



ENCATC news

A monthly e-newsletter for the latest in cultural management and policy
ISSUE N° 111

DIGEST VERSION FOR OUR FOLLOWERS



TABLE OF CONTENTS

3

NOTE FROM THE EDITOR

Cultural management is an enabler for environmental sustainability

17

ENCATC IN CONTACT

Meet your coach at the ENCATC Breakfast Training on "Cultural Management and Environmental Sustainability"

24

ENCATC RESOURCES

Get up to speed and gain access to the latest content for your teaching and classroom needs!

4

NEWS FROM ENCATC

Get all the latest updates from the ENCATC Secretariat in Brussels, new members, and new opportunities!

19

NEWS FROM MEMBERS

Learn how members work together and get the latest news from our members

???

WHAT ARE YOU MISSING?

This is a Digest version of *ENCATC News*.

The FULL version for ENCATC members includes:

- New publications
- EU policy developments
- Upcoming events
- News from other organisations

23

JOIN US

Learn how you can be part of Europe's leading network on cultural management and policy



NOTE FROM THE EDITOR



Cultural management is an enabler for environmental sustainability

Dear colleagues,

From constant news and warnings from scientists on pressing issues of global warming, pollution, and resource depletion, it can be overwhelming to think of our planet's future. We know governments are creating policies, regulations are put in place, international accords are signed, but do you ever ask yourself: *What can I do right now today that will make a difference? What actions may I implement in my own organisation to contribute to a more sustainable environment? How can I teach to my students to be a responsible cultural managers?*

I was inspired by the 2015 French documentary "Demain" (Tomorrow). It sets itself apart from many environmental documentaries with its **optimistic look at making the world a more sustainable place for all of us to live**. Its stories, following the actions and solutions of everyday citizens, prove the choices we make (big or small) can make a difference for a better, greener planet.

Our newest training offer "**Cultural Management and Environmental Sustainability**" on **14 December in Brussels** will be without any doubt, an inspiration for each participant, to take action towards environmental sustainability in his or her own cultural institution. Organised in ENCATC's Breakfast format to provide an intensive learning experience, it will show how **environmental sustainability** is also **intrinsic to the resilience of an arts organisation** and **makes economic as well environmental sense**.

At the core of this training, Julie's Bicycle, a charity in the United Kingdom,

will testify through the voice of Catherine Bottrill, Creative Green Lead, about its established and extensive methodology for environmental change through culture. The training will also propose other models, share expertise and practical resources, and present case-studies to inspire participants to act on climate change.

To keep the focus on this important theme, this number of our monthly newsletter, includes an **interview** with our coach **Iphigenia Taxopoulou**, Associate Partner at Julie's Bicycle and General Secretary at mitos21. She speaks about the overcoming obstacles facing cultural managers to implement change, debunking myths on what and what is not achievable, and what participants can expect from the training.

To follow the successful format of the film "Demain" the ENCATC Breakfast will provide participants with success stories from different countries and organisations.

I am personally very keen to follow this training to be able to continue, and bring to the next phase, the action plan that I have designed few years ago to position ENCATC as a leading organisation in terms of green policy and social corporate responsibility. In the past 15 years, ENCATC has proved its commitment to reduce its carbon footprint by embracing the "**Kilometer Zero**" policy- a global concept aimed at reducing as much as possible the distance between the consumer and the supplier, as well as by giving preference to **companies, entrepreneurs,**

and partners who are making good choices for our planet: reducing waste, saving energy, supporting local service providers, and buying organic and locally sourced food. We have also **changed how we communicate and share information**. Just in 2016, through our e-publications ENCATC **saved 33 trees** or the equivalent of 278,169 pages*. We encourage our staff and board members to choose **public transportation, slow travel** and **virtual meetings** when possible to reduce our carbon emissions. However, after a talk with Iphigenia, I am convinced I can do much more!

We have compiled in the full version of this issue for ENCATC members seven publications in English, French and Spanish (pages 28-29) on this specific topic. I am sure that this reading together with our intensive programme will offer a unique occasion to set new actions, policies, and training offers leading to better environmental sustainability.

Yours sincerely,



GiannaLia Cogliandro Beyens
ENCATC Secretary General

*These numbers are based on the calculation from conservetree.org that estimates 1 tree is equivalent to 8,333.3 pages.

NEWS FROM ENCATC



CONGRESS NEWS

Discover the attractions of the city of Bucharest!

26th ENCATC Congress to take place from 26-28 September 2018

We can't wait to see you next year in Romania for the **26th ENCATC Congress on Cultural Management and Policy!** Organised in partnership with our member, The National Institute for Cultural Research and Training (NIRCT), this will be your international gathering to get the latest advancements in cultural management and cultural policy education, training, practice, and research.

Hosted in the **capital city of Bucharest**, you'll have a whole new culture to discover. Let's play a game of "Did you know?" and learn about some of the city's cultural treasures.



The **Romanian Athenaeum** gives the Royal Albert Hall a run for its money! Opened in 1888, the ornate, domed, circular building is the city's main concert hall and home of the "George Enescu" Philharmonic.



George Enescu is one of Romania's most celebrated musicians and composers. Pablo Casals described Enescu as "*the greatest musical phenomenon since Mozart*" and "*one of the greatest geniuses of modern music*". Yehudi Menuhin, Enescu's most famous pupil, once said about his teacher: "*He will remain for me the absoluteness through which I judge others*", and "*Enescu gave me the light that has guided my entire existence*."



"**Little Paris of the East**" is the nickname given to the city in the early 20th century. It is home to impressive architecture with a prominent French influence with its Art Nouveau style and grand municipal buildings.



The **Palace of the Parliament**, is the world's second largest building (after the Pentagon in the United States) and is the world's heaviest! The gargantuan concrete building was erected in the 1980s under the Ceaușescu regime. A tour inside gives a glimpse of a small selection of its 1,000 plus rooms decorated with ornate interiors.



Carturesti Carusel may be one of the coolest bookstores in the world. In the heart of the city's buzzing Old Town (Lipscani) a huge range of books, stationary and novelty items line the walls of this gorgeous galleried space. You can also peruse a vast vinyl collection and enjoy one of Bucharest's most expensive coffees.



The **Memorial of Rebirth** on Revolution Square is an unforgettable 25 metre-high blood-soaked marble obelisk that pierces through a basket-like structure. When unveiled in 2005, it wasn't very well received by locals, but for sure it is a monument you will never forget.



The **National Museum of Contemporary Art** is the city's newest museum displaying works of Romania's contemporary artists as well as many international artists. It is housed in a wing of the Palace of Parliament, the space which would have served as Nicolae and Ileana Ceausescu's private apartment (where just the bathroom occupied 680 ft² or 63 m², while the adjoining boudoir was three times that size).

TRAINING

Get up to speed on new knowledge, skills and resources to take your career and your institution to new heights



“Cultural Management and Environmental Sustainability” 14 December 2017 in Brussels

ENCATC is organising a new training offer! On **14 December** in **Brussels**, the **ENCATC Breakfast “Cultural Management and Environmental Sustainability”** training will make the case for action on climate change and the environment by the cultural sector.

The creative community is uniquely placed to respond to one of the major challenges of our times: climate change and the environment. Arts and culture are the true barometers of the world around us; they influence our individual and collective experiences, and shape the decisions we make. Cultural institutions and arts organisations can therefore be a platform from which to engage and inspire action on climate change. **Environmental sustainability is also intrinsic to the resilience of an arts organisation and makes economic as well environmental sense.**

The creative climate movement is growing momentum and speed internationally, embedding sustainability as a core principle and value. The Paris Agreement on Climate Change is an opportunity for the cultural sector to assume some leadership, and to use creativity to prompt environmental change: by adapting **how cultural institutions run operations**, how cultural influencers **prepare policies**, or how **artists create their work**.

Thanks to the expertise of our two coaches, **Iphigenia Taxopoulou**, Associate Partner at Julie’s Bicycle and General Secretary at mitos21, and **Catherine Bottrill**, Creative Green Lead at Julie’s Bicycle, learn about the approach developed by Julie’s Bicycle, a charity in the United Kingdom. For over 10 years, Julie’s Bicycle has estab-

lished an extensive methodology for environmental change through culture. The organisation has had fantastic results with its **Creative Industry Green Tools (IG Tools)** which are a set of free online carbon calculators. The tools are currently **used by more than 3,000 arts and cultural organisations worldwide** from over 15 countries. In addition to learning about IG Tools, this training will also explore other interventions, share expertise and practical resources, present case-studies and success stories, and inspire participants to act on climate change.

