from local, regional, national, European and international organisations
- **All those interested in and committed to** sustainability through culture

KEY TAKEAWAYS

- **Learn about the latest advances** in sustainable cultural policy and management
- **Gain or expand awareness** of the multiple dimensions of sustainability in culture
- **Acquire knowledge** on how sustainability and resilience best apply to cultural activities
- **Get acquainted with the cultural actors** that make the sustainable transition possible
- **Network:** build and expand relationships with like-minded professionals from the cultural field
- **Enhance your expertise** in the digital environment and sustainable external relations



INSIGHTS FROM PAST ACADEMY ATTENDEES

LEARN WHY PAST ATTENDEES RECOMMEND JOINING THE ACADEMY

"The ENCATC Academy on sustainability enriched me and my professional work with a great network of diverse experts and a pool of knowledge that exceeds the actual time of the Academy."

Aylin Michel-Koçyiğit, Communication and Project Officer, German Centre of the International Theatre Institute (Germany)

"I would recommend it because of the professionalism it is organized with. And apart from the well-organized programme, because it has had very interesting participants to know about, and see their experience and what's going on out of our context."

Arrate González Sáez, Cultural Heritage Technician at the Museum Centre of the Directorate of Cultural Heritage of the Basque Government (Spain)

"The Academy gives knowledge, develops personal skills and gives the possibility of establishing contacts, but also gives an excellent picture of the current international situation and directions of the cultural profession"

Annamária Szu, Project Professional Leader at the Hungarian Open Air Museum (Hungary)

"Primarily networking in the widest sense. An opportunity to not only make strong contacts but also to gain a better knowledge of what is happening at national level across Europe. This is indispensable in terms of discussions with our policy-maker, allowing us to benchmark activity."

Gina O'Kelly, Executive Director at the Irish Museums Association (Ireland)

"I recommend the Academy events of ENCATC so much. It's one of the best European level training events that I assist after 15 years of European cooperation. It has been my first one with ENCATC and I will repeat!"

Uxio Novo Rey, Consultant and Researcher on Cultural Policies. Political Scientist with PHD on Contemporanean Political Process & Sociology of Culture (Spain)

DISCOVER LILLE: A LEADING CITY IN SUSTAINABILITY AND CULTURE

The City of Lille is actively committed to significant environmental initiatives, since adopting its first Agenda 21 in 2001 (renewed in 2010). Lille City Council has shown its commitment at local, national and European level through developing a climate action plan (2008, 2013, 2021).

Through public policies implemented across the region as well as activity at city council level, the City of Lille **aims to reduce its greenhouse gas emissions by 45% by 2030** and reach carbon neutrality well before 2050.

Driven by the unprecedented momentum created by Lille 2004 European capital of culture, the city has developed a proactive policy for the cultural sector with the **transformation of derelict sites into community cultural spaces**, **support given to creativity and emerging artists**, the **introduction of arts education** in schools and the development of innovative programmes to **promote access to culture** for all residents.

The city has been a trailblazer in its commitment for culture to be recognised as a crucial cornerstone of sustainability (Agenda 21 for culture as early as 2005). Lille supports a flourishing artistic sector and promotes cultural diversity in recognition of its impact on society and inclusion.

As part of the city's mandate (2020 – 2026), the overarching challenge for the cultural sector is to create a systemic approach around two major strands: **ecological transition** and the **inclusion of all people**, regardless of their social circumstances.

In order to implement this "**Sustainable Culture**" policy, a new cross-departmental team was created within the Culture and International Relations department at the end of 2021. Under the guidance of this team, all cultural services are currently working to produce a 2024-2026 strategy which will change the ways of working. This will include carrying out an audit of existing practices (transition and inclusion) and establishing common criteria as well as quantitative and qualitative key performance indicators. Each service will publish a roadmap (horizontal approach) which will work within a shared cross-service strategy (top-down approach).

