



ENCATC

The European network on cultural management and policy



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15.12.2016

9th ENCATC Young Researchers' Forum on
Cultural Policy and Cultural Management

16.12.2016
Brussels,
Belgium

An initiative of:



In partnership with:



Hosted by:



With the support of:



9th Young Researchers' Forum

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Gov. d B. by Andy Higgins a Flickr CC BY-NC 2.0

PRESENTATION

For its 9th edition, the Forum will focus on MENA region - Palestine, Jordan, Lebanon, Egypt, Morocco, Algeria, and Tunisia. It will also experiment for the first time a new format that we believe will give a unique opportunity to the invited researchers to enhance their own skills by being challenged by experienced researchers, academics and practitioners and at the same time gain visibility in an international context.

The 2016 Forum is an initiative of ENCATC in partnership with the European Cultural Foundation, ECF. The Forum aims at giving young/early career cultural policy researchers the opportunity to meet fellow researchers and established researchers and professionals from Europe and beyond. They can present research papers and projects, discuss topical research issues, methodology, professional cooperation, publishing possibilities, on-line knowledge exchange and collaboration, as well as access to networks of researchers.

Furthermore, the international gathering empowers this talented group to enhance their own skills and career development.

FOCUS ON MENA

Why has ENCATC decided this year with ECF to focus on MENA countries? As stated by **Milena Dragicevic Šešić** and **Nina Mihaljinac** from the University of Arts Belgrade, Serbia in their recent research "Art Management Training and Technical

Assistance Mission in the Third World: Political, Humanitarian and Cultural Diplomacy Agendas (MENA Region)"¹ *"although there are management researchers in the region, Arab management thought is characterized by discontinuity, lack of focus and identity problems (Ali, 1995). These failures have numerous implications, specially related to the lack of strategic managerial thinking, and lack of development of specific areas of non-profit management (culture, education, public health etc.). Ali's key conclusion is that Arab countries don't have their own management theory and authentic practice and this is also why there is a need to stimulate cultural management both as a research to be embedded in local socio-political and cultural context and as a practice. It is interesting that world business sector and IT industry are more interested in cultural differences ("cultural beliefs and values") in between Arab countries and western world, specifically when it comes to knowledge transfer (Straub, Loch and Hill, 2003). Management research is investigating the impact of different motivational orientations: achievement, affiliation and power (Yasin, Stahl, 1990) but we have not witnessed any important academic or applied research related to cultural management, especially not in public sector (sporadic training needs assessment have been done in civil sector).*

Furthermore, there are no explicit cultural policies in the region and parliaments rarely debate cultural issues (with an exception of a few cities). From 2008, the cultural policy research and analysis has been introduced in the region (Boekmanstudies, 2010), but it is only since 2010 that national cultural policy groups have been created within civil society to investigate and discuss instruments and measures of cultural policies. (Dragicevic-Sešić, 2015a, Ettijahad, 2013).

¹ Dragicevic Šešić, M. and Mihaljinac, N. *Art Management Training and Technical Assistance Mission in the Third World: Political, Humanitarian and Cultural Diplomacy Agendas (MENA Region)*, ICCPR, Seoul, July 2016

The primary research results were published here: http://www.medculture.eu/sites/default/files/thematic-studies/higher_education_and_training_in_cultural_management_-_study.pdf

Obstacles within educational and cultural policies are partially related to unstable and harsh situation in the region (wars in Syria; terroristic acts in Lebanon, Tunisia, Egypt; military rule in Egypt; migrations and refugees; Israeli-Palestinian conflict, etc.) which is preventing governments to focus on education and culture. Nevertheless, it could be said that governments don't want to support arts because of their critical potential towards religion, state and governance, social injustice (in Israel new law was just introduced envisaging that projects in culture financed by the Ministry should be „loyal to the state“), or because the arts are seen as a part of western (colonising) culture (Algeria, Morocco, Jordan, etc.). This is why cultural policies are mostly supporting public infrastructure and traditional and safe cultural formats. As a consequence, public cultural system is inert, characterized by sclerotization, lack of autonomy and of interest for audience development (Hajj Ali, 2010, Maroc, 2012). Some cultural activities are funded by the Ministry of Education or other ministries, but the funds are mostly going to traditional forms of expressions“.

The Forum of Young Researchers' will be without any doubts a unique opportunity for participants to better understand the challenges in this specific region and will allow academics and trainers interested in developing an educational offer in this region to better understand how to address the specific needs of the MENA countries. Finally, the event will be an unique opportunity to create exchanges and links between actors from the MENA regions and the rest of the world.

OBJECTIVES

The main objectives of the 2016 Forum are the following:

1. to get an overview of the cultural policy context and state of the arts in cultural practices (local knowledge) in the MENA Region;
2. to offer to young researchers the possibility to engage with the international cultural policy development and research community over a half-day discussion;
3. familiarize academics who train future decision-makers, cultural workers, researchers and cultural professionals with the main challenges of the MENA countries in the today context;
4. discuss the key role of universities in contributing to the development of appropriate educational and training programme in this region, notably as educators and trainers of the future local cultural actors;
5. promote networking between academics, researchers and professionals from several world regions and possibly create a long lasting platform for exchange within and beyond the academy community to lay a foundation for collaborative networking between that could lead to future partnerships.

FORUM PRACTICAL INFORMATION:

Date:

16 December 2016

Timing:

09:45 - 17:15

Venue:

Balassi Institute Brussels, Cultural Service of the Hungarian Embassy
10 Treurenberg
1000 Brussels

Language:

English

Registration:

This event is **FREE** to attend but registration is required by **14 December 2016**

ENCATC does not cover any travel, accommodation, subsistence, or other incidental costs for participants.

ENCATC is not a mobility grant provider and does not provide travel grants. For mobility grants we invite you to check out the [On The Move website](#).

