



ENCATC news

A monthly e-newsletter for the latest in cultural management and policy

ISSUE N° 115

DIGEST VERSION FOR OUR FOLLOWERS

Special ENCATC Congress
news inside!





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NOTE FROM THE EDITOR

Dear members,

With the start of spring, this is the perfect time to announce ENCATC's further development of its Green Policy make the planet a brighter and greener place for all of us.

This month, to celebrate Earth Day, we officially launched a new cooperation with Julie's Bicycle, the leading international organisation bridging the gap between environmental sustainability and the cultural sector.

This new initiative is one of the tangible outcomes of the [ENCATC Breakfast "Cultural Management and Environmental Sustainability"](#) held in December 2017 in Brussels. With the expertise of Julie's Bicycle, we shared practical ways cultural institutions, arts organisations, and cultural networks can become platforms from which to engage and inspire action on climate change. At this occasion, the participants have asked ENCATC to explore the possibility to play an inspiring role for the cultural and educational industry by collecting and sharing stories of arts and cultural organisations that have successfully design and implemented a "green action plan".

Starting with this April issue, ENCATC will share exclusive articles from Julie's Bicycle in a series called the **Creative Climate Movement** with the aim to empower our members, stakeholders and followers with cultural responses to climate and environment.

The first published article is ["Seven Creative Climate Trends: Artwork"](#) by Lucy Latham. Each article will highlight a different identified trend: Artwork, Activism, Organisational Leadership, Design and Innovation, Collaboration,

Path-finding, and Policy Changing. I am confident our members will be able to situate their work and learn how they can exploit these trends to further advance their contributions to environmental sustainability, if not at least be inspired to take actionable steps! Moreover, I strongly encourage our members who are artists and aligned with environmental principals to participate in the interactive mapping Julie's Bicycle has established to share their leadership stories.

I take pride in the steps ENCATC has taken to reduce our carbon footprint since we launched our Green Policy in 2011. It is intrinsic to the resilience of a network and makes economic as well environmental sense. Now that we can offer more ways to our members to use education and culture to act on climate change, I am even more enthusiastic of the role ENCATC has to play for a better planet.

Yours sincerely,



GiannaLia Cogliandro Beyens
ENCATC Secretary General

NEWS FROM ENCATC

WHAT HAS HAPPENED IN MARCH & APRIL?

AGENDA

People, Places & Meetings

ENCATC, led by its Board of Directors and Secretary General, regularly meets with policy makers, partners, and members to foster synergies, develop projects, and expand the network's visibility in Europe and beyond. Here's a selection of our recent agenda:

19 March in Brussels, Belgium: ENCATC Secretary General, GiannaLia Cogliandro Beyens met Ugo Bacchella, ENCATC Member (Fitzcarraldo Foundation) to hear a presentation on the Foundation's activities and Artlab18.

10 April in Brussels, Belgium: ENCATC Secretary General, GiannaLia Cogliandro Beyens met with ENCATC member, Annick Schramme from the University of Antwerp / Antwerp Management School to discuss among others, the Summer School on Fashion Management which has received the [ENCATC Label](#).

17 April in Bucharest, Romania: Members of the ENCATC Board 2017-2019, with the participation of ENCATC's Secretary General held their third meeting of 2018.

25 April in Brussels, Belgium: ENCATC Secretary General, GiannaLia Cogliandro Beyens presented the network to a delegation of French Regions and exchanged about the important role of European networks in supporting European and international project development at the regional level.



INFLUENCING POLICY

ENCATC provides feedback for an Ex-Post evaluation of the 2018 European Capitals of Culture (Leeuwarden and Valletta)



On 15 April, ENCATC delivered its [viewpoints](#) for the European Commission's call for feedback for an Ex-Post evaluation of the 2018 European Capitals of Culture (Leeuwarden and Valetta).

Starting from 11 April, the European Commission is accepting feedback for the evaluation that will cover the activities run by the two ECOC 2018. It aims at: analysing and understanding how the two ECOC 2018 contributed to the objectives of the ECOC Action; contributing to reinforcing the existing evidence base on the ability of the Action to produce cultural, social and economic impact; and drawing lessons from the implementation of the two ECOC 2018 that may be useful for future ECOC or cities wishing to bid for the ECOC title.

Feedback contributions may be published on the European Commission web page until 9 May and will be summarized and presented to the European Parliament and Council, with the aim of feeding into the legislative debate.



ENCATC Board of Directors meets in Bucharest to prep for the 2018 Congress

On 17 April in Bucharest the ENCATC Board and Secretary General met with the National Institute for Cultural Research and Training who is a partner of the 26th ENCATC Congress [“Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations”](#).

The meeting included visits to the venue as well as **heritage, arts and cultural institutions** that will play a key part in the Congress. These institutions this year are especially important as their **place and role in the local and national Romanian context will strongly stimulate reflection** on the 26th ENCATC Congress topic.



The ENCATC Board visited arts, cultural and heritage institutions in Bucharest as part of the preparations for the 26th ENCATC Congress on Cultural Management and Policy.

NETWORKING: CULTURAL HAPPY HOURS

ENCATC Cultural Happy Hour goes to the TEFAF in the Netherlands for the first time!

BY YELENA KHARITONOVA, ENCATC MEMBER



For the 42nd edition of the ENCATC Cultural Happy Hour, a limited number of guests had the privilege to receive a VIP entrance to the TEFAF, widely regarded as the world's pre-eminent organization of fine art, antiques, and design.

Held at the MAACH (Maastricht Center for arts, Culture, Conservation and Heritage), ENCATC's guests had a unique opportunity to observe one of the best galleries in the Tribal Art Section: Galerie Meyer and to talk to the owner, Mr. Anthony JP Meyer, who explained how his Gallery works and functions in Paris. He shared the essence of his Gallery's collection, the way all the objects become a part of it, as well as many stories and secrets about the essence of tribal arts and all the spirituality and rituals behind his collections.

We were also privileged to listen to one of the founders of the Morsink Icon Gallery: Mr. Simon Morsink. He gave us an overview about his Gallery which is located in the center of

Amsterdam and renowned for its world-famous collections of extraordinary early Russian, Greek and Byzantine icons.

The visit also included a meeting with representatives of AXA-ART, an art insurance company as well as an art broker -AON. It was important to understand how the speed of innovations in the world of art insurance and brokerage is unprecedented and the European (Western) notions of art insurances don't necessarily apply everywhere else. Usually we are fascinated by the beauty of art works by conventional art fairs and in museums and rarely think about all these aspects immediately. It was a "wake up" call in order to start thinking about how and what are other issues at facing the art world!

READ THE FULL ARTICLE AND SEE MORE PHOTOS OF WHAT TOOK PLACE ONLINE:

www.encatc.org/en/events/detail/tefaf-2018/

A return to Art Brussels for its 50th Anniversary

On 20 April in Brussels, more than 30 guests delved into the contemporary art world of Art Brussels. After her welcome with an introduction to Art Brussels, **Nele Verhaeren**, Head of Galleries, took our guests on a special tour of the fair to see the most exciting pieces on the contemporary art market. She introduced the group to gallery owners and representatives who presented the artists they represent and some of the works on display. Art Brussels is organised around the PRIME, REDISCOVERY, DISCOVERY sections offering a mix between the young and upcoming and the renowned and recognised.





UPCOMING EVENTS

SPOTLIGHT

2018 ENCATC CONGRESS



A PROUD PARTNER OF



The ENCATC Congress is proud to be a partner of the European Year of Cultural Heritage!

In addition to the special focus on cultural heritage, we'll also look beyond the European Year for what is on the horizon for cultural management and policy in Europe and beyond. Moreover, as the leading European network at the intersection of culture and education, ENCATC will bring unique perspectives and expertise to EYCH.

A CRUCIAL TOPIC FOR ONGOING TRANSFORMATIONS

Culture is changing directions. New beliefs, customs and norms; new symbols and languages; new concepts and paradigms; new demands and expressions, are emerging and impacting the behaviours of individuals and communities, and organisations as well. Indeed, people around the world are changing. They are facing radical challenges that are transforming their ways of thinking, interacting, working and living at different levels. We all are witnesses and protagonists of a wide world transition shaped by various phenomena that are upsetting the main referent points upon which we have built or destroyed values, identities, economies and lives.

This major international gathering will focus on the ongoing cultural transformations and claims according to a socio-anthropological approach to critically analyse and contextualize the role of education and research in shaping the process by which culture and values are built, transmitted and appropriated, and to re-frame with new views, approaches and perspectives their contributions to a common European Cultural Heritage, its sustainability and exploitation for inclusive growth.

We cannot disregard how the planet sustainability, intercultural interaction, terrorism, and the digital shift are shocking, breaking down, and transforming our individual, societal and economic symbols, status and order, towards unknown dimensions and directions.

In the framework of the European Year of Cultural Heritage, ENCATC calls on the need to define in advance a response to these great ongoing issues. A call to open up for a deeper reflection on the intersections between past- present- and future-making practices and legacies, for a contingent approach to cultural management and policy education, research and practice and for innovative research to build comprehensive forward-looking scenarios, knowledge, skills and competences to enable such a transition.

KEY QUESTIONS TO OPEN UP OUR PERSPECTIVES AND FACE ONGOING TRANSFORMATIONS

During the Congress eminent experts from all over the world will share different points of view, analyse the latest research available, and answer questions:

- What is the cultural horizon for Europeans?
- Are we maintaining cultural continuity or disrupting it?
- How do we reconcile the old order with the new one?
- How can we take into account every upheaval affecting our countries, European values, and affecting us and our organisations on a daily basis?



MEET YOUR CONGRESS KEYNOTE!

On 27 September in Bucharest, Professor Jean-Louis Fabiani, member of the Institute for Advanced Study in Princeton, USA and Professor at the Central European University in Budapest, will join the ENCATC Congress.



He will share his critical reflection on the current cultural dynamics/transformations and their implications in terms of heritagisation - interconnections between past, present, and future making practices and legacies.

Jean-Louis Fabiani has been professor of Sociology at the Central European University in Budapest since 2008. Born in 1951 in Algiers (Algeria), he studied at the Ecole normale supérieure and received his PhD in 1980 from the EHESS (Paris). From 1980 to 1988 he was agrégé-répétiteur then maître-assistant at the Department of Social Sciences at the Ecole normale supérieure. In 1988, he moved to the administration of culture, being appointed as Director of Cultural Affairs in Corsica. He went back to the academic world in 1991 when he joined EHESS, first in Marseilles, then in Paris in 2002. He is the author of eleven personal books. He was the chairman of the board of the Mediterranean Youth Orchestra from 1998 to 2014.

Hosted in the premises of the Romanian Ministry of Culture, this keynote will be followed by an engaging debate with experts and the international Congress participants.



CONGRESS AUDIENCE

Who will be attending the 26th ENCATC Congress?

The Congress is designed for both ENCATC and non ENCATC members.

More specifically participants coming from across Europe and beyond will be representing:

- higher education institutions
- training centres
- research centres
- arts and cultural organisations
- cultural networks
- cultural foundations
- consultancies
- local, regional and national governments
- EU and international institutions

As individuals they are:

- academics
- researchers
- trainers and educators
- cultural managers
- policy makers
- artists and creatives
- students

Finally, **anyone interested in the theme related to the title** "Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations" is invited to register.

REGISTER TO BE PART OF THE CONGRESS PARTICIPANTS:

<https://www.encatc.org/en/events/detail/26th-encatc-congress/>

HOW DO I REGISTER WITH THE EARLY BIRD DISCOUNT?

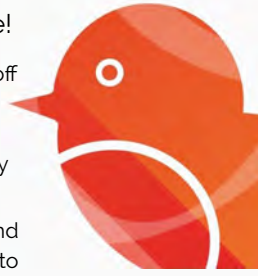
Perk up and claim your 20% discount on the Congress registration fee!

Those who act early can save 20% off the full price by booking their registration to the 26th ENCATC Congress **before 15 June 2018**. Why wait?

Members of ENCATC, AAE and TACPS can also register for FREE to attend the Members' Forum on 26 September.

REGISTER WITH SPECIAL DISCOUNTS:

<https://www.encatc.org/en/events/detail/26th-encatc-congress/>



DO YOU HAVE THE KEY TO UNLOCK SPECIAL BENEFITS AND DISCOUNTS?

Our members benefit from more than just a Congress!