CULTURE IN THE FRONTLINE



Lille hosted the Eurocities Culture Forum in September 2022 and launched a call to action to main European Cities. Lille works closely with Eurocities through a dedicated task force on sustainable culture. To date, 46 cities signed the call to action work together to share good practices and highlight them to EU institutions. The 'Eurocities Lille Call to Action for low carbon and more inclusive culture' is structured around 16 priorities and organised into 2 pillars: the **ecological transition of local cultural policies and events**, and **inclusion in and through culture**. Cities lead the way with projects encouraging the circular economy in culture, commissioning green artistic projects, or supporting sustainable museums and exhibitions. **Click on the image to read the document!**

PALAIS DES BEAUX ARTS DE LILLE

A VENUE TO INSPIRE

The Academy will take place at the **majestic and renowned Palais des Beaux Arts de Lille**, located in the heart of the city. Due to its size and vast collections, it is undoubtedly one of the richest French museums, with over 70.000 works of art. The building, completed between 1885 and 1892, is typical of the monumental architecture of the late 19th century. Fully renovated in 1997, its 22,000 m² house prestigious collections of European painting (Rubens, Van Dyck, Goya, Delacroix...), a few key examples of 19th century French painting (David's *Belisarius*, Courbet's *L'après-dînée à Ornans*, Puvis de Chavannes' *The Slumber*, ...), a large collection of drawings (including 40 sheets by Raphaël), a sculpture gallery (Carpeaux, Rodin, Claudel, Bartholdi...) and 17th and 18th centuries ceramics. Also worthy of note is the presentation of relief maps of fifteen fortified towns in Northern France and Belgium (18th century models used by the French Kings during wars). The Palais des Beaux Arts is the perfect setting to bring together cultural actors from all over Europe and the world to **learn, inspire, and be inspired**.

Source: [Lille Tourisme](#)



A SUSTAINABLE AND INCLUSIVE MUSEUM

Sustainable development is at the very heart of the missions of museums conserving and transmitting works through the ages. By relying and working on the permanent collections and temporary exhibitions, the museum's team is developing on new ways to discuss environmental challenges and global warming issues. They also take concrete actions to reduce their environmental impact such as reducing and optimizing the transportation of artworks ; reusing existing scenography and choosing better materials for new ones ; as well as calculating exhibitions' carbon footprints. Last but not least, the museum already hosted 3 major international workshops devoted to the inclusion and sustainability of museums and produced an eco-design guide to produce sustainable exhibitions.

PARTNERS

ENCATC

Established in 1992 in Warsaw, ENCATC, the leading European network on cultural management and policy, is an independent organisation and the only European network in the field of cultural management and policy.



Currently, it is made up of more than 100 member institutions in over 40 countries. ENCATC is an NGO in official partnership with UNESCO and an observer of the Council of Europe's Steering Committee for Culture. Our mission is to stimulate the development of cultural management and cultural policy education in Europe and beyond, engaging and responding to new developments in politics, economics, societies, and technology.

Our members are higher education institutions, training centres, cultural organisations, consultancies, public authorities, and artists. Since its creation, ENCATC cooperates in many ways with the Council of Europe, UNESCO, European institutions, and the European Cultural Foundation. As results of our internationalisation policy, ENCATC is also a strategic partner of the AsiaEurope Foundation, the Association of Arts Administration Educators in the United States, and the Taiwan Association of Cultural Policy Studies. We believe cultural management and policy education, training, and research have the power to make the cultural sector stronger, resilient, and sustainable in Europe and beyond. www.encatc.org

EUROCITIES

Eurocities is the largest network of European cities, with over 200 large member cities, representing more than 150 million people across 38 countries, from within and outside the European Union.