RESERVE YOUR PLACE

Website:

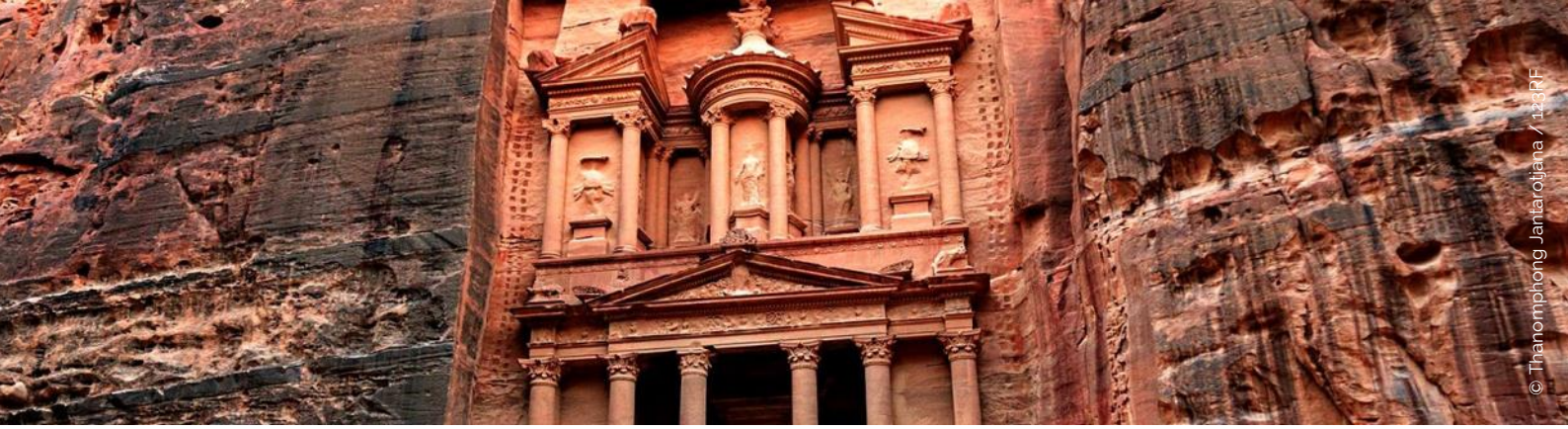
www.encatc.org/en/events/detail/gth-encatc-young-researcher-s-forum

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YOUNG RESEARCHERS' FORUM PROGRAMME ON 16 DECEMBER 2016

09:45 - 10:15 Registration and welcome coffee

10:15 - 10:30 **WELCOME AND INTRODUCTION**

GiannaLia Cogliandro Beyens, Secretary General of ENCATC

10:30 - 11:15 **OVERVIEW OF THE CULTURAL POLICY CONTEXT AND STATE THE ARTS**

Chair:

GiannaLia Cogliandro Beyens, Secretary General of ENCATC

Lecturer:

Nadia von Maltzahn, Research Associate at the Orient-Institut Beirut (OIB), Lebanon

11:15 - 12:15 **SESSION I**

Distilling value from EuroArab cultural cooperation projects

Chair:

Cristina Ortega Nuere, Director of 3Walks, International Center for Cultural Research, Training and Knowledge Transference, Spain

Researcher:

Matina Magkou, Cultural Manager and PhD Researcher, Institute of Leisure Studies, University of Deusto, Spain

Respondents: policy makers, academics and practitioners

Catherine Magnant, Deputy Head of Unit, European Commission – Directorate-General for Education and Culture, Cultural Diversity and Innovation Unit, Belgium

Manuèle Debrinay-Rizos, Head of International Relations, Institut de Management Public et Gouvernance territoriale at Aix Marseille University, France

Valentina Montalto, Research Fellow, Joint Research Center

12:15 - 13:15

SESSION II

The experience of Arab Culture Policy Groups: mapping, research, challenges and set backs

Chair:

Manuèle Debrinay-Rizos, Head of International Relations, Institut de Management public et Gouvernance territoriale at Aix Marseille University, France

Researcher:

Fatin Farhat, PhD researcher in cultural policy, University of Hildesheim, member of the Palestine Group, Germany

Respondents: policy makers, academics and practitioners

Isabelle Schwarz, Head of Advocacy, R&D and Knowledge Management, European Cultural Foundation

Richard G Maloney, Clinical Associate Professor and Director of the Performing Arts Administration graduate programme at New York University, United States

Jean Pierre Deru, Director, Marcel Hicter Association, Belgium

13:15 - 14:15

LUNCH BREAK *(free time at the expense of participants)*

14:15 - 15:30

A European panel on the Role of universities in cultural management and policies programmes in Mena regions

Chair:

Annick Schramme, ENCATC President and Professor at the University of Antwerp/ Antwerp Management School, Belgium

Panelists:

Manuèle Debrinay-Rizos, Head of International Relations, Institut de Management Public et Gouvernance territoriale at Aix Marseille University, France

Jacques Bonniel, Professor Emeritus, Université Lumière Lyon II, France

Emilia Petrikova, Bratislava Declaration of Young Researchers and Researcher at Charles University in Prague, Czech Republic

Daniel Gad, UNESCO Chair in Cultural Policy for the Arts in Development, Department of Cultural Policy, University of Hildesheim, Germany

15:30 - 16:00

AFTERNOON TEA

16:00 - 17:00

ROUND TABLE DISCUSSION WITH ALL PARTICIPANTS

How could we enhance the cultural policy research exchange between Europe and MENA region at EU policy level – through the new EEAS strategy for culture in EU foreign relations?