As an ENCATC member you can get even more out of this experience with special discounts and participate in the Annual Members' Forum. This Forum opens access to:

- shape together with other members the future developments of the network
- prepare together with other members the policy requests for the future of the industry
- an exclusive exchange of knowledge, methodology and best practice
- an exclusive gathering to share ideas and find trustworthy partners for your projects and programmes
- constructing valuable professional contacts within the network that will lead to new collaborations and exchanges in the future
- exchange practices on education with members from the networks of the Association of Arts Administration Educators (USA) and the Taiwan Association of Cultural Policy Studies

[LEARN HOW YOU CAN BECOME A MEMBER](#)

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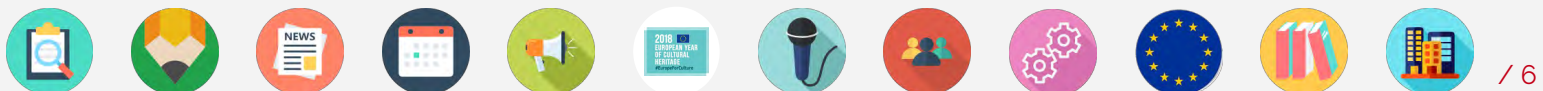
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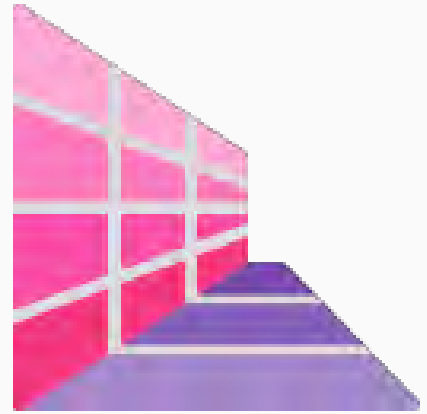


THE "OPENING PERSPECTIVES, SHARING PERCEPTIONS EXPERIENCE"

Launching a new way to experience culture and reflection at the 2018 Congress

During the "Opening Perspectives, Sharing Perceptions Experience", participants, through an inductive and participatory method, will have the opportunity to be engaged in a unique learning experience.

Thanks to several cultural institution partners of our 2018 Congress, Bucharest and its cultural landscape will be the case study that will compel you to deeply reflect on the ongoing cultural transformations and the challenges that cultural management and policy education, research and practice are facing in Europe and beyond.



PRESENT YOUR WORK TO OUR INTERNATIONAL COMMUNITY

The Congress' [Education and Research Session](#) is accepting proposals for abstracts, posters and teaching demonstrations.

Proposals from any relevant discipline will be considered, provided that they make an original academic and professional contribution to the study and practice of cultural management and cultural policy.

TOPICS OF INTEREST FOR THE EDUCATION & RESEARCH SESSION

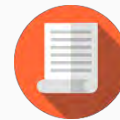
Themes related to the main topic of the Congress, "Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations" are encouraged to address the critical and inclusive views of cultural heritage and its relation with other cultural and creative sectors:

- ▶ Understanding heritage as a phenomenon: Philosophical foundations, ethical, managerial and policy implications, cultural embeddedness and contextual constraints.
- ▶ Post-colonial and neo-colonial practices in heritage making, management, tourism, and culture-led development programmes to combat inequalities and asymmetrical power distribution in the world.
- ▶ From cultural heritage to heritage communities - Cultural and managerial transformations. What are the challenges for cultural management and policy education, research and practice?
- ▶ Cultural management and policy education to tackle ongoing transformations. What is the role of education? Are the current

education programmes adequate? Are there any new educational needs? What are the main implications on pedagogical practices and teaching methodologies?

- ▶ Cross-sectoral approach to cultural heritage sustainability and heritage-led innovation: How the other sectors and areas of cultural management and policy could connect with, contribute to, and be affected by cultural heritage? How does the cross-sectoral approach affect professions and management in the cultural and creative sector? What are the best and worst practices?

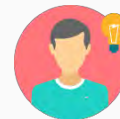
TYPES OF CONTRIBUTIONS



Abstracts aim to present the latest in cultural management and cultural policy research



Posters aim to present a research, practical or pedagogical project with cultural management and policy and with a connection to the main theme of the Congress.



Teaching demonstrations aim to provide innovative teaching methods and pedagogical tools to be applied within cultural management and policy.

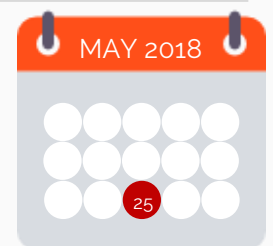
IMPORTANT DATES

Wednesday, 25 May 2018: Deadline for abstract, poster and teachings demonstration proposals.

Friday, 15 June 2018: Authors are communicated the selection.

Tuesday, 2 July 2018: Deadline for participation confirmation.

Monday, 30 July 2018: Final papers are due (5,000-7,000 words, only for abstract sessions; further guidelines will be provided in due course).



An initiative of



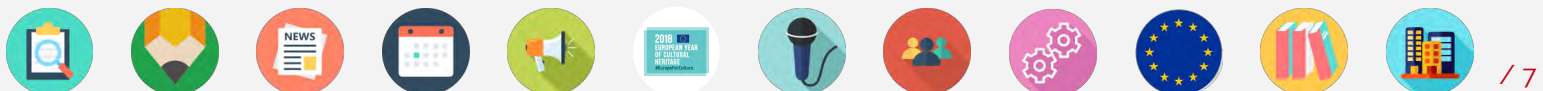
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INTERVIEW WITH OUR PARTNER: THE NATIONAL INSTITUTE FOR CULTURAL RESEARCH AND TRAINING (INCF)

This year, ENCATC member, INCF is a partner of the 26th ENCATC Congress on Cultural Management and Policy. What does it mean for your institution to host this international gathering?

Since 2016, the National Conference of Cultural Managers organised each year by our Institute has received ENCATC's label. This was the first step, after entering ENCATC as a full member, in our partnership. During the last two conferences we invited 4 ENCATC members: Professor Milena Dragičević Šešić, Manuèle Debrinay-Rizos former ENCATC Vice-president) who teaches at Lyon 2 University, prof. Lluís Bonet (former ENCATC President - Facultat d'Economia i Empresa - University of Barcelona) and Camille Jutant, Director of the DPACI Master (Développement de projets artistiques et culturels internationaux) of ICOM (Lyon II University). Thus, ENCATC and its work were popularised among Romanian cultural managers and experts in cultural management and policies.

By organising this [26th Congress "Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations"](#) from 26 to 29 September in Bucharest, it means acknowledging the importance of cultural management and policies within the need of having a national cultural strategy. Also, having European and international experts talking about cultural policies and the cultural heritage will offer an exchange of knowledge and will stress the importance of being part of a network such as ENCATC.

Why are you excited to bring ENCATC members and our followers to Bucharest for the Congress?

This is the first time the ENCATC Congress is coming to Bucharest and Romania. It means not only promoting Romania and sharing our experience as an European country, but also a statement for the development of future cultural projects.

This year we celebrate 100 years since the foundation of our current modern state. For most cultural professionals this is not just a number to be celebrated. It is much more. It means celebrating the effort of cultural evolution and modernisation of the state.

Hosting ENCATC's Congress will be a wonderful opportunity to promote our cultural heritage and values, our history and the importance of our role within the European Union. It is also an opportunity to show to professionals in the field that they are part of higher ideals.

Also, INCF will have a better opportunity to present to all our Romanian colleagues this network at its best. Sharing values and sharing experience will be one of the tools used in reaching out to more and more experts in the field of culture, research and education.

What are your expectations in terms of long-term legacy for the 2018 ENCATC Congress?

I think it is hard to predict what will happen when many ENCATC specialists will come and really see how Romania and Bucharest are, as it is very difficult to estimate what network of relationships will come to life afterwards this visit.

I like to think that our joint effort to organise this event in Bucharest will be a beginning. Due to its partnerships, ENCATC is no longer just an European network but an international one, therefore the affinities and connections may be exponential.

It is very likely that a whole range of professional relationships will develop only because one day, two participants at an international conference in Bucharest, drink a coffee together...

GET A FEEL FOR THE CONGRESS ATMOSPHERE

Watch last year's video of this international gathering to get a feel for what you can expect in 2018!



TESTIMONIALS

What do past participants have to say?



A great event offering a unique balance between academic research and managerial applications. Also a significant opportunity to network and meet experts, even for newcomers.

- Debbie Lee, Taiwan Association of Cultural Policy Studies, Taiwan



The ENCATC Congress is one of the most valuable opportunities available to network with an international body of academics, practitioners, and researchers in cultural management and policy fields.

- Alan Salzenstein, DePaul University, USA



The ENCATC Congress is the place to be for academics, trainers, researchers, and operators in the cultural field, open to Europe and beyond, ready to embrace the future.

- Claire Giraud-Labalte, Art Historian, France



The ENCATC Congress is an opportunity to meet other experts in the cultural field and learn from their experiences.

- Carolina Quintana, The United Nations Conference on Trade and Development (UNCTAD)

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MORE 2018 ENCATC EVENTS

CAPACITY BUILDING

2nd Capacity Building Days and Youth in Action Day

17-19 May 2018 in Prague, Czech Republic

CLICK TO REGISTER



Attention! This event's [registration](#) is **only for students at [ENCATC membership institutions](#)** studying cultural management and policy and **members of the Erasmus Student Network**.

This [three-day programme](#) will have a **special focus on cultural heritage** and is one of the events taking place during the European Year of Cultural Heritage. It will be an **interactive and intensive training experience** including seminars, self-directed work, and on-site study visits to meet with top cultural managers and influencers.

This will be an ideal environment for **intensive learning, lively discussions, stimulating group work and networking**.

Students will come away with increased knowledge about:

- European programmes and policies impacting the cultural and creative sector and cultural heritage
- innovative cultural management practices
- European advocacy work in culture
- European project development and project management.

[Learn more about the speakers](#) coming from the European Year of Cultural Heritage 2018 taskforce at the **European Commission**; the **Council of Europe**; the **Ministries of Culture** of the Czech Republic and of Slovakia; the **National Heritage Institute** in the Czech Republic; **ENCATC** and more key institutions!



PHOTO CREDIT: 'Sunset on the Charles Bridge' by Jagrap, via Flickr CC BY-NC 2.0

NETWORKING

4th ENCATC-AAAE International Panel

1 June 2018 in Houston, Texas, USA

CLICK TO REGISTER



ENCATC and the Association of Arts Administration Educators are presenting a joint session at the 2018 AAAE Conference "Building Communities of the Future. Arts Administrators as Agents of Change" (31 May to 2 June in Houston, Texas).

On 1 June, the joint panel session "**International Initiatives on the Local Level: An Examination by AAAE and ENCATC**" will explore what members from both networks are doing to connect their students to the world.

Illustration by Freepik.com

NETWORKING

5th & 6th ENCATC Working Group Meetings on Evaluation

CLICK TO REGISTER



The ENCATC Working Group was created to share evaluation experiences of transnational cultural projects and networks subsidized by EU and improve methodologies as well as to identify rigorous indicators for successful cooperation and share them with EU and international organisations.

2 MEETINGS, 2 CITIES, 2 THEMES IN 2018



19 June 2018 in Potsdam, Germany

[Evaluation issues and practices of Network projects and practices: from satisfaction survey to exploration of networking process](#)



13 November in Antwerp, Belgium

[The impact of Festivals and cultural events: knowing, measuring and structuring the public dialogue](#)

Illustration by Freepik.com

NETWORKING

8th ENCATC International Study Tour

5-7 November 2018 in Tokyo, Japan

CAPACITY BUILDING

8th ENCATC Academy on Cultural Relations and Diplomacy

8-9 November 2018 in Tokyo, Japan



SAVE THE DATE!

The Study Tour's dynamic three-day programme will take you on exciting **cultural tours** and have you **interacting with leading cultural management and policy experts** and influencers operating in Tokyo's vibrant and fast-paced arts and cultural scene.

The International Study Tour is an educational activity that will bring together educators, researchers, creators, young and senior cultural professionals, and decision makers.

It is aimed to **foster international exchanges** of ideas, **projects** and **best practice** among the participants from Europe, Japan and beyond. It will also **promote cooperation** among European and Japanese **educational and cultural institutions**.

