



ENCATC

The European network on cultural management and policy

2023 ENCATC CONGRESS - BROCHURE



ARTIFICIAL INTELLIGENCE EMBRACED: THE FUTURE OF THE CULTURE AND CREATIVE SECTOR

11-13 OCTOBER 2023 / HELSINKI, FINLAND / HYBRID EVENT

An initiative of:



In partnership with:



With the support of:



Co-funded by
the European Union



in the frame of the
European year of skills

FOREWORD

This year has brought Artificial Intelligence to the fore of public consciousness. Across all fields, the potential applications of AI and the challenges which accompany it are pressing matters for discussion, and the topic is just as urgent in the cultural and creative sector. AI will have a massive impact on our professional lives and on the transformation of practices in our educational and cultural institutions.

The ENCATC Congress 2023 offers a unique opportunity to discover the latest advances in this field and to explore and evaluate the potential impact of AI in our sector, uniting researchers at the cutting edge of their fields with practitioners possessing on-the-ground experience in cultural management, policy, education and the arts. Together, we will consider the many ways in which AI may be implemented in our research and our practice, examine ethical, social and legal implications, and imagine new possibilities for the future of our sector.

At the Congress, with a diverse network of researchers, educators, practitioners and policymakers, we will hear and discuss keynote speeches on the impact and implications of AI, debate alternative perspectives and future trends, and engage in hands-on study visits to learn from innovations in cultural management and creative practice. Our gathering also celebrates excellence in our sector, presenting the finalists of the ENCATC Research Award and the ENCATC Outstanding Award Ceremony. We will enjoy time to build relationships and appreciate creativity, with audio-visual installations and live concerts.

Whether you join us in person or online, I look forward to meeting you in Helsinki to map new ground in the digital future of our field.



GiannaLia Cogliandro Beyens
ENCATC Secretary General



CONTENTS

ENCATC CONGRESS	1
2023 CONGRESS THEME	2
MAIN PROGRAMME OVERVIEW	4
KEYNOTE SPEAKERS	5
SPEAKERS	6
LEARNING OUTCOMES	7
E&R SESSION	8
YOUNG AND EMERGING RESEARCHERS FORUM	9
RESEARCH AWARD	10
OUTSTANDING AWARD	11
STUDY VISITS	12
REGISTRATION	14
CONGRESS VENUES	16
PRACTICAL INFO	18
OUR PARTNERS	21
OUR COMMITTEES	22

ENCATC CONGRESS

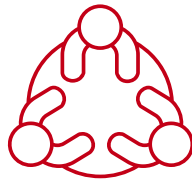


The ENCATC Congress is Europe's only gathering which brings together academics, researchers, practitioners and policymakers from a range of perspectives across the cultural and creative sectors. Academics and researchers with cross-disciplinary interests in cultural management, policy and education meet cultural and creative professionals, policymakers and artists. Through open discussion and the cross-pollination of ideas, we can bridge the knowledge gap, promote research esteem and excellence, and facilitate the evolution of pedagogy and practice.

THE CONGRESS FORMAT IS BUILT ON 8 MAIN ACTIVITIES:



Keynote & response panel



The Education & Research Sessions



The Young & Emerging Researchers Forum



The ENCATC Outstanding Award Ceremony



The Policy Debate



The Global Conversation



Moments of networking conviviality



Study Visits

2023 CONGRESS THEME

When discussing Artificial Intelligence, both inside and outside the cultural and creative sector, it becomes evident that **questions rather than answers** currently dominate the field: How will AI shape the future of the sector? What opportunities and challenges does AI present to the cultural and creative sector, influencing its innovation and growth? How are different stakeholders currently experimenting with AI-powered tools and technologies? What are the ethical, legal, and social implications of AI in cultural policy, management, education, and research? Moreover, what are the best practices and successful case studies in AI-powered cultural policymaking, education, and research?

The 2023 ENCATC Congress on “**Artificial Intelligence Embraced: The Future of the Culture and Creative Sector**” brings together researchers, educators, practitioners and policymakers to explore the impact of Artificial Intelligence on the cultural field.

It is already clear that AI is having a **profound impact on cultural policy, management, education, and research**: it is influencing cultural policy in various ways, transforming the management of the cultural and creative sector; it is changing the way we learn about and engage with culture; and it is revolutionizing research in the field of cultural management and policy.

For **cultural policy**, AI-powered tools can provide policymakers with insights into the culture and creative sector's economic impact, helping them make informed decisions about funding and support. Additionally, AI can assist policymakers in identifying and addressing issues related to diversity, equity, and inclusion in the cultural sector.

In the **management** of the cultural and creative sector, AI-powered tools can analyze data on consumer preferences and market trends, helping cultural organizations make informed decisions about programming, marketing, and audience development. Moreover, AI can automate administrative tasks, freeing up time for creative professionals to focus on their craft. The whole cultural and creative sector is therefore experiencing an unprecedented opportunity for innovation, but also for reflection on the potentialities and threats of these technologies.

