



# ENCATC

The European network on cultural management and policy



## 6th ENCATC International Study Tour to the Emirates

E-BROCHURE

Abu Dhabi  
14-15 March 2017

Sharjah & Dubai  
16-17 March 2017

An initiative of:



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ENCATC has produced this e-brochure to reduce our carbon footprint! We suggest you download it to your smartphone or tablet before arriving to the Emirates. Pages of the programme details (pages 7-10) will be printed for participants.

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## PRESENTATION

*An intense interactive four-day programme will include lectures, study visits, cultural tours, and lively discussions led by experts in the field to create a once in a lifetime experience to learn about arts and culture in the Gulf countries.*

This educational study tour aims to foster international exchanges of ideas, projects, and best practice among participants coming from different world regions. An unique and intensive experience will be provided through discovery with special focus on aspects of the UAE development, highlighted by the Louvre Abu Dhabi project\*. Thanks to the study tour's partnership with ENCATC member, the Louvre Museum, this study tour is presenting a rare opportunity to discover and debate the question of culture in the Gulf Countries, and particularly the role of museums in the frame of the contemporary cultural and social cosmopolitanism.

Furthermore, cooperation among European and UAE educational and cultural institutions will be promoted. The tour is also launching a structured dialogue between European academics and regional / local universities and cultural professionals in order to develop networking activities, projects, and exchanges both for research and training programmes thanks to the study tour's partnership with Paris-Sorbonne University Abu Dhabi.

To offer a rich and innovative learning experience before, during, and after the study tour, ENCATC has set up a partnership with the World Leisure Organization. Thanks to this support, participants will gain access to unique learning material such as books, videos, and interviews that will contribute to deepening their experience about this strategically important world region.

The study tour is also made possible thanks to the support and co-funding received from the Creative Europe programme of the European Union. ENCATC is very proud to have this strong partnership and the recognition of the European Union to value the work ENCATC does.

\*The visit to the Louvre Abu Dhabi site has been cancelled. Indeed, at this stage of the construction site and the opening of the museum, the interior fittings and the installations in progress make it impossible to visit. The presentation of the museum is however maintained: it will take place at the Sorbonne Abu Dhabi. *La visite du site du Louvre Abu Dhabi est annulée. En effet, à ce stade du chantier et de l'ouverture prochaine du musée, les aménagements intérieurs et les installations en cours rendent désormais impossible sa visite. La présentation du musée est toutefois maintenue : elle se déroulera à la Sorbonne Abu Dhabi.*



\* Covered Burj" by Andy Arciga via Flickr CC BY-NC 2.0

## MEET DISTINGUISHED SPEAKERS

The 6th ENCATC International Study Tour is a unique opportunity to meet with leaders in culture and academia: Professor **Mohammed Al Nouri**, Calligrapher, UAE; **Sheikha Nawar Al Qassimi**, Development Manager, Sharjah Art Foundation, UAE; **Basemah Alhobishy**, Master Student of Arts in Sustainable Leisure Management, Vancouver Island University, Canada; **Myrna Ayad**, Director of the Art Dubai Fair, UAE; **Olivia Bourrat**, Curatorial Deputy Director at Agence France-Muséums, France and UAE; **Clio Chaveneau**, Assistant Professor of Sociology, Philosophy and Sociology Department, Paris-Sorbonne University Abu Dhabi, UAE; **GiannaLia Cogliandro Beyens**, Secretary General of ENCATC; **Alessandro Bollo**, Head of Research and Consultancy at the Fitzcarraldo Foundation, Italy; **Hadrien Dubucs**, Associate Professor in Geography, Head of Department of Geography and Planning, Paris-Sorbonne University Abu Dhabi, UAE; **Dominique Mineur**, Ambassador to the UAE; **H.E. Ambassador Patrizio Fondi**, Head of EU Delegation in the UAE; **Jasper Hope**, Dubai Opera Chief Executive; **Jill Hoyle**, Manager, Tashkeel, UAE; **Mireia Iglesias**, Communication & Events Officer, World Leisure Organization; **Nasif Kayed**, Founder and CEO of The Arab Culturalist, UAE; **Anne Krebs**, Head of the



socio-economic Studies and Research Division at the Louvre museum's Research and Collection Department, France; **Cristina Ortega Nuere**, Chief Operating Officer at the World Leisure Organization; **Renata Papsch**, General Manager at Art Jameel International, UAE; **Ingrid Périssé-Valéro**, Head of Department of Archaeology & History of Art, Co-director of the Master History of Art and Museum Studies, Paris-Sorbonne University Abu Dhabi, UAE; **Alan Salzenstein**, Professor at DePaul University, United States; and **Annick Schramme**, Professor at the University of Antwerp/Antwerp Management School, Belgium.

## WHO IS THIS STUDY TOUR FOR?

The 6th ENCATC International Study Tour has been designed for academics, researchers, cultural operators, representatives from local, regional, and national governments, artists, policy makers, students, and the wider public interested in gaining knowledge and unique access to cultural institutions in the United Arab Emirates. Thanks to this activity, participants will also expand their international cultural relations, establish partnerships in the United Arab Emirates, learn from leading experts, and grow their international network!

## SCIENTIFIC COMMITTEE

The 6th ENCATC International Study Tour's design was made possible thanks to: **Anne Krebs**, Head of the Socio-Economic Studies and Research Division at the Louvre Museum's Research and Collection Department, France; **Cristina Ortega Nuere**, Chief Academic and Operating Officer of World Leisure Organization; **GiannaLia Cogliandro Beyens**, Secretary General of ENCATC; **Caroline Firket**, "artist - salonnière", UAE; and **Renata Papsch**, General Manager, Art Jameel International, UAE.



## 9 KEY BENEFITS WAITING TO BE UNLOCKED

### *For you*

**Explore a vibrant cultural country** - Get to know the United Arab Emirates with special access to major cultural institutions

**Receive first-hand knowledge** - Learn from leading experts and practitioners

**Leave inspired** - Get the latest trends and practices happening in the cultural field right now in this important world region

**Expand your professional contacts** - Network and share your experiences with other participants from the Middle East, Europe and beyond

**Gain access to a rich and updated bibliography** - Have at your finger tips the most relevant sources on cultural policy and management in the Emirates

### *For your institution*

**Develop collaborations and ties** - Meet with representatives from universities, art organisations, and cultural companies

**Find partners** - Share your project ideas to find partners in the United Arab Emirates

**Professionalise your staff** - Bring back best practice and cases to be shared with colleagues

**Raise the profile of your institution** - Present your institution to an international audience

# PROGRAMME SPOTLIGHTS

Get a taste of what awaits you in the UAE

## STUDY TOUR INFORMATION

- [PROGRAMME](#)
- [RESERVATIONS](#)
- [FAQ](#)
- [CONTACT](#)

## THE OVERVIEW

A once in a lifetime experience

Discover three of the most important cities for culture in the Emirates: Abu Dhabi, Dubai and Sharjah. The richness of cultural traditions, history, and heritage mix with exciting contemporary projects bursting onto the international cultural scene. Here we introduce you to the programme's highlights, key people you will meet, and get a taste of the dynamic adventure that awaits you.

### "LOUVRE ABU DHABI" PROJECT

A future cultural landmark



Thanks to the study tour's partnership with ENCATC member, the Louvre Museum, participants will have the rare opportunity to learn more about this highly anticipated cultural landmark with a presentation of the project.

Olivia Bourrat, Curatorial Deputy Director at Agence France-Muséums (France and UAE) and Anne Krebs, Head of the Socio-Economic Studies and Research Division, Louvre Museum (France) will present the project and lead participants to debate the question of culture in the Gulf Countries, and particularly the role of museums in the frame of the contemporary cultural and social cosmopolitanism.



### 1 STUDY TOUR, 3 EMIRATES, 3 CITIES

Get the most out of your visit

- **Abu Dhabi** is the capital of the UAE. The city is also home to the new Louvre Abu Dhabi project. Visitors are also impressed by the vast white marble Sheikh Zayed Grand Mosque which features an immense Persian carpet, crystal chandeliers and capacity for 41,000 worshippers.
- **Dubai** is the most populous city in UAE known for luxury, ultra modern architecture, and a booming arts scene. A new opera house opened in 2016 to critical acclaim. The city boasts a lively contemporary art market drawing admirers and buyers from around the globe. The Palm, artificial islands offshore, is considered one of mankind's greatest engineering achievements.
- **Sharjah** is UAE's 3rd largest city. Traditionally more conservative, it is widely considered the nation's cultural capital with museums devoted to Emirati customs and home to the Sharjah Fort, a 19th-century royal residence turned local history museum.



### TALK WITH JASPER HOPE

Dubai Opera Chief Executive

What does Dubai Opera's Chief Executive see for new ideas, collaboration, and a better network to be creative?

Check out this [video interview](#) and learn more about one of the cultural leaders you will meet during the ENCATC International Study Tour!