What's more, this event is part of the ENCATC Study Trip to Japan that also includes the **8th ENCATC Academy on Cultural Relations and Diplomacy**.

Stay tuned for more information, programming and registration!

SAVE THE DATE!

The 8th ENCATC Academy will bring together academics, researchers, cultural managers, practitioners, artists, policy makers, public officials, and students for an intense learning experience that will include visits, lectures and seminars.

The aim is to **strengthen links, stimulate cooperation and co-creation of understanding, knowledge and experiences, and fostering project partnerships** between Asia and Europe in the areas of cultural policy, cultural exchange, arts management, and international research and education.

Participants will have increased knowledge and awareness of the **role of cities as important actors in cultural relations and cultural diplomacy** and linking this explicitly to cultural policy and arts management. They will also **gain access to the latest academic material and bibliography** on recent publications from Asia, Europe and North America.

What's more, this event is part of the ENCATC Study Trip to Japan that also includes the **8th ENCATC International Study Tour**.

Stay tuned for more information, programming and registration!

ADVOCACY

9th Annual ENCATC Policy Debate

13 November 2018 in Antwerp, Belgium



SAVE THE DATE!

What are the best practices in cultural governance? How do practices compare and differ across the globe? What will this mean for the future of cultural governance and cultural policy?

This Policy Debate aims to **improve quality and practice of cultural governance** across the globe. Academics, researchers, cultural managers and entrepreneurs, artists, policy makers, international, European and national civil servants, and students will gather for a one-day intensive discussion to **better understand the global picture of good practice in cultural governance**.

Predominantly, what we know at date is gathered from a narrow set of literature and understandings that is mainly western (from predictable locations, for example: UK, USA and Europe).

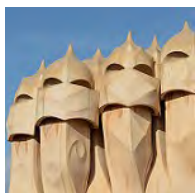
There is a **need to strengthen understanding of cultural governance in other corners of the world**.

This Policy Debate will be a unique opportunity for the participants to **learn about how arts and cultural organisations are managed outside in major cities around the globe** and thus to bring new ideas and management practices in their own institutions.



OTHER EVENTS

Round out your calendar with the offers from our partners and other organisations!



[3rd Arts & Humanities Conference](#)

15-18 May in Barcelona, Spain

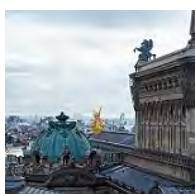
This conference will be a gathering of economists, social scientists and educators, founded to promote education and scientific research. The Arts & Humanities Conference is focused especially on the following topics; History and Cultural Studies; Philosophical and Religious Studies; Literature; Languages; Performance Art (music, theatre, film); Visual Arts (painting, sculpture, architecture); and Media and Communication.



PARTNER: [Annual Conference: Building Communities of the Future](#)

31 May-1 June 2018 in Houston, Texas, United States

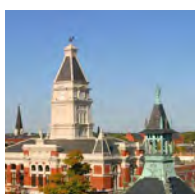
The annual conference of the Association of Arts Administration Educators (AAAE) will gather thinkers and practitioners to explore the multi-faceted arts administration skill set and the ways in which educators and their colleagues are uniquely equipped to affect positive change in the world. During this event, the **ENCATC/AAAE International Panel** will also be held.



[Arts and Arts Education Conference](#)

25 June 2018 in Paris, France

For two days, this conference will bring together arts administrators, educators and artists for a full two days of learning and sharing around the theme of Design Thinking, an approach that can be used in all industries to consider and resolve a variety of issues. Professional development will include best practices, strategies in arts management and education, lesson demonstrations, collaborative work, networking and more.



[20th International Conference on Art History and Theories](#)

20-21 June 2018 in Clarksville, Tennessee, Kentucky, United States

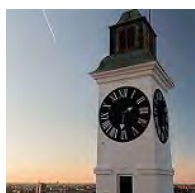
ICAHT 2018 aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results about all aspects of Art History and Theories. It also provides the premier interdisciplinary forum for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns, practical challenges encountered and the solutions adopted in the field of Art History and Theories.



[2018 International Business Festival's Creative Industries Day](#)

27 June 2018 in Liverpool, United Kingdom

The 2018 International Business Festival's Creative Industries Day will focus on new technologies and ask if gamers, artists and traditional programme makers can forge new relationships. The organizers will look at demographic change and the business case for diversity in the creative industries and explore how to find stability and opportunity in a changing world and showcase international market opportunities.



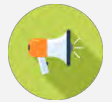
[International Summer Academy on Managing Historic Urban Landscapes](#)

5-12 August 2018, in Petrovaradin, Novi Sad, Serbia

This Academy will address challenges, complexities and development paths for managing historic urban landscapes in a multifaceted way, combining theoretical lectures, practical workshops and on-site training. Young experts will work on site in Petrovaradin with some of the leading practitioners, theoreticians and experts in the field of heritage management coming from across Europe, as well as key local stakeholders. **ENCATC is involved as a supporter of this Academy.**

Credits via Flickr: Barcelona by Pug Girl, CC BY 2.0; Houston by Norm Lanier, CC BY-NC 2.0; Paris Opera by Oli4D, CC BY-NC-ND 2.0; Canning Half Tide Dock Liverpool by Terry Kearney, CC BY-NC 2.0; Petrovaradin by Stefan Mazic CC BY-NC-ND 2.0





CALLS & OPPORTUNITIES

CALL FOR PROPOSALS - OPEN TO ALL!

2018 ENCATC Education & Research

Session

The **26th ENCATC Congress "Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations"** will be organised from 26-29 September 2018 in Bucharest, Romania. Alongside this major international event, **ENCATC will organise the Education and Research Session** on Friday, 28 September 2018. You are invited to **submit proposals for paper, poster or teaching demonstration**. Proposals from any relevant discipline will be considered, provided that they make an original academic and professional contribution to the study and practice of cultural management and cultural policy.

DEADLINE: 25 May 2018

CALL FOR APPLICATIONS- MEMBERS ONLY!

Official label of the European Year of

Cultural Heritage

ENCATC members who are implementing a **cross-border initiative** that responds to the one or more of the objectives of the European Year of Cultural Heritage and takes place by 31 December 2018 are invited to **apply for the official label of the European Year of Cultural Heritage**. ENCATC, as one of the official members of the stakeholders' committee for the European Year have been entrusted with the task of labelling cross-border/European projects, initiatives and events organised by its members.

DEADLINE: 20 December 2018

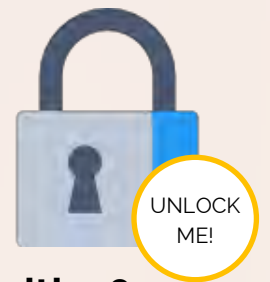
CALL FOR APPLICATIONS- MEMBERS ONLY!

ENCATC Label

ENCATC members can request the ENCATC label for their scientific seminars, events and workshops organised in the various regional areas.

DEADLINE: Ongoing

Looking for more interesting calls and opportunities?



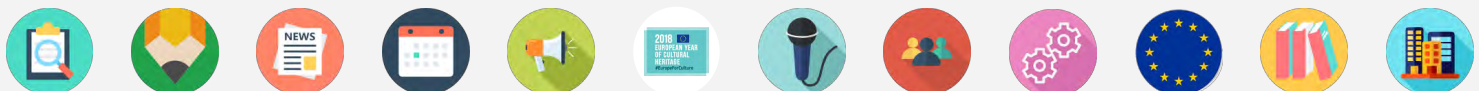
Unlock the unlimited access enjoyed by ENCATC members to open call and opportunities happening around the globe!

Find new avenues to present your work, publish research, contribute expertise, fund projects, find partners and more!

"Thanks to ENCATC, I know about the latest opportunities that can be useful for my organisation to be part of European projects, to share our work, and to connect with others in and outside of Europe."



- Antonia Silvaggi, European project manager and researcher, MeltingPro, Italy, ENCATC member



SPECIAL
SECTION!

2018
EUROPEAN YEAR
OF CULTURAL
HERITAGE

EUROPEAN YEAR OF CULTURAL HERITAGE

Schönbrunn Palace © ÖW Horwath

Our heritage: where the past meets the future.

Committed to making a significant contribution to the European Year of Cultural Heritage, this special section in *ENCATC News* and *ENCATC Digest* aims to highlight key developments, events, research, publications and more as 2018 sees an unparalleled series of initiatives and events across Europe.

"Cultural Heritage in Focus at the Bulgarian Presidency of the Council of the EU" ENCATC members sought for expertise

BY SVETLANA HRISTOVA, PHD, ENCATC MEMBER

"*United we stand strong*" is the motto of the ongoing Bulgarian Presidency, and this explains why cultural heritage received a due attention in its programme.

Obviously, it is in good tuning with the 2018 European Year of Cultural Heritage, but there are other and more fundamental reasons for bringing heritage into the European public focus. It will not be an overstatement that the spirit of common European heritage and culture is evoked whenever the EU is facing geopolitical and economic challenges.

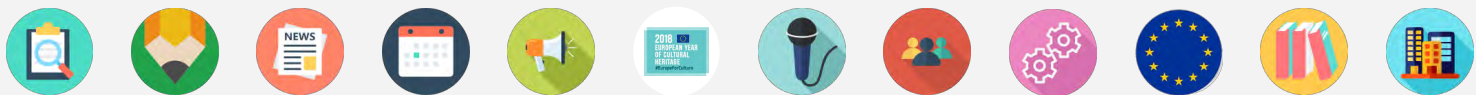
No doubt, the philosophy of European cultural heritage is one of the strongest possible antidotes against the growing Euroscepticism and different nationalisms and regionalisms flaring up here and there after the Brexit and the current refugee crisis in Europe. Therefore, the ambitious aim of the Bulgarian Presidency to highlight cultural heritage in the EU political agenda as one of the most important tools to foster a sense of belonging and community among European citizens, and to invigorate the unifying links between our societies, deserves admiration. This happened during the conference "*Cultural Heritage: For a More Sustainable Europe*" organised by the Ministry of Culture and the European Commission on 26-27 March 2018 in the historical city of Plovdiv, selected for European capital of culture 2019.

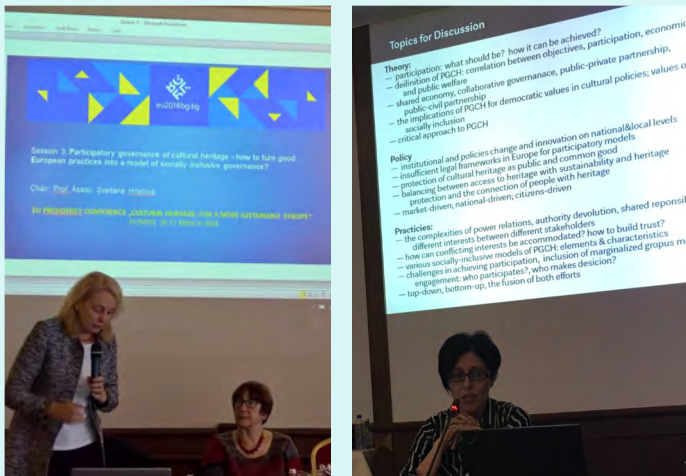
While the plenary sessions were devoted to more general issues such as "*The evolution of the consideration of heritage in the policies of European and international institutions*" (Bruno Favel); "*Sharing Heritage, sharing our future in Europe - some reflections about the place of*

cultural heritage" (Dr. Uwe Koch); "*Why integrated and cross-sectorial?*" (Terje Nypan); "*European Cultural Heritage as a tool for public diplomacy*" (Prof. Milena Dragisevic-Sesic); "*Towards a European Action Plan for Cultural Heritage*" (Erminia Sciacchitano, European Commission), in-depth discussions took place in three thematic sessions: "*Competences of the European Union in the field of cultural heritage*"; "*Mainstreaming of cultural heritage - levelling the playground for different EU policies*", and "*Participatory governance of cultural heritage - how to turn good European practices into a model of socially inclusive governance?*" Among the important contributors to the discussion should be mentioned Pier Luigi Sacco (Italy) and Tzveta Andreeva (ECF).

ENCATC was well represented among the speakers including Thomas Knubben (Pädagogische Hochschule Ludwigsburg, Germany); Milena Dragisevic-Sesic (Faculty of Drama Arts, University of Arts Belgrade, Serbia), Svetlana Hristova (Department of Cultural Studies, Faculty of Arts, South-West University "Neofit Rilsky", Bulgaria); Claire Giraud-Labelle (ENCATC Ambassador on Heritage, France) and Dea Vidovic (Kultura Nova Foundation, Croatia).