Chair:

Diego Marani, Policy Officer, External Action Service, European Union

17:00 - 17:15

CONCLUSIONS

Annick Schramme, ENCATC President and Professor at the University of Antwerp/
Antwerp Management School, Belgium

After the forum all participants are invited to join:

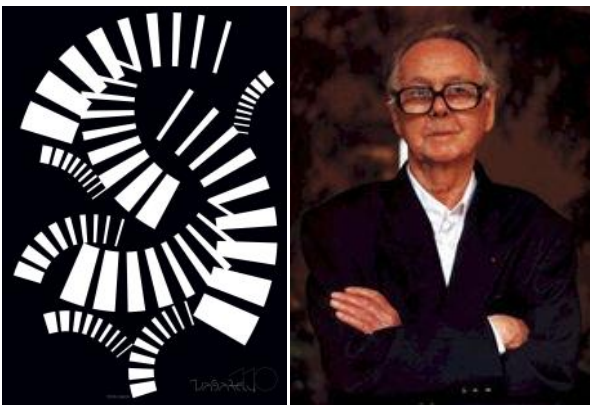


3rd ENCATC Research Award Ceremony

Ceremony of the 3rd ENCATC Research Award on Cultural Policy and Management (18:30 - 21:30) where the winner will be announced to an international audience that will include the Award's international jury as well as academics, researchers, cultural professionals, policy makers, artists and media.

The Ceremony will be followed by a cocktail reception.

More info and registration: www.encatc.org/en/events/detail/encatc-research-award-ceremony-2016/



34th ENCATC Cultural Happy Hour

34th ENCATC Cultural Happy Hour – Guided visit to the exhibition "Moi Vasarely" (21:30-22:30) by Zsófia Villegas-Vitézy, Cultural Counsellor

Registration: <https://goo.gl/forms/oRU5LBPCoWhxn4VM2>



Ayyam Gallery's 'The Beirut Sale - Art From The Middle East'

BACKGROUND

At its creation, the Young Researchers' Forum (known then as YCPRF) was an initiative developed by the European Cultural Foundation and ENCATC. Since 2015, under the leadership of ENCATC, for the first time research issues relating to cultural management are now also included. The Forum also is encouraging more young researchers from beyond Europe to participate in order to foster transcontinental cooperation, mutual understanding and engagement.

WHO SHOULD ATTEND?

Young and early career researchers active in the field of cultural policy and cultural management from Europe and beyond.

WHY ATTEND?

The 9th ENCATC Young Researchers' Forum on Cultural Policy and Cultural Management will help you to:

Gain access to a **mapping of interesting opportunities** for young and early career researchers

Exchange with leading experts in cultural policy and cultural management

Network with peers, experts, and senior researchers from **Europe** and **around the globe**

Learn about **the latest research trends and development** happening in the field of cultural policy and cultural management

Be part of a **growing community of researchers** that includes the Forum alumni of more than 200 and an online community of more than 1,000

Young Researchers' Forum

Tip sheet: The 3 Bs

Getting the most out of your Forum experience...

1. BE ACTIVE

We would like to remind all participants that they are precisely that - participants - not observers, let alone passive observers. As with any event of this kind, it is only as valuable as the input shared from each person who attends. Don't be shy about sharing your ideas in this open environment.

2. BE OPEN

This is your opportunity to learn about different ideas and perspectives. In past editions the Forum has welcomed diverse groups of young researchers representing over 15 different nationalities from Europe and beyond.

3. BE CURIOUS

Although everyone attending the Forum is considered a "young" researcher, some are further along in their careers, some are just beginning. Some have published articles and papers; others have recently finished their MA. Regardless of where you stand, we can all learn from one another so don't hesitate to ask questions!

Visitors at Art Dubai Contemporary (2018), courtesy of The Studio

MEET YOUR SPEAKERS

Jacques Bonniel is a Doctor in Sociology, former CNRS researcher and former Master of Sociology Lectures at the University Lumière Lyon 2, and has targeted his interventions on the analysis of cultural practices and policies, both in research and studies in education (initial and continuing). In 1988 he founded and continues to coordinate the Master turned professional Master 2 "Development of international artistic and cultural projects." He teaches cultural development issues in several universities in France and abroad as well as training for professionals and public officials. In partnership with the University of Arts in Belgrade, he created a Master "Management policies and cultural projects in the Balkans." Founding member of ENCATC (the European network on cultural management and cultural policy education), he chaired for several years as continues to be an active member. He has organised international conferences on cultural policies of towns and cities, cultural activity in the suburbs, cultural development. Mobilized by public authorities - Administration of the State (DRAC, DRAF, ARS, ...), Cities, Provinces, Regions, Nature parks, he was invited to share his expertise with urban planning agencies, prospective units as in cultural associations and professional unions. He also publishes articles in specialized cultural magazines.



GiannaLia Cogliandro Beyens, has been since 2004 the Secretary General of ENCATC, the leading European network in the field of cultural management and cultural policy education. She is also the administrator of the Thomassen mobility programme and serves on several boards. With more than 20 years experience in international relations, GiannaLia is an expert in advocacy, cultural policy and strategic management, in particular in the context of international cultural organisations. Former Policy Officer of the Cultural Forum of EUROCITIES, the network of major European cities, she successfully designed and coordinated several transnational and cross-sectorial projects in the field of culture and education. GiannaLia was Secretary General of the Association of the European Cities of Culture of the year 2000 set up in 1996 by the European Commission. Journalist since 1993, she started her career as Press & PR Officer for the N.A.T.O organisation in Rome. For the European Commission she wrote 10 Reports on social European policy and a major study on the European Cities of Culture for the year 2000. Educated at the University "La Sapienza" in Rome, GiannaLia holds a Degree in Political Sciences - International Relations, a M.A. in European & International Career Studies and a M.A. in European Constitution. Giannalia was trained for six months at the European Commission and at the Italian Institute for Foreign Trade, ICE, in Brussels.



Manuèle Debrinay-Rizos is currently Lecturer (Cultural management and Cultural diplomacy) at the University of Lyon, Aix-Marseille University (IMPGT), and the University of Rabat (Morocco). She serves as ENCATC Vice-President and as an expert for the EU's Creative Europe programme 2014-2020. She is also a co-founder and expert for the Roberto Cimetta Fund. Previously, she has worked as the Cultural Attaché for the French Embassy in Bulgaria (2006-2008), Director for the Institut Français in Romania (2002-2006), as well as an expert in cultural cultural policies in the Euromed region (1996-2002). She also has worked on monitoring of the Roberto Cimetta Fund, is a founding member of the Mediterranean Dance Network, Commissioner of the MED project (World Cultures Institute - HKW, Berlin), founding member of the Euro-mediterranean Culture Forum (FEMEC), and member of the Euromed Civil Forum of Stuttgart, Marseilles and Brussels.