*"Dubai is at a critical juncture in terms of promoting itself to the world. Not just for the attractions and experiences that already exist, but everything that is currently in planning. Things like Dubai Opera, the project I am lucky to lead, I think it will make a fundamental difference in how people look at Dubai,"* says Jasper Hope.

### ENCATC SEMINAR AT PARIS-SORBONNE ABU DHABI UNIVERSITY

A leader in education

Resulting from an international agreement in 2006, the Paris-Sorbonne University Abu Dhabi demonstrates the desire to create an international hub in culture and education attracting renowned academics, researchers and talented students. For the study tour don't miss the seminar on "Current academic research programmes and training in the field of Culture and Cultural Management in the UAE".



### GUIDED TOUR OF DUBAI OPERA

The curtain goes up

Less than a year old and housed in a stunning creation by architect Janus Rostock, Dubai Opera opened its doors to worldwide acclaim. The 2,000-capacity the opera house has been touted as the region's first world-class, purpose built performance venue. The opening weeks featured a mix of classical orchestras, ballet, dance, world and Arabic music, as well as blockbuster musicals and family shows.



## TALKS WITH THE ARAB CULTURALIST

Nasif Kayed, Founder and CEO

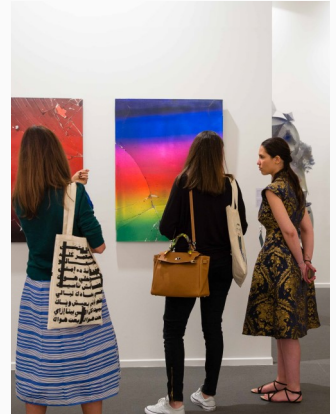
The Arab Culturalist is a cultural consulting firm providing business and institutional consultancy about Arab and Emirati culture and Cultural Intelligence. Its Founder and CEO, Nasif Kayed will be a speaker at our international study tour. A dynamic and motivational speaker, his unique set of skills and business acumen are the perfect blend of experience and entrepreneurship.

Nasif Kayed holds an Advanced Certification in CQ® from the Cultural Intelligence Center in the US. There, he established himself as a business entrepreneur and by 2007, had developed 40 companies and ventures in the US and Canada. He also donated his skills to coaching others on how to grow their business, and advised his business associates on how to relate in a multi-cultural business environments. He has since returned back to the region of his birth, and for 8 years served as the Managing Director and Lecturer at the Sheikh Mohammed Centre for Cultural Understanding in Dubai, UAE.

## GUIDED TOUR OF ART DUBAI FAIR

Visit with Myrna Ayad, Fair Director

As a study tour participant, discover Art Dubai, international art fair with roots in the Middle East, Africa and South Asia. The 11th edition features 92 galleries from 44 countries. The fair's director will share first-hand insight into how the fair is reinforcing its position as the most global of art fairs and creating the preeminent platform to discover new artists, galleries and emerging trends.

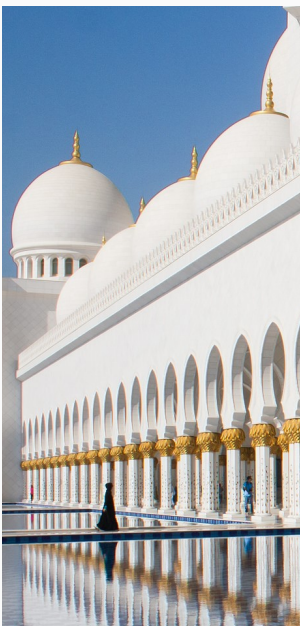


## GUIDED VISIT TO THE SHEIKH ZAYED GRAND MOSQUE

A key site for worship and tradition

The mosque is a project launched by the late president of the United Arab Emirates (UAE), Sheikh Zayed bin Sultan Al Nahyan, who wanted to see a modern structure established that would unite the cultural diversity of the Islamic world. Constructed from 1996 to 2007, it is a testament to his vision for a site bringing together the historical and modern values with beautiful architecture and art.

As the key site for worship in the country, the mosque has the capacity to welcome over 40,000 worshippers and houses an extensive library with publications on a variety of topics such as sciences, civilization, calligraphy, the arts, and coins. Its collection of rare and classical books dates back more than 200 years.



## TALK ON EU CULTURAL DIPLOMACY IN THE UAE

H.E. Ambassador Patrizio Fondi, Head of Delegation

EU Cultural Delegation on European culture in external relations policy in the United Arab Emirates is a privileged opportunity to learn about funding opportunities for cultural organisations looking to develop projects and collaborations in the region.

## VISIT MANARAT AL SAADIYAT

Developing awareness and understanding

Discover the main galleries of Manarat Al Saadiyat constitute of permanent spaces for a series of exhibitions and educational programmes organised by Abu Dhabi Tourism & Culture Authority. This is part of an ongoing cultural programme dedicated to developing awareness and understanding of art and culture prior to the launch of the Saadiyat Cultural District.



## GUIDED VISIT TO THE SHARJAH CALLIGRAPHY MUSEUM

Modern artistry and tradition

Learn about the practice of Arabic calligraphy and methods of its implementation. Admire fascinating masterpieces and creative paintings by local and international artists and calligraphers. The artworks displayed highlight the masterly talents of local and international artists and calligraphers; their paintings, meticulously created, carry a deep meaning and a valuable historical background.

## KEY BENEFITS

Unlock unlimited potential

1. Develop collaborations and ties for you and your institution as you meet with representatives coming from universities, art organisations, and cultural companies
2. Find partners by sharing your institution's project ideas to find partners in the United Arab Emirates
3. Invest in professionalization when you learn new knowledge and bring back best practice and cases to be shared with colleagues
4. Raise the profile of your institution by representing it to an international audience and grow your professional network at the same time





# ENCATC STUDY TOUR PROGRAMME DETAILS

## Monday, 13 March in Abu Dhabi

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	Participants' arrival
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## Tuesday, 14 March in Abu Dhabi

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09:00	<p><u>Bus Pick Up Meeting Point:</u> Southern Sun Hotel Abu Dhabi, Al Mina Street, Tourist Club Area</p> <p><b>Welcome and official opening of the Study Tour</b> by <b>Annick Schramme</b>, ENCATC President</p> <p><b>Introduction to the Study Tour programme</b> by <b>GiannaLia Cogliandro Beyens</b>, ENCATC Secretary General</p>
09:30-11:00	<p><b>Visit to Manarat Al Saadiyat</b> and its temporary and permanent exhibitions on the history of Abu Dhabi and the architectural models for the Cultural District</p> <p><u>Address:</u> Cultural District, Sheikh Khalifa Hwy</p>
11:00-12:00	<p><b>Bus tour with highlights along the way</b></p>
12:00-13:00	<p><b>Visit to Heritage Village</b></p> <p><u>Address:</u> Corniche, Brake water, near Marina Mall</p>
13:00-14:00	<p>Lunch time / Free time</p>
14:00	<p>Bus pick up</p>



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15:00-17:00	<p><u>Venue:</u> Auditorium, Paris-Sorbonne University Abu Dhabi</p> <p><u>Address:</u> Al Reem Island, P.O. Box 38044</p> <p><b>Presentation of the “Louvre Abu Dhabi” project by:</b></p> <p><b>Olivia Bourrat</b>, Curatorial Deputy Director at Agence France-Muséums, France and UAE</p> <p><b>Anne Krebs</b>, Head of the Socio-Economic Studies and Research Division at the Louvre Museum’s Research and Collection Department, France</p>
17:00	Bus pick up
19:00-20:30	<p><u>Venue:</u> Belgian Residence</p> <p><u>Address:</u> Eastern Mangroves (near to the Eastern Mangroves Anantara Hotel), Building 5, Penthouse 42, 5th floor</p> <p><b>Presentation of the Study on Audience Development “How to place audiences at the center of cultural organisations”</b></p> <p>Chair: <b>Alan Salzenstein</b>, Professor, De Paul University, United States</p> <p>Researcher: <b>Alessandro Bollo</b>, Head of Research and Consultancy at the Fitzcarraldo Foundation, Italy</p>
20:30-22:30	Cocktail reception hosted by the Belgian Ministry of Foreign Affairs in UAE and talk with <b>Dominique Mineur</b> , Ambassador to the UAE.