The political acknowledgement of the high relevance of the conference was validated through the presence of key figures in the field of European cultural policies, such as Tibor Navracsics, the European Commissioner for Education, Culture, Youth and Sport; Michel Magnier, Director for Culture and Creativity, European Commission, Mircea Diaconu, Vice-Chairman of the CULT committee, European Parliament, Dr. Giuliana De Francesco, Vice Chair of the Steering Committee for Culture, Heritage and





ENCATC members presenting: Sveltana Hristova (left) and Dea Vidovic (right)



ENCATC members presenting: Claire Giraud-Labelle (top photo, far right); Milena Dragisevic-Sesic (middle photo). Bottom photo left to right: Thomas Knubben and Sveltana Hristova with Maria Kouri from the University of the Peloponnese

Landscape (CDCPP), Council of Europe; cultural officers from broad spectrum of national administrations from different parts of Europe.

A special accompanying event was the European Heritage Label Award Ceremony, which took place in the evening of March 26 at the Cinema Theatre of Plovdiv.

Implicit attestation of the conference quality is the fact that it served as an idea-pool for the preparation of **Council conclusions on the need to bring cultural heritage to the fore across policies in the EU**, which will be adopted the next month in Brussels.

Another forthcoming EU Presidency event in support of the cultural heritage preservation and protection is the thematic conference "Illicit Trafficking of Cultural Goods" which will take place in the National Palace of Culture in Sofia, notably in the Day of Europe on 9 May.

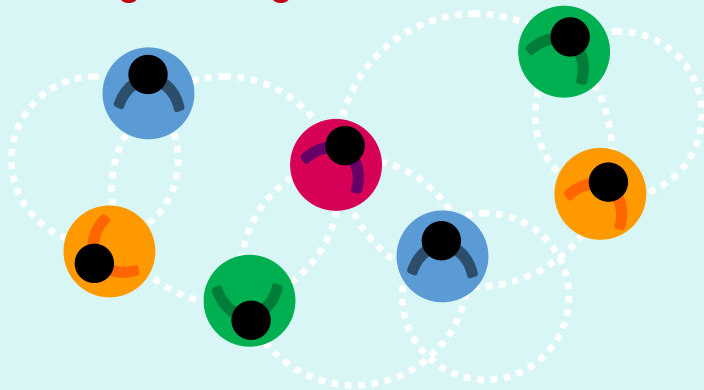
FOR MORE INFORMATION ABOUT THE CONFERENCE:

<https://eu2018bg.bg/en/events/309>

READ THE OPENING STATEMENT FROM TIBOR NAVRACSICS, THE EUROPEAN COMMISSIONER FOR EDUCATION, CULTURE, YOUTH AND SPORT:

https://ec.europa.eu/commission/commissioners/2014-2019/navracsics/announcements/opening-statement-eu-presidency-conference-cultural-heritage-more-sustainable-future-europe_en

ENCATC is contributing to the European Cultural Heritage Summit “Sharing Heritage, Sharing Values”



During the [European Heritage Summit](#) next 18-24 June in Germany, ENCATC is organising its [5th Working Group Meeting on the Evaluation of International and European Transnational Cultural Projects](#) on **19 June in Potsdam, Germany**.

As the topic and methodology of evaluation is extremely important for the cultural heritage sector, ENCATC is taking advantage of this exceptional summit to organise in partnership with Europa Nostra the 5th ENCATC Working Group meeting. As part of the Summit, professionals working for cultural heritage networks and on European projects will have the opportunity to discuss **“Evaluation issues and practices of Network projects and practices: from satisfaction survey to exploration of networking process”**.

At this meeting, hosted by ENCATC member, Fachhochschule Potsdam, this is an excellent opportunity to gather with stakeholders, academics, researchers, and consultants involved in the evaluation of European projects under the Creative Europe programme understand needs and explore other fields of networking spill-overs and exchange the evaluation process they're already using. Moreover, the European Year of Cultural Heritage is a big motivation for cultural heritage networks wanting to know more about the efficiency of their programmes.

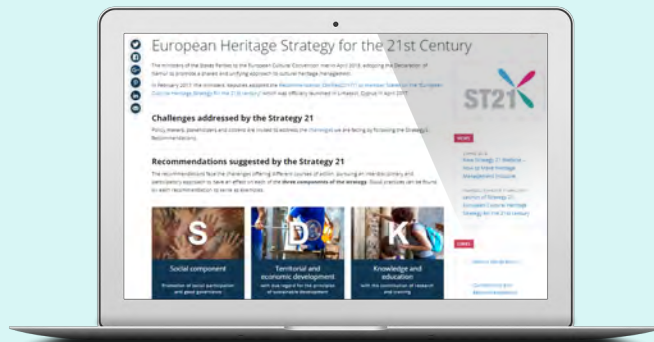
This Summit, with the motto “Sharing Heritage – Sharing Values”, will be co-hosted by Europa Nostra, the Prussian Cultural Heritage Foundation (SPK) and the German Cultural Heritage Committee (DNK), acting as national coordinator of the EYCH in Germany.

Registration is open for the [6th ENCATC Working Group on Evaluation meeting](#) that will take place on 13 November in Antwerp.

European Heritage Strategy for the 21st Century launches a new website!

With the European Year of Cultural Heritage it is an excellent opportunity to encourage synergies with the implementation the [European Heritage Strategy for the 21st Century](#). The Council of Europe has launched a new website (in English and French) for its Strategy 21.

Based on the core values of the Council of Europe, Strategy 21 seeks to encourage and facilitate the implementation of the heritage-related conventions through a shared and unifying approach to cultural heritage and its management.



The new website will help policymakers, stakeholders and citizens understand Strategy 21 and put its recommendations into practice. It includes: the **3 components of Strategy 21** (Social; Territorial and Development; and Knowledge and Education); a list of **recommendations** for each component; **challenges to overcome** in relation to each recommendation; **practical courses of action** to take make real impact in the area of each recommendation; and examples of **good practice** for each recommendation from across Europe to act as inspiration.

The website also welcomes **new submissions to the collection of good practice** from initiatives successfully applying recommendations from Strategy 21.

ENCATC's Ambassador for Cultural Heritage, Claire Giraud-Labelte, has been very active in the Strategy 21 as she participated in the preparatory work for the Namur Conference and its resulting Declaration (a key document in in the work to draft the Strategy). She was then asked by the Council of Europe to assist the rapporteur, Pierre Paquet and Gislaine Devillers in drafting the Strategy and the amendments proposed by the working group. [Read our interview with Claire Giraud-Labelte](#).



Key research published on Cultural Heritage



Cultural Heritage Innovative Audience Development practices

In anticipation of the European Year of Cultural Heritage, launched a survey Economía Creativa in November 2017 "Identifying best practices for cultural heritage audience development". The resulting report includes 12 case examples in 12 countries

showing how cultural heritage can be a catalyst for local sustainable development, harnessing social inclusion, promoting job creation and entrepreneurship.

DOWNLOAD THE REPORT:

culturalheritageaudiencedevelopment.wordpress.com/the-report/



Innovation in cultural heritage research

The extraordinary context of this policy paper is the launch of the first European Year of Cultural Heritage in 2018. This policy paper attempts to assess the potentials and challenges of a shared European cultural heritage. Research on these complex challenges is to provide evidence and advice

towards better education, cultural, social and other policies at European, national and regional levels. A review gives the state-of-the-art of current EU-funded research on cultural heritage. Based on this mapping exercise interpreted in its wider scientific and policy context, the policy review makes suggestions to attain an appropriate European research framework after 2020, fitting both the current concept of cultural heritage and the corresponding cultural, societal, economic and ecological challenges.

DOWNLOAD THE POLICY PAPER:

publications.europa.eu/en/publication-detail/-/publication/1dd62bd1-2216-11e8-ac73-01aa75ed71a1

Learning Kits are available to help on Fundraising, Advocacy and Education for heritage

At the beginning of the European Year of Cultural Heritage 2018, Europa Nostra published Learning Kits for heritage civil society organisations on three crucial topics: Fundraising, Awareness-Raising & Advocacy, and Citizen Engagement & Education.

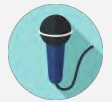


The Learning Kits provide innovative and practical approaches to these topics and bring together dozens of outstanding examples from 21 countries across Europe. These digital publications, which were produced with the support of the Creative Europe programme of the European Union, are available online and can be easily read and shared.

The publications were prepared by **Višnja Kisić**, PhD, Researcher and Lecturer, who is also the Secretary General of Europa Nostra Serbia and **winner of the 2010 Cultural Policy Research Award managed by ENCATC**, together with Goran Tomka, PhD, Researcher, Lecturer and UNESCO Chair in Cultural Policy and Management at the University of Arts of Belgrade.

DOWNLOAD THE LEARNING KITS HERE:

www.europanostra.org/europa-nostra-publishes-learning-kits-fundraising-advocacy-education-heritage-organisations/



ENCATC IN CONTACT



For this ENCATC in Contact Interview we sat down with our member, Carmen Croitoru, Manager of the National Institute for Cultural Research and Training (INCFRC). We wanted to learn more about the institute's motivations for joining ENCATC and what it is working on.

What are your reasons to become an ENCATC member?

I became a member of this network after we set up and restructured the Institute driven by the desire to increase the international visibility of this unique structure in Romania. I was already following the network for 2-3 years and I was interested in exploring the rich European and international practice in cultural management training and learning. Many of its members were known for their professional and scientific work and I was amazed to discover that they were preoccupied by the same theoretical dilemmas that I myself had back in my professional activity. Thus the connection with many of them was natural and instantaneous.

Besides famous teachers and leaders in the field of cultural policies such as Milena Dragičević Šešić, I had the pleasure to discover and personally meet Lluís Bonet, Manuèle Debrinay-Rizos, and so many other professionals. Some interesting projects came up easily after we got together. Thus Manuèle Debrinay-Rizos who teaches at the University of Lyon 2, a member of ENCATC, became one of the Institute's most important and close consultants. In 2017, we translated and published the



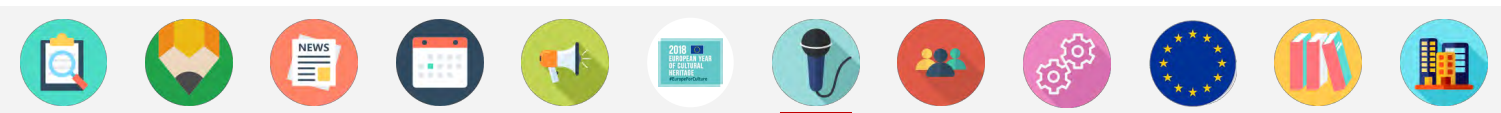
ENCATC member, Carmen Croitoru (left) in Romania with ENCATC member, Manuèle Debrinay-Rizos (right) from France.

latest book signed by Lluís Bonet and Hector Schargorodsky – *La gestión de teatros: modelos y estrategias para equipamientos culturales*. The book was launched at the National Conference of Cultural Managers in November 2017 in Bucharest, being the first international translation of this work.

How would you like to see ENCATC evolve in the future?

It's hard to predict how a network that has grown exponentially lately, will evolve.

I hope that it will manage to stay alive, fresh, open, and this can only be done through high quality members. I hope it does not become an "aristocratic"



organisation, as it has happened over time with other networks, placing more emphasis on form than on the content. And I also hope it will remain surprising and criticized and pretty far from being perfect, because these are long-lasting signs of life...

Do you have any other projects you are working on that are interesting for ENCATC members and followers?

INCF is by its nature focused on cultural statistics and the development of cultural management. Along with the ENCATC network, there are experts from similar institutions in the world, as well as independent experts such as COMPENDIUM, involved in various interdisciplinary projects.

The most important projects recently opened are the construction of the Satellite Account for Culture, the development of UNESCO indicators for Romania, a technical assistance partnership from the Department of Cultural Statistics of the French Ministry of Culture, the harmonisation of cultural strategies and policies with the EU agenda and the projects CDCPP (Steering Committee for Culture, Heritage and Landscape).

In the field of cultural management we are involved in developing curricula for art universities, and we take steps to set up several connected specialisations such as: cultural administrator, curator, producer and project developer for cultural projects, but also to train evaluators and assessors for cultural organisations. In short, there is countless need of different expertise which can become attractive for ENCATC members from all over the world.