Eurocities' mission is to build places where people can enjoy a good quality of life in a healthy, green environment. Where low-carbon and smart solutions make for cleaner air and better public services. And where people can move around sustainably, feel connected to their community and all newcomers are welcomed. Its work is as diverse as the municipalities that make up the Eurocities universe, and the actions performed cut across a broad range of themes and foster change through advocacy and projects. <https://eurocities.eu/>

GOLDSMITHS, UNIVERSITY OF LONDON

The Institute for Creative and Cultural Entrepreneurship (ICCE) at Goldsmiths, University of London, delivers entrepreneurship, cultural management and policy education to the creative and cultural sectors, and supports research into new approaches to business, financial models and management in the Creative Economy.



ICCE delivers a range of academic programmes and presents activities and events to promote an environment in which creative and cultural entrepreneurship can flourish. Their approach is to integrate entrepreneurship within the development of creative practices, and to take a creative approach to the development of new businesses and the infrastructure that supports them. Goldsmiths' reputation as a leading provider of creative education, and its longstanding engagement with cultural practice and analysis, make it the ideal home for ICCE, where artistic creativity increasingly blurs the old boundaries of subject disciplines such as music, drama, dance, fine art, design, communications, media and technology. ICCE serves as an area for experimentation, where all these disciplines can come together to learn from each other and to develop new creative alliances. <https://www.gold.ac.uk/icce/aboutus/>

PARTNERS

JULIE'S BICYCLE

Julie's Bicycle is a pioneering not-for-profit organisation mobilising the arts and culture to take action on the climate and ecological crisis. Founded by the music industry in 2007 and now working across the arts and culture,

Julie's Bicycle

CREATIVE • CLIMATE • ACTION

JB has partnered with over 2000 organisations in the UK and internationally. Combining cultural and environmental expertise, Julie's Bicycle focuses on high-impact programmes and policy change to meet the climate crisis head-on. JB works with cultural policymakers to create structural change at a local, national and international level. JB's freely available resources are the most comprehensive library of good environmental practice for culture anywhere, co-created with the thousands of artists, cultural workers, and creative organisations we have worked with. We exist at the heart of a thriving informal network of organisations and individuals who share our vision across the world, using our 14 years of experience to support others on their journey, and helping to catalyse new projects at the intersection of culture and climate. www.juliesbicycle.com

NEMO

The Network of European Museum Organisations (NEMO) was founded in 1992 as an independent network of national museum organisations representing the museum community of the member states of the Council of Europe.



Network of European
Museum Organisations

Together, NEMO's members speak for more than 30,000 museums in 40 countries across Europe. NEMO ensures museums are an integral part of European life by promoting their work and value to policy makers and by providing museums with training, information, networking and opportunities for collaboration. <https://www.ne-mo.org/>

VILLE DE LILLE



Lille is a thriving cultural city with a constant flow of diverse atmospheres to choose from. The past and future rub shoulders, with Flemish and Spanish inspiration for the historical facades of Vieux-Lille and the contemporary architectural monuments to the glory of industry and innovation.

There is always something to do with many museums and exhibition centers like Le Palais de Beaux-Arts, le Musée de l'Hospice Comtesse or la Gare Saint-Sauveur and le TriPostal. On the territory, 9 theaters, 10 concert halls and more than 150 cultural associations contribute daily to make of Lille a vibrant and creative city.

Famous for being a festive city, Lille cherishes its party atmosphere with the 'Braderie de Lille' (the largest circular economy event in Europe with 2,5 millions visitors) and other major events. It's a gourmet city with thousands of flavours and as just as many breweries to pair them with.

European Capital of Culture in 2004 and World Design Capital in 2020, Lille has developed its creativity and festive innovation with triennial editions of major cultural seasons organised by lille3000. Those seasons are encouraging individual and collective initiatives and sharing them, through opening parades, urban metamorphoses, major exhibitions, street art, debates, and gastronomy. The last edition in 2022, named UTOPIA, was dedicated to climate change and environmental challenges, aiming to explore the ties linking humankind and the living world.