## Wednesday, 15 March in Abu Dhabi

09:00-09:45	<p><b>Guided visit of the Paris-Sorbonne University campus in Abu Dhabi</b></p> <p><u>Address:</u> Al Reem Island, P.O. Box 38044</p>
09:45-11:15	<p><u>Venue:</u> Paris-Sorbonne University Abu Dhabi</p> <p><u>Address:</u> Al Reem Island, P.O. Box 38044</p> <p><b>Joint Seminar on “Current academic research programmes and training in the field of Culture and Cultural Management in the UAE”</b></p> <p><i>During this session, participants will learn and exchange, among other issues, about research and training programmes in the UAE, about what it means being an academic in Abu Dhabi, as well as about future paths for research and partnership opportunities for universities willing to cooperate with the UAE.</i></p> <p>Chair: <b>Annick Schramme</b>, ENCATC President and Professor at the University of Antwerp/Antwerp Management School, Belgium</p> <p>Panellists:</p> <p><b>Ingrid Périssé-Valéro</b>, Head of Department of Archaeology &amp; History of Art, Co-director of the Master History of Art and Museum Studies, Paris-Sorbonne University Abu Dhabi, UAE</p> <p><b>Hadrien Dubucs</b>, Associate Professor in Geography, Head of Department of Geography and Planning, Paris-Sorbonne University Abu Dhabi, UAE</p> <p><b>Clio Chaveneau</b>, Assistant Professor of Sociology, Philosophy and Sociology Department, Paris-Sorbonne University Abu Dhabi, UAE</p> <p><b>Anne Krebs</b>, Head of the Socio-Economic Studies and Research Division at the Louvre Museum’s Research and Collection Department, France</p>



11:15-12:00	<p><u>Venue:</u> Paris-Sorbonne University Abu Dhabi</p> <p><u>Address:</u> Al Reem Island, P.O. Box 38044</p> <p><b>Talks on Leisure Culture in the Emirates</b></p> <p><i>A very dynamic session in which participants will learn from the international and local Leisure Culture perspectives.</i></p> <p><b>The role and challenges from an international Leisure Organization Perspective</b></p> <p>Lecturers:</p> <p><b>Cristina Ortega Nuere</b>, Chief Academic and Operating Officer, World Leisure Organisation</p> <p><b>Mireia Iglesias</b>, Communication &amp; Events Officer, World Leisure Organization</p> <p><b>What do they understand for Leisure and Culture in the UAE? What kind of dynamics do they have in place? How do they see themselves comparing to the rest of the world?</b></p> <p>Lecturer: <b>Nasif Kayed</b>, Founder and CEO of The Arab Culturalist, UAE</p> <p>Respondent: <b>Basemah Alhobishy</b>, Master Student of Arts in Sustainable Leisure Management, Vancouver Island University, Canada</p>
12:00-15:00	Lunch time / Free time
15:00-16:30	<p><u>Venue:</u> EU Delegation</p> <p><u>Address:</u> Etihad Tower 3, 15th floor, Corniche Road</p> <p><b>Talks on cultural diplomacy in the region at the EU Delegation in United Arab Emirates</b></p> <p>Lecturer: <b>H.E. Ambassador Patrizio Fondi</b>, Head of EU Delegation to the UAE</p>
17:00-18:00	<p><b>Visit to the Sheikh Zayed Grand Mosque</b></p> <p><u>Address:</u> Sheikh Rashid Bin Saeed Street, 5th St</p>
19:00	Dinner gathering for those who wish to continue networking

## Thursday, 16 March in Sharjah

09:00	<p><b>Departure from Abu Dhabi to Sharjah</b></p> <p><u>Bus Pick Up Meeting Point:</u> Southern Sun Hotel Abu Dhabi, Al Mina Street, Tourist Club Area</p>
11:00	Arrival in Sharjah
11:30-13:00	<p><b>Guided visit to the Sharjah Biennial 13 and talks with Sheikha Nawar Al Qassimi</b>, Development Manager, Sharjah Art Foundation, UAE</p> <p><u>Address:</u> Al Murejjah area</p>
13:30-15:30	Lunch time / Free time
15:30-17:00	<p><b>Guided visit to the Sharjah Calligraphy Museum and talks with Professor Mohammed Al Nouri</b>, Calligrapher, UAE</p> <p><u>Address:</u> Calligraphy Square, Heart of Sharjah</p>

17:00	Departure to Dubai
18:00	Arrival in Dubai
18:00-19:00	<b>Visit to Dubai Opera and talks with Jasper Hope</b> , Chief Executive, Dubai Opera, UAE <u>Address:</u> Downtown Dubai, Mohammed Bin Rashid Boulevard
	For those who wish to continue networking a dinner gathering can be organised.

## Friday, 17 March in Dubai

10:00-12:00	<u>Venue:</u> Tashkeel <u>Address:</u> PO Box 122255, Nad Al Sheba 1 <b>Panel / Informal Talks on the arts scene in Arab countries</b> Chair: <b>GiannaLia Cogliandro Beyens</b> , ENCATC Secretary General Lecturers: <b>Jill Hoyle</b> , Manager, Tashkeel, UAE <b>Renata Papsch</b> , General Manager, Art Jameel International, UAE
12:30-13:30	Lunch time / Free time
13:30-15:00	<b>Visit to Burj Khalifa</b> and to the <b>Dubai Mall area</b> <u>Addresses:</u> Burj Khalifa, 1 Mohammed Bin Rashid Boulevard, Downtown Dubai Dubai Mall, Financial Centre Road, Downtown Dubai
15:30-17:30	<b>Guided tour of Art Dubai Fair</b> and <b>meeting with Myrna Ayad</b> , Fair Director, UAE <u>Address:</u> Madinat Jumeirah, Al Sufouh Road, Umm Suqeim, Exit 39 (Interchange 4) from Sheikh Zayed Road
17:30	End of the Study Tour



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# DESCRIPTIONS



## Tuesday, 14 March in Abu Dhabi

### Manarat Al Saadiyat

It is a 15,400 square metre arts and culture centre, designed to bring the vision of the island to life through The Saadiyat Story. The venue also features four gallery spaces. Located on Saadiyat, this artistic venue houses Cultural Department Exhibitions with international collections from around the world, including three major galleries, a central events gallery, sales centre, 250-seat theatre, and restaurant. The main galleries of Manarat Al Saadiyat constitute of permanent spaces for a series of exhibitions and educational programmes organised by Abu Dhabi Tourism & Culture Authority. This is part of an ongoing cultural programme dedicated to developing awareness and understanding of art and culture prior to the launch of the Saadiyat Cultural District.

<http://saadiyatculturaldistrict.ae/en/manarat-al-saadiyat/>



### The Heritage Village

Run by the Emirates Heritage Club, this reconstruction of a traditional oasis village provides an interesting glimpse into the past. Traditional aspects of the desert way of life, including a campfire with coffee pots, a goats' hair tent, and a falaj irrigation system, are attractively displayed in the open museum. There are workshops where craftsmen demonstrate traditional skills, such as metal work and pottery, while women sit weaving and spinning.

<http://visitabudhabi.ae/en/see.and.do/attractions.and.landmarks/cultural.attractions/heritage.village.aspx>



### Louvre Abu Dhabi project

Louvre Abu Dhabi, opening in 2017 is a universal museum in the Arab world. Its very name is testament to what is an unprecedented alliance of an intergovernmental agreement between the emirate of Abu Dhabi and France, through one of the highest level of cultural cooperation ever created between two sovereign countries. This unprecedented gesture establishes a long and solid relationship between Musée du Louvre, the greatest museums located in Paris, and Abu Dhabi, which is a dynamic force in the contemporary world. Louvre Abu Dhabi is intended to be a place of discovery, exchange and education. It will also play an important social role in United Arab Emirates. In this respect, it can be seen as a product of the 18th-century Enlightenment in Europe. This movement gave birth to the principle of the encyclopaedic and universal museum housing diverse collections of artworks for the purposes of public display and scientific study. The museum will present major objects from the fields of archaeology, fine arts and decorative arts. It will also represent all regions, periods, including contemporary art and the narrative of art history.

<http://louvreabudhabi.ae/en/Pages/home.aspx>



## Wednesday, 15 March in Abu Dhabi



### Paris-Sorbonne University Abu Dhabi

Paris-Sorbonne University Abu Dhabi is an Emirati university that benefits from the 760 years of experience of the prestigious Sorbonne, with a state-of-the-art campus located on Al-Reem Island that combines comfort with the efficiency of new technologies. The methodology, education and degrees are French and issued by Paris-Sorbonne in the field of humanities; by Paris-Descartes for law, management and economics; and by Université Pierre et Marie Curie (UPMC) in the sciences. Paris-Sorbonne University Abu Dhabi is immensely proud to continue a remarkable heritage of academic excellence that has been nurtured since the 12th century, and the same pursuit of perfection that has made our parent institution in Paris one of the world's most prestigious beacons of enlightenment. At present, more than 700 students from over 75 countries are enrolled. <http://www.sorbonne.ae/>