The ENCATC Breakfast’s small and intimate learning format improves the learning experience, encourages discussion with experts, and fosters exchange of knowledge, experiences, and practices. The experience has been much appreciated by previous participants. Arjen Gerretsen, UNESCO Liaison Office in Brussels, has said: *“The ENCATC Breakfast I attended was time well spent. I arrived at my office in the afternoon with new ideas, inside information and valuable contacts to follow up on. What better way to start the day?”*

Those who register are automatically enrolled in ENCATC’s Breakfast fidelity programme **“Get Trained, Get More, Give More!”** where you can earn a free training for your continued professional development or you can choose to donate it to someone unemployed or to a colleague or friend. Join ENCATC’s commitment to professionalise the arts and cultural sector to make it sustainable!

See the next page for the **programme, registration, speakers**, and more!

THE PROGRAMME

ENCATC Breakfast: "Cultural Management and Environmental Sustainability"



THURSDAY, 14 DECEMBER 2017 IN BRUSSELS



PART I. MORNING SESSION

08:30-09:30 Registration and networking breakfast

09:30-10:20 **Introduction**

- *Understanding climate change and the urgency of adopting environmental sustainability across all areas of human activity*
- *Key terms and concepts*
- *The Global Picture - the International Climate Agreements*
- *The Cultural Response - General Introduction*

10:20-10:50 **Q&A Session**

10:50-11:05 Coffee break

11:05-12:30 **The Cultural Response**

- *Sustainability and Cultural Policies / Creative Climate Leadership: The work of Julie's Bicycle - The 7 Trends*
- *Case Studies*



PART II. AFTERNOON SESSION

14:00-17:00 **Embedding environmental sustainability in cultural institutions and arts organisations**

- *The principles: commit, understand, improve, communicate*
- *The methods, the tools*
- *A step-by-step introduction to "greening" your operations: (1. Ground rules for "greening the office"; 2. Producing a "green" theatre production: a case study)*
- *Presentation of the IG Tools (Creative Industry Green Tools) and the Creative Green Certification Scheme*

**This programme is subject to change.*

WHO SHOULD ATTEND?

The ENCATC Breakfast is open to all interested in cultural management and environmental sustainability.

Participants from our target audience represent:

- higher education institutions
- training centres
- research centres
- arts and cultural organisations
- cultural networks
- cultural foundations
- consultancies
- local, regional and national governments
- EU and international institutions

As individuals they are:

- academics
- researchers
- trainers and educators
- cultural managers
- policy makers
- artists and creatives
- students



MEET YOUR COACHES!

Meet leading experts and practitioners working to inspire and enable the cultural sector to lead a collective response towards a low-carbon economy.



Iphigenia Taxopoulou, Associate Partner at Julie's Bicycle & General Secretary at mitos21



Catherine Bottrill, Creative Green Lead at Julie's Bicycle

FEES & REGISTRATION

Registration is required for all participants.

If you are an ENCATC member, registration is FREE. [Check here](#) to see if your institution is a member.

Fees for all other participants:

Session:	Fee:
Morning Session ONLY	25€ per person
Afternoon Session ONLY	25€ per person
Combo ticket (morning and afternoon sessions)	35€ per person



NEW MEMBERS

Stimulated by the ENCATC Congress 7 new members join the network!

Svetlana Hristova from Bulgaria

A new individual member, Svetlana Hristova has long been active in ENCATC when she was at the South-West University "Neofit Rilski". She is an urban sociologist, investigator and lecturer. She is also a leader of national and international interdisciplinary projects. In 2009 she initiated and chaired the ENCATC Working Group "Urban Management and Cultural Policy of City", which evolved into a Thematic Area with the same name. She is also a vice-chair of the Panel for the selection of the Bulgarian ECoC (2019).



CONTACT: Sv.hristova@abv.bg

Foundation for Cultural Policy Research & CUPORE in Finland

The purpose of the Foundation is to monitor developments both in Finnish and international cultural policy and to promote research in the field. To implement its mandate, the Foundation maintains a research centre called the Centre for Cultural Policy Research, better known by the acronym CUPORE. CUPORE's mandate includes the production and dissemination of reliable information applicable to cultural policy decision making and the promotion of important research and expert opinion by way of research projects and training in the field. CUPORE is a forum for discussion and debate on cultural policy issues both in Finland and elsewhere in the world. CUPORE not only supports and carries out research and development work, but also monitors and assesses information from reliable sources, processes that information, and transmits it to the relevant bodies and organisations.

Serving as the contact person with ENCATC is Anna Kanerva, a researcher whose interests include comparative cultural policies, international organisations, the knowledge base of cultural policies, digitisation, cultural and creative industries, and cultural heritage policies.

FOR MORE: www.cupore.fi



ENCATC CONTACT:
Anna Kanerva, Researcher
Anna.kanerva@cupore.fi

Yelena Kharitonova from the Netherlands

As a new individual member, Yelena Kharitonova has gotten to know the network's activities initially through the ENCATC Cultural Happy Hours. Her explorations into cultures other than her own, have taken her to many different parts of the world, and have impacted practically all aspects of her career. Now, she wants to supplement these experiences with the strong framework of knowledge offered by ENCATC's membership. Starting with her early awareness via professional projects and personal experience, she learned to reconcile universality and individual identity in her approach to the common heritage of humanity, in practical as well as philosophical terms. Now, she's ready to rise to a new challenge and be an individual member of ENCATC.



CONTACT: Yelena.kharitonova@gmail.com

University of Witwatersrand in South Africa

Situated in the heart of Johannesburg, Wits University provides a vibrant and dynamic environment for postgraduate study in Cultural Policy and Management (CPM). This, coupled with the combination of conceptually and analytically

challenging excursions and rigorous academic curricula, equips its graduates to excel in diverse fields. CPM prepares students for entry into the diverse and exciting world of cultural policy, cultural economy, city making, arts management, cultural leadership and activism, cultural administration and arts marketing. The CPM division in the Wits School of Arts offers electives for 3rd and 4th year, course work in the Honours and Masters years, degrees by research in the MA and PhD level as well as short courses on many of its courses. The post graduate degrees are aimed at both recent graduate students as well as at mid-career professionals aiming to consolidate their grasp and practice of the field. Our contact person for the ENCATC membership is Avril Joffe, head of the CPM division at the Wits School of Arts. She is an active member of the 43 person UNESCO appointed Panel of Experts on Cultural Policy and Governance (2011 ongoing) and a member of the cultural policy task committee for Arterial Network, the Pan African arts organisation.

FOR MORE:

www.wits.ac.za/wsoa/cultural-policy-and-management/



ENCATC CONTACT:

Avril Joffe, head of the CP&M division at the Wits School of Arts Avril.Joffe@wits.ac.za

Ministry of Culture in Taiwan

Taiwan's Ministry of Culture was preceded by the Council for Cultural Affairs (CAA), an antecedent organisation established on 11 November 1981. On 20 May 2012, the CAA was upgraded to the Ministry of Culture as part of a larger governmental reorganisation. This move served to rectify long-standing issues concerning personnel and resource allocation that had plagued the cultural sector. The Ministry of Culture oversees and cultivates Taiwan's soft power in the areas of arts and humanities, community development, crafts industry, cultural exchanges, international cultural participation, heritage, literature and publishing, living aesthetics, TV, cinema, and pop music.

ENCATC's current contact at the Ministry of Culture in Taiwan is Cheryl Lai, Director of the Cultural Division/Taipei Representative Office in the United Kingdom.

FOR MORE: www.moc.gov.tw



ENCATC CONTACT:

Cheryl Lai, Director
cheryllai@me.com

Cultural Division/Taipei Representative Office in the United Kingdom

The Cultural Division of the Taipei Representative Office in the UK strives to promote exchange and cooperation in a cultural context between Taiwan and the U.K. and the Republic of Ireland.

Cheryl Lai is our new contact between the representative office and the network. She is the Director of Cultural Division Taipei Representative Office in the UK. Before this current post, she was a senior journalist working for both Taiwan and Hong Kong's English/Chinese languages media (including an international radio station) for more than two decades. She published a book and translated two books. She enjoys writing Chinese Calligraphy as a hobby.

FOR MORE: www.roc-taiwan.org/uk_en/index.html



ENCATC CONTACT:

Cheryl Lai, Director
cheryllai@me.com

University of Kent in the United Kingdom

The University of Kent at Canterbury received its Royal Charter in 1965. The University's Charter, Statutes, Ordinances and Regulations form the University's constitutional framework. The objects of the University are to advance the education and disseminate knowledge by teaching, scholarship and research for the public benefit.