Lille is perfectly situated at the crossroad of Northwest Europe, between Brussels, Paris and London and in quick reach of Amsterdam, Strasbourg and Frankfurt. This ideal position at the heart of the most densely populated and rich basin in Europe – 80 million people live within 300 km from Lille – is a huge economical asset for the metropolis. Within the Lille-Kortrijk-Tournai Eurometropole, Lille and its Belgian neighbours demonstrate real cross border cooperation.



TRAINERS

First announced trainers:

Herman Bashiron Mendolicchio

Faculty and Coordinator of the Postgraduate Course on International Cultural Cooperation University of Barcelona, Spain



PhD in "Art History, Theory and Criticism" from the University of Barcelona. He is currently teaching in different Universities and academic programs internationally: He is Lecturer at the Cultural Management Programme of the University of Barcelona, where he is coordinating the Postgraduate Course on International Cultural Cooperation, and the MA in Management of cultural institutions and companies (blended learning version). He is also a faculty member and advisor at Transart Institute (NY-Berlin-Liverpool), and Professor consultant at UOC (Universitat Oberta de Catalunya) in the MA "Humanities: Contemporary Culture, Literature and Art". He is the Project Manager of CHARTER (2021-2024), an EU-funded project on cultural heritage skills and competences. His current lines of investigation involve the subjects of intercultural processes, ecology, participation and mobility in contemporary art and cultural policies, art in public space and the cultural cooperation between different world regions. He has participated in several international conferences and developed projects and research residencies in different countries and world regions.

Iphigenia Taxopoulou

Associate partner at Julie's Bicycle & General Secretary at mitos21, Greece



Iphigenia Taxopoulou is a founding member and General Secretary of the European theatre network mitos21. She is also an Associate of Julie's Bicycle, the UK based charity, bridging environmental sustainability and the creative sector. She has served as Associate General Secretary of the International Association of Theatre Critics, as cultural advisor to the Speaker of the Hellenic Parliament and has collaborated as a dramaturg, artistic advisor and international projects manager with theatres, festivals and cultural institutions in Greece and abroad. Over the past few years she has also been working extensively as an expert consultant and lecturer in the field of culture and environmental sustainability.

She holds a degree in Philology & Modern Greek Studies, as well as an MA in Cultural Management & Theatre Criticism. She is the author of 'Sustainable Theatre: Theory, Context, Practice', published by Methuen Drama (Bloomsbury Publishing).

SPEAKERS

GiannaLia Cogliandro Beyens

ENCATC Secretary General



GiannaLia Cogliandro Beyens has been since 2004 the Secretary General of ENCATC, the European network in the field of cultural management and policy. She is also the administrator of the Thomassen mobility programme and serves on several boards. With more than 20 years experience in international relations, GiannaLia is an expert in advocacy, cultural policy and strategic management, in particular in the context of international cultural organisations. Former Policy Officer of the Cultural Forum of EUROCITIES, the network of major European cities, she successfully designed and coordinated several transnational and cross-sectorial projects in the field of culture and education.

GiannaLia was Secretary General of the Association of the European Cities of Culture of the year 2000 set up in 1996 by the European Commission. Journalist since 1993, she started her career as Press & PR Officer for the N.A.T.O organisation in Rome. For the European Commission she wrote 10 Reports on social European policy and a major study on the European Cities of Culture for the year 2000. Educated at the University "La Sapienza" in Rome, GiannaLia holds a Degree in Political Sciences – International Relations, a M.A. in European & International Career Studies and a M.A. in European Constitution.

Roberto Bernad

Manager of European Funds, Fundación Banco Santander (Spain)



Roberto Bernad is manager of European funds at Fundación Banco Santander, an organization working in culture, social action and education in Spain. He holds a Bachelor in Arts and a MA in International Relations. For several years, he held several management positions in the editorial and design sectors. He moved then into the social sector, where he worked in European funds management linked to social services and EU social policies. He is an expert in homelessness policies and as such he has worked as director of a homelessness programme, conducted research and coordinated international research projects, and advised several governments in Europe and Latin America. The years before moving back to the cultural sector, he worked as a consultant in social policies and EU funds for public administrations and NGOs. At Fundación Banco Santander, he is coordinating the CreaSus project on sustainability of cultural industries, and working on relations between culture, territory, sustainability and social justice.