### Sheikh Zayed Grand Mosque

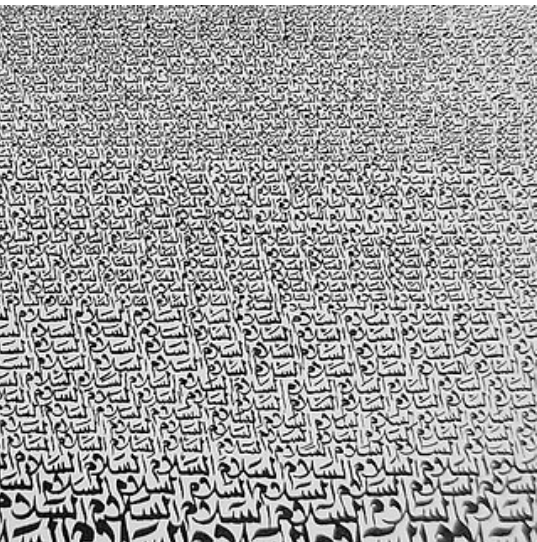
The Sheikh Zayed Grand Mosque Center (SZGMC) was established by decree number 18 year 2008 issued by HH Sheikh Mansoor Bin Zayed Al Nahyan, Deputy Prime Minister of UAE, Minister of Presidential Affairs, in 2008 and its amendment number 7 year 2012. According to the decree, the SZGMC aims to: emphasize on the late Sheikh Zayed bin Sultan Al Nahyan's noble deeds and contributions to humanity, in a way that commemorates his legacy and memory; cooperating with research centers as well as religious, educational and cultural institutions; and enhance cross cultural communication and introduce the Center as a cultural tourism destination. <http://www.szgmc.ae/en/>

## Thursday, 16 March in Sharjah



### Sharjah Biennial 13

For more than 20 years Sharjah Biennial has offered the regional art world and artists an internationally recognised platform while giving audiences the opportunity to experience the Middle East's largest and most established non-profit visual art event. Sharjah Biennial 13 consists of two acts, the first in Sharjah and the second in Beirut, as well as an online publishing platform and a year-long education programme to be held in different locations across the emirate of Sharjah, including Kalba and Al Hamriyah. The Biennial will also extend beyond Sharjah through offsite projects in four other sites: Dakar, Ramallah, Istanbul and Beirut. The three-month biennial will include works by more than 70 participating artists and more than 30 new commissions. [www.sharjahart.org](http://www.sharjahart.org)



### **Sharjah Calligraphy Museum**

This museum showcases fascinating masterpieces and creative paintings by local and international artists and calligraphers. It also hosts exhibitions on a regular basis, aiming to instill the love of Arabic calligraphy in every visitor, to preserve the cultural heritage, to introduce the visitors to the Arab artists' marvelous artworks and to set new standards both locally and internationally. The artworks displayed highlight the masterly talents of local and international artists and calligraphers; their paintings, meticulously created, carry a deep meaning and a valuable historical background. This museum, with all its spectacular calligraphic artworks, gives you a boost of positive energy that will brighten up your day. <http://www.sharjahmuseums.ae/Our-Museums/Sharjah-Calligraphy-Museum.aspx>



### **Dubai Opera**

The definitive destination for performing arts in Dubai, bringing arts and music to life like never before. Located at what's billed as 'the most prestigious square kilometre in the world' in Downtown Dubai, Dubai Opera is the radiant centre of culture and arts in Dubai and the shining pearl of The Opera District. Dubai Opera passionately embraces its role as the creative heart of the city, producing and hosting the finest, most authentic, and engaging performing arts experiences from Dubai and the world. The iconic dhow-shaped building of Dubai Opera is a masterpiece of contemporary design, and a stylish tribute to Dubai's maritime history. The building's exquisite design, by architect Janus Rostock, gives the exceptional ability to transform into three modes; from a theatre into a concert hall, and into a 'flat floor' mode becoming a banquet or event hall. This seamless flexibility enables Dubai Opera to host a wide variety of performances and events including theatre, opera, ballet, orchestras, concerts, fashion shows, live entertainment, conferences, galleries and art exhibitions. <http://www.dubaiopera.com/>

## **Friday, 17 March in Dubai**

### **The Burj Khalifa**

At over 828 metres (2,716.5 feet) and more than 160 stories, this is the world's tallest building. A living wonder. Stunning work of art. Incomparable feat of engineering. Burj Khalifa is all that. In concept and execution, Burj Khalifa has no peer. More than just the world's tallest building, Burj Khalifa is an unprecedented example of international cooperation, symbolic beacon of progress, and an emblem of the new, dynamic and prosperous Middle East. It is also tangible proof of Dubai's growing role in a changing world. In fewer than 30 years, this city has transformed itself from a regional centre to a global one. This success was not based on oil reserves, but on reserves of human talent, ingenuity and initiative. Burj Khalifa embodies that vision. <http://www.burjkhalifa.ae/en/index.aspx>







### The Dubai Mall

Located in the heart the prestigious Downtown Dubai, described as 'The Centre of Now,' is The Dubai Mall, the world's largest and most-visited retail and entertainment destination, which welcomed more than 80 million visitors in 2014. With a total internal floor area of 5.9 million sq ft, The Dubai Mall has 3.77 million sq ft of gross leasable space and over 1,200 retail outlets including two anchor department stores - Galeries Lafayette and Bloomingdale's - and over 200 food and beverage outlets. The Dubai Mall offers an unparalleled retail mix combined with world-class dining, entertainment and leisure attractions. The Dubai Mall features the world-class Dubai Aquarium & Underwater Zoo featuring thousands of aquatic animals and a 270-degree walkthrough tunnel. The strong family entertainment components include KidZania®, an innovative children's 'edutainment' concept; SEGA Republic, a 76,000 sq ft high adrenaline indoor theme park; the 22-screen Reel Cinemas megaplex with a total capacity of 2,800 seats; and the Olympic-sized Dubai Ice Rink. <https://thedubaimall.com/>



### Art Dubai Fair

Art Dubai is held under the Patronage of His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, Ruler of Dubai. Art Dubai is an international art fair with its roots in the Middle East, Africa and South Asia. Known as a particularly global and innovative fair, Art Dubai features three gallery programmes offering audiences the opportunity to discover the work of more than 500 artists through histories and across geographies. For the 2017 edition of the fair, 78 galleries will present tightly curated solo or group shows in the Contemporary halls. Audiences will be able to discover artists from galleries spanning across the world from Sao Paulo to Melbourne, including the largest exhibition of contemporary art from the region. The fourth edition of Art Dubai Modern will present museum-quality works by masters from the Middle-East, South Asia and Africa, whose work has been influential throughout the 20th century. The section will showcase 15 galleries with solo or two-person exhibits. <http://www.artdubai.ae/>



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# MEET DISTINGUISHED SPEAKERS



**Basemah Alhobishy** is a Saudi blogger, art and culture enthusiast



**Mohammed Al Nouri** holds a Bachelor degree in fine arts from the University of Baghdad. Al Nouri is a calligraphy and decoration teacher at the Sharjah Centre of Arabic Calligraphy and Decoration. He has participated in various national and international exhibitions: City of San Lazaro show, San Lorenzo, Italy 2005; Sharjah Cultural Days at the Louvre Paris, France 2007; Islamic Cultural Centre Gallery, Dublin, Ireland 2007; The Annual Art Exhibition Abu Dhabi, UAE 2005-2007. He has won numerous prizes and awards including the Djali calligraphy award at the Hashem al-Baghdadi competition Istanbul 2007 and the classical calligraphy award Sharjah Third International Forum for Arabic Calligraphy 2008.



**Sheikha Nawar Al Qassimi** is a graduate of the American University of Sharjah with a background in Mass Communications and Advertising. She joined Sharjah Art Foundation in 2010 working on audience building and communications and is currently in charge of fundraising and development at the Foundation. Nawar is a member of the AUS Alumni Council representing Sharjah and the Northern Emirates, the Sharjah Tourism Advisory Committee, and sits on the board of GADHA, a UAE based non-profit organization, designed to serve the community through youth empowerment and investing in human talent.



Born in Beirut, Lebanon in 1977, **Myrna Ayad** is an independent arts writer, editor and consultant who has been based in the UAE for over thirty years. She has written prolifically for publications including The New York Times, The Art Newspaper, Artsy, Artforum, Artnet and The National among others, and published books on major collections and art movements in the UAE and Saudi Arabia. Previously Editor of Canvas, a leading magazine for art and culture from the Middle East and Arab world where she worked for eight years (2007-2015), Ayad is recognised as one of the Middle East's leading voices and cultural commentators.



**Olivia Bourrat** joined the Agence France-Muséums in May 2014 where she is the Curatorial Deputy Director for the Louvre Abu Dhabi project. She studied Art History at the Ecole du Louvre and completed a master in modern literature and a master in Art History at the Sorbonne Paris-IV, before starting a PhD thesis at the EHESS (Ecole des hautes études en sciences sociales). She became national curator in 2006 and followed a training at the National Heritage Institute (INP) in Paris. After working in Lyon, she then worked at the Quai Branly museum in Paris. Among other things, she organized events and international symposiums in order to communicate on the research programs developed on the collections. Within this framework, she was invited to give courses and lectures in different institutions and became a teacher on "History of taste and of collections" at the National Heritage Institute in Paris. She also participated in different exhibition projects. As an Early Modern art specialist, she is particularly interested by cross-cultural artworks.