Our new contact person is Liz Moran, stepping into a new role created at the University: Director of Arts and Culture. She will lead and manage the strategic development and implementation of an integrated, attractive and sustainable approach to the delivery of arts and culture at the University of Kent's own venues across all campuses and will work with others in the region in support of the University's strategic objectives. Working with the Director of Music and Director of the Gulbenkian, the Director of Arts and Culture will lead the activities at University arts venues and will be responsible for developing the use of those venues as a showcase for University events, research activity and the engagement of students, staff and the community. This will involve working with University partner organisations, venues, practitioners, academic areas, students, businesses, donors and potential funders, as well as negotiating change in a complex political environment.

FOR MORE: www.kent.ac.uk



ENCATC CONTACT:

Liz Moran
Director of Arts and Culture
lmoran@kent.ac.uk

NEWS FROM THE OFFICE

ENCATC Agenda: People, Places & Meetings

What was ENCATC up to in September and October? The ENCATC team led by the ENCATC Board and Secretary General regularly meet with policy makers, influencers, new partners, and members to foster partnerships, develop new projects, and expand the network's visibility in Europe and beyond. Here's a selection of key meetings and visits:

7-8 September in Brussels, Belgium:

ENCATC Secretary General, GiannaLia Cogliandro Beyens attended the joint meeting of National Coordinators and the Stakeholders' Committee for the European Year of Cultural Heritage to discuss the Commission's planned initiatives for the special year, discuss the communication strategy, how to pool resources, and foster cooperation at the national and European levels.

11 September in Brussels, Belgium:

ENCATC Secretary General, GiannaLia Cogliandro Beyens met with representatives from the Spanish Embassy in Brussels to present the network and discuss future possibilities to collaborate on events and cultural activities in Brussels.

20 September in Brussels, Belgium:

ENCATC Secretary General, GiannaLia Cogliandro Beyens, met with representatives from DIK, an ENCATC member that is a professional association and a trade union for university graduates in the fields of documentation, information and culture. She presented the work done by ENCATC as well as opportunities for students just heading into the job market.

4 October in Brussels, Belgium:

As one of the networks supported by the Creative Europe programme of the European Union for the period 2017-2020, ENCATC was invited to the kick-off meeting of networks. Represented by ENCATC Secretary General, GiannaLia Cogliandro Beyens, this was an opportunity to get the latest updates from the European Commission, meet with the other networks selected for funding, and exchange information on planned activities.

18 October in Brussels, Belgium:

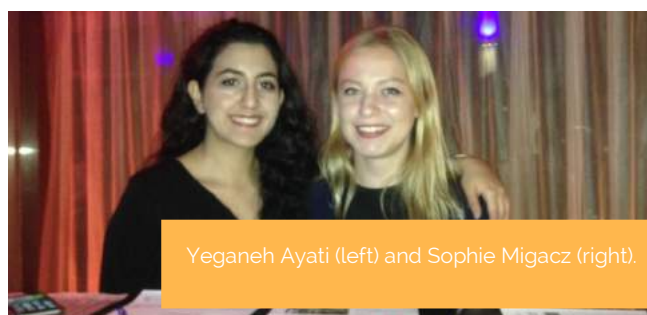
As an active member of the European Heritage Alliance 3.3, ENCATC Secretary General, GiannaLia Cogliandro Beyens attended a meeting to present its planned activities for the 2018 European Year of Cultural Heritage and to learn more about the EU-China year of Tourism 2018.

19-20 October in Kiev, Ukraine:

ENCATC President, Annick Schramme was invited to speak and present ENCATC at the Creative Ukraine Forum "Creative Economy as a Drive for Growth and Sustainable Development".

ENCATC's international reputation rises to attract interns from Dubai and the USA

In today's competitive job market, ENCATC is committed to helping students and early career professionals gain valuable experience and develop new skills. ENCATC is also witnessing more demand from international students to gain experience in its office in Brussels through its Marie-Claire Ricome Internship Programme.



Yeganeh Ayati (left) and Sophie Migacz (right).

Our members and followers attending the 25th ENCATC Congress most likely met Yeganeh Ayati. ENCATC first met Yeganeh at the 6th ENCATC International Study Tour in the Emirates. Yeganeh, a Iranian-British national who grew up in Dubai and recently finished her Alevels in English Literature, French and Mathematics at Jumeirah College. At the moment, she's taking a gap year to experience working in a few different disciplines, travel more, and do some volunteer work before starting university in the UK next year. Following a successful internship at a law firm in Paris, she moved to Brussels in September to start her six-month internship at ENCATC and gain experience in the cultural sector. *"I believe my experience at ENCATC will help me gain better insight into the workings of an NGO as well as the cultural management and policy discipline. I also look forward to discovering Brussels and other cities in Belgium whilst I'm here,"* says Yeganeh.

Joining the team in October is Sophie Migacz from the United States. While enrolled at Macalester College in St. Paul, Minnesota, she is currently doing a semester study abroad programme through IFE - Internships in Francophone Europe. IFE and ENCATC first met in 2016 in Angers, France at a presentation of the "Cultural Heritage Counts for Europe" project given by ENCATC member, Claire Giraud-Labelte. Sophie is in Brussels to deepen her knowledge and practice of French. The three-month internship at ENCATC is an excellent opportunity for her to be in a multilingual and multicultural environment which goes well with Sophie's studies in the States which include French, Spanish, and anthropology. *"My dream career right now would be a translator, so I really appreciate the opportunity to practice my French on a daily basis. For my internship with ENCATC, I hope to better understand the cultural management field, since one of my interests other than language is culture,"* says Sophie.

PUBLISHING OPPORTUNITY

Do you have an exciting publishing proposal?

The ENCATC Book Series can boost your career and international visibility!



ENCATC members are invited to submit proposals to be internationally published in the [ENCATC Book Series on Cultural Management and Cultural Policy Education](#).

The ENCATC Book Series exists to foster critical debate and to publish academic research in the field of cultural management and cultural policy as well as to open up a forum for discussions and debate on the topics of cultural management and cultural policy among scholars, educators, policy makers and cultural managers. It is also intended to provide reference tools for education and lifelong learning on cultural management and cultural policies.

It is becoming more and more evident that education in cultural management and cultural policy cannot and should not be separated from research being conducted in the field. Since its creation, ENCATC has recognised this need and has always been very active in pursuing, publishing, presenting, and disseminating research in arts and cultural management and cultural policy to strengthen the understanding of cultural management and cultural policy issues.

At date, the ENCATC Book Series includes four publications: "*When Cultural Policies Change: Comparing Mexico and Argentina*" (2015) by Dr. Elodie Bordat-Chauvin; "*The Creative City. Cultural Policies and urban regeneration between conservation and development*" (2016) by Dr. Alessia Usai; "*Fair Cooperation. A New Paradigm for Cultural Diplomacy and Arts Management*" (2017) by Dr. Annika Hampel; and "*Public-Private Partnership in the Cultural Sector. A Comparative Analysis of European Models*" (2017) by Dr. Elena Borin.

The ENCATC Book Series is published by P.I.E. Peter Lang, an international publishing group.

TYPES OF CONTRIBUTIONS FOR CONSIDERATION:

Contributions from members are welcome from any relevant discipline, provided they make an original academic contribution to the study of cultural management and policy.

The kinds of work that will be published in this collection are original ones that provide recent research results, theoretical studies and experiences that have been obtained, carried out and gained both within our context and on an international level.

DEADLINE:

31 December 2017

DOWNLOAD THE CALL:

<http://bit.ly/2pkBxJV>

FOR MORE ABOUT THE ENCATC BOOK SERIES:

<https://www.encatc.org/en/resources/book-series/>

WHAT HAPPENED IN SEPTEMBER?



ENCATC's 25th Congress looks to the current and future trends of cultural management and cultural policy

The **25th ENCATC Congress "Click, Connect and Collaborate! New directions in sustaining cultural networks"** took place in Brussels, Belgium from 27-30 September 2017. This major international event brought together more than **230 participants** who were academics, researchers, professionals from the cultural sector, policy makers, artists, students and media **from 40 countries**.

For the first time in 2017, to mark the **network's 25th anniversary and the next chapter in its evolution**, the **Congress encompassed a new enlarged format** that included the 10th Young and Emerging Researchers' Forum, the 2nd Annual Members' Forum, the 25th Annual ENCATC Congress, 7th ENCATC Policy Debate, the 8th Annual ENCATC Research Session, and the 4th ENCATC Research Award Ceremony. This was a significant development for the network, its members and followers who increasingly represent a more international audience. The new format ensured interesting content for a diverse audience and rich exchange and cross-pollination between education, research, training, and practice.

25th ENCATC Congress kick-offed on **27 September** at the **Bip, house of the capital region**. The morning began with the **10th Young and Emerging Researchers' Forum**. The 2017 edition was designed for young and emerging cultural policy researchers to help them advance in their careers and enlarge their networks in Europe and beyond.