Marie-Pierre Bresson

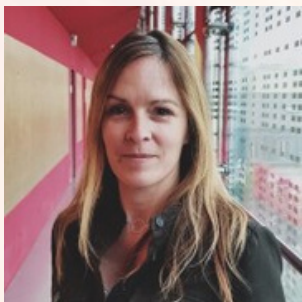
Deputy Mayor of Lille, in charge of Culture, International and European Cooperation and Tourism (France)



Professor of history and geography and a post-graduate degree in urban sciences. She has been a member of the municipal majority in Lille since 2008, alongside Martine AUBRY, and is also an elected member of the Métropole Européenne de Lille (MEL). In the previous mandate (2014 - 2020), she was deputy mayor (12th) in charge of "International and European Cooperation and Tourism". In this context, she coordinated the Festival of International Solidarity, an annual event involving more than 60 associations. She has led, with the European and international partners of the City of Lille, many cooperation projects aimed at promoting territorial innovation, particularly in favor of sustainable development (low-carbon cities, vegetalization, water in the city, rehabilitation of brownfields). In 2011 she created the first territorial climate solidarity fund in France (hosted by the Fondation de Lille) presented at the COP21 in Paris as an innovative tool for financing the fight against climate change. Deputy Mayor (5th) in the 2020-2026 mandate, she chairs the Lille Opera House, the first opera house in France to be awarded the ISO 20121 label rewarding the institution for its sustainable management. She is committed to make Lille a leading city in Europe towards sustainable culture by launching a call to action with the Eurocities network, 20 years after it became European Capital of Culture. She also represents the city of Lille in the culture commission of the France Urbaine association.

Mélanie Esteves

Coordinator of Scientific and Cultural projects at Palais des Beaux-Arts, Lille (France)



Mélanie Esteves is the coordinator of the scientific and cultural projects at the Palais des Beaux-Arts in Lille. After a BA in literature and an MA in business administration, she joined Martine Aubry's Cabinet in January 2004 during the European Capital of Culture year. Mélanie Esteves was Cultural Adviser to the Mayor of Lille until 2015, then joined the Palais des Beaux-Arts of Lille in fall 2016 to coordinate the major phases of the institution's scientific and cultural projects and cross-cutting projects, she also plans the "sustainable development" strategy of the museum.

Julie Hervé

Head of Culture, EUROCITIES



Julie is head of culture at Eurocities. She specialises in local cultural policies and manages all Eurocities activities on culture, cultural heritage and architecture. These include policy work, project development and implementation (capacity-building activities on culture for cities through peer-learning activities, visits, coaching activities, thematic working groups). Julie has over 18 years of experience in working with city representatives at political and technical levels. She is a member of the EC expert group on cultural heritage, of the new EIT on culture and creativity, and represents Eurocities in the Urban Agenda Partnership on culture and cultural heritage.

Delphine Houba

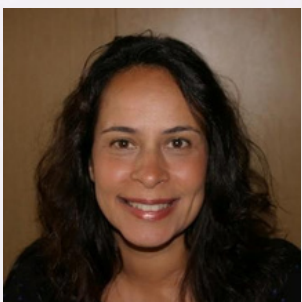
Alderwoman of Culture, Tourism, Big Events and Municipal Equipment, City of Brussels (Belgium)