**Clio Chaveneau** is Professor Assistant in Sociology at Paris Sorbonne Abu Dhabi since August 2016 and she is in charge locally of managing the "Social Research" Master program. She holds a PhD in Sociology from Paris Descartes-Sorbonne University (2016). She specializes in sociology and anthropology of migration (especially North to South inflows) and the sociology of Palestinian society. Her PhD was dedicated to the Westerners living in the West Bank and Gaza Strip, focusing on the analysis of their migratory and social trajectories as well as the political and social dimensions of this presence in a military occupied country. She published several articles on this topic and is working on the book edition of her PhD thesis. Living in Abu Dhabi currently, she is looking into migrations to the UAE and especially the migration of highly skilled migrants, coming from northern or southern countries as well as the Palestinian diaspora living in the UAE.



**GiannaLia Cogliandro Beyens** has been since 2004 the Secretary General of ENCATC, the European network on cultural management and policy. She is also the administrator of the Thomassen mobility programme and serves on several boards. With more than 20 years experience in international relations, GiannaLia is an expert in advocacy, cultural policy and strategic management, in particular in the context of international cultural organisations. Former Policy Officer of the Cultural Forum of EUROCITIES, the network of major European cities, she successfully designed and coordinated several transnational and cross-sectorial projects in the field of culture and education. GiannaLia was Secretary General of the Association of the European Cities of Culture of the year 2000 set up in 1996 by the European Commission. Journalist since 1993, she started her career as Press & PR Officer for the N.A.T.O organisation in Rome. For the European Commission she wrote 10 Reports on social European policy and a major study on the European Cities of Culture for the year 2000. Educated at the University "La Sapienza" in Rome, GiannaLia holds a Degree in Political Sciences - International Relations, a M.A. in European & International Career Studies and a M.A. in European Constitution. GiannaLia was trained for six months at the European Commission and at the Italian Institute for Foreign Trade, ICE, in Brussels.



**Alessandro Bollo** is currently Head of Research and Consulting of the Fitzcarraldo Foundation of which he is one of the founders and board members. He has led/ contributed to more than 100 research projects and consulting assignments, with the main focus being on economy and management of culture, evaluation of cultural policies and programs, audience studies, and innovation in the culture field. Lecturer in different university courses and masters on a national and international level, he is an expert in the field of cultural marketing, audience and digital engagement and evaluation of cultural policies and programs. He has worked with the Committee Matera 2019 for the European Capital of Culture Prize and he was editorial coordinator of the winning bid book.



**Hadrien Dubucs** is Associate Professor at Paris Sorbonne University in Geography and Urban Planning department where he teaches urban studies and migration studies. He is a member of ENEC research center (CNRS-Paris Sorbonne) in charge of the urban issues and is a board member of the journal *Géographie et cultures*. His fields of interest are the North-North migrations and their urban and social impacts, and the biographical approach in migration studies. Graduate from Sciences Po Paris, he holds a PhD in geography from University of Poitiers (Migrinter research center). He participated in an ANR research program on circular mobility in Europe (MEREV, 2007-2011) and managed a commissioned by Paris City Hall research program on Ethnic food shops in Paris (COMET, 2012-2015). Since August 2016 he has been heading the department of Geography and Planning at Paris Sorbonne University Abu Dhabi.



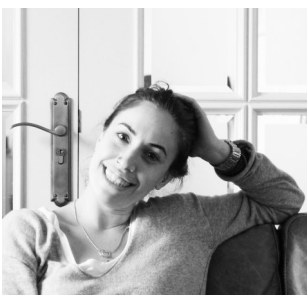
**H.E. Ambassador Patrizio Fondi** has been Head of the EU Delegation to the UAE since 06/09/2015. Mr Fondi has a 30 years' experience serving different roles in the Italian Ministry of Foreign Affairs. Previously he was Ambassador of Italy to the Hashemite Kingdom of Jordan and Diplomatic Advisor of the Italian Minister of Cultural Heritage and Activities. He also served as Deputy Permanent Representative of Italy to UNESCO and BIE (Bureau International des Expositions) in Paris. He worked as well in the Italian Diplomatic Missions in Tirana, New York (United Nations) and Stockholm.



**Jasper Hope** is Chief Executive of Dubai Opera, the city's first purpose built multi-format performing arts theatre which opened on 31st August 2016 in the heart of Downtown Dubai. With an iconic dhow shaped design rooted in Emirati heritage, Dubai Opera's vision is to entertain and enrich Dubai's residents and visitors, and be the definitive destination for quality entertainment productions and performances. Dubai Opera's stage hosts an incredible array of world-class talent, reflecting the dynamic and cosmopolitan population who live, work and visit Dubai. Prior to his role at Dubai Opera, Jasper held the position of Chief Operating Officer of the Royal Albert Hall in London. As one of the world's leading cultural and entertainment destinations, Jasper was responsible for the successful implementation of all operational management criteria and the leadership of the day-to-day business of the Hall. Under his leadership, the prestigious venue achieved close to 400 events each year, making it one of the busiest and most successful venues in the world. Renowned in the industry as a creative, commercial and resourceful leader, Jasper has proven experience in successfully delivering a programme of change for the venues he leads in addition to conceptualising and executing a diverse range of notable events in unique venues.



**Jill Hoyle** graduated with a BA (Hons) Fashion & Textiles from Kingston University (formerly Kingston Polytechnic) in 1977. She worked for a number of fashion houses in both London and Paris, in addition to teaching at the London College of Fashion, Southampton Institute of Higher Education and Winchester School of Art, University of Southampton. She moved to Dubai in 1997, teaching at The American University in Dubai, and later at Latifa College, a satellite campus of Zayed University, where she acted as Academic Coordinator between 2004 and 2007. In 2007 Jill was invited by HH Sheikha Lateefa bint Maktoum to join the founding team of Tashkeel, a contemporary arts organization based in Dubai committed to facilitating art and design practice, creative experimentation and cross-cultural dialogue. She has been Manager at Tashkeel since its opening in January 2008, now managing a team of eleven staff and with a membership of more than 350 artists and designers. Tashkeel supports the UAE's creative community through provision of studio facilities, artists' residencies, international fellowships, a programme of exhibitions, events and an active workshop programme.



**Mireia Iglesias** is currently the Communication and Events Officer at the World Leisure Organization. Graduated in Advertising and Public Relations (University of the Basque Country, Bilbao, Spain) including an Erasmus year at the Università Cattolica del Sacro Cuore. (Milan, Italy). She also holds a Master's degree in Congress, Events and Trade Fair Management (University of Deusto, Bilbao, Spain). She holds a Master degree in Congress, Events and Trade Fair Management from the University of Deusto. She is currently enrolled in the PhD programme on Leisure, Culture and Communication for Human Development of the Institute of Leisure Studies at the University of Deusto, with a research project focusing on measuring the impact and knowledge transfer in meetings and events. With a wide international working experience within various companies



and organizations, she started her career as Project Manager at the Meeting Design Institute (Belgium), followed by Executive Coordination at Multilearning Inc. (Canada).



**Nasif Kayed** is the Founder and CEO of The Arab Culturalist. Nasif holds an Advanced Certification in CQ® from the Cultural Intelligence Center in the US where he lived for more than two decades. There, he established himself as a business entrepreneur and by 2007, had developed 40 companies and ventures in the US and Canada. He also donated his skills to coaching others on how to grow their business, and advised his business associates on how to relate in multi-cultural business environments. He has since returned back to the region of his birth, and for 8 years served as the Managing Director and Lecturer at the Sheikh Mohammed Centre for Cultural Understanding in Dubai, UAE. A dynamic and motivational speaker, his unique set of skills and business acumen are the perfect blend of experience and entrepreneurship which he used to grow the Cultural Tourism market in Dubai and is a frequent keynote speaker on the subject.



**Anne Krebs** is Deputy Head of the Dominique-Vivant Denon Research Centre and Head of Socio-Economic Studies and Research Division at the Louvre Museum's Research and Collection Department. The studies programme (sociology – statistics – cultural economics) is covering visitors' practices and forecast studies, cultural trends and cultural consumption as regards the Louvre museum cultural policy and development area. Academic research programmes are conducted in partnership with French and international universities. They address the social and economic role of museums; Human Health and the impact of Art practices on Well-being; Cultural Digital Policies; Sociology of individual giving to support Art and Culture.