Participants exchanged research trends, addressed topical research issues, methodology, professional cooperation, publishing opportunities, online knowledge exchange and collaboration. In addition, this year's YERF particularly encouraged dialogue on cultural management and cultural policy/governance studies, and with a focus on Asia and Europe regions.

That same afternoon, the **2nd Annual Members' Forum** gathered ENCATC members as well as members of the networks the Association of Arts Administration Educators (AAAE) and the Taiwan Association of Cultural Policy Studies (TACPS). This plenary session started with an **exchange on cultural management and policy education from a global perspective** with representatives coming from across Europe, the Americas, Africa, and Asia. The Members' Forum was also the opportunity to learn about **new curricula, pedagogy, methodologies and policies** with presentations prepared by members for their peers.

The day concluded at **BOZAR, the Centre for Fine Arts in Brussels** where all Congress participants were invited to a cocktail reception followed by the **7th Annual ENCATC Policy Debate "What role for Brussels and its cultural institutions in the EU strategy for culture external relations?"**

On **28 September**, the Congress opened to all delegates. After the **official welcome**, the programme began with a

plenary session **panel debate** on the **"Evolution and impact of the cultural management and policy network on the cultural sector in terms of its professionalisation: past, present, and future"**. ENCATC's past and current Presidents coming from higher education institutions in Belgium, France, Germany, and Spain were joined by GiannaLia Cogliandro Beyens (current Secretary General) who shared their reflections about the impact and importance of ENCATC during the organisation's 25 years of existence.

Next, our keynote, **Milena Dragičević-Šešić**, Head of UNESCO Chair in Interculturalism, Art Management and Mediation, Belgrade University of Arts in Belgrade, Serbia was invited to take the floor. She delivered a passionate speech on **"Networking culture - The role of European cultural networks"** and shared her expertise, creative and innovative insight providing alternative and thought-provoking ways of exploring the sustainability of cultural networks.

After the day's networking lunch, the **2nd Global Conversations**, organised in partnership with AAAE and TAPCS, offered delegates a space to debate about the Brussels manifesto, a draft document that defines a common set of guiding principles and aspirations for the arts and cultural management education field. The draft document is an outgrowth of the Dialogue of Networks, a session that took place at the 2017 AAAE conference in Edinburgh, Scotland where more than 15 networks engaged in a process to identify the key ideas in the Manifesto. Now, at this year's ENCATC congress, discussions brought new perspectives and deeper reflection to refine the document even further before it is presented externally in the coming months.

Continuing in the afternoon, participants separated into four parallel **discussion groups** to **advance the state of art** and **promote new ideas** and **proposals** on the **major challenges faced by cultural networks** today in Europe and beyond: Governance/Leadership; Business Models; Evaluation; and the Internationalisation of Networks.

The evening programming was dedicated to the **4th ENCATC Research Award** where **Dr. Rebecca Amsellem** from France was announced as the 2017 winner for her PhD thesis "The international strategies of museums and their new business models" defended at University Paris 1 Panthéon Sorbonne.

The next day, the programme started with the **8th Annual ENCATC Research Sessions and Thematic Sessions**. More than 41 papers were presented by academics, researchers and practitioners from 24 countries. They shared the latest research developments and trends in the wide field of cultural management and policy covering cultural heritage,

evaluation, culture and sustainable development, cultural policy, creative industries, cultural diplomacy, performing arts, cultural leadership, just to name a few. This resulted in a published book of proceedings available for download online.

After lunch, a plenary session on **"The Compendium of Cultural Policies and Trends in Europe: strategies for a new multi-stakeholder network"** presented an analysis of global developments that influence cultural policies. It also explored future-proof scenarios for the Compendium research community and its database.

Next, the **"Citizens' Dialogue and the European Year of Cultural Heritage"** was led by representatives from the European Commission's DG for Education and Culture and DG Communication. They shared how it is possible to host one of the 2018 Citizens' Dialogues. There was a lively Q&A session on the challenges to foster dialogue between citizens and policy makers, especially the difficulties to reach marginalised populations.

To bring Congress delegates into the discussion on the 2018 European Year of Cultural Heritage (EYCH), the next plenary session focused on **"EU Policy Development on Cultural Heritage"**. Representatives from the European Commission were joined by heritage experts and researchers to discuss the state of art of heritage policies in Europe, trends on training programmes on Intangible Heritage, collaboration and participation in cultural heritage management, and what's next to prepare for the EYCH 2018.

The day ended with a party to **celebrate ENCATC's 25th Anniversary**. Organised at BOZAR, Centre for Fine Arts, the evening was a time to share stories, look back on what has been accomplished, and how together ENCATC members and Congress delegates will be part of its future.

The last day of the Congress on **30 September** had a study visit dedicated to discovering Brussels' the European House of History. After a visit, participants met with the museum's curator to discuss practical management issues, questions of the pedagogical digital materials, and reactions to the purpose and design of the exhibition space.

In a final get-together moment, everyone was invited to enjoy traditional Belgian fries at Maison Antoine, one of the most recognised "friterie" in the city.

There is no doubt this major international gathering was a success for collecting **new ideas**, sharing knowledge and different perspectives, and delivering **recommendations**. We were witness to the many networking moments and synergies initiated by our active members and Congress delegates!



USEFUL CONGRESS LINKS:

Storify Reporting: <https://storify.com/ENCATC>

Book of Proceedings: www.encatc.org/en/resources/books/

Research Award Ceremony 2017: www.encatc.org/en/award/award-ceremonies/2017/

Dr. Rebecca Amsellem is named the winner of the 2017 ENCATC Research Award on Cultural Policy and Cultural Management



Members of the Award's international Jury, ENCATC's Secretary General, representatives from the European Commission, and the Award finalists stand with the 2017 Award winner, Dr. Rebecca Amsellem (fourth from left).

On the evening of 28 September in Brussels, **Dr. Rebecca Amsellem** from France was announced as the winner of the 4th ENCATC Research Award on Cultural Policy and Cultural Management her PhD thesis, "The international strategies of museums and their new business models" defended at University Paris 1 Panthéon Sorbonne.

The Award winner was revealed at the ENCATC Research Award Ceremony held in Brussels during the 25th ENCATC Congress "Click, Connect and Collaborate! New directions in sustaining cultural networks."

Addressing an international audience of leading academics and renowned researchers, representatives from the European Commission, policy makers, cultural practitioners, and artists, and speaking on behalf of the Award's international jury, **Annick Schramme, President of ENCATC** said: "*The variety and quality of the selected finalists were very high. One was an excellent, theoretical and original reflection about the concept of audience development in relation with cultural policy and democracy; another used an innovative and mixed qualitative and quantitative methodology to measure the high perceived success of small-sized creative organisations; finally, a well-written and elaborated empirical analysis of the international strategies of museums and their business models. The jury decided to give the Award to the latter because it met the most of the ENCATC Award's criteria. The jury strongly believes that Rebecca's sound comparative and empirical research will have high relevance for the practice in different parts of the world.*"

ENCATC was honoured to have **Catherine Magnant, Advisor, Head of the 2018 European Year of Cultural Heritage task force at the European Commission**, deliver the highly anticipated Award announcement. Speaking of the Award's role in promoting important research and stimulating new thinking, Ms. Magnant said: "*I am delighted to hand out ENCATC's Research Award for the third time. It is always so moving to see bright young cultural researchers have their efforts rewarded! Both the academic*

world and policy makers need fresh, rigorous and independent thinking and ENCATC's Award is promoting exactly that."

The **winner, Dr. Rebecca Amsellem** expressed her esteemed gratitude for this international recognition: "*I would like to thank deeply the members of the jury for this honour. I would like to thank Professor Greffe for believing in this research from the beginning and accompanying me through the whole PhD. The ENCATC organisation has been a true ally to cultural researchers throughout its existence and I am truly grateful that my research is a part of it.*" The winner will have her PhD thesis published in the ENCATC Book Series on Cultural Management and Cultural Policy Education by the international publishing house, PIE Peter Lang.

Launched in 2014, the ENCATC Award exists to stimulate academic research in the field of cultural policy and management, to explore contemporary issues at stake and possibly anticipate new cultural policy orientations through comparative and cross-cultural research. Moreover, it contributes to the process of creating an infrastructure, a network of researchers who are doing comparative research projects in cultural policy and management issues. "*The Award ceremony this year occurs on the celebration of ENCATC's 25th anniversary. I'm very proud the Award winner's research is published in our book series. This is an important contribution to the careers of emerging researchers and to the greater research community, the cultural sector, and policy making in Europe and beyond. As we move into our next 25 years, I see us continuing to bridge innovative research with education in cultural management and cultural policy. As the only network at the crossroads of culture, education, research and training, once more ENCATC demonstrates its capacity to recognise innovative applied research that policy makers can use to design new policy scenarios,*" said **ENCATC Secretary General, GiannaLia Cogliandro Beyens**.