Born in Brussels in 1985, she has been an advocate for social justice since her youth. She earned a degree in political science with a focus on international relations from the Université Libre de Bruxelles (ULB). Her career has been dedicated to international solidarity within the voluntary sector, shaped by her experiences abroad witnessing the impact of Belgian political decisions on global issues. After returning to Belgium, she continued her work on European and international issues at the Emile Vandervelde Institute, and later collaborated with prominent Belgian Ministers of Development Cooperation, including Paul Magnette and Jean-Pascal Labille. Following the 2014 elections, she worked with André Flahaut, known for his international contributions, and co-authored a book advocating for a four-day work week. She has served on the Public Welfare Centre Board in Brussels and since the end of 2017, as the Chairman of the Board of Directors of Brugmann Hospital. An avid lover of music, reading, and exhibitions, she is now committed to enhancing Brussels' cultural, tourism, and event sectors as the Alderwoman of Culture, Tourism, and Big Events.

Carla Figuera

Director of the MA in Cultural Policy, Relations & Diplomacy & of the MA in Tourism & Cultural Policy, Goldsmiths University of London



Carla Figueira is the Director of the MA in Cultural Policy, Relations and Diplomacy and of the MA in Tourism and Cultural Policy at the Institute for Creative and Cultural Entrepreneurship, Goldsmiths, University of London. She is an international relations graduate of the Instituto Superior de Ciências Sociais e Políticas, Universidade Técnica de Lisboa (Portugal), and she moved to London after a career in arts management. In the UK, she gained an MA in Arts Management and a PhD in Cultural Policy and Management. Her interests and expertise range from mapping of cultural and creative sectors and industries, language policies, the theory and practice of cultural diplomacy and international cultural relations in general, to place branding, national identity and cultural tourism. Carla is a member of ENCATC, the leading European network on Cultural Management and Cultural Policy education, a Fellow of the Royal Society of Arts (RSA) and of the Higher Education Academy (HEA).

Matina Magkou

Associated Researcher, Université Côte d'Azur (France)



Matina is an Associated Researcher at the SIC.Lab Méditerranée of the University Côte d'Azur in France. She holds a PhD in Leisure, Communication and Culture from the University of Deusto. Her thesis focused on the evaluation of international cultural cooperation projects, with a focus on the EuroArab region. Her expertise lies on creative spaces, cultural and creative industries, cultural relations and cultural policies. She is currently investigating collective responses from creative professionals in regard to the challenges posed by AI. In the past Matina has worked for festivals, theater productions and large-scale events such as the Olympic Games Athens 2004, the European Capital of Culture Patras 2006 and the International Expo Zaragoza 2008. She has also worked for public institutions such as the European Parliament, the Greek Ministry of Education and the Municipality of Athens.

Rebecca Thonander

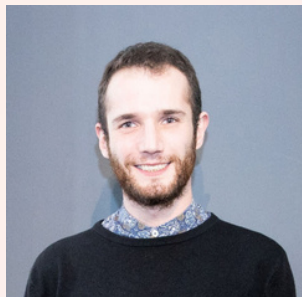
Communication Officer - NEMO



Rebecca Thonander is the Communication Officer at the Network of European Museum Organisations (NEMO) since 2018. After completing her bachelor's degrees in business/marketing and film studies at Stockholm University, Rebecca worked with project management and communication at the Stockholm International Film Festival and the Berlin Film Society. She is passionate about questions concerning inclusion, diversity and intersectionality.

Christophe Turon-Trommenschlager

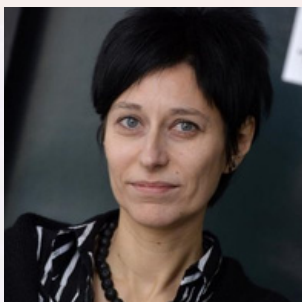
Project manager - DG team, Culture and International Relations Department, City of Lille



Christophe Turon holds a BA in European Politics and an MA in Cultural Policies. Drawing from a rich background in European networks and local authorities, he is committed to nurturing cultural exchanges and sustainability in cultural policies. Currently working as project manager for the DG Culture and International Relations in Lille, he is project leader of the Lille/Eurocities call to action on sustainable and inclusive culture.