**Dr. Cristina Ortega Nuere** Cristina Ortega works as Chief Academic and Operating Officer of World Leisure Organisation, a non-governmental organization born in 1957 with consultive status of United Nations, since she was appointed in January 2016. Doctor in Leisure and Human Development, with a Master degree in Leisure Management, specialized in Cultural Management, she graduated from the Faculty of Arts and Philosophy from the University of Deusto and completed her studies in London, Middlesex and at Westminster University. She has done several research stages, the last ones at the University of Fordham (New York, EEUU) and Cambridge (UK). Previously to her present work, she has worked for over two decades at the University of Deusto as professor and researcher; the last five years as Director of the Institute of Leisure Studies and Principal Researcher of the official research group on leisure and human development. She has been the ENCATC President for 4 years, the leading European network of cultural policies and management education and research; and the Chair of ENCATC's Policy Group Monitors of Culture, made up of over 40 cultural observatories worldwide. She has also been Jury member of the European Capitals of Culture. She has also been appointed twice as Member of the Basque Council of Culture of the Basque Government. Her area of specialization is cultural policies, cultural and creative industries, evaluation, wellbeing and human development. She has participated in more than 50 research projects and wrote dozens of books and articles in the leisure and cultural field. She wrote a book of reference on Cultural Observatories where she built a utility model adopted in several cities and countries, Ortega, C. (2010) Cultural Observatories: Mapping of Observatorios Culturales. Creación de Mapas de Infraestructuras y Eventos, Barcelona. Ariel. She usually participates as a speaker in international scientific conferences worldwide, among her last conferences: Monitoring cultural policies and measures for sustainable urban economies and societies, UNESCO Creative Cities Beijing Summit II, Beijing, June, 2016; Research, evaluation and cultural policies, UCLG Culture Summit Culture

and Sustainable Cities, Culture 21, Agenda 21 for Culture, Bilbao, March, 2015; FOCUS UNESCO World Forum on Culture and Cultural Industries, Florence, October, 2014.



**Renata Papsch** is a cultural manager from Austria who has initiated and managed arts spaces and cultural projects in many countries, especially across the Middle East and around the Mediterranean. Since 2013, she is based in Dubai, UAE and responsible for Art Jameel International, an organization dedicated to foster and promote Contemporary Art and Creative Entrepreneurship across the MENAT region. Before moving to the UAE, she coordinated a Creative Industries Project for EUNIC and managed for several months Darat Al Funun in Amman, Jordan. In Egypt, she worked with the Anna Lindh Foundation and coordinated the first Anna Lindh Forum in Barcelona, Spain and two festivals "Fahr Al Bahr" in Alexandria. In Turkey, she was the director of DEPO, a newly established cultural centre in Istanbul and worked on a residency program with SantralIstanbul. Her experience includes not only the initiation and management of spaces and programs, but also the distribution of grants (e.g. for the Young Arab Theatre Fund) and administration (e.g. for IETM, an international network for the contemporary performing arts). Since many years, she has also been working as consultant for cultural non-for-profit organizations, e.g. in strategic planning, organizational development, financial management and international cooperation.



**Ingrid Périssé-Valéro** is Head of Department of Archaeology & History of Art, Co-director of the Master History of Art and Museum Studies, Paris-Sorbonne University Abu Dhabi in the UAE.



**Alan Salzenstein** is Professor at DePaul University in Chicago as head of the MFA/Arts Leadership and Performing Arts Management programs. Salzenstein has held various Executive Director positions for a wide array of arts organizations over the past thirty years. In addition to a long history of theatrical producing, he has devised and overseen many special events and maintains an active consulting service for artists and arts organizations. He is a frequent invited speaker on topics related to arts management and legal issues in the arts, having presented across North America, Europe and Asia. Salzenstein is also an attorney, focusing on issues relating to the performing arts industry.



**Annick Schramme** is President of ENCATC and a full professor and academic director of the master in Cultural Management and the Competence Center Management, Culture & Policy (Faculty of Applied Economics at the University of Antwerp). Additionally, she is academic director of the Competence Center Creative Industries at the Antwerp Management School. She has published about Arts policy in Flanders, cultural governance, international cultural policy, public-private partnerships in the heritage sector, leadership and cultural entrepreneurship, etc. From 2004 until 2013 she was also advisor-expert of the Vice-Mayor for Culture and Tourism of the City of Antwerp. In 2013 she became the president of ENCATC, the international network on cultural management and policy.

# LIST OF PARTICIPANTS

LAST NAME	FIRST NAME	INSTITUTION	JOB TITLE	COUNTRY
Al Nouri	Mohammed	Sharjah Calligraphy Museum	Calligrapher	UAE
Al Qassimi	Nawar	Sharjah Art Foundation	Development Manager	UAE
Alhobishy	Basemah	Vancouver Island University	Master Student of Arts in Sustainable Leisure Management	US
Ayad	Myrna	Art Dubai Fair	Director	UAE
Beyens	Emmanuel	-	Artist	BE
Bollo	Alessandro	Fitzcarraldo Foundation	Head of Research and Consultancy	IT
Bourrat	Olivia	Agence France Museums	Curatorial Deputy Director	FR
Caamic	Michael	AbbVie	Director of Talent Management, Western Europe and Canada	US
Caffo	Costanza	ENCATC	Project Officer	BE
Chaitas	Charalampos	Hill International for Grand Egyptian Museum	Project Director for the Operational & Management Consultancy	EG
Chaveneau	Clio	Paris-Sorbonne University Abu Dhabi	Assistant Professor of Sociology, Philosophy and Sociology Department	UAE
Cogliandro Beyens	GiannaLia	ENCATC	Secretary General	BE
Dubucs	Hadrien	Paris-Sorbonne University Abu Dhabi	Associate Pr. In Geography, Head of Department of Geography and Planning	UAE
Faroni	Paola	Province of Brescia	Architect	IT
Firket	Caroline	-	Artist – salonnière	UAE
Fondi	Patrizio	EU Delegation in UAE	H.E. Ambassador	UAE
Gerding	Djoeke	University of Antwerp	Master Student	BE
Hope	Jasper	Dubai Opera	Chief Executive	UAE
Hoyle	Jill	Tashkeel	Manager	UAE
Iglesias	Mireia	World Leisure Organization	Communications & Events	ES
Jenkins	Maria	FECERED	Professor	CR
Kayed	Nasif	The Arab Culturalist	Founder and CEO	UAE
King	Ian	University of the Arts, London College of	Professor of aesthetics and management	UK
Krebs	Anne	Louvre Museum	Head of the Socio-Economic Studies and Research Division	FR
LeBlanc	Marc	Université de Moncton	Professor	CA
Lubyte	Elona	UNESCO Chair for Cultural Management and Cultural Policy, Vilnius Academy of Arts	Professor	LT



Magnant	Catherine	European Commission <i>*participating in private capacity</i>	Deputy Head of Unit Cultural Diversity and Innovation	BE
Mineur	Dominique	Embassy of the Kingdom of Belgium to the United Arab Emirates	Ambassador	UAE
Neidert	Alex	London International Festival of Theatre	Project Manager	GB
O'Donohue	Jade	University of South Australia Business School	Manager Strategic Development	AU
Ortega Nuere	Cristina	World Leisure Organisation	Chief Academic and Operating Officer	ES
Papsch	Renata	Art Jameel International	General Manager	UAE
Périssé-Valéro	Ingrid	Paris-Sorbonne University Abu Dhabi	Head of Department of Archaeology & History of Art, Co-director of the Master History of Art and Museum Studies	UAE
Rachleviciute	Ramuta	UNESCO Chair for Cultural Management and Cultural Policy, Vilnius Academy of Arts	Professor	LT
Roosioja	Lisandra	Estonian Academy of Music and Theatre	Graduate Student	EE
Salzenstein	Alan	DePaul University School of Music / Theatre School	Professor/Director, Performing Arts Management	US
Schramme	Annick	University of Antwerp/ Antwerp Management School	Professor	BE
Vogler	Fabian	-	Artist	DE

Updated 9 March 2017

# TRAVEL INFORMATION

*Please read this information carefully.*

What's included under practical information?

- Registration & Registration Fee
- Visa Information
- Travel to the Emirates
- Hotel Suggestions
- Local Transportation
- Frequently Asked Questions
- Contact Information

## REGISTRATION & FEES

The registration fee to attend the ENCATC Study Tour in the Emirates does **not include travel, accommodation, subsistence, or other incidental costs.**

ENCATC is not a mobility grant provider and does not provide travel grants. For mobility grants we invite you to check out the [On The Move](#) website.

CHOOSE YOUR REGISTRATION PACKAGE		
OPTIONS for members of ENCATC and WLO <a href="#">Check if you are an ENCATC member here</a>	Attendance to the <u>whole study tour</u> : Abu Dhabi + Sharjah+ Dubai	€400.00
	Attendance <u>only</u> in Abu Dhabi	€220.00
	Attendance <u>only</u> in Sharjah + Dubai	€220.00
	Attendance <u>only</u> to the Seminar on 15 March	€40.00
OPTIONS for the General Public (all those <b>not</b> ENCATC or WLO members)	Attendance to the <u>whole study tour</u> : Abu Dhabi + Sharjah+ Dubai	€570.00
	Attendance <u>only</u> in Abu Dhabi	€310.00
	Attendance <u>only</u> in Sharjah + Dubai	€310.00
	Attendance <u>only</u> to the Seminar on 15 March	€60.00



**REGISTER HERE**



*PLACES ARE LIMITED. REGISTRATION IS OPEN UNTIL PLACES ARE FILLED OR UNTIL 9 MARCH 2017.*

## VISA INFORMATION

The kind of visa that you require for entry into the UAE depends on several different factors such as your nationality, the purpose of your planned visit, and its planned duration. Citizens from certain listed countries will be granted a free of charge visit visa upon arrival in the UAE valid for a limited time. No application in advance of travel is necessary. Your passport will simply be stamped with the visit visa as you pass through Immigration at any airport in the UAE.