LEARN MORE ABOUT THE AWARD:
<https://www.encatc.org/en/award/>

WHAT HAPPENED IN OCTOBER?

SHARING EXPERTISE

Issues and trends in cultural policy at an international level



ENCATC President, Annick Schramme (far right) with policy debate speakers

On 2 October in Antwerp, ENCATC held its 8th Policy Debate on the topic of "Issues and trends in cultural policy at an international level."

44 academics, researchers, cultural operators, policy makers, economics experts and students came to hear from experts from Australia, Belgium, South Africa and the United States share their different points of view.

After a warm welcome by ENCATC's Secretary General, GiannaLia Cogliandro Beyens and an introduction from ENCATC's President, Annick Schramme, the policy debate kicked off with a lecture by Sarah Gardner, the founding director of IFACCA, the International Federation of Arts Councils and Culture Agencies. Next, Prof. dr. Cas B. Smithuijsen (Radboud Universiteit) moderated an international panel discussion with experts: Avril Joffe (Professor, Witwatersand University Johannesburg South-Africa), Richard Maloney (Professor, New York University, USA), Luc Delrue (Secretary General, Flanders Department of Culture, Youth, Media), and Barbara Stacher from the DG EAC at the European Union.

The debate concluded with reflections from Caroline Bastiaens, Vice Mayor of Culture, Economy, Urban Maintenance and Patrimony.

ENCATC is working on a report of the policy debate and a short video will also be made available.

SHARING EXPERTISE

European Heritage Alliance 3.3



Members of the European Heritage Alliance 3.3

Members of the European Heritage Alliance 3.3 met on 18 October in Brussels. ENCATC, an active member of the Alliance since 2011, was represented by its Secretary General, GiannaLia Cogliandro Beyens.

This was an important opportunity to get the latest updates from the European Commission. Erminia Sciacchitano, Policy Officer and Member of the EYCH team, DG EAC, at the European Commission presented an ongoing mapping of cultural heritage actions in EU policies, programmes and activities, the Horizon 2020 work programme 2018-2020 published (but not yet adopted) upcoming project calls (that would offer funding of EUR 200 million for cultural-heritage related research, and funding opportunities from Erasmus+ for heritage skills related projects).

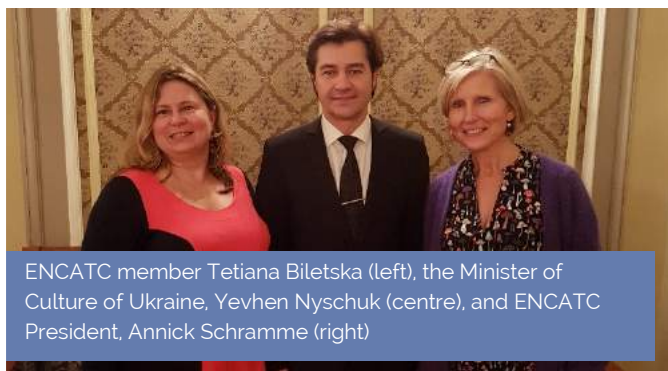
Those in attendance also learned more about the EU-China Tourism Year 2018. The European Commission is preparing the ECTY in close cooperation with CNTA (China National Tourism Administration). Its main priorities are to show what the EU has to offer to Chinese visitors by supporting various cooperative marketing campaigns, facilitate business summits, and organise Business to Business matchmaking meetings for tourism operators at the most important fairs.

Members also shared their planned activities for the European Year of Cultural Heritage 2018 and possibilities for synergies among those in the Alliance. For its part, ENCATC is currently carrying out a survey for members to better understand their activities in cultural heritage. The 26th ENCATC Congress on Cultural Management and Policy (26-28 September 2018 in Bucharest, Romania) will also focus on cultural heritage and thus to contribute to the success of the 2018 European Year of Cultural Heritage.

LEARN MORE ABOUT THE EUROPEAN HERITAGE ALLIANCE 3.3: <http://europeanheritagealliance.eu/>

SHARING EXPERTISE

Creative Ukraine Forum



ENCATC member Tetiana Biletska (left), the Minister of Culture of Ukraine, Yevhen Nyschuk (centre), and ENCATC President, Annick Schramme (right)

ENCATC was invited to share its expertise at the Creative Ukraine Forum held from 19-20 October in Kiev, Ukraine. This event aimed to promote and enforce the perception of "culture" and "creativity" as drivers for growth and sustainable development. The event was also intended to contribute to the promotion of inter-ministerial and public-private cooperation on elaboration of public policies and the establishment of strategic alliances supporting and promoting CCI development locally, nationally and internationally.

The forum attracted participants from 16 countries. They were professionals from creative and cultural sectors, representatives of business and civil society institutions and projects, researchers, academics, and policy-makers from Ukraine, Eastern Partnership (EaP) countries and EU Member States.

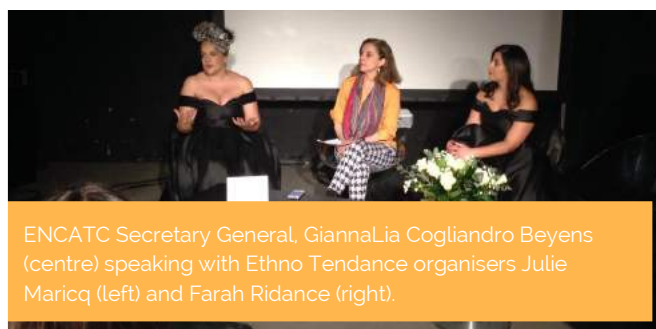
ENCATC President, Annick Schramme was invited to speak at a special session on mainstreaming of Ukrainian and EaP cultural actors in the EU networks which aimed to investigate internationalisation, cooperation and networking as instruments for CCI development. The session also informed participants on opportunities for more active access to Ukrainian instruments of institutional support for CCI and EU funding through regional and international partnership development. ENCATC's President also spoke at the session "Business consultations "Creative SMEs".

Tetiana Biletska, ENCATC member from Ukraine, and Association4U Senior Sectoral Policy Fellow, and ENCATC member Eglė Deltuvaitė from the Lithuanian Culture Institute and Head of the Creative Europe Desk in Lithuania were also speakers.

FOR MORE: <http://creativeukraine.org.ua/en/>

CULTURAL HAPPY HOUR

International, multicultural and inclusive fashion



ENCATC Secretary General, GiannaLia Cogliandro Beyens (centre) speaking with Ethno Tendence organisers Julie Maricq (left) and Farah Ridance (right).

On 27 October in Brussels, ENCATC held its 38th Cultural Happy Hour at the Ethno Tendence Fashion Week. This was a unique opportunity for 17 Cultural Happy Hour guests to discover the most exciting and largest event of its kind in Belgium around international, multicultural and inclusive fashion.

Now in its 6th edition, Ethno Tendence is a once-a-year event putting on the latest world fashion trends and inspirations inspired by African art and culture. It includes stunning fashion shows, artistic performances, works by emerging designers, contests for best new talents, a pop up store, a beauty corner, exhibitions, workshops, discussion panels and more.

ENCATC had a special presentation of Ethno Tendence by Farah Ridane and Julie Maricq from the event's management team. They explained how the impressive 3-day event is put on entirely by a dedicated group of volunteers. The management team was also successful in fundraising more than 20,000 euros from sponsors. To attract the public, Ethno Tendence has to rely mostly on social media channels. Yet despite its small communication budget, the event attracted more than 3,400 visitors in 2017.

CHECK OUT THE CULTURAL HAPPY HOUR PHOTO ALBUM ON FACEBOOK:

https://www.facebook.com/pg/ENCATC/photos/?tab=album&album_id=10155098312731958

MORE UPCOMING EVENTS

TRAINING

Academy on learning on intangible heritage: building teachers' capacity for a sustainable future

15 -17 November 2017 in Bilbao, Spain



This Academy will be held in the framework of a project of the same name that is being done thanks to the support of UNESCO.

The **learning opportunity for teaching faculty in universities** will be organised around six sessions. Sessions will include: Results of the project's mapping of heritage studies with focuses on intangible cultural heritage (ICH); Key concepts and themes of the UNESCO Convention 2003; How to transform ICH and Education for Sustainable Development (ESD) concepts for learning; Integrating ICH-ESD elements and principles into education; Visibility and sharing; and Reference materials for teachers. Mark your agendas! A call for applications will be announced soon.

The project "Academy on learning on intangible heritage: building teachers' capacity for a sustainable future" is running from April to December 2017 and involves ENCATC members in Belgium, France, and Spain.