Carmen Croitoru is associate professor at the National University of Theatre and Cinema since 2011 and has over 20 years of experience in cultural management. She is constantly preoccupied with developing cultural management in Romania and was involved in the legal requirements of this field (law for implementing management for cultural public organisations, and the legal status for the Cultural Manager as a profession).

She graduated the Academy of Theatre and Film of Bucharest and has a master's degree in Theatre Studies and a master's degree in Cultural Management, a PhD in Theatre Studies as well as an accreditation as trainer and assessor of cultural public institution managers.

Since 2014, she has been the General Manager of the [National Institute for Cultural Research and Training](#) and has established the basis for a National Conference for Cultural Management that has been in the running every year since.

She is a member of several international and national professional networks: ENCATC, Europeana, national representative member for the EU Commissions for Creative Sectors, member in the Board of Compendium Policies & Trends for Culture, founder of Professional Association for Romanian Cultural Managers, and a co-founder of the ECUMEST Association.



Want more interviews?

Have you seen ENCATC's rich archive?



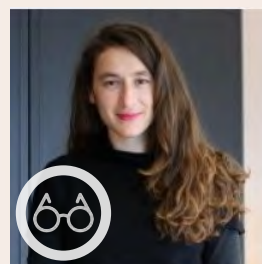
DORIS PACK

Former Member of the European Parliament



ANDY PRATT

Professor of Culture and Economy, City, University of London



KLEITIA ZEQQ

Consultant on the Study Crowdfunding4Culture



MEMBERS' CORNER

A UNESCO-ENCATC project identifies higher education programmes on Intangible Cultural Heritage in Europe

BY DR. CRISTINA ORTEGA, ENCATC MEMBER

With a new vision of cultural heritage gaining prominence, UNESCO encourages integration of intangible cultural heritage (ICH) in training programmes for future decision-makers and professionals in related fields, such as heritage studies, cultural management or sustainable development. However, despite international recognition of ICH and its critical importance for sustainable development, the theme has been largely neglected in relevant studies in almost all the world regions.

In this context, the UNESCO-ENCATC project "Learning on intangible heritage: building teachers' capacity for a sustainable future" aimed to revisit the training programmes of universities, as well as to strengthen their capacity building in ICH and, by doing that, help UNESCO raise awareness about the 2003 Convention and its purpose. This project was implemented by ENCATC under UNESCO's Participation Programme 2016-2017 and in partnership with 3Walks-Cultural Research, Training and Knowledge and Social Transfer. 3Walks, a member of ENCATC, was in charge of the scientific coordination of this project.

In the framework of this project, an extensive mapping of higher education programmes throughout Europe was carried out, identifying among those the programmes

currently offering education on cultural heritage and ICH in all European countries, at the undergraduate, graduate and postgraduate level. A total of over 11,772 programmes were mapped in over 850 universities in 45 countries.

ICH programmes, subjects and content were mainly found across the following fields of study: museology, ethnology, tourism, archeology, history, art history, music, cultural management and language and literature studies, among others. This certainly remarks that ICH is an interdisciplinary object, and calls upon action for the development of higher education curricula in accordance to this interdisciplinarity.

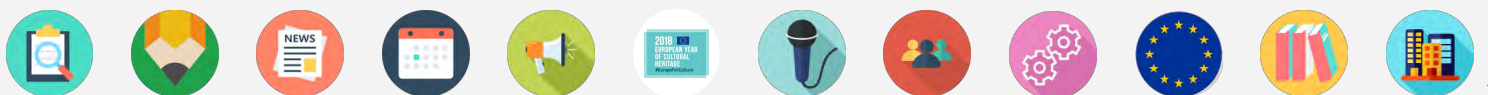
As shown by the preliminary analysis of the large dataset resulting from the mapping, the number of programmes involving ICH in one way or another (having the term or a related one in the title, as a course or as content in non ICH-specific courses) is significantly high: 3,179 of the 11,772 programmes analysed in the 45 countries. However, it was found that the term "ICH" is barely used in European higher education programmes, which suggests there is a *décalage* between what UNESCO is proposing since 2003 (followed by state governments) and its reflection in education programmes. French universities are the only ones, across the analysed countries, using the term

patrimoine immatériel in the titles of a few MA programmes, four of them more precisely.

It must be highlighted that the mapping was conducted of those programmes for which there was information available in one of these ten languages: Catalan, Dutch, English, French, Galician, German, Greek, Italian, Spanish and Portuguese. However, the programmes might be taught in many different languages, namely the official languages in the 45 mapped countries. Language and other methodological issues (such as the difficulty to access some information online) certainly limit the scope of this research. While acknowledging these limitations, it can be argued that the data do provide a significant, first approach to a dataset of programmes involving ICH across all European countries.

FIGURE 1. Programmes specifically focused on ICH

Source: Own elaboration



The complete report resulting from the mapping and the first analytical approach to the dataset will be released soon.

As complementary to the research work, a discussion event was also organised in the framework of this project. The Round table "Learning on intangible heritage: building teachers' capacity for a sustainable future" took place on 5 December, right after the Third Meeting of the Stakeholders' Committee for the European Year of Cultural Heritage 2018 (EYCH 2018) organised in Milan alongside the European Cultural Forum. The session counted with the participation of 28 people, including teaching faculty and representatives of different stakeholder groups, such as government officials, community heritage workers, heritage bearers, communities of practice and other stakeholders on topics related to ICH.

The speakers in the roundtable were: Sneska Quaedvlieg-Mihailovic, Europa Nostra Secretary General; Erminia Sciacchitano, Policy Officer - Culture - Heritage, Economy of Culture at the Directorate-General for Education and Culture of the European Commission; Helena Drobná, Programme Specialist at UNESCO/Culture Sector, and GiannaLia Cogliandro Beyens, ENCATC Secretary General. The floor was also opened for the audience to engage in the debate. They all reflected on the current situation of CH and ICH studies, and compared the current developments of these areas of knowledge to the processes cultural management education went through at the end of the 90s', and cultural diplomacy and international cultural relations more recently.

Another outcome of the UNESCO-ENCATC project is a special issue of the [encatcSCHOLAR](#), designed as both a tool for sharing the results of this project and a learning resource. This special issue is conceived as a space for the exchange of approaches, ideas, concerns, teaching methodologies and tools. This special issue is primarily intended for instructors, lecturers, professors,

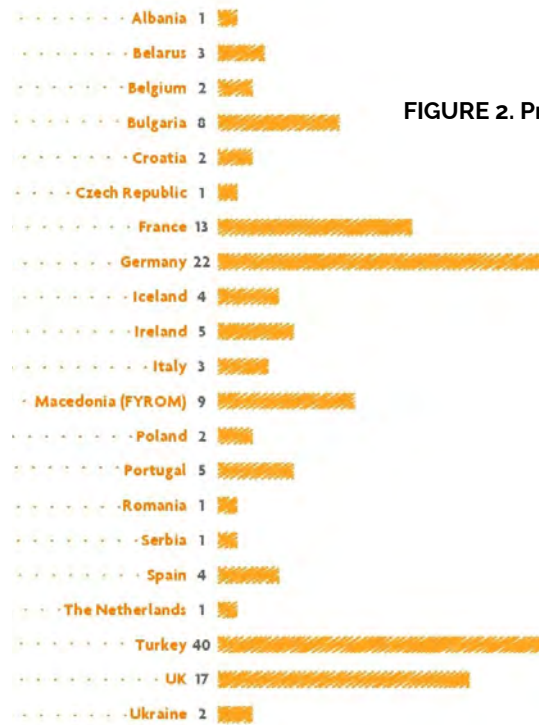


FIGURE 2. Programmes including modules specifically focused on ICH

Source: Own elaboration

researchers and students in fields related to cultural heritage and cultural management more generally, at undergraduate or postgraduate level. It is also aimed at cultural managers, policymakers and those involved in the development of cultural or cultural education policies and/or programmes.

The special issue of the publication / [encatcSCHOLAR](#), in preparation at the moment, will count with the participation of lecturers at some of the programmes on ICH identified through the mapping. They will share their experience focusing on specific issues such as the insertion of ICH in different disciplines, or the methods used to teach ICH-related contents.

In general terms, it may be argued that, as shown by this project in many different ways, while ICH is already integrated in some courses for students of heritage studies, there is a great need for strengthening this component in the teaching and curricula of universities focusing on other related topics, such as cultural management, cultural studies, arts management, or similar.

As an overall result of this project and its different outcomes, some recommendations are made for the further insertion of ICH in higher

education curricula, which have to do with: sharing terminologies and rationales, envisaging the needs of the job market, sharing knowledge and practice, cross-disciplines pollination and influencing policies.

*Cristina Ortega Nuere is Chief Scientific and Operating Officer of World Leisure Organization since January 2016. She combines her principal professional activity with teaching at master level at the Universitat Oberta de Catalunya and as invited professor in different universities such as the National University of Córdoba, Argentine, and the University of Zhejiang, China. Doctor in Leisure and Human Development, with a Master degree in Leisure Management, specialized in Cultural Management, she graduated from the Faculty of Arts and Philosophy from the University of Deusto, Spain, and completed her studies in London, Middlesex and at Westminster University. She has combined her academic activity - over 50 research projects, publications and editor in chief of scientific journals - with other institutional responsibilities. She has been the ENCATC President for 4 years, the Leading European Network of Cultural Policies and Management Education and Research; and the Chair of ENCATC's Policy Group Monitors of Culture, made up of over 40 cultural observatories worldwide. She was also Jury Member of the European Capitals of Culture. In the Basque Country, she has been member of the Basque Council of Culture of the Basque Government and Expert Evaluator of the Basque Cultural Observatory for ten years. She usually participates as a speaker in international scientific conferences worldwide and she is the author of the reference book *Ortega, C. (2010) Observatorios Culturales. Creación de Mapas de Infraestructuras y Eventos*, Barcelona: Ariel.*

MEMBER STORIES:

Using connections to launch careers of future cultural managers

BY ANTONIA SILVAGGI, ENCATC MEMBER

ENCATC is a unique network in that its members include higher education institutions as well as organisations of cultural operators and managers working in the field. This combination is not only crucial for exchanges between education, theory, research and practice, but it can also open doors for cultural management and policy students to gain professional experience in cultural organisations.

Thanks to the funding of the Erasmus+ programme, two members of ENCATC, Melting Pro and Goldsmiths, University of London are able to share such an experience.



MeltingPro European project managers and researchers Antonia Silvaggi (left) and Patrizia Braga (right), welcome Erasmus+ Trainee Margarita Monaco from Goldsmiths, University of London.

Margarita Monaco is the new Erasmus+ trainee at MeltingPro since April. Having completed her MA in Arts Administration and Cultural Policy at Goldsmiths in 2017, she was ready to put into practice the solid foundation she acquired on audience development.

The traineeship opportunity at MeltingPro's office in Rome is a great fit as both it and Goldsmiths are partners of the CONNECT project, a Knowledge Alliance which will develop a new Twin-track programme in audience development for students and practitioners working in arts management.

"We are really excited to welcome Margarita to the team, especially as she's a student from another ENCATC member institution," said Antonia Silvaggi, one of the founders of MeltingPro. *"She has a good preparation in Arts administration and eager to know better the cultural setting in Rome and very proactive. With us she will be learning more about Melting Pro's approach to audience development and its role and work in CONNECT. Moreover, this is an opportunity for us to share the important ties we are able to create thanks to being part of ENCATC and the collaborations we have with other members."*

ENCATC CONTACT:

Antonia Silvaggi a.silvaggi@meltingpro.org

NEWS FROM MEMBERS:

BELGIUM

University of Antwerp / Antwerp Management School

"Fashion without Borders: Being Local, Going Global"

2 May 2018 in Antwerp, BE



Antwerp has a strong reputation as a creative fashion hub within the world. But, creativity can not exist without a strong business foundation.

ENCATC member, the University of Antwerp/Antwerp Management School invites you to join this evening event with enthralling speakers, experts, academics and people with hands-on experience who will debate about the following question: How are international growth scenarios developing and which competences are needed to become an international organization?