Jean Pierre Deru graduated in law at the University of Louvain, Belgium, where he currently works as professor at the Open Faculty of Economic and Social Policies. Jean Pierre Deru is the director of the Association Marcel Hicter in Brussels, which organises, among others, The European Diploma in Cultural Project Management, supported by the Council of Europe and UNESCO. Furthermore, he leads several trainings for cultural operators in Belgium in Europe, and - as an expert - he also contributed to such programmes in Africa. His membership of European Cultural Networks: ENCATC (the leading European network on cultural management and policy) and the European House of Culture marks his active participation in many cooperation projects on the European level.



Fatin Farhat, PhD researcher in cultural policy at the University of Hildesheim in Germany. Fatin has been active in the cultural sector in Palestine as Founder and Managing Partner of the Palestine Observatory of Cultural Policies (Task Force for Cultural Policy, Palestine). She is an expert for Med Culture on cultural policy (2015-2017) and is a member of the UNESCO expert facility (2015-2017) on Convention 2005 (Protection and Promotion of the Diversity of Cultural Expressions). Currently, Fatin advises the Ministry of Culture Palestine on the methodology of drafting the Palestine Cultural Strategy for the years 2017-2022 and is a part of the team evaluating the Drosos Foundation's Creativity and Youth program in the MENA region.. Fatin has an extensive experience in cultural management and policy (specifically in city cultural development) and has engaged in numerous research and evaluation projects with the ECF, CKU, Al Mawred Al Thaqafi, Med Culture, Welfare Association, and Ministry of Culture among others.



Daniel Gad is Managing director of the UNESCO Chair in Cultural Policy for the Arts in Development at University of Hildesheim since 2012. In 2014 he had been the head of management of the VIII. International Conference on Cultural Policy Research (ICCPR2014). Since 2014 he is member of the International Journal of Cultural Policy's list of reviewers. Since 2014 he is member of the Cultural Policy Task Group of Arterial Network, Cape Town in South Africa. Since 2014 he is member of the U40 Network "Cultural Diversity 2030" (coordinated by IFCCD and the German Commission for UNESCO). In 2013 he finalized his PhD entitled "The Art of Development Cooperation. Concepts and Programs of a Foreign Cultural Policy of the Nordic Countries" with summa cum laude. From 2006 until 2011 he had been busy with various project attendances, commissioned studies and conference management as a freelancer for the German Development Service (DED), the German Commission for UNESCO, the Church Development Service (EED), Goethe- Institute, Heinrich-Boell-Foundation, Institute for Foreign Cultural Relations (ifa), Institute for Church and Society, Pan y Arte and others. Since 2003 he is a freelance musician.



Matina Magkou is a cultural manager and researcher. She is currently pursuing her PhD at the University of Deusto (Institute of Leisure Studies) focusing on the evaluation of cultural cooperation projects in the EuroArab region. She cooperates with cultural and civil society organisations on the international level on project management and consulting, training and editorial management. She has cooperated with the Council of Europe on EuroArab youth trainings for capacity building and has undertaken research and evaluation for EuroArab cooperation projects in the fields of youth and culture. She has worked for festivals in Greece, Spain, for international theatre touring and for large scale events including the European Capital of Culture 2006, the Athens Olympic Games, the International EXPO Zaragoza and the Spanish Presidency of the EU. She is member of the Compendium team for Greece.



Catherine Magnant, a French citizen, graduated in international relations and Slavic languages. She started her career in Moscow, where she headed the Press and information section of the local European Commission Delegation. Back in Brussels, she worked on EU enlargement issues, and on the promotion of human rights in EU's external relations. She then moved to the Directorate General of Employment and Social Affairs where she coordinated the 2007 European Year of Equal Opportunities for all. Catherine is now Deputy Head of the Unit in charge of Culture Policy and Intercultural Dialogue in the Directorate General for Education and Culture.



Diego Marani has been working for the EU since 1985, first at the Council of Ministers, then at the Commission in DG Culture. He has been an advisor to the Italian Minister for Culture and is now a policy coordinator for cultural diplomacy at the EEAS. Diego Marani is also a writer and a columnist. His novels are translated in many languages.



Dr. **Richard Maloney** is Clinical Associate Professor and Director of the Performing Arts Administration graduate program at New York University where he teaches courses in performing arts management and cultural policy. He holds degrees in history, music (jazz guitar), early music (lute), arts administration, and law and public policy. His scholarship examines why and how small and midsize municipalities pursue cultural economic development as regeneration strategy. Previously, Dr. Maloney served as Assistant Professor and Assistant Director of the Arts Administration graduate program at Boston University and served on the boards of AAE and ENCATC. Currently, Dr. Maloney serves on the jury for the ENCATC Research Award on Cultural Policy and Cultural Management.



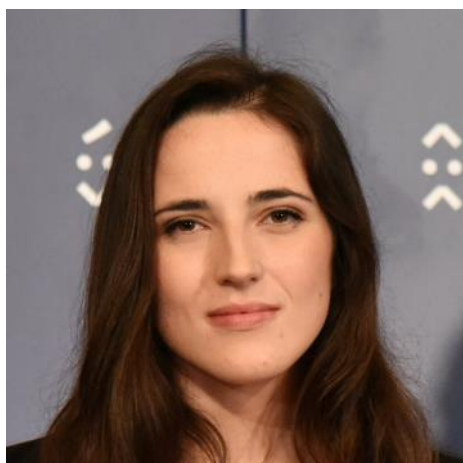
Valentina Montalto is a culture and creative industries' (CCIs) specialist with seven-year work experience. She currently works at the Joint Research Centre (JRC) of the European Commission at Ispra (VA), in Italy, on a new research project to monitor and assess cultural and creative cities. Previously, she worked at KEA (www.keanet.eu), a leading Brussels-based research and advisory company specialised in the field of CCIs, where she seconded the KEA's founder and director Philippe Kern. Her background is in statistics for the social sciences (KU Leuven - QASS Master Degree, 2015), cultural economics and management (University of Bologna - GIOCA Master Degree, 2009), and tourism economics (University of Palermo - EGST Bachelor Degree 2006). Valentina was a student at the Collegio Superiore - Excellence School of the University of Bologna - and visiting student at Carnegie Mellon University (CMU) in Pittsburgh (USA) and at the Ecole Normale Supérieure in Lyon (France). Valentina speaks Italian (mother tongue), English, French and Spanish.