NETWORKING

26th ENCATC Congress on Cultural Management and Policy

26-28 September 2018 in Bucharest, Romania

We can't wait to see you next year in Romania from 26-28 September 2018 for the **26th ENCATC Congress on Cultural Management and Policy!** Organised in partnership with our member, The National Institute for Cultural Research and Training (NIRCT), this will be your international gathering to get the latest advancements in cultural management and cultural policy education, training, practice, and research.

The programme will include keynote speeches, exciting debates, panel discussions as well as the **5th Annual ENCATC Research Award Ceremony**, the **9th Annual ENCATC Research Session**, and the **11th Young and Emerging Researchers' Forum**. Hosted in the capital city of Bucharest, you'll also discover the city's vibrant cultural scene with **study visits**.



NETWORKING

7th ENCATC International Study Tour

12-14 February 2018 in New York City, USA

TRAINING

7th ENCATC Academy on Cultural Relations and Diplomacy: The Rising Role of Cities

15-16 February 2018 in New York City, USA

The 2018 editions of the **ENCATC International Study Tour** and of the **ENCATC Academy on Cultural Relations and Diplomacy: The Rising Role of Cities** will explore - and provide with concrete case studies through the onsite visits - the complexity of the cultural dimension of city diplomacy.

The speed and scale of urbanisation in the world is unprecedented. Thus it is not surprising that the rise of city diplomacy is challenging the monopoly of the state in diplomacy. Increasingly, cities, on their own merits, as well as building on networked arrangements, are an important actor in international relations. The cultural dimension of their activity is complex comprising interconnected economic, social, political and environmental strands.

More information and registration coming soon!

LEARN MORE & MEET THE FIRST SPEAKERS TO BE ANNOUNCED: www.encatc.org/en/news/49-encatc-to-launch-two-of-its-2018-events-in-new-york-city/



ENCATC IN CONTACT



For this edition of ENCATC in Contact, we sat down with Iphigenia Taxopoulou, Associate Partner at Julie's Bicycle and General Secretary at mitos21. She will be our coach at the ENCATC Breakfast Training "Cultural Management and Environmental Sustainability" on 14 December in Brussels. We wanted to learn more about her background and what participants can expect from the training.

How did you get interested in the topic of environmental sustainability?

As a cultural manager working primarily with public cultural institutions, I've always identified efficient management with "good house-keeping" and with an acute sense of social responsibility. Through my working experience (in the theatre sector mainly), I had begun to feel increasingly uncomfortable at how "carelessly" cultural institutions were run in respect of their environmental impacts: tons of paper, energy and water wasted; endless supplies to create new sets and costumes; buildings which operated like environmental minefields, etc... Natural resources, materials, but also public funds, were spent as if there was no tomorrow... I was convinced that this could be reversed if only we became aware of the environmental impact of our sector and, most importantly, if we knew how to bring about change. It was back in 2009 when I started to conduct research. I came across the work of Alison Tickell and Julie's Bicycle which had been founded the year before. This pioneering initiative provided the precise framework, the data, the arguments and the tools, which would enable the cultural sector to embed the principles of environmental sustainability in its overall ethos and daily operations. Our paths crossed in 2013, when we, as mitos21, organised the first



Photo of a work by artist Andy Goldsworthy taken by Nichola Smale CC BY 2.0

international conference on "Sustainable Cultural Management" – we have been working together ever since. Currently, we are in partnership for a new educational project, the EU funded Creative Climate Leadership training course.

What is your role in the mission of Julie's Bicycle as an Associate Partner?

As an organisation, JB is a charity based in London. You will be surprised to know how small the core-team is, in relation to their immense achievements in bridging environmental sustainability and the creative sector, not only on a national level (in the UK, where they practically helped create a new framework for the national cultural policy), but also on an international level. Part of this international work is done through a network of associate partners,

individuals who are, so to speak, the ambassadors of JB worldwide. JB is by principle a very decentralised organisation – the idea is to reach out to as many people and institutions in the cultural sector as possible, to inspire action, provide the knowledge, the tools and the resources, so that they can then pursue this new approach independently (and, hopefully, inspire others!).

In your role as Secretary General of mitos21, what are some of the changes you have established in the network to make a positive impact on the planet? Have you been successful in getting your members to also adopt any practices?

As I mentioned before, among our other mitos21 projects, in 2013 we organised an international conference entitled "Sustainability and Culture / Sustainable Cultural Management";



Photo of a Trashion 2011 Exhibition taken by Mary Ann Enriquez via Flickr CC BY 2.0

and then, in 2016, together with JB, we organised the first International Intensive Summer Course on Sustainable Cultural Management (SCM Course). Both initiatives came about because the members of mitos21, representing some of the most prestigious and influential theatre institutions in Europe, are fully aware of their responsibility to operate in an environmentally responsible manner. There are different degrees of integration of sustainable management in our member-theatres. Some, like the National Theatre in London are truly "examples to follow". Others are beginning to develop their "green" projects, others are half-way through. For this reason, we have set up an internal network of mitos21 "green managers", to provide mutual support, share knowledge and exchange expertise. In addition to that, in June 2018, we will be organising an event on Sustainability in Cultural Policy and the Arts, at the Academy of Performing Arts in Baden-Wuerttemberg.

What are some of the obstacles you think are impeding cultural managers from implementing policies, tools, practice for environmental sustainability?

The main problem is lack of commitment, most importantly on behalf of the higher levels of administration. Experience shows that once the top administration is committed to make the change, there will usually be a wealth of good will and enthusiasm to be found across any organisation. The narrative is in place, the methodology and the tools

are available, training and support can be provided... it's just a matter of getting started. So far, surveys prove that engaging with a project of sustainable management enriches the creative life, as well as the team-morale of organisations.

What do you say to people who think they can't make a difference because they are "just one individual" or "only one institution"?

Well, here is the good news: we are no longer "just one individual" or "only one institution". Currently, there is a large wave of creative people worldwide who are actively engaged in doing their part against the devastating effects of climate change and environmental degradation. I do not necessarily refer to direct activism, as there are many artists working in this direction. I am talking about individuals and institutions that continue to create art and culture, only that they do so via a different mind frame.

What about the cultural sector makes it an ideal platform from which to engage and inspire action on climate change? What advantages does it have that makes it different from other sectors?

The creative and cultural communities – more than any other sector per se – define, design, develop and affirm social values. Be it through the arts, theatre, music, film, or fashion, the cultural sector is a powerful driver of values and life styles, which has direct access to the minds and hearts of people across the globe.

What are the top three things you hope Breakfast participants leave with after the training?

I hope they will have found replies to the "why", the "whether" and the "how". We will endeavour to show why it is important to engage; to inspire a desire for commitment; and to provide an introduction to basic knowledge and the tools that would allow our participants and their organisations to embark on their own sustainable project.

Register to ENCATC's Breakfast "Cultural Management and Environmental Sustainability":

www.encatc.org/en/events/detail/cultural-management-and-environmental-sustainability/

Julie's Bicycle: www.juliesbicycle.com

Mitos21 European Theatre Network:

www.mitos21.com

Sustainable Cultural Management

(training course): www.scmcourse.com

Creative Cultural Leadership (training course):

www.creativeclimateleadership.com



Iphigenia Taxopoulou is a founding member and the General Secretary of the European theatre network mitos21, representing some of the most prestigious national and public theatres in Europe. She has served as Associate General Secretary of the International Association of Theatre Critics and has collaborated, as artistic advisor and international projects manager, with theatre festivals and cultural institutions in Greece and abroad – among which the National Theatre of Strasbourg, the Royal Dramatic Theatre of Sweden-Ingmar Bergman International Theatre Festival, the International Film Festival of Thessaloniki, the Athens&Epidaurus Festival. From 1995 until 2009, she was in charge of the International Relations at the National Theatre of Northern Greece, where she also worked as a dramaturg and head of the publications department. She has served as cultural advisor to the President of the Hellenic Parliament, as a Board member of the Thessaloniki Concert Hall, as well as a member of the artistic committee of the Dimitria Arts Festival of Thessaloniki.

Read her full biography here:

www.encatc.org/en/events/detail/cultural-management-and-environmental-sustainability/programme/87/

NEWS FROM OUR MEMBERS



MEMBER STORIES: FRANCE, ROMANIA, SPAIN

ENCATC members come together for the 4th National Conference of Cultural Managers

This conference took place at the National Library of Romania from 28-29 October, in the presence of the Minister of Culture and National Identity, Mr. Lucian Romascanu, ENCATC's former President Lluís Bonet and current Vice-president Mrs. Manuèle Debrinay-Rizos, Nigel Bellingham – Director of British Council Romania, Secretary of State Gheorghe Popa, other state officials and over 150 managers and representatives of public cultural institutions at a national level.