The line up of speakers includes: **Caroline Bastiaens**, Minister of Culture and Economy; Dean Prof. Dr. **Paul Matthyssens**; **Bianca Luzi** (CEO Detlev, label Raf Simons); **Pascal Cools** (Director Flanders DC); **Jose Teunissen** (Dean School of Design and Technology LCF and curator of the fashion biennale in Arnhem 2018-State of Fashion); **Rushemi Botter** (designer graduated from Fashion Department KASKA, to be confirmed); and **Anna Lottesberger** (Domus Milan).

TO REGISTER: <https://bit.ly/2vsjtSR>

For more information, contact Barbara Delft, assistant of Annick Schramme University of Antwerp: Barbara.delft@uantwerpen.be.

Actes du colloque "Démocraties et Cultures"

Les actes du colloque "Démocraties et Cultures - Quelles politiques culturelles pour quelles ambitions démocratiques?" sont parus aux Éditions Academia, dans la collection "Intellection".

Quelles seront les politiques culturelles qui contribueront demain à renouveler les goûts, les formes et la pratique de la participation démocratique ? Quelles orientations donner à nos politiques culturelles pour inventer de nouvelles façons d'être et de vivre ensemble ?

Dans un contexte où la « démocratie », comme système de gouvernance politique, a de plus en plus de mal à valoriser ses performances de service public et où, dans le même temps, les logiques de marché sont survalorisées et les inégalités économiques et sociales se creusent de manière accélérée, nous souhaitons réfléchir aux relations qui pourraient se construire entre politiques culturelles et enjeux d'émancipation. Quelles politiques culturelles pour quelles ambitions démocratiques ? Telle était la question centrale de ce colloque.

Organisé à l'initiative du Conseil scientifique de l'Observatoire des politiques culturelles, service du gouvernement de la Fédération Wallonie-Bruxelles. Les thématiques de débats reprises dans ces actes caractérisent l'ensemble des travaux et domaines d'étude développés par l'Observatoire.

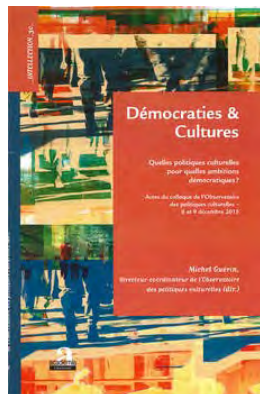
POUR PLUS D'INFORMATIONS:

www.opc.cfwb.be/index.php?id=colloque2015

ENCATC CONTACT:

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CALL FOR PROPOSAL: Theatre Symposium Brno "Tendencies in Contemporary Theatre Directing and Theatre Directing Education"

Deadline: 20 May 2018



THEATRE SYMPOSIUM BRNO
TENDENCIES IN CONTEMPORARY THEATRE DIRECTING
AND THEATRE-DIRECTING EDUCATION
23rd – 24th November 2018

This symposium will take place in Brno from 23-24 November. It aims to **enable an interdisciplinary dialogue** between directors and theatre practitioners, as well as theorists and teachers of theatre directing, and to mediate their **joint discussion of contemporary forms of theatre directing and of various approaches to teaching theatre directing** at performing arts academies and universities.

Possible topics under the [call for proposals](#) include, but are not limited to:

- **Tendencies of contemporary theatre directing**
- **Tendencies in the teaching of theatre directors in relation to trends in contemporary theatre**

Participation of your proposal in the symposium may be as a **presentation** (20 min), **performative lecture** (20 min), or **work demonstration** (up to 60 min).

Please [submit your proposal](#) of no more than 300 words and your brief CV before 20 May 2018. The applicants will be notified regarding the acceptance of their proposals by 26 June 2018. Abstracts and CVs will be posted on the symposium website prior to the event.

Theatre Faculty of Janáček Academy of Music and Performing Arts **can provide the speakers with funding for accommodation** for a maximum of three nights.

The **symposium will be held in English**, simultaneous interpretation into Czech will be arranged by the organisers.

CONTACT:

Anna Lahodová info@theatresymposiumbrno.cz



CZECH REPUBLIC

Janáček Academy of Music and
Performing Arts in Brno

The International Festival of Theatre Schools SETKÁNÍ/ENCOUNTER

BY FREDERIKA HALFAROVÁ AND SÁRA CIANCIMINO,
STUDENTS AT JAMU AND PART OF THE SETKÁNÍ/
ENCOUNTER PRODUCTION TEAM



12 drama schools from all over the world participated in the 28th Edition of **The International Festival of Theatre Schools SETKÁNÍ/ENCOUNTER**, held on **17-21 April 2018**.

The topic of this year's festival was "Losing Ground", focusing on life situations in which we are forced to leave our comfort zones, suppress fear, and stop relying on the approaches and opinions that we were accustomed to.

For five days, theatres all over Brno became the site of many drama performances and artistic endeavours. Festival was attended by 3,000 people not only from the Czech Republic, Slovakia and Poland, countries which have participated in ENCOUNTER since its beginning, but also from Germany, Slovenia, Great Britain, and Scotland. Other countries were also represented, with students from South Africa, Israel, Russia, and Armenia. The performances of these drama schools constituted the main programme, which was supplemented by other cultural events.

For the first time, in 2018 festival-goers have experienced the **Open Air Stage** in the very heart of Brno at Moravian Square.

The festival is also a successful initiative at the Theatre Faculty of Janáček Academy of Music and Performing Arts in Brno to provide its students with professional experience to organise and implement an international event as part of their curriculum.

FOR MORE ABOUT THE FESTIVAL: www.encounter.cz/en/index.php?p=the-28th-edition

ENCATC CONTACT:

Blanka Chládková chladvkova@jamu.cz

The project was co-financed by the Governments of the Czech Republic, Hungary, Poland, and Slovakia through Visegrad Grants from the International Visegrad Fund. The mission of the fund is to advance ideas for sustainable regional cooperation in Central Europe. The organiser of the event was Theatre Faculty of Janáček Academy of Music and Performing Arts in Brno.

FINLAND

CUPORE Centre for Cultural Policy
Research

NEW PUBLICATION: "Assessing Governance in the Context of Copyright Systems" - Second Edition

The present publication explores different ways of assessing governance in national copyright and related rights systems. The characteristics of processes for making and implementing decisions are an important aspect of the copyright system's operation. Complying to generally recognized good governance principles provides an ethical basis for governance and leads to improved decision-making processes, helping public authorities to meet their legislative responsibilities and to achieve better efficiency in the management of public affairs.

The purpose of this document is to define good governance in the context of the copyright system, select and describe generally recognized good governance principles particularly applicable to the copyright system, and finally present a list of questions for assessing governance in public institutions and collective management organizations.

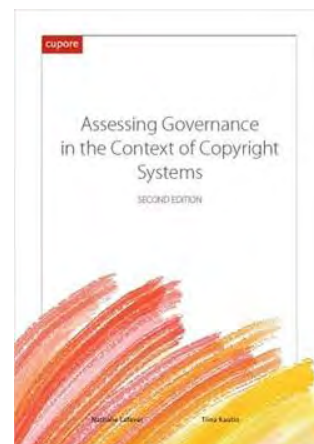
This publication is the second edition of a document first published in June 2017.

The assessment of governance can be regarded as a separate research area in the larger context of the copyright system's assessment.

More information and the publication can be found on the website of Cupore: www.cupore.fi/en/publications/cupore-s-publications/assessing-governance-in-the-context-of-copyright-systems

ENCATC CONTACT:

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The National Institute for Cultural Research and Training

White Paper for Unlocking the Economic Potential of the Cultural and Creative Sectors in Romania

This White Paper aims at drawing a few guidelines, based on which specific interventions may be built in the future by each sector or domain. It is intended to gather together under the broader concept of Cultural and Creative Sectors the domains which are traditionally market-oriented and are therefore more likely to generate economic growth and other fields which, even if are less market-oriented, they play a more powerful social role (community cohesion and inclusion).

A White Paper marks the zero point of a process, of planned capitalization of the potential of the cultural and creative sectors (CCSs); in simpler words, the process of capitalizing on creativity as the most important resource of Romania. Although we have drafted this document by taking into consideration several levels of creativity, including those manifested in science and technology, we eventually decided to concentrate our attention in this White Paper on cultural manifestations in their broad sense.

This [White Paper for Unlocking the Economic Potential of the Cultural and Creative Sectors](#) has started as an initiative of the Prime Minister Office, in February 2016, following the Proposal to Unlock the Economic Potential of the Cultural and Creative Sectors in Romania.

The vision of this document reflects the approach of the European documents on this topic, according to which cultural and creative sectors *"are characterized by an intrinsic dual value: they play a key role in the preservation and promotion of European cultural and linguistic diversity, strengthen the sense of belonging to the European and regional identity, contribute to transmitting knowledge and values, and safeguard the tangible and intangible European heritage for current and future generations. At the same time, they are a concrete tool for social cohesion, through their important contribution to the EU economy in terms of employment, investment, growth, and innovation and contribute significantly to Europe's competitiveness on a global scale."*

In 2017 the Romanian Government, based on the White Paper, adopted a Memorandum for Enabling the Economic Potential of the Cultural and Creative Sectors in Romania.

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Faculty of Drama Arts, University of Arts Belgrade

Theatre Between Politics and Policies: New Challenges

BY JOVANA KARAUJIC, ENCATC MEMBER

The Faculty of Dramatic Arts in Belgrade organised the international conference ["Theatre Between Politics and Policies: New Challenges"](#), from 23-25 March, with the goal to **encourage theoretical and practical analysis of contemporary theatrical expression from different angles and perspectives**, through examining the dynamic relationship between politics and theatre.



This subject, important in terms of contemporary theatre context, intended to **contribute to furthering dialogue on challenges of contemporary theatre practice**. The main conference subjects were: Meaning of Theatre Today; New Theatrical Production Forms and Strategies; Public Policies and Contemporary Theatrical Forms; Politicality of Theatre and Social Processes; Theatre and Community etc.

The conference was opened by **Zoran Eric**, Rector of the University of Arts in Belgrade. **Dr. Joe Kelleher**, Professor at Roehampton University and author of the book 'Theatre and Politics', gave the keynote speech. **Kokan Mladenovic**, renowned artist and director also addressed the audience.

With over 80 authors of thematically and methodologically diverse papers also taking part, the central and additional programmes of the event **contributed to understanding different cultural and geopolitical issues**. Participants were active researchers, global, European, regional and local, in the field of studies of cultural policies of theatre and performance, with some coming from the field of theatre practice as well, thus bringing together the most up-to-date theatre theory and practice. As some researchers were based outside of Europe, this gathering attempted to **overcome the shortcomings of Euro-centric perspectives and realise possibilities of analysing global patterns** in which theatre operates.

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TURKEY

Istanbul Bilgi University

A UNESCO Chair in Cultural Policy and Cultural Diplomacy is established at Istanbul Bilgi University

In December 2017, UNESCO Paris accepted Istanbul Bilgi University's application for the establishment of a **"UNESCO Chair in Cultural Policy and Cultural Diplomacy"**. The relevant contract was signed between the University's Rectorate and UNESCO Director-General's Office on 21 March 2018. This is the first UNESCO Chair at BİLGİ, and the eleventh UNESCO Chair in Turkey.

The Chair has an interdisciplinary character and is expected to make a significant contribution to scientific work on culture (and art) management and policy at BİLGİ, in cooperation with the Undergraduate Program in Arts and Cultural Management, the Graduate Program in Cultural Management and the Cultural Policy and Management Research Center.

In this context, the Chair targets to: **contribute to existing projects** of local and international cultural institutions with a view to promoting international cooperation and dialogue in the field of culture; undertake efforts that will **support international cooperation** among stakeholders (especially the culture industries) and civil society, with a view to preserving and promoting the diversity of cultural expression; engage in **capacity-building and support existing international networks** with a view to promoting participatory culture policies; cooperate **with the UNESCO and with UNESCO chairs** engaged in similar activities; and promote the **dissemination and exchange of research in cultural policy and cultural diplomacy**.

The project for the establishment of the UNESCO Chair was led by **Assoc. Prof. Serhan Ada**, member of BİLGİ Faculty of Communication and Director of the Cultural Policy and Management Research Center. Stating that the establishment of the Chair marked a major academic achievement at the international level, Prof. Ada said: *"We believe that this new status will offer us unique opportunities for further improving our existing work on cultural policy at the national and international levels, and for contributing to academic work in cultural diplomacy, which is a relatively new field in Turkey"*.