Cristina Ortega Nuere is Director of 3Walks, Cultural research, training and knowledge transference, that runs the general strategy of World Leisure Organization, a non-governmental organization born in 1957 with consultive status of United Nations, since she was appointed Chief Academic and Operating Officer in January 2016. Doctor in Leisure and Human Development, with a Master degree in Leisure Management, specialized in Cultural Management, she graduated from the Faculty of Arts and Philosophy from the University of Deusto and completed her studies in London, Middlesex and at Westminster University. She has done several research stages, the last ones at the University of Fordham (New York, EEUU) and Cambridge (UK.). She has worked for over two decades at the University of Deusto as professor and researcher; the last five years as Director of the Institute of Leisure Studies and Principal Researcher of the official research group on leisure and human development. She has been the ENCATC President for 4 years, the Leading European Network of Cultural Policies and Management Education and Research; and the Chair of ENCATC's Policy Group Monitors of Culture, made up of over 40 cultural observatories worldwide. She has also been Jury Member of the European Capitals of Culture. She is also Member of the Basque Council of Culture of the Basque Government. Her area of specialization is cultural policies, cultural and creative industries, evaluation, wellbeing and human development



Emilia Petrikova is a co-author of Bratislava Declaration of Young Researchers. She is a young researcher working in a field of oncology. Emilia is studying medicine at Charles University in Prague, Czech Republic. She has experiences from Mayo Clinic and Berkeley University in the USA and from University of Heidelberg in Germany. At the age of fourteen, Emilia started doing research. Her work on the effect of aspirin as a treatment supporter against cancer gained great interest and lead to several international prizes, including Special prize at European Union Contest for Young Scientists and silver medal at International Young Investors Project Olympiad. Emilia also represented the EU at the biggest international science competition, Intel ISEF. She is an organizer of several international science events, lecturer and reviewer of medical publications.



Annick Schramme is a full professor and academic director of the master program in Cultural Management at the University of Antwerp. Besides, she is academic director of the Competence Center Creative Industries at the Antwerp Management School. She has published about Arts policy in Flanders, cultural governance, international cultural policy, the heritage sector, cultural leadership and cultural entrepreneurship, etc. She is member of several boards of cultural organizations and governmental advisory committees in Flanders and the Netherlands, like the Arts Council in the Netherlands. In 2013 she became the president of ENCATC, the international network on cultural management and cultural policy education.



Isabelle Schwarz is Head of Advocacy, Research and Development at the European Cultural Foundation (ECF) in Amsterdam, Europe's only independent, pan-European cultural foundation. At the ECF, she initiated among others a series of reflection groups on the contribution of culture to European integration, the Cultural Policy Research Award (CPRA), and the Balkan Incentive Fund for Culture (BIFC). Previously, Isabelle was Executive Director of ENCATC (European Network of Cultural Administration Training Centres) in the context of which she launched the Nordic-Baltic Platform of Cultural Management and the Thomassen Fund. Prior to ENCATC, Isabelle worked with the World Commission on Culture and Development (UN/UNESCO) that published the landmark report "Our Creative Diversity" (1995), Council of Europe, Ministry of Culture of France, and several NGOs in Brussels, London, Paris, and Copenhagen. Isabelle serves different juries and boards and holds a MPhil in international cultural exchanges (Université Pierre Mendès France, Grenoble), MPhil in history of international relations (Institut des Hautes Etudes Européennes, Strasbourg), and Master in history of art and archaeology (Université des Sciences Humaines, Strasbourg). Her special interests lie with international cultural relations and cooperation, as well as EU cultural policy development.



Nadia von Maltzahn is Research Associate at the Orient-Institut Beirut (OIB) in Lebanon. She is the author of *The Syria-Iran Axis. Cultural Diplomacy and International Relations in the Middle East* (I.B.Tauris, 2013, 2015), and holds a DPhil in Modern Middle Eastern Studies from St Antony's College, University of Oxford. She co-edited *Divercities: Competing Narratives and Urban Practices in Beirut, Cairo and Tehran* (Orient-Institut Studies 3, 2015) and *Inverted Worlds: Cultural Motion in the Arab Region* (Orient-Institut Studies 2, 2013). Her current research project deals with cultural policies in Lebanon, looking in particular at cultural institutions and their role in the public sphere.



THE FORUM VENUE

Address:

Balassi Institute Brussels
Cultural Service of the Hungarian Embassy
10 Treurenberg
1000 Brussels

Telephone:

00 32 (0)2 209 07 50

From the airport:

Take the airport train to the Gare Central Train Station. From here, the Balassi institute is a 3 minute walk. See map on next page.