During his speech, the Romanian Minister of Culture mentioned the importance of cultural management's role in public institutions and underlined the benefits of having three international guests from ENCATC sharing their experience with the Romanian cultural managers and cultural policy-makers.

Associate Professor Carmen Croitoru, PhD – General Manager of NIRCT – stated that the role of the cultural managers is fundamental in laying the cornerstone for a well-organised cultural public institution. She also underlined the importance of belonging to an international network such as the ENCATC. On this occasion, NIRCT publicly announced ENCATC's 26th Congress will take place in Bucharest in 2018, when Romania will celebrate a century since the Great Union of 1918.

For the second consecutive year, three ENCATC members were invited to share their expertise. Manuèle Debrinay-Rizos presented ENCATC and its role in connecting cultural managers worldwide and the importance of networking and the development of local cultural policies. Professor Bonet from the University of Barcelona presented on "Models of governance in public cultural management. Limits and opportunities" was a focal point of the debate, raising the interest of the participants. Professor Camille Jutant from University Lyon 2 talked about the importance of the education in training future professionals in the field and especially interdisciplinarity, transversality of skills.



ENCATC members from left to right: Lluís Bonet, Carmen Croitoru, Manuèle Debrinay-Rizos, and Camille Jutant

The event also included the official release of the book entitled *Theatre Management. Strategies for theatrical organisations* by Professor Bonet. The book was translated, edited and published by the National Institute for Cultural Research and Training. This book aims to be useful not only to those working in theatres, but also for all museum managers and cultural managers in a broader way. Lluís Bonet thanked the Institute and to its General Manager for this effort, as the Romanian version of it appeared before the English one. This project is the materialisation of the good cooperation and fruitful cooperation under the generous umbrella of ENCATC.

LEARN MORE ABOUT THE EVENT:

www.culturadata.ro/cnmciv/

ENCATC CONTACT:

Carmen Croitoru

carmen.croitoru@culturadata.ro



Do you have a member story to share? We'd love to share your story collaborating with other ENCATC members in our upcoming issues of this e-newsletter. Send in your collaboration to e.darley@encatc.org.

Participatory Governance in Culture: Exploring Practices, Theories and Policies

22-24 November 2017 in Rijeka, Croatia

This event in Rijeka, Croatia, from 22-24 November 2017, is part of the "Approaches to Participatory Governance of Cultural Institutions" UNESCO project.

The gathering, organised by ENCATC member, the Kultura Nova Foundation, intends to cover a number of issues and concerns about the challenges, limitations, paradoxes, and perspectives that cultural research, practices, and policies are increasingly facing around the concept of participatory governance in culture.

The necessity of new models of governance in culture has become a European and global issue in recent decades. Traditional public governance and market-oriented governance systems have increasingly proven inadequate to respond to the complex realities of policy challenges and ongoing transformations in the socio-economic environment, encompassing the needs of cultural professionals and artists, audiences and local communities. Due to public governance deficiencies and market failures, many cultural initiatives around the globe are introducing new perspectives that challenge traditional governance models and are experimenting with innovative approaches to governance surpassing the conventional and representative institutional frameworks.

Scholars, researchers, theoreticians, cultural operators, artists, practitioners, activists and policymakers are invited to attend the Conference.

"Approaches to Participatory Governance of Cultural Institutions" is a two year project (from March 2016 to March 2018) implemented by the Kultura Nova Foundation with the support of UNESCO International Fund for Cultural Diversity.

FOR MORE ABOUT THE CONFERENCE:

<http://conference.participatory-governance-in-culture.net/call-for-papers>

FOR MORE ABOUT THE PROJECT:

<http://www.participatory-governance-in-culture.net/about>

CONTACT:

participatory-governance-in-culture@kulturanova.hr

info@kulturanova.hr



8th Conference of Doctoral Studies in Theatre Practice and Theory

3-4 November 2017 in Brno, Czech Republic



The theme of this year's conference is "Politics and Community Engagement in Doctoral Theatre Research". It aims to provide a platform on which different concepts of doctoral studies and research in the field of theatre practice and theory can be contrasted.

Previous editions of this event has been attended by over one hundred doctoral students from Europe, Africa, North America and Asia who have come to introduce their research in progress to an international audience and discuss common methodological issues.

The faculty perceives doctoral studies as a potential think tank responding to current trends in the most up-to-date and innovative way, which is why it pays them such close and consistent attention.

2018 marks a special year and the conference is also taking place during the 70th anniversary of the Janáček Academy of Music and Performing Arts.

ENCATC CONTACT:

Blanka Chládková chladkova@jamu.cz

FOR MORE ABOUT THE CONFERENCE:

<http://www.theatrephdjamu.cz/en/programme>

FRANCE

Burgundy School of Business

Rencontres de l'entrepreneuriat culturel et créatif

12-13 décembre 2017 à La Rodia, Besançon, France



La Coursive Boutaric et la Burgundy School of Business, associés au 52 Battant, vous invitent à venir débattre et agir en faveur du développement de l'entrepreneuriat culturel et créatif en Bourgogne-Franche-Comté.

Créées en 2015, ces rencontres professionnelles ont de multiples objectifs : démontrer l'apport du secteur culturel et créatif sur le territoire et participer à son dynamisme; faire connaître et rendre accessible les logiques de coopération; faciliter le partage d'expériences et de bonnes pratiques; favoriser le rapprochement avec les opérateurs du secteur économique classique; et proposer des outils pour soutenir et accompagner les entrepreneurs.

Professionnels du secteur, artistes, chercheurs, représentants politique et étudiants, nous vous convions à venir échanger avec plus de 40 intervenants invités, à suivre plusieurs parcours thématiques de conférences plénières et d'ateliers, à découvrir des portraits inspirants d'entrepreneurs locaux, ainsi qu'une nouvelle formule de l'incubateur éphémère.

Au travers des différents parcours et focus, cette édition 2017 abordera notamment : les nouveaux modèles économiques du numérique; l'artiste entrepreneur; la gestion d'entreprise & les Ressources Humaines; l'export.

ENCATC CONTACT:

Christine Sinapi

Christine.Sinapi@bsb-education.com

FOR MORE:

www.la-coursive.fr/rencontres-pros



GERMANY

Institute for Arts and Media Management (KMM)

11th Annual Conference of the Association for Arts Management

17-20 January 2018 in Hamburg, Germany



The focus of this year's conference will be "Cultural Leadership & Innovation: Utopias, Strategies and Challenges of Arts Management". The term "cultural leadership" has gained increasing attention in the discourses of cultural management and cultural policy, as well as in the curricula of international study programmes and higher education programmes. In many of these contexts, "cultural leadership" is presented as a force for innovation and transformation of organizations and societies.

The 11th Annual Conference of the Association for Arts Management (Fachverband Kulturmanagement for Germany, Austria & Switzerland) takes this observation as a starting point for an interdisciplinary, international gathering of researchers and practitioners in the field of arts management.

Confirmed keynotes include: Amelie Deuflhard, Director Kamnagel (Hamburg), Simon Kavanagh, kaospilots.dk, Andreas Reckwitz, Professor for Comparative Sociology of Culture, Europa-Universität Viadrina (Frankfurt / Oder), and Steven Walter, PODIUM Festival.

After the conference, on Saturday 20 January 2018, study trips will be offered to select cultural organisations in Hamburg, which will give insight into the diverse cultural landscape of Hamburg and open up further possibilities for networking among the conference participants.

Don't miss the early bird booking rate! Reserve your place by 20 November!

ENCATC CONTACT:

Prof. Dr. Reinhard Flender

flender@kmm-hamburg.de

FOR MORE:

www.culture-conference-2018.de/english-1/

ITALY

University of Macerata

SERBIA

University of Arts in Belgrade
Faculty of Dramatic Arts

CALL FOR PAPERS:

The Management of Cultural Heritage and Landscape Inner Areas. Theories and Practices Across Europe and Beyond

Deadline for abstracts: 31 December 2017

At the beginning of 2017 the European Union designated 2018 as the first European Year of Cultural Heritage, an opportunity to reflect on the value of cultural heritage and raise awareness of its social and economic role in current society.

This initiative falls in a very particular moment for Italy, in the middle of the debate on the restoration and reconstruction of inner villages and historical buildings damaged by the series of earthquakes that struck the central part of the country between August 2016 and January 2017, and in the aftermath of the launch of the *National Strategy for Inner Areas* (2014-2020). Inner areas, that cover most of the European territory, have undergone a process of persistent marginalisation and depopulation since the post-war period: far from communication routes and hubs providing essential services (education, health and mobility), they are today a European emergency, because of abandonment and aging population, low levels of employment and scant industrialisation. The survival of cultural heritage in these disadvantaged areas – in many cases, mountain areas – is compromised and its sustainable management is a complex and transdisciplinary issue requiring a multi- and interdisciplinary approach and asking for the fruitful collaboration between scholars and policy makers.