To **learn** about **and engage** with culture, AI-powered tools can enhance the learning experience by providing personalized recommendations, feedback, and assessment. Additionally, AI can help educators in the field of cultural management and policy design and deliver more effective and engaging educational programs. However, a deeper reflection on how AI itself is taught and learned needs to take place.

Finally, for **research** in the field of cultural management and policy, AI-powered tools can analyze large data sets, identify patterns and trends, and generate insights that can inform research and scholarship. Moreover, AI can enable new forms of interdisciplinary research by facilitating collaboration between cultural researchers and experts in fields such as computer science, engineering, and data analytics.

It is clear that AI is here to stay. Therefore, we must understand how we will work with it, and how we can maximize the opportunities it provides while simultaneously mitigating the risks it poses: ethical, personal, and professional. Regardless of the specific field we are in, these questions hold equal significance. The Congress will provide an important opportunity for us to come together with colleagues and experts, seeking answers and better preparing ourselves for what lies ahead. This exchange is essential to proactively navigate change and drive innovation forward to benefit the sector.



MAIN PROGRAMME OVERVIEW



11 OCT
2023

DAY 1
HELSINKI

12 OCT
2023

DAY 2
HELSINKI

13 OCT
2023

DAY 3
HELSINKI

WEDNESDAY

- 09:00 **Sound installation and audio visual live performance**
- 09:30 **Welcome and official opening**
- 10:00 **Introduction: what is AI?**
- 10:20 **Keynote: Artificial Intelligence: Impact on Cultural Policy, Management, Education, and Research**
- 11:15 **Audio visual / live performance**
- 12:30 **Conversations around coffee**
- 12:30 **Networking lunch**
- 14:00 **Study Visits**
- 17:00 **Free time**
- 19:00 **Reception with the mayor of Helsinki**

THURSDAY

- 9:00 **Networking coffee**
- 09:30 **Keynote: AI's Ethical Considerations and Future Implications for Cultural Management and Policy**
- 10:30 **Networking coffee**
- 11:00 **Education and Research Session - part 1**
- 12:30 **Networking lunch**
- 13:30 **Presentation by the finalists of the ENCATC Research Award**
- 14:00 **Education and Research Session - part 2**
- 15:30 **Networking coffee**
- 16:15 **Policy debate: Perspective in current and future trends on cultural policy**
- 17:15 **Policy debate: Perspective in current and future trends on cultural policy**
- 16:30 **Young and Emerging Researchers' Forum (YERF)**
- 19:00 **Members forum**
- 17:30 **Members forum**
- 19:30 **Dinner and ENCATC Research Award ceremony**

FRIDAY

- 09:30 **Morning concert to open the Award**
- 10:00 **ENCATC Outstanding Award Ceremony**
- 10:00 **Keynote**
- 11:00 **Networking coffee**
- 11:30 **Global Conversation on AI's impact on artists and creators**
- 12:30 **Closing remarks**
- 13:00 **Music concert**
- 13:30 **Networking drink and snacks**
- 14:30 **End of the Congress**

KEYNOTE SPEAKERS



Stefan Lindström

Finnish Foreign Services first Ambassador of Digitalization and Technology



Stefan Lindström is a trade and networking expert with experience in branding, business promotion and building successful partnerships.

Prior to this assignment, he worked as Consul General/Ambassador at the Finnish Consulate General in Los Angeles, as Deputy Director at the MFA in Helsinki, as the Deputy Chief of Mission at the Finnish Embassies in Lisbon, Portugal and Jakarta, Indonesia.

Before that, he was the adviser to the undersecretary of state at the MFA in Helsinki, Finland and served with the Finnish missions in the USA and in India. Prior to joining the Foreign Service, Mr. Lindström worked as legal adviser for the European Commission in Brussels and as a research assistant at the London School of Economics.

Mr Lindström has a Master's Degree in Economics from the London School of Economics and a Master's Degree in International Law from the Åbo Akademi University.

Oonagh Murphy

Senior Lecturer in Digital Culture & Society, Institute for Creative and Cultural Entrepreneurship, Goldsmiths, University of London



Dr Oonagh Murphy is a Senior Lecturer in Digital Culture and Society at Goldsmiths, University of London. As an arts manager, writer and lecturer her research has taken her around the world to explore international best practice on the scalability of emerging technologies for cultural organisations.

Oonagh is Principal Investigator and co-founder of the Museums + AI Network, which is funded through an AHRC Network Grant. The Network was established in 2019 with Pratt Institute (New York), National Gallery (London) and the Metropolitan Museum of Art (New York).

She is a regular contributor to museum sector forums on digital culture, innovation and management, and has been invited to speak at leading cultural centres in the UK, Europe and US, including The Barbican Centre, V&A, National Theatre, the Belevedere, New Museum.