For more information please visit: <http://www.mofa.gov.ae/EN/ConsularServices/Pages/Visa-information.aspx>

**ATTENTION!** Visa regulations and costs are subject to change and should always be checked with your travel agent, airline or local UAE embassy before travelling.



REGISTRATION  
& FEES



VISA  
INFORMATION



## TRAVEL TO THE EMIRATES

### TRAVEL TO THE EMIRATES

#### Fly to Abu Dhabi: Etihad Airways

Etihad Airways is the national airline of the United Arab Emirates. Together with partner airlines it offers over 400 destinations across six continents ([www.etihad.com](http://www.etihad.com)).

Group fares are also available for parties of 10 or more (excluding infants) traveling together in the same flights (going and return) and on the same dates ([More info](#)).

**Coach service:** Economy Class guests can access free inter-emirate Etihad Luxury Coach services to Dubai when arriving or departing from Abu Dhabi International Airport. If you fly home from Abu Dhabi, we invite you to book a coach service from Dubai on 18 March ([More info](#)).

**ATTENTION!** ENCATC will organise group transportation from Abu Dhabi to Sharjah and Dubai on 16 March. Because participants fly on different itineraries, ENCATC is not able to organise group transportation to / from the airports. Please refer to the coach service of your air company.

#### Fly to Dubai: Emirates

With a fleet of more than 230 aircrafts, Emirates currently flies to over 150 destinations in more than 80 countries around the world. Over 1,500 Emirates flights depart Dubai each week on their way to destinations on six continents ([www.emirates.com](http://www.emirates.com)).

Group fares are also available for parties of 10 or more passengers travelling together on the same itinerary, flight and date ([More info](#)).

**Coach service:** Emirates also operates complimentary coach services for Economy Class passengers holding a flight ticket and travelling to and from Dubai, Abu Dhabi and Al Ain. If you land in Dubai, we invite you to book a coach service to Abu Dhabi before the start of the tour ([More info](#)).

**ATTENTION!** ENCATC will organise group transportation from Abu Dhabi to Sharjah and Dubai on 16 March. Because participants fly on different itineraries, ENCATC is not able to organise group transportation to / from the airports. Please refer to the coach service of your air company.

**For other air companies** flying to the Emirates, please visit: [www.edreams.com](http://www.edreams.com)



## TRAVEL FROM ABU DHABI TO DUBAI

### TRAVEL FROM ABU DHABI TO DUBAI ON 16 MARCH

ENCATC will organise group transportation from Abu Dhabi to Sharjah and Dubai on 16 March.





## HOTEL SUGGESTIONS

### HOTEL SUGGESTIONS IN ABU DHABI & DUBAI

#### Hotels in Abu Dhabi:

##### OUR CHOICE!

The ENCATC team chose this hotel in Abu Dhabi: [Southern Sun Hotel Abu Dhabi](#)

Check in: 12 Mar - Check out: 16 Mar

*For logistic reasons, we encourage you to book here as well!*

#### **Softel Abu Dhabi Corniche**

Thanks to the partnership with the Louvre Museum, participants to the Study Tour can access the preferential rate of Agence France Museums at the Sofitel Abu Dhabi Corniche: AED 735 (185€) + taxes per night, including Breakfast & Internet on single occupancy. Also, they can benefit from a 25% discount on food and beverage. For bookings, send an e-mail to the reservation agent at [H7507-RE1@SOFITEL.COM](mailto:H7507-RE1@SOFITEL.COM) with CC: [BADR.ZIZI@SOFITEL.COM](mailto:BADR.ZIZI@SOFITEL.COM) and mention in the booking request to apply Agence France Museums rate.

#### **Other hotel options in Abu Dhabi**

The best area to look for a hotel is the city centre, around the Corniche. Hotels outside the centre are easily accessible by taxi but have more limited options for restaurant and attractions nearby. For other options we recommend to check [www.booking.com](http://www.booking.com). Currently there are several offers for centrally located hotels (Beach Rotana - Abu Dhabi, Mercure Centre Hotel Abu Dhabi, etc.) but availability will end soon!

#### Hotels in Dubai:

##### OUR CHOICE!

The ENCATC team chose this hotel in Dubai: [Novotel Dubai Al Barsha](#)

Check in: 16 Mar - Check out: 17 Mar

*For logistic reasons, we encourage you to book here as well!*

#### **Other options in Dubai**

The best area to look for a hotel is the Al Barsha area, centrally located and close to the Mall of the Emirates. We encourage you to look on [www.booking.com](http://www.booking.com) for a solution in this area. Another option is Downtown (Dubai Mall, Burj Khalifa), a very lively area with many restaurants, shops etc. but with intense traffic that might make it more difficult to get around.

**ATTENTION!** Due to the Art Dubai fair, March 2017 is very high season and availability will end soon! We encourage you to avoid the area around Madinat Jumeirah where Art Dubai is taking place, it will be extremely busy and traffic around very high.

### LOCAL TRANSPORTATION IN ABU DHABI & DUBAI

#### Local transportation in Abu Dhabi:

There are nearly 10,000 taxis in Abu Dhabi and this is the most common form of 'public' transport. You can flag down a taxi anywhere so long as it is safe for the driver to stop. Taxis are owned by different companies but all branded with the Trans AD silver colour (starting at 3 Dhs per trip and a trip across town will cost about 30 to 50 Dirhams). Some taxi companies operate limousines from hotels (usually black in colour), which are more expensive and most meters start from 20 Dhs. Beware that if



## LOCAL TRANSPORTATION

you get stuck in a traffic jam the meter on Abu Dhabi taxis will continue to run as there is a charge by distance and time.

### **Local transportation in Dubai:**

By far the most convenient and most popular way to get around Dubai is taxi. Taxis are metered, starting with 5 Dhs. Minimum fare is 12 Dhs and it would cost you typically 80 -100 Dhs to go from one end of Dubai to the other. Taxis at Dubai International Airport start at 25 Dhs, limousine taxis are more expensive. Taxi fares from Deira to Dubai mall approx AED28, from Deira to Mall of Emirates AED50, from Deira to Wafi Mall AED20.



## FREQUENTLY ASKED QUESTIONS

### **FREQUENTLY ASKED QUESTIONS**

#### **How can I have more information about the Study Tour and consult the programme?**

We invite you to visit the [ENCATC Study Tour webpage](#) that has more information and the updated programme.

#### **Is cost of travel, accommodation and subsistence covered by the fee?**

The registration fee to attend the ENCATC Study Tour in the Emirates does not include travel, accommodation, subsistence, or other incidental costs. ENCATC is not a mobility grant provider and does not provide travel grants. For mobility grants we invite you to check out the [On The Move](#) website.

#### **What is the local currency and exchange rate?**

The local currency is the United Arab Emirates dirham. Information about exchange rates can be found on the [XE Currency Converter](#) or many other online currency exchange websites.

#### **How can I stay up to date on the latest developments?**

Subscribe to [ENCATC's mailing list](#) to make sure you receive regular updates.

#### **Will there be simultaneous translation?**

The working language of the 6th ENCATC International Study Tour is English. Simultaneous translation will not be available.

#### **How can my institution become a member of ENCATC?**

Unlock the terrific benefits already enjoyed by more than 130 prestigious member institutions in over 40 countries. Information about [membership and the online application form](#) can be found on our website.



## CONTACT

### **CONTACT**

#### **For questions about the programme, please contact:**

GiannaLia Cogliandro Beyens  
ENCATC Secretary General  
[g.cogliandro@encatc.org](mailto:g.cogliandro@encatc.org)  
0032 (0)2 201 29 12

#### **For questions about logistics, please contact:**

### **DISCLAIMER**

Personal information (name, address, email, etc.) is intended only for the express purpose of organising the event. This information may, therefore, be disseminated electronically or on paper and conferred to other participants in the interest of facilitating communication among them. Should you prefer your e-mail address not to appear in any documents, please write to [info@encatc.org](mailto:info@encatc.org). Members, participants, experts and stakeholders, engaged in or attending ENCATC activities, expressly authorise ENCATC, unless legally established otherwise, to make free use of the photographs and recorded material bearing their image. This material may be used in all type of printed and online communication such as brochures, readers, reports and e-magazines, videos, and digital images such as those for the ENCATC website, partner websites and social networks. They also accept that their names and institutions are included in the participation list provided to other participants. There is no obligation for ENCATC to request prior authorization, and no compensation will be provided (ENCATC Internal Rules 6.3. Image Right).