Italy plays a key role in the international debate on this topic, not only for the *continuity*, the all-encompassing and pervasive distribution of cultural heritage in its territory, included in inner areas, but also for the *vulnerability* of its landscape.

Given this context, the international scientific journal "IL CAPITALE CULTURALE. *Studies on the Value of Cultural Heritage*" has decided to launch a call to collect and compare different perspectives, approaches and experiences on the management of cultural heritage and landscape in inner areas in and beyond Europe.

FOR MORE:

<http://riviste.unimc.it/index.php/cap-cult/announcement/view/51>

ENCATC CONTACT:

Mara Cerquetti mara.cerquetti@unimc.it

Theatre Between Politics and Policies: New Challenges

23-24 March 2018 in Belgrade, Serbia



When analysing the relationships between theatre and politics in a contemporary context, we do not consider only the direct use of a political theme in theatre practice. Rather, we aim to rely on theoretical proposals that suggest the politicality of theatre is realised through the modes of representation on stage. This implies that, in order to have a political impact, it is no longer enough for theatre to point out political and social issues of the community. Instead, it needs to further its artistic strategies and models of production as elements and agents of theatre's politicality.

On the other hand, the impact of public policies, or their implementation in the field of culture, is also reflected in contemporary forms of theatre practices. Thus, modes of funding and other forms of public and cultural management largely influence potential forms of theatre's politicality. This two-way direction of a dynamic relation between theatre and politics enables scientific and theoretical thinking on contemporary theatrical expressions from different angles and perspectives, some of these being: What political discourse do we talk of in the context of theatre practice? What is the political reach of theatre in current social context and how is it realised? In which way do policies influence the impact of theatre?

ENCATC CONTACTS:

Nina Mihaljinac
nmihaljinac@gmail.com

CONFERENCE CONTACT:

Javana Karaulic
jovana.karaulic@fdubg.ac.rs



JOIN THE NETWORK

Together we have the power to influence policy and education for a stronger cultural sector.

Influence

Shape the sector and European policy on cultural management and policy education by engaging with **UNESCO**, the **Council of Europe**, EU institutions, and national governments.

11 x Newsletter

Subscription to the **latest and important developments** in cultural management and policy.

11 x Praxis Magazine

Receive our [e-magazine](#) for your students packed with **internship and training offers**, inspiring **interviews** and **opportunities**.

Weekly updates

Never miss a beat with quick round-ups on the **state of cultural policy and management** education, research, and policies.

Savings

Enjoy a **30% discount** to ENCATC events.

Members' Forum

Free attendance to the annual [Members' Forum](#).

Resources

Get exclusive access to the **bibliography database** with more than 1,000 titles on cultural management and policy and the **Platform for project partnership development**.

Publishing

Membership offers exclusive publishing in the [ENCATC Book Series on Cultural Management and Cultural Policy Education](#).

Promote

Reach **new audiences in over 40 countries** around the world with the bonus to share calls, conferences, teaching opportunities, new publications and more through ENCATC's communication channels.



"Together we are the **European network on cultural management and policy.**"

Celebrating 25 years with a special 25% discount!

WHAT'S YOUR MEMBERSHIP TYPE?

1 year as a
FULL MEMBER:
~~500€~~
375€

1 year as a
ASSOCIATE MEMBER:
~~330€~~
245€

1 year as a
SUPPORTING MEMBER:
~~550€~~
410€

1 year as an
INDIVIDUAL MEMBER:
~~200€~~
150€

Apply to become a member now: <https://www.encatc.org/en/members/apply-now/>

Illustration created by [Freepik.com](#)

ENCATC RESOURCES

Our publications designed for your cultural management and policy needs

Your trusted resources any time,



Never miss a beat!

All of our ENCATC resources are all available in one place and in easy to use in e-formats.

Learn more and visit us on the web at: encatc.org/resources



ENCATC interview series

Our interview series brings you discussions with people at the very top of our field, inspiring cultural entrepreneurs, and innovators. These insightful conversations are useful in the classroom, to share with colleagues, or if you are just in need of some inspiration!

WEEKLY



ENCATC Flash

An essential weekly must-read for the latest news and happenings in cultural management and policy. Always benefit from a free publication, a rich offer of training and networking events, and a cultural discovery to satisfy your cultural curiosity!

MONTHLY



ENCATC News

Feeling too much is happening too fast? Ease your mind as we work to find and compile key EU policy developments, calls, publications, events, conferences and more. You'll get what you and your institution need to stay on top of progress and opportunities in our field.

TWICE-YEARLY



ENCATC Praxis

Where can today's students and tomorrow's cultural managers get a jump start on their careers? Including exciting internship and training offers, inspiring interviews and more, students are equipped with tools and opportunities to internationalise and build up their profile to enter today's competitive job market with confidence.



/encatcSCHOLAR

This is a unique tool for education and lifelong learning on arts and cultural management and policy. With the teaching needs of educators and trainers in mind, we publish unique content, exclusive interviews, case studies, conference reports and more from around the globe and across sectors useful for the classroom and in the field.

YEARLY



ENCATC Journal of Cultural Management and Policy

Be part of the stimulating debate on hot research topics in our field happening among scholars, educators, policy makers and cultural managers. Benefit from the Journal's scientific rigor to bring you a multidisciplinary perspective bridging theory and practice.



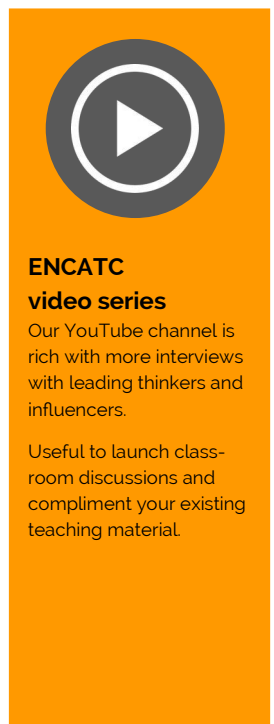
ENCATC Book Series on Cultural Management and Cultural Policy Education

Designed to promote the work of young promising researchers, this series is a must for your university library or collection on the topic of cultural management and policy.



Conference Proceedings

Nowhere else will you find a collection of articles on cultural management and policy and with such expansive geographic coverage. Stay on top of the newest research being conducted each year in the field.



ENCATC video series

Our YouTube channel is rich with more interviews with leading thinkers and influencers.

Useful to launch classroom discussions and compliment your existing teaching material.

ENCATC NEWS, ISSUE N°111

PUBLICATION DATE

31 October 2017

EDITOR

GiannaLia Cogliandro Beyens, ENCATC Secretary General

CONTRIBUTOR

Elizabeth Darley, Publications and Communications Manager

PUBLISHER

ENCATC, The European network on cultural management and policy

Avenue Maurice 1

1050 Brussels,

Belgium

CONTACT

T +32 (0)2 201 29 12

WEBSITE

www.encatc.org

SUBSCRIPTION

ENCATC News e-newsletter is a members-only service. A shorter version, *ENCATC Digest*, is produced for ENCATC followers.

LAYOUT DESIGN

Elizabeth Darley

COVER PHOTO

"Support" by artist Lorenzo Quinn in Venice Biennale 2017. Photo taken by Darren and Brad via Flickr CC BY-NC 2.0

DISCLAIMER

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



Co-funded by the
Creative Europe Programme
of the European Union



WHERE WILL YOU GET THE LATEST UPDATES HAPPENING IN THE FIELD OF CULTURAL MANAGEMENT AND POLICY?

ENCATC News is a trusted source for what is happening in the wide field of cultural management and policy. Since its creation, ENCATC has dedicated itself to keeping its members abreast of the latest developments in the field, as well as highlighting a plethora of opportunities for them to deepen their knowledge and advance the visibility of their institutions as well as their careers. Furthermore, in each issue our readers can learn from peers in the ENCATC in Contact interview series, see what other members and cultural organisations are contributing to the field, and consult recently published books, studies, and reports.

ENCATC News is an electronic newsletter produced for ENCATC members by the ENCATC Secretariat in Brussels. A shorter *Digest* version is made available to non members.

ENCATC IS THE LEADING EUROPEAN NETWORK ON CULTURAL MANAGEMENT AND POLICY.

It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC holds the status of an NGO in official partnership with UNESCO, of observer to the Steering Committee for Culture of the Council of Europe, and is co-funded by the Creative Europe programme of the European Union.

Avenue Maurice 1
1050 Brussels,
Belgium



T +32 (0)2 201 29 12
info@encatc.org
www.encatc.org



Co-funded by the
Creative Europe Programme
of the European Union