SPEAKERS

Updated 30 June 2023



Lluís Bonet
Professor of Applied economy and Director of the Cultural Management Graduate program at the University of Barcelona (Spain)



Tiffany Bourgeois
Assistant Professor at Department of Arts Administration, Education and Policy, The Ohio State University (USA)



Vuk Ćosić
Experience strategist & social network designer, pioneer of net art (Slovenia)



Carmen Croitoru
Manager at NIRCT - National Institute for Cultural Research and Training (Romania)



Constance DeVereaux
Director of the Arts Management Programme at the University at Buffalo (USA)



Milena Dragičević-Šešić
Former Rector of the University of Arts, Belgrade, now Head of the UNESCO Chair on Interculturalism, Art Management and Mediation (Serbia)



Leonardo Espinosa Leal
Principal Lecturer in Technology, Arcada University of Applied Sciences (Finland)



Carla Figueira
Director of the MA in Cultural Policy, Relations and Diplomacy and of the MA in Tourism and Cultural Policy at the Institute for Creative and Cultural Entrepreneurship, Goldsmiths, University of London (UK)



Rod Fisher
Associate Lecturer at Institute for Creative and Cultural Entrepreneurship, Goldsmiths, University of London (UK)



Emilie Gardberg
Dean of the Sibelius Academy, University of the Arts Helsinki (Finland)



Julia Glesner
Professor at Potsdam University of Applied Sciences (Germany)



Anita Kangas
Professor emerita at University of Jyväskylä (Finland)



Leticia Labaronne
Head of Center for Arts Management at ZHAW Zurich University of Applied Sciences (Switzerland)



Gerald Lidstone
Director of the Institute for Creative and Cultural Entrepreneurship, Goldsmiths, University of London (UK), ENCATC President



Stefan Lindström
Ambassador of Digitalization and New Technologies (Finland)



Richard G. Maloney
Director of the Performing Arts Administration Programme, New York University (USA), and ENCATC Vice-President



Herman Bashiron Mendolicchio
CHARTER Project Manager, Faculty and Coordinator of the Postgraduate Course on International Cultural Cooperation, University of Barcelona (Spain)



Oonagh Murphy
Senior Lecturer in Digital Culture & Society, Institute for Creative and Cultural Entrepreneurship, Goldsmiths, University of London (UK)



Daniel Nordgård
Associate Professor at University of Agder (Norway)



Marcin Poprawski
Senior Lecturer and Researcher at HUMAK University of Applied Sciences (Finland)



Valentina Riccardi
Head of Culture at Asia-Europe Foundation (ASEF), Singapore



Laura Ruotsalainen
Associate Professor at University of Helsinki and Sustainability Leader at the Finnish Center for Artificial Intelligence (Finland)



Alan Salzenstein
Professor/Director, Performing Arts Management/Arts Leadership, DePaul University, USA



Violeta Simjanovska
Head of Arts Management Department and Lecturer in Arts Management at Sibelius Academy (Finland)



Catarina Vaz Pinto
Former Deputy Mayor for Culture of the Lisbon City Council, Independent Arts and Culture professional (Portugal)