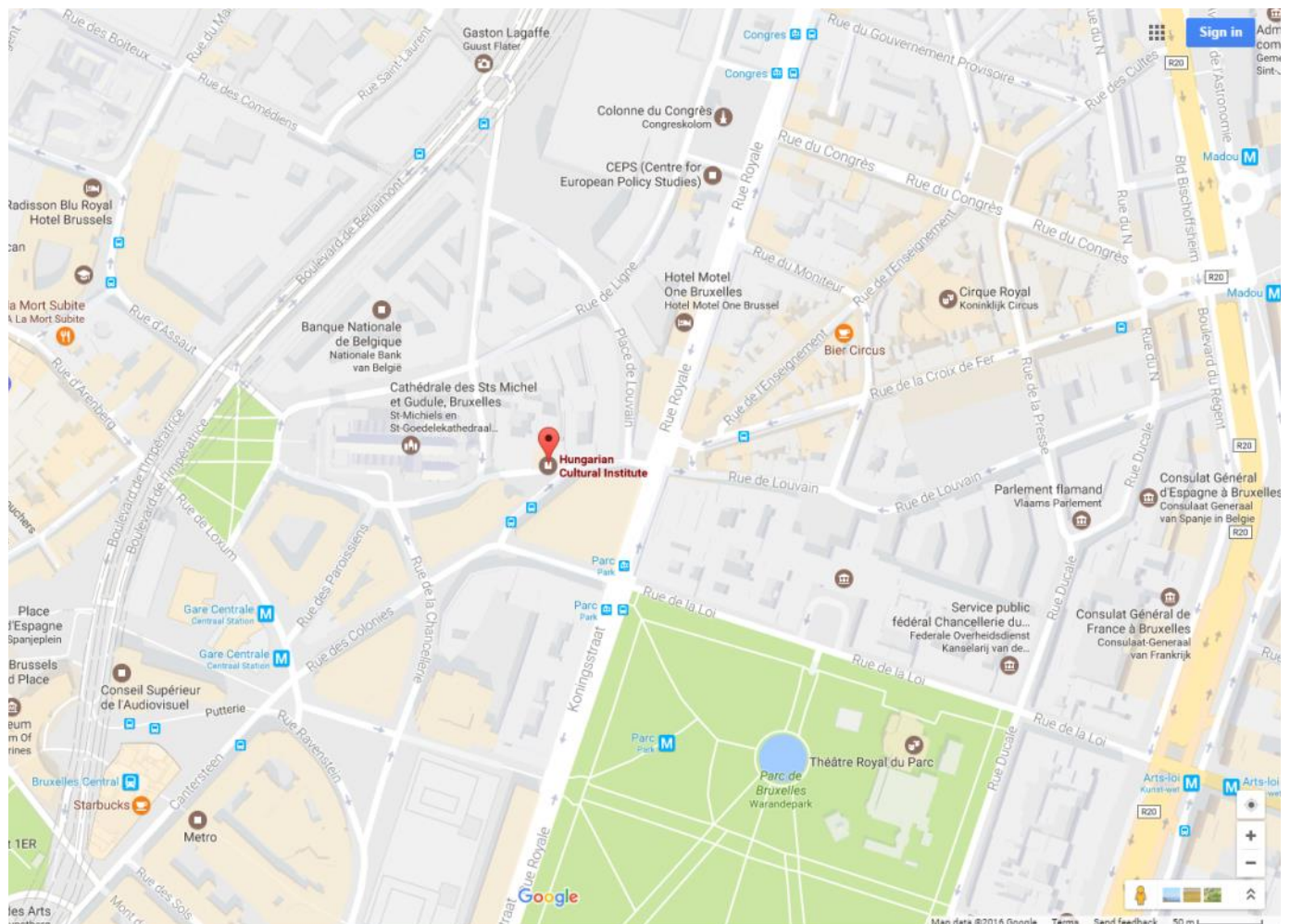
Local Transportation

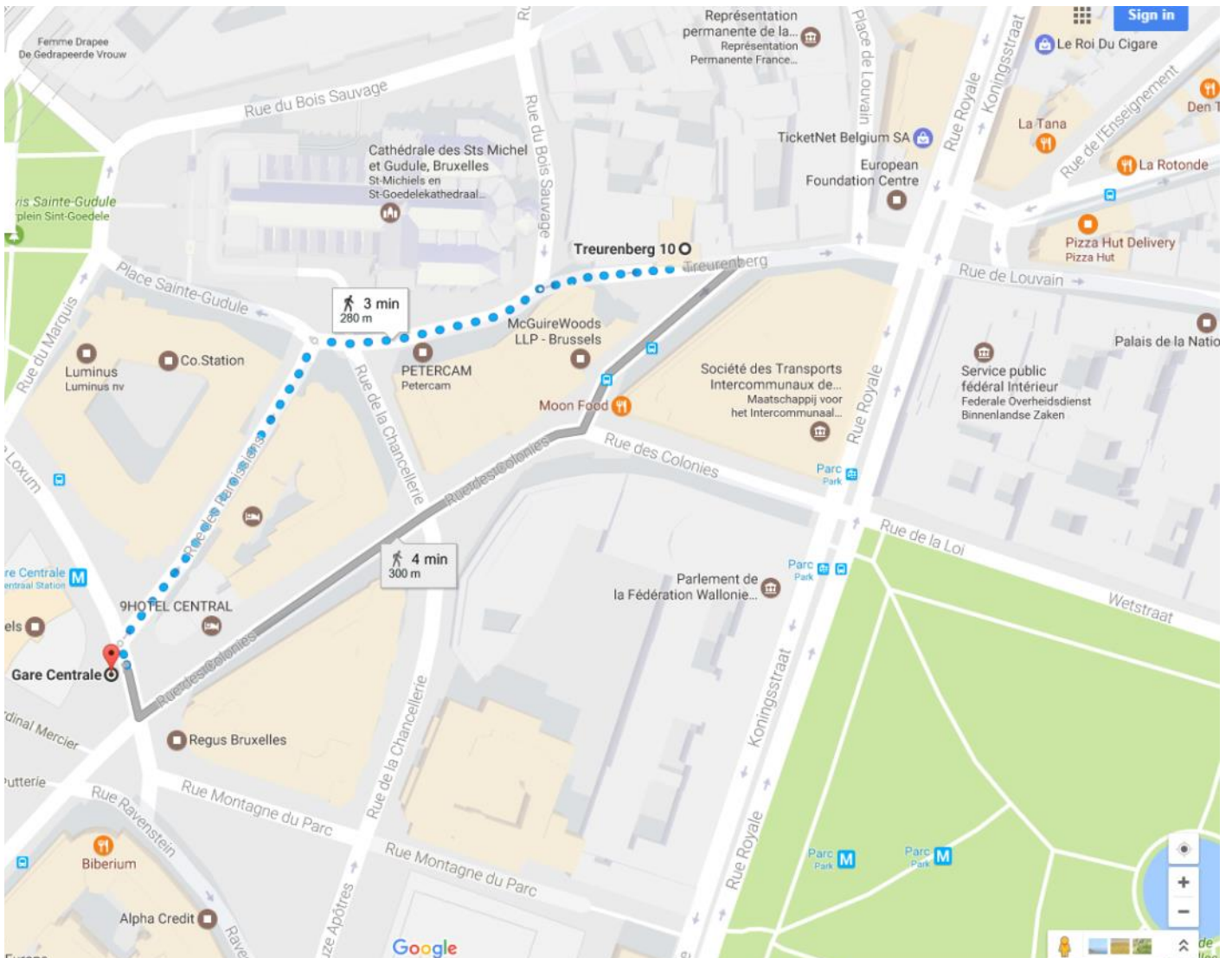
By metro (Park or Gare Central)