Dea Vidović

Director, Kultura Nova Foundation (Croatia)



Dea Vidović is the Director of Kultura Nova Foundation, a Croatian public foundation dedicated to advancing contemporary arts and culture within civil society. With a background in comparative literature and Indian studies, she obtained her PhD in the cultural policy field from the University of Zagreb in 2012. With her experience as a cultural manager, policymaker, journalist, editor, researcher, and trainer in cultural management and policy, she has developed a deep understanding of the complexities of culture and development. She has over 15 years of dedicated research experience in cultural policies and the integral role of cultural and creative instruments in sustainable development. Her collaborations reach local, national, and international levels, amplifying her influence. Vidović's dedication to academia is showcased through her teaching cultural policy and management, leading cultural policy research, writing papers and publications, speaking engagements at research conferences and events, and enriching discussions on contemporary cultural practices. Since 2022, she has been chair of the Philea Arts & Culture Funders Forum and, since 2023, contributes as a Board member of the İzmir Mediterranean Academy.

PRACTICAL INFORMATION

PROGRAMME

Find the full updated programme of the 2024 ENCAT Academy [here](#). You can also access by scanning the QR code.



LANGUAGE

All activities and materials will be delivered in English.

PARTICIPANTS

The ENCATC Academy is open to educators, researchers, cultural managers, practitioners, policymakers, artists, and students from all around the world. By participating in the programme, you will join the Academy Alumni.

FEES FOR PARTICIPATION

140€

ENCATC Members and
Partners (NEMO, Eurocities,
AAAAE, TAPCS, ASEF)

200€

Non-members

All costs for accommodation, lunches, dinners and transport are **at participants expenses**. There is no possibility to have a refund of purchased tickets. Participants who are unable to attend can transfer their ticket to a colleague.

[REGISTER](#)



NOT AN ENCATC MEMBER YET?
Join our network and gain privileged
access and discounts to all our events!

**JOIN OUR
NETWORK!**

PRACTICAL INFORMATION

LOCATION AND VENUES

The ENCATC Academy will be held in Lille, France. The main venue where the training will take place is: Palais des Beaux Arts de Lille.



TRAVELLING TO LILLE

There are several transportation options to reach Lille, whether through France or Belgium. We strongly encourage all participants to be mindful of their carbon footprint and consider arriving by train, especially for neighboring countries to France.



BY TRAIN

2 train stations available in the centre:

Lille Flandres Station : TER and TGV direct from Paris.

Lille Europe Station: Direct Eurostar from London and Brussels, direct TGV to Roissy airport, Paris and all major French Cities.



BY PLANE

Lille-Lesquin International Airport (Lille): located 10 km from the centre of Lille.

International Roissy Charles De Gaulle Airport (Paris): Direct connexion in 50 min by TGV

Bruxelles-Zaventem Airport and Bruxelles Sud (Charleroi) Airport (Brussels): Direct connexion in 30min by TGV from St Charles Midi – Bruxelles train station.

PRACTICAL INFORMATION

MOBILITY IN LILLE



V'LILLE

Inaugurated in 2011, the V'Lille currently has 2 200 bikes spread over 223 stations. This system allows metropolitan residents and tourists to move freely around the territory, via a long-term or a short-term subscription system.



METRO

2 metro lines allow you to move quickly throughout the Lille metropole. Almost every 60 seconds from 05:30 AM to 00:30 AM.



TRAMS

The Grand Boulevard tramway has 2 lines that connect the city of Lille to Roubaix and Tourcoing and forms a Y network with a length of 17.5 km. Every 8 to 10 minutes From 05:30 AM to 00:30 AM.

HOTEL RECOMMENDATIONS

We encourage participants to select accommodation options following green practices. The City of Lille has curated a list of options to choose from, available [here](#).



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ENCATC

The European network on cultural
management and policy

www.encatc.org

1 Avenue Maurice

1050 Brussels

Belgium

Tel: +32 2 201 29 12



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