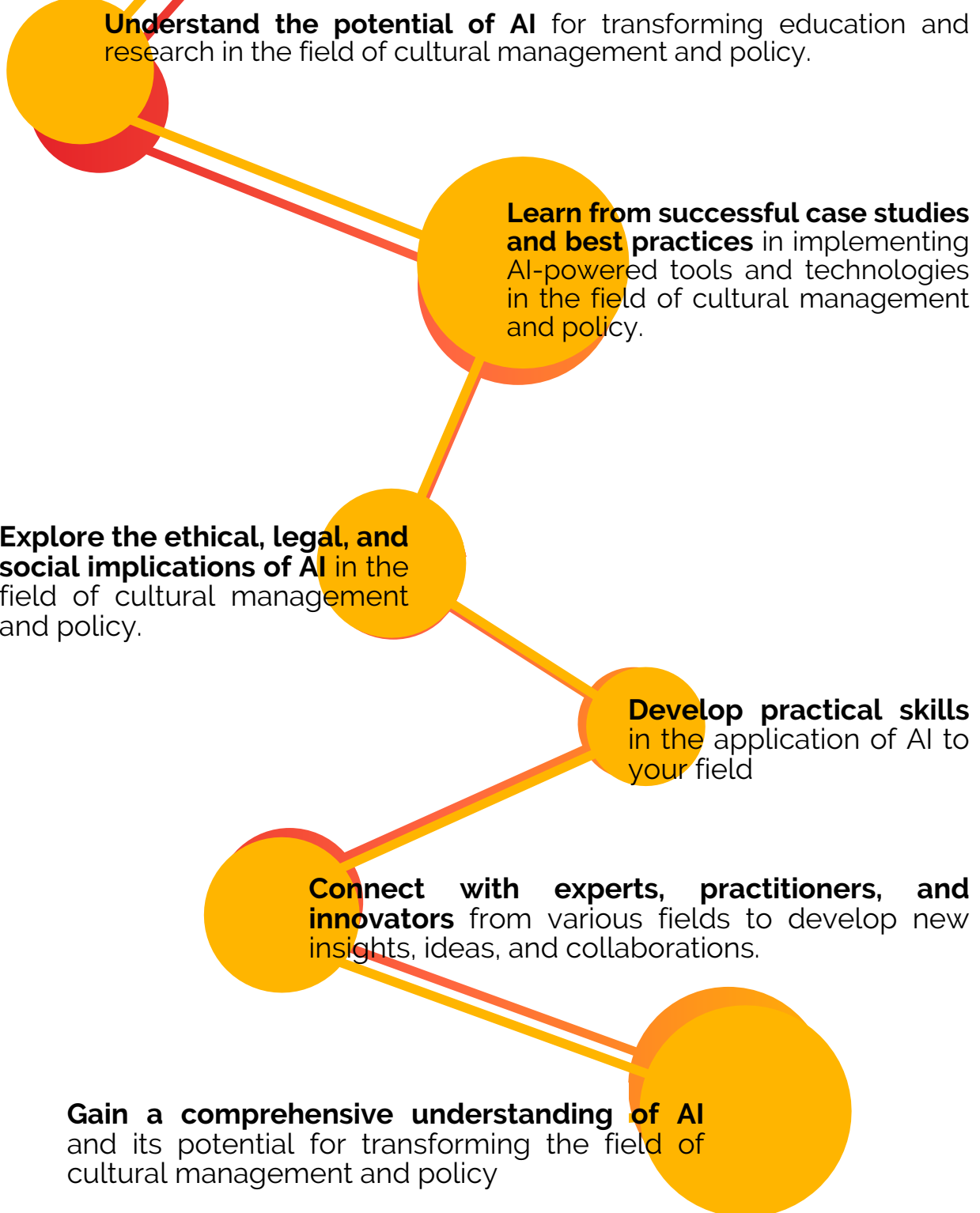


Dea Vidović
Director of Kultura Nova Foundation (Croatia), ENCATC Vice President



WU Chieh-Hsiang
Professor at National Changhua University of Education (Taipei)

LEARNING OUTCOMES



ANNUAL EDUCATION & RESEARCH SESSION



The **ENCATC Education and Research Session (E&RS)** annual gathering is a truly unique global space, to **share and learn about the latest world-class research and teaching experiences** in the field of cultural policy and management.

Connected to the main theme of the ENCATC Congress, the E&RS will deeply explore the **impact, challenges and opportunities of AI in cultural research, education, practice and policymaking**. Thus, this is a unique opportunity to go beyond superficial observations and truly capture the dimension of this rapidly-developing phenomenon. It is an uncontested fact that AI will do nothing but grow in the coming years, with major implications for societies in economic, cultural and environmental terms.

The cultural management and policy field is surely confronted with many **AI-related challenges and risks** lagging behind, but it also has the **opportunity to lead transformation** and pave the way for other sectors and fields to follow. The Education and Research Session offers you the platform to be part of the conversation for change to have a positive impact on all parties concerned.

This event is for **researchers** in the field of cultural management and policy, **practitioners** involved in knowledge development and/or wanting to expand their knowledge in relation to AI, **educators** faced with new AI developments, as well as anyone interested in the future of cultural management and policy, which will be undoubtedly linked to the future of AI. The uniqueness of this event lies in bringing these diverse actors together for the joint development and advancement of evidence-based knowledge.

A **special issue of the European Journal of Cultural Management and Policy (EJMCP)**, edited by Dr. Oonagh Murphy and Dr. Michael Franklin, from Goldsmiths, University of London, on the topic of AI in cultural research, education, practice and policymaking, will be edited after the Congress, providing presenters with an opportunity to be published in this leading Open Access (OA) journal. Also, among the papers presented, the Best Research Paper will be selected for publication in the EJMCP in full OA and the author(s) will benefit from a 100% waiver in Article Processing Charges (APCs).

Furthermore, the Best Research Paper will be awarded with publication in full OA in the EJMCP – provided that it successfully goes through the peer review process – and will benefit from **waived Article Processing Charges (APCs)**.

Besides the focus FOCUS Track on AI in the General Track, proposals are welcome which deal with **other five thematic tracks**, as well as beyond, exploring issues related to the **future of cultural management and policy**. In the complementary thematic tracks, proposals which explore the topic in connection to AI are particularly welcome.

[DOWNLOAD THE CALL](#) (deadline 17 July 2023)

Young and Emerging Researchers Forum



12 October 2023, in a hybrid format from Helsinki

The ENCATC Young and Emerging Researchers Forum (YERF) is specifically designed as a safe space for the **new generation of researchers** in the field of cultural management and policy, where their work can be given the light it deserves, while acknowledging the specific challenges they face and co-creating solutions with senior and fellow junior researchers.

The YERF will allow you to be better equipped and **upgrade your research**. This, in turn, will result in a **boost for your academic career** and the possibility to bring **back to your institution** an overview of some of the latest research developments in the field of cultural management and policy, as embodied by the new generation entering the field at a global level. Over the years, the YERF has also proven to be a unique opportunity to **expand your and your institution's international network** and develop relations for future endeavours.