By bus n°63 and tram n°92-93-94

Link to Google Maps:

<https://www.google.be/maps/place/Hungarian+Cultural+Institute/@50.847685,4.3594401,17z/data=!3m1!4b1!4m5!3m4!1s0x47c3c4802aa12c53:0x186e3c6300b53bcd!8m2!3d50.847685!4d4.3616288>







ABSTRACTS

Overview on the cultural policy context and the state of the arts

Nadia von Maltzahn, Research Associate at the Orient-Institut Beirut (OIB), Lebanon

Abstract

Cultural policies are driven by a number of diverse institutions and actors. However, the situation in the Arab region where the state often played a principal role in cultural production and dissemination of culture led to the widespread perception that only a strong ministry of culture could create cultural policies. This is something being addressed by working groups on cultural policies in a number of Arab countries, seeking to advocate for inclusive cultural policies in which civil society plays a major role. In this lecture, I will provide an overview of the context in which cultural policies are formulated, focusing on the state of the arts and some of the main challenges. I will first give an insight into the state of cultural policy formulation and cultural policy research inside and outside of academia, before turning to the challenges that are being faced and how to move forward. I will distinguish between cultural policies in the Near East and North Africa on the one hand, and in the Gulf region on the other hand.

Session I: Distilling value from EuroArab cultural cooperation projects

Matina Magkou, Cultural Manager and PhD Researcher, Institute of Leisure Studies, University of Deusto, Spain

Abstract

How is the value of international cultural cooperation projects in the EuroArab region perceived by funders, participants and evaluators? And how is it monitored and demonstrated? Are there challenges that are specifically relevant to the EuroArab region?

The observations derive from interviews and conversations with people involved in EuroArab cultural cooperation projects, namely the Tandem Shaml programme, the Cultural Innovators Network, the Cimetta Fund mobility grants and with experts in international cultural cooperation.

Session II: The experience of Arab Culture Policy Groups: mapping and research, challenges and set backs

Fatin Farhat, PhD Researcher in cultural policy, University of Hildesheim, member of the Palestine Group, Germany

Abstract

Post the Arab Spring era and as a result of the rapid political changes occurring in the Arab region, there existed an immense need for the development of the environment of the cultural work in order to empower the cultural sector to play an effective role in the process of democratization. For this reason, Culture Resource (Cairo) launched an initiative that aims to improve the system of cultural work in countries undergoing democratic transformation, through providing alternative cultural policy proposals to the Arab governments, creating a channel for dialogue with the state, to empower the independent cultural sector and civil society to play an important role in the development of new cultural policies. National cultural policy groups were created for pressure and awareness in 13 Arab countries (Algeria, Egypt, Lebanon, Jordan, Palestine, Libya, Morocco, Mauritania, Tunisia, Iraq, Yemen, Sudan, and Syria). The national groups have made significant strides in drafting proposals for new national cultural policies in preparation for presenting them to official government bodies. In addition National cultural policy groups managed to stimulate dialogue on cultural policy between different Arab countries through research, publications, focus groups, and regional conferences. The presentation will present the initiative, methods of operation, successes and challenges and future recommendations.

A European panel on the Role of universities in cultural management and policies programmes in Mena regions

Emilia Petrikova, Bratislava Declaration of Young Researchers

Abstract

The Bratislava Declaration of Young Researchers is a document which is aiming to represent aspirations, challenges and possible solutions of problems of early-stage researchers to policymakers on EU, national and institutional levels. Ten young researchers from different countries, areas of research and age groups have created the declaration, with a support from Slovak presidency of European Council and DG RTD from European Commission. We have presented the results at Informal Council of Ministers and it will be an annex of Council Conclusions. Bratislava Declaration is build on four aspirations: enabling of great ideas and people, sustainable and transparent career trajectories, diverse and including research environment and healthy work-life balance. Our group described several proposals to fight the challenges to reach these aspirations, e.g. individual research grants, better structured and more sustainable research career trajectory and wide ratification of Athena SWAN-like charter.

Professionalizing the arts sector in the MENA region

Daniel Gad, UNESCO Chair in Cultural Policy for the Arts in Development, Department of Cultural Policy, University of Hildesheim, Germany

Abstract

The UNESCO Chair at the Department of Cultural Policy of the University of Hildesheim in 2017 is about to launch two activities which aim to offer teaching and knowledge exchange in the field of cultural policy and management which have a close relationship to the MENA region. Lead by Al Mawred Al Taqhafy an Beirut based pan-Arabic network institution the Master study programme "Cultural Policy and Management" will be opened at Hassan II Unversité in Casablanca, Morocco in collaboration with the Hildesheim UNESCO chair as a first university based programme in the whole region. At the same time the first edition of the Arts Rights Justice Academy will be organized at the Hildesheim Kulturcampus in Germany as part of a collaborative structure with partners such as the International Cities of Refuge Network reaching out to regional partner such as Al Mawred Al Taqhafy or Racines based in Casablanca, Morocco.