# ABOUT ENCATC

Established in 1992, ENCATC is an independent network of more than **130 member institutions** in **over 40 countries** active in education, training and research in the broad field of cultural management and policy.

**Our mission** is to stimulate the development of cultural management and cultural policy education in Europe and beyond, engaging and responding to new developments in politics, economics, societies, and technology.

**Our members** are higher education institutions, training centres, cultural organisations, consultancies, public authorities and artists who make an impact on cultural management and policy as well as the education of students and life-long learning of cultural managers worldwide.

**We believe** cultural management policy education, training, and research have the power to make the cultural sector strong and sustainable in Europe and beyond.

**Start your path to membership today:** [www.encatc.org/en/members](http://www.encatc.org/en/members)

## Membership benefits



**Develop and update the curricula, models and teaching methodology** in your programmes in relation to current trends and perspectives in Europe and beyond



**Validate your knowledge and results** with other colleagues



**Find suitable partners** for your ideas and to develop international projects



**Explore the rich European and international practice** in cultural management training and learning



**Promote your own training programmes** around Europe and beyond



**Receive 30% discount** to attend all our **learning opportunities** (e.g. Academy, International Study Tours)



**Access the ENCATC online international bibliography** including at date more than 1,500 references



**Receive one-year subscription** to our monthly PRAXIS e-magazine for students and young professionals



**Receive quick and regular updates** (ENCATC Flash) in the field of cultural policy and management on publications, helpful toolkits, mappings and strategy papers in your sector, opportunities for partnerships on projects and research



**Enhance your organisation's visibility** outside your own country by joining our labelling programme



... and much more!

# 4

## types of membership

**FULL MEMBERSHIP** (500€) is for higher education institutions and training centres providing recognised education and training programmes on cultural management and policy.

**ASSOCIATE MEMBERSHIP** (330€) are organisations, institutions and networks playing a major role in the field of education and culture.

**INDIVIDUAL MEMBERSHIP** (200€) is accepted on ad hoc basis for artists and educators, trainers, and cultural managers not currently affiliated to any institution or organisation.

**SUPPORTING MEMBERSHIP** (550+€) is for associations, companies, etc. willing to support our organisation, activities or



# ABOUT OUR STUDY TOUR PARTNERS

## IN PARTNERSHIP WITH:



Formerly a royal palace, the **Louvre Museum** has embraced the history of France for eight centuries. Intended as a universal museum since its inception in 1793, its collections—among the finest in the world—span several thousands of years and a territory that extends from America to the confines of Asia. Divided among eight departments, these collections feature works admired throughout the globe, including the Mona Lisa, the Winged Victory of Samothrace, and the Venus de Milo. With nearly ten million visitors in 2012, the Louvre is the world's most visited museum.

In their initiative to design the first universal museum in this region of the world, the United Arab Emirates authorities' choice of the Louvre stands in great recognition of the museum's skill in exhibition design and its scientific expertise. By accepting this challenge, the Louvre extends its influence in a rapidly growing area, at the crossroads of Africa and Asia. The building, designed by French architect Jean Nouvel, will span 258,300 square feet (24,000 m<sup>2</sup>). It will include over 64,000 square feet (6,000 m<sup>2</sup>) of galleries housing the permanent collections and almost 22,000 square feet (2,000 m<sup>2</sup>) devoted to temporary exhibitions. Teams from France and the UAE have stepped up their efforts to allow the museum to open on December 2, 2015. It is a huge task. Work is needed to build up the collections, to plan loans of artworks from the French collections, and to create the museum's managerial framework. <http://www.louvre.fr/en>

## IN PARTNERSHIP WITH:



Paris-Sorbonne University Abu Dhabi is an Emirati university that benefits from the 760 years of experience of the prestigious Sorbonne, with a state-of-the-art campus located on Al-Reem Island that combines comfort with the efficiency of new technologies. The methodology, education and degrees are French and issued by Paris-Sorbonne in the field of humanities; by Paris-Descartes for law, management and economics; and by Université Pierre et Marie Curie (UPMC) in the sciences. Paris-Sorbonne University Abu Dhabi is immensely proud to continue a remarkable heritage of academic excellence that has been nurtured since the 12th century, and the same pursuit of perfection that has made our parent institution in Paris one of

the world's most prestigious beacons of enlightenment. At present, more than 700 students from over 75 countries are enrolled. <http://www.sorbonne.ae/>

## IN PARTNERSHIP WITH:



The **World Leisure Organization** is a world-wide, non-governmental association dedicated to discovering and fostering those conditions best permitting leisure to serve as a force for human growth, development and well-being. Founded in 1952, World Leisure Organization is a world-wide, non-governmental association of persons and organizations dedicated to discovering and fostering those conditions best permitting leisure experience as a force for human development and well-being. Access to meaningful leisure experience requires adequate shelter, education, employment and fundamental health care as preconditions. Yet, more is required for improving quality of life and the realization of human potential. This happens through the joint efforts of policy makers, leisure professionals, leisure scholars and researchers, and our public and private sector program providers. <http://worldleisure.org/>

## WITH THE SUPPORT OF:



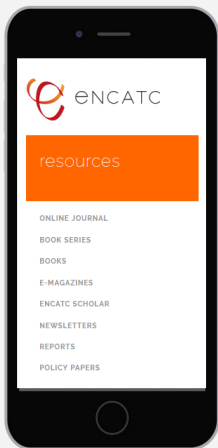
Co-funded by the  
**Creative Europe Programme**  
of the European Union

**Creative Europe** is the EU programme to support European cinema and the cultural and creative sectors, enabling them to increase their contribution to jobs and growth. With a budget of €1.46 billion<sup>1</sup> for 2014-2020, it supports tens of thousands of artists, cultural and audiovisual professionals and organisations in the performing arts, fine arts, publishing, film, TV, music, interdisciplinary arts, heritage, and the video games industry. The funding allows them to operate across Europe, to reach new audiences and to develop the skills needed in the digital age. By helping European cultural works to reach audiences in other countries, the programme will also contribute to safeguarding cultural and linguistic diversity. <http://ec.europa.eu/>

# ENCATC RESOURCES

Our publications designed for your cultural management and policy needs

Your trusted resources any time,



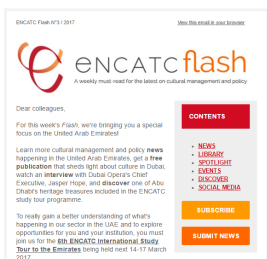
Never miss a beat!

All of our ENCATC resources are all available in one place and in easy to use in e-formats.

Learn more and visit us on the web at: [encatc.org/resources](http://encatc.org/resources)

**ENCATC interview series**  
Our interview series brings you discussions with people at the very top of our field, inspiring cultural entrepreneurs, and innovators. These insightful conversations are useful in the classroom, to share with colleagues, or if you are just in need of some inspiration!

## WEEKLY



**ENCATC Flash**  
An essential weekly must-read for the latest news and happenings in cultural management and policy. Always benefit from a free publication, a rich offer of training and networking events, and a cultural discovery to satisfy your cultural curiosity!

## MONTHLY



**ENCATC News**  
Feeling too much is happening too fast? Ease your mind as we work to find and compile key EU policy developments, calls, publications, events, conferences and more. You'll get what you and your institution need to stay on top of progress and opportunities in our field.



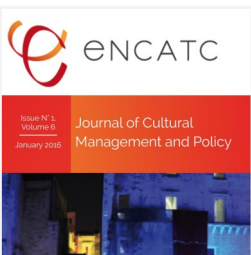
**ENCATC Praxis**  
Where can today's students and tomorrow's cultural managers get a jump start on their careers? Including exciting internship and training offers, inspiring interviews and more, students are equipped with tools and opportunities to internationalise and build up their profile to enter today's competitive job market with confidence.

## TWICE-YEARLY



**/encatcSCHOLAR**  
This is a unique tool for education and lifelong learning on arts and cultural management and policy. With the teaching needs of educators and trainers in mind, we publish unique content, exclusive interviews, case studies, conference reports and more from around the globe and across sectors useful for the classroom and in the field.

## YEARLY



**ENCATC Journal of Cultural Management and Policy**  
Be part of the stimulating debate on hot research topics in our field happening among scholars, educators, policy makers and cultural managers. Benefit from the Journal's scientific rigor to bring you a multidisciplinary perspective bridging theory and practice.



**ENCATC Book Series on Cultural Management and Cultural Policy Education**  
Designed to promote the work of young promising researchers, this series is a must for your university library or collection on the topic of cultural management and policy.



**Conference Proceedings**  
Nowhere else will you find a collection of articles on cultural management and policy and with such expansive geographic coverage. Stay on top of the newest research being conducted each year in the field.

**ENCATC video series**  
Our YouTube channel is rich with more interviews with leading thinkers and influencers.  
Useful to launch classroom discussions and compliment your existing teaching material.

ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

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