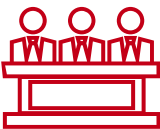
 Upgrade your research	 Boost for your academic career	 Expand your international network
---	--	--

We have designed a programme that allows you to **pick the role that better suits you and the moment you are in your research journey**, to make the most out of this peer learning experience: presenter, commenter, animator of a speed dating group, and listener.

The programme for the event will include:



individual presentations



panel response
by senior
researchers



commentaries by
fellow young and
emerging researchers



a speed dating
session when a series
of topics

The full programme can be accessed [here](#).

2023 ENCATC RESEARCH AWARD



WHO WILL BE ANNOUNCED AS THE **WINNER OF THE 2023 ENCATC RESEARCH AWARD?**

On **12 October**, as part of the ENCATC Congress 2023, ENCATC will organise its **2023 Research Award Ceremony**.

Launched in 2014, this prestigious recognition aims to **stimulate academic research** in the field of cultural management and policy with an emphasis on its **applied implications**. The ENCATC Award also has the ambition to contribute to the process of creating a **network of scholars** who are competent in doing **ground-breaking research** projects in cultural policy and cultural management.

After an open call for applications and a rigorous assessment process of all candidatures, by an **international Jury**, the winner will be announced at the occasion of the ENCATC Research Award Ceremony.

The winning researcher will have **his/her work published in the ENCATC Advances in Cultural Management and Policy**, a series of publications specialising in topics related to cultural management and cultural policy. The ENCATC Book Series is edited by the **leading academic publisher Routledge**, and its international dissemination is thus ensured by this international publishing group.

WHO ARE THE TWO FINALISTS?

GIULIANA CIANCIO



Giuliana Ciancio is a researcher, cultural manager, curator and lecturer internationally active in the cultural field. Deeply convinced about the key role of cultural cooperation in the development of the contemporary world, she explores these topics both as an academic and as a practitioner. With a PhD in Management, Giuliana is a member of the C.C.Q.O. (Culture Commons Quest Office) at the University of Antwerp (Belgium). She studies cultural policies and cultural activism with a focus on the role of political emotions in these areas. As a practitioner, she collaborates with public and private Institutions and independent organizations. Author and curator of several award-winning project proposals (at EU and national level), she often brings together international festivals, universities, municipalities, civil servants, artists and cultural activists. She is the co-founder of the Italian social enterprise Liv.in.g. (Live Internationalization Gateway) and she publishes in academic and popular journals in English and Italian.

CARLOTTA SCIOLDO



Carlotta Scioldo is a researcher and consultant focusing on EU cultural policies. Through her professional and academic trajectory, she has acquired a multifaced view of the cultural and creative sector in Europe. Her fundamental drive is to bridge the communication gap between the cultural sector and policymaking, ensuring that the functioning and aspirations of the artistic field are effectively conveyed. With this motivation, she has worked as dance dramaturg, joined the Creative Europe Unit at EACEA, and served as Network Manager and Policy Advisor the European Dancehouse Network. Carlotta completed her Ph.D. on how European Transnational Networks operate in the Cultural Sector at DIST the Interfaculty Department of the University and Polytechnic of Turin, and she was visiting researcher at the UCL's Public Policy Department. Her work questions the political and empirical implications of Transnational Networks in the EU's cultural sphere and the external dimension. She holds two master's degrees, the first in Theater Studies from IUAV in Venice, the second in Cultural Projects for Development from ITC-ILO and UNESCO Centre in Turin. Carlotta's expertise was also acknowledged through a visiting fellowship at New York University.

ENCATC OUTSTANDING AWARD



The **ENCATC Award for Outstanding Contribution to cultural management, education, research, and policy** is a biennial accolade established in 2019 to celebrate the Network's twenty-fifth anniversary.

It represents the highest expression of recognition to **exceptional achievements** in developing and sustaining innovative and consistent approaches that contribute to **positive changes in cultural education, research, management and policy**.

This year, the Ceremony to assign the Award will take place on **Day 3 of the ENCATC Congress, 13 October 2023**.

The Award is designed to acknowledge and honour **visionary leadership, creativity, and contribution** in education, research, policy, and advocacy within cultural management and/or policy.

In 2023, ENCATC has expanded the Award's reach to **individuals, groups, or institutions worldwide**.

The following **areas of impact** are taken into account:

- **Transformational leadership** in cultural management of cultural organisations / institutions
- **Innovative and creative contributions to research** in the cultural management and/or cultural policy field
- **Advocacy efforts** that have a significant impact on the broader cultural policy landscape
- **Contributions** that have **broken new ground** in the cultural management and policy discipline and/or laid the groundwork for others.

What is the prize ?



Recognition



Increased
Visibility



Networking
Opportunities



Access to
Information



Professional
Development



Motivation

CASE STUDY VISITS



KIASMA - Finish National Gallery



Photo: Finnish National Gallery/ Susanna Kesänen

The Museum of Contemporary Art Kiasma is part of the Finnish National Gallery, along with the Ateneum Art Museum and the Sinebrychoff Art Museum. The Finnish National Gallery is Finland's largest art museum organisation.