LITERATURE LIST & USEFUL LINKS

For the 9th ENCATC Young Researchers' Forum focusing on the MENA region, the organisers have put together a literature list and websites that will be helpful for those interested in the topic:

LITERATURE (in English)

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Farhat, Fatin, An Outlook into the Future of the Independent Cultural Sector in Palestine, <http://www.arabcp.org/page/571>

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Reports on Cultural Policy in Arab Region:

Part 1: <http://www.arabcp.org/page/28>

Part 2: <http://www.arabcp.org/page/29>

Part 3: <http://www.arabcp.org/page/30>

Part 4: <http://www.arabcp.org/page/31>

Part 5: <http://www.arabcp.org/page/77>

Part 6: <http://www.arabcp.org/page/273>

Part 7: <http://www.arabcp.org/page/496>

About the scene of Cultural Policy in the Arab region and the European Cultural Foundation: <http://www.arabcp.org/page/331>

Cultural Policies: Foundation, Evolution, Problems: a New Study: <http://www.arabcp.org/page/367>

Reshaping Cultural Policy—A New Report by UNESCO: <http://www.arabcp.org/page/453>

In Numbers: Monitoring Cultural Policy Seventh Report for the Cultural Policy Program in the Arab Region: <http://www.arabcp.org/page/528>

New and Updated Cultural Policy Profiles for Five Arab Countries on WorldCP: <http://www.arabcp.org/page/568>

Making the case for Culture and Development in the MENA region: <http://www.arabcp.org/page/622>

Interview with Fatin Farhat/ Featured people section European Cultural Foundation website:

<http://www.culturalfoundation.eu/library/featured-people-fatin-farhat>

Interview with Mourad Kadiri/ Featured people section European Cultural Foundation website:

<http://www.culturalfoundation.eu/library/featured-people-mourad-kadiri>

Interview with Rana Yazaju/ Featured people section European Cultural Foundation website:

<http://www.culturalfoundation.eu/library/featured-people-rana-yazaji>

Journals

Arab Studies Journal <http://www.arabstudiesjournal.org/>

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Available at: http://artsmanagement.net/images/file/newsletter/amnl_120_Dec14.pdf

International Journal of Innovation and Knowledge Management in the Middle East and North Africa

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Websites of interest

European Cultural Foundation: <http://www.culturalfoundation.eu>

Anna Lind Foundation <http://euromedalex.org>

ENCATC: www.encatc.org

Arab Fund for Arts and Culture (AFAC) <http://www.arabculturefund.org>

Mophradat (formerly Young Arab Theatre Fund (YATF) <http://mophradat.org>

Arterial Network <http://www.arterialnetwork.org>

Babelmed <http://www.babelmed.net>

Culture Resource (Al Mawred Al Thawafy) <http://www.mawred.org>

Roberto Cimetta Fund <http://www.cimettafund.org/> cu

EUNIC Mena Region

<http://www.eunic-online.eu/?q=content/eunic-mena-project-0>

Tandem Shaml Programme <http://www.tandemforculture.org/programmes/tandem-shaml/>

Cultural Innovators Network <http://culturainnovators.org>

Med Cultrure www.medculture.eu

Mimeta www.mimeta.org

Ettijahat Independent Culture www.ettijahat.org

EU Neighbourhoof Info Centre www.enpi-info.eu

Ford Foundation www.fordfoundation.org

Gattan Foundation www.gattanfoundation.org

Fondation René Seydoux www.fondation-seydoux.org

International Database of Cultural Policies www.worldcp.org (profiles on Tunisia, Morocco, Lebanon, Palestine, Jordan, Syria)

Cultural Policy in the Arab Region www.arabcp.org

Drama, Diversity and Development in Middle East and North Africa programme (2014- 2017) <http://minorityrights.org/what-we-do/drama-diversity-and-development-in-the-mena-region/>

European Commission Service for Foreign Policy Instruments (FPI) http://ec.europa.eu/dgs/fpi/index_en.htm

Preparatory Action Culture in External Relations

<http://cultureinexternalrelations.eu/>

Cultural Diplomacy Platform

http://ec.europa.eu/dgs/fpi/announcements/news/20160401_1_en.htm

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Through its travel grant scheme "Step Beyond" the European Cultural Foundation supports the mobility of young/early career researchers to attend the Young Researchers' Forum.

The European Cultural Foundation (ECF) was set up in Geneva in 1954. Its founding figures included the Swiss philosopher Denis de Rougemont, the architect of the European Community Robert Schuman, and HRH Prince Bernhard of the Netherlands, under whose presidency ECF moved to Amsterdam in 1960. They all believed passionately in culture as a vital ingredient for Europe's post-war rebuilding and healing.

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Over the past four years, ECF set out to uncover new Narratives for Europe at a moment when the prevailing narratives seemed to have lost their resonance. Informed by research and reflection, this effort led to our new thematic focus for 2013-2016 -- Culture, Creative Communities and Democracy.

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www.culturalfoundation.eu

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A national institute established to support the worldwide community of Hungarian education, the Balassi Institute plays a key role in the professional direction of cultural affairs. Similar to Germany's Goethe Institut, the United Kingdom's British Council, or Spain's Instituto Cervantes, the Balassi Institute's main objective is to project a quality-oriented image of our nation, thereby increasing Hungary's prestige in the international sphere, while strengthening and preserving all facets of Hungarian culture both within and outside of Hungary's borders.

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<http://ec.europa.eu/programmes/creative-europe/>

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Established in 1992, ENCATC is an independent network of more than **130 member institutions** in **over 40 countries** active in education, training and research in the broad field of cultural management and policy.

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INDIVIDUAL MEMBERSHIP (200€) is accepted on ad hoc basis for artists and educators, trainers, and cultural managers not currently affiliated to any institution or organisation.

SUPPORTING MEMBERSHIP (550+€) is for associations, companies, etc. willing to support our organisation, activities or events.

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