The application for establishing the UNESCO Chair was undertaken in cooperation with the Turkish Ministry of Foreign Affairs, the Turkish Publishers Association (YAY-BİR), the Turkish Music Producers Association (MÜYAP), İzmir Mediterranean Academy, Hildesheim University, and Belgrade University of Arts, a member of ENCATC.

ENCATC CONTACT:

Associate Professor Serhan Ada sada@bilgi.edu.tr

UNITED KINGDOM

Goldsmiths, University of London

BOOK LAUNCH: "Art and the Challenge of Markets"

9 May 2018 in London, UK



A book launch will be held on 9 May at Goldsmiths, University of London, a member of ENCATC, to celebrate the publication of two linked books edited by Dr Victoria D. Alexander, Senior Lecturer at Institute for Creative and Cultural Entrepreneurship at Goldsmiths, with colleagues Samuli Hägg, Simo Häyrynen and Erkki Sevänen from Finland.

Art and the Challenge of Markets Volumes 1 & 2 **examine the politics of art and culture in light of the profound changes that have taken place in the world order since the 1980s and 1990s.**

These two books - Art and the Challenge of Markets, Volume 1: National Cultural Politics and the Challenges of Marketization and Globalization and Art and the Challenge of Markets, Volume 2: From Commodification of Art to Artistic Critiques of Capitalism were both recently published by Palgrave in its Sociology of the Arts Series.

FOR MORE INFORMATION:

<https://www.gold.ac.uk/calendar/?id=11471>

CONTACT FOR THE EVENT:

Dr Aleksandar Brkic A.Brkc@gold.ac.uk

ENCATC CONTACT:

Gerald Lidstone g.lidstone@gold.ac.uk



PROJECT



CONNECT

KNOWLEDGE ALLIANCE
FOR AUDIENCE DEVELOPMENT

ENCATC members playing a major role in bridging the gap between teaching and professional development

ENCATC and five of its members are working together on a new European project funded by the European Commission's Erasmus+ programme. **CONNECT** is a Knowledge Alliance that promotes innovative cooperation between universities and enterprises in the cultural sector across Europe.

The purpose of CONNECT is to bridge the gap between teaching in the academic/higher education world and continuous professional development in the cultural sector for the promotion of best practices and a systemic growth of Audience Development.

The project consortium is composed of higher education institutions and private cultural organisations as well as public authority and a European network. It includes the following ENCATC members: the **Fitzcarraldo Foundation** (Italy); **MeltingPro - Laboratorio per la Cultura** (Italy); **Adam Mickiewicz University in Poznań** (Poland); **Goldsmiths, University of London** (UK); and **The Audience Agency** (United Kingdom). ENCATC is also involved in the project as the leader for dissemination of project results. Other project partners in the consortium include: the University of Deusto, the Center for Kunst & Interkultur (Denmark); The City of Warsaw (Poland); and Asimétrica (Spain).

Results



A NEW TRAINING PROGRAMME ON AUDIENCE DEVELOPMENT that helps both students and practitioners to adapt to continuous change in the labour market, with a mentoring scheme for the development of transversal skills, reflective practice, and entrepreneurial mindset.



E.U. NETWORK ON AUDIENCE DEVELOPMENT that involves policy-makers and relevant stakeholders together with academics and practitioners.



DIGITAL RESOURCES supporting audience development internationally, by drawing on in-work practice and academic sources, in a wider range of international contexts.



COLLABORATIVE EXCHANGE promoting cooperation and exchange of good practices between academics, students and practitioners at European level.



LEARNING COMMUNITY that creates a mutually supportive network of post-graduate students and academics.

The project was selected for funding in autumn 2016. Over the course of 36 months, it is developing a **new twin-track programme in audience development for students and practitioners working in arts management.**

At date the project has **complete its research phase** of the needs of the selected target groups. The consortium is **progressing on its design of the twin-track programme** that will be tested by a transnational team of 54 researchers, teachers and trainers in five national hubs (Italy, Poland, Spain, UK and Denmark). The programme is based on multidisciplinary training modules mixing formal and informal learning methodologies and digital resources. Parallel running sessions will introduce audience development theory, practice and philosophy.

At the next project meeting in June in Rome, Italy, partners will meet for a train the trainers session who will participate in the **Mentoring Programme for Arts Mangers.**

ENCATC CONTACTS: **Fitzcarraldo Foundation** Emanuela Gasca emanuela.gasca@fitzcarraldo.it | **MeltingPro**, Antonia Silvaggi a.silvaggi@meltingpro.org | **Adam Mickiewicz University** in Poznań, Marcin Poprawski poprawski@amu.edu.pl | **Goldsmiths, University of London**, Gerald Lidstone g.lidstone@gold.ac.uk | **The Audience Agency**, Jonathan Goodacre jonathan.goodacre@theaudienceagency.org



EU POLICY DEVELOPMENTS

The latest policy developments impacting our field

COMMISSION / CULTURE:

EU contributes to the international perspectives of the European Year of Cultural Heritage

On 23 April in Brussels, EU Commissioner for Education, Culture, Youth, and Sport, Tibor Navracsics participated in the 'Forum on the International Perspectives of the European Year of Cultural Heritage'. The event aimed to highlight the international aspect of cultural relations and start a wider discussion on how culture – in the framework of the European Year and beyond – can improve relations between countries and communities. Commissioner Navracsics said: *"Diplomacy is often led by politicians. Cultural diplomacy is different. It empowers citizens and civil society to recognise the intertwined nature of our*

COMMISSION / CULTURE:

European Heritage Label: 9 historical sites celebrated

On 26 March in Plovdiv in Bulgaria, the Award ceremony of the European Heritage Label was held as part of the conference "Cultural heritage: for a more sustainable Europe", organised by the Bulgarian Presidency of the EU and the European Commission. EU Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics, Deputy Minister of Culture in Bulgaria, Amelia Gesheva, and Mircea Diaconu, Member of the European Parliament and Vice-Chair of the Culture Committee of the European Parliament presented the Awards. At the ceremony, Commissioner Navracsics said: *"Each of the*

COMMISSION / CULTURE:

What's next for the Digital Single Market and audiovisual sector?

On 23 March, EU Commissioner for Digital Economy and Society, Mariya Gabriel visited Zagreb, Croatia to discuss the latest developments in the MEDIA sub-programme of Creative Europe and in the Digital Single Market. The Commissioner addressed the contributions of the MEDIA programme to the Croatian film industry at the "10th Anniversary of the Creative Europe in Croatia – Strong Women of European Audio-visual Industry in Zagreb for the First Time!" Following this panel, Commissioner Gabriel joined the 9th Plenary meeting of European Regulators Group for Audio-visual Media Services (ERGA)

COMMISSION / CULTURE:

Armenia joins Creative Europe

On 20 March, EU Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics, and the Minister of Culture of the Republic of Armenia, Armen Amiryan, signed a Memorandum of Understanding for the participation of Armenia in Creative Europe. On the occasion, Commissioner Navracsics said: *"I welcome this new opportunity to strengthen EU-Armenia cooperation through culture. The signature of this Agreement is one of the concrete deliverables of the EU strategy on international cultural relations. It represents a key achievement in strengthening the Eastern Partnership as Armenia is the*

COMMISSION / CULTURE:

€25 million of loans for cultural and creative SMEs in Belgium

On 19 March, the European Investment Fund signed guarantee agreements with PMV and ST'ART SA, two finance providers in Belgium. Supported by the new Cultural and Creative Sectors Guarantee Facility under the EU's Creative Europe programme, these guarantee agreements will allow PMV and ST'ART SA to widen their financing options to Belgian SMEs perceived to be high-risk in the cultural and creative sectors. The finance providers will target currently underserved sub-sectors including design, visual arts, music, architecture and cultural activities, with €25 million of loans over three years,



How can you get the full review of key EU policy developments?



ENCATC members can adapt and prepare to changes in our field thanks to a monthly round-up of key EU policy developments. For teaching, project ideas, curricula development, advocacy and more, staying on top of what's impacting our fields means staying on top of your game.



"Staying on the top of developments in EU policies is crucial for my cultural innovation work in order to make informed and strategic decisions about partnerships and initiatives." - Damien Helly, Belgium, ENCATC member

COMMISSION / CULTURE:

Commission welcomes European Parliament's vote guaranteeing funding of the European Youth Orchestra until 2020

On 15 March, the European Commission welcomed the vote by the European Parliament which secures the funding for the European Youth Orchestra until 2020 through an amendment to the Regulation on the Creative Europe programme. Furthermore, with Brexit the EUYO headquarters will move from London to Rome. The action which led the negotiations with the Commission and the Council of European Ministers was carried out by MEP Silvia Costa who said at the end of the vote: *"EUYO is an extraordinary experience that could not be interrupted and, as a European parliamentarian and as an Italian, I am*

COMMISSION / EDUCATION:

Commission announces winners of the 2017 "Altiero Spinelli Prize for Outreach"

On 22 April, the European Commission announced the names of the 22 winners of the 2017 "Altiero Spinelli Prize for outreach: spreading knowledge about Europe". Six first prizes (50,000 € each), six second prizes (30,000 € each) and ten third prizes (17,000 € each) are awarded to works that help communicate "Europe" to its citizens. Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics, said: *"We need to enhance the citizens' understanding and ownership of the European project. We need to bring 'Europe' (its cultural richness, its history, its founding values, its institutions, its benefits and*

COMMISSION / EDUCATION:

EU engages with 100 organisations helping to upgrade digital skills of European citizens

On 13 April, the Commission released an update on the status of its Digital Skills and Jobs Coalition, launched in December 2016. Since the launch, a first 100 European organisations, among them governments and businesses, have provided over 3.7 million IT training sessions, more than one million certifications for improved digital skills, and 9,000 job placements and internship offers in the digital sector. The number of active organisations is expected to increase rapidly, as the Coalition now has more than 360 members from all sectors of the economy who have pledged to reduce the digital skills gap. On the

COMMISSION / EDUCATION:

Skills are the drivers for innovation

On 11 April in Brussels, EU Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics was a speaker at the "Digital and Entrepreneurial Skills for Inclusive, Cohesive and Innovative Societies" Conference organised by the Bulgarian Presidency. During his speech, Commissioner Navracsics underlined Europe requires education that responds to twenty-first century needs as well as smarter investment in skills for building a more innovative, cohesive and inclusive Europe. Referring to the Commission's Digital Education Action Plan, he cited its key aims: to support the use of digital

COMMISSION / EDUCATION

New report underlines education's key role in the inclusion of immigrant students

A new report "The Resilience of Students with an Immigrant Background" was published on 19 March by the Organisation for Economic Co-operation and Development (OECD) and mandated by the European Commission. Upon publication, Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics, said: *"This report shows that we are on the right track when promoting active citizenship, common values and high quality, inclusive education. The European*

COMMISSION / EDUCATION

Erasmus+ goes virtual to be more inclusive

LIBRARY & BIBLIOGRAPHY DATABASE



The story of ENCATC: 25 years of cultural management and policy in Europe



Public-Private Partnership in the Cultural Sector. A Comparative Analysis of European Modelss BY ELENA BORIN



Social Media Toolkit for Cultural Managers



Fair Cooperation. A New Paradigm for Cultural Diplomacy and Arts Management BY ANNIKA HAMPEL



ENCATC Journal of Cultural Management and Policy, Vol. 7



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"Thanks to ENCATC, I have been able to grow a substantial library on cultural management and policy for myself and my institution. It's a great resource."



- Romina Surace, Senior researcher
Symbola Foundation, Italy
ENCATC member



NEWS FROM OTHER ORGANISATIONS



Culture Action Europe announces new Secretary General

Tere Badia has been appointed to the post of Secretary General of Culture Action Europe. Tere joined CAE on 1 April 2018, complementing the experience and skills already present in the CAE board and team.



Tere Badia holds a degree in Art History from the Universitat de Barcelona and a MA in Information and Knowledge Society by the IN3 (Internet interdisciplinary Institute) of the UOC.

She is dedicated to cultural research and production in various formats. She has carried out several studies on cultural policies, networks and R+D+i for visual arts. Tere has curated exhibitions and projects of contemporary art. She has been professionally linked to the Interarts Observatory in the 90's, the communication and multimedia agency Goetzingler&Komplizen (Karlsruhe). Tere coordinated the platform DISONANCIAS in Catalonia for the promotion of the relations between artists and research departments of companies and organizations, as well as the network of visual arts production spaces of Catalonia xarxaprod. Until January 2018, Tere Badia was director of Hangar – center for artistic production and research in Barcelona. .