Kiasma organises exhibitions, performances and events. Public programming in Kiasma makes contemporary art accessible to everyone. Its services range from colour play for toddlers to art workshops for grownups to guided tours and events. Kiasma's extensive educational programming integrates contemporary art into schoolwork.

The museum also houses the Kiasma Library, which specialises in contemporary art, and the Kiasma Theatre, a stage for contemporary live art.

Kiasma not only presents contemporary art but also collects and preserves it. Its art collections are part of the collections of the Finnish National Gallery and as such it is a significant element of Finland's cultural heritage. Currently, Kiasma has over 8,500 contemporary artworks in its collections.

www.kiasma.fi

OODI - Helsinki Central Library



Photo: Maarit Hohteri

Helsinki Central Library Oodi is a living meeting place at Kansalaistori square, right at the heart of Helsinki. It is one of 37 branches of Helsinki City Library and part of the Helmet library network.

Oodi complements the cultural and media hub formed by Helsinki Music Centre, Finlandia Hall, Sanoma House and the Museum of Contemporary Art Kiasma. Oodi is a non-commercial, urban public space that is open to all, and a library of a new era.

www.oodihelsinki.fi

AMOS REX - Art Museum



JKMM Amos Rex. Photo: Mika Huisman / Amos Rex.

Amos Rex is an art museum where the past, present and future meet. Located within the functionalist landmark of Lasipalatsi, the newly built domed exhibition spaces lie under the distinctively undulating Lasipalatsi square. Amos Rex presents site-sensitive, experiential, and often technologically experimental exhibitions by contemporary artists and their Modernist predecessors. Amos Rex is owned by Föreningen Konstsamfundet, whose collection is one of the largest private art collections in Finland, covering 7,000 artworks, mostly paintings, sculptures, drawings, graphics and photographs.

www.amosrex.fi

NATIONAL MUSEUM OF FINLAND



The National Museum of Finland is a national cultural history museum. They engage in multidisciplinary, national and international cooperation with several partners and authorities to ensure that cultural heritage is preserved and its significance is communicated and strengthened. Their task of supporting cultural change has become increasingly important. Cultural change enables them to build an ecological and social future society with cultural well-being.

The National Museum of Finland contains the oldest and most comprehensive cultural history collections in Finland with approximately half a million objects.

The artefacts illustrate Finnish history, folk culture and the culture of Finno-Ugric peoples as well as world cultures from various parts of the world. The National Museum of Finland also documents contemporary culture in Finland. The collections are mainly accumulated through donations.

The National Museum of Finland was born when several collections were combined to form the State Historical Museum in 1893. As Finland became independent, the name of the museum, National Museum of Finland, was established. The building of the National Museum of Finland was completed in Helsinki in 1910 and opened to the public in 1916. At that time, the museum already included the Seurasaari Open-Air Museum, which was opened in 1909. Currently, the National Museum of Finland operates in a total of ten locations, and the museum collections are exhibited in other museums throughout Finland from the south all the way to Lapland.

Their programme consists of temporary exhibitions, short-term pop-up exhibitions and events as well as themed tours and workshops. Many of the events are implemented in cooperation with partners and the public. Their goal is to introduce versatile audiences to topical, interesting viewpoints to culture and history in a comprehensive fashion. www.kansallismuseo.fi

FINNISH NATIONAL OPERA AND BALLET



The Finnish National Opera and Ballet is the only professional opera house in Finland. It traces its history back to 1911 and the Ballet was founded in 1922. Performances took place in the compact Alexander Theatre for a long time, until the current Opera House provided an up to date venue in 1993.

There are generally four new opera productions and three new ballet productions staged each year. Added to these are revivals of old productions. The Finnish National Opera and Ballet performs both established classics and contemporary opera and dance works, especially new Finnish works.

There are generally four new opera productions and three new ballet productions staged each year. Added to these are revivals of old productions. The Finnish National Opera and Ballet performs both established classics and contemporary opera and dance works, especially new Finnish works.

In terms of personnel, Finnish National Opera and Ballet is a mid-sized opera and ballet company, with approximately 550 people on the monthly payroll from 32 countries. This includes 53 opera singers in soloist and choral roles, 74 dancers (additional 14 dancers in the Youth Company), and 111 orchestra musicians. www.oopperabaletti.fi

REGISTRATION



EARLY BIRD FEES (Until 15 August)

MEMBER

Full Congress | 11-13 Oct.: **250 EUR** / person

NON-MEMBER

Full Congress | 11-13 Oct.: **320 EUR** / person

REGULAR FEES (From 16 August to 6 October)

MEMBER

Full Congress | 11-13 Oct.: **300 EUR** / person

For 2nd Delegate | When more than one person comes from the same institution, the second and following delegates can benefit from a reduced fee. 11-13 Oct.: **180 EUR** / person

PhD students attending **ONLY** the YERF | **80 EUR** / person

BA and MA Students | 11-13 Oct.: **FREE**

Daily pass 11 OCT | **100 EUR** / person

Daily pass 12 OCT | **100 EUR** / person

Daily pass 13 OCT | **50 EUR** / person

NON-MEMBER

Full Congress | 11-13 Oct.: **390 EUR** / person

For 2nd Delegate | When more than one person comes from the same institution, the second and following delegates can benefit from a reduced fee. 11-13 Oct.: **250 EUR** / person

PhD students attending **ONLY** the YERF | **80 EUR** / person

BA and MA Students | 11-13 Oct.: **FREE**

Daily pass 11 OCT | **100 EUR** / person

Daily pass 12 OCT | **100 EUR** / person

Daily pass 13 OCT | **50 EUR** / person

REGISTER NOW!

