

**ENCATC – UA Debate: “Opportunities of Crisis: managing the impact of the financial crisis in Europe, designing innovative strategies and forecasting possible futures”**

**Brussels, 7 July 2011**

**PROGRAMME**

*What are the consequences of the financial crisis on the cultural sector? Which strategies do cultural organisations forecast to survive when European and national subsidies are being cut? And which competences are necessary for future culture managers acting in this new changing environment?*

**Venue:**

**Centre International pour la ville, l’architecture et le paysage (CIVA)**  
Rue de l’Ermitage, 55 Brussels 1050, [www.civa.be](http://www.civa.be)

**Admission:**

The event is free of charge.

**Practical information & Speaker biographies:**

Practical information guide is available at:  
<http://www.encatc.org/pages/index.php?id=207>

**Registration:**

Registration for this event is open online at:  
<http://www.encatc.org/register/register.lasso?ID=59>



**Agenda:**

**10h00**

**Official opening and welcomes**

**Cristina Ortega**, ENCATC President, Project Director of the Institute of Leisure Studies  
Lecturer in MAE, University of Deusto

**Annick Schramme**, Academic Coordinator of the Master Cultural Management, University of  
Antwerp/Antwerp Management School

**François Colbert**, AIMAC, Chair in Arts Management, HEC Montreal

**10h10**

**Key Note speaker**

**Karel De Gucht**, European Commissioner for Trade

**11h00**

**Round table**

**Animated by:** **Chantal Pattyn**, Director, Klara radio station

**Participants:** **Jean-Pierre Baeyens**, holder of the Marketing Chair, Solvay Brussels School of Economics and Management

**Pierre-Jean Benghozi**, Executive Director, Research Pole in Economic and Management Ecole Polytechnique; Chair in Innovation and Regulation of Digital Services

**Jan Briers**, President, Federation of Music Festivals in Flanders; General Manager, Flanders Festival Brussels-Ghent

**François Colbert**, Chair in Arts Management, ICHEC Montreal

**Anita Debaere**, Director, Pearle\* (Performing arts employers associations league Europe)

**Fabio Donato**, ENCATC Board member, Lecturer, University of Ferrara,

**Paul Dujardin**, General Manager, Centre for Fine Arts of Brussels

**Julek Jurowicz**, Managing Director, SMartBe

**Anne Krebs**, Head of Studies and Research Department, Louvre Museum

**Sylvain Pasqua**, Policy Officer for Cultural policy, diversity and intercultural dialogue, Directorate-General Education and Culture, European Commission

**Annick Schramme**, Academic Coordinator of the Master Cultural Management, University of Antwerp/Antwerp Management School

**12h00** | **Debate with the public**

**12h15** Presentation of CIVA by **Christophe Pourtois**, CIVA Director, and introduction to the exhibition "Brussels, feats of engineering"

**13h30** The debate will be followed by a lunch to enable the discussion to continue in a less formal setting. (Lunch at participants' own expense.)

### About the exposition: Brussels, feats of engineering:



From May 20 to October 2, 2011, CIVA, ULB and VUB present in Brussels the first exhibition devoted to the promotion of the engineering heritage in the Brussels region.

The exhibition includes models of buildings and structures, samples of materials, structural elements, photographs and films.

Many of the pieces presented are interactive and educational tools which facilitates visitor understanding of technology and operation of various works. The approach is based on educational and interactive workshops, 3D computer montages, videos, maps ...

For further information about the exhibition please consult the [CIVA website](http://www.civa.be).

The furniture used for the speakers during this debate was kindly provided by Festi Rent:

Renting of equipment for all kinds of events

[www.festi.be](http://www.festi.be)