LEARN MORE:

In [this conversation](#) with Culture Action Europe, Tere Badia shares her vision on the future of European networks and the arts and cultural sector in times of uncertainties.

Meet the 2018 laureates of the European Cultural Foundation's Princess Margriet Award for Culture

On 16 May 2018, the European Cultural Foundation celebrates a decade of change through culture. The laureates of [the 2018 Princess Margriet Award for Culture](#) are the **cultural centre Borderland** (PL) and multidisciplinary research agency **Forensic Architecture** (UK). The award will be presented at the Stadsschouwburg Amsterdam, in the Netherlands, and includes a sum of € 25,000 per laureate.

The [Borderland Foundation and Centre](#), is one of the 2018 laureates for their work in Sejny – a small community in North-Eastern Poland close to the Lithuanian border. Revitalising lost memories and building bridges between the past and possible futures plays a central role in Borderland's work.

[Forensic Architecture](#) analyses matter to make sense of the ways complex realities are organised and transformed by conflict. This international multidisciplinary research group is drawing on architectural knowledge and using novel technological and aesthetic methods.

Prior to the festive award ceremony the first European Cultural Challenge will take place: A two-day advocacy retreat that brings together laureates, grantees, partners, researchers, foundations, media-makers and policy-makers to work on tangible cases that fuel positive change through culture. The European Cultural Challenge connects change-makers and contributes to rethinking and building Europe as an open, inclusive and democratic space. Outcomes of the event may vary from exploring cultural solutions to imagining campaigns and developing concrete advocacy proposals.



Award Ceremony 2017. Photo by Xander Remkes.

Introductory speech by Ferdinand Richard, Chairman of the Roberto Cimetta Fund during the Final Conference of the Southmed CV programme "The impact of Culture in the Southern Mediterranean Region" Amman, 1-4/12/2017.

Ladies and Gentlemen,

In order to consider Culture as the vector of development in the Southern Mediterranean region, I would like to recall five evidences:

In our shared space, we are today facing an on-going attempt to re-nationalise Culture and Arts. Culture and Arts are now considered an ultimate tool for national sovereignties, a branding device for smart cities, a communication tool for mass-tourism. A growing consequence of this is the festivalisation of Culture, the reduction of critical narratives and experimentations, self-censorship... All in all, independent producers are more often considered as unsustainable sub-contractors surviving thanks to the accumulation of rapidly forgotten "projects". Our salvation depends on nothing else than re-inventing our "trajectories" in a shared political space, beyond the dictatorship of nationalisms.

We take good note that the growing political divide nowadays has its roots in the falsification of History, in any region of the world, here as well. Although it is never 100% achieved, Art as a witness for truth has an immense responsibility.

We ought to project ourselves in the future, refusing the dictatorship of immediacy, and look for long term multi-level solutions. The MENA region knows full well that sometimes quick solutions turn into long term problems.

We acknowledge that the notion of common good is wide, transversal, holistic and flexible. It is an on-going construction process. There is no dogma on what common goods are or should be. As indicated in their name, common goods belong to everybody and to no one person in particular.

We move in multiple and administratively overlapping spaces, which in many ways no longer respond to the classic neo-colonial approach of the so-called Euro-Mediterranean space. The Arab cultural world is far larger than the Mediterranean Sea, and it cannot be considered isolated from the entire Middle East. What is happening today in Saudi Arabia, Iran, Turkey, Kurdistan, etc... is evidence of this.

Therefore, an attempt to express some medium and long term tendencies in economy, in politics and in the humanistic sphere is necessary:

Economy:

Agile, flexible, transversal, multi-functional light-weight content industries will replace vertically-organised heavy-weight ones.

According to many specialists, content industries (multi-media, internet, communication, leisure, culture and online education) may become the first economic asset in the world in the next 50 years, following the decline of fossil fuels. Some petrol states have already begun to launch initiatives in this perspective. Global investment funds are already spending huge sums; for example, Providence Equity Fund published on their website, a plan to invest 50 billions dollars in global media, education and culture (they are already the owners of Warner). These global players are already attempting to rule our game.

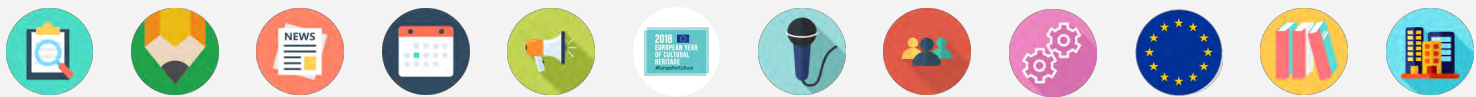
However, this also means that funds dedicated to Culture will increase and thus, paradoxically, agile, hyper-active networks of lighter content industries, running on peer-to-peer relationship models, will be able to strengthen their new markets since these will not be considered interesting enough financially by what I call "the monstrous military-industrial empires". These lighter content industries will still keep their leadership on R&D, on innovation, on creativity, but they have to quickly organise their independence from the big heavyweight industries. In this regard, skilled negotiators in the Cultural sector will be highly necessary.

Contrary to the heavyweight industries, these smaller, multi-lateral, instant, horizontal networks of lightweight industries will facilitate inter-cultural dialogue.

The nature of mass-consumption (of which mass-tourism is the most visible aspect in the Med area) and its requirement to constantly be at its maximum efficiency, drives it to separate individuals into different categories up to a point which becomes hard to stand for human beings. The generation gap is a direct consequence of marketing consumption, city planning is directly linked to gentrification, women still have a lot of difficulties to have their human rights respected, etc... Mass-consumption is not only a threat to the environment, it is also a direct threat to intercultural dialogue. More than ever culture, as a platform for dialogue is an utmost priority.

Soberness as a personal form of behaviour as well.

The notion of ethical capitalism, which is by the way directly placed at the intersection of religions and secularism, remains marginal when confronted to profit maximisation. In the current context of global negotiations on economy, ethical capitalism still remains an intellectual speculation, and the absence of ethics in economy has a direct effect on the religious question, including in the most violent theatres of conflict. Censorship is not only political, it is also produced by some forms of economy. Who today is the guardian of ethics, of freedom of expression, of freedom of creation? The legitimate desire of inter-cultural dialogue



forces us to re-consider the restrictive control imposed by wild ultra-liberalism.

Politics:

The influence of cultural (and cultural) zones is gradually replacing the national borders, for the best and for the worst. Trapped in a very old-fashioned "block-against-block" strategy dating from former centuries, the traditional competition between nations is being replaced by the instrumentalization of cultural differences (very often disguised under the term "cultural diplomacy"), by a so-called "shock of civilisations" which is more and more successful, although it is nothing else than a new make-up on the face of nationalism. In MENA region, after the apparent decline of colonial powers, some new regional or religious heavyweights try to occupy the empty chair, become more aggressive, more radical, gain more influence, although the constant and never-ending pressure of the US, Russia and the EU is still there, under new forms. Do these regional powers consider intercultural dialogue as an essential tool for peace? Do they even consider peace as their number one objective? Or do they prefer their expansion?

No culture, no dialogue... No dialogue, no peace... No peace, no business... War is the business...

Asia shows a growing interest for Africa and the MENA region. The centre of the world has shifted, from the Mediterranean to the Atlantic, and now from the Atlantic to the Pacific. Interestingly enough, we Arabs, Europeans, Middle-easterners, do not know that we are collectively seen from China as a single coherent cultural entity, with a common heritage, a common, original religious frame, and somehow common genetics. Is this reciprocal? Do we show interest in the other regions of the world? If yes, what are we collectively interested in? Social models? Market development? The exotic? Spiritualism? Can we collectively address the rest of the world? Isn't the rest of the world expecting us?

Beyond the fascinating and on-going research of "Cultural Base", a joint programme led by the Universities of Barcelona and Glasgow, the remaining and long-lasting question is: Who is integrating who? Who is assimilating who? What level of hybridisation is compatible with Cultural Diversity?

The human factor:

Whatever happens, the Europe of the younger generations, including the ones of immigrant origin, will be based on and will affect the Europe/MENA region relationship. What we can witness today is not the withdrawal of the European dream, but the somehow painful, often anticipated beginnings of a positive transformation, which requires that every single individual living in Europe redefines his/her

position towards the rest of the world. This also includes the re-balancing of another north/south-periphery/centre unfair deal, the one internally affecting Europe, between its north and its south, which, by a domino effect, is also weakening the relationship between Europe and the MENA region. The future partners of the younger generations in MENA region are everywhere in Europe, not only in the capital cities.

Whether virtual or physical mobility, the peer-to-peer, transversal, universal approach does not comply with the notion of a one-way, no return ticket.

The "golden triangles" of Art and Culture (for example London/Amsterdam/Paris) are the geographical bases of the empire. They concentrate all the tools of the cultural power. They behave towards the creative youth of the peripheries as magnets. The brain drain effect is their worst consequence. It deprives local communities of the return on the expensive investment that has been made in the education and capacity building of their youth. It prevents the creative youth from participating in the development/reconstruction of its own community, and, on a not-so-long term, it fuels an unfair imbalanced situation, which incidentally nourishes europhobia inside, and xenophobia outside.

Everywhere in the world this "golden triangles" syndrome is growing. It is also the fruit of modern global planning politics.

Local development is the condition for a fair international relationship, the individual is the engine of this development, with his/her cultural and intellectual assets. Mobility is first of all an affair of local development, and cannot be reduced to a small cohort of smart people living in airports. It concerns first of all your ability to share the benefits of your trip with your community when you go back home. I believe that the future of the world will be made of an organic network of multiple peripheries. Peripheries are the multiple sources of knowledge, since knowledge is not the privilege of a few scientific centres wherever they may be, including in the Euro-MENA region.

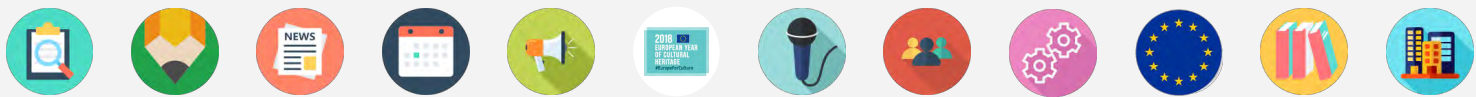
As a conclusion, I would refer to article 1 of the Universal Declaration of Human Rights:

"All human beings are equal in dignity and in rights".

In my understanding, to be equal in dignity means that there cannot be any dominating Culture.

I thank you for your attention.

- Ferdinand Richard



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As the **2018 ENCATC Congress on Cultural Management and Policy** will be hosted in Bucharest this year, we are keeping **a close eye on interesting developments in culture** happening on the ground!

To prepare our visit to Romania next 26-29 September for the Congress, we are **sharing interesting articles** and **videos** on Facebook, giving us **new perspectives into the cultural management and policy of Romania's capital city**.

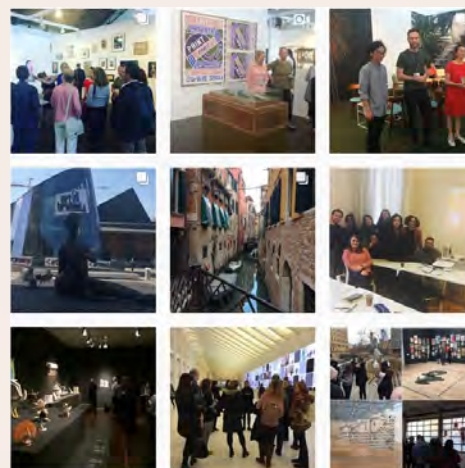
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COVER PHOTO: Should i slip away into the sunshine?: flying figures, sausalito art festival (2011), by Torbakhopper, CC BY-ND 2.0

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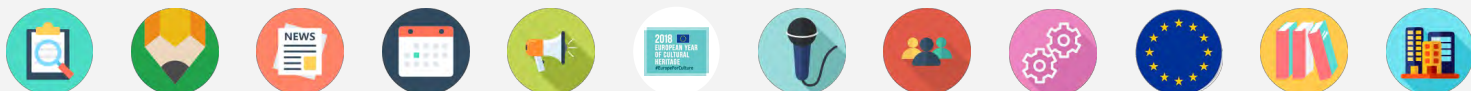


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