JOIN US IN HELSINKI!



- Helsinki is a **hub for technology and innovation**, with a thriving startup scene and a strong focus on sustainable development. This makes it an ideal location for discussing the potential of AI in cultural management and policy.
- Helsinki is a **city of culture, with a rich history** and a diverse range of museums, galleries, and cultural events. Our Study Tour, on 10 October (pre-programme), and the Study Visits, on 11 October, will allow participants to experience the Finnish cultural scene and get to know concrete examples and best practices in first person.
- Helsinki displays a **stunning architecture**, as well as **picturesque parks**, and a **waterfront**. Attendees can take advantage of the city's many outdoor spaces and attractions, and experience the unique Nordic lifestyle.
- The Congress will be held at **Sibelius Academy** and **Arcada University of Applied Sciences**, Finnish leading higher education institutions in the field of cultural management and policy meeting the highest standards of sustainability and accessibility. The venues are not only the perfect location for the Congress activities, but also conveniently located and easily accessible by public transportation.
- Helsinki is a **welcoming** and **inclusive city**, with a **strong commitment to equality and diversity**.

Exploring Helsinki

A great resource to rely on to get useful information to explore the Finnish capital is the [Visit Finland](#) website, and also the [My Helsinki](#) website.

CONGRESS VENUES



MUSIIKKITALO - SIBELIUS ACADEMY



The University of the Arts Helsinki (Uniarts Helsinki) provides the highest level of education in music, fine arts, performing arts and writing in Finland. Established in 2013, Uniarts Helsinki consists of the Academy of Fine Arts, the Sibelius Academy and the Theatre Academy.

The internationally renowned Sibelius Academy has trained thousands of artists and music experts since 1882. It is one of Europe's largest music academies and an international community of about 1,400 students and 500 teachers. They are proud of their heritage and they consider preserving and updating music culture as their fundamental task. The cornerstones of their operations are teaching, research, and artistic activities. The focus of the studies is for students to grow into professional artists who know their own creative identity.

ARCADA - UNIVERSITY OF APPLIED SCIENCES



Arcada is a multi-professional, Swedish-speaking university of applied sciences (a polytechnic) in Helsinki, Finland. It is owned and maintained by the Arcada Foundation. At their campus in Helsinki, 2,700 students and 170 staff work across disciplines to advance culture and knowledge.

Arcada's educational and research activities are organised into three schools: Graduate School and Research, School of Business and Healthcare, and School of Engineering,

Culture and Wellbeing. Its vision is to open doors for Nordic cooperation of global relevance, create smart solutions for a dynamic professional life and a vigorous Swedish culture, and offer lifelong career support for a rewarding and sustainable life.

HELSINKI CITY HALL



The Helsinki City Hall was designed by C.L. Engel as a hotel in 1833 and the building has been the City Hall since the 1930s. With the exception of the facade, the building was completely rebuilt in 1967-1970 designed by the architect Aarno Ruusuvuori.



PRACTICAL INFO

Visa

To enter Finland, you need to be in possession of an official travel document. Your travel documents (passport, ID card if coming from an EU Member State, or other) need to be valid for the whole stay in Finland.

Before travelling consult the [Ministry for Foreign Affairs of Finland](#) website to check if you need a visa to enter.

List of embassies and diplomatic representations

To enter Finland, you need to be in possession of an official travel document. Your travel documents (passport, ID card if coming from an EU Member State, or other) need to be valid for the whole stay in Finland.

Before travelling consult the [Ministry for Foreign Affairs of Finland](#) website to check if you need a visa to enter.

Covid-19 travel regulations

There are currently no COVID-19 restrictions on border traffic.

Please find information on all guidelines and restrictions on the [Finnish Border Guard](#) website.

Useful numbers

Check your roaming conditions in the EU/Belgium directly with your existing mobile operator.

The international dialing code for Finland: +358

The emergency phone number in Finland is 112 . Please call 112 if you need urgent medical attention or help from firefighters or police.

Getting to Helsinki

AIR TRAVEL

Helsinki is well connected with most of the capitals in Europe and is served with one airport: [Helsinki Airport | Finavia](#). Helsinki Airport locates 20 kilometres from Helsinki City Centre, which it takes around 30 minutes by car or the train to reach. From the airport you can take a train, bus, or taxi to reach your destination. Check the timetables, prices, and time estimations for each option via [this page](#).

TRAIN TRAVEL

VR, the Finnish Rail Operator, has reliable and frequent train services operating to most parts of the country.

BY BUS

The main bus and coach company operating in Finland is [Oy Matkahuolto Ab](#), which offers long-distance coach connections to practically all parts of Finland.

BY FERRY

If you're travelling via Sweden, Estonia, or Germany, you may also take a ferry ride to Helsinki. Modern fast ferries and cruise ships connect Helsinki, Tallinn, Stockholm, Turku and Åland Islands. You can book your cruise with [Tallink Silja line](#).

BY CAR

If you are driving into Helsinki, you can avoid and help reduce congestion by utilising HSL's Park & Ride facilities at public transport stations and stops. In the centre of Helsinki it is recommended to walk or use public transport. Find all information about parking and driving options on the [My Helsinki](#) website.

Transport in Helsinki

Helsinki has an excellent public transport system (HSL) comprising bus, tram, metro, commuter train and ferry services. With a single ticket you can hop aboard trams, buses, the metro and even the municipal ferry to Suomenlinna. Find all information about public transport on the [Welcome Helsinki](#) website and the [My Helsinki](#) website.

Sustainable ways to travel

At ENCATC we encourage travels that minimize carbon footprint. This commitment is part of our [green policy](#) and our ongoing eco-labelling process together with the SHIFT network. There is no genius solution for a sustainable and slow travel but please consider alternatives whenever possible.

In case you travel to Finland by car you might want to connect with other [ENCATC members](#) attending the 2023 Congress from your vicinity for a potential carpool. In case of flying, consider a direct connection (if available), which has a lower carbon emission than a flight with a change-over. Walking, cycling, or public transportation should be used for travel within Helsinki.

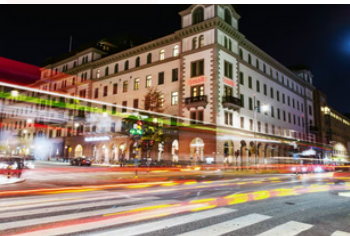
ACCOMODATIONS

If you are interested in receiving recommendations before booking your accommodation in Helsinki, please consult this curated list of hotels suggested by our local partners:



HOLIDAY INN HELSINKI CITY CENTRE

- Address: Elielinaukio 5
- 5 min walking from Sibelius Academy, 25 min by public transport from Arcada University
- Price per single room €169,00, price per double room €189,00,
- 4 stars, breakfast included



SCANDIC GRAND CENTRAL

- Address: Vilhonkatu 13
- 12 min walking from Sibelius Academy, 25 min public transport from Arcada University
- Price per single room €169,00, price per double room €189,00
- 4 stars, breakfast included



CROWNE PLAZA

- Address: Mannerheimintie 50
- 15 min walking from Sibelius Academy, 30 min public transport from Arcada University
- Price per single room €157,00, price per double room €177,00
- 4 stars, breakfast included



HOTEL FINN

- Address: Kalevankatu 3 B
- 15 min walking from Sibelius Academy, 30 min public transport from Arcada University
- Price per single room €97,00, price per twin room €105,60, price per double room €116,45
- 2 stars, breakfast NOT included, discount code ENCATC

ORGANISERS & PARTNERS



An initiative of



Main partners



Contributing partners:



With the support of



Co-funded by
the European Union

OUR COMMITTEES



Steering Committee:

Gerald Lidstone, Goldsmiths University London (United Kingdom),

GiannaLia Cogliandro Beyens, ENCATC (Belgium),

Violeta Simjanovska, Sibelius Academy (Finland),

Leticia Labaronne, ZHAW School of Management and Law Center for Arts Management (Switzerland),

Richard Maloney, New York University (United States).

Scientific Committee:

Herman Bashiron Mendolicchio, University of Barcelona (Spain),

Elena Borin, Link Campus University Rome (Italy),

Brea Heidelberg, Drexel University (United States),

Toni-Matti Karjalainen, University of the arts (Finland),

Leticia Labaronne, ZHAW School of Management and Law Center for Arts Management (Switzerland),

Maria de Fátima Lambert, Instituto Politécnico do Porto (Portugal),

Gerald Lidstone, Goldsmiths University London (United Kingdom),

Marjo Mäenpää, Cupore (Finland),

Lucia Marchegiani, Università degli Studi Roma Tre (Italy),

Michela Marchiori, Università degli Studi Roma Tre (Italy),

Harald Pechlaner, Katholische Universität Eichstätt – Ingolstadt (Germany),

Julian Philipp, Katholische Universität Eichstätt – Ingolstadt (Germany),

Jaime Ruiz-Gutiérrez, Associate Professor, Arts Management, School of Management, Universidad de Los Andes (Colombia).

ENCATC IS THE LEADING EUROPEAN NETWORK ON CULTURAL MANAGEMENT AND POLICY.

It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC holds the status of an NGO in official partnership with UNESCO, of observer to the Steering Committee for Culture of the Council of Europe, and is co-funded by the Creative Europe programme of the European Union.

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Avenue Maurice 1
1050 Brussels
Belgium

T +32 (0)2 201 19 12
info@encatc.org
www.encatc.org



An initiative of:



In partnership with:



With the support of:

